

Warwick Academic Enhancement Programme 2019

Exclusively for Ansal University Postgraduate students
Sunday 1 - Friday 13 September 2019

Introduction

The world-leading University of Warwick is delighted to provide this exciting academic opportunity exclusively for Ansal University students studying for their MBA.

This enhancement programme forms an integral part of the Ansal University degree.

The two-week intensive programme will encompass Warwick academic teaching, sessions on leadership and personal development, guest lectures and cultural excursions. Students will experience life and learning on the beautiful Warwick campus and will also visit the University's new space in London.

The programme will be of interest to motivated students who want to enhance their academic knowledge, strengthen their personal leadership and communication skills and experience teaching from one of the UK's top higher education institutions. They will receive a University of Warwick Certificate of Attendance and a Transcript of their examination mark for the academic course.

Why Warwick?

The University of Warwick is a leading Russell Group University widely recognised as a world leader in research and education and was awarded 'University of the Year' by The Times and The Sunday Times in 2015.

Warwick has 22 subjects recently ranked in the UK's top 10 for their field (The Times and Sunday Times' Good University Guide 2018). Some of their top departments include Economics, Business School and Engineering. For example, Economics is currently **ranked 3rd** among all university economics departments in UK in The Complete University Guide 2018. It is also ranked **25th in the QS World University Subject Rankings for Economics 2017**. Our Business School is also ranked in the **top 10** for Business Studies (The Times and Sunday Times' Good University Guide 2018).

Warwick is also targeted by the largest number of the UK's top graduate employers (High Fliers Research 2017).

Campus and Accommodation

Campus

Warwick has a world-class campus with outstanding teaching and learning spaces, a 24 hour library, Arts centre and cinema, sports centre, restaurants and bars, and many green spaces including lakes, woodland and open fields.

On the first full day we will take students on a tour of the campus to help ensure they can maximise the facilities during their stay.

The campus is set in nearly 300 hectares of natural countryside with lakes, woods and beautifully tended gardens in which you can relax and escape from the buzz of campus.

Accommodation

All students will be accommodated on campus on a bed and breakfast basis in one of our Halls of Residence. Bedrooms include:

- ▶ single beds
- ▶ spacious desk area
- ▶ Wi-Fi and a network connection point
- ▶ bedding, towels and welcome toiletries
- ▶ a shared iron, ironing board and hairdryer
- ▶ tea and coffee making facilities in the kitchen

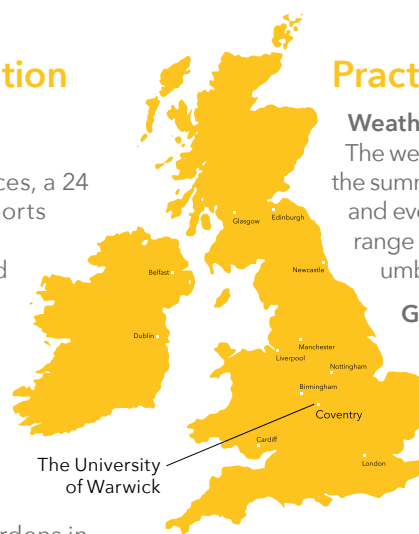
Catering

Breakfasts are included on each day. There are also seven lunches and five group dinners included in the programme.

For the other evenings, there are a range of options on campus and you are also very close to Kenilworth village, Coventry or Leamington Spa which offer a vast array of restaurants, cafes and bars.

Sports Centre

Students will have access to our sports centre, gym and swimming pool.



Practical Information

Weather

The weather in the UK can be very changeable, even in the summer! It can be hot and sunny or rainy and chilly and everything in between. We advise you to bring a range of clothes, lots of layers and don't forget your umbrella, just in case.

Getting to the University of Warwick

The University of Warwick is in the centre of England, easy to reach by rail, car or plane from all parts of the UK and abroad. Ideally located on the border of the West Midlands and Warwickshire, providing easy access to the major cities of Coventry and Birmingham, and the beautiful historic towns of Stratford-upon-Avon, Warwick, Kenilworth and Royal Leamington Spa. The campus is located three miles to the south west of Coventry City centre. It is one hour by train from central London.

The best airports to travel to would be Birmingham International Airport or London Heathrow Airport.

Spending money

The cost of the enhancement programme is included in the Ansal University tuition fee but students will need some extra spending money during their time in the UK. How much depends on how much shopping they plan to do and how many extra sights and trips they may wish to take! Students will definitely need money for the six evening meals that are not organised in the programme. There are many places to eat on campus or in the local area and students should allow around £10 for each dinner. Students may also wish to use public transport, there are many options including the train, bus or taxi. Often a taxi may be cheaper if you are travelling as a group and short distances. Costs will vary depending where you are going.

Examples

- ▶ From Coventry Train station (in Coventry city centre) to Warwick Campus by bus is £4 for a day ticket or £10 by taxi (one-way)
- ▶ The train to Birmingham from Warwick Parkway - £7.90 (off peak return)

You may also want to bring some money for **sightseeing** on the day trips as well as any money for **shopping**.

How to register online

Your place on the enhancement programme is guaranteed as part of the degree but we still require students to register to attend online.

Students can do this at **warwick.ac.uk/ansaluni**

Please also see our terms and conditions online when registering.

The deadline for registering is **Friday 15 March 2019** as we will need to send you a VISA invitation letter.

Get in touch

If you have any queries, we will be happy to help.

- ▶ Professor Abhinay Muthoo, A.Muthoo@warwick.ac.uk or Jo Hart, j.m.hart@warwick.ac.uk
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warwick.ac.uk/ansaluniversity

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At a glance

The following elements are all included in the price of the programme:

- ▶ 21 hours of academic teaching

▶ 5.5 hours of professional and personal development sessions

▶ 3 guest lectures with networking receptions

▶ A Postgraduate Research Study information session

▶ Warwick University campus tour

▶ End of course examination

▶ Certificate of attendance from the University of Warwick
- ▶ Transcript of exam results

▶ Welcome BBQ

▶ Formal Welcome Dinner

▶ Curry and quiz night

▶ Pizza and film night

▶ Formal farewell dinner and certificate giving

▶ Day trips to Stratford Upon Avon, Oxford and London

▶ Opportunities to explore the cultural and history of the local area
- ▶ Transfer to and from the airport on arrival and departure

▶ Accommodation for 12 nights on the Warwick campus

▶ Study bedrooms with wi-fi

▶ Breakfasts provided each day

▶ Seven lunches and five dinners

▶ Access to the Sports Centre and swimming pool on campus

Timetable

Week 1	
Sunday 1 September	<div><div>▶ Airport pick-up</div><div>▶ Registration</div><div>▶ Welcome Barbecue</div></div>
Monday 2 September	<div><div>▶ 10am – 11am: Welcome talk</div><div>▶ 11am – 12noon: Introduction to the course</div><div>▶ 1pm – 2pm: Campus tour</div><div>▶ 2pm – 3pm: Sports induction (optional)</div><div>▶ 7pm -9pm Welcome dinner</div></div>
Tuesday 3 September	<div><div>▶ 10am – 12noon & 1pm – 2pm: Teaching</div><div>▶ 2pm – 3.30pm Professional development</div><div>▶ 5pm – 7pm Guest speaker and drinks reception</div></div>
Wednesday 4 September	<div><div>▶ 10am – 12noon & 1pm – 3pm: Teaching</div><div>▶ 4pm – 5pm: Applying to PGR or Postgraduate Study at Warwick</div><div>▶ 7pm – 9pm: Curry, quiz and Karaoke night</div></div>
Thursday 5 September	<div><div>▶ 10am – 12noon & 1pm – 2pm: Teaching</div><div>▶ 2pm – 3.30pm: Professional development</div></div>
Friday 6 September	<div><div>▶ Day trip to Stratford-upon-Avon</div></div>
Saturday 7 September	<div><div>▶ Day trip to London</div></div>
Week 2	
Sunday 8 September	<div><div>▶ Free day to explore the local area and the UK</div></div>
Monday 9 September	<div><div>▶ 10am – 12noon & 1pm – 2pm: Teaching</div><div>▶ 2pm – 3.30pm: Professional Development</div><div>▶ 7pm – 9pm: Pizza and film night</div></div>
Tuesday 10 September	<div><div>▶ Day trip to Oxford</div></div>
Wednesday 11 September	<div><div>▶ 10am – 12noon and 1pm – 3pm: Teaching</div><div>▶ 5pm – 7pm: Guest speaker and drinks reception</div></div>
Thursday 12 September	<div><div>▶ 10am - 12noon - Teaching and revision</div><div>▶ 1pm - 2pm- Professional Development</div><div>▶ 2.30pm - 4pm - Examination</div><div>▶ 7pm - 9pm - Group farewell dinner and certificate presentation</div></div>
Friday 13 September	<div><div>▶ Travel to London</div><div>▶ 2pm - 4pm - Warwick in London guest speaker</div><div>▶ Departure or extend your stay</div></div>

Course

Game Theory: The Art and Science of Rational Decision-Making and Strategic Thinking

How to make correct decisions and choices is of fundamental importance to most subjects and disciplines including Management, Business, Marketing and Strategy. Furthermore, in all walks of life, people - whether in their roles as consumers, employees, managers, entrepreneurs and so on - make decisions all the time on a wide variety of matters. The same is true of organisations, be they firms and businesses, or countries and international institutions. Indeed, much of life - professional and personal - involves the requirement to make decisions and choices.

Often we make these choices instinctively and without analysing what the correct decision might be, the decision that will have the greatest payoff and hopefully result in the outcome that we are seeking. The field of “Game Theory” is a set of tools, concepts, methods and models that help people to make decisions *rationally* and to achieve *as best a result* as possible. These tools help students to taking into account, for example, how the result of their choices will also depend on the decisions of other people (the other “players” in the game). Indeed a more descriptive terminology of “Game Theory” is that it is the “art and science of rational decision-making”. Game Theory is a discipline that was founded by the polymath and genius John von Neumann in the 1940s and it has been developed over the intervening period by many top scholars from across the world, including several Nobel Prize Winners such as John Nash and Thomas Schelling.

Game theory is *the* core method for studying decision-making in almost all social science subjects such as Economics, Management and Business but it is also used in the sciences and the humanities. Its techniques are used directly or indirectly in many private and public sector organisations to inform and improve their decision-making as well as in competitive markets and other strategic environments. The concept of Nash equilibrium lies at the heart of game theory and in this course – which is taught at postgraduate level, students will not only gain an understanding of this central concept but they will also learn how to apply to it to a variety of business scenarios and other strategic environments.

In addition, the importance of “credibility” as captured in the game theory concept of “subgame perfection” will be analysed and shown to be a key aspect of understanding dynamic competition and interaction.”

Personal Development and Leadership

In addition the students will also attend personal development sessions, which will focus on developing important skills such as leadership and effective communication techniques. These sessions will be aimed at helping students to prepare for the world of work, whether that be performing well at interview, working in a team or giving an individual presentation.



Cultural Programme

The course will challenge students academically but we also want to ensure they can experience some of the outstanding cultural highlights that surround our beautiful campus.

Evening social and networking events

The programme includes a number of evening events at various venues across our large campus including formal welcome and farewell dinners and a certificate presentation at the end of the visit.

Iconic Cultural Visits

Students will also visit three of the UK’s most iconic cultural sites.



In the first week, we will visit the beautiful Stratford-Upon-Avon, just a short journey from the Warwick campus. Stratford-Upon-Avon is the birthplace of William Shakespeare and home to the world-renowned Royal Shakespeare

Company (RSC). Our trip will include travel to and from the campus and a guided walking tour of this lovely town. Students will have free time to do some shopping, visit a theatre or maybe take a boat trip on the River Avon which runs through the famous town.

At the end of the first week, we will visit the wonderful city of London. A coach to and from London will be provided and students will have the whole day to explore the capital and its many attractions. From Buckingham Palace and the Tower of London to Big Ben and a host of museums and galleries, there will be plenty of cultural sights to enjoy.



Again, the trip will include coach travel to and from Oxford and a guided walking tour. The afternoon will be free for exploration. Some students may prefer to take the short journey to Bicester Village to undertake some designer shopping.

Visit Warwick in London

At the end of the programme on Friday 13 September, we will transport students back to the capital city of London ready for your flight home. We will take this opportunity to visit Warwick’s premises in London for a final guest lecture.

Extend your stay?

We would highly recommend that you extend your trip to the UK and stay over in this fantastic city for a couple of nights. This would give you an opportunity to see just a few more of London's incredible sights such as the London Eye, Houses of Parliament, Hyde Park, Harrods, St Paul’s Cathedral and Tower Bridge.

