**SUSHANT SCHOOL OF BUSINESS, ANSAL UNIVERSITY GURGAON**

in association with

**University of Warwick**

**First of the Kind 3-Week Summer School**

The **key features** of the programme:

* One week at Ansal University and two weeks at University of Warwick, UK
* Sessions on **Economic Game Theory, International Business, Finance, Global Business Environment**
* Leadership Development and Effective C**ommunication** Techniques
* Working and presenting **Capstone Project**
* Sightseeing, Industry Visits and Cultural Immersion Activities

**Dates:  August 25, 2019 to September 15, 2019.**

The programme is open to **UG** and **PG**students of Universities/ Institutions of Higher Education in India, across all disciplines

**Objectives:**

* To gain insight into the working and life at one of the best universities in the world interacting with students of UK and international participants at University of Warwick and gain exposure to cultural aspects of UK
* To understand the international business environment and its competitive and investment climate
* To examine the interaction between firms’ strategies and different economic policies in the changing international environment with an understanding of the latest debates and developments in this area.
* To learn about Game Theory, the core method for studying decision-making in almost all subjects
* To experience aesthetic pleasure in sightseeing
* To develop understanding and have hands-on experience of a short Capstone Project
* To interact with students of different universities from across India

**Programme at Ansal University, Gurgaon, India:**

1. Module on Global Business Environment, Knowing Yourself, Communicating Effectively through Story-Telling, Team Building and many more. Resource Persons will be:
* Dr. Raj Singh, Hon’ble Vice Chancellor, Ansal University
* Dr. Samiksha Ojha, Dean, Sushant School of Business
* Ms. Deepika Bajaj, Corporate Trainer
1. Guidance on Capstone Project preparation and presentation (on a business-oriented topic of participants’ own choice), which shall later be presented at the University of Warwick
2. Industry visit to understand the procedures and processes and use the knowledge in the capstone project.

**Programme at University of Warwick, UK:**

* 19 hours of business teaching led by Prof. Abhinay Muthoo, Professor of Economics and Dean of Warwick in London
* 6 hours of professional development
* Exam and Transcript
* 2 Guest Lectures
* Present Capstone Project prepared during stay at Ansal University
* Visit to Stratford Upon Avon
* Visit to Oxford
* Day trip to London (opportunity to extend over the weekend)
* A welcome barbecue on the first evening
* A formal welcome dinner
* A fun curry and quiz night
* Pizza lunch
* A farewell dinner on the last evening

**Topics Covered:**

* Economic Game Theory
* International Business
* Finance
* Leadership Skills
* Effective Communication Techniques

**Programme Fee:** Rs.17000 payable to Ansal University plus GBP1390 payable to University of Warwick. Travel and Visa will be on actual basis.