Sushant University — *soaring high*

Learn
From Day First in MBA BA with
Sushant University Gurgaon
- Analytics starting from Day 1
- Hands-on 20+ Software.
- Face 2 Face classes from Industry Experts.
- 10+ Certificate provided by Samatrix.io
- 125+ Project Oriented with practical handson
- Best & Advance curriculum.
- Free LMS till 2024(Industry Projects, Large vol. of Data ,Assignments, Interview Q)

ADMISSIONS OPEN —FOR— THE SESSION 2024-25

MBA-BA

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Business Analytics

MBA Business Analytics DURATION 2 YEARS

Face 2 Face Session from Day 1

ADMISSIONS OPEN —FOR— THE SESSION 2024-25

Learn **AI** with Samatrix.io, Gurgaon from day first in F2F mode.

Is **AI** helps to identify the real image?

ADMISSIONS OPEN

2024

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Samatrix.io

What is Business Analytics with AI?

1. Artificial intelligence (AI) is a wide-ranging branch of computer science concerned with building smart machines capable of performing tasks that typically require human intelligence. While AI is an interdisciplinary science with multiple approaches, advancements in machine learning and deep learning, in particular, are creating a paradigm shift in virtually every sector of the tech industry.
2. And from the development of self-driving cars to the proliferation of smart assistants like Siri and Alexa, AI is increasingly becoming part of everyday life — and an area companies across every industry are investing in.

Why students appreciate Samatrix.io?

1. Practical-hands on engaging content.
2. Students from non-mathematical background are able to solve AI problems
3. Face to face regular sessions starting from Day 1.
4. Trainers with industry experience bring industry experience to the class
5. 10-14 certificate exams to compete
6. Quality, depth, and variety of projects
7. LMS support for enhanced learning experience to all AI Students only.
8. Placement & Internship Assistance to AI Students

Why should you take Business Analytics with us?

INDUSTRY-LED
CURRICULUM & COURSE

FACE 2 FACE SESSIONS
FROM INDUSTRY
PROFESSIONAL

125+ PROJECTS

PLACEMENT/INTERNSHIP
ASSISTANCE

FREE LMS

14+
CERTIFICATES

COURSE APOTHEOSIS & Extra

- Foundation to AI Data Science

- Foundation to Data Analytics

- Data Analysis using Python

- Probability Modelling & Reasoning with Python.

- Machine Learning and Pattern Recognition

- Advance Machine Learning

- Data Visualization

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Sundar Pichai
CEO, Google

AI is the main tool behind new-age innovation and discoveries like driverless cars or disease detecting algorithm.

Barack Obama
Former President, USA

Generalized AI is worth thinking about because it stretches our imaginations and it gets us to think about our core values and issues of choice
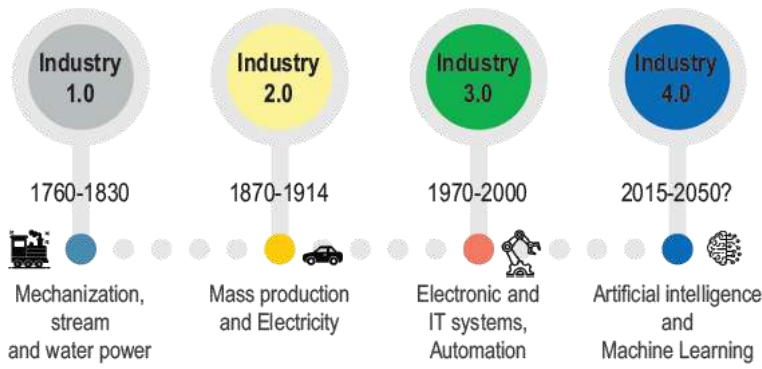
Elon Musk
Founder & CEO, Tesla, SpaceX

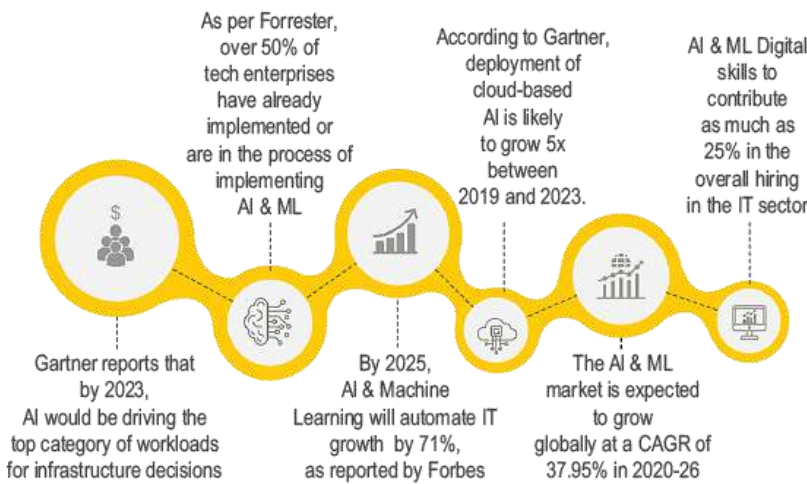Artificial Intelligence will be 'vastly smarter' than any human and would overtake us by 2025.
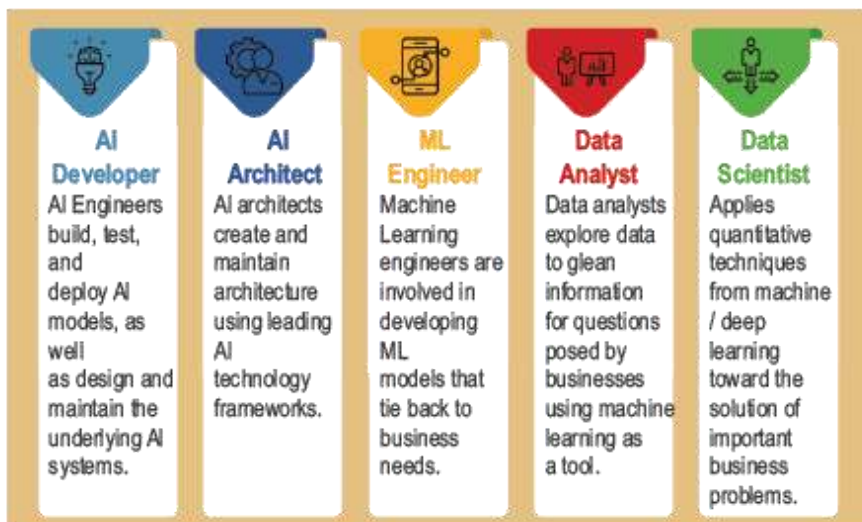
Jeff Bezos
Founder & CEO, Amazon

We are now solving problems with machine learning and AI that were...in the realm of science fiction for the last several decades

Industry Timeline

Industry 1.0	Industry 2.0	Industry 3.0	Industry 4.0
1760-1830	1870-1914	1970-2000	2015-2050?
Mechanization, stream and water power	Mass production and Electricity	Electronic and IT systems, Automation	Artificial intelligence and Machine Learning

Forecasting the Need of AI & ML

As per Forrester, over 50% of tech enterprises have already implemented or are in the process of implementing AI & ML

According to Gartner, deployment of cloud-based AI is likely to grow 5x between 2019 and 2023.

AI & ML Digital skills to contribute as much as 25% in the overall hiring in the IT sector

Gartner reports that by 2023, AI would be driving the top category of workloads for infrastructure decisions

By 2025, AI & Machine Learning will automate IT growth by 71%, as reported by Forbes

The AI & ML market is expected to grow globally at a CAGR of 37.95% in 2020-26

AI Machine Learning & Analytics Roles

AI Developer — AI Engineers build, test, and deploy AI models, as well as design and maintain the underlying AI systems.

AI Architect — AI architects create and maintain architecture using leading AI technology frameworks.

ML Engineer — Machine Learning engineers are involved in developing ML models that tie back to business needs.

Data Analyst — Data analysts explore data to glean information for questions posed by businesses using machine learning as a tool.

Data Scientist — Applies quantitative techniques from machine / deep learning toward the solution of important business problems.

Salient Features of CSE (AI & ML)

1. Offline Model Regular Face 2 Face classroom sessions
2. 14+ Certificates From Sem 1 to Final Year
3. 2+ Industry Professionals/ Subject
4. Provide AI LMS access to all students till final year
5. 125+ Rich Industry projects
6. Placement/ Admission Assistance
7. 25+ Software Practical hands-on
8. Subject offered 12 to 16
9. Solid Content AI & Data Sci in depth knowledge
10. Interview Preparation support.

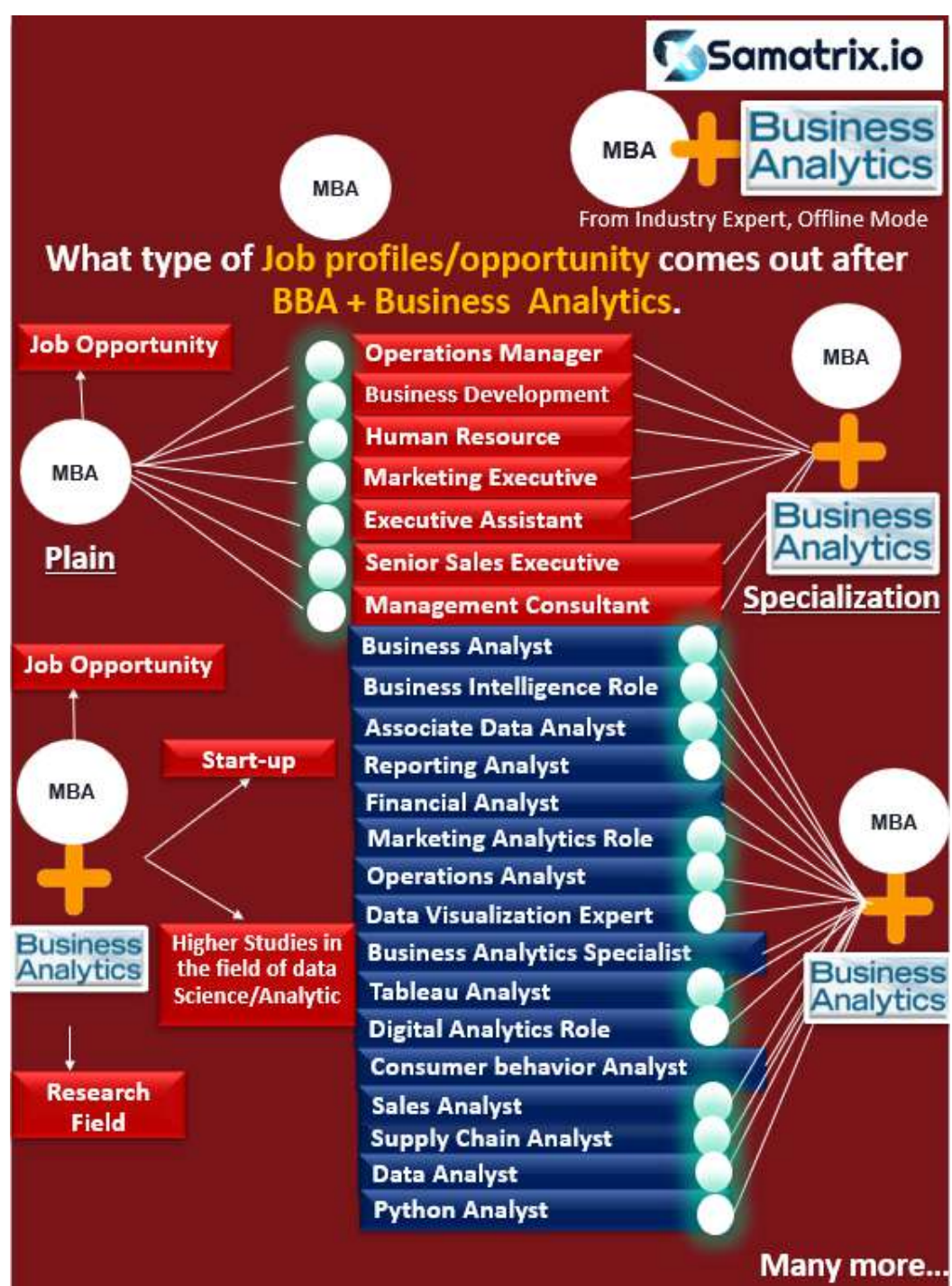Samatrix.io Technology Partner
Mob-8130534589
www.samatrix.io

Courses offered in MBA BA

Courses delivered by Department	Courses delivered by Industry
Computer Concepts & Programming	Introduction to Artificial Intelligence
Java Programming	Data Analysis using Python
Data Structures and Algorithm	Probabilistic Modelling and Reasoning with Python
Design and Analysis of Algorithm	R Programming for Data Science And Data Analysis
Database Management Systems	Machine Learning and Pattern Recognition
Computer Network	Advance Machine Learning with Python
Operating System	Neural Networks
Software Engineering	Deep Learning Practical with Python, TensorFlow and Keras
Information and Network Security	Natural Language Processing
Advance Computing	Data Visualization

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Job Opportunities in Business Analytics

- DESIGN 15%

- ANALYTICAL 40%

- TECHNICAL 20%

- MANAGERIAL 25%

What type of Job profiles/opportunity comes out after AI/Data Science.

About Samatrix.io

- Samatrix Consulting Pvt Ltd is a technology company, led by IIT, IIM, Intel, HP alumni with deep industry expertise.
- It focuses on solving real business problems and developing the ecosystem through skill development in cutting-edge technologies.

- Samatrix Consulting Pvt Ltd was founded with an objective of democratizing Artificial Intelligence and Machine Learning by solving the critical business problems and assimilate the technical know-how among the students, teachers and professionals, with an objective to bring the benefits of artificial intelligence and machine learning to everyone.

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- Consulting
    - Consulting assignments with clients in Middle East and Europe in the field of Artificial Intelligence, Machine Learning and Deep Learning
- Projects
    - Medical Image Analysis - Automatic Detection of Anatomical Landmarks
    - Banking and NBFC – Banking customer profiling and Early Warning System to detect NPA
    - Smart Farming - AgriTech Product using AI & IOT device.
- Education
    - Integrated Joint Degree Program in B Tech CSE,BBA,MBA MCA, BCA,B.Sc with Specialization in Artificial Intelligence and Machine Learning, Data Science, Data Analytics & Visualization.
    - Samatrix having own AI powered LMS(Learning management system)

USPs OF Samatrix.io

F2F+
Face 2 Face Session

35+	**16+**	**105+**	**200+**	**AI LMS+**
Tie Ups with Renowned Universities, institution	Corporate Partnerships	Full Time Industry Professional	AI ML Projects	Free LMS to all AI Students

365days+	**12k+**	**25+**	**1000+**	**450+**
Job Update Daily at 9PM	Full Time Studied AI with Samatrix.io	Strong Network of AI Analytics company	Hours of Video Content	Placement in AI Data Sci in last Quarter

Samatrix.io

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Head Office
Gurgaon, India

Get in touch

📞 **92059 66233/18002705520**

visit us- www.sushantuniversity.edu.in

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