

Executive MBA (Evening)

2 Year Career Advancement Degree Program



School of Management Studies

Ansai University

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Ansal University

Ansal University (AU) provides a platform for learning at undergraduate, postgraduate and doctorate levels, in the areas of Architecture, Design, Engineering, Management and Law. AU boasts of highly qualified faculty, state-of-the-art equipment and infrastructure that facilitate dynamic and innovative way of learning with focus on action-oriented learning. With strong industry linkages, there is regular interaction with renowned practitioners. Committed to providing quality education, there is focus on experiential learning. Trans-disciplinary Learning (TDL) and soft skills are key differentiators of the University, leading to holistic development of the students

School of Management Studies

The Management School is dedicated to dissemination of advanced quality of management education with a futuristic outlook. It aims to develop empowered business leaders of tomorrow with the right attitude, problem solving ability and a global mindset. The programs are designed to combine proficiency in basic management techniques and the requirements of the practical business scenario. The students are groomed to understand business complexities through functional & sectoral specializations.

Executive MBA

Deciding to embark on an Executive MBA is an important decision in a professional career and an evening program with convenient timings may just be what you are looking for. We believe that the E-MBA will enable you to excel in your future careers.

Our E-MBA (Evening) Program is designed and delivered by accomplished academics from reputed institutions and practicing industry experts and offers integration of the curriculum with participants' real-world projects.

Programme Structure

Semester I (7 Core courses)

- Management Science & Organizational Behavior
- Quantitative Technique for Managers
- Economics for Managers
- Accounting for Managerial Decisions
- Marketing Management
- Digital Infrastructure & Enterprise Business Suite
- Business Communication

Semester III (3 Core & 4 Electives)

- Strategy & Change Management
- Innovation, Emerging business practices & Entrepreneurship
- Project Management
- Elective I
- Elective II
- Elective III
- Elective IV

Semester II (7 Core courses)

- Financial Management
- Human Resource Management
- Production and Operation Management
- Economic Environment for Business
- Legal Aspects of Business
- Business Research Methods
- Management Consulting

Semester IV (2 Core & 5 Electives)

- International Business Management
- Business Ethics and Corporate Governance
- Elective V
- Elective VI
- Elective VII
- Elective VIII
- Elective IX/Dissertation

Specialization Options*

Marketing Management
Human Resource Management
Financial Management
Production and Operations Management
Real Estate and Construction Management
*Subject to minimum 1/3rd batch opting



Program Features

- Limited batch size with individual & focused attention.
- Cutting-edge industry ready curriculum
- Industry projects & Integration with participants' real-world projects
- Wide range of specialization domains and subjects to choose from based on career interest
- Sectoral specialization options in Marketing, HR, Finance, Operations & Real Estate Management
- Workshops on specific themes in different functional areas and sectoral specializations
- Accomplished Faculty including highly trained industry practitioners
- Extensive use of live case studies, projects, seminars, guest faculty interactions, practice-based simulations

Pedagogy

- Contemporary Pedagogy- Case study, Management Files, Simulation, Projects for concept-practice integration
- Pedagogy designed to help develop a high degree of conceptual & analytical skills

Duration & Classes

- 2 years
- Weekdays - Evenings
- Saturdays – 6 Hours

Eligibility Criteria

Graduation in any discipline with a minimum of aggregate 50% marks; minimum 2 years work experience at executive level; valid CAT/MAT/XAT/CMAT/Ansal University Entrance Test score + NOC / Sponsorship Letter from current Employer.

Fee Structure: 2.5 Lakhs per annum

Admission Procedure

Admission will be granted based on merit list prepared by giving 25% weightage each to graduation performance, work experience, valid CAT/MAT/XAT/CMAT/Ansal University Entrance Test score and Personal Interview.