



Criteria 2.6. Student Performance and Learning Outcomes

2.6.1 The institution has stated learning outcomes (Program and Course outcomes), graduate attributes, which are integrated into the assessment process and widely published through the website and other documents, and the attainment of the same is evaluated by the institution

Course outcomes

Data Visualization with Tableau

Course Code: 22BBA-0DV32C

Credits: 04

Course Outcomes:

The student will be able to:

- CO1: Understand how data exploration is done using various statistical graphs and charts.
- CO2: Understanding the basic principles of data visualization.
- CO3: Learning how to build static and interactive dashboards and metrics.
- CO4: Learning to communicate the results of visualization in a project report.

AI and ML for Business

Course Code: 22MBA-0AI22E

Credits: 4

Course Outcomes:

After the completion of this course the students will be able to:

- CO1: Identify and appreciate Artificial Intelligence and describe its applications in daily life.
- CO2: Relate, apply and reflect on the Human-Machine Interactions to identify and interact with the threedomains of AI: Data, Computer Vision and Natural Language Processing.
- CO3: Imagine, examine and reflect on the skills required for futuristic job opportunities.
- CO4: Research and develop awareness of skills required for jobs of the future.


Sushant University
Gurugram



BUSINESS ECONOMICS

COURSE CODE: 18BCM-0BE11T

CREDITS: 04

COURSE OUTCOMES

Upon completion of the subject, students will be able to:

CO1 - Understand Economic concepts, theories and their relevance in real life.

CO2- Relate economic concepts to decision-making process of managers in business.

CO3 -Identify economic issues that concern managers in the backdrop of dynamic global business environment.

CO4- Analyse the profit maximizing price and output for a firm, operating in a competitive and other markets environment.

Course Contents:

