

ONE WEEK INTERNATIONAL

Faculty Development Programme

**Transcending Borders :
Global Trends Driving
Change in Management
& Commerce**

21 – 25 July, 2025



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ABOUT SUSHANT UNIVERSITY

Sushant University has been awarded the National Education Excellence award “Best Private University in Northern India 2017” along with “CSR Excellence in Education” award for two consecutive years i.e. 2017 and 2018. Sushant School of Art & Architecture at Sushant University is the flagship school which started in 1989 and has been consistently ranked No. 1 Private Architecture School in India by Outlook Magazine. We are a university with the core ideology of being futuristic with the mission “AHEAD. FOR LIFE”. The curriculum design is guided by inter and trans-disciplinary approach incorporating pedagogies that expand learning opportunities, ensuring higher order learning outcomes. The various schools under the University have carved a niche by offering contemporary programmes with renowned faculty acclaimed nationally and internationally, state-of-the-art Infrastructure & facilities to promote academic excellence. The University has collaborated with some of the finest Universities & Institutions in the UK like the Art University of Bournemouth, University of West England & Vatel International, France in the areas of Curriculum Development, Student & Faculty Exchanges, Joint Ph.D. Supervisions, joint research Conferences, seminars and study semesters abroad.

ABOUT SCHOOL OF BUSINESS

The School of Business (SOB) at Sushant University offers a comprehensive range of undergraduate, postgraduate, and doctoral programs. Renowned for its transformative approach, SOB integrates traditional and modern educational practices with a global perspective. It champions experiential learning, consistently recognized with prestigious awards such as the & Best Business School Campus for Academic Excellence in SOB prides itself on nurturing students with dynamic skills and knowledge, preparing them to excel in a competitive global environment. Through its innovative curriculum and dedicated faculty, SOB ensures a holistic learning experience that equips graduates with the expertise and ethics necessary for impactful leadership and success in the business world.

ABOUT THE FDP

The world of management and commerce is evolving at an unprecedented pace, influenced by rapid globalization, technological disruptions, shifting consumer behaviors, and growing emphasis on sustainability. As businesses increasingly operate across borders, it is essential for educators and professionals to keep pace with these changes and develop globally relevant skills, strategies, and teaching approaches.

This Faculty Development Programme (FDP) titled “**Transcending Borders: Global Trends Driving Change in Management and Commerce**” aims to provide participants with a comprehensive understanding of the latest international trends shaping the landscape of management and commerce. It will focus on cross-border digitalization, emerging global financial systems, sustainability imperatives, evolving supply chains, and the future of work.

The FDP is designed to equip faculty members with the knowledge, tools, and pedagogical approaches necessary to integrate these global perspectives into their curriculum and classroom delivery. Through interactive sessions, real-world case studies, hands-on activities, and expert insights, participants will gain practical strategies to enrich their teaching and stay aligned with the rapidly transforming global business environment.

OBJECTIVES OF FDP

- To provide a deep understanding of key global trends transforming management and commerce.
- To explore how digital technologies, cross-border e-commerce, and fintech innovations are reshaping global business models.
- To build awareness of sustainability, ESG practices, and green commerce in international contexts.
- To develop the ability to integrate cross-cultural management strategies and global consumer insights into academic content.
- To enhance faculty skills in using blended learning, technology-enhanced pedagogy, and international teaching tools.
- To enable participants to design globally relevant academic modules and learning experiences that reflect the needs of a connected world.
- To foster industry-academia dialogue on the future of work, emerging skill sets, and global employment trends.

FDP HIGHLIGHTS

- Eminent professor’s speakers delivering insightful sessions.
- Minimal registration fee for participants, making it accessible to all.
- Conducted in Hybrid mode for convenience.
- Participants eligible for a certificate upon meeting attendance (over 75%) & passing the test with a score of 75% or higher.

TARGET PARTICIPANTS

The programme is open to all Faculty Members, Researchers, Corporate Trainers, Business Leaders and Managers

REGISTRATION PROCESS

For Participation in FDP, please register using the below mentioned registration link.

Last Date for Registration: 20 th July, 2025.

Registration link: <https://forms.gle/cN9JjbvAjiWmDKWg7>

Registration Fees : 100/-Rs

Mode : Hybrid

Organising Committee:

Chief Patron



Prof. (Dr.) Rakesh Ranjan

Hon'ble Vice Chancellor , Sushant University

Patron's



Dr. Sanjeev Kumar Sharma
Pro Vice Chancellor & Registrar
Sushant University



Prof. Vijay Anand Dubey
Associate Dean
School of Business
Sushant University



Prof. J. N. Giri
HOD, School of Business
Sushant University

Convenor(s)

Dr. Nidhi Chowdhry

Professor, School of Business, Sushant University

Dr. Richa Arora,

Associate Professor, School of Business, Sushant University

RESOURCE PERSONS



Dr. Anand Upadhyay

Director PG Studies, Research, & Innovation
Department, College of Banking and
Financial Studies in Muscat, Sultanate of
Oman



Dr. Archana Shankar

Deputy Associate Dean
and Head of the Department, Northumbria
University, London



Dr. Sadaf Khan

Assistant Professor
Edukko, Dubai



Dr. Anumeha Mathur

Assistant Professor
School of Management & Commerce
K.R. Mangalam University, Gurugram.



Dr. Anjani Gupta

Assistant Professor
Department of Computer Science &
Engineering, Vivekananda Institute of
Professional Studies - TC, New Delhi



Dr. Kulbir Kaur Bhatti

Assistant Professor
School of Leadership & Management
Manav Rachna International Institute of
Research & Studies, Faridabad



Dr. Suman Yadav

Associate Professor
Department of Management, Fairfield
Institute of Management and Technology
New Delhi



Dr. Ashneet Kaur

Associate Professor
Jaganaath International Management
School, Vasant Kunj, New Delhi.



Dr. Rashmi Singel

Associate Professor
School of Leadership & Management
Manav Rachna International Institute of
Research & Studies, Faridabad



Dr. Asha Chaudhary

Assistant Professor,
Maharaja Surajmal Institute,
Janakpuri, New Delhi.