



Key Indicator – 1.1 Curriculum Design and Development
(50)

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs, which is reflected in the Programme outcomes (POs), and Course Outcomes(COs) of the Programmes offered by the University
(20)

Criterion 1 – Curricular Aspects
(150)



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Curriculum Mapping with SDG Goals

ALIGNMENT OF BHM PROGRAM WITH SDG GOALS

The alignment of hospitality curricula and subjects with the **Sustainable Development Goals (SDGs)** is a growing focus in education. Hospitality is a global industry with significant social, environmental, and economic impacts, making it an ideal sector to advance sustainability practices. Here's how hospitality curricula and subjects are aligned with the SDGs:

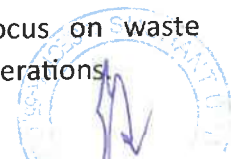
SUSTAINABLE DEVELOPMENT GOALS



Curriculum Integration of SDG Concepts

Hospitality programs often include specific courses or modules addressing sustainability. These courses explicitly link topics like environmental stewardship, community engagement, and ethical business practices to SDG goals, such as:

- **SDG 8 (Decent Work and Economic Growth):** Training students on creating inclusive job opportunities and fostering economic growth within the hospitality sector.
- **SDG 12 (Responsible Consumption and Production):** Courses focus on waste reduction, energy efficiency, and sustainable sourcing in hospitality operations.



2. Sustainable Tourism and SDG 13

- Hospitality subjects incorporate **sustainable tourism**, which ties directly to SDG 13 by addressing: (**Environmental and tourism economics**)
- Reducing carbon footprints in hotel operations (e.g., energy-efficient buildings, renewable energy use).
- Promoting eco-friendly travel and reducing over-tourism in sensitive areas.
- Designing courses in environmental management systems and green certifications for the hospitality industry.

3. Food and Beverage Curriculum and SDG 2 (Zero Hunger) & SDG 3 (Good Health and Well-Being)

Hospitality programs often emphasize sustainable food practices: (**Culinary arts and Nutrition, Food Science and Nutrition**)

- Educating students on sourcing local, organic, and fair-trade ingredients.
- Offering knowledge on minimizing food waste and adopting sustainable menu planning.
- Promoting healthy and nutritious food offerings.

4. Focus on Diversity, Equality, and Inclusion (SDGs 5, 10, and 16)

Hospitality curricula integrate (**Human resource Management practices, Multicultural management and Geopolitics**) to foster:

- Gender equality (SDG 5) by encouraging female leadership and equitable practices.
- Reduced inequalities (SDG 10) by creating a more inclusive workforce and guest services.
- Peaceful and just work environments (SDG 16) through lessons in corporate social responsibility (CSR) and ethical leadership.

5. Community Engagement and SDG 11 (Sustainable Cities and Communities)

Subjects often emphasize community-based projects: (**Accommodation Management, Facility management, planning and design**)

- Collaborating with local communities for sustainable tourism.

- Encouraging student participation in local development projects that enhance cultural and environmental conservation.

6. Research and Innovation: SDG 9 (Industry, Innovation, and Infrastructure)

Hospitality students are often encouraged to: **(Research in Hospitality, Entrepreneurship essentials)**

- Research innovative sustainability solutions in areas like smart hotels, waste management, and water conservation.
- Explore new technologies to enhance sustainable practices in the industry.

7. Partnerships and SDG 17 (Partnerships for the Goals)

Collaborations between educational institutions, industry stakeholders, and government bodies are encouraged: **(Industrial internships)**

- Joint projects on sustainable hospitality initiatives.
- Training programs focusing on SDG-related challenges in the industry.

Subjects /Topics in Hospitality Programs Aligned with SDGs

- Food Science and Nutrition
- Accommodation Management
- Culinary arts and Nutrition
- Research in Hospitality
- Environmental and tourism economics
- Industrial and Specialization Internship
- Human resource Management
- Current events and legal Culture
- Energy Conservation in Hospitality Industry
- New trends in housekeeping industry (sustainability, waste management)
- Industry Connect-Bridging gap between Industry and academia
- Combating Malnutrition
- Multicultural management and Geopolitics
- Entrepreneurship essentials



By integrating these elements, hospitality education aligns with the SDGs, equipping students with the skills and knowledge needed to drive sustainability in one of the world's most impactful industries. By aligning with the SDGs, the hospitality curriculum ensures that the next generation of industry professionals is prepared to lead the sector toward a sustainable and equitable future. This approach benefits businesses, communities, and the environment, aligning the industry's growth with global priorities.



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