



Key Indicator – 1.1 Curriculum Design and Development
(50)

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs, which is reflected in the Programme outcomes (POs), and Course Outcomes(COs) of the Programmes offered by the University
(20)

Criterion 1 – Curricular Aspects
(150)



KEY INDICATOR – 1.1.1

Curricula developed and implemented have relevance to the local, national, regional and global developmental needs, which is reflected in the Programme outcomes (POs), and Course Outcomes (COs) of the Programmes offered by the University

Curriculum Mapping with SDG Goals

Mapping MBA, BBA, and B.Com Courses to Sustainable Development Goals (SDGs)

Introduction

The United Nations' 17 Sustainable Development Goals (SDGs) provide a global framework for achieving a sustainable future by addressing key social, economic, and environmental challenges. Business education, encompassing programs like MBA, BBA, and B.Com, plays a pivotal role in fostering awareness and actionable strategies for sustainable development. Mapping academic subjects in these programs to specific SDGs ensures a structured approach to integrating sustainability principles into business curricula.

Objective

To align business education with SDGs by identifying key subjects in MBA, BBA, and B.Com programs that directly contribute to the achievement of each goal. This initiative aims to:

1. Promote sustainability-driven thinking among students.
2. Equip future business leaders with the skills to address real-world challenges.

Methodology

1. **Review Curriculum:** Analyze the subjects taught in MBA, BBA, and B.Com programs.
2. **Map Subjects to SDGs:** Align subjects based on their relevance to specific SDGs.
3. **Develop a Framework:** Create a visual representation (table) linking subjects and SDGs.

Expected Outcomes

- Enhanced awareness of sustainability among students.
- Institutional support for SDG-aligned education practices.

Table 1 : SDG Goals with Codes and Descriptions

SDG Code	SDG Name
SDG 1	No Poverty
SDG 2	Zero Hunger
SDG 3	Good Health and Well-being
SDG 4	Quality Education
SDG 5	Gender Equality
SDG 6	Clean Water and Sanitation
SDG 7	Affordable and Clean Energy
SDG 8	Decent Work and Economic Growth
SDG 9	Industry, Innovation, and Infrastructure
SDG 10	Reduced Inequalities
SDG 11	Sustainable Cities and Communities
SDG 12	Responsible Consumption and Production
SDG 13	Climate Action
SDG 14	Life Below Water
SDG 15	Life on Land
SDG 16	Peace, Justice, and Strong Institutions
SDG 17	Partnerships for the Goals



MBA Course Structure

Semester	Subject Code	Subject Name	Mapped SDG Codes
Semester 1	23MBA-0AC11T	Accounting for Business Decision Making	SDG 8, SDG 12
	23MBA-0EM11T	Economics for Managers	SDG 8, SDG 10
	23MBA-0PB11T	Dynamics of People's Behaviour in an Organization	SDG 4, SDG 16
	23MBA-0MM11T	Marketing Management	SDG 12, SDG 8
	23MBA-0QA11T	Quantitative Applications in Management	SDG 9, SDG 17
Semester 2	23MBA-0FM12T	Financial Management	SDG 8, SDG 10
	23MBA-0RM12T	Research Methods in Business	SDG 9, SDG 17
	23MBA-0PO12T	Production and Operations Management	SDG 9, SDG 12
	23MBA-0ED12T	Entrepreneurship Development	SDG 8, SDG 9
	23MBA-0DM12T	Digital Marketing	SDG 12, SDG 8
	22MBA-0BA12T	Business Analytics & Data Science	SDG 9, SDG 17
	22MBA-0FT12T	Fundamentals of FinTech	SDG 8, SDG 9
	23MBA-0LB12T	Legal Aspects of Business	SDG 16, SDG 17
	18MBA-0SI12I	Social Internship	SDG 1, SDG 17
	23MBA-0SB21T	Strategic Management	SDG 8, SDG 9
Semester 3	23MBA-0ST21I	Summer Internship Project Viva Voce	SDG 8, SDG 17
	23MBA-0CB21E	Consumer Behaviour	SDG 12, SDG 8
	23MBA-0BM21E	Product & Brand Management	SDG 12, SDG 8
	23MBA-0SA21E	Security Analysis and Investment Management	SDG 8, SDG 10
	23MBA-0GS21E	Green Supply Chain Management	SDG 13, SDG 12
	23MBA-0MQ21E	Managing Quality for Competitive Advantage	SDG 9, SDG 12



Semester 4	23MBA-0MA22E	Marketing Analytics	SDG 12, SDG 9
	23MBA-0SD22E	Sales and Distribution Management	SDG 8, SDG 12
	23MBA-0HA22E	HR Analytics	SDG 8, SDG 16
	23MBA-0SC22E	Supply Chain Analytics	SDG 9, SDG 12
	23MBA-0GM22E	Global Marketing	SDG 17, SDG 12
	23MBA-0ET22E	Emerging Technologies in Supply Chain Management	SDG 9, SDG 12
	23MBA-0DE22E	Digital Entrepreneurship	SDG 8, SDG 9
	23MBA-0DS22E	Digital Supply Chain Management	SDG 9, SDG 12
	23MBA-0RA22E	Fundamentals of Robotics Process Automation (RPA)	SDG 9, SDG 12
	23MBA-0BC22E	Blockchain & Cryptocurrency	SDG 9, SDG 17

This mapping ensures the subjects are aligned with SDG priorities, fostering a sustainability-focused curriculum for MBA students.

Dean
Sushant University
Gurgaon



BBA Business Analytics

BBA Semester 1 Course Structure Mapping with SDG Goals

Course Code	Course Title	Mapped SDG Codes
SU131	Communication in English	SDG 4, SDG 16
SB141	Information Technology in Management	SDG 9, SDG 17
SB151	Health & Wellness	SDG 3, SDG 4
SB101	Principles of Management & Organizational Behaviour	SDG 8, SDG 16
BA101	Introduction to Financial Accounting	SDG 8, SDG 12
SB121	Business Economics	SDG 8, SDG 10

BBA Semester 2 Course Structure Mapping with SDG Goals

Course Code	Course Title	Mapped SDG Codes
SU132	Environmental Studies	SDG 13, SDG 15
SB142	Analysis Using Excel for Business Decision Making	SDG 9, SDG 12
SB152	Indian Culture & Heritage	SDG 11, SDG 4
SB154	Cyber Security	SDG 9, SDG 16
BA102	Human Resource Management	SDG 8, SDG 10
BA122	Principles of Marketing	SDG 8, SDG 12

BBA Semester 3 Course Structure Mapping with SDG Goals

Course Code	Course Title	Mapped SDG Codes
SB231	Business Communication	SDG 4, SDG 17
SB241	Essentials of Python	SDG 9, SDG 4
BA201	Business Statistics	SDG 8, SDG 12
BA203	Management Information System	SDG 9, SDG 16
BA205	Cost and Management Accounting	SDG 8, SDG 12
AN221	Fundamentals of E-Commerce	SDG 8, SDG 9

BBA Semester 4 Course Structure Mapping with SDG Goals

Course Code	Course Title	Mapped SDG Codes
SB232	Organizational Etiquette & Skills Management	SDG 8, SDG 4
SB202	Research Methodology	SDG 9, SDG 4
SB204	Financial Management	SDG 8, SDG 12
BA206	Entrepreneurship Development	SDG 8, SDG 9
BA208	AI for Business	SDG 9, SDG 17
AN222	Overview of Business Analytics	SDG 9, SDG 12



BBA Semester 5 Course Structure Mapping with SDG Goals

Course Code	Course Title	Mapped SDG Codes
SB301	Production & Operation Management	SDG 9, SDG 12
BA303	Business Law	SDG 16, SDG 17
BA305	Consumer Behaviour	SDG 12, SDG 4
BA307	Family Managed Business	SDG 8, SDG 10
SB381	Seminar (Term Paper)	SDG 4, SDG 9
AN321	Data Mining	SDG 9, SDG 12
SB371	Summer Internship	SDG 8, SDG 4

BBA Semester 6 Course Structure Mapping with SDG Goals

Course Code	Course Title	Mapped SDG Codes
BA302	Project Management	SDG 8, SDG 9
BA304	Strategic Management	SDG 8, SDG 17
SB306	Course Offered by Industry Experts	SDG 4, SDG 17
AN322	DBMS & Data Warehouse	SDG 9, SDG 12
AN324	Data Visualization	SDG 9, SDG 12

BBA Semester 7 Course Structure Mapping with SDG Goals

Course Code	Course Title	Mapped SDG Codes
SB401	Personal Financial Planning	SDG 8, SDG 10
BA403	Services Marketing	SDG 8, SDG 12
BA405	Internet of Things	SDG 9, SDG 17
BA407	Diversity Management	SDG 5, SDG 10
AN421	Data Analysis Using Python	SDG 9, SDG 4

BBA Semester 8 Course Structure Mapping with SDG Goals

Course Code	Course Title	Mapped SDG Codes
BA402	Start Up & Digital Business Management	SDG 8, SDG 9
SB404	Business Ethics and Corporate Governance	SDG 16, SDG 12
BA406	Design Thinking	SDG 9, SDG 17
AN422	Predictive Analytics	SDG 9, SDG 12
AN424	Business Intelligence	SDG 9, SDG 4



BBA Digital Marketing
BBA Digital Marketing Course Structure Mapping with SDG Goals

Semester 1

Course Code	Course Title	Mapped SDG Codes
SU131	Communication in English	SDG 4, SDG 17
SB141	Information Technology in Management	SDG 9, SDG 4
SB151	Health & Wellness	SDG 3, SDG 8
SB101	Principles of Management & Organizational Behaviour	SDG 8, SDG 4
BA101	Introduction to Financial Accounting	SDG 8, SDG 12
SB121	Business Economics	SDG 8, SDG 12
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17

Semester 2

Course Code	Course Title	Mapped SDG Codes
SB231	Business Communication	SDG 4, SDG 17
SB241	Essentials of Python	SDG 9, SDG 4
BA201	Business Statistics	SDG 8, SDG 12
BA203	Management Information System	SDG 9, SDG 16
BA205	Cost and Management Accounting	SDG 8, SDG 12
DM221	Introduction to Digital Marketing	SDG 8, SDG 9
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17

Semester 3

Course Code	Course Title	Mapped SDG Codes
SB301	Production & Operation Management	SDG 9, SDG 12
BA303	Business Law	SDG 16, SDG 17
BA305	Consumer Behaviour	SDG 12, SDG 4
BA307	Family Managed Business	SDG 8, SDG 10
SB381	Seminar (Term Paper)	SDG 4, SDG 9
DM321	Content Marketing	SDG 8, SDG 12
SB371	Summer Internship	SDG 8, SDG 4

Semester 4

Course Code	Course Title	Mapped SDG Codes
SB401	Personal Financial Planning	SDG 8, SDG 10
BA403	Services Marketing	SDG 8, SDG 12
BA405	Internet of Things	SDG 9, SDG 17
BA407	Diversity Management	SDG 5, SDG 10
DM421	Affiliate Marketing	SDG 8, SDG 12



Semester 5

Course Code	Course Title	Mapped SDG Codes
SU132	Environmental Studies	SDG 13, SDG 15
SB142	Analysis Using Excel for Business Decision Making	SDG 9, SDG 12
SB152	Indian Culture & Heritage	SDG 11, SDG 4
SB154	Cyber Security	SDG 9, SDG 16
BA102	Human Resource Management	SDG 8, SDG 10
BA122	Principles of Marketing	SDG 8, SDG 12
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17
SB172	Social Internship	SDG 4, SDG 17

Semester 6

Course Code	Course Title	Mapped SDG Codes
SB232	Organizational Etiquette & Skills Management	SDG 8, SDG 4
SB202	Research Methodology	SDG 9, SDG 4
SB204	Financial Management	SDG 8, SDG 12
BA206	Entrepreneurship Development	SDG 8, SDG 9
BA208	AI for Business	SDG 9, SDG 17
DM222	Search Engine Optimization & SEM	SDG 9, SDG 12

Semester 7

Course Code	Course Title	Mapped SDG Codes
BA302	Project Management	SDG 8, SDG 9
BA304	Strategic Management	SDG 8, SDG 17
SB306	Course Offered by Industry Experts	SDG 4, SDG 17
DM322	Social Media Marketing	SDG 9, SDG 12
DM324	Mobile Marketing	SDG 9, SDG 12

Semester 8

Course Code	Course Title	Mapped SDG Codes
BA402	Start Up & Digital Business Management	SDG 8, SDG 9
SB404	Business Ethics and Corporate Governance	SDG 16, SDG 12
BA406	Design Thinking	SDG 9, SDG 17
DM422	Web Development Design & Popular Website Tools	SDG 9, SDG 4
DM424	Email Marketing	SDG 8, SDG 12



BBA Fintech

Semester 1

Course Code	Course Title	Mapped SDG Codes
SU131	Communication in English	SDG 4, SDG 17
SB141	Information Technology in Management	SDG 9, SDG 4
SB151	Health & Wellness	SDG 3, SDG 8
SB101	Principles of Management & Organizational Behaviour	SDG 8, SDG 4
BA101	Introduction to Financial Accounting	SDG 8, SDG 12
SB121	Business Economics	SDG 8, SDG 12
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17

Semester 2

Course Code	Course Title	Mapped SDG Codes
SB231	Business Communication	SDG 4, SDG 17
SB241	Essentials of Python	SDG 9, SDG 4
BA201	Business Statistics	SDG 8, SDG 12
BA203	Management Information System	SDG 9, SDG 16
BA205	Cost and Management Accounting	SDG 8, SDG 12
FI221	Foundation of Fintech	SDG 8, SDG 9
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17

Semester 3

Course Code	Course Title	Mapped SDG Codes
SB301	Production & Operation Management	SDG 9, SDG 12
BA303	Business Law	SDG 16, SDG 17
BA305	Consumer Behaviour	SDG 12, SDG 4
BA307	Family Managed Business	SDG 8, SDG 10
SB381	Seminar (Term Paper)	SDG 4, SDG 9
FI321	Banking, Mortgage & Insurance	SDG 8, SDG 9
SB371	Summer Internship	SDG 8, SDG 4

Semester 4

Course Code	Course Title	Mapped SDG Codes
SB401	Personal Financial Planning	SDG 8, SDG 10
BA403	Services Marketing	SDG 8, SDG 12
BA405	Internet of Things	SDG 9, SDG 17
BA407	Diversity Management	SDG 5, SDG 10
AN421	Data Analysis Using Python	SDG 9, SDG 4



Semester 5

Course Code	Course Title	Mapped SDG Codes
SU132	Environmental Studies	SDG 13, SDG 15
SB142	Analysis Using Excel for Business Decision Making	SDG 9, SDG 12
SB152	Indian Culture & Heritage	SDG 11, SDG 4
SB154	Cyber Security	SDG 9, SDG 16
BA102	Human Resource Management	SDG 8, SDG 10
BA122	Principles of Marketing	SDG 8, SDG 12
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17
SB172	Social Internship	SDG 4, SDG 17

Semester 6

Course Code	Course Title	Mapped SDG Codes
SB232	Organizational Etiquette & Skills Management	SDG 8, SDG 4
SB202	Research Methodology	SDG 9, SDG 4
SB204	Financial Management	SDG 8, SDG 12
BA206	Entrepreneurship Development	SDG 8, SDG 9
BA208	AI for Business	SDG 9, SDG 17
FI222	Fundamentals of Machine Learning	SDG 9, SDG 16

Semester 7

Course Code	Course Title	Mapped SDG Codes
BA302	Project Management	SDG 8, SDG 9
BA304	Strategic Management	SDG 8, SDG 17
SB306	Course Offered by Industry Experts	SDG 4, SDG 17
AN322	DBMS & Data Warehouse	SDG 9, SDG 4
FI324	Innovative Payment Methods	SDG 8, SDG 9
Credits for Excellence	Academic/Multidisciplinary/Co-curricular/Extra-Curricular	SDG 4, SDG 17

Semester 8

Course Code	Course Title	Mapped SDG Codes
BA402	Start Up & Digital Business Management	SDG 8, SDG 9
SB404	Business Ethics and Corporate Governance	SDG 16, SDG 12
BA406	Design Thinking	SDG 9, SDG 17
FI422	Trading Strategies	SDG 8, SDG 9
FI424	Block Chain & Crypto Currency	SDG 9, SDG 16



BBA Marketing

Semester 1

Course Code	Course Title	Mapped SDG Codes
SU131	Communication in English	SDG 4, SDG 17
SB141	Information Technology in Management	SDG 9, SDG 4
SB151	Health & Wellness	SDG 3, SDG 8
SB101	Principles of Management & Organizational Behaviour	SDG 8, SDG 4
BA101	Introduction to Financial Accounting	SDG 8, SDG 12
SB121	Business Economics	SDG 8, SDG 12
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17

Semester 2

Course Code	Course Title	Mapped SDG Codes
SB231	Business Communication	SDG 4, SDG 17
SB241	Essentials of Python	SDG 9, SDG 4
BA201	Business Statistics	SDG 8, SDG 12
BA203	Management Information System	SDG 9, SDG 16
BA205	Cost and Management Accounting	SDG 8, SDG 12
MK221	Green Marketing	SDG 12, SDG 13
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17

Semester 3

Course Code	Course Title	Mapped SDG Codes
SB301	Production & Operation Management	SDG 9, SDG 12
BA303	Business Law	SDG 16, SDG 17
BA305	Consumer Behaviour	SDG 12, SDG 4
BA307	Family Managed Business	SDG 8, SDG 10
SB381	Seminar (Term Paper)	SDG 4, SDG 9
MK321	Brand Management	SDG 8, SDG 12
SB371	Summer Internship	SDG 8, SDG 4

Semester 4

Course Code	Course Title	Mapped SDG Codes
SB401	Personal Financial Planning	SDG 8, SDG 10
BA403	Services Marketing	SDG 8, SDG 12
BA405	Internet of Things	SDG 9, SDG 17
BA407	Diversity Management	SDG 5, SDG 10
MK421	Customer Relationship Management	SDG 8, SDG 12



Semester 5

Course Code	Course Title	Mapped SDG Codes
SU132	Environmental Studies	SDG 13, SDG 15
SB142	Analysis Using Excel for Business Decision Making	SDG 9, SDG 12
SB152	Indian Culture & Heritage	SDG 11, SDG 4
SB154	Cyber Security	SDG 9, SDG 16
BA102	Human Resource Management	SDG 8, SDG 10
BA122	Principles of Marketing	SDG 8, SDG 12
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17
SB172	Social Internship	SDG 4, SDG 17

Semester 6

Course Code	Course Title	Mapped SDG Codes
SB232	Organizational Etiquette & Skills Management	SDG 8, SDG 4
SB202	Research Methodology	SDG 9, SDG 4
SB204	Financial Management	SDG 8, SDG 12
BA206	Entrepreneurship Development	SDG 8, SDG 9
BA208	AI for Business	SDG 9, SDG 17
MK222	Sales & Distribution Management	SDG 8, SDG 12

Semester 7

Course Code	Course Title	Mapped SDG Codes
BA302	Project Management	SDG 8, SDG 9
BA304	Strategic Management	SDG 8, SDG 17
SB306	Course Offered by Industry Experts	SDG 4, SDG 17
MK322	Retail Management	SDG 8, SDG 12
MK324	Integrated Marketing Communication	SDG 8, SDG 12
Credits for Excellence	Academic/Multidisciplinary/Co-curricular/Extra-Curricular	SDG 4, SDG 17

Semester 8

Course Code	Course Title	Mapped SDG Codes
BA402	Start Up & Digital Business Management	SDG 8, SDG 9
SB404	Business Ethics and Corporate Governance	SDG 16, SDG 12
BA406	Design Thinking	SDG 9, SDG 17
MK422	Rural Marketing	SDG 1, SDG 10
MK424	Global Marketing	SDG 8, SDG 12



BBA HR Course

Semester 1

Course Code	Course Title	Mapped SDG Codes
SU131	Communication in English	SDG 4, SDG 17
SB141	Information Technology in Management	SDG 9, SDG 4
SB151	Health & Wellness	SDG 3, SDG 8
SB101	Principles of Management & Organizational Behaviour	SDG 8, SDG 4
BA101	Introduction to Financial Accounting	SDG 8, SDG 12
SB121	Business Economics	SDG 8, SDG 12
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17

Semester 2

Course Code	Course Title	Mapped SDG Codes
SB231	Business Communication	SDG 4, SDG 17
SB241	Essentials of Python	SDG 9, SDG 4
BA201	Business Statistics	SDG 8, SDG 12
BA203	Management Information System	SDG 9, SDG 16
BA205	Cost and Management Accounting	SDG 8, SDG 12
HR221	Talent Management	SDG 8, SDG 5
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17

Semester 3

Course Code	Course Title	Mapped SDG Codes
SB301	Production & Operation Management	SDG 9, SDG 12
BA303	Business Law	SDG 16, SDG 17
BA305	Consumer Behaviour	SDG 12, SDG 4
BA307	Family Managed Business	SDG 8, SDG 10
SB381	Seminar (Term Paper)	SDG 4, SDG 9
HR321	Cross Cultural Management	SDG 10, SDG 5
SB371	Summer Internship	SDG 8, SDG 4

Semester 4

Course Code	Course Title	Mapped SDG Codes
SB401	Personal Financial Planning	SDG 8, SDG 10
BA403	Services Marketing	SDG 8, SDG 12
BA405	Internet of Things	SDG 9, SDG 17
BA407	Diversity Management	SDG 5, SDG 10
HR421	Performance & Compensation Management	SDG 8, SDG 5

Semester 5

Course Code	Course Title	Mapped SDG Codes
SU132	Environmental Studies	SDG 13, SDG 15
SB142	Analysis Using Excel for Business Decision Making	SDG 9, SDG 12
SB152	Indian Culture & Heritage	SDG 11, SDG 4
SB154	Cyber Security	SDG 9, SDG 16
BA102	Human Resource Management	SDG 8, SDG 10
BA122	Principles of Marketing	SDG 8, SDG 12
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17
SB172	Social Internship	SDG 4, SDG 17

Semester 6

Course Code	Course Title	Mapped SDG Codes
SB232	Organizational Etiquette & Skills Management	SDG 8, SDG 4
SB202	Research Methodology	SDG 9, SDG 4
SB204	Financial Management	SDG 8, SDG 12
BA206	Entrepreneurship Development	SDG 8, SDG 9
BA208	AI for Business	SDG 9, SDG 17
HR222	Leadership Skills & Team Building	SDG 4, SDG 5

Semester 7

Course Code	Course Title	Mapped SDG Codes
BA302	Project Management	SDG 8, SDG 9
BA304	Strategic Management	SDG 8, SDG 17
SB306	Course Offered by Industry Experts	SDG 4, SDG 17
HR322	Industrial Relations & Labor Laws	SDG 16, SDG 10
HR324	Learning & Development	SDG 8, SDG 4
Credits for Excellence	Academic/Multidisciplinary/Co-curricular/Extra-Curricular	SDG 4, SDG 17

Semester 8

Course Code	Course Title	Mapped SDG Codes
BA402	Start Up & Digital Business Management	SDG 8, SDG 9
SB404	Business Ethics and Corporate Governance	SDG 16, SDG 12
BA406	Design Thinking	SDG 9, SDG 17
HR422	Strategic HRM	SDG 8, SDG 5
HR424	Management of Change & Development	SDG 8, SDG 10

BBA Finance

Semester 1

Course Code	Course Title	Mapped SDG Codes
SU131	Communication in English	SDG 4, SDG 17
SB141	Information Technology in Management	SDG 9, SDG 4
SB151	Health & Wellness	SDG 3, SDG 8
SB101	Principles of Management & Organizational Behaviour	SDG 8, SDG 4
BA101	Introduction to Financial Accounting	SDG 8, SDG 12
SB121	Business Economics	SDG 8, SDG 12
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17

Semester 2

Course Code	Course Title	Mapped SDG Codes
SU132	Environmental Studies	SDG 13, SDG 15
SB142	Analysis Using Excel for Business Decision Making	SDG 9, SDG 12
SB152	Indian Culture & Heritage	SDG 11, SDG 4
SB154	Cyber Security	SDG 9, SDG 16
BA102	Human Resource Management	SDG 8, SDG 10
BA122	Principles of Marketing	SDG 8, SDG 12
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17
SB172	Social Internship	SDG 4, SDG 17

Semester 3

Course Code	Course Title	Mapped SDG Codes
SB231	Business Communication	SDG 4, SDG 17
SB241	Essentials of Python	SDG 9, SDG 4
BA201	Business Statistics	SDG 8, SDG 12
BA203	Management Information System	SDG 9, SDG 16
BA205	Cost and Management Accounting	SDG 8, SDG 12
FN221	Management of Banks & Financial Institutions	SDG 8, SDG 10
TDCC	Trans Disciplinary Certificate Course	SDG 4, SDG 17

Semester 4

Course Code	Course Title	Mapped SDG Codes
SB232	Organizational Etiquette & Skills Management	SDG 8, SDG 4
SB202	Research Methodology	SDG 9, SDG 4
SB204	Financial Management	SDG 8, SDG 12
BA206	Entrepreneurship Development	SDG 8, SDG 9
BA208	AI for Business	SDG 9, SDG 17
FN222	Financial Modelling Using Excel	SDG 8, SDG 12


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Semester 5

Course Code	Course Title	Mapped SDG Codes
SB301	Production & Operation Management	SDG 9, SDG 12
BA303	Business Law	SDG 16, SDG 17
BA305	Consumer Behaviour	SDG 12, SDG 4
BA307	Family Managed Business	SDG 8, SDG 10
SB381	Seminar (Term Paper)	SDG 4, SDG 9
FN321	Micro Finance	SDG 1, SDG 10
SB371	Summer Internship	SDG 8, SDG 4

Semester 6

Course Code	Course Title	Mapped SDG Codes
BA302	Project Management	SDG 8, SDG 9
BA304	Strategic Management	SDG 8, SDG 17
SB306	Course Offered by Industry Experts	SDG 4, SDG 17
FN322	Taxation	SDG 8, SDG 10
FN324	Security Analysis & Portfolio Management	SDG 8, SDG 12
Credits for Excellence	Academic/Multidisciplinary/Co-curricular/Extra-Curricular	SDG 4, SDG 17

Semester 7

Course Code	Course Title	Mapped SDG Codes
SB401	Personal Financial Planning	SDG 8, SDG 10
BA403	Services Marketing	SDG 8, SDG 12
BA405	Internet of Things	SDG 9, SDG 17
BA407	Diversity Management	SDG 5, SDG 10
FN421	Working Capital Management	SDG 8, SDG 12

Semester 8

Course Code	Course Title	Mapped SDG Codes
BA402	Start Up & Digital Business Management	SDG 8, SDG 9
SB404	Business Ethics and Corporate Governance	SDG 16, SDG 12
BA406	Design Thinking	SDG 9, SDG 17
FN422	Derivatives & Risk Management	SDG 8, SDG 12
FN424	Corporate Valuation & Analysis	SDG 8, SDG 12

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BBA Financial Markets/ Banking and Insurance/Taxation& Finance

Semester 1

Course Code	Course Title	Relevant SDG Goals
SB101	Principles of Management & Organisational Behaviour	SDG 8, SDG 16
CO101	Financial Accounting	SDG 8
SB121	Business Economics	SDG 8, SDG 12
SU131	Communication in English	SDG 4, SDG 10
SB141	Information Technology in Management	SDG 9
SB151	Health & Wellness	SDG 3

Semester 2

Course Code	Course Title	Relevant SDG Goals
CO102	Business Mathematics	SDG 4, SDG 8
CO122	Cost and Management Accounting	SDG 8
SU132	Environmental Studies	SDG 13, SDG 15
SB142	Analysis Using Excel for Business Decision Making	SDG 9
SB152	Indian Culture & Heritage	SDG 11
SB154	Cyber Security	SDG 9, SDG 16
SB172	Social Internship	SDG 4, SDG 8

Semester 3

Course Code	Course Title	Relevant SDG Goals
CO201	Business Statistics & Optimization Techniques	SDG 8
CO203	Corporate Accounting	SDG 8, SDG 12
CO205	Business & Corporate Law	SDG 16
FM221	Overview of Financial Systems	SDG 8, SDG 9
SB231	Business Communication	SDG 4, SDG 10
SB241	Essentials of Python	SDG 9

Semester 4

Course Code	Course Title	Relevant SDG Goals
SB202	Research Methodology	SDG 9
SB204	Financial Management	SDG 8
CO206	Python for Finance	SDG 9
CO208	Principles of Marketing	SDG 8, SDG 12
FM222	Mutual Funds Management	SDG 8
SB232	Organisational Etiquette & Skills Management	SDG 4, SDG 8

Semester 5

Course Code	Course Title	Relevant SDG Goals
CO303	Human Resource Management	SDG 8, SDG 16
CO305	Working Capital Management	SDG 8
SB301	Production & Operations Management	SDG 9, SDG 12
CO307	Financial Modelling Using Excel	SDG 8, SDG 9
FM321	Marketing of Financial Services	SDG 8, SDG 12
SB381	Seminar (Term Paper)	SDG 4
SB371	Summer Internship	SDG 4, SDG 8

Semester 6

Course Code	Course Title	Relevant SDG Goals
CO302	Entrepreneurship Development	SDG 8, SDG 9
CO304	Management Information System	SDG 9
SB306	Course Offered by Industry Experts	SDG 4, SDG 8
FM322	Stock Market Operations	SDG 8
FM324	Capital Market Regulations	SDG 8, SDG 16

Semester 7

Course Code	Course Title	Relevant SDG Goals
SB401	Personal Financial Planning	SDG 8
CO403	Business Analytics	SDG 9
CO405	Behavioural Finance	SDG 8
CO407	Corporate Restructuring	SDG 8, SDG 16
FM421	Merchant Banking	SDG 8, SDG 9

Semester 8

Course Code	Course Title	Relevant SDG Goals
SB404	Business Ethics and Corporate Governance	SDG 16
CO402	Financial Analytics*	SDG 9
CO406	Derivatives and Risk Management*	SDG 8
FM422	Security Analysis & Portfolio Management	SDG 8
FM424	Equity Research*	SDG 8, SDG 9
BI422	Treasury Management	SDG 8
BI424	International Banking	SDG 8

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