

SUSHANT UNIVERSITY GURUGRAM

Revised Date Sheet for BACHELOR OF BUSINESS ADMINISTRATION Semester 2,4 & 6

End Semester Examination Date Sheet (Theory) - May 2026

Regular/Repeat/Reappear/Improvement

Timings :	10:00 a.m - 12:00 p.m	2:00 p.m. to 4.00 p.m.	2:00 p.m. to 4.00 p.m.
DATE & DAY	BBA II Semester	BBA IV Semester	BBA VI Semester
11/05/2026 Monday	18BBA-0MA12T Management Accounting (Reappear Only)	SB232 Organizational Etiquette & Skills Management	
12/05/2026 Tuesday	18BBA-0QM12T Quantitative Methods (Reappear Only)	19BBA-0CB22T Consumer Behavior (Reappear Only)	
13/05/2026 Wednesday	20BBA-0GE12T Macro Economics (Reappear Only)	SB202/19BBA-0RM22T Research Methodology	
14/05/2026 Thursday	20BBA-0SM12T Strategic Marketing Management (Reappear Only)	20BBA-0EC22T Ethics & Corporate Social Responsibility of Business (Reappear Only)	
15/05/2026 Friday	SU132 Environmental Studies	SB204/19BBA-0FM22T/22BBA-0FM22T *Financial Management/Financial Management-II	
18/05/2026 Monday		22BBA-0IF22T Introduction to Fintech (Reappear Only)	BA302 Project Management 20BBA-0MI32T Management Information System (Reappear Only) 10:00 a.m - 12:00 p.m
19/05/2026 Tuesday	SB154 Cyber Security	BA206 Entrepreneurship Development	
20/05/2026 Wednesday		22BBA-0DM22T Digital Marketing (Reappear Only)	BA304/20BBA-0SM32T Strategic Management (10:00 a.m - 12:00 p.m)
21/05/2026 Thursday	BA102/21BBA-0HR12T Human Resource Management	BA208 AI for Business	
22/05/2026 Friday			22BBA-0WD32E Web Development, Design & Popular Website Tools (Reappear Only)
25/05/2026 Monday	BA122 Principles of Marketing	DM222/FI222/FN222/HR222/AN222 Search Engine Optimization & Search Engine Marketing/Fundamentals of Machine Learning/*Financial Modelling Using Excel/Leadership Skills & Team Building/Overview of Business Analytics 19BBA-0LS22T Leadership Skills & Team Building (Reappear Only)	
26/05/2026 Tuesday			DM324/AN322/MK322/HR322/FN322 Mobile Marketing/DBMS & Data Warehouse/Retail Management/Industrial Relations & Labor Laws/Taxation 22BBA-0EM32E Email Marketing (Reappear Only)
27/05/2026 Wednesday	SB152 Indian Culture & Heritage		22BBA-0MA32E Measurement and Optimization of Digital Marketing (Reappear Only)
28/05/2026 Thursday			DM322/FI324/MK324/HR324/FN324 Social Media Marketing/Innovative Payment Methods/Integrated Marketing Communication/Learning & Development/Security Analysis & Portfolio Management
29/05/2026 Friday	MDC (10:00 a.m - 1:00 p.m)	TDCC (Reappear Only) 2:00 p.m. to 5.00 p.m.	

Note:

- The Students Must Bring Admit Card/I-Card In The Examination Hall. Students Must Take Their Respective Seat Before 10 Minutes Of Commencement Of Examination. No Student Will Be Allowed After The Commencement Of The Examination.

--Books, Any Other Printed / Handwritten /Course Material, Bags Mobile Phone, Programmable Calculators & Other Electronic Gadgets Etc. Are Not Permitted Inside The Examination Hall. If Any Candidate Is Found With Any Such Material (S), He /She Shall Be Booked Under Unfair Means Case.

Exams from 1 to 4 Sem would be open book.

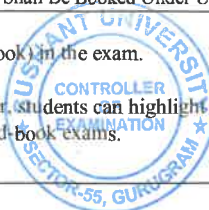
a) Students would be allowed to carry one text book (not a Sushant University library book) in the exam.

b) No solved question type books allowed (including 'kunji' etc)

c) Nothing should be written inside the book – this would be deemed as UFM. However, students can highlight or underline in the book.

All other exams under any other category, including On-Demand exams would be closed-book exams.

* Subjects of Sem 4 marked with * in the datesheet will be closed book Exams.



[Signature] 20/4/26
Controller of Examinations