



CRITERIA 1
Supporting Documents 1.1.2

**Collaborations/MOU for Skill Development &
Employability Enhancement**

**Warwick, UpGrad, ImaginXP, ICRI, Samatrix.io, I-
Nurture, UAS International**

DATED 16 JANUARY 2018

The University of Warwick, UK (1)

Ansal University Gurugram, India (2)

MEMORANDUM OF UNDERSTANDING



[Handwritten signature]

MEMORANDUM OF UNDERSTANDING

THIS MEMORANDUM OF UNDERSTANDING is made the 16th day of January 2018

BETWEEN:

- (1) The University of Warwick, (Company No RC000678) whose registered office is at University House, Kirby Corner Road, Coventry, CV4 8UW ("Warwick"), and
- (2) Ansal University (Govt of Haryana State notification memo no 20/4-2010 UNP-5) whose registered office is at Sector 55, Golf Course Road, Gurugram, Haryana 122003, India. ("Ansal University")

Hereinafter each individually referred to as a 'Party' or collectively referred to as 'Parties'.

RECITAL

1. The Parties are educational institutions delivering quality education in their respective areas and the Parties wish to collaborate towards the provision of undertaking a two-week course (an academic enhancement programme) in England for Ansal University students ("Programme").
2. The Programme will consist of a non-compulsory cohort of students around June 2018 followed in subsequent years by a compulsory cohort. Dates for the Programme will be agreed between the Parties in writing at a later date. The compulsory cohort will be directly related to Ansal University B.Com, BBA and MBA degrees and the Programme is a compulsory element of that degree.
3. The Programme will consist of teaching, guest speakers and social activities at Warwick's campus plus additional activities around the UK for which the Ansal University students will pay Warwick a Fee directly using the Warwick credit card system or any other suitable mode ("Fee").

HENCEFORTH THE PARTIES agree:

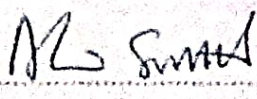
4. This Memorandum of Understanding ("MOU") outlines the principal requirements and understanding between each Party which shall be documented in a formal agreement ("the Agreement") for the provision of the Programme at a later date.
5. This MOU is intended to provide an overarching framework under which the business relationship between the Parties will be conducted. It will allow the Parties to undertake certain exploratory work prior to the signing of the Agreement.
6. Ansal University will ensure that each student planning to attend the Programme will pay Warwick the Fee directly using Warwick's credit card system or any other



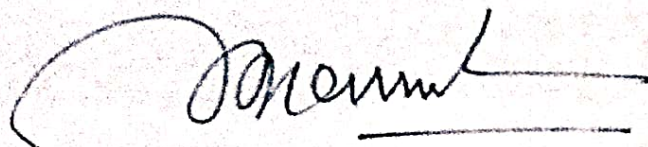
suitable mode. The Fee includes suitable accommodation and meals (being breakfast and lunches every day plus 5 evening dinners as part of the social activities). Programme tuition, guest lecturers (subject to availability) and other social activities to be agreed between the Parties. For the avoidance of doubt, the Fee specifically excludes any travel between India and England. The proposed Fee for June 2018 is expected to be around £1390 and will be confirmed in the Agreement.

7. The compulsory cohort will allow excuses from students for non-attendance subject to valid reasons agreed between the Parties.
8. Unless and until a formal Agreement between the Parties has been finalised and signed, this MOU will not create any legally binding obligations on either Party. For the avoidance of doubt, a final Agreement will be finalised and negotiated every year to confirm participant numbers and any inflation to the Fee, until this MOU is expired.
9. This MOU will be valid for a period of five (5) years ("Period") from the date of last signatory to this agreement. For the avoidance of doubt, this MOU will automatically expire after the Period has elapsed from the date of the last signatory to this MOU, unless agreed mutually between the parties that it should continue.
10. Neither party shall sub-contract, assign or transfer any of its right or obligations hereunder without the prior written consent of the other.
11. Each party will bear its own expenses and costs with regard to all discussions and activities between the parties.
12. Both parties shall comply with all relevant requirements which shall mean all applicable laws, statutes, regulations, and codes relating to anti-bribery and anti-corruption including but not limited to the Bribery Act 2010 and any amendment thereto.
13. This MOU shall be governed by and construed in all aspects in accordance with the English law and the parties agree to submit to the exclusive jurisdiction of the English Courts.

SIGNED for and on behalf of
The University of Warwick

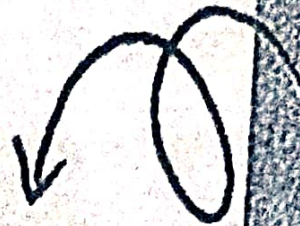
 16/01/2018

SIGNED for and on behalf of
Ansal University, Gurugram India



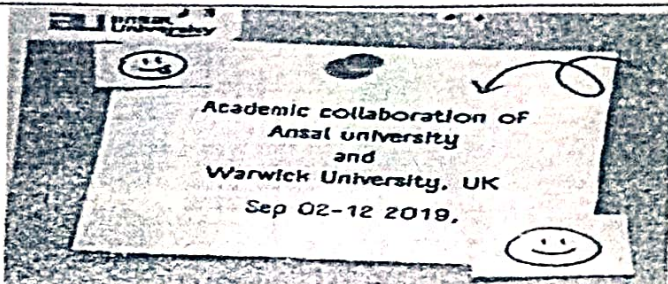
Dr. Manoj Kumar Vajpayee, Registrar,

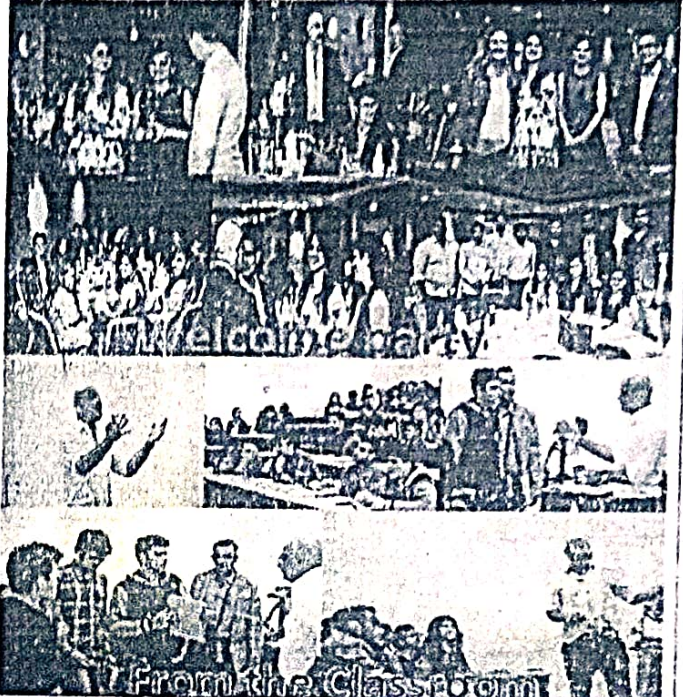
Registrar
Ansal University
Sector 55, Gurgaon

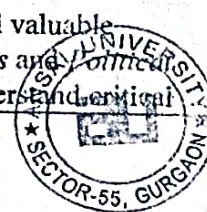


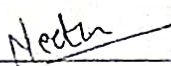
Academic collaboration of
Ansal university
and
Warwick University, UK
Sep 02-12 2019,



Event Report	
Contents	Description
1. Name of company/ organization	Collaboration with Warwick, UK university
2. Date*	2 nd Sep- 12 Sept 2019
3. Time*	9:00 am – 5:00 pm
4. Creative	
5. Purpose of Visit	<p>The primary objectives of the visit were:</p> <ul style="list-style-type: none"> To expose students to advanced concepts such as <i>Game Theory</i>—a vital analytical tool for understanding competitive strategies. To enhance their understanding of the <i>Global Economy</i> through real-world insights into international markets and economic systems. <p>Students returned with a deeper knowledge of these subjects, which will aid them in both their academic studies and future careers.</p>
6. Organized by (School/Centre Name*)	School of Business
7. Student Strength	107
8. Faculty Mentors* (only no. to be written, list in excel or word should be maintain at the department level as proof for any further requirement)	Dr. Purnima Rao, Dr. Navdeep Barwal, and Dr. Neetu Jora—
9. YouTube/Facebook Link: (if live steamed or video posted on FB/YT)	NA
10. Social media link (promoting in any one)	NA

Facebook/Instagram/Twitter is mandatory)	
11.No. of External Participants (students+faculty) [write NA if not applicable]	NA
12.(Geotag) Photograph-2	
13.Brief Description (min 250 to max 800 words)*	<p>A group of 107 students from Sushant University, accompanied by three faculty members participated in an academic visit to the University of Warwick, UK, from September 1 to September 12, 2019. This visit was organized to provide students with global exposure and to deepen their understanding of Game Theory, Labor Economics, and the Global Economy.</p> <p>Academic Sessions:</p> <p>The academic program at the University of Warwick was enriched by sessions led by highly respected professors:</p> <ul style="list-style-type: none"> • Prof. Jonathan Cave delivered an insightful lecture on <i>Game Theory</i>, explaining the strategic framework and decision-making tools that students can apply in economics and business contexts. • Prof. Manuel Bagues provided valuable knowledge on <i>Labor Economics</i> and <i>Political Economy</i>, helping students understand critical



	<p>issues in workforce dynamics and government policy.</p> <ul style="list-style-type: none"> • Prof. Muthho engaged the students with an illuminating talk on the <i>Global Economy</i>, exploring modern trends, trade, and challenges faced by economies worldwide. <p>These lectures were crucial in expanding the students' grasp of economic theories and their practical applications in a globalized world.</p> <p>Cultural and Recreational Experience: Beyond the academic sessions, students had the chance to immerse themselves in the cultural and historical richness of the UK. They explored notable landmarks and engaged in sightseeing, which added a recreational dimension to their learning experience. This balanced approach fostered both intellectual development and personal growth.</p>
14. Outcome*	<p>The academic visit to the University of Warwick was highly successful, blending education with cultural exposure. The students greatly benefited from the expertise of renowned professors, and the experience has equipped them with the tools to better understand and navigate the complexities of the global economy. Sushant University plans to continue such international collaborations to enhance the learning experiences of its students</p>
15. Attendance Sheet*	As attached below
16. Report Submitted by (write faculty coordinator name)	Neetu Jora 



List of Students Visited University of Warwick, UK

S.No.	Student Name	Program	Admission No	Status
1	Amisha Bisht	BBABMC	180BBABMC001	At Warwick
2	Ayaan Khan	BBABMC	180BBABMC006	At Warwick
3	Manav Chugh	BBABMC	180BBABMC004	At Warwick
4	Mayank Singhal	BBABMC	180BBABMC008	At Warwick
5	Aakriti Verma	BBAHW	180BBAHW067	At Warwick
6	abhishek yadav	BBAHW	180BBAHW016	At Warwick
7	akanksha sheokand	BBAHW	180BBAHW029	At Warwick
8	ANKIT JAIN	BBAHW	180BBAHW018	At Warwick
9	Anshuman gautam	BBAHW	180BBAHW042	At Warwick
10	Arnav Ailawadi	BBAHW	180BBAHW037	At Warwick
11	ashish lohla	BBAHW	180BBAHW055	At Warwick
12	deepanshu kumar	BBAHW	180BBAHW046	At Warwick
13	Dheeraj Kumar Mishra	BBAHW		At Warwick
14	Garima Aggarwal	BBAHW	180BBAHW062	At Warwick
15	garvit khurana	BBAHW	180BBAHW049	At Warwick
16	Gaurav Khatana	BBAHW	180BBAHW022	At Warwick
17	Geetika Gaur	BBAHW	180BBAHW061	At Warwick
18	HIMANSHU DUA	BBAHW	180BBAHW015	At Warwick
19	Jahnvi Sharma	BBAHW	180BBAHW009	At Warwick
20	Karan	BBAHW	180BBAHW001	At Warwick
21	Karan Manchanda	BBAHW	180BBAHW063	At Warwick
22	khyati gupta	BBAHW	180BBAHW031	At Warwick
23	Komal Rai	BBAHW	180BBAHW065	At Warwick
24	Mitakshi Kataria	BBAHW	180BBAHW012	At Warwick
25	PARTH VARSHNEY	BBAHW	180BBAHW024	At Warwick
26	PRINCE KUMAR	BBAHW	180BBAHW071	At Warwick
27	Rahul Chawla	BBAHW	180BBAHW005	At Warwick
28	Rishi	BBAHW	180BBAHW076	At Warwick
29	Ritu anjna	BBAHW	180BBAHW011	At Warwick
30	Rohan Bansal	BBAHW	180BBAHW077	At Warwick
31	Rohan Seth	BBAHW	180BBAHW043	At Warwick
32	SAKSHI JOON	BBAHW	180BBAHW027	At Warwick
33	Sarthak Gupta	BBAHW	180BBAHW079	At Warwick
34	Sejal Upadhyay	BBAHW	180BBAHW078	At Warwick
35	Shivendra Pratap Singh	BBAHW	180BBAHW025	At Warwick
36	Shraey Nappal	BBAHW	180BBAHW032	At Warwick
37	Shubham yadav	BBAHW	180BBAHW019	At Warwick
38	Shubhendra Pratap Singh	BBAHW	180BBAHW026	At Warwick
39	sohail khan	BBAHW	180BBAHW059	At Warwick
40	Tarush Grover	BBAHW	180BBAHW056	At Warwick



41	Tushar Chugh	BBAHW	180BBAHW066	At Warwick
42	Udit Sethi	BBAHW	180BBAHW068	At Warwick
43	Vaghish Jain	BBAHW	180BBAHW033	At Warwick
44	Vidit Gupta	BBAHW	180BBAHW008	At Warwick
45	Gannen Rai Ahuja	BCHIAFW	180BCHIAFW002	At Warwick
46	nending turu	BCHIAFW	180BCHIAFW005	At Warwick
47	RITU KALSHAN	BCHIAFW	180BCHIAFW001	At Warwick
48	MALLIKA GAUR	BCOMMHW	180BCOMMHW007	At Warwick
49	Niharika	BCOMMHW	180BCOMMHW001	At Warwick
50	NITIN Dhama	BCOMMHW	180BCOMMHW005	At Warwick
51	pooja gupta	BCOMMHW	180BCOMMHW002	At Warwick
52	Rachna	BCOMMHW	180BCOMMHW023	At Warwick
53	sakshi saluja	BCOMMHW	180BCOMMHW017	At Warwick
54	Sanjana Saluja	BCOMMHW	180BCOMMHW016	At Warwick
55	Sudhanshu Rout	BCOMMHW	180BCOMMHW008	At Warwick
56	sudhir	BCOMMHW	180BCOMMHW004	At Warwick
57	PIYUSH TANWAR	BCOMMHW	180BCOMMHW027	At Warwick
58	Ashwini Lohia	MBAW	180MBAW007	At Warwick
59	ADITYA SHARMA	MBAW	180MBAW004	At Warwick
60	Akash Singh	MBAW	180MBAW001	At Warwick
61	Divya Lohia	MBAW	180MBAW010	At Warwick
62	Divya Kumar	MBAW	180MBAW047	At Warwick
63	Ekanki sharma	MBAW	180MBAW023	At Warwick
64	GARGI GAIROLA	MBAW	180MBAW039	At Warwick
65	Gaurav Yadav	MBAW	180MBAW032	At Warwick
66	Govind	MBAW	180MBAW044	At Warwick
67	harsh yadav	MBAW	180MBAW017	At Warwick
68	HARSHITA JAIN	MBAW	180MBAW005	At Warwick
69	Himanshu Sehrawat	MBAW	180MBAW018	At Warwick
70	jatin singh	MBAW	180MBAW028	At Warwick
71	Jyoti Singh	MBAW	180MBAW008	At Warwick
72	Karishma Dogra	MBAW	180MBAW019	At Warwick
73	kumari sanjana	MBAW	180MBAW011	At Warwick
74	manit kumar	MBAW	180MBAW016	At Warwick
75	MARJAN	MBAW	180MBAW029	At Warwick
76	NEHA SHARMA	MBAW	180MBAW013	At Warwick

77	Nitin Sharma	MBAW	180MBAW030	At Warwick
78	Pankil Dhanda	MBAW	180MBAW041	At Warwick
79	Pooja Dogra	MBAW	180MBAW012	At Warwick
80	Prince Gupta	MBAW	180MBAW045	At Warwick
81	PRIYADARSHINI	MBAW	180MBAW021	At Warwick
82	Priyanka Sharma	MBAW	180MBAW033	At Warwick
83	Rishabh Bhardwaj	MBAW	180MBAW035	At Warwick
84	Sahil Gaur	MBAW	180MBAW024	At Warwick
85	Shakti Tanwar	MBAW	180MBAW015	At Warwick
86	SHIVANG SINGH	MBAW	180MBAW002	At Warwick
87	Shreya Singla	MBAW	180MBAW002	At Warwick
88	Smita Dang	MBAW	180MBAW003	At Warwick
89	Vanshika	MBAW	180MBAW027	At Warwick
90	vibhor roperia	MBAW	180MBAW031	At Warwick
91	Simran	B. Tech.		At Warwick
92	Mayank Anand	B. Tech.		At Warwick
93	Sahil Verma	BHM		At Warwick
94	Siddharth Balhara	B. Com. (H)		At Warwick
95	Rahul Chhonkar	BBA		At Warwick
96	preeti bhati	BCOMMHW	180BCOMMHW003	At Warwick
97	pulkit kumar	BCOMMHW	180BCOMMHW029	At Warwick
98	Tanisha Tibrewal	BCOMMHW	180BCOMMHW006	At Warwick
99	Yuvraj Sachdeva	BCOMMHW	180BCOMMHW026	At Warwick
100	puneet lohia	MBAW	180MBAW009	At Warwick
101	Nisha Sharma	B. Com. (H)		At Warwick
102	Anchal Tanwar	B. Com. (H)		At Warwick
103	Monica Thakran	Alumni		At Warwick
104	Happy Dalal	Alumni		At Warwick
105	Rashita Jain	BALLB		At Warwick
106	Aarjun Rikhie	BALLB		At Warwick
107	Siddharth Tanwar	BBA LLB		At Warwick

List of Faculty members Visited University of Warwick, UK

1. Dr. Navdeep Barwal
2. Dr. Neetu Jora
3. Dr. Purnima Rao



upGrad

change of name from Ansal University to Sushant University and F.No. 8-20/2012 (CPE-I/PU) indicating that Ansal University is recognized by the UGC). The University shall provide the MBA-BBA Program in due compliance with the laws, rules and regulations of the University Grants Commission and other regulatory authorities and statutory bodies.

(V) Pursuant to mutual discussions, the Parties have decided to add the following sub-clause to Clause 12 of the Agreement as follows:

- 12 (i) Upgrad shall not provide the MBA-BBA Program to any other universities that are located within Gurugram, India for a period of 1 year commencing from 28th June 2021 subject to at all times the number of Students in the Batch of MBA-BBA Program are 30 (thirty) or more. If the number of Students in any Batch reduces by 30 Students, the said exclusivity provision shall not apply. However, in the event Upgrad decides to do so, Upgrad will notify the University of the same before entering into a definitive agreement with such university in writing, to allow the University to determine if such partnership would conflict with the interests of the University. The University shall, within 15 (fifteen) days from the date of the receipt of such information from Upgrad, provide its written consent failing which it will be deemed approved. The University confirms that such consent shall not be reasonably be withheld by the University.

All other terms and conditions of the Agreement shall continue to apply mutatis mutandis and shall be valid and binding on both parties.

All the capitalized terms used but not defined herein shall have the respective meanings set forth in the Agreement.

Please sign below to signify your assent.

For Upgrad Education Pvt. Ltd.

Agreed, Acknowledged and Accepted
For Sushant University

DocuSigned by:

A70CA7539CCT49C
Authorised Signatory

DocuSigned by:

Signature

upgrad.com

UpGrad Education Private Limited

14th Floor, Ground Floor-75, Dr. Ambedkar Road, Worli, Mumbai - 400012
L: +91 22 6156 2101 | E: info@upgrad.com | CIN: U09021M-120120TC258559

upGrad

ANNEXURE C

DETAILS OF THE MBA-BBA PROGRAM

1. Name of the Program:
 - I. BBA with specialization in Digital Marketing
 - II. BBA with specialization in Business Analytics
 - III. MBA with specialization in Digital Marketing
 - IV. MBA with specialization in Business Analytics
2. Duration of the Program: 3 years BBA and 2 years MBA
3. Proposed Start Date: 2021 Batch
4. Minimum number of Students: Unless otherwise agreed by the Parties, each Batch must consist of a minimum number of 30 Students to continue the program.
5. Structure – Blended Model
 - Online Program – All the classes will be conducted through online live class mode (80% of total teaching time)
 - Offline/Physical Presence – The teacher assistants (TA)/ instructor will be physically present in the classroom to assist learners. Ratio of 1 TA to 1 cohort. Regular guest lectures will be arranged on regular basis, not less than 3 per semester.

MBA curriculum – attached
BBA curriculum – attached

The above-mentioned structure is derived from the UGC regulations. University shall inform Upgrad of the number of Students enrolled in the 1st semester Batch on or before 30th August every year ("Enrolled Students") and the pricing for such Batch will be mutually decided by both the Parties. For each Module, Login IDs shall be issued on the 1st day of the semester start in which such Module is to be provided by Upgrad. In the event Enrolled Students are lesser than 30 (Thirty) Students, Upgrad reserves a right to decide whether to run the Upgrad Program or not for that particular Batch. Upgrad and University to help and assist in providing job opportunities and placement support to students enrolled in the year 2020.

Consideration and Payment terms for the MBA-BBA Program:

University shall be liable to pay Rs. 1,00,000/- (Rupees One Lakh Only) per Enrolled Student ("Fees") exclusive of taxes.

1. For the purpose of availing the MBA-BBA Program at any time, one Party shall

upgrad.com

Upgrad Education Private Limited

Head Office: Ground Floor, 78, Dr. Annie Besant Road, Worli, Mumbai - 400018
CIN: U80902MH2012PTC254558

upGrad

provide the other Party with a work order ("Work Order"). A Work Order shall be deemed accepted and effective only upon execution by both Parties.

- ii. Upgrad shall issue a separate Login ID for each Student to access the MBA-BBA Program. The University shall be solely responsible for any costs and expenses related to its Student use of the Programs, unless otherwise agreed in writing by both the Parties.
- iii. The fees per Login ID or Fees and minimum counts will be provided in each Work Order. Upgrad shall invoice the University for such minimum counts or any higher number requested by the University.

Clauses 5.3, 5.4, 5.5 and 5.6 of the Agreement apply in this Annexure C as well.

6. Admissions and Branding –

- We will be using our Upgrad's social media platforms in a rigorous way, announcing about our academic partnership and launch of this course in Sushant University.
- Designing institution's admission collateral as per best integration.
- Upgrad's Logo and other branding tools will be shared as per branding guidelines.

DS
AM

DS
[Signature]

upgrad.com

upGrad Education Private Limited

Nishant, Ground floor - 75, Dr. Annie Besant Road, Worli, Mumbai - 400018
L: +91 22 6156 2100 | E: info@upgrad.com | CIN: U80902MH2012PTC258550

SAMATRIX

Non Judicial



Indian-Non Judicial Stamp
Haryana Government



Date : 17/01/2024

Certificate No. G0Q2024A8
GRN No. 111902948



Stamp Duty Paid : ₹ 101
Penalty : ₹ 0
(Pls. Zero Only)

Name: Samatrix Consulting Pvt Ltd
H.No./Floor: 3rd
City/Village: Gurugram
Phone: 98*****00
Sector/Ward: 48
District: Gurugram

Seller / First Party Detail

LandMark : Vipul trade centre
State : Haryana



Name: Sushant University
H.No./Floor: 0
City/Village: Gurugram
Phone: 98*****00
Sector/Ward: 55
District: Gurugram

Buyer / Second Party Detail

LandMark : Golf course road
State : Haryana

Purpose: MOU between Sushant University and Samatrix Consulting Pvt Ltd

The authenticity of this document can be verified by scanning this QR Code Through smart phone or on the website <https://egrashry.nic.in>

Agreement – Sushant University and Samatrix Consulting Private Limited

This agreement is entered on 17-01-2024 between Sushant University & Samatrix Consulting Private Limited and, effective from 17-01-2024.

Sushant University

Sushant University (Erstwhile Ansal University) was established in 2012 under the Haryana Private Universities Act 2006. Located in the heart of Gurugram, India's largest hub of National and Fortune 500 companies. We have eight schools offering programmes in Architecture, Design, Law, Management, Hospitality, Engineering, Health Sciences and Planning & Development.

Sushant University has been awarded the National Education Excellence award "Best Private University in Northern India 2017" along with "CSR Excellence in Education" award for two consecutive years i.e. 2017 and 2018. Sushant School of Art and Architecture at Sushant University is the flagship school which started in 1989 and has been consistently ranked No. 1 Private Architecture School in India by Outlook Magazine.

For Samatrix Consulting Pvt. Ltd.



Samatrix Consulting Private Limited:

Samatrix Consulting Private Limited, incorporated on 7 January 2019 is classified as Non-Govt company and is registered at Registrar of Companies, Delhi, bearing Corporate Identification Number (CIN) U74999HR2019PTC077667. with its registered address is 311, VIPUL TRADE CENTRE, SOHNA ROAD, SECTOR -48 GURUGRAM Gurgaon HR 122018

Background:

The objective of Samatrix Consulting Private Limited is to bring the benefits of artificial intelligence and machine learning to everyone. Samatrix Consulting Private Limited works with researchers and academia to ensure that the technology can be used to help people.

By harnessing the explosion in computational power and digital data, it has been focusing on developing state-of-the-art solutions and algorithms to enable natural interaction between human and machine that can augment and enhance human skills and agility.

To harness the power of intelligent machines, it actively engages with research community by conducting technical conferences and workshops, and collaboration with universities and technical institutions in India. It's research groups include colleagues from industry and academia cover all the topics related to artificial intelligence to understand and advance the academic problems surrounding AI.

SAMATRIX CONSULTING PRIVATE LIMITED AND SUSHANT UNIVERSITY:

We share the common vision of empowering the candidates by imparting industry relevant skill sets and increasing their employability. To achieve our common goal, Samatrix Consulting Private Limited and Sushant University will collaborate to establish a Center of Excellence in Artificial Intelligence & Machine Learning on an exclusive basis on the following framework.

ROLE OF SAMATRIX CONSULTING PRIVATE LIMITED:

Samatrix Consulting Private Limited will offer subject matter expertise for establishing Industry focused Center of Excellence at Sushant University to impart knowledge (through an industry integrated curriculum) and help develop expertise in Artificial Intelligence and Machine Learning for Programmes as deemed appropriate and detailed in Annexures

For Sam

Consulting Pvt. Ltd.

[Signature]

ROLE OF SUSHANT UNIVERSITY:

Sushant University will invest to establish Industry focused Centre of Excellence at Sushant University to impart knowledge (through an Industry Integrated curriculum) and help develop expertise in Artificial Intelligence & Machine Learning. Sushant University shall provide required human capital, space and infrastructure and shall maintain confidentiality of proprietary/confidential information shared by Samatrix Consulting Private Limited used by Sushant University for training & education purpose. Samatrix will also provide relevant software and teaching and learning materials for the said courses as per annexure-I

Review:

Sushant University and Samatrix Consulting Private Limited shall jointly review the progress every quarter and the minutes of such reviews will be documented and will form the basis for subsequent actions to grow the business, including development of new products and future developments

Other Terms and Conditions:

1. The parties are responsible for their individual acts of commission and /or omission, due to their negligence, and non-compliance of statutory liabilities and obligations.
2. The engagement is on a principal to principal basis and no party shall hold each other as agent and or principal of the other for any liability.
3. This engagement is not intended nor shall be construed as creating a joint venture, partnership or other form of business association.
4. For the term of this Agreement and for the period of thirty six (36) months thereafter, without the prior written consent of the other party, neither party shall either directly or indirectly solicit or entice away (or seek or attempt to entice away) from the employment of the other party any person employed (or any person who has been so employed in the preceding thirty six (36) months) by such other party in the provision or receipt of the Services.
5. Term: This Agreement is valid for the period of two year and an additional one year beyond thereafter, to offer an opportunity to all the enrolled students in the above-mentioned program to graduate. Either Party can mutually renew this agreement by giving 180 days advance notice to the other.
6. Confidentiality of Relationship and Information:

For Samatrix Consulting Pvt. Ltd.



Page 13



The parties shall severally take care to ensure that the information provided by the other party remains confidential and further agrees not to use the Confidential Information for any purpose other than the purpose for which it is intended. The parties shall not disclose any Confidential Information to anyone other than the employees of either organization being duly authorized to receive such Confidential Information. This clause shall survive even after this Engagement.

7. Trade Marks, Trade Names and IPR's

The parties hereby acknowledge and confirm that all intellectual property rights including but not limited to the trademarks, service-marks, copyrights, trade names including their respective corporate names, brand name or any part thereof (hereinafter collectively referred to as "Intellectual Property") are owned / possessed by respective owners/Parties and nothing contained in this Engagement shall, unless specifically provided in writing, be deemed to authorize the other party to use or give any right in respect of any of the Intellectual Property of the respective owners.

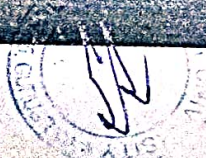
The parties shall not use in any manner whatsoever, any of the Intellectual Property of other party, whether registered or not except as expressly authorized in writing and such authorization shall be restricted to the purpose of providing training to the enrolled students with Samatrix Consulting and shall elapse immediately after the termination of this agreement or for the course period of such enrolled students whichever is earlier. The parties shall strictly comply with requirements and specifications relating to the display of any Intellectual Property including logo, trademark, copyrights and its distribution thereof.

8. This agreement shall be in force from the date of signing of the MoU on 17-01-2024 and can be terminated by either party upon a written notice of at least 180 days before the intended date of termination unless extended or terminated earlier. In such case Sushant University shall release all the pending payments to Samatrix Consulting Private Limited within ninety (90) days of expiry or termination

9. Upon the expiry or termination of this Engagement for any reason, the parties shall immediately cease and desist for all time from any use of or reference to the Intellectual Property of the other party. The parties acknowledge and confirm that all materials given by them whether in printed, written or electronic form, constitute copyright ownership of respective parties and reproduction in any form or by any means mechanical or electronic including photocopying, recording or by any information storage or retrieval system is not permitted and shall constitute a breach of the terms of

For Samatrix Consulting Private Limited.

ML



this Engagement warranting such steps as may be deemed appropriate including but not limited to termination of this Engagement.

10. Dispute jurisdiction and resolution:

Any and all differences and disputes whatsoever arising between the parties shall in the first instance be resolved mutually between the parties and in the event of a non-resolution the matter may be referred to arbitration to a person jointly appointed by the parties as per the law relating to arbitration in India and the decision of the arbitrator shall be final and binding on all parties. The arbitration proceedings shall be held in New Delhi.

All disputes shall be governed in accordance with the laws prevailing in New Delhi.

Only competent courts within New Delhi shall have jurisdiction to try any suit or proceedings whatsoever arising or in any way connected with this Engagement.

11. Assignment:

Neither party shall, without the other's prior written consent assign, change, charge or otherwise transfer or delegate or share the rights, obligations or any provision of this Engagement to any other person.

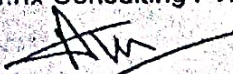
12. Force Majeure:

Neither Party shall be liable for any delay or default in performing any of its obligations and if such delay is due to bandh, strikes, riots, natural calamities, any other act of God or unforeseen circumstances. However, payment of money dues shall not be covered by the Force Majeure condition.

IN WITNESS WHEREOF this MOU has been executed by the duly authorised representative of each Party on the day, month and year first above written.

For Samatrix Consulting Private Limited

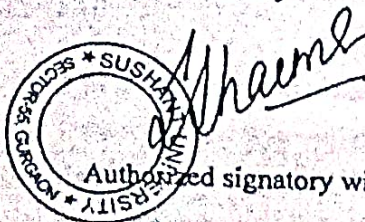
For Samatrix Consulting Pvt. Ltd.



Authorized Signatory

Authorized signatory with seal

For Sushant University


Authorized signatory with seal

ANNEXURE - 1

Samatrix Consulting Private Limited will offer subject matter expertise for establishing Industry focused Center of Excellence at Sushant University to impart knowledge (through an industry integrated curriculum) and help develop expertise in Artificial Intelligence, Machine Learning, and Data Science for following Programmes as deemed appropriate

- i. Samatrix Consulting will jointly develop the complete track(s) along with Sushant University, namely;
 - a. 2 Years MBA Specialization in Business Analytics
- ii. Samatrix Consulting Private Limited will provide placement assistance and internship assistance to the enrolled students
- iii. Samatrix Consulting will dedicate experienced trainers to run the classes Sushant University at time and periods for each semester by engagement and as may be decided by Samatrix in consultation with Sushant University, for such specialized subjects in Artificial Intelligence, Machine Learning as developed in accordance with clause no. (i).
- iv. Samatrix Consulting will charge as follows for the complete track as given in point (i) from the start of course to Sushant University for developing and running the specialized tracks.
 - a. 2 Years MBA Specialization in Business Analytics - Rs 24000/- plus GST per student per annum
- v. Samatrix Consulting Private Limited will raise invoice on half yearly basis for a semester in advance after the commencement of the classes for that particular semester. Sushant University will release the payment within 30 calendar days of receiving the invoice. If the payment is not released within 60 calendar days of receiving the invoice, Samatrix Consulting Private Limited reserves the right to hold the regular classes
- vi. Sushant University will co-brand Samatrix Consulting for all the promotional material for the tracks as mentioned in clause (i)
- vii. If the experts from Samatrix Consulting are not able to provide the classes as per mutually agreed timetable and due to any reasons, Samatrix Consulting will inform the concerned department of the University so that department could make necessary arrangements and compensatory classes would be offered by Samatrix Consulting in lieu of such classes

For Samatrix Consulting Pvt. Ltd.



Date: 16



viii. **Sushant University** visit of Samatrix Consulting expert, University will provide a guest house accommodation in university campus. *School of Business*

Starting from Semester 1 till Semester 4

MBA-BA-Academic Session

Semester	Name of Course	Total Credits
Sem 1	Foundation to AI, Business Intelligence, Data Analytics	3(4 Hrs)
Sem 2	Data Analysis using Python	3(4 Hrs)
Sem 2	Statistics & Computational Data Analysis	3(4 Hrs)
Sem 3	Machine Learning for Business	3(4 Hrs)
Sem 3	Data Analytics and Visualization Tools & Techniques	3(4 Hrs)
Sem 4	Supply chain Analytics	3(4 Hrs)
Sem 4	Project & Case studies	3(4 Hrs)

Note- Subject may be change as per industry requirement. If any changes then will discuss with client and changes as per mutual understanding.

**BBA
Semester I**

For Samatrix Consulting

Director/Authoris

Thane



Core Papers

PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

Course Code: SB101

Credits:3

Course Objectives

- The course aims to enhance contemporary knowledge and practices in the field of management.
- Students would be introduced to key frameworks and methods, and develop analytical skills to solve management problems.
- This course is designed to expose students to basic concepts of how organizations function and manage their workforce.
- Students would be introduced to the practice and theory of organizational behaviour with some of its complexities.

Course Outcomes

After completion of this course, students will be able to

- CO1: Recall the understanding of the management issues in organizations, across levels and disciplines.
- CO2: Demonstrate and apply the principles and practices of management (planning, organizing, leading, and controlling) to a real-world.
- CO3: Develop conclusions about attitudes and behaviour, when confronted with different situations that are common in modern organizations.
- CO4: Analyze the fundamental principles of Organisation behaviour and relate it with other business functions.

Course Contents

Module I- Management concept overview

Definition, Nature, Process and Significance of Management; Managerial levels, skills, Functions and Roles; Management vs. Administration; Coordination as Essence of Management; Development of Management Thought: Classical, Neo-Classical, Behavioral, Systems and Contingency Approaches.

Module II- Management Functions

Nature, Scope and Objectives of Planning; Types of plans; Steps in Planning; Limitations of Planning; Organizing: Concept and Significance; Principles of Organization; Organization Structure; Span of Control; Staffing: Concept, Nature and Scope of Staffing; Controlling: Nature and Scope of Control; Types of Control; Control Process

Module III- Organizational behaviour overview

Learning XD

Lab Requirements:

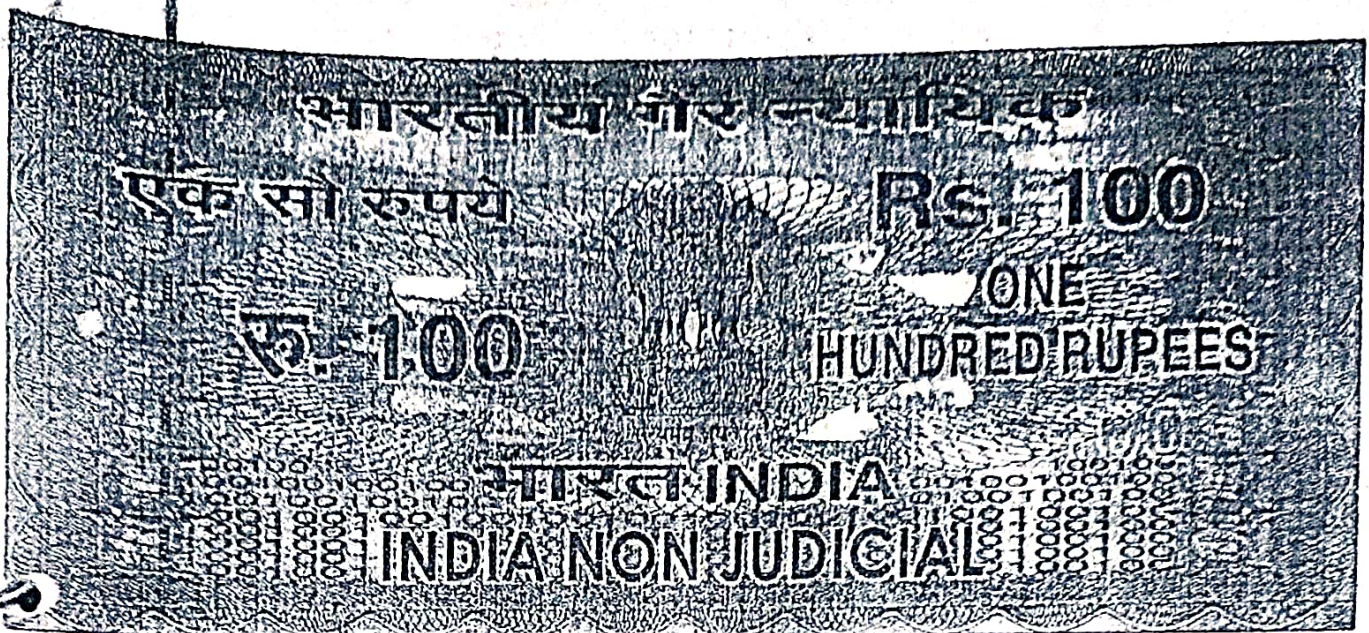
- A computer lab with minimum of machines to be same as number of students enrolled for the program
- Hardware Requirement
 - Minimum Intel Core i5 processor with minimum 8 GB Ram and NVIDIA GeForce GTX 1650 4GB GDDR6 Graphics Card
- OS Requirement – Windows 10 Pro/Home – Windows Pro will be required for Data Science Tools and Techniques offered in B Tech Semester 6.
- Software Requirements
 - Open Source Software: Anaconda installation with Python, Jupyter Notebook, TensorFlow 2.0, Keras, Hadoop, etc.
 - Microsoft Visual Studio 2017 (Open Source Software)
 - Nvidia CUDA Toolkit (Open Source Software)
 - Microsoft Office 2016 or higher
- The lab should be equipped with high speed internet connectivity, white boards and projectors for the presentations

For Samatrix Consulting Pvt. Ltd.

Authorised Signatory

Shawal

Imagine XP



राजस्थान RAJASTHAN

BD 136066

1 NOV 2020

Memorandum of Understanding (hereinafter referred to as "MoU") made and entered into on 30th December 2020 by and between:

(1) ImagineXP™ a brand trademarked under Giggle Galaxy Private Limited a company having its corporate office at Office No. 401, 4th Floor, Golden Empire, Opposite Syngenta, Baner, Pune, Maharashtra - 411045, India (hereinafter referred to as the "IMAGINXP™")

AND

(2) Sushant University having its office at Sector 55, Golf Course Road, Gurgaon, Haryana - 122003 (hereinafter referred to as "Sushant University")

IMAGINXP™ and the SUSHANT UNIVERSITY shall be individually referred to as "Party" and collectively as "Parties"

WHEREAS SUSHANT UNIVERSITY is a Premier Private University in the country and provides education to 3500+ students. SUSHANT UNIVERSITY is committed to creation of a state of art centre of excellence in UX design and other future skills to provide career ready courses to students in User Experience Design and future skills including robotics, automobile design, game and animation, construction management, FinTech, Entrepreneurship etc.

WHEREAS IMAGINXP™ is a curriculum, teaching and certification organization in the field of design, Design Thinking and Future Skills that has been training professionals, corporates



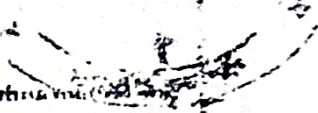
15 NOV 2020

प्राप्त-नाम
प्राप्त-दिनांक
प्राप्त-स्थान
प्राप्त-व्यक्ति
प्राप्त-वस्तु

स्टाफ विभाग
D-340, भारतीय नौसेना

प्राप्त-नाम	
प्राप्त-दिनांक	
प्राप्त-स्थान	
प्राप्त-व्यक्ति	
प्राप्त-वस्तु	

15 NOV 2020



will students. As one of the premier UX and future skills focused organisations in the country, IMAGINXP is at the helm of bringing about a design, future skill and digital revolution to make India's Global Design and Digital Future Skills Destination. With training centres across the country, IMAGINXP has worked with various colleges, universities, corporates, mid-level management and senior management on design modules that include Design Thinking, User Experience Design, designing for mobile, creating and leading a UX team and future skills courses over the last many years.

WHEREAS SUSHANT UNIVERSITY is inclined to enter into a collaboration with IXP to create a state of art centre of excellence and provide industry relevant courses to students;

WHEREAS IMAGINXP is willing to enter into collaboration to create a state of art centre of excellence and provide industry relevant courses to students in SUSHANT UNIVERSITY

1. DEFINITIONS

As used in this MOU, unless expressly otherwise stated, the following terms shall have the meanings defined below:

"Confidential Information" shall mean and include any and all current and future curriculum information, case studies, assignments, projects, frameworks, question bank, upcoming course details and any other sensitive information to the extent of being communicated between the parties whether in written, electronic, website based, or other form;

"Intellectual Property" shall mean patents, trademarks, service marks, trade names and copyrights and applications, licenses and rights with respect to the foregoing, and all trade secrets including know-how, inventions, designs, processes, works of authorship, manuals, documentation, computer programs and technical data and information;

2. PURPOSE

The purpose behind executing the present MOU is for facilitating collaboration between the Parties, exclusively for the courses mentioned above with SUSHANT UNIVERSITY:

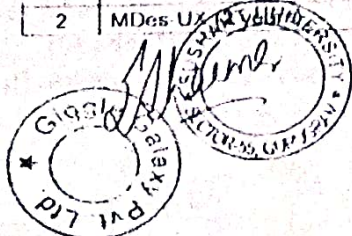
This MOU gives exclusivity to SUSHANT UNIVERSITY for the first batch of the mentioned degree courses in Gurgaon.

3. COMMENCEMENT OF PROGRAMS & ELIGIBILITY FOR ADMISSION:

SUSHANT UNIVERSITY will create new programmes subject to the approval of the regulatory bodies, if any, from upcoming session to run these courses

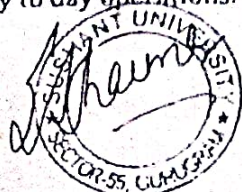
The eligibility for admission in degree programs will be as follows

S. No.	Name of the Course	Eligibility
1	BDes UX (4 years)	Min 50% marks in class XII
2	MDes UX	Min 50% marks in Graduation



RESPONSIBILITIES**4. RESPONSIBILITIES OF SUSHANT UNIVERSITY:**

- a) SUSHANT UNIVERSITY shall be responsible for admission, enrolment, conduct of examination, publishing of results, issue of marks card, award of Degree and other administrative responsibilities as per Sushant University Academic Ordinance.
- b) Shall provide all necessary infrastructure for running the course such as:
 - i. Classrooms - should be able to accommodate the batch size as per demand of SUSHANT UNIVERSITY and IMAGINXP™. All classes must be equipped with projector, AV facility and whiteboard.
 - ii. Computer lab for students - One dedicated computer lab for the course with necessary required software licenses.
 - a. Hardware requirements: Computer systems compatible for required software.
 - b. Software requirement:
 - i. Azure RP tool - For Wireframing & prototyping
 - ii. Adobe Illustrator
 - iii. Adobe Photoshop
 - c. Other peripherals
 - i. Printers
 - ii. Scanners
 - iii. Multimedia Equipment: Speakers & Microphones
3. E-mail and internet facilities for faculty and students.
4. Appropriate cabins and working space / cabins for faculty.
5. On the days of admission, a table will be provided for counselling for IMAGINXP™ along with any other support required for counselling of students.
6. Required content/books/journal/publications will be added to the library as suggested by IMAGINXP™ in a phased manner.
7. IMAGINXP™ needs to send the list of books for the academic year.
8. Support from examination and academics department for smooth running of the course.
9. Support in printing of all required reading material, class materials and assignments.
10. Any other special requirement related to infrastructure which is recommended by IMAGINXP™ for the successful delivery of the program as per prevailing norms of SUSHANT UNIVERSITY. Same needs to be finalised and confirmed within 3 months of commencement of the first program.
- c) Shall intimate the exact number of admissions to IMAGINXP™, upon completion of the admission cycle by 30th September in case of degree programs.
- d) Appoint a course coordinator / Dean / HoD for smooth running of the course and day to day operations.



of IMAGINXP™ will be to provide a single point of contact for all queries related to IMAGINXP™ which should be referred to the Director / Dean. IMAGINXP™ will be responsible for all the day to day operations and coordination for running of the course. The day to day operations and coordination for running of the course will be the responsibility of IMAGINXP™ and not of SUSHANT UNIVERSITY. IMAGINXP™ will ensure the compliance of all the norms and regulations and will coordinate the approval required for running of the course.

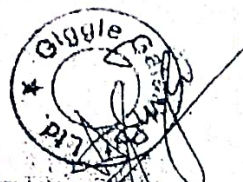
- i) Shall prepare a special hand-out/ prospectus/ brochure for programs to distinguish and market the program to prospective students.
- ii) Publishing of all admission notification regarding the courses, marketed by the University.
- iii) SUSHANT UNIVERSITY will be responsible for maintaining exam data and managing backlog exams and related results.
- iv) The guidelines will be jointly made and will be followed by both the parties for delivery of subjects in SUSHANT UNIVERSITY in letter and spirit.

4.2 RESPONSIBILITIES OF IMAGINXP™

- a) IMAGINXP™ will appoint a single point of contact (Herein after referred to as "SPOC") as the academic course coordinator for the programs. The SPOC will be responsible for day to day operations and coordination for running of the course. In order to have better coordination and proper administrative control over the students:
 - 1. The SPOC will be in regular touch with the Director / Dean.
 - 2. A quarterly review meeting of SUSHANT UNIVERSITY officers, IMAGINXP™ officers, SPOC and HoD of the department must be held either in person or over a web call, duly co-ordinated by HoD/CODE.
- b) IMAGINXP™ will support the University in admissions of the course. Will educate the Admission Team at all levels.
- c) IMAGINXP™ will provide lesson plans, assignments, quiz, reading materials, exercise sheets, workbooks to the students including classes of regular and backlog papers.
- d) Responsible for setting question paper, evaluation of exam paper and conducting jury as per University calendar including backlog papers.
- e) Any site visits, online courses, Guest lectures over and above agreed delivery terms would be extra for which no extra payment would be made to IMAGINXP™.
- f) The cost of travel, stay for such a visit will be provided by SUSHANT UNIVERSITY on pre-approval as per their University norms. However same should be pre-approved by the Director.
- g) IMAGINXP™ would ensure that faculty being deputed must be qualified and certified after training with IMAGINXP™. The Travel and stay arrangements for IMAGINXP™ faculty will be taken care by IMAGINXP™.
- h) Regular feedbacks from the students will be obtained both by SUSHANT UNIVERSITY and IMAGINXP™ and if there are any complaints/suggestions the same would be implemented without any delays.



- The University reserves the right to ask IMAGINXP™ to replace any of its faculty members in case of the agreement, which IMAGINXP™ would be liable to replace. A reasonable time provided shall be for such replacement.
- The program of study will be designed and compiled as per norms and standards of UGC. Further IMAGINXP™ would ensure that the students are exposed to the latest software and products, will invite (a) Faculty/Industry expert for guest lectures will arrange site visits and industry visits for the students. The program of the guest lecturers would be approved by the University. For organizing these events, IMAGINXP™ would not be paid anything extra and the same would be part of their scope of services. Further IMAGINXP™ would ensure that the course and the program of study is of national and international standards and should be able to compete with any other similar program being offered in the country.
- k) International Collaborations: In case if IMAGINXP™ collaborates in the present or future with a third party, then the same shall be intimated to the University. After which it would be the discretion of the University to enter into any such collaboration(s).
- l) Future: Any modifications, innovations, improvisation, tests, etc. in this program which IMAGINXP™ devises in the course of time will automatically be covered at SUSHANT UNIVERSITY without any extra cost. Further IMAGINXP™ would ensure that it would not offer better technical terms or course structure for the said courses to any of its partner Institute or Centre in India. If SUSHANT UNIVERSITY learns about the same, it would be considered as a Breach.
- m) Shall follow the course curriculum approved by the Board of Studies (BOS) of SUSHANT UNIVERSITY.
- n) Will provide a member to attend BOS meetings. Remuneration if any for attending any meetings will be as per the norms of SUSHANT UNIVERSITY.
- o) Project reports submitted by the students as partial fulfillment of programs shall be the proprietary of SUSHANT UNIVERSITY. University agrees to allow IMAGINXP™ to use the student projects for academic and promotional purposes, appropriately cited to award credit to the student/s and Sushant University. However, UNIVERSITY reserves the right to amend/withdraw this clause, in case UNIVERSITY feels that same is not in the interest of Students or UNIVERSITY.
- p) All evaluations by IMAGINXP™ must be in the SUSHANT UNIVERSITY campus only and all records, including Question Papers and Answer Booklets to be maintained on Campus.
- q) Assessments & continuous evaluation will be conducted by IMAGINXP™ faculty as per the existing policy of the University or as per changed Guidelines of University from time to time.
- r) IMAGINXP™ will be responsible for managing backlog exams including classes (irrespective of student nos) for subjects taught by IMAGINXP™ faculty as per university guidelines.
- s) Shall provide support in projects, internships and placements.
- t) Shall provide each eligible student with fair number of chances to appear for an interview in University for final internship / placement in companies of National/International good repute. The eligibility for placement will be as per



- SUSHANT UNIVERSITY and in coordination with the relevant placement department
- iii) shall assist SUSHANT UNIVERSITY in preparing content for publicity materials for the above mentioned programmes and display in different media after ensuring that they are in conformity with the course. Such publicity should prominently display the IMAGINXP™ logo. All such advertisement material should be published only after joint approval of SUSHANT UNIVERSITY AND IMAGINXP™.
 - iv) It is mandatory for all faculty members of IMAGINXP™ to follow rules and regulations of SUSHANT UNIVERSITY.
 - v) Attendance will be taken by IMAGINXP™ faculty for the subjects taught by them and entered, uploaded in University records/ERP system.
 - vi) IMAGINXP™ shall be responsible for preparing all teaching and training material for the subjects that IMAGINXP™ faculty will teach.
 - vii) IMAGINXP™ will recommend member of jury for the evaluation of the final year project of students. The jury members will be approved by SUSHANT UNIVERSITY and will be paid as per Sushant University norms.

4. BATCH SIZE & STUDENT INTAKE

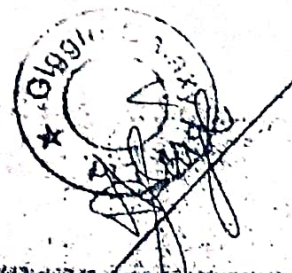
- a) The competent authority of SUSHANT UNIVERSITY will approve the number of seats in the said courses in consultation with IMAGINXP™ and get approval for the same from regulatory authorities.
- b) SUSHANT UNIVERSITY and IMAGINXP™ will mutually decide the MoU for each year.

5. EXAMINATION

Examinations will be held in accordance with the rules and guidelines laid down by UGC and as per SUSHANT UNIVERSITY norms.

6. MARKETING & PROMOTIONS

- a) The expenses for all marketing activities for admissions carried out by the University will be borne by SUSHANT UNIVERSITY as per the process followed at SUSHANT UNIVERSITY presently.
- b) IMAGINXP™ will support SUSHANT UNIVERSITY in any content requirement for creation of marketing collaterals related to this course.
- c) This MoU will give SUSHANT UNIVERSITY right to use and publicise the course and contents along with use of IMAGINXP™ and related logos.
- d) IMAGINXP™ will be responsible for training and mentoring of SUSHANT UNIVERSITY admissions and counselling teams on the MDES UX program and career opportunities after course completion. During counselling at least one member of IMAGINXP™ should be present at University campus/counselling centers.
- e) In no event shall a Party publicize or make any press releases in connection with this MoU or the services provided hereunder without the prior written approval of the other Party. However, either party is entitled to use the other as a reference, including displaying their trademark in marketing materials.



7. REVENUE SHARE AND PAYMENTS

S. No.	Name of the Course	Credit	Revenue Share
1	BDes UX (4 years)	120 credits	50% of the fee
2	MDes UX (4 years)	120 credits	50% of the fee
3	BBA Fintech & Digital Banking (3 years)	All Subjects	50% of the fee
4	MBA in Disruptive Entrepreneurship (2 years)	All Subjects	50% of the fee

- It is agreed that this fees will be applicable only for the 2020-2021 academic batch.
- The above fees will be revised at the start of each academic year in collaboration by both parties. The Fee payment schedule for each new academic year will be added as an addendum to this MoU.

8.2 PAYMENT TERM:

- These rates are all inclusive of taxes.
- IMAGINXP will raise the invoice on 01st Sept and on 01st Feb every year based upon registrations of students studying the course for payment collectively for students. If there are any additional admissions after 01st September will be adjusted in the invoice raised on 01st Feb.
- In case of Back paper, the respective student will be allowed to attend classes with the regular batch for which no extra charges / amount is payable to IMAGINXP. In case of Back paper no fees is payable for re-assessment of papers.
- All invoices will be paid within 30 days of raising the invoice to SUSHANT UNIVERSITY.

9. Other related Points:

- Executive Body** There will be a principal executive body that will ensure implementation of the content of this MOU and also provide clarity in case any new issue arises or any point is not covered in this MOU, the decision of this body would be final and binding. In case the members of IMAGINXP do not agree to any point, decision of the Vice Chancellor would be final and binding. For any matter of utmost importance the representative of IMAGINXP can represent to Chairman, BOD of SUSHANT UNIVERSITY. Further wherever there is change in any policy matter, financial matter, change in loan distribution the recommendation of this body along with of respective

statutory bodies would be forwarded to the Chairman, BGC, G. HANU UNIVERSITY for final approval.

This body should at least meet twice a year. The constitution would be as follows:

- i. Vice-Chancellor - Chairman
- ii. Director/Dean Faculty of Arch and Design, SUSHANT UNIVERSITY
- iii. SUSHANT UNIVERSITY SPOC of the program
- iv. One Senior Faculty of SUSHANT UNIVERSITY nominated by Vice-Chancellor
- v. Director of Giggle Galaxy Pvt. Ltd.
- vi. SPOC of Giggle Galaxy Pvt. Ltd.

Executive committee must be effectively formulated to meet twice a year.

10. CONFIDENTIALITY

a) Parties shall not disclose each other's Confidential Information to any third party without the prior consent of the disclosing Party. Parties shall not use each other's Confidential Information for any purposes other than for which such Confidential Information was disclosed.

b) Confidential Information shall not be afforded the protection of this MoU if such Information:

1. has been, is now, or later becomes publicly available through no fault of the Party receiving such Confidential Information;
2. has been, is now, or later becomes rightfully learned by the Party receiving such Confidential Information from a third party who is not under restriction or duty imposed by the Party disclosing such Confidential Information or applicable law;
3. has been, is now, or later is furnished to third parties generally by the Party disclosing such Confidential Information, if such disclosure is, or has been made to third parties generally without similar restriction, duty or limitation of law;
4. was known to the Party receiving such Confidential Information prior to the date it received such Confidential Information from the Party disclosing the Confidential Information; or,
5. has been, is now, or later is independently developed by the Party receiving such Confidential Information without use of or resort to such Confidential Information, and can be so proven by written records.



1. INTELLECTUAL PROPERTY RIGHTS

Intellectual Property that belongs to IMAGINXP will continue to be the sole property of IMAGINXP. No rights in any kind whatsoever in any invention, copyright, trade secret or any other form of intellectual property (collectively defined as "IP") are granted or transferred under this MOU. Any IP exchanged pursuant to this MOU shall be governed by the terms of a separate written agreement between the parties.

12. NON-SOLICITATION

SUSHANT UNIVERSITY shall not solicit, employ or attempt to employ or offer any employment or other form of services directly or indirectly either by itself or through its associates to any of the personnel of IMAGINXP who worked for the SUSHANT UNIVERSITY under this MOU without the prior written consent of IMAGINXP.

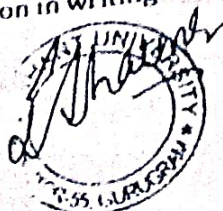
13. INDEMNITY

Each party will indemnify the other party and its employees against any and all expenses, liabilities, losses, claims, damages and proceedings arising from complaints about courses or the Programme or any other complaint of professional negligence arising in connection with the implementation of this MOU. Any claim for losses under this MOU shall be restricted to either party's aggregate liability arising out from this MOU.

14. FORCE MAJEURE

If and to the extent that a Party's performance of any of its obligation under this MOU is hindered or delayed by fire, flood, earthquake, elements of nature, epidemic and pandemic or acts of God, or of war, terrorism, riots, civil disorders, rebellions or revolutions or any other similar cause beyond the reasonable control of such Party (each a "Force Majeure Event") and such non-performance, hindrance or delay could not have been prevented by reasonable precautions, then the non-performing, hindered or delayed Party will be excused for such non-performance, hindrance or delay, as applicable, of those obligations affected by the Force Majeure Event for as long as such Force Majeure Event continues and such Party continues to use its best efforts to resume performance whenever and to whatever extent possible without delay, including through the use of alternative sources, workaround plan or other means. The Party whose performance is prevented, hindered or delayed by a Force Majeure Event will immediately notify the other Parties of the occurrence of the Force Majeure Event and describe in reasonable detail the nature of the Force Majeure Event.

If a Force Majeure Event continues for a continuous period exceeding 30 days, the Parties shall mutually agree on the future course of action. However, despite all efforts made by the Parties in good faith, if the Force Majeure Event continues for a period of 90 days, either of the Parties shall have the right to terminate this MOU by giving the other Parties is a notice of termination in writing.



15 SEVERABILITY

If any provision of this MOU shall for any reason be held to be invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect any other provision thereof, and this MOU shall be construed as if such invalid, illegal, or unenforceable provision had never been contained herein. Any invalid or unenforceable provision of this MOU shall be replaced with a provision that is valid and enforceable and most nearly gives effect to the original intent of the invalid/unenforceable provision.

16 LIABILITY

a) The Parties will not be liable for injuries or damages to persons or property resulting from any cause whatsoever, with the exception of bodily injuries, death or tangible property damage caused by such Party's gross negligence or willful misconduct.

b) In no event shall the Parties be liable to each other for any damages resulting from loss of data, loss of use or loss of revenue and each Party further disclaim any and all liability for indirect, incidental, special, consequential, punitive or other similar damages.

All notices, consents, or approvals required by this Agreement shall be in writing sent by certified or registered air mail, postage prepaid (confirmed by such certified or registered mail), or by facsimile or electronic mail (confirmed by an electronic receipt confirmation) to the Parties at the addresses set forth hereunder:

For Giggie Galaxy Pvt. Ltd.

Attention: Abhayjeet Singh, Chief
Academic Officer, ImaginXP
abhayjeet@imaginxp.com

For Sushant University

Attention: Dr. Sanjeev Kumar
Sharma, Registrar, Sushant
University
registrar@ansaluniversity.edu.in

17 DISPUTE RESOLUTIONS AND JURISDICTION

In the event of any disputes between the parties, only the courts in Gurugram shall have exclusive jurisdiction. But no court case shall be preferred by either party until Arbitration has been resorted to and proved unfruitful.

18 ENTIRE AGREEMENT

This MOU, along with the agreement dated 30.01.2020 between the Parties constitutes the entire agreement and understanding of the Parties with respect to the subject matter hereof and supersedes any and all prior negotiations, correspondence, agreements, understandings, duties or obligations between the Parties with respect to the subject matter hereof.

19 TERMINATION

Either Party shall have the right to terminate the agreement in the event of violation of any of the conditions by giving one month's notice. In such an event, students already admitted in the course shall be enabled to complete their course of study and appear for the relevant



examinations. The obligations of both the parties pertaining to the discharge of their responsibilities towards the completion of the course for students already admitted will continue to be in force during such period irrespective of termination of the Agreement.


20 AMENDMENT

During the operation of the MOU, circumstances may arise which may call for alteration in the MOU, which shall be mutually discussed and agreed upon in writing and shall form the part and parcel of the original MOU.


Having gone through each and every condition of the Agreement and having understood it clearly and perfectly both the parties affix their signatures below as attesting to this deed on

For SUSHANT UNIVERSITY

Name: - Dr. Sanjeev Kumar Sharma
Designation: - Registrar
Sushant University

Signature: 
Place: - Gurugram
Date: - 30-12-2020


Witness 1:-

Signature: 
Name: - SAGAR GOPAL MENON

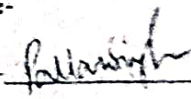
Address: - GURGAON. 30.12.2020

For Giggie Galaxy Pvt. Ltd.

Name: - Abhayjeet Singh
Designation: - Chief Academic Officer
Giggie Galaxy Pvt. Ltd.

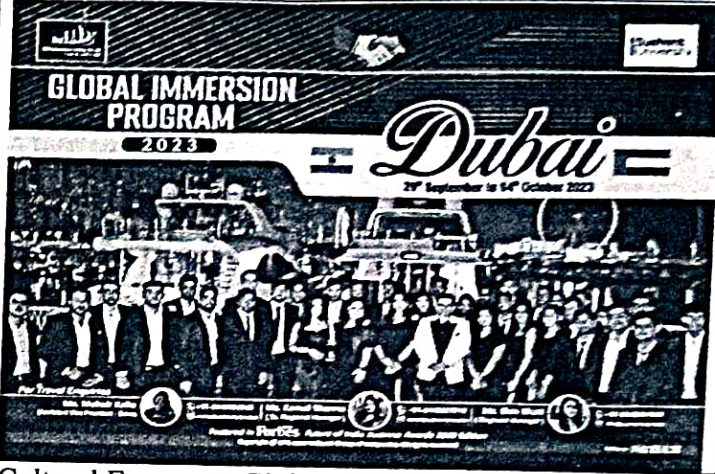
Signature: 
Place: - Gurugram
Date: - December 30, 2020

Witness 2:-


Signature: 
Name: - Pallavi Singh

Address: - Gurugram Dec 30, 2020



Global Immersion Program Report	
Contents	Description
1. Name of company/ organization	Global immersion Program in Dubai with UAS International
2. Date*	29th September-4th October 2023
3. Time*	9:00 am – 5:00 pm
4. Creatives	
5. Purpose of Field Visit	Cultural Exposure, Global Business Understanding, Networking Opportunities, Hands-On Learning, Language Skills Development, Personal Growth
6. Organized by (School/Centre Name*)	Centre for International Relations
7. Student Strength	42
8. Faculty Mentors* (only no. to be written, list in excel or word should be maintain at the department level as proof for any further requirement)	2
9. YouTube/Facebook Link: (if live steamed or video posted on FB/YT)	NA
10. Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	https://www.instagram.com/p/Cx5nZ0FRaE/?img_index=1&igsh=MTV4dDJlbndidTM2aA==
11.No. of External Participants	NA

(students+faculty) [write NA if not applicable]	
<p>12. Photograph-2</p>	 <p>Students during the Industrial visit to Dnata Logistics</p>  <p>Students at Fly Dubai</p>
<p>13. Brief Description (min 250 to max 800 words)*</p>	<p>Students embarked on a five-day educational tour of Dubai, experiencing its culture, adventure, and industry. They enjoyed a Dhow Cruise with Arabic hospitality, a thrilling Desert Safari, and visited Ferrari World for insights into automotive technology. The Sheikh Zayed Grand Mosque provided lessons in architecture and cultural diversity. Industrial visits to Flydubai and Dnata Logistics offered real-world exposure to aviation and logistics. A trip to Burj Khalifa showcased engineering marvels, while Dubai malls highlighted retail strategies. The journey blended learning with adventure, enriching students' understanding of history, business, and innovation in a global context.</p> <p>It was an opportunity to see first hand how retail environments evolve to meet the changing demands of consumers in a global and dynamic marketplace like Retail Management, Economics and Business,</p>

	Entrepreneurship, Customer Service, Technology Integration
14.Outcome*	Cross-Cultural Competence, Industry Insights, Professional Network, Enhanced Resume, Increased Confidence, Academic Enrichment
15.Attendance Sheet*	Attached
16.Report Submitted by (write faculty coordinator name)	Dr. Gunjan A Rana 

List of Students

As on: 22/9/23

S.No	Students Name		Mobile	School
1	Farha	Siddiqui	9650401786	SOD
2	Suyash	Aggarwal	9654084960	SOB
3	Tushar	Yadav	9899990171	SOD
4	Vishal	Jaglan	8708800159	SOB
5	Aman	Bhati	9999866651	SOB
6	Lakshay	Raghav	9999519262	SOB
7	Krish	Rao	9818457200	SOB
8	Oorja	Singh	9971088543	SET
9	Tanvi	Singamaneni	8800144643	SET
10	Jatin	Bhardwaj	6396787491	SOB
11	Shaunaq	Suri	9910016707	SOD
12	Krish	Chawla	8800243512	SOB
13	AAYUSHMAAN.	Dahiya	9818056403	SOD
14	Samarjeet		9311024880	SOB
15	Khushboo	Dahiya	9818055868	SOB
16	Nitish	Dahiya	9311444868	SOB
17	Manish	Kumar	9871844677	SOB
18	Prince	Dusad	9582118395	SOB
19	RONIT	Rao	9711119683	SOL
20	Mukul		7011996719	SOB
21	Tanish	Yadav	8860060083	SOB
22	Tusshar	Yadav	9310095462	SOB
23	Riya	Jindal	8437036400	SOD
24	Jeeten	Yadav	7497026696	SET
25	Sahil	Bharadwaj	9711151165	SOL
26	Vansh	Bharadwaj	9883838365	SOB
27	Yash	Maan	9310001918	SOB
28	RITU	KAUSHIK	9971929854	SOL
29	Dhiraj	Jaiswal	9958303777	SOB
30	Aniket	Bhadana	7290000078	SOL
31	Mahadev	Singh	9818598729	SOL
32	Neeshant		8178186079	SOL
33	Ishika	Jain	9811304889	SOD
34	yogesh	singh	9870525298	SOD
35	Rohit	Malik	8398887773	SOB
36	Mallika	Rao	9958220389	SOD
37	Vipin	Dagar	9999628062	SOL
38	Naveen	Tanwar	8527336590	SHS
39	Jitender	Yadav	9718680005	SOL
40	Vashu		9811971673	SOB
41	aditya	kumar	7011115728	SOD
42	Khushi	Sehgal	9988924208	SAA

101 → 101/24

SOB → 15/24

SOL → 1/24

SET → 25/24

SET → 25/24

+ Gauri Jain. Ishika

25/9/23 NAUGAN/17
Jaiwari + 4
me
25/09/23

$$SOB: 18 + 1 = 19 + 1 = 20$$

$$SOD: 10 - 1 = 9$$

$$SOL: 9 - 1 = 8$$

SET 3

Phany: 1

SAA: 1/42/

+ 2 Liphings' Relative

- Jaiwari (collected by 38)
- Gauri Jain



Sushant
University

GLOBAL IMMERSION PROGRAM

2023

29th September to 04th October 2023

Qubor

For Travel Enquiries

Ms. Mehak Kalita
(Assistant Vice President - Sales)



+91-8448594945
mehak@quborinternational.in

Ms. Koral Sharma
(Sr. Regional Manager)

+91-8448594945
koral@quborinternational.in

Ms. Ekta Bhati
(Regional Manager)

+91-8448594944
ekta@quborinternational.in



+91 8448594944
RM2@quborinternational.in

Featured in **Forbes**, *Future of Business Awards 2023* edition
Copyright © UAS International Group of Companies. All rights reserved.

MEMORANDUM OF UNDERSTANDING

Between

Sushant University

And

UAS International A Unit of United Accrual Services Pvt. Ltd.

1. Purpose of this Memorandum of Understanding

This Memorandum of Understanding ("MoU") is made between the "Sushant University" (herein after referred to as Sushant University and UAS International a unit of United Accrual Services Pvt. Ltd. (hereinafter referred to as "UAS International"), in regard to promote Internship, Live Projects, Final Placement, International Industrial Visits and Student Exchange Program abroad.

2. Parties to the Memorandum of Understanding

Sushant University

Sushant University, formerly Ansal University, located in Gurugram, Haryana, India, offers diverse undergraduate, postgraduate, and doctoral programs in fields such as engineering, architecture, design, management, law, and hospitality. The university prioritizes practical learning, research, and industry engagement, providing students with a comprehensive education. Its modern campus, experienced faculty, and strategic location in a business hub contribute to a well-rounded academic experience.

UAS International

UAS International, established in 2013, works on maximizing returns through our exclusive high profile network ranging from top government banks to cure private banks. Initially started as a human resource development organization, we have since expanded and flourished into various segments, such as:

2013 - UAS International A Unit of United Accrual Services Pvt. Ltd.

2014 - UAS International Hostel Chains

2016 - UAS International holidays Pvt. Ltd.

2019 - Aloft Career

At UAS International we pride ourselves on providing choice, value for money and the highest quality) personnel service - all delivered in simple, largon - free, teams. UAS International is led by a professionally qualified team of advisors. We bring a fresh face and a fresh perspective to a range of financial matters and our proven track record has been built on quality advice and integrity. UAS International is determined to build strong, long lasting, personal relationship with our clients.



3. Principles and Scope of Cooperation

3.1 UAS International will be supervising and organizing the Immersion Program and all communications with the host international university. Sushant University will have no liability in this.

3.2 UAS International will be completely responsible for all concerns or issues that the students may have during the program with respect to the agreement between the parties. Sushant University will have no liability in this.

3.3 Payment Performa

A. That payments by students in relation to programs shall be collected by UAS International itself

B. That if payments are made to college by students, then college shall transfer the amount in accounts of UAS International with surplus 2% TDS pursuant to present Government Policies

C. That UAS International shall amend the terms and conditions of the MoU pursuant to any change in the Government Policies

4. Proposed Modes of Collaboration:

UAS International and Sushant University propose to collaborate through

1. Exchanging of expertise by means of guest lectures, workshops for the benefit of students
2. Taking students to International Industrial visit to Dubai, London and other 19 more countries from all courses like BBA, B.Com., M.Com., MBA, PGDM, B.Tech, M.Tech., Law etc.
3. Taking students for Domestic as well as International College trips from all courses like BBA, B.Com., M.Com., MBA, PGDM, B.Tech., B.Tech., Law etc.
4. Hiring students for Internship and 12 students per Month in Live Project for practical training
5. Will be coming for campus recruitment where intake depends up on the clearance of all the rounds by the candidate in the selection process
6. Both the organization can use the logo in branding or in above mentioned tie ups on website, placement brochure
7. Faculty development program
8. Joint research conferences, awareness programs etc.
9. Certification programs
10. Inputs on curriculum design



5. Contact Persons

To facilitate cooperation under this MoU, both parties agree to designate contact persons for the purpose of communicating information and coordination any necessary activities. The following people will be the designated persons:

Sushant University

Dr. Sanjeev Kumar Sharma
Pro Vice Chancellor & Registrar
registrar@sushantuniversity.edu.in
+91-9711806766

UAS International (A Unit of Accrual Services Pvt. Ltd.)

Mr. Ishan Taneja
MD / CEO
md@uasinternational.in
+91 9999996324

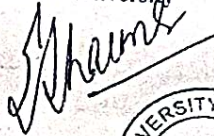
6. Duration

This MoU is valid for 5 Years and each party shall be at full liberty to terminate the collaboration with a notice period of 3 months

IN WITNESS WHEREOF, each of the undersigned parties represents and warrants that it has the full authority to sign and enter into this MoU on behalf of the respective institution and have signed this MoU/Agreement at Gurugram on the date 22nd August, 2023

Signed on behalf of

Sushant University



Authorized Signatory

Dr. Sanjeev Kumar Sharma
Pro Vice Chancellor & Registrar
Sushant University
Sector 55, Gurugram

Signed on behalf of

UAS International (A unit of United
Accrual Services Pvt. Ltd.)



Authorized Signatory

Mr. Ishan Taneja
MD/CEO
UAS INTERNATIONAL
A unit of United Accrual services
Pvt. Ltd.

MEMORANDUM OF UNDERSTANDING

Between

Sushant University

And

UAS International A Unit of United Accrual Services Pvt. Ltd.

1. Purpose of this Memorandum of Understanding

This Memorandum of Understanding ("MoU") is made between the "Sushant University" (herein after referred to as Sushant University and UAS International a unit of United Accrual Services Pvt. Ltd. (hereinafter referred to as "UAS International"), in regard to promote Internship, Live Projects, Final Placement, International Industrial Visits and Student Exchange Program abroad.

2. Parties to the Memorandum of Understanding

Sushant University

Sushant University, formerly Ansal University, located in Gurugram, Haryana, India. offers diverse undergraduate, postgraduate, and doctoral programs in fields such as engineering, architecture, design, management, law, and hospitality. The university prioritizes practical learning, research, and industry engagement, providing students with a comprehensive education. Its modern campus, experienced faculty, and strategic location in a business hub contribute to a well-rounded academic experience.

UAS International

UAS International, established in 2013, works on maximizing returns through our exclusive high profile network ranging from top government banks co cure private banks. Initially started as a human resource development organization, we have since expanded and flourished into various segments, such as:

- 2013 - UAS International A Unit of United Accrual Services Pvt. Ltd.
- 2014 - UAS International Hostel Chains
- 2016 - UAS International holidays Pvt. Ltd.
- 2019 - Aloft Career

At UAS International we pride ourselves on providing choice, value for money and the highest quality personnel service - all delivered in simple, largon - free, teems. UAS International is led by a professionally qualified team of advisors. We bring a fresh face and a fresh perspective to a range of financial matters and our proven track record has been built on quality advice and integrity. UAS International is determined to build strong, long lasting, personal relationship with our clients.



3. Principles and Scope of Cooperation

3.1 UAS International will be supervising and organizing the Immersion Program and all communications with the host international university. Sushant University will have no liability in this.

3.2 UAS International will be completely responsible for all concerns or issues that the students may have during the program with respect to the agreement between the parties. Sushant University will have no liability in this.

3.3 Payment Performa

- A. That payments by students in relation to programs shall be collected by UAS International itself
- B. That if payments are made to college by students, then college shall transfer the amount in accounts of UAS International with surplus 2% TDS pursuant to present Government Policies
- C. That UAS International shall amend the terms and conditions of the MoU pursuant to any change in the Government Policies

4. Proposed Modes of Collaboration:

UAS International and Sushant University propose to collaborate through

- 1. Exchanging of expertise by means of guest lectures, workshops for the benefit of students
- 2. Taking students to International Industrial visit to Dubai, London and other 19 more countries from all courses like BBA, B.Com., M.Com., MBA, PGDM, B.Tech, M.Tech., Law etc.
- 3. Taking students for Domestic as well as International College trips from all courses like BBA, B.Com., M.Com., MBA, PGDM, B.Tech., B.Tech., Law etc.
- 4. Hiring students for Internship and 12 students per Month in Live Project for practical training
- 5. Will be coming for campus recruitment where intake depends up on the clearance of all the rounds by the candidate in the selection process
- 6. Both the organization can use the logo in branding or in above mentioned tie ups on website, placement brochure
- 7. Faculty development program
- 8. Joint research conferences, awareness programs etc.
- 9. Certification programs
- 10. Inputs on curriculum design



5. Contact Persons

To facilitate cooperation under this MoU, both parties agree to designate contact persons for the purpose of communicating information and coordination any necessary activities. The following people will be the designated persons:

Sushant University

Dr. Sanjeev Kumar Sharma
Pro Vice Chancellor & Registrar
registrar@sushantuniversity.edu.in
+91-9711806766

UAS International (A Unit of Accrual Services Pvt. Ltd.)

Mr. Ishan Taneja
MD / CEO
md@uasinternational.in
+91 9999996324

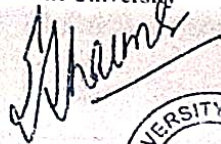
6. Duration

This MoU is valid for 5 Years and each party shall be at full liberty to terminate the collaboration with a notice period of 3 months

IN WITNESS WHEREOF, each of the undersigned parties represents and warrants that it has the full authority to sign and enter into this MoU on behalf of the respective institution and have signed this MoU/Agreement at Gurugram on the date 22nd August, 2023

Signed on behalf of

Sushant University



Authorized Signatory

Dr. Sanjeev Kumar Sharma
Pro Vice Chancellor & Registrar
Sushant University
Sector 55, Gurugram


Signed on behalf of



UAS International (A unit of United
Accrual Services Pvt. Ltd.)



Authorized Signatory

Mr. Ishan Taneja
MD/CEO
UAS INTERNATIONAL
A unit of United Accrual services
Pvt. Ltd.

Global Immersion Program Report	
Contents	Description
1. Name of company/ organization	Global immersion Program to Malaysia with UAS International
2. Date*	26 th Jan – 1 st Feb 2024
3. Time*	9:00 am – 5:00 pm
4. Creatives	
5. Purpose of Field Visit	The purpose of the Malaysia visit was to provide students with a global business perspective, fostering cross-cultural understanding and practical industry insights through collaboration with SEGi University, thereby enhancing their international employability and global awareness.
6. Organized by (School/Centre Name*)	Centre for International Relations
7. Student Strength	2
8. Faculty Mentors* (only no. to be written, list in excel or word should be maintain at the department level as proof for any further requirement)	NA
9. YouTube/Facebook Link: (if live steamed or video posted on FB/YT)	NA
10. Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA

11.No. of External Participants (students+faculty) [write NA if not applicable]	NA
12. Photograph-2	 <p>Students at Segi University, Kuala Lumpur, Malaysia</p> 
13. Brief Description (min 250 to max 800 words)*	<p>A global immersion program to Kuala Lumpur, Malaysia, provided Sushant University School of Business students with a transformative experience. The program focused on international business perspectives within a Southeast Asian context, leveraging Malaysia's diverse economy and strategic location.</p> <p>Students engaged in academic sessions covering digital marketing, entrepreneurship, and supply chain management, delivered by SEGi University faculty and industry experts. Industry visits to prominent Malaysian companies offered practical exposure to real-world operations, broadening students' understanding of global business practices.</p> <p>A strong emphasis on cultural exchange fostered cross-cultural communication and understanding. Students interacted with Malaysian peers, participated in workshops, and explored Kuala Lumpur, building</p>

	<p>lasting friendships. Networking opportunities connected students with international professionals, enhancing their career prospects.</p> <p>The program developed crucial soft skills, including adaptability and cross-cultural competence, while promoting global citizenship. The successful collaboration between Sushant and SEGi Universities provided a holistic learning experience, integrating academic, industry, and cultural activities. This immersion significantly enhanced students' global awareness and prepared them for success in an interconnected world.</p>
14.Outcome*	<p>The global immersion visit to Malaysia yielded multifaceted outcomes for the participating students. Primarily, it fostered a profound understanding of international business practices within the Southeast Asian context through direct exposure to Malaysian industries and academic perspectives at SEGi University. Students gained practical insights into diverse sectors, enhancing their global business acumen. Furthermore, the program cultivated invaluable cross-cultural competencies through interactions with Malaysian students and exposure to local culture, promoting adaptability and communication skills. The visit also expanded students' professional networks, connecting them with international professionals and creating potential avenues for future collaborations and career opportunities. Ultimately, the immersion experience not only enriched their academic knowledge but also nurtured a global mindset, preparing them to thrive in an increasingly interconnected world.</p>
15.Attendance Sheet*	2 Students (Bharti & Ritu Kaushik)
16.Report Submitted by (write faculty coordinator name)	Prof. J. S. Mukul 