

Sushant
University
Erstwhile Ansal University Gurugram

SCHOOL OF
BUSINESS



Message From The Dean's Desk

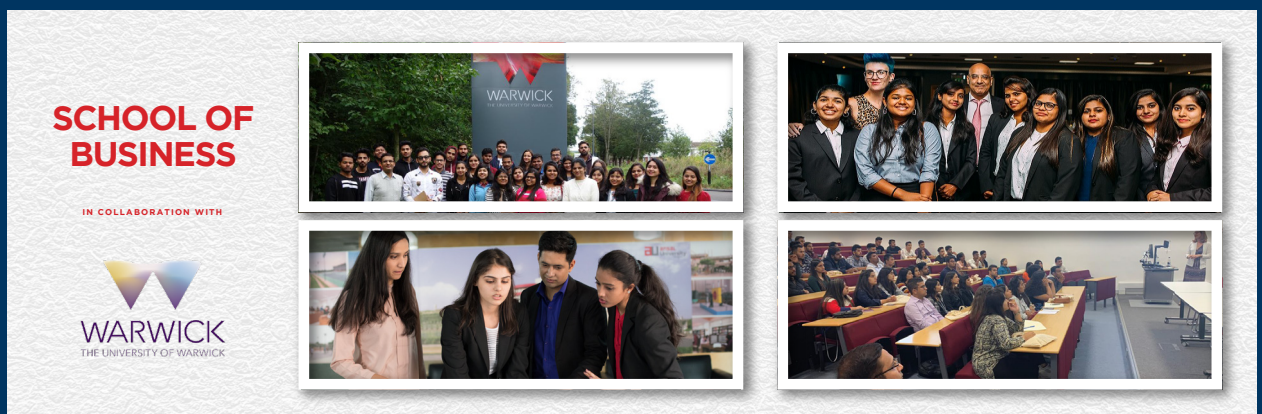
At School of Business (SOB), we aim to create new business leaders and entrepreneurs that are catalytic for any economy because they create employment, generate new ideas and implement new techniques in management functions. Our strong faculty base is the key to prepare our students for insights into management theory and practice, and a global outlook on new business strategies.

The rich talent pool of students is sharpened and are made industry-ready by faculty members by facilitating them contemporary experiential learning. Thus, to make our students ready to be employed by industry we have come with some new programs and have revamped and enriched the course content of the existing programs as well. By converting the challenges posed by the year 2020 in to opportunities, the School of Business is going to witness new horizons in the year 2021. I welcome you to be the integral part of this journey.



Prof. (Dr.) Milind - Dean SOB

About School of Business SU



School of Business (SOB), Sushant University, the epitome of excellence, creates dynamic industry leaders who are a force to be reckoned with. The school offers doctorate, postgraduate and undergraduate programmes in the domain of management.

Over the years, the school has delivered highly acclaimed courses that enable students to achieve their goals in their careers. SOB in collaboration with the Warwick University offers a plethora of opportunities to expand the horizon globally with an incredibly acclaimed faculty.

- ◆ **CERTIFICATE COURSES FROM HARVARD BUSINESS SCHOOL ONLINE**
- ◆ **SOFT SKILLS TRAINING - OESM**
- ◆ **INTER-DISCIPLINARY LEARNING**
- ◆ **INTERNATIONAL COLLABORATION WITH UNIVERSITY OF WARWICK, UK. ONE OF THE BEST B-SCHOOLS IN THE WORLD**
- ◆ **TIE UP WITH BUSSU-BARCELONA SPAIN**
- ◆ **IT INTEGRATED PROGRAM**

School of Business - New Age Programmes 2021

Ph.D.

- o Ph.D. in Management - Sushant University offers doctoral research programme leading to the award of Ph.D. degree and aims at developing individuals into distinguished researchers in the field of management.

MBA

Full time post-graduate degree programs are designed to help students be innovative and reinvent themselves to become managers of tomorrow. B-School creates knowledgeable managers with strong values and a sense of purpose so that they are relevant to the industry and society.

- o MBA in Collaboration with University of Warwick, UK
- o MBA – Business Analytics & Intelligence
- o MBA – Fintech
- o MBA – Digital Marketing
- o MBA – Hospitality Management

Eligibility :- Min 50% in the qualifying exam in any graduation stream

BBA(H)

Bachelor of Business Administration, BBA(H) is a semester wise regular undergraduate program of School of Business. It's aimed at students who want to join the corporate league with skills and mastery in latest domains like- digital, fintech, analytics along with classic domains of marketing, finance and human resource.

- o BBA(H) In Collaboration with University of Warwick, UK
- o BBA(H) -Digital Marketing
- o BBA(H)-Fintech
- o BBA(H)- Analytics

Eligibility :- Any student completed 10+2 with minimum 50% can apply for the course. Selection would be based on merit and interview of the candidate

B.Com(H)

Program focuses on advanced knowledge of accounting, taxes, investment and wealth management equipping students with adequate skills and proficiency in areas relating to Commerce and Management.

- o B.COM(H)
- o B.COM(H) Professional
- o B.COM(H) Strategic Finance (CIMA / CMA / ACCA)

Eligibility :- Any student completed 10+2 with minimum 50% can apply for the course. Selection would be based on merit and interview of the candidate

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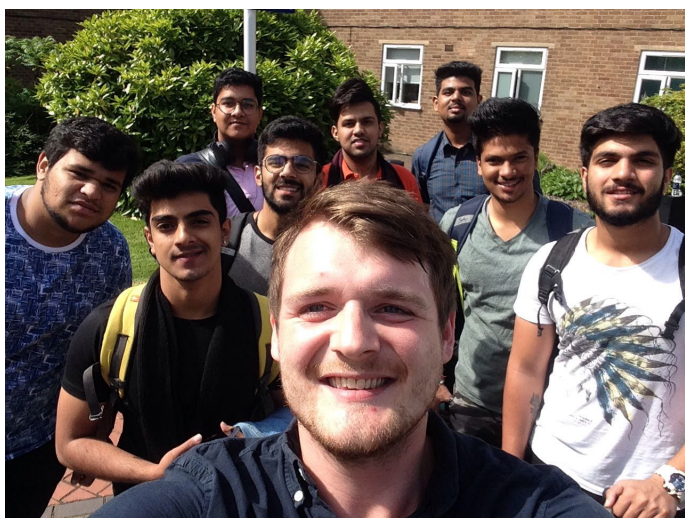
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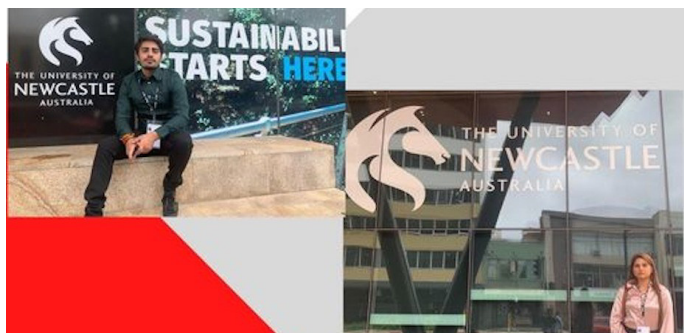
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International Mentors



Students Visiting University of Warwick, UK



SOB Students at International University



International Students at SOB

Student Testimonials



JYOTI SINGH - MBA 2017-19

My experience at Sushant School of business has been great. I learned a lot from my faculty in a short span of time and have grown as an individual because of them.

SNEH SHAHI - BBA(H) 2016-19

My journey at BBA (H) at SSB, Ansal University taught me how to create a space for myself, differentiating Sneh from the crowd. The professors here did not only give me academic guidance but mentored me to choose the right over the easy. The attitude, knowledge and skills that I gained in three years laid a strong foundation that would help me achieve the goals in my life.



SUSHANT KAPIL - B.Com(H) 2016-19

My 3 year journey at Sushant School of Business was full of learning, be it classroom learning or peer to peer learning. Being from a science background I still managed to become a batch topper, only because of the excellent teaching and support provided by the faculties. Like other students, I was provided with various opportunities that helped in my holistic development. I will always be thankful to the institution for providing me a perfect launchpad for my career.

ANCHAL TANWAR - B.Com(H) 2017-20

Ansal University has been a great contributor to the development of my personality. I have established my leadership, time management and team skills and have also been able to advance these skills to the whole new augment level. SSB faculties have put in all the efforts to groom us and make us corporate professionals. Placement Cell needs to work more to provide better job opportunities to the students.



Sector Wise Placements (%)



New Age Skills Needed by Industry

- Tech Friendly
- Critical Thinking
- Digital Aptitude
- Creativity

Student Offers

- MBA Average CTC 6.2 Lakhs / Annum
- MBA Highest CTC 12 Lakhs / Annum
- BBA (H) Average CTC 4.4 Lakhs / Annum
- B.Com (H) Highest CTC 4.6 Lakhs / Annum

Job Roles

Product Manager | Financial Analyst | Business Development Manager |
 Training and Development Manager | Brand Manager | Sales Manager | Auditor
 Social Media Analyst | SEO Expert | Financial Researcher | Account Manager

Top Recruiters



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DIGITAL PRESENCE

Youtube Channel

<https://www.youtube.com/channel/UCpTZrN2Gm0sKq1UUhcOCULQ>



Instagram Profile

<https://www.instagram.com/sushant.university/>



Facebook Page

<https://www.facebook.com/SushantUniversity/>



Website Landing Page

<https://sushantuniversity.edu.in/school-of-business>

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