

Curriculum Design

MBA – Hospitality Management

The **Masters in Business Administration - Hospitality Management** is a 2 Year Program with specializations. The students may choose one from the 2 proposed specializations of the programme namely **Catering Management or Room Division Management**. The specialization is initiated from the very first semester of the programme to enable a student to develop skill sets in the area of interest. The total credits of the program are 121 credits divided among 4 semesters leading to a postgraduate degree.

The **First Year** of the MBA programme imparts foundations skills and the **Second year** prepares the students for the managerial or leadership roles in the chosen field of specialization. The courses of the programme have been designed in line with the National Education Policy 2020, UGC's Choice Based Credit System (CBCS) and NAAC's recommendations.

The existence of **Core Courses** to the tune of **57%** (*which is well in the range as suggested by CBCS & NAAC*) is to enable and equip students with the fundamental managerial hospitality knowledge and skill essential to hold leadership positions in the field of Hospitality. The courses such as Hospitality Revenue Management, Hotel Information & Property Management System, Managerial leadership & Change Management, Research Methodology, Hotel law and other specialization Courses forms a part of the same.

Discipline Specific Electives Courses (DSE) constitutes **11%** of the total percentage, which is in line with the CBCS requirement of 10-15 %. This includes courses reflecting in the program Structure namely, Principles of Management & Human Resources-Policies & Practices in Hotel which imparts business & Leadership skills to students.

A minimum of **2 - Skill Enhancement Courses (SEC)** should be a part of the Post graduate programme offered by the school. The MBA – HM Programme offered at Vatel Hotel & Tourism Business School incorporates the same in the form of **Functional French & Service Marketing Course** that adds value in the form of skills that are a pre-requisite for a good management professional.

The school acknowledges the importance of **Ability Enhancement Course (AEC)** and fulfills the requirement by course of **Soft Skills & Interview proficiency** in the curriculum. The course strengthens the student's communication skills and interview proficiency by means of specially curated modules.

Sushant University takes pride in imparting Trans - Disciplinary Education that is achieved through **Trans - Disciplinary Certificate Course (TDCC)** that forms a part of the 2nd and 3rd semester of the MBA curriculum wherein the students can opt. any courses from the university level basket of courses related to social sciences, liberal arts, humanities and other genre.

The Curriculum of MBA-HM has an interesting course of **Entrepreneurship Essentials**, which falls under **Generic Elective II**. This is a certification course offered by Harvard Business School Online (Partners of SU). This course offers a platform to the future managers of hospitality industry to learn the entrepreneurial competencies with a very diverse group of international students and along with being taught by expert international faculty members.

Dissertation/ Projects/ Internships form an integral part of the program structure and takes into account of 25% weightage of the total course, which is in line with the latest guidelines issued by UGC.