

ANSAL UNIVERSITY AND UNIVERSITY OF WARWICK, UK SIGN MOU FOR ACADEMIC COLLABORATION

Ansal University, Gurgaon, announces the launch of its new age Business Undergraduate and Post-Graduate Programmes for School of Management studies. The new programmes include a unique academic collaboration with the University of Warwick, one of the UK's premier higher education institutions. The exciting collaboration provides an exclusive opportunity for Ansal University students to benefit from Warwick's world-leading academic expertise and to experience life as a student in the UK.

All students enrolling onto the new age MBA, BBA, & B. Com courses at Ansal University will attend an academic enhancement programme as a required component of their degree. This will be delivered in the UK on Warwick University's beautiful campus. Students will study the "Principles of Game Theory" – also known as the art of strategic decision making – as well as undertaking sessions to improve their own personal effectiveness in areas such as leadership and communication skills. These new skills will enable budding professionals to develop business acumen in an international context, which will help them to succeed whether they want a career in the competitive corporate world or to forge their own path as an entrepreneur.

On successful completion of the Warwick programme, candidates will be awarded a certificate and a transcript with their end of course assessment and they will be able to transfer what they have learnt in the equivalent credits when they return to Ansal University said Mrs. Sheetal Ansal, Trustee.

Ansal University's desire to create international benchmarks in higher education has been the driving force for this collaboration, which culminated in the signing of the MOU following the visit of Prof. Abhinay Muthoo, Dean of Warwick in London (WiL) and Siobhan Benita, Chief Strategy Officer of Warwick in London, University of Warwick to the Ansal Campus in December 2017.

Professor Muthoo said of the collaboration, "We are absolutely delighted to be launching this collaboration with Ansal University. As far as I am aware it is the first of its kind in India. I know that the Warwick experience in the UK will provide a tremendous addition to the overall degree courses and will give Ansal students a unique insight into life and teaching at a leading UK University."

According to Prof. Abhay Kumar, Dean, School of Business at Ansal University, this concerted arrangement will not only bring in a synergistic use of academic resources across campuses, rather, it will also add flavour by offering global exposure to our students, which in turn brings forth a wider perspective of learning & growth."

Dr. Kamlesh Misra, Vice Chancellor of Ansal University expressed his desire to take this partnership to a much higher level in the years to come. "At the end of the day the only thing that matters is how we all create an environment of learning that breaks the artificial barriers created in knowledge sharing. This Academic partnership will enable Ansal University students to experience academics from the best in the world, to engage with international faculty, and learn the art of business in a cultural context that is different from that of India and be prepared to live in a borderless world" said Dr. Misra.

Siobhan Benita, Chief Strategy Officer of Warwick in London, University of Warwick, said that The University of Warwick is a leading Russell Group University widely recognised as a world leader in research and education and was awarded 'University of the Year' by The Times and The Sunday Times in 2015. Warwick has 22 subjects recently ranked in the UK's top 10 for their field (The Times and Sunday Times' Good University Guide 2018). Some of their top departments include Economics, Business School and Engineering. For example, Economics is currently ranked 3rd among all university economics departments in UK in The Complete University Guide 2018. It is also ranked 25th in the QS World University Subject Rankings for Economics 2017. The Business School is also ranked in the top 10 for Business Studies (The Times and Sunday Times' Good University Guide 2018).

Ansal University has laid an indelible mark in the realm of Higher Education. It provides multi-disciplinary programmes by combining the deep understanding of dynamic global environment with its non-conservative approach to teaching. With its roots firmly entrenched in the traditional Indian Values, it embraces new age technology to deliver the pedagogy in an engaging manner that helps budding business managers to imbibe theoretical inputs by practical application of the same in real life corporate scenarios. This ideology blends perfectly with Warwick and is supportive of the fact that learning in today's age needs more visual memory and on-the job exposure through various in- built and collaborative efforts of the institution.

Apart from School of Management Studies, Ansal University has seven other Schools offering a large array of **undergraduate, postgraduate and Ph.D. programmes**. The various schools are **Sushant School of Art and Architecture, Sushant School of Design, Vatel School of Hospitality Management, School of Law, School of Engineering Technology, and School of Allied Sciences.**

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