

Curriculum Design
Bachelor of Hotel Management (BHM)

BHM Programme (4 Year) will enable student to learn & develop specific skillsets pertaining to the field of hospitality optimising their ability to do various different jobs.

The **1st year** will acclimatize the students to the field of hospitality and impart **foundation skillset** to students pertaining to hospitality Industry. The **2nd year** develops in the students the **knowledge & operational skillsets**. The **3rd year** of bachelors of hotel management program ensures the imbibing of **managerial skills** which are the pre requisites for a flourishing career in the field of hospitality. The **4th year** of Bachelor's degree takes it a notch up to prepare the hospitality graduates for a global service industry by honing their **entrepreneurial and leadership skills**. This year prepare globally industry ready graduates to take up various service industry based avenues in hospitality and various other allied service industries.

Vatel Hotel & Tourism Business School has imbibed a unique curriculum mapped with Vatel International Curriculum & in line with the National Education Policy 2020, UGC's Choice Based Credit System (CBCS) and NAAC's recommendations.

The foundation of this undergraduate curriculum has a major concentration (**60 - 70%**) towards the realization of the core subject's learning in the form of **Core Courses (CC)**, the very purpose for which the student seeks admission in the field of Hospitality.

This aspect once having been firmly secured, the prominence of learning and understanding of the allied disciplines would not only directly or indirectly complement the student's knowledge and understanding on the core hospitality courses but would also widen his/her horizons towards their application in a broader context. For this purpose, the curriculum has **Discipline Specific Elective (DSE)** Courses, which are envisaged to be school-specific courses and contributes **9%** of the total percentage of courses in the programme includes courses like Food & Beverage Control, Introduction to cost control, Human resource management, Facility planning and design etc. which will acculturate in-depth knowledge of the areas of hospitality discipline.

In order to re-inforce the element of trans-disciplinarity (the USP of Sushant University), the **Generic Elective-I (GE I)** courses related to social sciences, liberal arts and humanities are proposed to be instilled. In the programme curriculum it is referred to as **Trans Disciplinary Certification Courses (TDCC)** which are open to students of other schools of the university. 4 such courses form a part of the program structure of 4 Years of BHM Program.

To give value addition in the program, the programme structure of BHM features 2 courses namely **Entrepreneurship Essentials & Negotiation Mastery** offered only by Harvard Business School in the form of **Generic Electives II (GE II)**.

Dissertation/ projects/ Internships also form an integral part of the program structure and comprise of 30% weightage of the total Programme which is in line with the latest guidelines issued by UGC.

Skill Enhancement Courses (SEC) which though may not be integral part of the core discipline, but is instrumental in adding immense value and will help in further broadening the outlook and viewpoint of students. Learning of a Foreign language, for example, in appreciation of the tremendous scope coming up in the domain of international trading and inter-change of cultures, in which our students have already shown interest is envisaged to be a welcome endeavour. Courses like French (Which is an integral part of the BHM Curriculum is being taught in all the academic semester of the program), subjects of Marketing and Negotiation Skills also form a part of the skill enhancement courses.

The scope of **Ability Enhancement Compulsory Course (ABCC)** are oriented towards the final placements of students, as has been ordained, though were already in practice at the Sushant University in the form of **Soft Skills** (taught as a credit subject across all the schools of the University) has been further broadened in the form of the addition of Environmental Science. Course of Oral communication forms an integral part of the hospitality program curriculum.

Sushant University, in its profound belief of 'giving back to the society' have courses based on **Service learning and Community service**. These are envisaged to be a part

of learning across all schools of the Sushant university. The same is a part of the BHM Program structure in the form of a course on “**Multicultural Management & Geopolitics**”.