

ANSAL UNIVERSITY, INDIA
&
VALPARAISO UNIVERSITY, USA

invite you to

Joint International Conference on
Global Business, Innovation & Knowledge Management
(ICBIK 2016)
February 11- 12, 2016



Venue: Ansal University Campus, Sector 55, Gurgaon, Haryana, India

About the Organisers

Ansal University, Gurgaon, India with a legacy of over three decades is dedicated to providing an advanced quality of education with a futuristic approach and focus on trans-disciplinary learning. The University offers undergraduate, postgraduate and doctoral programs in Architecture, Design, Engineering, Management and Law. **School of Management Studies (SMS), the hosting School of the conference, is ranked 4th amongst top emerging B-schools of the country as per the Times B-School Survey, 2015 done by Times of India.** The campus is known for its state of the art infrastructure, facilities, ambience, learning environment and an organizational culture, that nurtures thinking and critical understanding needed in pursuit of professional knowledge and competence.

Valparaiso University or Valpo is a regionally accredited private University located in the city of Valparaiso, Indiana, USA. The University enrolls students from over 50 countries. Valpo consists of five undergraduate colleges, a graduate school, and a law school. Founded in 1859 as one of the first coeducation colleges in the United States, this is the largest independent Lutheran University in the United States. Valpo offers a thorough grounding in the liberal arts as well as professional training and graduate study, helping students find their own paths to lifelong personal, spiritual, and professional growth. **College of Business (COB) of Valparaiso University, the Co-host of the conference is accredited by AACSB.** COB offers a holistic learning experience focused on developing the whole person for life, leadership and service.

ICBIK-2016 represents a broad theme which encompasses various sub-themes of contemporary interest. Innovation and management of Knowledge are two critical domains for successful Businesses. These two domains have proved to be indispensable components of a business seeking to achieve competitive advantage in knowledge economy and thereby contributing to sustainable development. Global business is continuously facing several challenges and is under continuous turmoil. Ansal University, Gurgaon and Valpo, USA join hands together and provide this platform in the form of International Conference to discuss and share expert knowledge and research pertaining to the theme.

Academics, Research Scholars, Students and Corporate Practitioners are invited to contribute their research papers and case studies in this Joint International Conference. Only original and unpublished work will be accepted for the Conference.

Full papers are to be submitted through the email id: icbik2016@ansaluniversity.edu.in

Indicative Sub-themes

- Contemporary Practices in Global Business
- Challenges in Managing Global Businesses
- Global Competitiveness of Businesses
- Business Strategy and Global Business
- Innovative Practices in Knowledge Management
- Innovative Practices in HRM
- Innovative Practices in Marketing
- Innovative Practices in Accounting and Finance
- Innovative Practices in Information Technology
- Innovative Practices in Operation and Supply Chain Management
- Innovative Practices in Real Estate Management
- Knowledge Management Tools and Technologies
- Knowledge Management Strategies and Implementations
- Knowledge Management and Competitive Advantage
- Knowledge Management Education
- Opportunities and Challenges of Knowledge Management
- Any other topics that connects to the Conference Theme

Important Dates

Last date for submission of Full paper	November 20, 2015 (Friday)
Notification of acceptance of Full paper	November 30, 2015 (Monday)
Early Bird Incentive (if Registered by)	December 10, 2015 (Thursday)
Last Date of Payment of Registration Fees	January 20, 2016 (Wednesday)

Guidelines for Submission

The author(s) may send full length original research paper(s) along with a Brief bio- data, Certificate of originality and Consent for publication. Paper Guidelines are:

Title Page: Title of Paper, Name of Author(s), Organization affiliation, Contact details, Abstract (500 words) and Key words (4-5)

Full Paper: Title, Word Limit-5000 – 7,000 words, Format- A4 Size, MS Word, Font Type - Times New Roman, Font Size- Heading 14; Text 12, Line Spacing: Single, Margins-1.5 inch on all four sides

Notes:

- Tables and Figures: must have titles and be numbered, and should be incorporated into the text of paper as close to where they are first referred.
- References: Should be in APA Style

Publication Opportunities

- Proceedings of the conference will be published in the form of an edited book through a leading publisher
- Few selected Papers may be published in bi-annual International Journal of Ansal University, Ansal University Business Review AUBR (ISSN: 2320 -0502)

Registration and Payment

Category of Delegates	With early bird Incentives (till 10th Dec '15) (In INR)	Regular fee (In INR)
Students	1000	1500
Research Scholars	1500	2000
Academicians	2500	3500
Industry Practitioners	3000	4000
Accompanying person	1000	1500
Foreign Nationals	US \$ 250	US \$ 300

Travel

The new corporate hub and millennium city of Gurgaon is just 20 min from IGI Airport and is a part of the National Capital Region (Delhi – NCR). With strong presence of multinationals and connectivity through Delhi Metro, the culture of this city is truly cosmopolitan. Its proximity to Delhi makes it attraction for corporate and tourists alike, as Delhi is said to be one of the oldest existing cities in the world. Legend estimates it to be over 5,000 years old. In spring the weather is pleasant. It has a rich heritage and places of tourist interest around in and nearby areas of Delhi NCR, including the famous Taj Mahal at Agra. One of the major attractions of Gurgaon, is The Kingdom of Dreams, which is India's first live entertainment, theatre and leisure destination. Here, the carnival that is India is distilled into one iconic destination. Excursion tours to Taj Mahal and other places of tourist interest are available through most of the online hotel and tour service providers. Link of tours service provider is available from Ansal University. We will be glad to assist you to make your conference experience comfortable and enjoyable, besides being intellectually and professionally enriching.

Accommodation

Ansal University extends assistance to accommodation in hotels in Gurgaon at the expense of participants. Gurgaon is homage to modern and contemporary styling, it has the state of the art luxury five star and seven star hotels. Limited accommodation for participants is available at campus guest house on first come first serve basis. Intimation for reservation of the room should be sent along with the registration fee. Information about hotels in Gurgaon is available at conference website.

Indian Participants may pay online or send Bank Demand Draft in favour of 'Ansal University' payable at Gurgaon along with the duly filled-in Delegate Registration form (enclosed herewith) to the Conference Convenor, ICBIK2016, School of Management Studies, Ansal University, Gurgaon, Haryana – 122 003, India.

International participants to remit in US dollars through swift transfer as per the following details:

Bank Name : Axis Bank Ltd

Address : Ground Floor, GL-5,6,7,8 Crossing
Point DLF City Phase-IV,
Gurgaon-122009 Haryana, India

Account No : 912010030580214

IFS Code : UTIB0000131

MICR Code : 110211019

Swift Code : AXISINBB131

People behind ICBIK 2016

Conference Chief Patron

Shri Sushil Ansal, Chancellor, Ansal University, India

Conference Patron

Prof. Raj S. Dhankar, Vice Chancellor, Ansal University, India

Conference Co-Chairs

Dr. Amarjeet Kaur Malhotra, Professor & Dean, School of Management Studies, Ansal University, India

Dr. Jim Brodzinski, Professor & Dean, College of Business, Valparaiso University, USA

Conference Convener

Dr. Puja Chhabra Sharma, Professor, School of Management Studies, Ansal University, India

Conference Organizing Secretaries

Dr. Tania Shaw, Associate Professor, School of Management Studies, Ansal University, India

Dr. Inderjit Kaur, Assistant Professor, School of Management Studies, Ansal University, India

Mr. Dhirender Singh Parihar, Assistant Professor, School of Management Studies, Ansal University, India

Mr. Navdeep Barwal, Assistant Professor, School of Management Studies, Ansal University, India

International Conference Advisory Committee

Dr. Rick Amrhein, Assistant Provost and Chief of Staff, President, Valparaiso University, USA

Dr. Jaishankar Raman, Director, International Initiatives, Valparaiso University, USA

Dr. Elaine Crable, Director of International Centre and Professor of Information Systems, Williams College of Business, Xavier University, USA

Prof. Marc. Le Clare*, Professor of Accounting, College of Business, Valparaiso University, USA

Dr. Eric Johnson*, Dean, College of Engineering, Valparaiso University, USA

Dr. Paulo Barcellos, Director, Foreign Academic Relations, University of Caxias do Sul, Brazil

Dr. Richard Gillman, Assistant Provost, Valparaiso University, Indiana, USA

Prof. Caroline Stern, Distinguished Professor, Ferris State University, Big Rapids, MI, USA

Dr. Marilyn M. Robitaille, Director, International Programs, Tarleton State University, Texas, USA

Prof. Jit Sharma, Chair, Department of Civil Engineering, Lassonde School of Engineering, York University, Canada

Dr. Sanjay Kumar, Associate Professor of Information and Decision Sciences, Valparaiso University, USA

Prof. J. D. Ward, Lecturer in Management, Valparaiso University, USA

* Confirmation awaited

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