



Criteria 2.6. Student Performance and Learning Outcomes

2.6.1 The institution has stated learning outcomes (Program and Course outcomes), graduate attributes, which are integrated into the assessment process and widely published through the website and other documents, and the attainment of the same is evaluated by the institution

**Programme
Educational
objectives (PEO)
programme
outcomes (PO)
programme
specific outcomes
(PSOs)**

BBA (Bachelor in Business Administration)

Program Educational Objectives (PEO's)

The Program Educational Objective of the (BBA) Bachelor's Degree Programme is to :

- PEO-1: Equip the students with decision making tools for effective teamwork.
- PEO-2: Develop entrepreneurial skills to promote creativity and innovation.
- PEO-3: Produce ethical and socially responsible industry ready graduates having high level of personal and professional integrity.
- PEO-4: Arm students with core business competencies to understand, evaluate and analyse business problems.
- PEO-5: Provide effective oral and written communication skills for enhanced comprehension and presentation.
- PEO-6: Inculcate professionalism for long term sustainable growth.

Program Specific Outcomes (PSO's)

- PSO-1: Acquire academic excellence with an aptitude for higher studies, research and to meet competitive exams (Research & Analytical Skills)
- PSO-2: Display competencies and knowledge in key business functional areas including accounting, marketing and management (Core Competency & Benchmarking)
- PSO-3: Learn how to effectively manage people and build strong relationships (Leadership & Teambuilding Skills)
- PSO-4: Enhance critical thinking and analytical skills in terms of decision making (Critical Thinking & Decision Making)
- PSO-5: Develop entrepreneurial skill to motivate towards start-ups (Entrepreneurial & Strategic Skills)

Program Outcome (PO's)

The Expected Outcome of the Programme is that on completion of this Programme the students will be able to:

- PO-1: Demonstrate an understanding of business functional areas and their interlinkage within. (Cross Functional Understanding)
- PO-2: Apply management concepts and approaches in real life scenarios. (Management Skills)
- PO-3: Convey ideas and information effectively. (Communication)
- PO-4: Interpret how information technology affects business operations, and leverage business technologies to their advantage. (Digital Literacy)
- PO-5: Inculcate professionalism for long term sustainable growth. (Life Long learning)
- PO-6: Integrate various functional areas of business to guide innovation and solve complex business problems. (Innovation & Problem Solving)



B.Com (Bachelor in Commerce)

Program Educational Objectives (PEO's)

The Program Educational Objective of the (BCOM) Bachelor's Degree Programme is to :

- PEO-1: Equip and help the students in making a positive contribution in the field of accountancy.
- PEO-2: Enable the students to recognize and resolve ethical issues that arise in business settings.
- PEO-3: Enable Students to develop an appreciation of the role and function of finance and accounting in the competitive world.
- PEO-4: Produce ethical and socially responsible industry ready graduates having high level of personal and professional integrity.
- PEO-5: Provide a platform for enhancing oral and written communication skills for effective comprehension and presentation.
- PEO-6: Help Students to identify a business problem, isolate its key components, analyze and assess the salient issues.

Program Specific Outcomes (PSO's)

- PSO-1: Students will be able to demonstrate progressive learning of various tax issues and tax forms related to individuals. Students will be able to demonstrate knowledge in setting up a computerized set of accounting books. (Taxation & Auditing Skills)
- PSO-2: Students will demonstrate progressive affective domain development of values, the role of accounting in society and business. (Accounting in Practice)
- PSO-3: Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business. (Financial Accounting Skills)
- PSO-4: Students will learn relevant managerial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business. (Management Accounting Skills)
- PSO-5: Learners will gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing. (Holistic Learning)
- PSO-6: Learners will be able to recognise features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making. (Entrepreneurship & Decision Making)

Program Outcome (PO's)

The Expected Outcome of the Programme is that on completion of this Programme the students will be able to:

- PO-1: Apply the knowledge of mathematics, accounting and finance for solving complex accounting and Management problems. (Accounting & Finance)
- PO-2: Demonstrate ethical and socially responsible behavior. (Behavioral Skills)
- PO-3: Create relevant, complete and accurate financial statements and information reports using the appropriate accounting principles to provide information to measure the entity's performance. (Financial Statements & Reports)
- PO-4: Interpret financial statement and organizational results to enhance the entity's decisionmaking performance. (Interpretation & Decision Making)
- PO-5: Showcase the knowledge of financial, managerial, tax, auditing, and international accounting principles and practices. (Taxation & Auditing)
- PO-6: Demonstrate an appreciation of the broad environment in which businesses operate. (Ethical Behavior)
- PO-7: Develop critical thinking, quantitative reasoning, written, and oral communication skills. (Critical Thinking & Communication)



MBA (Master in Business Administration)

Program Educational Objectives (PEO's)

The Program Educational Objective of the (MBA) Masters's Degree Programme is to :

- PEO-1: Equip the students with decision making tools for effective teamwork.
- PEO-2: Develop entrepreneurial skills to promote creativity and innovation.
- PEO-3: Produce ethical and socially responsible industry ready graduates having high level of personal and professional integrity.
- PEO-4: Arm students with core business competencies to understand, evaluate and analyse business problems.
- PEO-5: Provide effective oral and written communication skills for enhanced comprehension and presentation.
- PEO-6: Inculcate professionalism for long term sustainable growth.

Program Specific Outcomes (PSO's)

- PSO-1: Helped in designing with the objective of developing young men and women into highly adept professional managers. (Core Competency Development)
- PSO-2: Help students to explore practical application of the management concept. (Management Skills)
- PSO-3: Empowers students to demonstrate the ability to innovate, the ability to execute the most daunting challenges in the most trying of circumstances. (Innovation & Problem Solving)
- PSO-4: Helped to create synergies amongst the most diverse set of variables and the ability to continuously learn, improvise, adapt, energize, excel and grow. (Leadership & Team Building Skills)
- PSO-5: Encourage student on their professional development plans by reflecting on their first year's learning and Summer Internship experiences. (Experiential Learning)
- PSO-6: Providing a Strong analytical foundation in key functional areas and the other, enabling a high degree of academic flexibility, thereby allowing students to customize their MBA experience. (Analytical & Entrepreneurial Skills)

Program Outcome (PO's)

The Expected Outcome of the Programme is that on completion of this Programme the students will be able to:

- PO-1: Communicate effectively in the business context, using ICT and digital tools. (Communication & Information Technology)
- PO-2: Demonstrate the ability to work cohesively and effectively in teams and groups. (Team work & Leadership)
- PO-3: Use rational and ethical judgment while analyzing business problems. (Analyzing business problems)
- PO-4: Develop the ability to critically assess business problems and provide solutions in the global arena. (Problem Solving)
- PO-5: Demonstrate an understanding of the fundamental and interdisciplinary business concepts and functions through analytical tools for achieving strategic business outcomes. (Employability & Entrepreneurship)
- PO-6: Develop a holistic personality for professional excellence and personal growth. (Professional Ethics)

