Sushant University

<u>Key Indicator – 1.4 Feedback System</u> (20)

- 1.4.1 Structured feedback for curriculum and its transactions is regularly obtained from stakeholders like Students, Teachers, Employers, Alumni, Academic peers etc., and Feedback processes of the institution may be classified as follows:
 - A. Feedback collected, analysed, action taken & communicated to relevant body and feedback hosted on the institutional website
 - B. Feedback collected, analysed, action has been taken and communicated to the relevant body
 - C. Feedback collected and analysed
 - D. Feedback collected
 - E. Feedback not collected

(20)

Criterion 1 – Curricular Aspects (150)



Appendix IV

Action Taken Reports

School - School of Business

Academic Year 2019-20 to 2023-24

		Key Indicator- Feedback system				
Year	Staliabaldan	Stakeholder Structured feedback received for Design and Review of MBA syllabus Actions taken				
2019-20	Stakeholder	Structured feedback received	Actions taken			
	Students	Students attend feedback sessions with programme coordinators on a regular basis to discuss the complete curriculum and how it compares to industry norms. Google Forms is also used to collect feedback in the form of online surveys. Students are provided access to the relevant feedback at the end of the session. Prioritising a well-rounded education by keeping theoretical knowledge, laboratory activities, and curriculum up to date with current world trends. Students also suggested incorporating skill-related activities into other courses.	In response to the students' ideas, the Programme Director and Board of Studies took the necessary steps to incorporat the course into an updated learning framework. The curriculum was thoroughly examined, compared to those of national and international universities, and modified as needed. According to the experts' recommendations, many assessment and evaluation criteria were introduced to meet the demands of various skill-oriented courses.			
	Faculty	The Dean's office gathers input from its faculty members in order to monitor and assess its performance quality on curriculum and curriculum-related topics. Credit transfer method should be emphasised and executed more strongly. A standardised approach for achieving CO, PO, PSO, and PEO is required. For curriculum enrichment, a reputable foreign university specialist should also be contacted.	The suggested educational programme adjustments were produced by the area chairs and presented to the BOS committee for approval. During the BOS meeting, business professionals were invited to provide feedback after reviewing the course materials for each subject and commenting on their relevance. On this basis, the final updated instructional curriculum for each topic was created.			
	Industry	feedback. More training on cutting-edge tools is planned. The emphasis of the teaching/learning process should be on	In order to finalise and implement essential changes based only on the advise of the experts, every department took part in a BOS meeting with a panel of business experts. To improve holistic education, value-based and social internship courses have been designed.			
	Alumni	Through a survey via a Google link, the School of Business includes comments from alumni to enhance the calibre of academic programmes. It has been proposed that promoting student membership in professional organisations will enhance interaction. There will likely be a greater focus placed on contributions to open source and exposure to the real world. More industrial visits are scheduled, as well as	The Dean was handed a list of pertinent recommendations for approval. To encourage self-learning, students were encouraged to enrol in a range of courses, including MOOCs. During the summer vacation, mentors advise students to take part in training or quick courses to better understand the topic. The master's programme internship is also beginning to emphasise research more and more.			



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	Feedba	Ck received for Design and Design	
Year	Stakeholder	back received for Design and Review of BCom syllabus	
2019-20		Structured feedback received	Actions taken
		Frequent feedback sessions with students on the overall programm and its compatibility with industration norms are held with Program heads. Improved Placement Programmes need to be implemented, as suggested by majority of students. Feedback was provided to the Placement Cell in order to organise additional training and skill-enhancement activities.	ne to organise additional skill
	Industry	The Dean office collects faculty comments on curriculum by the end of the session. The majority of faculty believe that courses should be designed with employability and career orientation in mind to help students in their future endeavours. A summary of faculty views on curricular upgrades or changes was distributed to the appropriate Area Chairs. Industry feedback is gathered both manually and online using Google forms. The majority of organisations think that the programme is relevant to their needs and are happy with the soft skills that the institution and curriculum provide.	On the basis of this, a final updated curriculum for each topic was developed. Each department participated in a BOS meeting with a panel of business executives to conclude and implement appropriate modifications based on the feedback of industry experts. Massive Open Online Courses for students were also recommended for skill development.
	Alumni	Google survey about the academic courses and general student development activities. Their particular advice was to provide	Suitable recommendations were

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	Feedh	Key Indicator- Feedback system (BBA)
Year	Stakeholder	ack received for Design and Review of BBA syllabus
2019-20	Students	Actions taken
	Faculty	As per the students' feeback, necessaty action was taken by Program Director and Board of Studies to allign the course in a broader context for learning. In order to promote active learning, students were encouraged to participate in class quizzes and mock assessments. Soft skills training sessions by the Centre for Soft Skills department were incorporated from time to time. Faculty provided feedback on the modification/ upgradation of the curriculum which was collectively forwarded to the respective Area Chairs. Course revisions with respect to enhancing teaching pedagogy & use of ICT tools was proposed. As per the students' feeback, necessaty action was taken by Program Director and Board of Studies to allign the course in a broader context for learning. In order to promote active learning, students were encouraged to participate in class quizzes and mock assessments. Soft skills training sessions by the Centre for Soft Skills department were incorporated from time to time. The syllabi revisions proposed were compiled by Area chairs and sent to BOS committee for consideration. Industry experts opinion were sought in BOS meeting wherein they analysed each subject syllabus and shared inputs on the relevance
In	ndustry	Industry experts' shared feedback regarding the quality and relevance of the curriculum through BOS meeting. of the proposal. Basis this a final updated syllabus was framed for each subject. Each department conducted a BOS meeting with industry experts in the panel to scan and allign the syllabus as per industry
A		Alumni was asked to share feedback on academic programs as well as overall student development activities through a Google survey post conduct of Alumni meet. Proper suggestions were consolidated to communicate to the Dean for adequate consideration. Specific initiatives were introduced to bridge the gap between industry & academia were implemented. Final year students were encouraged to take up projects with industry for hands on experience.

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	Feedback received for Design and Review of MBA syllabus					
Year	Stakeholder	Structured feedback received	Actions taken			
2020-21	Students	Students participate in regular feedback sessions with program coordinators to discuss the entire curriculum and how it compares to industry standards. Google Forms is also used to collect feedback in the form of online surveys. Students can view relevant feedback at the end of the session. Prefer versatile education, keeping theoretical knowledge, laboratory activities and curricula updated with current world trends. The students suggested that skill-based activities should be included in other courses as well. The Dean's office gathers input from its faculty members in order to monitor and assess its performance quality on curriculum and curriculum-related topics. Credit transfer method should be emphasised and executed more strongly. A standardised approach for achieving CO, PO, PSO, and PEO is required.	In response to the ideas of the students, the program director and the board of studies took the necessary steps to integrate the course into the updated learning framework. The curriculum has been thoroughly researched in comparison with studies in national and international universities and modified as needed. According to the recommendation of the experts, some assessment and evaluation criteria have been established to meet the requirements of various competency courses. The suggested educational programme adjustments were produced by the area chairs and presented to the BOS committee fo approval. During the BOS meeting, business professionals were invited to provide feedback after reviewing the course materials for each subject and commenting on their			
	Industry	via Google Forms. According to their feedback, a better understanding of new technology and organizational practices is expected. More training on how to	Each department participated in a BOS meeting with a group of business experts to refine and implement significant changes based solely on expert advice. Value based and social trainings aim to improve education in every aspect.			



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Alumni	Through a survey conducted
	through a Google link, the School
	of Business includes comments
	from alumni to improve the level
	of academic programs. It has been
	contended that promoting student
	membership in professional
	organizations increases confidence
	and communication. There will
	likely be more focus on learning
	of new technology and real world exposure. More industrial visits
	exposure. More industrial visits
	and capacity development

initiatives are planned.

A list of relevant recommendations was given to the dean for approval. To encourage self-study, students were encouraged to enroll in multiple courses, including MOOCs.

During the summer break, mentors recommend students to participate in trainings or courses to better understand the subject. Even in Master's studies, more and more emphasis is placed on research work.

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	77 77	Key Indicator- Feedback system (
¥7		ck received for Design and Review of	
Year	Stakeholder	Structured feedback received	Actions taken
2020-21	Students	Programme administrators hold	It was recommended to the
		frequent feedback meetings with	Placement Cell to conduct extra
		students on the overall programme	skill upgrading and training
		and its conformity with industry	activities.In response to the
		standards. As indicated by the	students' suggestions, the
		majority of students, improved	Programme Director and Board of
		placement programmes must be	Studies took the necessary
		developed. The Placement Cell	measures to incorporate the course
		was given feedback in order to	into a more comprehensive learning
		plan additional training and	structure.
		skill-enhancement initiatives.	
	Faculty	By the end of the session, the	The suggested curriculum changes
		Dean's office receives faculty	were developed by the area chairs
		views on curriculum.	and presented for approval to the
		To assist students in their future	BOS committee.
		ambitions, the majority of teachers	During the BOS meeting, business
		feel that courses should be created	professionals were invited to
			provide feedback after reading the
		orientation in mind.A summary of	course materials for each topic and
			commenting on their applicability.
			Based on this, a final revised
			curriculum for each topic was
			created.
	Industry	The proposed curriculum	Each department participated in a
		revisions were produced by the	BOS meeting with a panel of
		area chairs and presented to the	corporate experts to finish and put
		BOS committee for approval.	in force suitable adjustments
		Business professionals were	primarily based totally at the
		encouraged to submit input at the	comments of these experts.
		BOS meeting after reading the	Massive Open Online Courses for
		course materials for each topic	college students have been
		and commenting on their	additionally endorsed for talent
		relevance.	development.
		A revised updated curriculum for	
		each topic was prepared taking	
		into account the feedback.	
	Alumni	Period Alumni meet is conducted	Relevant recommendations were
		by the School of business to	compiled and forwarded to the
		establish and strengthen the	Dean for review. Final year
			students were encouraged to
			participate in
		전하는 1 - 1, 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	entrepreneurial/business projects to
			gain practical experience.
		development activities in general.	
		Their suggestion was to offer	$\Lambda I/V$
		more assistance programs for	a 4 tomas
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I	Key Indicator- Feedback system (BBA)
Year Stakeho	edback received for Design and Review of BBA syllabus
Startino	Actions taken
Faculty Students	The BBA programme coordinators have regular feedback sessions with the students to get their thoughts on the curriculum's substance, quantity, and quality, as well as how well it aligns with industry standards and other factors. The students provide input on the course's progression based on their experiences. Input from the faculty on the curriculum's revision or upgrade was compiled and sent to the relevant Area Chairs. It was suggested that the course be revised to improve the methodology of instruction and the use of information and communications technology (ICT). Based on the students' feedback, the Programme Director and Boar of Studies took the necessary steps to align the course in a wider context for learning. Students were urged to take part in class quizzes and practise tests to foster active learning. Periodically, sessions on soft skills training from the Centre for Soft Skills department were integrated. Area chairs assembled the suggested syllabus adjustments and forwarded them to the BOS committee for review. In the BOS meeting, suggestions of industry experts were sought after they had examined the syllabi for each subject and provided feedback on the proposal's applicability. A comprehensive updated syllabus
Industry	was created for each subject based on this. During the BOS meeting, industry professionals provided feedback on the curriculum's quality and applicability. Each department hosted a BOS meeting with a panel of industry experts to review and align the curriculum with 1
Alumni	Following the Alumni Meet, alumni were requested to provide comments on the academic programmes and overall student development initiatives using a Google survey. Suitable recommendations were gathered and communicated to the Dean for proper consideration. To close the gap between industry and academia, specific measures were implemented. Students in their last year were urged to engage in initiatives with businesses to gain practical experience.

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	Key Indicator- Feedback system (MBA) Feedback received for Design and Review of MBA syllabus				
Voor					
Year 2021-22	Stakeholder Students Faculty	Structured feedback received Students participate in regular feedback sessions with program coordinators to discuss the entire curriculum and how it compares to industry standards. Google Forms is also used to collect feedback in the form of online surveys. Students can review related comments at the end of the session. Prefer versatile training, keeping up to date with theoretical knowledge, laboratory activities and curricula according to current world trends. Students suggested that more skill-enhancement activities should be included. The dean's office collects feedback from teaching staff to monitor and evaluate the quality of the effectiveness of their curricula and subjects related to the curriculum. The credit transfer	In response to the students' ideas, the program director and BOS took the necessary steps to integrate the course into the updated learning framework. The curriculum has been thoroughly researched in comparison with studies in national and international universities and modified as needed. According to the recommendations of experts, some assessment and evaluation criteria have been prepared to meet the requirements of various skill courses. The Area chairs prepared the proposed changes to the training program and submitted them to the BOS committee for approval. At the BOS meeting, business specialists were asked to provide		
		method should be emphasized and implemented more vigorously.	feedback after reviewing the course materials for each topic and commenting on their relevance.		
	Industry	Industry experts in the field were asked to provide feedback via	Each department attended a BOS meeting with a group of business experts to refine and implement significant changes based solely on expert advice. Value based and social training aims to improve education in all aspects.		



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Alumni	Through a survey conducted	A li
	through a Google link, the School	was
	of Business includes comments	То
	from alumni to improve the level	wer
		mul
	suggested that promoting student	МО
	membership in professional	Dui
	organizations increases confidence	
	and communication. There will	in tr
	likely be more focus on learning	unde
	1 1 1	work
	Trionald Manner 1	mast
	capacity building initiatives are	
	planned.	

A list of related recommendations was given to the dean for approval. To encourage self-study, students were encouraged to enroll in multiple courses, including MOOCs.

During the summer break, mentors recommend students to participate in trainings or courses to better understand the subject. Research work is increasingly emphasized in masters studies as well.

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	Feedbac	Key Indicator- Feedback system (k received for Design and Review o	
Year	Stakeholder	Structured feedback received	Actions taken
2021-22	Students Faculty Industry	Program administrators hold frequent feedback meetings with students about the overall program and how it aligns with industry standards. As most students stated, better internship programs need to be developed. The investment cell received feedback for planning further training and competence development projects. By the conclusion of the session, the Dean's office receives faculty feedback on educational programs. To help students in their future aspirations, the larger part of instructors feel that courses ought to be made with employability and work orientation in mind. A summary of faculty opinions on educational programs improvements or alterations was given to the pertinent Area Chairs. The area chairs drafted the suggested curriculum changes, which were then submitted to the BOS committee for approval. After reading the course materials for each topic and providing feedback on their applicability, business professionals were urged to provide comments at the BOS meeting. After considering the comments, a new updated curriculum for each	It was prescribed to the Placement cell to conduct additional ability overhauling and preparing activities. In reaction to the students' recommendations, the Program Director and Board of Studies took the fundamental measures to connect the course into a more comprehensive learning structure. The recommended educational programs changes were developed by the area chairs and presented for endorsement to the BOS committee. Amid the BOS meeting business experts were welcomed to supply input after perusing the course materials for each theme and commenting on their pertinence. Based on this, final revised instructive syllabus for each subject was made. Every department engaged in a BOS meeting with a panel of company experts to complete and implement appropriate changes based entirely on the recommendations of these experts. Massive Open Online Courses
	Alumni	in order to create and deepen ties with alumni. Following the meeting, they were requested to complete a Google survey on	Relevant suggestions were gathered and sent to the Dean for approval. Students in the final semester of school were encouraged to participate in entrepreneurial/business ventures in
		academic courses and student development initiatives in general. Their solution was to provide additional help programmes for senior students.	order to gain real-world business

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	T	Key Indicator- Feedback syste	em (BBA)
Year	Feedb:	ack received for Design and Revie	w of BRA syllabors
2021-22		Structured feedback received	Actions taken
	Faculty	The BBA course directors hold frequent feedback meetings with the students to gain their opinion on the content, quantity, and quality of the curriculum as well	The Programme Director and Board of Studies took the required measures to align the course in a larger framework for learning base on the students' input. Students were encouraged to participate in class exercises and mock assessments in order to promote active learning. The recommended syllabus
		Area Chairs. It was proposed that the course be changed in order to improve the instructional technique and the usage of information and communication technology (ICT).	changes were compiled by the area chairs and sent to the BOS committee for evaluation. After reviewing the syllabi for each topic and providing input on the proposal's relevance, the BOS
		and relevance during the BOS meeting.	Each of the departments organised a BOS meeting with an industry panel of experts to examine and match the curriculum with business requirements.
A		the academic courses and general student development activities using a Google survey after the Alumni Meet.	The Dean received the appropriate suggestions and was informed of them. Specific steps were taken towards bridging the gap between business and academics. For the purpose of gaining real-world experience, seniors were encouraged to participate in pusiness-sponsored activities.





	T	Key Indicator- Feedback system	
Voor	Feedba	ck received for Design and Review	
Year 2022-23	Stakeholder	Structured feedback received	Actions taken
2022-23	Students	Program administrators periodically hold feedback with students about the overall program and how it meets industry standards. As most students stated, better internship programs need to be developed. The investment cell received feedback on the planning of a continuing education and competence development project.	n capability enhancement and preparatory activities. Based on the students' suggestions, the Program Director and BOS committee took fundamental steps to unify the
	Faculty	work orientation in mind.A summary of faculty opinions on educational programs improvements or alterations was given to the pertinent Area Chairs.	commenting on their applicability. Based on this, the final extended curriculum was prepared for each subject.
	Industry	Google Forms. The majority of organizations feel that the program meets their needs and are satisfied with the soft skills that the facilities and curriculum provide. Clearly, some of them could include more curriculum-related activities.	Each division attended a BOS meeting with a board of business leaders to determine and implement appropriate changes based on feedback from industry experts. Massive open online courses for students were also recommended for skill development.
	Alumni	strengthen relationships with alumni. After the conference, they were asked to complete a Google survey about academic courses and student development activities in general. Their response was to offer additional support programs for final year students and more programmes at the college level to	recommend students to participate in trainings or courses to better understand the subject. Research

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	Feedba	Key Indicator- Feedback system ck received for Design and Review	of BCom syllabus
Year	Stakeholder	Structured feedback received	Actions taken
2022-23	Students	Administrators of the programme attend periodic feedback sessions with students to discuss the overall programme and how it compares to industry norms. Better internship programmes, as most students mentioned, are required. The placement cell	It was mandated that the Placeme cell conduct additional skill upgrading and preparation exercises. In response to the recommendations of the students
	Faculty	received comments for future training and competency development programmes.	updated learning structure.
	Faculty	with employability and job orientation in mind to assist students achieve their future goals. A summary of faculty perspectives on educational programme enhancements or	The suggested educational programme adjustments were produced by the area chairs and presented to the BOS committee for approval. During the BOS meeting business professionals were invited to provide feedback after reviewing the course materials for each subject and commenting on their relevance. On this basis, the final updated instructional curriculum for each topic was created.
	Industry	area chairs and submitted to the BOS committee for approval. Corporate professionals were encouraged to submit input at the BOS meeting after reading the course materials for each topic and providing feedback on their relevance. Following consideration of the feedback, a new updated curriculum for each topic was developed.	Every department participated in a BOS meeting with a panel of corporate experts to finalise and execute relevant modifications based completely on these experts' suggestions. Massive Open Online Courses (MOOCs) have also been advocated for student skill development.
		basis in order to build and strengthen relationships with alumni. They were asked to complete a Google survey about	Relevant recommendations were compiled and submitted to the dean for approval. Students in the final semester of school were encouraged to participate in entrepreneurial/business initiatives to acquire practical business skills.



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	Foodba	Key Indicator- Feedback system	(BBA)
Year	Stakeholder	ck received for Design and Review	of BBA syllabus
2022-23	Students	get their comments on the curriculum's substance, quantity, and quality as well as how well it adheres to other criteria and industry standards. The students	foster active learning, students were encouraged to engage in class activities and mock exams
	Faculty	Faculty views on curricular changes or upgrades was compiled and distributed to the relevant Area Chairs. It was put forward that the course be modified to improve the instructional approach and the use of information and communication technology (ICT).	and provided feedback on the
	Industry	Members of the industry offered input on the curriculum's quality and relevance during the BOS meeting.	Each of the departments organised a BOS meeting with an industry panel of experts to examine and match the curriculum with business requirements.
	Alumni	Alumni were asked to remark on the academic courses and general student development activities using a Google survey after the Alumni Meet.	The Dean received the appropriate suggestions and was informed of them. Specific steps were taken towards bridging the gap between business and academics. For the purpose of gaining real-world experience, seniors were encouraged to participate in business-sponsored activities.

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V	I	Feedback received for Design and Review	of MBA syllabus
Year	Stakeholder	Structured feedback received	Actions taken
2023-24	Students	Feedback Mechanism: Implement regular feedback sessions with program coordinators to discuss the curriculum's alignment with industry standards. Utilize online surveys via platforms like Google Forms to collect anonymous feedback from students regarding various aspects of the MBA program. Areas of Focus: Evaluate the relevance of the curriculum to current industry demands and global trends. Assess the effectiveness of teaching methodologies in fostering critical thinking, problem-solving, and practical application. Gather input on the adequacy of resources, including library facilities and access to research materials. Solicit feedback on opportunities for experiential learning, internships, and industry collaborations.	Actions taken based on student feedback for the MB program include thorough analysis of curriculum relevance and teaching methodologies. Updates to the curriculum ensure alignment with industry standards and emerging trends. Teaching methods are refined to enhance practical skill development and student engagement. Efforts to improve resource accessibility including library expansion, are underway. Collaboration with industry partners is strengthened provide more experiential learning opportunities. Assessment criteria are adjusted to comprehensively evaluate student learning outcomes. Clear communication with students emphasizes the commitment to continuous improvement, fostering ongoing dialogue to address concerns and suggestion for enhancement throughout the academic year.
	Faculty	Outcomes (PO), Program Specific Outcomes (PSO), and Program Educational Objectives (PEO) is deemed necessary. Additionally, seeking input from a	method to enhance its implementation. A standardized approach is established for achieving Course Outcomes (CO), Program Outcomes (PO), Program Specific Outcomes (PSO), and Program Educational Objectives (PEO). Collaboration with a specialist
	Industry	applicability in the MBA curriculum. Concerns were raised regarding the alignment of course content with current industry trends and demands. Employers stressed the importance of graduates possessing strong communication, leadership, and problemsolving abilities.	The MBA curriculum underwent a comprehensive review to ensure alignment with industry requirements and emerging trends. New courses focusing on practical skills development were introduced. Partnerships with leading companies were established to offer internships, guest lectures, and industry projects. Initiatives were launched to enhance students soft skills through workshops and coaching sessions. Continuous monitoring and evaluation of industry feedback were committed to for ongoing curriculum improvements.
	Alumni	industry exposure and skill development opportunities. Alumni suggest increased interaction through professional societies and emphasize the importance of real-world experience and open-source contributions.	Alumni feedback led to actions aimed at increasing exposure to the industry, such as organizing additional industrial visits and skill development programs. We also emphasized the importance of students joining professional societies. Furthermore, we updated the curriculum to offer more chances for real-world experience and contributing to open-source projects, in line with alumni suggestions.
		suggested incorporating case studies and real-world	The program introduced more case studies, real-world projects, and industry collaborations to bridge the gap between theory and practice, providing students with practical skills and knowledge.

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Parent	Parents expressed satisfaction with the academic rigor of the MBA program but suggested more focus on practical skills and real-world applications. They also highlighted the importance of career guidance and industry exposure. Most parents noted that the university must lay a strong foundation for nurturing leadership qualities and fostering a sense of social responsibility.	The program introduced more practical components such as case studies, simulations, and industry projects. Career counseling sessions and networking opportunities with industry professionals were also organized. Also SoB has facilitated social internship for students by collaborating with NGOs and other organizations. These internships provide students with hands-on experience in community service and social responsibility. The university organizes workshops and seminars to prepare students for these internships
		emphasizing the importance of giving back to society

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	Key Indicator- Feedback system (BCom)			
		Feedback received for Design and Review of		
Year	Stakeholder	Structured feedback received	Actions taken	
2023-24	Students	Students actively participated in providing feedback on various aspects of the BCom program's curriculum. They highlighted the need for enhanced Placement Programs to better prepare students for the job market. Additionally, students suggested the organization of additional skill-enhancement programs by the Placement Cell to further enrich their learning experience.		
		Faculty members emphasize the need for curriculum alignment with employability and career orientation to support students' future endeavors. Feedback on curriculum construction is regularly gathered by the Dean at the session's end.	To address faculty concerns regarding curriculum alignment with employability and career orientation, several actions were taken. The Dean regularly gathers feedback on curriculum construction at the session's end. Based on this input, the curriculum undergoes review to ensure it effectively prepares students for future career opportunities. Adjustments are made to incorporate industry-relevant skills and knowledge, enhancing students' readiness for their professional pursuits. Additionally, collaborations with industry partners may be sought to provide insights into current market demands and tailor the curriculum accordingly.	
		some suggest incorporating more curriculum-related activities.	Departments convened in Board of Studies (BOS) meetings with industry leaders to finalize and implement pertinent changes based on their input. Additionally, the proposal to introduce MOOC courses for skill enhancement among students was considered to further align the program with industry requirements.	
2023-24		the need to conduct more Placement Programs for final-year students, emphasizing the importance of bridging the gap between academic learning and real-world application.	consideration. Additionally, an initiative was launched to encourage final-year students to actively engage in practical experiences with businesses. This initiative aims to provide students with hands-on exposure to real-world scenarios, aligning with the alumni's feedback and enhancing their preparedness for future professional endeavors.	
		Peers suggested enhancing the curriculum with more practical and industry-oriented components. They recommended incorporating case studies and real-world examples.	The curriculum was updated to include more case studies, industry projects, and practical learning opportunities, aligning it with industry standards and enhancing students' practical knowledge.	
2023-24		applications. They also emphasized the importance of soft skills development. Proposals to enhance student learning experience and holistic development include organizing additional workshops, field trips, pre-placement training, and internship opportunities. Moreover, fostering a healthy student-teacher bond and offering exchange programs have also been suggested.	Social Internship Program: Collaborate with NGOs and community organizations to provide social internship opportunities for students to engage in community service and social responsibility initiatives. Workshops on Financial Aspects: Organize workshops and seminars on financial literacy, budgeting, and investment strategies to equip students with essential financial management skills. Pre-placement Training: Conduct pre-placement training sessions to prepare students for the professional world, including resume building, interview skills, and workplace etiquette.	

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		Key Indicator- Feedback system (
Year	Stakeholder	Feedback received for Design and Review of Structured feedback received	Actions taken
2023-24	Students	A structured feedback mechanism was implemented to gather insights from BBA students regarding various facets of the program. Students were invited to participate in surveys and focus group discussions to share their perspectives on the curriculum, teaching methodologies, and extracurricular activities. Their feedback highlighted a strong desire for more practical learning opportunities and increased exposure to real-world industry scenarios.	In response to the feedback received, several initiatives were undertaken to enhance the BBA program. Firstly, the curriculum underwent revisions to incorporate more hands-on projects, case studies, and practical assignments. Collaborations were forged with industry partners to provide students with internships, guest lectures, and industry immersion programs, thereby bridging the gap between academia and industry. Additionally, extracurricular activities were diversified and expanded to cater to students' interests and foster holistic development. These actions aimed to enrich the learning experience and better prepare students for future career endeavors. According to student feedback, a range of value-added courses are being offered to promote the multi-dimensional growth and development of the students.
2023-24	Faculty	Faculty members provided structured feedback on various aspects of the BBA program, including curriculum design, teaching methodologies, and student engagement strategies. Their input emphasized the importance of incorporating industry-relevant content, promoting interactive learning, and enhancing student support services.	In response to faculty feedback, several actions were implemented to improve the BBA program. Curriculum revisions were made to integrate more industry-focused content and practical applications. Teaching methodologies were diversified to include more interactive sessions, group projects, and case studies. Additionally, student support services were enhanced, with increased access to academic advising, tutoring, and career counseling resources to better support student success and development.
2023-24	Industry		In response to industry feedback, several initiatives were implemented to enhance the BBA program. The curriculum was redesigned to incorporate more practical components, such as internships, industry projects, and case studies. Collaborations with industry partners were strengthened to facilitate guest lectures, workshops, and industry immersion programs. Soft skills training modules were integrated to improve students' communication, teamwork, and problem-solving skills, ensuring graduates are better prepared for the demands of the industry. Additionally, each department organized a Board of Studies (BOS) meeting with an industry panel of experts to examine and align the curriculum with current business requirements, ensuring its relevance and effectiveness in meeting industry needs.
2023-24	Alumni	assessed included the relevance of the curriculum, the effectiveness of student development initiatives, and suggestions for program improvement. Alumni emphasized the importance of practical learning experiences, industry exposure, and soft skills development for success in their careers.	In response to alumni feedback, several initiatives were implemented to enhance the BBA program. The curriculum was revised to include more practical components, such as internships, industry projects, and experiential learning opportunities. Alumni engagement activities were enhanced to provide networking opportunities, mentorship programs, and career development workshops. Soft skills training workshops were organized to improve communication, leadership, and teamwork skills among students, ensuring they are well-equipped for professional success in the future.
2023-24		University, noting positive changes in their wards' overall behavior	The university has introduced skill-based courses and increased opportunities for internships, field projects, research projects, and industry visits to enhance the employability of its programs. The university has provided many merit-cum-means scholarships to address the financial needs of students from economically weaker sections.
2023-24		industry projects into the curriculum. They also suggested to encourage regular interactions and open communication between students and teachers through mentorship programs and student feedback sessions.	The curriculum was revised to include more internships, industry projects, and skill development modules, ensuring students are better prepared for the corporate world. The university initiated a mentorship program, pairing students with industry professionals or alumni to provide guidance and support. Regular meetings were scheduled between mentors and mentees to discuss career goals, academic progress, and personal development. Workshops and training sessions on soft skills, leadership, and industry-specific knowledge were offered. Net vorking events or seminars were organized for students to interact with professionals and expand their professional network. A feedback system was established to assess the effectiveness of the mentorship program and make necessary improvements.



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