



Key Indicator – 1.1 Curriculum Design and Development
(50)

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs, which is reflected in the Programme outcomes (POs), and Course Outcomes(COs) of the Programmes offered by the University
(20)

Criterion 1 – Curricular Aspects
(150)



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Feedback Mechanism

Feedback Mechanism for Curriculum Development and Improvement

Introduction

The School of Design at Sushant University aims to implement a robust and systematic feedback mechanism to ensure its curriculum remains relevant, innovative, and aligned with industry standards and educational best practices. This mechanism is designed to involve all stakeholders, including students, faculty, alumni, industry experts, and academic administrators.

Objectives of the Feedback Mechanism

1. **Ensure Relevance:** Keep the curriculum aligned with evolving industry trends, technological advancements, and global design standards.
2. **Improve Quality:** Identify strengths and areas for improvement to maintain high-quality educational offerings.
3. **Foster Inclusivity:** Involve diverse stakeholders in the curriculum development process to capture multiple perspectives.
4. **Promote Continuous Improvement:** Create a dynamic and iterative process to regularly review and enhance the curriculum.

Stakeholders Involved

1. **Students**
2. **Faculty Members**
3. **Alumni**
4. **Industry Experts**
5. **Academic Administration**
6. **External Academic and Accreditation Bodies**

Feedback Collection Process

1. Student Feedback

- **Purpose:** Understand student experiences, satisfaction, and learning outcomes.
- **Methodology:**
 - **Course Feedback Surveys:** Conduct at the end of every semester to gather insights on course content, teaching methods, and learning resources.
 - **Focus Group Discussions:** Organize group discussions with students to collect qualitative feedback on curriculum relevance and challenges.
 - **Exit Surveys:** Obtain final feedback from graduating students on overall program effectiveness.

2. Faculty Feedback

- **Purpose:** Assess the feasibility, structure, and effectiveness of curriculum delivery.
- **Methodology:**



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- **Faculty Workshops:** Regular workshops to discuss challenges in curriculum implementation and suggestions for improvement.
- **Feedback Reports:** Submission of course-wise feedback after every semester to highlight areas of improvement.

3. Alumni Feedback

- **Purpose:** Leverage alumni experiences to understand the long-term impact of the curriculum.
- **Methodology:**
 - **Alumni Surveys:** Collect feedback on the application of learned skills in professional settings.
 - **Alumni Panels:** Organize annual alumni meetups to discuss curriculum relevance and industry expectations.

4. Industry Feedback

- **Purpose:** Ensure curriculum alignment with industry standards and emerging trends.
- **Methodology:**
 - **Industry Advisory Boards:** Include industry experts in curriculum review committees to provide structured feedback.
 - **Employer Surveys:** Collect insights from employers of graduates to identify skill gaps and areas for enhancement.
 - **Guest Lectures and Workshops:** Use interactions with industry professionals to gather informal feedback on curriculum relevance.

5. Academic Administration Feedback

- **Purpose:** Ensure curriculum compliance with university goals, accreditation standards, and regulatory requirements.
- **Methodology:**
 - **Internal Academic Audits:** Conduct periodic audits to evaluate curriculum effectiveness and compliance.
 - **Dean and Program Director Reviews:** Obtain structured feedback from academic leaders on curriculum strategy and implementation.

6. External Academic Bodies

- **Purpose:** Benchmark the curriculum against national and international standards.
- **Methodology:**
 - **Peer Reviews:** Engage external academic reviewers to assess curriculum content and structure.
 - **Accreditation Feedback:** Use reports and recommendations from accreditation bodies to guide curriculum improvements.

Feedback Analysis and Implementation

1. **Data Compilation:** All feedback collected will be documented and organized for analysis.



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2. **Trend Identification:** Identify recurring themes, concerns, and areas of improvement.
3. **Action Plan Development:** Formulate actionable recommendations based on feedback and assign responsibilities for implementation.
4. **Curriculum Revision:**
 - Update courses, learning outcomes, and program structures as required.
 - Incorporate interdisciplinary and emerging topics such as AI, sustainability, and digital transformation.
5. **Approval and Communication:**
 - Present revisions to the academic council for approval.
 - Communicate changes to students, faculty, and other stakeholders.

Frequency of Feedback Collection

1. **Course-Level Feedback:** At the end of every semester.
2. **Program-Level Feedback:** Annually, through alumni and industry engagement activities.
3. **Comprehensive Curriculum Review:** Every 3-5 years, involving all stakeholders for a thorough evaluation.

Monitoring and Evaluation

1. Establish a **Curriculum Feedback Committee** to oversee feedback collection, analysis, and implementation.
2. Use Key Performance Indicators (KPIs) such as student satisfaction scores, graduate employability rates, and industry partnership metrics to assess curriculum effectiveness.
3. Prepare an annual **Curriculum Feedback Report** summarizing key insights, actions taken, and outcomes achieved.

Conclusion

The feedback mechanism for the School of Design at Sushant University ensures a continuous, inclusive, and systematic approach to curriculum improvement. By actively involving all stakeholders, the School aims to maintain a dynamic curriculum that fosters creativity, innovation, and industry readiness.

