



Programme Handbook Bachelor of Hotel Management (BHM) Vatel Hotel & Tourism Business School Sushant University

(*Applicable to students admitted in the academic year 2024- 2025)





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PRELIMINARY DEFINITIONS AND NOMENCLATURE

In this document, unless the context otherwise requires:

- 1. "**Programme**" means Degree Programme, that is BHM Degree Programme.
- 2. "Course" means a theory or practical subject that is normally studied in a semester, like Principles of Marketing, Financial Accounting, etc.
- 3. "Director, Academic Affairs" means the authority of the University who is responsible for all academic activities of the Academic Programmes for implementation of relevant rules of this Regulations pertaining to the Academic Programmes.
- 4. "Dean/Director" means head of the School concerned.
- 5. "PD" means Programme Director of the respective programme of the School concerned.
- 6. "Controller of Examinations (COE)" means the authority of the University who is responsible for all activities of the University Examinations.
- 7. "SU/ University" means Sushant University (Erstwhile Ansal University)
- 8. "MSE"- Mid-Semester Evaluation, "ESE"- End Semester Examination, "SGPA"- Semester Grade Point Average, "CGPA"- Cumulative Grade Point Average, "TDC"- Trans Disciplinary Certificate





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1. ADMISSION

1.1. Candidates seeking admission to the first semester of the eight semester BHM Degree Programme: Should have passed (with 50% marks) the Higher Secondary Examinations of (10+2) Curriculum (Any stream) prescribed by the State/Central Examination Boards or any examination of any other recognized body.

1.2. Lateral entry admission

The candidates who have cleared the first two semester or the first year of the BHM or a comparable program from a university/institute by the State Board of Technical Education, or its equivalent are eligible to apply for Lateral entry admission to the third semester of BHM.

For details of the Lateral Admission Process followed at VHTBS, please refer to Appendix-B

- **1.3.** Migration/Transfer of candidates from another University approved by UGC shall be granted as per the approval of the School level lateral admissions and Migration Committee (LAMC) after the detailed mapping of the subjects that the student seeking lateral admission had undergone in his previous semester to that of BHM of VHTBS.
- **1.4.** All Migration/Transfers are subject to the approval of the Vice Chancellor of SU.

2. STRUCTURE OF PROGRAMME

2.1. Credits requirement for BHM Program

Minimum credit requirement is 200 credits for a student to be eligible to get Under Graduate Degree in Hospitality Management.





2.2. Categorization of Courses

BHM Program will have a curriculum with syllabi consisting of Core Embedded Courses (Comprising of both theory & Practical Component), Only Theory & Only practical that shall be categorized as follows:

Nature of Courses	Credits	Percentage/No. of Courses	
Core Courses	96 Credits	55.37%	
Discipline Specific Electives (DSE)	10 Credits	8.9%	
Generic Elective I (GE I)	8 Credits	4 Course (TDCC)	
Generic Elective II (GE II)	5 Credits	2 Courses	
Dissertation or Internship	56 Credits	56 Credits	
Skill Enhancement Course (SEC)	17 Credits	8 Course (As mapped with Vatel Curriculum)	
Ability Enhancement Course (AEC)	6 Credits	3 Courses	
Service Learning/Community Service Based Course	2 Credits	1 Course	
Total Credits of the Program	200 Credits		





2.3 Induction Programme

2.3.1. An induction programme with two weeks' duration will be conducted before the commencement of I semester class as per the school curriculum or preference. The following physical activities shall be completed during the induction programme-.

Day	Nature of Activity	Activity Name	Activity Description
1	Sustainability	Plantation Drive	Students will plant saplings in the university campus.
2	Awareness	Cleanliness Drive	Students will be allotted areas and they will be performing cleaning regime.
3		Intra School sports competition	Sports event will be organised at the school level in campus
4	Physical Fitness	Yoga Sessions (Online)	Online yoga sessions where in an instructor will guide students to perform yoga for development.
5	Self-Development	Guest lecture on Personality Development & importance of grooming in hospitality	Guest lecture of a prominent personality will be organised for student's personality development.
6		Workshop on MS WORD	Students will get an opportunity to learn the MS WORD application.
7	Heritage & Culture	Visit to Cultural heritage sites	Visit will be organised in which only culturally important sites; monuments will be visited by the students.
8		Quiz Competition on intangible culture heritage assets	A quiz competition will be organised on the intangible culture heritage assets
9	- Educational	Visit to ITC Grand Bharat	Students will visit the ITC Grand Bharat and they will experience the 5 Star luxury hotel
10		Movie Showcase	Movie related to hospitality will be shown to students to develop hospitality understanding in them





2.4 Bridge Courses

Bridge Courses are designed by the school for students to help bridge the gap of specific courses to which they were not exposed at 10+2 before the commencement of I semester of the program. These courses are initiated 2 weeks prior to the commencement of the regular first Semester classes. The following Bridge Courses will be there:

Program Name – Bachelors of Hotel Management (BHM)

S. No	Details of the Bridge Course	Contact Hours (Duration)
1	Orientation to Hospitality	30 Hours
2	Hotel Accounting & Revenue management (For Non-Commerce Background)	30 Hours
2	Dietetics & Nutrition Management (For Commerce Background)	30 Hours

For Details of the Bridge Curses, please refer to Appendix- C

2.5. Number of courses per Semester

Details of Courses in Each Semester

Nature of Courses	Sem 1	Sem 2	Sem 3/4	Sem 5/6	Sem 7	Sem 8
Core Courses	6	6	4	6	5	4
Discipline Specific Electives (DSE)	-	-	3	1	1	-
Generic Elective I (GE I)	-	1	1	-	1	1
Generic Elective II (GE II)	-	-	-	-	1	1
Dissertation/Project/Internship	-	-	1	1	-	-
Skill Enhancement Course (SEC)	2	1	1	2	1	1
Ability Enhancement Course (AEC)	1	1	-	1	-	-
Service Learning/Community Service Based Course	-	-	-	-	-	1





2.6. Credit Assignment

Each course is assigned certain number of credits based on the following:

Contact period per week	Credits
1 Lecture period	1
1 tutorial Periods	1
2 Laboratory Periods	1

2.7 Industrial Training / Internship

- **2.7.1.** The students may choose to undergo a Summer Internship at Vatel Nimes, France for a period of 6-8 weeks between the months of June-August. Please note, this training is not mandatory for attaining the BHM degree.
- **2.7.2.** The student has to undergo a compulsory internship of 22 weeks during his/her 3rd/4th Semester. The school will decide whether the whole batch shall be going for the Internship together or split into two batches. This is a compulsory internship for the attainment of the degree. The student needs to present a Certificate of Completion, Training Report, and Log Records in the provided format for the Term's Evaluation.
- **2.7.3.** The student has to undergo a 22 weeks specialized internship in his/her 5th/6th semester. The school will decide whether the whole batch shall be going for the Internship together or split into two batches. The student needs to pick up either of the one specialization as mentioned below:
- 1. Specialization-1 (Front Office and Housekeeping)
- 2. Specialization-2 (Food Production and F&B Service)

This is a compulsory internship for the attainment of the degree. The student needs to present a Certificate of Completion, Training Report, and Log Records in the provided format for the Term's Evaluation.

2.8. Industrial Visit

Every student is required to go for at least two Industrial Visit every semester starting from the first semester of the Programme. The Deans/Directors shall ensure that necessaryarrangements are made in this regard.





ODD Semester

SEM	INDUSTRY VISIT	INDUSTRY VISIT DETAIL	OBJECTIVE OF THE VISIT
1	Visit to a Five Star Hotel	ORIENTATION	Students will be able familiarize with the core departments
1	Visit to catering establishment	Basic Operation of F& B production	Students will be able familiarize with the Food & beverage production section
3	Visit to AAHAR	Interact with Entrepreneurs, celebrity chefs	Students will be able to identify latest trends & equipment for setting up restaurants or Kitchen
	Visit to winery or Brewery	Introduction to wine, spirits & beer	Students will be able to familiarize with types of wines, or beer
5	Visit to commercial kitchen	Layout, design & Equipment	Students will be able to demonstrate different layouts & equipment of commercial kitchen
	Visit to Laundry	Introduction to laundry operation, Equipments & Chemicals	Students will be able to understand the basic operations of laundry
7	Visit to Old Delhi food Streets	Exploring street food	Students will be able to see the authentic Indian cooking & different styles of famous street food
/	Visit to a commercial bakery	Introduction to bakery operation, Equipment & hands on practice	Students will be able to identify the different equipment & basic operation of bakery

EVEN Semester

SEM	INDUSTRY VISIT	INDUSTRY VISIT DETAIL	OBJECTIVE OF THE VISIT
	Visit to Business Hotel	Introduction to basic operation in HK & FO	Students will be able to understand the basic operation of HK & FO
2	Visit to local tourist site/ Mughal garden	Introduction to importance of tourism & tourist destinations/ Introduction to flora & fauna	Students will be able to understand the SWOT analysis of a tourist destination / Identify different flora & fauna
Visit to AAHAR		Interact with Entrepreneurs, celebrity chefs	Students will be able to identify latest trends & equipment for setting up restaurants or Kitchen
4	Visit to winery or Brewery	Introduction to wine, spirits & beer	Students will be able to familiarize with types of wines, or beer
6	Visit to commercial kitchen	Layout, design & Equipment	Students will be able to demonstrate different layouts & equipment of commercial kitchen
	Visit to Laundry	Introduction to laundry operation, Equipments & Chemicals	Students will be able to understand the basic operations of laundry
8	Visit to a Ecotel hotel	Importance of Sustainability	Students will be able to identify the different sustainable procedures & products used in hotels
	Visit to Fine Dining restaurant	Importance of menu engineering, Design & Pricing	Students will be able to identify the layout of restaurant & also understand menu engineering & menu pricing





2.9. Massive Open Online Courses

Students will have to undergo free online courses offered by Online Learning Platforms like Coursera and Udemy. The courses will be based on the below mentioned subjects and the students score will be linked to one of the internal components of the subject. The Certificate of completion (If Paid) is not required and the screen shot of marks or grades obtained will work as a proof of completion of Program. The list of some of the Courses related to the subjects mentioned below are Marketing in a digital World (Offered by Coursera), HR for People Managers (Offered by Coursera), Preparing to manage Human Resources (Offered by Coursera).

List of Courses in the BHM Curriculum to which online courses will be mapped for internal assessment:

S.NO	Name of the Subject	Semester
1	Sales & Marketing	I
2	Human Resource Management-I	III/IV
3	Revenue and Yield Management	VII

2.10. Medium of Instruction

The medium of instruction is English for all courses, examinations, seminar presentations and project / thesis / dissertation reports.

3. ATTENDANCE REQUIREMENTS FOR COMPLETION OF THE SEMESTER

3.1. A student who has fulfilled the following conditions shall be deemed to have satisfied the requirements for completion of a semester.

Every student is expected to attend all classes of all the courses and secure 100% attendance. However, in order to give provision for certain unavoidable reasons such as Medical / participation in sports, the student is expected to attend at least 75% of the classes.

Therefore, **he/she shall secure not less than 75%** (after rounding off to the nearest integer) doverall attendance.

- **3.2.** However, a student who secures attendance between 70% and 74% in the current semester due to medical reasons (prolonged hospitalization / accident / specific illness) / participation in sports events may be permitted to appear for the current semester examinations subject to the condition that the student shall submit the medical certificate/ sports participation certificate attested by the Dean/Director. The same, after approval of the VC shall be forwarded to the Controller of Examinations for record purposes.
- **3.3.** Except special circumstances as mentioned in clause 3.2, students who secure less than 75% attendance in all the courses of the semester and students who do not satisfy the other requirements as specified by their respective programme shall not be permitted to write the University examination





at the end of the semester. They are required to repeat the incomplete semester in the summer exams, as per the norms prescribed and duly notified by the Controller of Examinations.

4. FACULTY MENTOR

To help the students in planning their courses of study and for general advice on the academic programme, the Dean/Director of the Department will attach a certain number of students to a teacher of the Department who shall function as Faculty mentor for those students throughout their period of study. The Faculty Mentor shall advise the students in registering and reappearance registering of courses, authorize the process, monitor their attendance and progress and counsel them periodically. If necessary, the Faculty Mentor may also discuss with or inform the parents about the progress / performance of the students concerned.

The responsibilities for the faculty mentor shall be:

- To act as the channel of communication between the Dean/Director and the students of the respective group.
- To collect and maintain various statistical details of students.
- > To inform the students about the various facilities and activities available to enhance the student's curricular and co-curricular activities.
- To guide student enrolment and registration of the courses.
- To authorize the final registration of the courses at the beginning of each semester.
- To monitor the academic and general performance of the students including attendance and to counsel them accordingly.

For Details related to Mentor-Mentee Process followed at Vatel Hotel & Tourism Business School, please refer to Appendix-D

5. PROGRAMME COMMITTEE

5.1. Every Programme shall have a Programme Committee consisting of teachers of the programme concerned, student representatives and chaired by the Dean/Director. It is like a 'Quality Circle' (more commonly used in industries) with the overall goal of improving the teaching-learning process.

For the details of the Program Committee for BHM program of Vatel Hotel and Tourism Business School Academic Session 2021-22, Please refer Appendix-E

The functions of the Programme committee include-

- Solving problems experienced by students in the class room and in the laboratories.
- Informing the student representatives, the academic schedule including the dates of assessments and the syllabus coverage for each assessment.





- Informing the student representatives, the details of regulations regarding weightage used for each assessment. In the case of practical courses (laboratory/ project work / seminar etc.) the breakup of marks for each exercise / module of work, should be clearly discussed in the Programme committee meeting and informed to the students.
- Analysing the performance of the students of the respective Programme after each test and finding the ways and means of solving problems, if any.
- Identifying the weak students, if any, and requesting the teachers concerned to provide some additional help or guidance or coaching to such weak students.
- **5.2.** The Programme committee shall be constituted within the first week of the commencement of the new academic year by the Dean/Director.
- **5.3.** The Chairperson of the programme committee may invite the Faculty mentor(s) if required to the programme committee meeting.
- **5.4.** The minutes of the meeting shall be prepared by the Program Director and shall be submitted to the Dean within two days of the meeting and arrange to circulate it among the students and faculty members concerned.
- **5.5.** The first meeting of the Programme committee shall be held within one week from the date of commencement of the semester, in order to inform the students about the nature and weightage of assessments within the framework of the regulations. A meeting each month (in the first week of each month) shall be held during the semester. The Programme Committee shall put on the Notice Board the cumulative attendance particulars of each student at the end of every such meeting to enable the students to know their attendance details. During these meetings the student members representing the respective class, shall meaningfully interact and express the opinions and suggestions of the other students of the class in order to improve the effectiveness of the teaching-learning process.

6. COURSE COMMITTEE FOR COMMON COURSES

Each common theory course offered to more than one discipline or group, shall have a "Course Committee" comprising all the teachers teaching the common course with one ofthem nominated as Course Coordinator. The nomination of the Course Coordinator shall be made by the Dean/Director depending upon whether all the teachers teaching the common course belong to a single department or to several departments. The 'Course committee' shall meet in order to arrive at a common scheme of evaluation for the test and shall ensure a uniform evaluation of the tests. Wherever feasible, the course committee may also prepare a common question paper for the internal assessment test(s).

For details of the Course Committees at Vatel Hotel and Tourism Business School, please refer to Appendix-F

7. EXAMINATION SYSTEM

7.1 The academic performance of students is adjudged by the aggregate of continuous mid Semester Evaluation (MSE) and the End Semester Examination (ESE).





7.2 Each course, both theory and practical (including project work amp; viva voce Examinations) shall be evaluated for a maximum of 100 marks.

BHM (All Semesters)

- The weightage ratio of End Semester Examination (ESE) to Mid Semester Evaluation (MSE) of all courses except TDL/Soft-Skills courses/French/Computer science is 60%: 40%.
- The weightage ratio of End Semester Examination (ESE) to Mid Semester Evaluation (MSE) of TDL/TDC Soft-Skills courses/French/Computer Science is 40%: 60%.
- **7.3.** Industrial training and seminar shall be part of the course concerned.

S.NO	SEMESTER	TYPE OF INTERNSHIP	DURATION OF INTERNSHIP	OBJECTIVE OF INTERNSHIP
1.	2	Summer internship(optional)	4-6 weeks	International exposure
2.	3/4	Industrial training	22 weeks	Exposure to all core departments of hotel
3.	5/6	Specialization training	22 weeks	Expert Training in the specialized Field

7.4. The University examination (theory and practical)

7.4.1 The University Practical Examination's Timings shall vary as per the subject (listed below) & shall ordinarily be conducted twice in December and May for Odd and Even semester respectively.

For Practical Examination durations of Subjects at Vatel Hotel and Tourism Business School, please refer to Appendix G

7.4.2 The University Theory examination of 2 hours' duration shall ordinarily be conducted twice in December and May for Odd and Even semester respectively. End Semester Theory Examination question paper pattern is given below:

A question paper for theory examinations for BHM will have three parts; Part A, Part-B and Part-C.

Part-A: 28 Marks (students are advised to devote approximately 50 minutes to 60 minutes out of total 2 hours on this part)

In this section, a student is required to answer 4 out of 5 given questions. Each question will be of 7 marks. These questions may include short numerical problems or theory questions to assess students' understanding of concepts and frameworks.

If needed in this part, a question might be designed to have maximum two sub- parts (a) and (b) with weightage of 3 and 4 or 4 and 3 marks respectively to enable testing on more concepts and frameworks.





Part-B: 20 Marks (students are advised to devote approximately 30 minutes to 40 minutes out of total 2 hours on this part)

In this part, a student is required to answer any 2 out of 3 given questions. Each question will have a weightage of 10 marks and may include long theory questions or numerical problems requiring students to apply the concepts to a given situation or in a given context and analyse a situation.

If a faculty feels that a question in this section needs to have sub-parts, there may be maximum two sub- parts provided that sub-part (a) involves understanding of a concept through a numerical or a theory question and sub- part (b) is application/ analysis of the concept used in sub-part (a).

Part-C: 12 Marks (students are advised to devote approximately 20 to 30 minutes out of total 2 hours on this part)

This part will be compulsory without any choice and will have a weightage of 12 marks. This may be a case study, a hypothetical problem or a situation seeking a possible solution(s), students' response to a situation based on general awareness of the broad discipline of study etc. The objective is not only to judge the skills of students to apply the concept to a particular situation or context but also to assess his/her analytical ability and how a student make realistic assumptions and can ascribe meaning to data (given in the question paper or to be assumed). The students will also be tested on integrative and evaluative skills by making them apply more than one concept together in a given situation or the context.

7.5. The University examination for all programs of the school for internship/ project work/dissertation shall consist of evaluation of the final report submitted by each individual student by an external examiner and an internal examiner, followed by a presentation of the report & vivavoce.

7.6. For the University examination in both theory and practical courses including internship/project work/Dissertation the internal and external examiners shall be appointed by the Dean of the school in consultation with the Controller of Examinations.





8. PROCEDURE FOR AWARDING MARKS FOR INTERNAL ASSESSMENT

8.1.1 For a course of 100 marks containing only Theory Component

MID SEMESTER EVALUATION (40)					
Mid Semester Quiz(s)/ Examination Presentation (s) Assignment(s) Total					
15 15 10					
	END SEMESTER EXAMINATION (60)				
Theory (60)					

8.1.2. For a course of 100 marks containing only Lab Component

MID SEMESTER EVALUATION (40)					
Mid Semester Examination Lab/ practical performed & Lab report Assignment(s)/ Quiz (s) Total report Total Continuous Total report Total Continuous Total report Total					
15	15	10	40		
END SEMESTER EXAMINATION (60)					
Practical (60)					

8.1.3. For a course of 100 marks containing both theory and Lab Component:

MID SEMESTER EVALUATION (40) – Theory (25 Marks) + Lab (15 Marks)						
	THEORY (25)					
Mid Semester Examination	Quiz(s)/ Presentation (s)/Ass	ignment	Total			
15	10		25			
	LAB (15)					
Mid Semester Examination Lab/ practical performed & Lab report Total						
10	5		15			
END SEMESTER EXAMINATION (60)						
Theory (35)			Lab (25)			





8.2 TDCC Courses

In order to re-enforce the element of trans-disciplinarily (the USP of Sushant University), the **Generic Elective-I** (**GE I**) courses related to social sciences, liberal arts and humanities are to be instilled. In the programme curriculum it is referred to as **Trans Disciplinary Certification Courses** (**TDCC**) which are open to students of other schools of the university.

4 such courses form a part of the program structure of 4 Year - BHM Program offered by Vatel Hotel & Tourism Business School. The same are in the II, IV, VII & VIII Semester in the Program Structure. At the end of the Program the students will be furnished with TDCC Certificates along with other transcripts & Certificates after the completion of Program.

8.3 Internship/Project Work

8.3.1 The Assessment Criteria for each Training shall be as follows:

			Assessment Criteria (Maximum Marks)						
S. No.	Subject Code	Subject Name	Semester	Training Report	Log Book	Performance Appraisal Form by the Hotel	Post Training	Presentation	Total
1	20BHM- 0IN21L/ 20BHM- 01N22L	Industria Training -I	T1.:	30	20	10	20	20	100
2	20BHM- 0IN31L/ 20BHM- 0IN32L	Industrial Training- II	Hitth/	30	20	10	20	20	100

8.3.2. If a student fails to submit the project report on or before the specified deadline, he/ she is deemed to have failed in the Project Work and shall re- register for the same during the Summer Term Examinations.

8.4. Seminar Papers

Every student of BHM (Bachelors of Hotel Management) Program in 3rd Year is expected to attend national/international Conference and write a research article which will be assessed by the faculty and there will be an internal research committee who will assess the review articles. In 4th year of BHM (Bachelors of Hotel Management) Program as in internal Component of the course **Research**





Methodology, student will write a research paper with the Subject faculty and the same will be assessed by the evaluation committee.

The three-member committee appointed by the Dean will evaluate the Research paper and at the end of the semester the marks will be consolidated.

Evaluation will be an internal evaluation at the school level. The marks scored by the students will be linked to the internal Component III of the Course Research Methodology.

8.5. Attendance and Assessment Record

Every faculty is required to upload on ERP the 'ATTENDANCE AND ASSESSMENT RECORD' which consists of attendance marked in each lecture or practical or project work class, the test marks and the record of class work (topic covered), separately for each course. The faculty is also expected to safely keep excel of the attendance and the assessments both manual record and a downloaded record from the ERP portal. The University or any inspection team appointed by the University

9. EXAM REGULATIONS

- **9.1.** Requirements for appearing for End Semester Examinations- A student shall normally be permitted to appear for the End Semester Examinations for all the courses registered in the current semester (vide clause 9.10) if he/she has satisfied the semester completion requirements.
- **9.2.**-The students-will be graded under absolute 10-point **Grading Scheme** as given below:

Grade	Range	Grade Point Attached
О	>=95	10
A +	>=85	9
A	>=75	8
B+	>=70	7
В	>=60	6
C	>=50	5
D	>=40	4
F	<40	0
AB		0





9.3. Passing Criterion

A student has to fulfil the following conditions to pass any academic programme of the University:

- A student should earn minimum "D" grade in all courses separately. However, he/she can improve his/her grade ("D" grade onwards) by re-appearing.
- ➤ To pass a course, student must obtain 40% marks in the aggregate of Mid Semester Evaluation (MSE) & End Semester Examination (ESE). In order to pass a particular course, student must appear in the Final examination irrespective of the marks obtained in the Mid Semester Evaluation.
- For successful completion of a programme, the student should secure a minimum Cumulative Grade Point Average (CGPA) of 4.0 at the end of final year of the Programme.

9.4. Promotion to Next Year

- 1. The students will not be debarred from going to the 2nd year, irrespective of their result of the 1st year.
- 2. They will be promoted to 3rd year only if at least 60% of the courses prescribed in the 1st year (excluding TDL & Soft Skills) are clear.
- 3. Similarly, the condition for promotion to 4th year and will be clearing of minimum of 60% courses in 2nd year.
- 4. Finally, the students will become eligible to earn the degree only if they fulfil the passing criterion.

9.5. Exam Duration

All End Semester Examinations (ESE) theory would be of two hours duration unless specified otherwise. The exam duration for practicals shall be as follows:

S. No.	Subject	Exam Duration
1.	F&B Production	4 Hours
2.	F&B Service	4 hours
3.	Front Office Service/ Management	2 hours
4.	Accommodation Operations/ Management	2 Hours
5.	Soft Skills	2 hours
6.	French	2 hours





9.6. Re-Appearing

There is a provision for re-appearing in the examination (without attending the course-work again) for a course. Re-appearing in examination will be in following cases:

- 1. A student who fails to meet passing criteria in a course shall be eligible to re-appear in the examination of such course as and when scheduled, with a view to improve the performance.
- 2. A student who fails to appear in the examination shall be eligible to subsequently re-appear in the examination when scheduled for next batch of students.
- 3. The latest result obtained by the student in re-appear courses is considered as final and same will be considered for calculating his/her SGPA and CGPA.
- 4. There is no provision of re-appear in the Mid Semester Evaluation (MSE). Students who have not passed a course need to take the re-appear of the End Semester Examination (ESE). The previous internal marks shall be carried forward.
- 5. A student who has to re-appear in ESE in terms of provisions made above shall be examined as per the syllabus in the scheme of teaching applicable at the time of his/her joining the concerned programme. However, in cases where only some minor modifications have been made in the syllabus of the course(s) and the Dean/Director of the concerned Department certifies the same, the examination may be held in accordance with the revised syllabus.

9.7. Improvement of Score

- ➤ If a student has poor performance in number of courses in a particular term, he may at his option, take only one academic break for one year, and re-register for both the semesters of that academic year in the next academic year on payment of prescribed fee. Such a student may have the option of repeating any or all the courses in the semester(s) and retain the credits already earned by him in other course(s).
- A student shall be allowed to improve his SGPA and CGPA by re-appearing in the Examination(s) in the Courses of his choice when these examinations are held in normal schedule in which case his Mid Semester Evaluation (MSE) shall be carried forward. However, permission will not be granted to improve internal assessment. The best of the marks obtained in that subject(s) shall be taken into consideration for calculating the SGPA and CGPA and eligibility for award of a degree.
- ➤ A student, who has failed to meet the passing criteria (required CGPA), have the option to reappear in the Final Examination (End Semester Examination) of those courses in which he/she desires to improve his/her performance in order to secure the minimum CGPA, when these examinations are scheduled for next batch of students. Improvement is only possible in courses which have a written theory exam component in the ESE (VIVA, Jury and submission-based ESE cannot be taken for improvement).
- ➤ Improvement in the score of courses completed by a student prior to his lateral entry in the University shall not be allowed.





9.8. Methods for Redressal of Grievances in Evaluation

Re-Checking/Re-Evaluation of Answer Books of ESE:

- 1. Student is entitled to ask for re-checking or re-evaluation of any of his/her paper(s) on the payment of prescribed fee within the stipulated time as notified by the Controller of Examinations.
- 2. If the re-evaluated/ re-checked marks are less than the earlier obtained marks, the same less marks will be treated as final.

9.9. Disciplinary Control of Students in Examinations

- 1. The student shall maintain proper discipline and orderly conduct during the examinations. They shall not make use of any unfair or dishonest means or indulge in disorderly conduct in the examinations.
- No student will be allowed to appear in the Examination unless he/she is carrying his/her ID
 Card and Admit Card during End Semester Examination. All the students reappearing in End Term Examination will be allowed with the valid admit card.
- 3. If a student is found in possession of written/printed matter related to the subject of examination on anything (such as mobile phone, piece of paper or cloth, scribbling pad etc.), other than the answer book, any other response sheet specifically provided by the University to the students, it will be treated as act of unfair means and such cases will be forwarded to Unfair Means Committee.

9.10. Duration of the Programme

The maximum number of years within which a student must pass the credit requirements for award of a degree is as follows:

BHM Four Year Program= n+2 Years

The maximum permissible period includes, academic break, if availed by the student.

9.11. Grade sheet

After results are declared, Grade Sheets will be issued to each student which will contain the following details:

The list of courses registered during the semester and the grade scored.

The Grade Point Average (GPA) for the semester.

The Cumulative Grade Point Average (CGPA) of all courses enrolled from first semester onwards would be shown on the final semester grade sheet.





The Semester performance of a student is indicated as "Semester Grade Point Average (SGPA)". The SGPA is weighted average of Grade Points of all letter grades awarded to a student for all the Courses in the semester. The formula for Computing SGPA is given below:

Grade points secured in the Semester
SGPA=
Associated Credits in the Semester
The overall performance of a student in all the previous Semester(s) including the current Semester is indicated as "Cumulative Grade Point Average (CGPA)". The Cumulative Grade Point Average (CGPA) is the weighted average of grade points of all letter grades awarded to a student for all the courses in the previous Semester(s) including the current Semester. The formula for computing CGPA is given below:
Cumulative Grade points secured in all the previous Semester(s) including the Current Semester
CGPA=
Associated Credits in the previous Semester(s) including the current Semester
CGPA to Percentage Conversion Formula is given below:
Percentage (%) = CGPA (X) 10

9.12. Eligibility for the Award of the Degree

A student shall be declared to be eligible for the award of the Degree provided to the student has:

- 1. Successfully gained the required number of total credits as specified in the curriculum corresponding to the student's programme within the stipulated time.
- 2. Successfully passed all the Courses as per curriculum.
- 3. Successfully completed the Programme requirements, appeared for the End-Semester examinations and passed all the subjects prescribed.
- 4. The award of Degree must be approved by the Academic Council of SU.

9.13. Declaration of Result

The university shall strive to declare the results of every examination conducted by it within a period of thirty days from the last date of the examination for that particular programme/course and shall in any case declare the results latest within a period of forty-five days from such date

9.14. Convocation

Convocation of the university shall be held every academic year for conferring degrees, diplomas, certificates and shall be conducted as specified in the Act/Statues. The dates for the convocation (normally within six months) shall be notified well in advance to all the students.





10. PROVISION FOR AUTHORISED BREAK OF STUDY

- **10.1**. Students who apply for Academic Break and the case is recommended by the Deans/Directors for justifiable reasons to be recorded, can be granted academic break of one year to the students, if approved by the Vice Chancellor, under the following circumstances:
- a. The student has been continuously ill.
- b. Career advancement
- c. Justified personal reasons.
- **10.2.** The student who is granted academic break shall not be required to pay the academic fee for that year. However, on re-joining, he/she will pay the fee applicable to the batch he/she joins

11. DISCIPLINE

Every student is required to observe discipline and decorous behaviour both inside and outside the University and not to indulge in any activity which will tend to bring down the prestige of SU. The disciplinary committee of the University enquires into acts of gross indiscipline and notify the University about the disciplinary action taken against the student.

12. REVISION OF REGULATIONS, CURRICULUM AND SYLLABI

SU may from time-to-time revise, amend or change the Regulations, Curriculum, Syllabus and Scheme of examinations and the same is proposed in Academic Council for approval. The same needs to be incorporated by VHTBS and approved in the BOS.

For a detailed flowchart of VHTBS SOP for curriculum and syllabi updation, please refer Appendix-H

13. EXTRA/ CO-CURRICULAR ACTIVITIES OF THE SCHOOL

BHM FIRST SEMESTER					
CATEGORY ACTIVITY EVENT DETAILS			NATURE OF EVENT		
School level		"Minimilist Makeover"- International Housekeeping Week Celebration	School Level Event - Core		
School level	September	Gen-Z Learner's Mania	University Level		
School level		Euphoria -2024	Marketing Event		
School level	October	Celebrating World Bread Day	School Level Event - Core		
School level	October	Pure Extract: Distillation Workshop	Workshop		





School level	N. I	Hospitality Exhibition	School Level Event - Core	
School level	November	CrispWave: Combi Oven Mastery	Workshop	
	BHM	SECOND SEMESTER		
CATEGORY	ACTIVITY MONTH	EVENT DETAILS	NATURE OF EVENT	
School level	_	Esperance	Workshop	
School level	January	VCON 2025	University Level Event -IQAT	
School level	February	Unstoppable	University Level	
School level	March	SheLeads: Innovative Business Plan Competition- International Womens Day Celebration	Competition	
School level		Infusions of Refinement: Exploring the World of Fine Teas	Workshop	
School level	April	TEDEX TALK - My Journey Towards Hospitality, My Ultimate Passion	Competition	
	<u>B</u>	HM 3/5 SEMESTER		
CATEGORY	ACTIVITY MONTH	EVENT DETAILS	NATURE OF EVENT	
School level		"Minimilist Makeover"- International Housekeeping Week Celebration	School Level Event - Core	
School level	September	Gen-Z Learner's Mania	University Level	
School level		Voyages & Visions : World Tourism Day Celebration	School Level Event - Core	
School level	Ootobar	Celebrating World Bread Day	School Level Event - Core	
School level	October	Pure Extract: Distillation Workshop	Workshop	





School level		"Bloom & Elegance: The Art of Sophisticated Floristry"	Workshop
School level	November	Hospitality Exhibition	School Level Event - Core
School level		CrispWave: Combi Oven Mastery	Workshop
	B)	HM 4/6 SEMESTER	
CATEGORY	ACTIVITY MONTH	EVENT DETAILS	NATURE OF EVENT
School level		Esperance	Workshop
School level	January	VCON 2025	University Level Event -IQAT
School level		Unstoppable	University Level
School level	February	Savor the Sip: An Exclusive Wine Tasting Masterclass	Workshop
School level		Fruit Fantasia: The Elegant Craft of Carving"	Workshop
School level		SheLeads: Innovative Business Plan Competition- International Womens Day Celebration	Competition
School level	March	"Sugarcraft Delights: Mastering Cake Icings Workshop"	Workshop
School level		Infusions of Refinement: Exploring the World of Fine Teas	Workshop
School level		TEDEX TALK - My Journey Towards Hospitality, My Ultimate Passion	Competition
School level	School level April School level	Savory Snapshots: The Elegance of Food Photography	Workshop
School level		Hop & Harmony: A Beer Making Workshop	Workshop
School level		Innovate with Opera: Leveraging Software for Excellence	Workshop





BHM 7 Semester					
CATEGORY	ACTIVITY MONTH	EVENT DETAILS	NATURE OF EVENT		
School level		International Housekeeping Week	Cleanliness Awareness		
School level	September	"Minimilist Makeover"- International Housekeeping Week Celebration	School Level Event - Core		
School level		Gen-Z Learner's Mania	University Level		
C-1111	Ostalaa	Celebrating World Bread Day	School Level Event - Core		
School level	October	PureExtract: Distillation Workshop			
School level	November	Hospitality Exhibition	School Level Event - Core		
	BHM 8 Semester				
CATEGORY	ACTIVITY MONTH	EVENT DETAILS	NATURE OF EVENT		
School level	January	VCON 2025	University Level Event -IQAT		
School level		Unstoppable	University Level		
	Eshmony	Basant Panchmi Celebrations- APRAN 2025	CSR ACTIVITY		
	- February	Savor the Sip: An Exclusive Wine Tasting Masterclass	Workshop		
		Fruit Fantasia: The Elegant Craft of Carving"	Workshop		
School level	March	SheLeads: Innovative Business Plan Competition- International Womens Day Celebration Competition			
School level		Elegance at the Table: The Art of Gueridon Service	Workshop		
School level	April	TEDEX TALK - My Journey Towards Hospitality, My Ultimate Passion	Competition		





14. PROGRAMME STRUCTURE BHM PROGRAM

Curriculum Design

Bachelor of Hotel Management (BHM)

BHM Programme (4 Year) will enable student to learn & develop specific skillsets pertaining to the field of hospitality optimizing their ability to do various different jobs.

The 1st year will acclimatize the students to the field of hospitality and impart foundation skillset to students pertaining to hospitality Industry. The 2nd year develops in the students the knowledge & operational skillsets. The 3rd year of bachelors of hotel management program ensures the imbibing of managerial skills which are the pre requisites for a flourishing career in the field of hospitality. The 4th year of Bachelor's degree takes it a notch up to prepare the hospitality graduates for a global service industry by honing their entrepreneurial and leadership skills. This year prepare globally industry ready graduates to take up various service industry-based avenues in hospitality and various other allied service industries.

Vatel Hotel & Tourism Business School has imbibed a unique curriculum mapped with Vatel International Curriculum & in line with the National Education Policy 2020, UGC's Choice Based Credit System (CBCS) and NAAC's recommendations.

The foundation of this undergraduate curriculum has a major concentration (60 - 70%) towards the realization of the core subject's learning in the form of Core Courses (CC), the very purpose for which the student seeks admission in the field of Hospitality.

This aspect once having been firmly secured, the prominence of learning and understanding of the allied disciplines would not only directly or indirectly complement the student's knowledge and understanding on the core hospitality courses but would also widen his/her horizons towards their application in a broader context. For this purpose, the curriculum has **Discipline Specific Elective** (**DSE**) Courses, which are envisaged to be school-specific courses and contributes **9%** of the total percentage of courses in the programme includes courses like Food & Beverage Control, Introduction to cost control, Human resource management, Facility planning and design etc. which will acculturate in-depth knowledge of the areas of hospitality discipline.

In order to re-inforce the element of trans-disciplinarily (the USP of Sushant University), the **Generic Elective-I** (**GE I**) courses related to social sciences, liberal arts and humanities are proposed to be instilled. In the programme curriculum it is referred to as **Trans Disciplinary**





Certification Courses (TDCC) which are open to students of other schools of the university. 4 such courses form a part of the program structure of 4 Years of BHM Program.

Dissertation/ projects/ Internships also form an integral part of the program structure and comprise of 30% weightage of the total Programme which is in line with the latest guidelines issued by UGC.

Skill Enhancement Courses (SEC) which though may not be integral part of the core discipline, but is instrumental in adding immense value and will help in further broadening the outlook and viewpoint of students. Learning of a Foreign language, for example, in appreciation of the tremendous scope coming up in the domain of international trading and inter-change of cultures, in which our students have already shown interest is envisaged to be a welcome endeavor. Courses like French (Which is an integral part of the BHM Curriculum is being taught in all the academic semester of the program), subjects of Marketing and Negotiation Skills also form a part of the skill enhancement courses.

The scope of **Ability Enhancement Compulsory Course (ABCC)** are oriented towards the final placements of students, as has been ordained, though were already in practice at the Sushant University in the form of **Soft Skills** (taught as a credit subject across all the schools of the University) has been further broadened in the form of the addition of Environmental Science. Course of Oral communication forms an integral part of the hospitality program curriculum.

Sushant University, in its profound belief of 'giving back to the society' have courses based on **Service learning and Community service**. These are envisaged to be a part of learning across all schools of the Sushant university. The same is a part of the BHM Program structure in the form of a course on "Multicultural Management & Geopolitics".

NOTE: THE LAST/5TH MODULE OF EACH COURSE OF ALL PROGRAMMES NEEDS TO HAVE A SEGMENT/SECTION RELATED TO ETHICAL ASPECT/ PRACTICE SPECIFIC TO THAT COURSE AND REFLECT IN THE COURSE SYLLABUS.





Program Educational Objectives (PEO's)

BHM (Bachelors of Hotel Management)

The Program Educational Objective of the (BHM) 4 Year Degree Programme in Hotel Management is to:

- **PEO 1** Provide both Indian and international students with a high-quality input, ensuring a balance of academic involvements and training in various hotels and service establishments.
- **PEO 2** Develop skills needed in managing activity and nature of services in Hotel Operations. In addition, a wide range of related subjects such as marketing, finance, business, product development and human resource management are also covered therein.
- **PEO 3** Produce graduates that are capable to solve issues related to Hotel Operations innovatively, creatively and ethically through sustainable approach in a multi-cultural environment.
- **PEO4** Produce knowledgeable and technically competent professionals in Hotel Operations inline with industry requirement who are effective in communication and demonstrate good leadership quality in an organization.

Program Specific Outcome (PSO's)

BHM (Bachelors of Hotel Management)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

- **PSO1** Demonstrate Core Technical, Conceptual and Analytical Hospitality Skills.
- **PSO2** Apply the knowledge and skills gained through experiential learning, Industry Immersion Courses and International Linkages in the live hospitality Environment.
- **PSO3** Demonstrate Strategic Implementation of concepts and theories to Sustain & Grow in the challenging field of Hospitality & Tourism.
- **PSO4** Implement and Undergo critical analysis of management styles and strategic thinking required to succeed in the hotel management field.





Program Outcome (Graduate Attributes) - (PO's) - BHM (Bachelors of Hotel Management)

Upon successful completion of this program of study, the graduates shall:

- Garage	tur completion of this program of study, the graduates shall.
PO1	Acquire, review, analyze and apply knowledge & skills to hospitality and other related industry. (Knowledge & Expertise of Hotel Business)
PO2	Acquire & Apply Research techniques based on industry Requirements. (Research)
PO3	Understand, decode and apply the information in a right manner in the field of Hospitality. (Information & Digital Literacy)
PO4	Identify, formulate and provide creative, innovative and effective solution to challenges faced in Hotel industry. (Problem Solving)
PO5	Communicate effectively in both written and spoken form with Hotel professionals, allied industry professionals and community. (Communication & Presentation Skills)
PO6	Realize and demonstrate effective leadership responsibility. (Behavioral Skills, Teamwork and Leadership)
PO7	Assess the forces of globalization and its impact on the hospitality industry. (Globalization)
PO8	Apply ethical principles and commit to professional ethics, food safety, environmental responsibilities and norms of the Hospitality industry. (Ethical, Social and professional understanding)
PO9	Self-motivate and enhance entrepreneurship skills for career advancement and development (Employability, Entrepreneurship)
PO10	Recognize the need for and to engage in lifelong learning and professional development. (Lifelong Learning)
PO11	Demonstrate how the organizational behavior and organizational practices can aid in improving the performances and wellbeing of people at work. (Organizational Behavior)
PO12	Conduct investigations and apply effective Finance & marketing management practices as per Indian conditions. (Finance & Marketing)





SNAPSHOT

Name of the Program – Bachelors of Hotel Management BHM
Program Code – VHTBSU001
Duration of the Program – 04 Years
Total Semesters – 08 Semesters
Total Credits of the Program – 200 Credits

Color Code	Nature of Courses	Percentage
	Core Courses	55.37%
	Discipline Specific Electives (DSE)	8.9%
	Generic Elective I (GE I)	4 Course (TDCC)
	Generic Elective II (GE II)	2 Courses
	Dissertation or Internship	56 Credits
	Skill Enhancement Course (SEC)	8 Course (As mapped with Vatel Curriculum)
	Ability Enhancement Course (AEC)	3 Courses
	Service Learning/Community Service Based Course	1 Course





SEMESTER-I

	SENTE	SIEK-I					
Course Code	Course Title	Lectures (L) Hours/ Week	Tutorial (T) Hours/ Week	Practical (P) Hours/ Week	Total Credits	Percentage of Courses out of total Courses	
	Core (<u>Courses</u>					
20BHM-0FP11C	Initiation to Cooking & Hygiene Practices	2	0	4	4		
20BHM-0FB11C	Food and Beverage Service Fundamentals & Environment	2	0	4	4		
20BHM-0FO11C	Front Office Professional Culture – I	2	0	2	3		
20BHM-0AO11C	Professional Practices in Accommodation Operations -I	2	0	2	3	10.72%	
24BHM-0CF11L	Computer Science Fundamentals - I	1	0	2	2		
24BHM-0PB11L	Industry Connect- Practices of Bakery Business	0	0	4	2		
	Skill Enhancem	ent Cour	se (SEC)				
20BHM-0FR11L	French – I	1	0	2	2	2 570/	
21BHM-0SM11T Sales & Marketing		3	0	0	3	3.57%	
Ability Enhancement Course (AEC)							
EVS2111	Environmental Studies	2	0	0	2	1.78%	
	TOTAL	15	0	20	25		





SEMESTER-II

SEMESTER-II									
Course Code	Course Title	Lectures (L) Hours/ Week	Tutorial (T) Hours/ Week	Practical (P) Hours/ Week	Total Credits	Percentage of Courses out of total Courses			
Core Courses									
20BHM-0FP12C	Culinary Arts & Nutrition – I	2	0	4	4				
20BHM-0FB12C	F & B Restaurant Practices & Wine Vintage	2	0	4	4				
20BHM-0FO12C	Front Office Professional Culture- II	2	0	2	3	10.72%			
20BHM-0AO12C	Professional Practices in Accommodation Operations - II	2	0	2	3				
21BHM-0HE12T	Hotel Economics	2	0	0	2				
20BHM-0MG12T	Management I	3	0	0	3				
	Skill Enha	ancement C	Course (SE	<u>C)</u>					
20BHM-0FR12L	French – II	1	0	2	2	1.78%			
Ability Enhancement Course (AEC)									
21ENG11	English Communication	n 1	0	2	2	1.78%			
Generic Elective I (GE I)									
TDCC	Trans Disciplinary Certificate Course	1	0	2	2	1.78%			
	TOTAL	16	0	18	25				





SEMESTER III*/SEMESTER IV*

NOTE - Batch will be divided in two groups in second year, one group will do Industry Exposure Training in semester 3 and other will do their training in Semester 4.

Course Code	Course Title	Lectures (L) Hours/ Week	Tutorial (T) Hours/ Week	Practical (P) Hours/ Week	Total Credits	Percentage of Courses out of total Courses
20BHM- 0IN21L/ 20BHM- 0IN22L	*Industrial Training-I	0	0	20 weeks	28	1 Full semester
	Total Credits				28	





Core Courses

Discipline Specific Electives Generic Elective I (GE I) Generic Elective II (GE II)

Dissertation or Internship
Skill Enhancement Course (S

Skill Enhancement Course (SEC)
Ability Enhancement Course (AEC)

Service Learning/Community Service Based Course

SEMESTER III/IV

Course Code Course Title		Lectures (L) Hours/ Week	Tutorial (T) Hours/ Week	Practical (P) Hours/ Week	Total Credits	Percentage of Courses out of total Courses	
	Core C	<u>ourses</u>					
20BHM-0FP21C/ 20BHM-0FP22C	Culinary Arts & Nutrition-II	2	0	4	4		
20BHM-0FB21C/ 20BHM-0FB22C	Beer, Spirits & Liqueurs	2	0	4	4	7.14%	
20BHM-0RD21C/ 20BHM-0RD22C	Room Division Managerial Experience	2	0	2	3	7.14%	
20BHM-0DM21T/ 20BHM-0DM22T	Disaster Management	3	0	0	3		
	Discipline Specific Electives						
20BHM-0FC21T/ 20BHM-0FC22T	Food & Beverage Control	2	0	0	2		
21BHM-0HR21T/ 21BHM-0HR22T	Human Resource Management-I	2	0	0	2	5.35%	
20BHM-0CC21T/ 20BHM-0CC22T	Introduction to Cost Control	2	0	0	2		
Skill Enhancement Courses (SEC)							
20BHM-0FR21L/ 20BHM-0FR22L	French – III	1	0	2	2	1.78%	
Generic Electives I (GE I)							
TDCC	TRANS DISCIPLINARY CERTIFICATE COURSE	1	0	2	2	1.78%	
	TOTAL	17	0	14	24		





SEMESTER V/VI

	SEM	ESTER V/	VI						
Course Code	Course Code Course Title		Tutorial (T) Hours/ Week	Practical (P) Hours/ Week	Total Credits	Percentage of Courses out of total Courses			
	Core Courses								
20BHM-0ET31T/ 20BHM-0ET32T	*Environmental & Tourism Economics	3	0	0	3				
20BHM-0FB31C/ 20BHM-0FB32C	*Worldwide Wine Fundamentals and Pairings	2	0	4	4				
20BHM-0FS31T/ 20BHM-0FS32T	*Food Science & Nutrition	1	0	0	1	10.72%			
20BHM-0MG31T/ 20BHM-0MG32T	*Management II	3	0	0	3				
24BHM-0CF31L/ 24BHM-0CF32L	* Computer Science Fundamentals - II	1	0	2	2				
20BHM-0CE31T/ 20BHM-0CE32T	*Current Events & Legal Culture in Hotel	3	0	0	3				
	Skill Enhan	cement Cor	urse (SEC)						
20BHM-0FR31L/ 20BHM-0FR32L	*French – IV	1	0	2	2				
20BHM-0MK31T/ 20BHM-0MK32T	*Marketing II	2	0	0	2	3.57%			
Discipline Specific Electives (DEC)									
20BHM-0HR31T/ 20BHM-0HR32T	*Human Resource Management II	2	0	0	2	1.78%			
Ability Enhancement Course (AEC)									
20BHM-0OC31L/ 20BHM-0OC32L	*Oral Communication	1	0	2	2	1.78%			
Note Subject wit	TOTAL	19	00	10	24				

Note - Subject with * Are Mapped with VATEL International Curriculum





SEMESTER V/VI

Course Code	Course Title	Lectures (L) Hours/ Week	Tutorial (T) Hours/ Week	Practica l (P) Hours/ Week	Total Credits	Percentage of Courses out of total Courses
20BHM- 0IN31L/ 20BHM- 0IN32L	Industrial Training-II Specialization (F & B/ Rooms Division)	0	0	20 weeks	28	1 Full semester
	Total Credits				28	

NOTE -

Batch will be divided in two half groups in Third year, one group will go for Industrial Training in semester 5 and other will do their training in Semester 6.

It is mandatory for the students to undergo training in their chosen specialized area of the hotel.

A student can undertake a specialized training in the following areas

- 1. Food and Beverage (Production and Service)
- 2. Room Divisions (Front office and Housekeeping)





Core Courses
Discipline Specific Electives
Generic Elective I (GE I)
Generic Elective II (GE II)
Dissertation or Internship
Skill Enhancement Course (SEC)
Ability Enhancement Course (AEC)
Service Learning/Community Service Based Course

SEMESTER VII

	DEIVIE	SIER VII						
Course Code	Course Title	Lectures (L) Hours/ Week	Tutoria l (T) Hours/ Week	Practical (P) Hours/ Week	Total Credits	Percentage of Courses out of total Courses		
	Core	Course						
20BHM-0FP41C	20BHM-0FP41C Advanced Culinary Operations		0	4	4			
20BHM-0FB41C	Advanced Food & Beverage Service	2	0	4	4			
20BHM-0AO41C	Accommodation Management	2	0	2	3	8.93%		
21BHM-0RE41C	Research in Hospitality	3	0	0	3			
20BHM-0RM41T Revenue and Yield Management		2	0	0	2			
	Skill Enhand	cement Co	ourse					
20BHM-0FR41L	*French V	1	0	2	2	1.78%		
	<u>Discipline Speci</u>	fic Electiv	es (DSE)	<u>)</u>				
20BHM-0FD41T	Facility Management, Planning & Design	2	0	0	2	1.78%		
	<u>Generic Elec</u>	ctive II (G	E II)					
21BHM-0EE41T Entrepreneurship Essentials		2	0	0	2	1.78%		
	Generic Elective I (GE I)							
TDCC	TRANS DISCIPLINARY CERTIFICATE COURSE	1	0	2	2	1.78%		
	TOTAL	17	0	14	24			

Note – Subject with * Are Mapped with VATEL International Curriculum





Core Courses
Discipline Specific Electives
Generic Elective I (GE I)
Generic Elective II (GE II)
Dissertation or Internship
Skill Enhancement Course (SEC)
Ability Enhancement Course (AEC)
Service Learning/Community Service Based Course

SEMESTER VIII

	SEMESI	TER VIII	ı			_		
Course Code	Course Title	Lectures (L) Hours/ Week	Tutoria l (T) Hours/ Week	Practical (P) Hours/ Week	Total Credits	Actual Percentage of Courses out of total Courses		
	Core C	<u>Course</u>						
20BHM-0FP42L	Food Presentation and Styling	1	0	4	3			
20BHM-0FB42C	Food & Beverage Management 2 0		4	4	= 140/			
20BHM-0TX42T	*Taxation	3	0	0	3	7.14%		
21BHM-0FO42C	Hotel Front Office Management	2	0	2	3			
	Skill Enhanceme	ent Course	e (SEC)					
20BHM-0FR42L	*French VI	1	0	2	2	1.78%		
	Service Learning/Commu	nity Servi	ce Based	Course				
20BHM- 0MM42T	*Multicultural Management & Geopolitics	2	0	0	2	1.78%		
	Generic Elect	ive II (GE	<u> </u>					
21BHM-0NM42T	Negotiation Mastery	3	0	0	3	1.78%		
	Generic Elective I (GE I)							
TDCC	TRANS DISCIPLINARY CERTIFICATE COURSE	1	0	2	2	1.78%		
	Total	15	00	14	22			





Appendix-A

Appendix-A (Course Description)





SEMESTER-I

20BHM-0FP11C	Initiation to Cooking & Hygiene Practices	L	Т	P	С
Version 1.0		2	0	4	4

Course Objectives- The purpose of this course is to:

- 1. Familiarize students with the basics of food production and kitchen management.
- 2. Develop an understanding on basic operations of a professional kitchen with regards to safety procedures and hygiene.

Course Outcomes- On completion of this course, the students will be able to:

- CO1 Demonstrate Safety Procedures in handling Kitchen Equipment.
- **CO2** Apply Food Hygiene and Safety Practices while working in a professional Kitchen.
- **CO3** Carry out Different Cooking Methods and construct menus using the methods of cookery.
- **CO4** Demonstrate the basics of French Cooking techniques and fundamentals.
- **CO5** Outline food safety hazards and carry out Techniques to prevent them.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content -

Total Lecture hours (14X2= 28)

Unit I-Introduction to cookery & Hygiene

5 lecture Hours

- Culinary History-Development of the culinary art from the middle ages to modern cookery
- Introduction to Nouvelle Cuisine
- Levels of skills and experiences- Attitudes and behavior in the kitchen -Personal hygiene-Uniforms & protective Clothing-Safety procedure in handling equipment.
- Classical Brigade-Modern staffing in various category Hotels-Roles of executive chef Duties and responsibilities of various Chefs-Co-operation with other departments.





Unit II: Hygiene and Food Safety Practices

4 lecture Hours

- Introduction to Food safety
- Types of Contamination
- Aims and Objectives of Cooking Food

Unit III: Methods of Cooking

3 lecture Hours

• Classification of Cooking Methods (Boiling-Roasting-Poaching Braising-Grilling-Baking-Roasting-Broiling-Stewing-Sautéing-Blanching-Steaming- Microwave & Modern Cooking Methods).

Unit IV- Basics of French Cookery

8 lecture Hours

- Stocks, Soups, Sauces -Types & Uses, Sauces
- Classification and Importance of Soups & Sauces
- Salads- Classification, Importance
- Salads definition, parts, types and salad dressings

Unit V-Food Safety & Prevention of Hazards

8 lecture Hours

- HACCP and its principles
- Prevention of Bacterial Multiplication and preservation techniques
- FSSAI

LAB- (14x4 Hours) = 56 Hours

Lab session	tails
No.	• Equipment - Identification, Description, Uses & handling
1	Hygiene - Kitchen etiquettes, Practices & knife handling
	Safety and security in kitchen
2	 Basic Cuts of Vegetables with French Terminology & Basic Stocks
	French Mother sauces preparation
	Béchamel
	Espagnole
3	Veloute
	Hollandaise
	Mayonnaise
	Tomato
	Method of cooking
	Boiling & Sautéing – Minestrone Soup & Sautéed herbed Vegetables
4	Grilling and Pan Searing – Cottage cheese steak/Grilled chicken
	Practice of two sauces- Arrabiatta and Veloute
	Dark Chocolate Mousse





	Soup & Method of cooking
	Pureed Soup- Crème Dubarry & Roasted Tomato &
	pepper
_	• Batter making & Frying – Vermicelli Fried
5	mushrooms with tartar sauce
	Roasting – Herb Roast Chicken with Roast potatoes
	and jus/Veg Lasagna
	Crepe Suzette
	Introduction to Breads & Eggs
	Bread Sticks
	Soft Rolls
	Bread Loaf
6	Eggs-
U	
	• Egg omelette (half-moon Shape)
	Bulls eye and Sunny Side up
	Poached Egg
	Scrambled Egg
7	Practical Test for all Sauces and Breads
	Basic Cookie & Cake Preparation (hi-tea menu)
0	Assorted muffins
8	Basic Sponge
	Basic Cookie
	Method of cooking Cont.
	Soup – Chowder Corn or Seafood
9	• Stewing – Coq au vin/ Penne (arrabiatta and pesto)
	Dessert- coffee Pannacotta
	Method of cooking Cont.
	Soup –Potato and Leek soup
10	 Searing – Fish enpapilotte with Béarnaise and baked
10	potatoes
	Dessert – Lemon Tart
	Techniques
	Cream of spinach/Cream of Chicken
	 Mouselline stuffed chicken with dill caper butter sauce
11	and Creamy polenta
	Creamy Polenta, baby Ratatouille and pesto Chapelete and Welnut beautie
	Chocolate and Walnut brownie Kitchen Trial
12	
12	• Preparing 3 course menu in 2.5 hours (2 members in a
	team) with Accompaniments
13	Trial Test
14	Trial Test





Text books

- Dodgshun, G. & Peters, M. (2004). *Cookery for the Hospitality Industry* (5th ed.). UK: Cambridge University Press.
- Montagné, P. (2001). *Larousse Gastronomique* (2nd ed.). US: Clarkson N. Potter.
- Pavesic, D. & Magnant, P. (2004). *Fundamental Principles of Restaurant Cost Control* (2nd ed.). New Jersey: Pearson Prentice Hall.
- Wright, J. & Treuille, E. (2005). *The Cooks' Bible* (3rd ed.). London: Carroll and Brown.
- Asch, A. B. (2005). *Hospitality Cost Control: A practical approach* (3rd ed.). New Jersey: Pearson Prentice Hall.

Reference books

- Le Cordon Bleu. (2006). *Kitchen Essentials* (3rd ed.). London: Carroll and Brown.
- McWilliams, M. (2006). Food Fundamentals (8th ed.). New Jersey: Pearson Prentice Hall.
- CSIRO (2010). Make it safe: a guide to food safety. Collingwood: CSIRO Publishing.
- Cracknell, H. L. & Kaufmann, R. J. (1999). *Practical Professional Cookery* (3rd ed.). London: Macmillan Education Ltd.
- Gisslen, W. (1999). *Professional Cooking* (4th ed.). New York: John Wiley and Sons Inc.

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Modes of Evaluation	: Assignment/ Midterm / Journal/ Vi	va/Practical Eval	luation
MID SEMESTE	R EVALUATION (40) – Theory (25	Marks) + Lab (1	5 Marks)
	THEORY (25)		
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assignment		Total
15	10		
	LAB (15)		
Mid Semester Examination	Lab/ practical performed & Lab report		
10	5		
	END SEMESTER EXAMINATION	ON (60)	
Theory (35) Lab (2			





Mapping l	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	Demonstrate safety Procedures in handling Kitchen Equipment.	PO1, PO2, PO5, PO6, PO7, PO8, PO9, PO10, PO11						
CO2	Apply food Hygiene and Safety Practices while working in a professional Kitchen	PO1, PO3, PO5, PO6, PO7, PO8, PO9, PO10						
CO3	Carry out Different Cooking Methods and construct menus using the methods of cookery.	PO1, PO2, PO3, PO5, PO7, PO8, PO9, PO10, PO11						
CO4	Demonstrate the basics of French Cooking techniques and fundamentals	PO1, PO2, PO3, PO5, PO6, PO7, PO8, PO9, PO10, PO12						
CO5	Outline food safety hazards and carry out Techniques to prevent them.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10						





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
Course Code	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н			Н	Н	M	M	Н	Н	M	
CO2	Н		L		M	L	L	L	Н	M		
CO3	Н	M	Н		Н		L	Н	Н	Н	L	
CO4	Н	Н	Н		M	L	Н	L	Н	Н		Н
CO5	Н	L	M	Н	M	M	L	L	Н	Н		

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)
The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

	_
PSO1	Demonstrate Core Technical, Conceptual and
	Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained
	through experiential learning, Industry
	Immersion Courses and International Linkages
	in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of
	concepts and theories to Sustain & Grow in the
	challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of
	management styles and strategic thinking
	required to succeed in the hotel management
	field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	Н	L
CO 2	L	Н	L	M
CO 3	Н	L	Н	Н
CO 4	M	M	Н	L
CO 5	Н	M	L	Н





20BHM-0FB11C	Food and Beverage Service Fundamentals & Environment	L	Т	P	С
Version 1.0		2	0	4	4

Course Objectives- The purpose of this course is to:

- 1. Familiarize students with the growth of catering and F& B organizations.
- 2. Develop an understanding on food service areas & equipment.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Explain the growth and role of hotel industry and catering establishment

CO2 Explain the types and organizational structure of F & B Department.

CO3 Classify F & B Outlets and Ancillary Departments.

CO4 List out different food and beverage equipment's and explain their role in food and beverage service.

CO5 Understand the difference between Alcoholic and Non-Alcoholic Beverages and state the different types of Non-Alcoholic Beverages.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content

Total Lecture hours (14X2= 28) 4 lecture Hours

Unit I: The Hotel & Catering Industry

- Introduction to the Hotel Industry and Growth of the hotel industry in India
- Role of catering establishment in the travel/tourism industry
- Types of F&B operations
- Classification of Commercial, Residential/Non-residential; Welfare Catering Industrial/Institutional/Transport such as Air, Road, Rail, Sea;
- Structure of the catering industry a brief description of each

Unit II: Departmental Organization & Staffing

5 lecture Hours

- Organization of F&B department of hotel
- Principal staff of various types of F&B operations
- French terms related to F&B staff;
- Duties & responsibilities of F&B staff
- Attributes of F&B Professionals;
- Inter-departmental relationship (Within F&B and other department)

Unit III: Food Service Areas & Ancillary Departments

5 lecture Hours

- Specialty Restaurants
- Coffee Shop Service; Cafeteria Service





- Fast Food Service; Room Service; Banquet Service
- Bar Service; Vending Machine
- Pantry; Food pick-up area
- Store; Linen room
- Kitchen stewarding

Unit IV: F & B Service Equipment

6 lecture Hours

- Cutlery; Crockery; Glassware; Flatware; Hollowware
- All other equipment used in F& B service
- French terms related to the above

Unit V: Non-Alcoholic Beverages

8 lecture Hours

- Classification (Nourishing, Stimulating and Refreshing beverages)
- Tea
 - Origin & Manufacture
 - Types & Brands
- Coffee
 - Origin & Manufacture
 - Types & Brands
- Juices and Soft Drinks
- Cocoa & Malted Beverages
 - Origin & Manufacture





LAB- (14x4 Hours) = 56 Hours

Lab session No.	Details
1	Food Service areas – Induction & Profile of the areas
2	Ancillary F&B Service areas – Induction & Profile of the areas
3	Familiarization of F&B Service Equipment
4	Basic Technical Skills - Holding Service Spoon & Fork, Carrying a Tray / Salver,
5	Laying a Table Cloth, Changing a Table Cloth during service,
6	Placing meal plates & Clearing soiled plates, Service Crumbing Down, Napkin Folds, Changing dirty ashtray.
7	Cleaning & polishing glassware
8	10 napkin folds and lunch service Mise en Place - Stocking Sideboard
9	Preparation & Service of different types of Tea
10	Preparation & Service of different types of Coffee
11	Preparation & Service of different types of Cocoa & Malted beverages
12	Service of Juices, Soft Drinks
13	Revision
14	Mock Test

Text books

- Singaravelavan, R. (2016). *Food and Beverage Services* (2nd ed.). New Delhi: Oxford University Publications.
- Prasad V, Krishna G(2013) Food & Beverage F & B simplified (1st ed.).:Pearson
- Fischer, J. (2006). *At your service: a practical guide for the Professional Dining Room*, (2nd ed.). New York: John Wiley and Sons Inc.
- Axler, H. Bruce et al (1990). *Food and Beverage Service* (1st ed.). US: Indiana University.
- Bagchi, S. N. (2007). *Textbook of Food and Beverage Service* (1st ed.). New Delhi: Aman Publications.
- George, B. (2008). *Food and Beverage Service and Management* (3rd ed.). UK: Jaico Publishing House.





Reference books

- Lillicrap, D. R., & Cousins, J. A. (2014). *Food and beverage service* (9th ed.). London: Hodder and Stoughton.
- Kotschevar, L. H., & Luciani, V. (1996). *Presenting service: the ultimate guide for the foodservice professional* (2nd ed.). New York: John Wiley and Sons Inc.
- Meyer, S., Schmid, E., & Spühler, C. (1990) *Professional table service* (1st ed.). New York: John Wiley and Sons Inc.

lodes of Evaluation	: Assignment/ Midterm / Journal/ V	iva/Practical Eval	
Toucs of Evaluation	. Assignment muttin / Journal /	Iva/I ractical Eval	uation
MID SEMESTE	CR EVALUATION (40) – Theory (25	5 Marks) + Lab (1	5 Marks)
	THEORY (25)		
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assig	nment	Total
15	10		25
•	LAB (15)		
Mid Semester Examination	Lab/ practical performed & Lab	report	Total
10	5		15
<u>.</u>	END SEMESTER EXAMINATI	ON (60)	
	Lab (25)	

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes					
CO1	Explain the growth and role of hotel industry and catering establishment	PO1, PO2, PO5, PO6, PO7, PO8, PO9, PO10, PO11					
CO2	Explain the types and organizational structure of F & B Department.	PO1, PO2, PO3, PO5, PO8, PO9, PO10, PO11					
CO3	Classify F & B Outlets and Ancillary Departments.	PO1, PO2, PO3, PO5, PO7, PO8, PO9, PO10, PO11					
CO4	List out different food and beverage equipments and explain their role in food and beverage service	PO1, PO2, PO3, PO5, PO6, PO8, PO9, PO10, PO12					
CO5	Understand the difference between Alcoholic and Non-Alcoholic Beverages and state the different types of Non-Alcoholic Beverages.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO12					





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н			Н	Н	M	M	Н	H	M	
CO2	Н	M	L		M			L	Н	Н	L	
CO3	Н	M	Н		Н		L	Н	Н	Н	L	
CO4	Н	Н	Н		M	L		L	Н	Н		Н
CO5	H	L	M	H	M	M	H	L	H	H		M





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

110 8000001108 11111	- West 10.
PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality
	Skills.
PSO2	Apply the knowledge and skills gained through experiential learning,
	Industry Immersion Courses and International Linkages in the live
	hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories to
	Sustain & Grow in the challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles and
	strategic thinking required to succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcome (PSO's)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	M	Н	L
CO 2	Н	M	M	L
CO 3	M	Н	Н	L
CO 4	L	L	M	M
CO 5	Н	M	L	Н





20BHM-0FO11C	Front Office Professional Culture – I	L	T	P	C
Version 1.0		2	0	2	3

Course Objectives- The purpose of this course is to:

- 1. Develop an understanding of the basic concepts of hospitality and front office department of hotels.
- 2. Introduce the students to the basic functions of front office department, required skills and competencies for a successful front office professional

Course Outcomes- On completion of this course, the students will be able to:

CO1 Understand the concept of hospitality industry and hotels in detail.

CO2 Classify hotels based on different classification criteria.

CO3 Draw the layout of front office department and list the equipment used in front office.

CO4 List the duties and Responsibilities of Front office staff and explain the inter and intra departmental communication.

CO5 Explain the stages in the guest cycle and its significance.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical &practical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content

Total Lecture hours (14X2= 28)

Unit I: Introduction to Hospitality Industry

7 Lecture hours

- Concept of hospitality
- Evolution and growth of hotel industry worldwide and in India, Emerging concepts in hotels in the world, Hotel guest and guest relation
- Concept of hotels
- The need and the criteria for the classification of hotels.

Unit II: Classification of Hotels

5 Lecture hours

- Need for classification
- Classification of hotels and other types of lodging
- Based on size, location, clientele, duration of stay
- Level of service, ownership.

Unit III: Introduction to Front Office

5 Lecture hours

- An overview of the front office department
- Layout of front office department
- Various sections of the front office department
- Equipment's used in front office department.





Unit IV: Front Office Organization

5 Lecture hours

- Organization of front office staff
- Duties and responsibilities of front office personnel
- Attributes of front office staff
- Inter and intra departmental communication

Unit V: Guest Cycle

6 Lecture hours

- Introduction to guest cycle
- Importance of pre-arrival, arrival, during stay, check-out, post departure stages of the Guest Cycle
- Significance of the post departure stage.

LAB- (12x4 Hours) =48 Hours

Lab session No.	Details
1	Identification of front office sections.
	Identification of Tools and Equipment's in Front Office
2	Department
2	Identification of various Reports, Forms & Formats used in
3	Front Office.
4	Telephone Handling & etiquettes
5	Greeting and Welcoming a guest
6	Handling Bell Desk Services
7	Handling Concierge Services
8	Making reservation on a phone call
9	Situation Handling of Fussy Guest, Drunken Guest.
10	Situation Handling- Guest with confirmed reservation but
10	no room available.
11	Handling Check –in of the Walk-in guest.
	Preparation and study of countries, capitals, currencies,
12	airports and IATA airport codes, various airlines and flags
	chart of top 70 countries in terms of tourist arrivals.
13	Revision
14	Revision

Text books

- Ahmed, I. (2004). *Front office operations And Management*. (3rd ed.). Clifton Park, NY: Delmar Publications.
- Sue, B., Pam, B., & Jeremy, H. (1996). *Principles of Hotel Front office Operations* (3rd ed.). United Kingdom: Cassell Publications.
- Andrews, S. (1982). *Hotel Front office Training Manual*, (5th ed.). New Delhi: Tata Mc Graw Hill publishing Company Ltd.
- Malhotra, P. K. (1998). *Fundamentals of hotel management and operations* (1st ed.). New Delhi: Anmol publications Pvt Ltd.





• Dinnis, J. F. (1993). Rooms at the inn: Front office operations and administration New York NY: McGraw Hill publications.

Reference books

- Chankravarti, B. K. (1999). *Welcome to Hospitality An Introduction* (2nd ed.). Clifton Park, NY: Delmar publication.
- Tarachand, D. (2000). *Hotel and Restaurant Management* (1st ed.). New Delhi: Mohit Publications.
- Bardi, J. A. (2013). *Hotel Front Office Management* (5th ed.). New york, NY: Wiley.
- Tewari, J. R. (2012). *Hotel Front Office: Operations and Management*, (5th ed.). Oxford Uni. Press
- Kaushal S., & Gautam, S. (1994). *Accommodation Operation Management* (4th ed.). Noida: Frank Bros & Co.

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Modes of Evaluation: A	Assignment/ Midterm / Journal/ Viva/l	Practical Evaluation				
MID SEMEST	ER EVALUATION (40) – Theory (25	 Marks) + Lab (15 Marks)				
	THEORY (25)					
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assign	ment To	tal			
15	10	2	5			
	LAB (15)	•				
Mid Semester Examination	Lab/ practical performed & Lab	report To	tal			
10	5	1:	5			
<u> </u>	END SEMESTER EXAMINATIO	N (60)				
Theory (35) Lab (25)						





Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme					
	Course Outcomes (COs)	Outcomes					
	Understand the concept of hospitality industry	PO1, PO2, PO3, PO4, PO5,					
CO1	and hotels in detail.	PO6, PO7, PO8, PO9, PO10,					
		PO11, PO12					
CO2	Classify hotels based on different classification	PO1, PO2, PO3, PO5, PO8,					
CO2	criteria.	PO9, PO10, PO11					
	Draw the layout of front office department and	PO1, PO2, PO3, PO4, PO5,					
CO3	list the equipment used in front office.	PO6, PO7, PO8, PO9, PO10,					
		PO11					
	List the duties and Responsibilities of Front	PO1, PO2, PO3, PO4, PO5,					
CO4	office staff and explain the inter and intra	PO6, PO8, PO9, PO10,					
	departmental communication.	PO11, PO12					
	Explain the stages in the guest cycle and its	PO1, PO2, PO3, PO4, PO5,					
CO5	significance.	PO6, PO7, PO8, PO9, PO10,					
		PO11					

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	Н	L	Н	Н	Н	Н	Н	Н	M	M
CO2	Н	M	L		M			L	Н	Н	L	
CO3	Н	M	Н	L	Н	M	L	Н	Н	Н	L	
CO4	Н	Н	L	Н	Н	L		L	Н	Н	Н	L
CO5	Н	L	M	Н	M	M	M	Н	Н	Н	L	





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

DCO1	Demonstrate Com Technical Concentral and Analytical Hemitality
PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality
	Skills.
PSO2	Apply the knowledge and skills gained through experiential learning,
	Industry Immersion Courses and International Linkages in the live
	hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories to
	Sustain & Grow in the challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles and
	strategic thinking required to succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	Н	L
CO 2	L	Н	L	M
CO 3	Н	L	Н	Н
CO 4	M	M	Н	L
CO 5	Н	M	L	Н





20BHM-0AO11C	Professional Practices in Accommodation Operations – I	L	T	P	C
Version 1.0		2	0	2	3

Course Objectives- The purpose of this course is to:

- **1.** Examine the various aspects of housekeeping in a lodging industry from cleanliness, hygiene and maintenance to aesthetic upkeep of the property
- **2.** Compare the various cleaning techniques and equipment's used in cleaning in hotel operations and list the various duties and responsibilities of Housekeeping staffs in hotel operations

Course Outcomes- On completion of this course, the students will be able to:

CO1 Value housekeeping as an important support department in the organization of hotel departments.

CO2 Outline the importance of a functional layout for a housekeeping department to achieve maximum efficiency in providing guest services and enumerating personnel attributes required in housekeeping personnel and their duties and responsibilities.

CO3 Explain the role of the control desk in coordination with front office and maintenance department of the hotel.

CO4 Design a guest room with the placement of amenities

CO5 Classify the principles of cleaning various areas and categorize cleaning tasks with regard to their frequency and how cleaning may be organized in various ways in hotels.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content -

Total Lecture hours (14X2= 28)

Unit I: Introduction and Scope

5 Lecture hours

- Overview- Housekeeping as a Business
- Importance of housekeeping
- Responsibilities of the Housekeeping Department
- Housekeeping for different Institutions-Airline, Hospitals, Hostels, Corporate and Industrial etc.





Unit II: Departmental Organization

5 Lecture hours

- Hierarchy
- Organizational Structure
- Duties and Responsibilities of Housekeeping Department.
- Personal attributes of Housekeeping Staff
- Layout of Housekeeping Department.

Unit III: Housekeeping Coordination and Control

8 Lecture hours

- Coordination within Department and with other department (Inter and Intra)
- Housekeeping control Desk
- Forms, Formats, Records & Registers
- Guest Priorities and Handling Guest Requests

Unit IV: Hotel Guestrooms

5 Lecture hours

- Room Types, Standard Layout of the guest room
- Importance of the guest room to a guest
- Standard Contents of a guest Room.

Unit V: Housekeeping Inventories

5 Lecture hours

- Cleaning Equipment's Classification and types of equipment with Diagram's (Mops, dusters, pushers, mechanical squeeze, vacuum cleaner, shampooing machine) with their care and uses.
- Cleaning Agents
- Guest supplies
- Linen
- Uniform





LAB- (14x2 Hours) = 28 Hours

Lab session No.	Details						
1	Familiarization with cleaning equipment used in Housekeeping Department.						
2	Familiarization with Cleaning Agents						
3	Housekeeping Control Desk						
4	Sample Layout of Guest Rooms • Single • Double • Twin Room						
5	Guest Room Supplies • Standard Room • Suite • VIP Room • VIP Room Special Amenities						
6	Principles of dusting						
7	Window Cleaning						
8	Cleaning of various floor surfaces						
9	Public Area Cleaning						
10	Guestroom Cleaning						
11	Bathroom Cleaning						
12	Situation Handling						
13	Revision						
14	Revision						

Text books

- Kaushal, S.&Gautam, S. (1994). *Accommodation Operation Management* (4thed.). Noida: Frank Bros & Co.
- Andrews, S. (1990). *Hotel Housekeeping Management and Operations* (3rded.). NY: Tata McGraw Hill Companies.
- Margaret, M., Kappa, A.L., & Patricia, B. (2002). *Housekeeping Management* Educational Institute of the American Hotels & Motels Association.
- Raghubalan, G., & Raghubalan, S. (2015). *Hotel Housekeeping Operations & Management* (3rded.). England, UK: Oxford University Press.
- Jones, T. (2004). *Professional management of housekeeping operations* (4thed.). New Jersey: John Wiley & Sons.

Reference books

- Huyton, J., & Baker, S. (2001). *Case studies in rooms operation and management*(3rded.). Frenchs Forest NSW: Pearson Hospitality Press.
- O'Shannessy, V., Haby, S., & Richmond, P. (2001). *Accommodation services* (3rded.). Frenchs Forest NSW: Prentice Education Australia.
- Schneider, W.M., Tucker, G., &Sloviak, M. (1999). *The professional housekeeper* (4th ed.). Milton Qld: Jacaranda Wiley.





- Casado, M.A. (2012). *Housekeeping Management*, (2nded.). Hoboken, New Jersey: John Wiley & Sons.
- Lindsay, N. (2009). *Good Housekeeping Cookery Book: The Cooks Classic Companion* (2nded.). NY: Collins & Brown.

	: Assignment/ Midterm / Journal/ Viva/	Tructicus Evaluation	
MID SEMESTE	CR EVALUATION (40) – Theory (25 Ma	arks) + Lab (15 Marks)	
	THEORY (25)		
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assignme	ent Total	
15	10	25	
·	LAB (15)		
Mid Semester Examination	Lab/ practical performed & Lab rep	port Total	
10	5	15	
·	END SEMESTER EXAMINATION	(60)	
Theory (35) Lab			





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappi	Mapping between COs and POs						
	Course Outcomes (COs)	Mapped Programme Outcomes					
CO1	Value housekeeping as an important support department in the organization of hotel departments.	PO1, PO3, PO4, PO5, PO6, PO8, PO9, PO10, PO11, PO12					
CO2	Outline the importance of a functional layout for a housekeeping department to achieve maximum efficiency in providing guest services and enumerating personnel attributes required in housekeeping personnel and their duties and responsibilities.	PO1, PO2, PO3, PO4, PO5, PO6, PO8, PO9, PO10, PO11					
CO3	Explain the role of the control desk in coordination with front office and maintenance department of the hotel.	PO1, PO2, PO3, PO4, PO5, PO6, PO8, PO9, PO10, PO11					
CO4	Design a guest room with the placement of amenities	PO1, PO2, PO3, PO5, PO6, PO7, PO8, PO9, PO10, PO11					
CO5	Classify the principles of cleaning various areas and categorize cleaning tasks with regard to their frequency and how cleaning may be organized in various ways in hotels.	PO1, PO2, PO3, PO5, PO6, PO8, PO9, PO10, PO11					

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н		Н	Н	Н	Н		Н	Н	Н	Н	L
CO2	Н	M	L	Н	M	M		L	Н	Н	L	
CO3	Н	Н	Н	M	Н	M		L	Н	Н	L	
CO4	Н	Н	L		Н	Н	Н	Н	Н	Н	L	
CO5	Н	L	M		M	M		Н	Н	Н		

H- High

M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and
	Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained
	through experiential learning, Industry
	Immersion Courses and International Linkages
	in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of
	concepts and theories to Sustain & Grow in the
	challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of
	management styles and strategic thinking
	required to succeed in the hotel management
	field.

Relationship between the Course Outcomes (COs) and Program Specific Outcome (PSO's)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	M	Н	Н
CO 2	M	Н	Н	L
CO 3	М	M	Н	L
CO 4	Н	L	M	M
CO 5	Н	M	L	M





24BHM-0CF11L	* Computer Science Fundamentals - I	L	Т	P	С
Version 1.0		1	0	2	2

Course Objectives- The purpose of this course is to:

- 1. Familiarize the students to the world of computers and information technology.
- 2. Develop the basic knowledge on fundamentals of word and Excel.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Apply basic IT skills and creating impactfull and professional documents.

CO2 Carry out basic MS word tasks.

CO3. Use and apply advanced word techniques and tools in daily professional documentation tasks.

CO4 Carry out basic MS Powerpoint tasks.

CO5 Perform Advanced PowerPoint applications and Email etiquettes

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. aimed to equip students with skills to apply the theoretical knowledge in various situations. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course Contents

Total Lecture hours (14X1= 14)

UNIT-1 Basic Computer Skills

- Printing adjustments (Margins & Borders)
- Converting pdf to word
- Creating google sheets
- Creating Hyperlinks
- Creating CV's through Web Applications
- Editing pictures using basic software
- Editing videos using basic software





UNIT-2 MS WORD – Basic (Theory)

- Aligning text: left, centre, right, and justify.
- Setting line and paragraph spacing.
- Adding bullets and numbering.
- Applying built-in styles to text.
- Modifying and creating custom styles.
- Using styles for consistent formatting.
- Creating and formatting multi-column layouts.
- Adjusting column width and spacing.
- Adding column breaks.
- Inserting and managing section breaks.
- Creating different headers and footers for sections.
- Using section breaks for varied layouts.

UNIT-3 MS Word- Advanced (Advanced) - Theory

- Merging and splitting cells.
- Applying table styles and shading.
- Using formulas in tables.
- Creating and customising charts.
- Linking Excel data to Word charts.
- Updating and modifying chart data.
- Using picture tools for advanced editing.
- Applying artistic effects and styles.
- Positioning images with text wrap.
- Inserting and managing footnotes and endnotes.
- Customising footnote and endnote formats.
- Converting footnotes to endnotes and vice versa.
- Adding citations and managing sources.
- Generating a bibliography or works cited page.
- Using citation styles (APA, MLA, etc.).

UNIT-4 MS PowerPoint (Theory)

Layered Objects

- Layered Object vs Placeholder Content
- Aligning
- Evenly Distributing
- Grouping
- Reordering Layered Objects





SmartArt

- Creating SmartArt
- Adding Text
- Layouts, Styles, & Shapes
- Converting Text into SmartArt
- SmartArt with Picture Placeholders

Shapes & Lines

- Adding Shapes
- Styling Shapes
- Adding Text to Shapes
- Resizing, Moving, & Rotating Shapes
- Connector Lines
- Text Boxes

UNIT 5 MS Powerpoint Advanced

Tables

- Creating Tables in PowerPoint
- Typing in Table Data
- Designing Tables
- Table Layout
- Sizing Tables & Columns/Rows
- Alignment & Spacing In a Table
- Adding or Removing Rows/Columns Merging Cells

Transitions

- Adding Slide
- Transitions
- Transition Effect Options & Duration

Proofing & Editing

- Spell Check
- Slide Sorter View





Email Etiquettes

- Formal Email Writing
- Informal Email Writting

LAB- (14x2 Hours) = 28 Hours

Lab Session	Details							
No.	Details							
1	Printing adjustments (Margins & Borders)							
2	Creating CV's through Web Applications							
3	Editing videos using basic software							
4	Editing pictures using basic software							
5	MS WORD							
6	 Aligning text: left, centre, right, and justify. Setting line and paragraph spacing. Adding bullets and numbering. Applying built-in styles to text. Modifying and creating custom styles. Using styles for consistent formatting. 							
7	 Creating and formatting multi-column layouts. Adjusting column width and spacing. Adding column breaks. Inserting and managing section breaks. Creating different headers and footers for sections. 							
8	 Using section breaks for varied layouts. Merging and splitting cells. Applying table styles and shading. Using formulas in tables. Creating and customising charts 							
9	 Linking Excel data to Word charts. Updating and modifying chart data. Using picture tools for advanced editing. Applying artistic effects and styles. Positioning images with text wrap. Inserting and managing footnotes and endnotes. Customising footnote and endnote formats. Converting footnotes to endnotes and vice versa. Adding citations and managing sources. Generating a bibliography or works cited page. Using citation styles (APA, MLA, etc.). MS POWERPOINT							
	Layered Objects							
10	 Layered Objects Layered Object vs Placeholder Content Aligning Evenly Distributing Grouping Reordering Layered Objects SmartArt							





	Creating SmartArt
	Adding Text
	 Layouts, Styles, & Shapes
	Converting Text into SmartArt
	SmartArt with Picture Placeholders
	Shapes & Lines
	 Adding Shapes
	 Styling Shapes
	Adding Text to Shapes
	 Resizing, Moving, & Rotating Shapes
	Connector Lines
	Text Boxes
11	
	Tables
	Creating Tables in PowerPoint
	Typing in Table Data
	Designing Tables
	Table Layout
	Sizing Tables & Columns/Rows
	Alignment & Spacing In a Table
	Adding or Removing Rows/Columns Merging Cells
	Transitions
	Adding Slide
10	• Transitions
12	• Transition Effect Options & Duration
	Proofing & Editing
	• Spell Check
12	Slide Sorter View Revision
13 14	Revision
14	Kevision





Text books

- Goel, A. (2010). Computer Fundamentals, 5th Edition, Pearson Education.
- Aksoy,P. & DeNardis,L. (2006). Introduction to Information Technology, Cengage Learning.
- Sinha, P.K. & Sinha, P. (2007). Fundamentals of Computers, 6th Edition BPB Publishers.

Reference books

- Elmsasri, R. & Navathe, S. (2007). Fundamentals of Database Systems, Pearson Education, Fifth Edition.
- Steinmetz, R. & Naharstedt, K. (1996). "Multimedia: Computing, Communications Applications", Pearson.
- Balagurusamy, E. (2009). Fundamentals of computers, Mcgraw hill education, Paperback, ISBN-10: 9780070141605

Modes of Evaluation: Assignment/ Midterm Evaluation/Presentation/Journal/Viva

MID SEMESTER EVALUATION (40)							
Mid Semester Examination	Lab/ practical performed & Lab report	Assignment(s)/ Quiz (s)	Total				
15	15	10	40				
	END SEMESTER EXAMINATION (60)						
Practical (60)							





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping	Mapping between COs and POs						
	Course Outcomes (COs)	Mapped Programme Outcomes					
CO1	Discuss the Elements of a Computer system	PO1, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10					
CO2	Describe the Concept of Primary & secondary Storage	PO1, PO2, PO3, PO4, PO5, PO7, PO8, PO9, PO10					
CO3	Outline The Importance of software concepts	PO1, PO2, PO3, PO4, PO5, PO6, PO8, PO9, PO10, PO12					
CO4	Carry out different functions of Word & Excel	PO1, PO2, PO3, PO4, PO5, PO6, PO8, PO9, PO10					
CO5	Prepare PowerPoint Presentation	PO1, PO2, PO3, PO4, PO5, PO6, PO8, PO9, PO10					

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	M		Н	M	Н	L	M	M	Н	Н		
CO2	M	M	Н	Н	Н		Н	M	Н	Н		
CO3	M	Н	Н	M	Н	M		M	Н	Н		L
CO4	M	M	Н	M	Н	Н		M	Н	Н		
CO5	M	M	Н	M	Н	M		M	Н	Н		

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical						
	Hospitality Skills.						
PSO2	Apply the knowledge and skills gained through experiential						
	learning, Industry Immersion Courses and International Linkages						
	in the live hospitality Environment.						
PSO3	Demonstrate Strategic Implementation of concepts and theories						
	to Sustain & Grow in the challenging field of Hospitality &						
	Tourism.						
PSO4	Implement and Undergo critical analysis of management styles						
	and strategic thinking required to succeed in the hotel management						
	field.						

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

PSO	PSO1	PSO2	PSO3	PSO4
со				
CO 1	Н	M	Н	L
CO 2	L	Н	L	M
CO 3	Н	L	Н	Н
CO 4	M	M	Н	L
CO 5	Н	M	L	Н





24BHM-0PB11L	Industry Business	Connect-	Practices	of	Bakery	L	Т	P	С
Version 1.0						0	0	4	2

Course Objectives- The purpose of this course is to:

- 1. Familiarise students with the Baking Business
- 2. Create classic & modern products in bakery.

Course Outcomes- On completion of this course, the students will be able to:

- CO1. Create bakery items by following classical mixing methods & knowledge of conversion
- **CO2.** Outline the importance of basic commodities used in Bakery.
- **CO3.** Create bread products through application of principles of bread making.
- **CO4.** Demonstrate the process of Icing and topping of bakery items.
- **CO5.** Execute the process of making a good pastry.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as Hands-on Culinary Sessions & exercises. They will also be required to work on field projects. Students are especially encouraged to read Culinary related news and articles and research papers to not only acquire a better understanding but also to be well informed of the current Gastronomy scenario and its challenges and possible solutions.

Course Contents

Total Lecture hours (14X4=56)

- ✓ Bakery practices 18 Hours
- ✓ Experiential Learning 38 Hours
- Visit to bakery, Pâtisserie and Boulangerie

Familiarization with the different bakery setups, pâtisserie essentials and different menus offered.





Industry Sessions

Total Experiential hours (38 hours)

Week	Practical							
1	Familiarization with Bakery Equipment & Tools							
_	Basic Breads							
	Whole Wheat Bread							
2	Multigrain Bread							
	Milk Bread							
	Basic Rolls							
	Dinner Rolls							
3	Garlic Rolls							
	Pesto Rolls							
	Stuffed Rolls							
	Hard Breads							
	• French Loaf							
_	Baguette							
4	Hard Rolls							
	Graham Bread							
	Ciabatta							
	International Breads							
	• Focaccia (Italian)							
_	• Grissini (Italian)							
5	• Challah (Jewish/Israel)							
	Lavash (Middle Eastern)							
	• Pita (Middle Eastern)							
	Viennoiserie							
	Fresh Fruit Danish							
_	Butter Croissants							
6	Pain Au Chocolate							
	Cinnamon & Raisin Roll							
	Almond Croissant							
	International Breads							
	Bagels (American/Canadian)							
_	Brioche (French)							
7	Pumpernickel (German)							
	Harlequin Bread (French)							
	Panettone (Italian)							
8	Internal Evaluation							
	Puff Pastry							
	Vegetable Patty							
9	Vol-Au-Vent							
	Chicken Patty							
	Flaky Pastry							
	Palmier							
10	Khara Biscuit							
10	Cheese Straw							
	Cream Roll							
	Italian Puff							





	Fancy Breads
	Walnut & Banana Bread
11	Yeast Doughnuts
11	Baking Powder Doughnuts
	Masala Bread
	Herb & Potato Loaf
	Fancy Breads
	 Croffins
12	• Babka
12	Fruit Bread
	Pao Bun
	• Pretzels
	Fancy Breads
	Pizza Base
13	Hot Cross Buns
13	Chelsea Buns
	Bread Sticks
	Garlic & Herb Knots
	Fancy Breads
	Olive & Herb Loaf
14	Cheese Loaf
17	Oats & Dalia Bread
	Sweet Fruit Bun
	Potato Rose Bun

Text books

- Kingslee, J. (2014). Professional Text to Bakery & Confectionary (3rd ed.). New Delhi: New Age International (P) Ltd.
- Jones, L. (2012). Lily Vanilli's Sweet Tooth: Recipes and Tips from a Modern Artisan Bakery (1st ed.). UK: Canongate Books.
- Swift, M. (2014). *Primrose Bakery Christmas* (1st ed.). India: Square Peg/Random House.
- Singh, K. S. (2011). *Theory of Bakery & Confectionary: An Operational Approach* (1st ed.). India: Kanishka Publishers Distributors.
- Geoff, T. (2009). *Science and Technology of Enrobed and Filled Chocolate, Confectionery and Bakery Products* (1st ed.). UK: Wood head Publishing Limited.

Reference books

- Chandan, R. C., Clark, S., & Hui, Y. H. (2007). *Handbook Of Food Products Manufacturing: Principles, Bakery, Beverages, Cereals, Cheese, Confectionary, Fats, Fruits, And Functional foods* (1st ed.). New York: John Wiley and Sons Inc.
- Cauvain, S., & Young, L. (2000). *Bakery Food Manufacture and Quality: Water Control and Effects* (2nd ed.). New Delhi: Bio Green Books.
- Douglas, T. (2011). *The Dahlia Bakery Cookbook: Sweetness in Seattle* (1st ed.). Seattle: William Morrow & Company.
- Capobianco, F. (2013). *The Vegan Divas Cookbook: Delicious Desserts, Plates, and Treats from the Famed New York City Bakery* (1st ed.). New York: Harper Wave.
- Levy, R., & Meija, G. (2015). *Gails Artisan Bakery Cookbook* (1st ed.). India: Random House.





- McKenna, E. (2009). *Babycakes: Vegan, Gluten-Free, and (Mostly) Sugar-Free Recipes from New York's Most Talked-About Bakery* (1st ed.). US: Clarkson Potter Publishers.
- Cates, B. (2012). *Bewitched, Bothered, and Biscotti: A Magical Bakery Mystery* (2nd ed.). US: Signet Book.
- Stauffer, C. E. (1995). Functional Additives for Bakery Foods (1st ed.). New York: Springer.

Modes of Evaluation: Assignment/ Mid-term Evaluation/Presentation/Viva

MID SEMESTER EVALUATION (40)									
Mid Semester Examination	Lab/ practical performed & Lab report	Assignment(s)/ Quiz (s)	Total						
15	15	10	40						
END SEMESTER EXAMINATION (60)									
Practical (60)									

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Create patisserie items by following classical mixing methods & knowledge of conversion	PO1, PO2, PO3, PO4, PO5 ,PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO2	Outline the importance of basic commodities used in Patisserie.	PO1, PO2, PO3, PO4, PO5 ,PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO3	Create bread products through application of principles of pastry making	PO1, PO2, PO3, PO4, PO5 ,PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO4	Demonstrate the process of Icing and topping of patisserie items.	PO1, PO2, PO3, PO4, PO5 ,PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO5	Execute the process of making a good pastry.	PO1, PO2, PO3, PO4, PO5 ,PO6, PO7, PO8, PO9, PO10, PO11, PO12





PO Keywords	Food Safety & Hygiene Understanding	Gastronomy Knowledge	Critical Thinking & Problem Solving	Planning & Operational Skills	Pricing Mechanism & Strategy	Impact of Globalization	Entrepreneurial Skills	Business and Social Ethics	Individual & Team Work	Communication & Presentation Skills	Project Management	Knowledge of substantive law
Course Code	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	M	Н	L	M	Н	M	Н	Н	Н	L
CO2	M	Н	M	Н	L	M	Н	M	Н	L	Н	L
СОЗ	M	Н	M	Н	Н	M	Н	M	Н	L	Н	L
CO4	M	Н	M	Н	Н	M	Н	M	Н	L	Н	L
CO5	M	Н	M	Н	Н	M	Н	M	Н	L	Н	L





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and
	Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained
	through experiential learning, Industry
	Immersion Courses and International Linkages
	in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of
	concepts and theories to Sustain & Grow in the
	challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of
	management styles and strategic thinking
	required to succeed in the hotel management
	field.

Relationship between the Course Outcomes (COs) and Program Specific Outcome (PSO's)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	н	L
CO 2	Н	M	М	L
CO 3	М	M	Н	L
CO 4	L	Н	Н	М
CO 5	М	M	L	н





20BHM-0FR11L	French – I	L	Т	P	С
Version 1.0		1	0	2	2

Course Objectives- The purpose of this course is to:

- 1. Facilitate the learner with the nuances & peculiarities of French language
- 2. Familiarize the students with the formation of simple sentences in the affirmative, negative and in the interrogative forms.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Demonstrate understanding of the Indefinite Articles and the types of sentences.

CO2 Discuss Definite Articles and the types of sentences

CO3 Elaborate on French prepositions

CO4 Formulate sentences on locating people and objects.

CO5 Outline the adjectives of colour

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. aimed to equip students with skills to apply the theoretical knowledge in various situations. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course Contents

Total Lecture hours (14X1 = 14)

Unit I Basic introduction to the language

- 3 lecture Hours
- Indefinite articles masculine, feminine, singular and plural
- Definite articles masculine, feminine, singular and plural
- Affirmative and negative sentences
- Interrogation

Unit II Definite articles

3 lecture Hours

- Usage and vocabulary
- All combinations in affirmative and in negative





Unit III – French Prepositions

2 lecture Hours

- Position of articles and human beings
- Combinations of affirmative, negative and interrogative sentences
- Visible and invisible prepositions

Unit IV - Location of people and objects

2 lecture Hours

- Il y a
- Il n'y a pas de d'

$Unit\ V-Adjectives\ of\ colour$

4 lecture Hours

- Placement of adjectives
- The singularity and plurality of adjectives

LAB- (14x2 Hours) = 48 Hours

-	LAD- (14X2 Hours) =48 I
Lab Session No.	Details
1	 Introduction to the French sounds in words and in sentences. The French alphabet, saying your name and spelling it. Greetings and self-introduction.
2	 Introduction to the French culture and civilization - diversity of its language Currency, touristic sites, monuments, culture and civilization.
3	• Physical attributes – names of mountains, rivers, cities and provinces of France, industry, agriculture, foods, cheese, wines, gastronomy, fashion.
4	French accentsFrench liaisonFrench elision
5	 Role Play Usage of the adjectives of colour, shapes and size – while describing a person or an object.
6	Project work – describing the class, the house. Objects in the classroom
7	 Location of things – where is, where are? Using different prepositions in affirmative and negative. Role Play
8	Role Play – Interrogative sentences on the adjectives of colour
9	Writing messages – inviting friends for a birthday party
10	Writing letters – to the principal for leave etc.
11	Essay writing – describing a home, hotel etc.
12	Project work – Preparing a collage of objects belonging to the same group.
13	Revision
14	Mock Test





Texts

• G. Mauger - Cours de langue et de Civilisation françaises

References

- G. Mauger Cours de langue et de Civilisation françaises
- Larousse Dictionnaire anglais français anglais
- French Verbs Robert & Nathan
- French Classified Vocabulary Webster's

Modes of Evaluation: Assignment/ Mid-term Evaluation/Presentation/Journal/Viva

MID SEMESTER EVALUATION (40)										
Mid Semester Examination	Lab/ practical performed & Lab report	Assignment(s)/ Quiz (s)	Total							
15	15	10	40							
END SEMESTER EXAMINATION (60)										
	Practical (60)									





Mapping between COs and POs										
	Course Outcomes (COs)	Mapped Programme Outcomes								
CO1	Demonstrate understanding of the Indefinite Articles and the types of sentences.	PO2, PO3, PO5, PO6, PO7, PO9, PO10								
CO2	Discuss Definite Articles and the types of sentences	PO2, PO3, PO5, PO6, PO7, PO9, PO10								
CO3	Elaborate on French prepositions	PO2, PO3, PO5, PO6, PO7, PO9, PO10								
CO4	Formulate sentences on locating people and objects.	PO2, PO3, PO5, PO6, PO7, PO9, PO10								
CO5	Outline the adjectives of colour	PO1, PO2, PO3, PO5, PO6, PO7, PO9, PO10								

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1		Н	Н		Н	Н	L		Н	Н		
CO2		M	Н		Н	M	L		Н	Н		
CO3		Н	Н		Н	M	L		Н	Н		
CO4		H	H		H	H	L		H	H		
CO5	Н	L	H		H	M	L		H	H		

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and
	Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained
	through experiential learning, Industry
	Immersion Courses and International Linkages
	in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of
	concepts and theories to Sustain & Grow in the
	challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of
	management styles and strategic thinking
	required to succeed in the hotel management
	field.

Relationship between the Course Outcomes (COs) and Program Specific Outcome (PSO's)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	М	Н	L
CO 2	Н	М	L	L
CO 3	М	Н	Н	М
CO 4	L	Н	М	М
CO 5	М	М	L	н





21BHM-0SM11T	Sales & Marketing	L	Т	P	С
Version 1.0		3	0	0	3

Course Objectives- The purpose of this course is to:

- 1. Introduce the basic concepts of sales and consumer behavior in the hospitality industry.
- 2. Develop an understanding of marketing Strategies used in Hotel Industry

Course Outcomes- On completion of this course, the students will be able to:

- **CO1** Understand & implement the basics of the sales.
- CO2 Differentiate between various selling techniques.
- CO3 Conclude the Maslow Hierarchy of needs as per the requirements in the hospitality Industry.
- **CO4** Outline the importance of Branding strategy in Marketing.
- CO5 Appraise Marketing strategy used for optimizing Revenue

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X3= 42) 10 lecture hours

Unit I: Introduction to Sales

- Introduction to Sales
- Personal Selling
- Sales Process

Unit II: Selling Skills

- Communication Skills
- Sales Presentation
- Negotiation Skills
- Retail Communication: Sales Displays

8 lecture hours





Unit III: Consumer behavior in Hotel Industry

10 lecture hours

- Concept of Consumer Behavior
- Factors influencing Consumer Behavior
- Maslow needs theory and consumer behavior
- Consumer Buying Behavior

Unit IV: Branding

6 lecture hours

- Concept of Brand value
- Creating Branding & visual identity
- Rebranding

Unit V: Marketing Strategy

8 lecture hours

- Latest marketing trends
- Optimizing Revenue
- Digital marketing

Text books

• Kotler, P., Bowen, JT., & Makens, J. C. (2010). *Marketing for Hospitality and Tourism* (5th ed.). Upper Saddle River, N.J: Prentice-Hall.

Reference books

• Greenberge, P. (2005). *CRM-Essential Customer Strategies for the 21st Century* (1st ed.). New York City, New York: Tata McGraw Hill.

Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

	MID SEMESTER EVALUATION (40)									
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total							
15	15	10	40							
END SEMESTER EXAMINATION (60)										
	Theory (60)									





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	g between COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Understand & implement the basics of the sales.	PO1, PO2, PO3, PO6, PO7, PO9, PO10, PO12
CO2	Differentiate between various selling techniques.	PO1, PO2, PO3, PO6, PO7, PO8, PO9, PO10, PO12
CO3	Conclude the Maslow Hierarchy of needs as per the requirements in the hospitality Industry.	PO1, PO2, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO4	Outline the importance of Branding strategy in Marketing.	PO1, PO2, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO5	Appraise Marketing strategy used for optimizing Revenue	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12

CO5	CO4	CO3	CO2	CO1	COURSE OUTCOMES	PO Keywords
Н	Н	Н	Н	Н	PO1	Knowledge & Expertise of Hotel Business
M	M	M	M	M	PO2	Research
Н			M	M	PO3	Information & Digital Literacy
Н					PO4	Problem Solving
Н	Н	Н			PO5	Communication & presentation skills
M	M	M	M	M	PO6	Behavioral Skills, Teamwork and Leadership
L	L	L	L	L	PO7	9
M	M	M	M		PO8	Ethical, Social and professional understanding
M	M	M	M	M	PO9	Employability, Entrepreneurship
Н	Н	Н	Н	Н	PO10	Lifelong Learning
M	M	M			PO11	Organizational Behavior
Н	Н	Н	Н	Н	PO12	Finance & Marketing
	l	l				

H- High

M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and
	Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained
	through experiential learning, Industry
	Immersion Courses and International Linkages
	in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of
	concepts and theories to Sustain & Grow in the
	challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of
	management styles and strategic thinking
	required to succeed in the hotel management
	field.

Relationship between the Course Outcomes (COs) and Program Specific Outcome (PSO's)

PSO	PSO1	PSO2	PSO3	PSO4
СО				
CO 1	Н	M	M	L
CO 2	L	Н	Н	L
CO 3	Н	M	M	L
CO 4	M	L	Н	M
CO 5	L	M	Н	Н





EVS2111	Environmental Studies	L	Т	P	С
Version 1.0		2	0	0	2

Course Objectives- The broad objectives of this course are to:

- Familiarise with the concepts fundamental to environmental studies
- Understand the complexity of ecosystems and possibly how to sustain them
- Identify the relationships between humans and the environment.
- Explain major environmental problems including their causes and consequences.
- Discuss current and controversial environmental issues and possible solutions to environmental problems and their pros and cons.

Course Outcomes

Upon successful completion of the course, the students should be able to:

CO1: Gain knowledge on the importance of environmental education and ecosystem.

CO2: Discuss about environmental pollution- sources, effects and control measures of environmental pollution.

CO3: Understand the treatment of wastewater and solid waste management.

CO4: Find importance with respect to biodiversity, its threats and its conservation and appreciate the concept of interdependence.

CO5: Describe the national and international concern for environment for protecting the environment.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X2=28)

Unit 1: Introduction to environmental studies

(2 lectures)

- Multidisciplinary nature of environmental studies
- Scope and importance; Concept of sustainability and sustainable development.





Unit 2: Ecosystems

(4 lectures)

What is an ecosystem?

Structure and function of ecosystem;

Energy flow in an ecosystem: food chains, food webs and ecological succession.

Case studies of the following ecosystems:

- a) Forest ecosystem
- b) Grassland ecosystem
- c) Desert ecosystem
- d) Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries)

Unit 3: Natural Resources: Renewable and Non-renewable Resources (4 lectures)

- Land resources and land-use change; Land degradation, soil erosion and desertification.
- Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations.
- Water: Use and over exploitation of surface and ground water, floods, droughts, conflicts over water (international & inter-state), Dams benefits and problems.
- Food resources: World food problems, changes caused by agriculture and over-grazing, effects of modern agriculture, fertilizer-pesticide problems, waterlogging, salinity.
- Energy resources: Renewable and non-renewable energy sources, use of alternate energy sources, growing energy needs, case studies

Unit 4: Biodiversity and Conservation

(3 lectures)

- Levels of biological diversity: genetic, species and ecosystem diversity; Bio-geographic zones of India; Biodiversity patterns and global biodiversity hotspots.
- India as a mega-biodiversity nation; Endangered and endemic species of India, threats to biodiversity: Habitat loss, poaching of wildlife, man-wildlife conflicts, biological invasions.
- Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.
- Ecosystem and biodiversity services: Ecological, economic, social, ethical, aesthetic and Informational value.

Unit 5: Environmental Pollution

(3 lectures)

- Environmental pollution: types, causes, effects and controls; Air, water, soil and noise pollution
- Nuclear hazards and human health risks
- Solid waste management: Control measures of urban and industrial waste.
- Pollution case studies





Unit 6: Environmental Policies & Practices

(3 lectures)

- Climate change, global warming, ozone layer depletion, acid rain and impacts on human communities and agriculture
- Environment Laws: Environment Protection Act; Air (Prevention & Control of Pollution) Act; Water (Prevention and control of Pollution) Act; Wildlife Protection Act; Forest Conservation Act. International agreements: Montreal and Kyoto protocols and Convention on Biological Diversity (CBD).
- Nature reserves, tribal populations and rights, and human wildlife conflicts in Indian context.

Unit 7: Human Communities and the Environment

(4 lectures)

- Human population growth: Impacts on environment, human health and welfare. Resettlement and rehabilitation of project affected persons; case studies.
- Disaster management: floods, earthquake, cyclones and landslides.
- Water conservation, rain water harvesting, watershed management.
- Wasteland reclamation.
- Environmental movements: Chipko, Silent valley, Bishnois of Rajasthan.
- Environmental ethics: Role of Indian and other religions and cultures in environmental conservation
- Environmental communication and public awareness, case studies (e.g., CNG vehicles in Delhi).

Unit 8: Field Work (4 lectures)

- Visit to an area to document environmental assets: river/forest/flora/fauna, etc.
- Visit to a local polluted site Urban/Rural/Industrial/ Agricultural.
- Study of common plants, insects, birds and basic principles of identification.
- Study of simple ecosystems pond, river, Delhi Ridge, etc.

Course References

Text Book:

Chawla S., 2012. A Textbook of Environmental Studies, Tata Mc Graw Hill, New Delhi.

Reference Books:

- 1. Jadhav, H & Bhosale, V.M., 1995. Environmental Protection and Laws. Himalaya Pub. House, New Delhi.
- 2. Gadi R., Rattan, S., 2006. Environmental Studies, KATSON Books, New Delhi.
- 3. Mckinney, M.L. & School, R.M., 1996. Environmental Science Systems & Solutions, Web enhanced edition.
- 4. Wanger K.D., 1998. Environmental Management. W.B. Saunders Co. Philadelphia, USA





Evaluation Components

S.No	Exam	Marks	Duration	Coverage / Scope of
				Examination
1	Test -1 (Mid-Term)	15	1 hour	Syllabus covered up to
				Mid-Semester
2	Test -2 (End-Term)	60	2 hours	Entire Syllabus
3.	Tutorials / Assignments, Quizzes,	25	Entire	Quiz(s)/presentation(s)/
	Attendance/Field Work/Project		Semester	Field Work- 15
				Assignment - 5
				Attendance - 5
Theory	A student will need to get at least 4	10 marks	out of a max	cimum of 100 to be considered
	passed.			

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	g between COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Gain knowledge on the importance of environmental education and ecosystem.	PO3, PO4, PO5, PO7, PO10
CO2	Discuss about environmental pollution- sources, effects and control measures of environmental pollution.	PO3, PO4, PO5, PO7, PO10
CO3	Understand the treatment of wastewater and solid waste management.	PO3, PO4, PO5, PO7, PO10
CO4	Find importance with respect to biodiversity, its threats and its conservation and appreciate the concept of interdependence.	PO3, PO4, PO7, PO8, PO10
CO5	Describe the national and international concern for environment for protecting the environment.	PO3, PO4, PO5, PO7, PO8, PO10





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1			M	M	M		Н			M		
CO2			M	M	M		Н			M		
CO3			M	M	M		Н			M		
CO4			M	M			H	M		M		
CO5			M	M	M		H	M		M		

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and				
	Analytical Hospitality Skills.				
PSO2	Apply the knowledge and skills gained				
	through experiential learning, Industry				
	Immersion Courses and International Linkages				
	in the live hospitality Environment.				
PSO3	Demonstrate Strategic Implementation of				
	concepts and theories to Sustain & Grow in the				
	challenging field of Hospitality & Tourism.				
PSO4	Implement and Undergo critical analysis of				
	management styles and strategic thinking				
	required to succeed in the hotel management				
	field.				

Relationship between the Course Outcomes (COs) and Program Specific Outcome (PSO's)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	Н	M
CO 2	Н	M	Н	L
CO 3	L	Н	Н	M
CO 4	Н	L	M	M
CO 5	Н	M	L	Н





SEMESTER-II

20BHM-0FP12C	Culinary Arts & Nutrition – I	L	Т	P	С
Version 1.0		2	0	4	4

Course Objectives- The purpose of this course is to:

- 1. Familiarize students with the kitchen Organization and Section layouts.
- 2. Develop an understanding on pastry, flour, Egg & Dairy Products and Storage & Control Procedures.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Differentiate between Different types of Flours and Explain the Structure of wheat.

CO2 Outline layout of a kitchen and Organizational Structure and Summarize the Duties and Responsibilities of Kitchen Personnel.

CO3 Categorize and Assess different types of Egg, Dairy Products and Farinaceous Products.

CO4 Classify and Categorize different types of Pastry.

CO5 Implement good storage and Purchasing Procedures in Commercial kitchen operation. **Pedagogy-** The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content -

Total Lecture hours (14X2= 28)

8 lecture Hours

Flour

• Structure of wheat

Unit I-Introduction to Flour

- Types of Wheat
- Types of Flour
- Processing of Wheat Flour
- Uses of Flour in Food Production

SIMPLE BREADS

- Principles of bread making
- Simple yeast breads
- Role of each ingredient in break making
- Baking temperature and its importance

Unit II: Kitchen Organisation & Layout

5 lecture Hours

- Layout of Kitchen
- Organizational Structure & Hierarchy
- Duties & Responsibilities





Unit III: Egg, Dairy Products and Farinaceous Products

5 lecture Hours

- Egg- Introduction to egg cookery, Structure of an egg, Selection of egg, Uses of egg in cookery
- Dairy & Dairy Products- Milk, Cheese, Butter, Cream
- Farinaceous Products- Pasta, Potato and other starch.

Unit IV: Pastry 5 lecture hours

- a) Short crust
- b) Laminated
- c) Choux
- d) Hot water/Rough puff
 - Recipes and methods of preparation
 - Differences
 - Uses of each pastry
 - Care to be taken while preparing pastry
 - Role of each ingredient
 - Temperature of baking pastry

Unit V-Stores & Purchases

5 lecture Hours

- Principles of Storage, Types of Stores
- Forms & Formats
- Control Procedures and Checking pilferages

LAB- (14x4 Hours) =56 Hours

LAB- (14x4 Hours) =56 Hours						
Week	Soup/ Starter	Main Course	Sides	Desserts		
1 Roasting	Ceasar salad	Herb Roast Chicken with Mushroom velouté / cannelloni Florentine	Dauphinoise potato	Tarte Tatin		
2 Baking	Corn Chowder	Tomato baked fish with béarnaise/crepe verdure with saffron herb sauce Mashed potatoes and carrot vichy		Religieux		
3 Pan Searing	Crème de epinard	tarragon sauce/ Snaghetti notatoes & herb		Fondant au chocolate		
4 Grilling/frie d	Greek Salad	Pepper Stuffed chicken breast/Cajun Spiced grilled cottage cheese steak with creamy mushroom sauce	Grilled polenta with ratatouille	Tiramisu		
5 Stewing	Minestrone	Morroccon lamb tajine/ vegetable and chickpea tajine	Traditional lemon garlic roast potatoes	Crème brulee		
6 Grilling	Crème Dubary	Minced Chicken steak jus gras / Risotto ala milanaise Petit Pois A La Francaise		Baba Au rhum		





	W	eek – 7 Internal Practical F	Exam			
7 Indian	Mulligatwny	Kadhai Chicken/ tawa miloni sabzi	lacha parantha,raita	Double ka meetha		
8 Indian	Tamatar Dhaniya shorba	Murg Makhani/paneer lababdar	Raajma masala/jeera rice	Sooji ka Halwa		
9	Bread rolls Baguette Multigrain		Multigrain bread	Genoise sponge/swiss roll		
10	Nan khatai	Melting moments	Choco chip	bachelors buttons		
11	Danish	Palmiers	Fruit c	ake		
12		Revision				
13	Revision					
14	Revision					

Text books

- Dodgshun, G. & Peters, M. (2004). Cookery for the Hospitality Industry (5th ed.). UK: Cambridge University Press.
- Montagné, P. (2001). *Larousse Gastronomique* (2nd ed.). US: Clarkson N. Potter.
- Pavesic, D. & Magnant, P. (2004). Fundamental Principles of Restaurant Cost Control (2nd ed.). New Jersey: Pearson Prentice Hall.
- Wright, J. & Treuille, E. (2005). *The Cooks' Bible* (3rd ed.). London: Carroll and Brown.
- Asch, A. B. (2005). *Hospitality Cost Control: A practical approach* (3rd ed.). New Jersey: Pearson Prentice Hall.

Reference books

- Le Cordon Bleu. (2006). *Kitchen Essentials* (3rd ed.). London: Carroll and Brown.
- McWilliams, M. (2006). Food Fundamentals (8th ed.). New Jersey: Pearson Prentice Hall.
- CSIRO (2010). *Make it safe: a guide to food safety*. Collingwood: CSIRO Publishing.
- Cracknell, H. L. & Kaufmann, R. J. (1999). *Practical Professional Cookery* (3rd ed.). London: Macmillan Education Ltd.
- Gisslen, W. (1999). *Professional Cooking* (4th ed.). New York: John Wiley and Sons Inc.





Modes of Evaluation: Assignment/ Midterm / Journal/ Viva/Practical Evaluation

Modes of Evaluation:	Assignment/ Midterm / Journal/ Viva/	Practical Evaluation	
MID SEMEST	TER EVALUATION (40) – Theory (25	Marks) + Lab (15 Marks)	
	THEORY (25)		
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assign	ment Total	
15	10		
<u>.</u>	LAB (15)	<u>.</u>	
Mid Semester Examination	Lab/ practical performed & Lab report		
10	5 1		
•	END SEMESTER EXAMINATIO	N (60)	
Theory (35) Lab (25)			

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)





Mappin	g between COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Differentiate between Different types of Flours and Explain the Structure of wheat.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO2	Outline layout of a kitchen and Organizational Structure and Summarize the Duties and Responsibilities of Kitchen Personnel.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
СОЗ	Categorize and Assess different types of Egg, Dairy Products and Farinaceous Products.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO4	Classify and Categorize different types of Pastry.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO5	Implement good storage and Purchasing Procedures in Commercial kitchen operation.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	M	L	Н	M	Н	M	Н	Н	L	L
CO2	Н	Н	Н	Н	Н	M	L	Н	Н	Н	M	M
CO3	Н	Н	Н	L	Н	L	Н	Н	Н	Н	L	M
CO4	H	Н	M	L	H	L	Н	H	H	H	M	L
CO5	H	H	Н	Н	Н	M	Н	H	Н	H	L	${f L}$

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and					
	Analytical Hospitality Skills.					
PSO2	Apply the knowledge and skills gained through					
	experiential learning, Industry Immersion Courses					
	and International Linkages in the live hospitality					
	Environment.					
PSO3	Demonstrate Strategic Implementation of concepts					
	and theories to Sustain & Grow in the challenging					
	field of Hospitality & Tourism.					
PSO4	Implement and Undergo critical analysis of					
	management styles and strategic thinking required to					
	succeed in the hotel management field.					

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	Н	L
CO 2	L	Н	L	M
CO 3	Н	L	Н	Н
CO 4	M	M	Н	L
CO 5	Н	M	L	Н





20BHM-0FB12C	Food & Beverage Restaurant Practices & Wine Vintage	L	Т	P	C
Version 1.0		2	0	4	4

Course Objectives- The purpose of this course is to:

- 1. Provide students with the knowledge and skills neccessary as food and beverage service personnel.
- 2. Provide an opportunity for students to apply their knowledge and skill of food and beverage service operations in an Industrial Hospitality set-up.

Course Outcomes- On completion of this course, the students will be able to:

CO1 List and understand French classical menu, sequence of each course and types of different meals served.

CO2 Explain various types of restaurant services and their role in food and beverage sector.

CO3 Explain & understand KOT and billing system with its record keeping procedures.

CO4 Explain & understand the service of cigar & cigarette.

CO5 Understand the classification of wine.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content

Unit I: Meals and Menu Planning

Total Lecture hours (14X2= 28) 8 lecture Hours

- Origin of Menu, Objectives of Menu Planning
- Types of Menu
- Courses of French Classical Menu
- Sequence
- Examples from each course
- Cover of each course
- Accompaniments
- French Names of dishes

Types of Meals

- Early morning Tea
- Breakfast (English, American Continental, Indian)
- Brunch
- Lunch
- Afternoon/High Tea
- Dinner
- Supper





Unit II: Traditional and Modern Menu's

6 lecture Hours

- 17 Course French Classical Menu with examples, accompaniments and cover
- 13 Course French Classical Menu with examples, accompaniments and cover

Unit III: Simple Control System

5 lecture Hours

- KOT/Bill Control System
- Making Bill; Cash handling equipment
- Record keeping

Unit IV: Tobacco

5 lecture Hours

- Introduction
- Processing for cigarettes, pipe tobacco & cigars
- Cigar Parts and Structure of cigar, Brands of cigar
- Cigars Shapes/sizes/colors
- Cigarette Brands of cigarettes
- Storage of cigarettes & cigars

Unit V: Wine 4 lecture Hours

- Definition & History
- Classification of wine





LAB- (14x4 Hours) = 56 Hours

Lab session No.	Details
1	Table laying for breakfast
2	Table laying for Lunch/Dinner
3	Preparation and Tray set-up for service of breakfast.
4	Preparation and Tray set-up for service of Lunch/Dinner
5	Restaurant reservation
6	Receiving and seating the guest
7	Taking the order
8	Procedure of service at table (Silver service and pre-plated service)
9	Presentation & Encasing the bill
10	Room Service (tray and trolley)
11	Service of cigars
12	Service of cigarettes

Additional Experiential Module: Compulsory as Mapped with Vatel International Curriculum

• Food & Beverage Hospitality Roundtables (Preferably offline mode) - 3 Events/Roundtable discussions of 2 Hours each to be planned

Text books

- Singaravelavan, R. (2016). *Food and Beverage Services* (2nd ed.). New Delhi: Oxford University Publications.
- Prasad V, Krishna G (2013) Food & Beverage F & B simplified (1st ed.).:Pearson
- Fischer, J. (2006). *At your service: a practical guide for the Professional Dining Room*, (2nd ed.). New York: John Wiley and Sons Inc.
- Axler, H. Bruce et al (1990). *Food and Beverage Service* (1st ed.). US: Indiana University.
- Bagchi, S. N. (2007). *Textbook of Food and Beverage Service* (1st ed.). New Delhi: Aman Publications.
- George, B. (2008). *Food and Beverage Service and Management* (3rd ed.). UK: Jaico Publishing House.

Reference books

- Lillicrap, D. R., & Cousins, J. A. (2014). *Food and beverage service* (9th ed.). London: Hodder and Stoughton.
- Kotschevar, L. H., & Luciani, V. (1996). *Presenting service: the ultimate guide for the foodservice professional* (2nd ed.). New York: John Wiley and Sons Inc.
- Meyer, S., Schmid, E., & Spühler, C. (1990) *Professional table service* (1st ed.). New York: John Wiley and Sons Inc.





Modes of Evaluation: Assignment/ Mid-term / Journal/ Viva/Practical Evaluation

Modes of Evaluation	on: Assignment/ Midterm / Journal/ Vi	va/Practical Ev	aluation
MID SEMEST	TER EVALUATION (40) – Theory (25	Marks) + Lab	(15 Marks)
	THEORY (25)		
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assignment		Total
15	10		25
	LAB (15)		
Mid Semester Examination	Lab/ practical performed & Lab report		Total
10	5		15
	END SEMESTER EXAMINATION	ON (60)	
	Theory (35)	Lab	(25)





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping	g between COs	and P	Os										
	Course Outcomes (COs)					Mapped Programme Outcomes				5			
CO1	List and understand French classical menu, sequence of each course and types of different meals served.					nt	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12				,		
CO2	Explain various types of restaurant services and their role in food and beverage sector. PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12												
CO3	Explain & understand KOT and billing system with its record keeping procedures. PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12												
CO4	Explain & understand the service of cigar & PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12												
CO5	Understand the classification of wine. PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							,					
	PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork	and Leadership Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURS	E OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO	5 PO7	PO8	PO9	PO10	PO11	PO12
CO1		H	H	M	L	H	Н	H	H	H	Н	L	H
CO2		H	H	Н	L	H	M	L	H	H	Н	L	L
CO3		Н	Н	L	H	Н	H	Н	Н	Н	Н	M	M
CO4		H	L	Н	M	H	Н	H	L	Н	Н	M	L
CO5		Н	H	H	H	M	M	H	H	Н	H	L	L





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and	
	Analytical Hospitality Skills.	
PSO2	Apply the knowledge and skills gained	
	through experiential learning, Industry	
	Immersion Courses and International Linkages	
	in the live hospitality Environment.	
PSO3	Demonstrate Strategic Implementation of	
	concepts and theories to Sustain & Grow in the	
	challenging field of Hospitality & Tourism.	
PSO4	Implement and Undergo critical analysis of	
	management styles and strategic thinking	
	required to succeed in the hotel management	
	field.	

Relationship between the Course Outcomes (COs) and Program Specific Outcome (PSO's)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	M	Н
CO 2	L	Н	Н	M
CO 3	Н	Н	M	M
CO 4	L	Н	M	M
CO 5	Н	M	M	Н





20BHM-0FO12C	Front Office Professional Culture – II	L	Т	P	C
Version 1.0		2	0	2	3

Course Objectives- The purpose of this course is to:

- 1. Develop knowledge and understanding various front office Functions.
- 2. Understand forms & formats and standard operation procedures used in Front office departments

Course Outcomes- On completion of this course, the students will be able to:

CO1 Implement the functions and procedures of reservation section

CO2 List the functions and procedure at arrival of the guests

CO3 Understand the services provided to guests during their stay at hotel

CO4 Execute the functions and procedure to settle the guest account at the time of departure

CO5 Create Tariff structure for the hotel.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content

Total Lecture hours (14X2= 28) 6 lecture hours

- Unit I ReservationMeaning and importance
 - Modes of reservation
 - Sources of reservation
 - Types of reservation
 - Amendments in reservation
 - Cancellation of reservation





Unit II: Registration- Arrivals

6 lecture hours

- Preparing for guest arrivals at reception
- Registration procedure for individuals, Groups and VIPs and walk-in guests
- Scanty baggage guests
- Different types of passport and Visa from C

Unit III: Guest Services

5 lecture hours

- Message handling & Mail handling
- Custody and control of keys Safe deposit facility
- Guest room change
- Bell desk and its functions Left luggage handling
- Concierge and its functions Wakeup call

Unit IV: Departure and Post departure

5 lecture hours

- Departure procedure
- Modes of settlement of bills
- Late check outs
- Express check outs
- Importance of guest history

Unit V: Evaluation of Hotel Performance

6 lecture hours

- Occupancy %
- ADR
- REVPAR

LAB- (14x4 Hours) = 56 Hours

Lab session No.	Details			
1	Role Play- Making amendments in the reservation on phone call.			
2	Role Play- Making cancellation in the reservation on phone call.			
3	Registration of a guest at the front desk.			
4	Registration of a group at the front desk.			
5	Role Play- Message Handling			
6	Role Play- Mail Handling			
7	Role Play- Mail Handling			
8	Left luggage handling			
9	Role Play- Wakeup Call Service			
10	Situation Handling – Fussy Guest, Late Checkout, Errors in the bill.			
11	Closing Guest folio settling bill & Presenting the bill to the guest.			
12	Hotel and Guest Security- Theft, Terrorist Attack.			





Texts books

- Ahmed, I. (2004). *Front office operations And Management*. (3rd ed.). Clifton Park, NY: Delmar Publications.
- Sue, B., Pam, B., & Jeremy, H. (1996). *Principles of Hotel Front office Operations* (3rd ed.). United Kingdom: Cassell Publications.
- Andrews, S. (1982). *Hotel Front office Training Manual*, (5th ed.). New Delhi: Tata Mc Graw Hill publishing Company Ltd.
- Malhotra, P. K. (1998). *Fundamentals of hotel management and operations* (1st ed.). New Delhi: Anmol publications Pvt Ltd.
- Dinnis, J. F. (1993). Rooms at the inn: Front office operations and administration New York NY: McGraw Hill publications.

Reference books

- Chankravarti, B. K. (1999). *Welcome to Hospitality An Introduction* (2nd ed.). Clifton Park, NY: Delmar publication.
- Tarachand, D. (2000). *Hotel and Restaurant Management* (1st ed.). New Delhi: Mohit Publications.
- Bardi, J. A. (2013). Hotel Front Office Management (5th ed.). New york, NY: Wiley.
- Tewari, J. R. (2012). *Hotel Front Office: Operations And Management*, (5th ed.). Oxford Uni. Press.
- Kaushal S., & Gautam, S. (1994). *Accommodation Operation Management* (4th ed.). Noida: Frank Bros & Co.

Modes of Evaluation: Assignment/ Mid-term / Journal/ Viva/Practical Evaluation





Modes of Evaluat	ion: Assignment/ Midterm / Journal/ Vi	iva/Practical Ev	aluation
MID SEMES	TER EVALUATION (40) – Theory (25	Marks) + Lab ((15 Marks)
	THEORY (25)		
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assignment		Total
15	10	25	
	LAB (15)		
Mid Semester Examination	Lab/ practical performed & Lab report		Total
10	5	15	
	END SEMESTER EXAMINATION	ON (60)	
	Theory (35)	Lab	(25)





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping betw	Mapping between COs and POs								
	Course Outcomes (COs)	Mapped Programme Outcomes							
CO1	Implement the functions and procedures of reservation section	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
CO2	List the functions and procedure at arrival of the guests	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
СОЗ	Understand the services provided to guests during their stay at hotel	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
CO4	Execute the functions and procedure to settle the guest account at the time of departure	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
CO5	Create Tariff structure for the hotel.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	M	L	Н	H	H	Н	H	Н	L	Н
CO2	Н	Н	Н	L	Н	M	L	Н	Н	Н	L	L
CO3	Н	Н	L	Н	Н	Н	Н	Н	H	Н	M	M
CO4	Н	L	H	M	Н	Н	H	L	Н	Н	M	L
CO5	H	H	H	H	M	M	H	H	H	H	L	L

H- High

M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and
	Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained
	through experiential learning, Industry
	Immersion Courses and International Linkages
	in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of
	concepts and theories to Sustain & Grow in the
	challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of
	management styles and strategic thinking
	required to succeed in the hotel management
	field.

Relationship between the Course Outcomes (COs) and Program Specific Outcome (PSO's)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	M	Н	L
CO 2	Н	M	M	L
CO 3	M	Н	Н	L
CO 4	L	L	M	M
CO 5	Н	M	L	Н

H- High
M- Medium
L-Low





20BHM-0AO12C	Professional Practices in Accommodation Operations - II	L	Т	P	С
Version 1.0		2	0	2	3

Course Objectives- The purpose of this course is to:

- 1. Familiarize the students with housekeeping sub departments and their operations.
- 2. Outline the importance of housekeeping sections and its role in Hotel Housekeeping.

Course Outcomes- On completion of this course, the students will be able to:

CO1 List the importance of Housekeeping supervision.

CO2 Draw a layout of Uniform, Linen and tailor room.

CO3 Demonstrate the cleaning procedures followed in public area and guest room

CO4 Differentiate between routine, spring and Deep Cleaning.

CO5 Carry out the different care and cleaning methods of metals and apply the same during the cleaning process of Rooms.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content -

Total Lecture hours (14X2= 28)

Unit I Housekeeping Supervision

8 lecture hours

- Role of Supervisor & specific functions of supervisor
- Importance of Inspection
- Checklist for Inspection
- Typical Areas usually neglected where special attention is required.
- Self-Supervision Techniques for Cleaning Staff
- Degree of Discretion / Delegation to Cleaning Staff

Unit II: Linen & Uniform room

5 lecture hours

- Types of Linen, Sizes, and Linen Exchange Procedure
- Selection of Linen
- Storage Facilities and Conditions
- Par Stock: Factors affecting Par Stock, Calculation of Par Stock
- Discard Management
- Linen Inventory System
- Uniform Designing: Importance, Types, Characteristics, Selection, Par Stock
- Function of Tailor Room
- Managing Inventory
- Par level of linen, uniform, guest loan items, machines & equipment, cleaning supplies & guest supplies





Unit III: Cleaning Procedure of GUEST ROOM

5 lecture hours

- Standards of cleaning
- The science of cleaning
- The cleaning processes
- Special Services baby-sitting, second service, freshen up service, valet service

PUBLIC AREA

• Lobby, Lounge, Corridors, Pool area, Elevators, Health club, F&B outlet, Office areas

Unit IV: Special Cleaning Program & Key control

5 lecture hours

- Daily, Weekly, Fortnightly and Monthly Cleaning
- Routine cleaning, spring cleaning, deep Cleaning.
- Key Handling Procedure types of keys (grand master, floor master, sub master or section or pass key, emergency key, room keys, offices and store keys), computerized key cards, key control register- issuing, return, changing of lock, key belts, unusual occurrences.

Unit V: Maintenance of Metal surfaces & Floors

5 lecture hours

- Types of Metal surfaces
- Types of Floors
- Care & cleaning of different surfaces





LAB- (14x2 Hours) = 28 Hours

Lab session No.	Details
1	Identification of cleaning equipment (manual and mechanical)
2	Scrubbing – polishing – wiping – washing – rinsing - swabbing – sweeping – mopping – brushing – buffing
3	Housekeeping Supervisory Activities
4	Linen Control
5	Uniform Designing
6	Key Control Procedures
7	Room attendant trolley / maid's cart
8	Bed making
9	Turndown service
10	Cleaning of guestrooms
11	Cleaning of public area
12	Brass polishing / silver polishing
13	Revision
14	Revision

Textbooks

- Kaushal, S.&Gautam, S. (1994). *Accommodation Operation Management* (4thed.). Noida: Frank Bros & Co.
- Andrews, S. (1990). *Hotel Housekeeping Management and Operations* (3rded.). NY: Tata McGraw Hill Companies.
- Margaret, M., Kappa, A.L., & Patricia, B. (2002). *Housekeeping Management* Educational Institute of the American Hotels & Motels Association.
- Raghubalan, G., & Raghubalan, S. (2015). *Hotel Housekeeping Operations & Management* (3rded.). England, UK: Oxford University Press.
- Jones, T. (2004). *Professional management of housekeeping operations* (4thed.). New Jersey: John Wiley & Sons.

Reference books

- Huyton, J.,& Baker, S. (2001). *Case studies in rooms operation and management*(3rded.). Frenchs Forest NSW: Pearson Hospitality Press.
- O'Shannessy, V., Haby, S., & Richmond, P. (2001). *Accommodation services* (3rded.). Frenchs Forest NSW: Prentice Education Australia.
- Schneider, W.M., Tucker, G., &Sloviak, M. (1999). *The professional housekeeper* (4th ed.). Milton Qld: Jacaranda Wiley.
- Casado, M.A. (2012). *Housekeeping Management*, (2nded.). Hoboken, New Jersey: John Wiley & Sons
- Lindsay, N. (2009). *Good Housekeeping Cookery Book: The Cooks Classic Companion* (2nded.). NY: Collins & Brown.

Modes of Evaluation: Assignment/ Midterm / Journal/ Viva/Practical Evaluation





Modes of Evaluation	n: Assignment/ Midterm / Journal/ Vi	va/Practical Eva	luation
MID SEMESTI	ER EVALUATION (40) – Theory (25	Marks) + Lab (15 Marks)
	THEORY (25)		
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assignment		Total
15	10		25
•	LAB (15)		
Mid Semester Examination	Lab/ practical performed & Lab report		
10	5		15
	END SEMESTER EXAMINATION	ON (60)	
	Theory (35)	Lab	(25)





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping bety	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	List the importance of Housekeeping supervision.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12						
CO2	Draw a layout of Uniform, Linen and tailor room.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12						
CO3	Demonstrate the cleaning procedures followed in public area and guest room	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12						
CO4	Differentiate between routine, spring and Deep Cleaning.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12						
CO5	Carry out the different care and cleaning methods of metals and apply the same during the cleaning process of Rooms.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12						

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	M	L	M	Н	Н	L	M	Н	Н	L	L
CO2	Н	Н	Н	L	Н	M	L	Н	Н	Н	L	L
CO3	Н	Н	L	Н	Н	Н	Н	Н	Н	Н	M	M
CO4	Н	L	H	M	Н	Н	H	L	H	Н	M	L
CO5	H	H	H	H	M	M	H	H	H	H	L	L

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical							
	Hospitality Skills.							
PSO2	Apply the knowledge and skills gained through experiential							
	learning, Industry Immersion Courses and International							
	Linkages in the live hospitality Environment.							
PSO3	Demonstrate Strategic Implementation of concepts and							
	theories to Sustain & Grow in the challenging field of							
	Iospitality & Tourism.							
PSO4	Implement and Undergo critical analysis of management styles							
	and strategic thinking required to succeed in the hotel							
	management field.							

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	Н	L
CO 2	L	Н	L	M
CO 3	Н	L	Н	Н
CO 4	M	M	Н	L
CO 5	Н	M	L	Н

H- High
M- Medium
L-Low





21BHM-0HE12T	Hotel Economics	L	Т	P	С
Version 1.0		2	0	0	2

Course Objectives- The purpose of this course is to:

- 1. Understand the economic planning for tourism & hospitality in general.
- 2. Analyze & explore solutions to challenges faced by hotel management.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

- CO1 Understand nature, scope & role of Hotel Economics in the Hotel Industry.
- CO2 Understand Demand, Supply and Market Equilibrium used in the hotel industry.
- **CO3** Understand market structure and the nuances of managing hotel and its environment.
- CO4 Describe production & cost output functions used in the hotel industry
- CO5 Understand & explain the challenges faced by the hotel industry.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X2= 28)

Unit I: Overview of Hotel Economics

5 lecture hours

- Definition
- Nature & Scope
- Importance of Hotel Economics
- Responsibilities of a hospitality economist

Unit II: Demand, Supply and Market Equilibrium

5 lecture hours

- Analysis and Forecasting Law of demand
- Demand determinants of hospitality and tourism
- Supply, Elasticity of demand, Determinants of supply
- Market equilibrium
- Product life cycle & Destination life cycle

Unit III: Characteristics of Hotel industry

8 lecture hours

- Growth & Partners in the hospitality industry
- Perishability & Intangibility
- Capital requirement
- Barriers to entry & Competition
- Competitive Market Structure





Unit IV: Production & Cost Out-put functions in Hotel industry

5 lecture hours

- Production function
- factors of production
- Break Even Analysis
- Cost control and cost reduction

Unit V: Challenges faced by the Hotel Companies

5 lecture hours

- Brand stability
- Staff retention & attrition
- Influence of development on hospitality Industry

Text books

- Negi, J (2003). *Grading and Classification of Hotels, Tourism Resorts and Restaurants: Principles and Practices.* (1st ed.) Kanishka Publishers Distributors
- Perloff, J. M. (2004). *Microeconomics* (3rd ed.). Sydney: Pearson Addison Wesley.
- Vanhove, N. (2005). *The Economics of Tourism Destinations* (3rd ed.). New Delhi: Oxford Publications.
- Bull, A. (1995). *The Economics of Travel and Tourism* (5th ed.). Australia: Longman.
- Ahuja, H. L. (2006). *Business Economics* (3rd ed.). New Delhi: S. Chand Publications.
- Jain, T. R. (2008). Business Economics (5th ed.). New Delhi: V. K. Publication.

Reference books

- Sheela, A. S. (2007). *Economies of Hotel Management* (4th ed.). New Delhi: New Age Publication.
- Anderson, D. R., & Dennis, J. (2012). *Statistics For Business And Economics* (11th ed.). US: Cangage Learning.
- Mankiw, G. (2012). *Principles Of Economics* (1st ed.). US: Cengage Learning.
- Lipsey, C. (2011). *Economics* (12th ed.). New Delhi: Oxford University Press.
- Dominick, S., & Srivastava, R. (2012). *Managerial Economics: Principles and Worldwide Applications* (1st ed.). New Delhi: Oxford University Press.





Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)								
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total					
15	15	10	40					
END SEMESTER EXAMINATION (60)								
Theory (60)								

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	g between COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Classify or Categorize Hotels based on different classification styles.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO2	Understand different types of hotel ownership and types of lodgings.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO3	Understand market structure and the nuances of managing hotel and its environment.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO4	Describe & explain characteristics of hotel industry.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO5	Understand & explain the challenges faced by the hotel industry.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Globalization	Ethical, Social and	Employability,	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE	PO	P	P	P	P	P	P	P	P	PO	PO	PO
OUTCOMES	1	O2	O3	O4	O5	O6	O7	O8	O9	10	11	12
CO1	H	H	Н	Н	H	H	Н	H	Н	H	M	H
CO2	L	Н	Н	Н	Н	Н	Н	Н	Н	Н	L	Н
CO3	L	Н	Н	Н	Н	Н	Н	Н	Н	H	L	Н
CO4	L	H	H	H	H	H	H	Н	Н	H	M	H
CO5	L	Н	Н	Н	Н	Н	Н	Н	Н	Н	M	Н

H- High M- Medium

L-Low

Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytic Hospitality Skills.								
PSO2	Apply the knowledge and skills gained through								
	experiential learning, Industry Immersion Courses and								
	International Linkages in the live hospitality Environment.								
PSO3	Demonstrate Strategic Implementation of concepts a								
	heories to Sustain & Grow in the challenging field of								
	Hospitality & Tourism.								
PSO4	Implement and Undergo critical analysis of management								
	styles and strategic thinking required to succeed in the								
	hotel management field.								

Relationship between the Course Outcomes (COs) and Program Specific Outcome (PSO's)





PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	M	Н	L
CO 2	Н	M	M	L
CO 3	M	Н	Н	L
CO 4	L	L	M	M
CO 5	Н	M	L	Н

H- High M- Medium L-Low





20BHM-0MG12T	Management-I	L	Т	P	С
Version 1.0		3	0	0	3

Course Objectives- The purpose of this course is to:

- 1. Develop an understanding of the key functions and role of Human Resources.
- 2. Introduce the students to the knowledge and skill required to perform core management functions such as Planning, Organizing, and Decision-Making Processes in International Human Resource Management.

Course Outcomes- On completion of this course, the students will be able to:

- CO1 Understand basic concepts of hospitality accounting system
- CO2 Construct primary and subsidiary books and post entries on the same.
- **CO3 Differentiate** between a subsidiary books and ledger and understand the need of different accounting forms and formats.
- **CO4** List the advantages and disadvantages of trial balance.
- **CO5** Draw and prepare a trial balance report.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content

Unit I Introduction

Total Lecture hours (14X3= 42) 10 lecture hours

- Introduction to Accounting: Meaning, Functions and Sub fields of Accounting, Accounting
 Cycle, Need of accounting, Users of Accounting, Bookkeeping and accounting,
 Accounting Principles- Concepts & Conventions. Accounting Equation, Branches of
 Accounting, Ethical Practices in Accounting/Accounting Bodies: GAAP Generally
 Accepted Accounting Principles.
- International Financial Reporting standards: Convergence from GAAP to IFRS
- Accounting Equation: Meaning, use and practical problems.





Unit II: Forms, Formats & ledger postings

10 lecture hours

- Primary Books (Journal)
- Meaning and Definition; Format of Journal; Types of Accounts, Rules of Debit and Credit;
 Opening entry, simple and compound entries; Practical
- Subsidiary Books (Ledger)
- Meaning and Uses; Formats; Posting; Practical

Unit III: Sub division of journal

8 lecture hours

- Introduction, Advantages of Subsidiary books, Difference between subsidiary books and ledger. Cash Book: Meaning, Advantages, Simple, Double and Three Columnar cash book, Petty Cash book with imprest system (simple and tabular forms), Practical
- Need and Use Classification of Purchase book, Sales book, Purchase returns, Sales return, Journal proper, Practical

Unit IV: Trial Balance

8 lecture hours

Meaning; Nature, Objects, Methods; Advantages; Limitations; Format of Trial Balance,
 Preparation of Trial balance.

Unit V: Tabular Ledger

6 lecture hours

• Filling Ledger

Text books

- Tulsian, P.C., (2009) Financial Accountancy, 2nd edition, Pearson Education.
- Maheshwari, S.N. and Maheshwari, S. K., (2009) An Introduction to Accountancy, Eighth Edition, Vikas Publishing House.
- Goel, D. K., Goel, R., & Goel, S. (2009). *Accountancy* (6th ed.). New Delhi: Arya Publication.
- Goyal, A., & Goyal, M. (2015). *Accounting for Managers* (3rd ed.). New Delhi: VK Global Publications Pvt. Ltd.
- Iyengar, I. (2012). *Hotel Finance* (2nd ed.). New Delhi: Oxford University.
- Jugels, M. G. (2007). *Hospitality Management Accounting* (3rd ed.). New Jersey: John Wiley& Sons.

Reference books

- Guilding C, (2002), Financial Management for Hospitality Decision Makers, Taylor & Francis
- Taylor & Francis(2005). Hales J, Accounting & Financial Analysis in the Hospitality Industry,
- Raymond Cote(1997). Understanding Hospitality Accounting. EI-AH&LA USA
- GC Maheshwari (2006). Financial Accounting. NCERT, N. Delhi
- G.S. Rawat & Dr. JM Negi(2009). Elements of Hotel Accounting by, Aman Publications, New Delhi
- Guilding C, (2002), Financial Management for Hospitality Decision Makers, Taylor & Francis
- Hales J(2006), Accounting & Financial Analysis in the Hospitality Industry, Taylor & Francis





Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)								
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total					
15	15	10	40					
END SEMESTER EXAMINATION (60)								
Theory (60)								

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	g between COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Understand basic concepts of hospitality accounting system	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO2	Construct primary and subsidiary books and post entries on the same.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO3	Differentiate between a subsidiary books and ledger and understand the need of different accounting forms and formats.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO4	List the advantages and disadvantages of trial balance.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO5	Drawn and prepare a trial balance report	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	Н	Н	Н	L	L	L	Н	Н	M	Н
CO2	Н	Н	Н	Н	Н	L	L	L	Н	Н	L	Н
CO3	Н	Н	Н	Н	Н	L	L	L	Н	Н	L	Н
CO4	H	H	H	H	H	L	L	L	H	H	M	H
CO5	Н	H	H	H	H	L	L	L	Н	Н	M	H

H- High

M- Medium

L-Low

Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and					
	Analytical Hospitality Skills.					
PSO2	Apply the knowledge and skills gained					
	through experiential learning, Industry					
	Immersion Courses and International Linkages					
	in the live hospitality Environment.					
PSO3	Demonstrate Strategic Implementation of					
	concepts and theories to Sustain & Grow in the					
	challenging field of Hospitality & Tourism.					
PSO4	Implement and Undergo critical analysis of					
	management styles and strategic thinking					
	required to succeed in the hotel management					
	field.					





Relationship between the Course Outcomes (COs) and Program Specific Outcome (PSO's)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	L	M	Н	Н
CO 2	Н	L	M	Н
CO 3	M	Н	Н	M
CO 4	Н	L	M	M
CO 5	Н	M	L	Н

H- High
M- Medium
L-Low





20BHM-0FR12L	French – II	L	Т	P	С
Version 1.2		1	0	2	2

Course Objectives- The purpose of this course is to:

- 1. Facilitate the learner to learn and absorb the peculiarity of French qualifying adjectives.
- 2. Learn the plural forms of some special nouns.

Course Outcomes- On completion of this course, the students will be able to:

- **CO1** Demonstrate the understanding of qualifying adjectives
- CO2 Application of adjectives in the context of objects, humans and animals
- CO3 Differentiate clearly between the single, plural, masculinity and femininity of adjectives.
- CO4 Understand the plural forms of some special nouns
- **CO5** Enlist the counting from one to 100 in words

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. aimed to equip students with skills to apply the theoretical knowledge in various situations. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course Contents

Total Lecture hours (14X1 = 14)

Unit I – Qualifying adjectives

3 lecture Hours

- Peculiarity of French qualifying adjectives
- Usage in different contexts

Unit II – Application of adjectives to people, objects and animals

3 lecture Hours

- Special use of adjectives
- Adjectives in comparative and superlative degrees

Unit III – usage of adjectives in plurals

4 lecture Hours

- Noun and adjective becoming both plurals
- Sentence formation
- Verbal practice

Unit IV – Plurals of special nouns

2 lecture Hours

• Special types of nouns demanding a different treatment in their plural forms

Unit V – Counting - cardinal numbers from 1 to 70 2 lecture Hours

- Arithmetic sums
- Telling time





LAB- (14x2 Hours) = 28 Hours

Lab Session No.	ion Details								
1	Names of countries								
2	Names of nationalities and languages								
3	Names of professions -								
4	Exercise on adjectives								
5	Class Test on adjectives								
6	Usage of Il y a, Est-ce qu'il y a? Qu'est-ce qu'il y a, qu'y a-t-il and the negative forms with il n'y a pas de/d'								
7	Continuation of the practice and usage of Il y a, Est-ce qu'il y a? Qu'est-ce qu'il y a, qu'y a-t-il and the negative forms with il n'y a pas de/d'								
8	Class test on names of countries, nationalities and professions								
9	Role Play – demonstrative pronouns, with adjectives								
10	Role Play – demonstrative pronouns with the adjective possessive								
11	Role Play – Combien de, un peu de, trop de, assez de etc								
12	Exercises on the use of Contracted articles.								
13	Revision								
14	Mock Test								

Texts

• G. Mauger - Cours de langue et de Civilisation françaises

References

• G. Mauger - Cours de langue et de Civilisation françaises

Modes of Evaluation: Assignment/ Mid-term Evaluation/Presentation/Journal/Viva

	MID SEMESTER EVALUATION	ON (40)					
Mid Semester Examination	Lab/ practical performed & Lab report	Assignment(s)/ Quiz (s)	Total				
15	15	10	40				
END SEMESTER EXAMINATION (60)							
Practical (60)							





Mapping be	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	Demonstrate the understanding of qualifying adjectives	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11						
CO2	Application of adjectives in the context of objects, humans and animals	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10						
CO3	Differentiate clearly between the single, plural, masculinity and femininity of adjectives.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11						
CO4	Understand the plural forms of some special nouns	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO12						
CO5	Enlist the counting from one to 100 in words	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10						

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and	Employability,	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO 1	PO 2	PO3	PO 4	PO5	PO6	PO 7	PO 8	PO 9	PO1 0	PO1 1	PO1 2
CO1	Н	Н	Н	Н	Н	Н	M	M	Н	H	M	
CO2	Н	Н	Н	Н	Н	Н	L	L	Н	Н		
CO3	Н	M	Н	Н	Н	Н	L	Н	Н	Н	L	
CO4	H	H	H	H	H	Н	H	L	H	H		H
CO5	H	L	H	H	H	H	L	L	H	H		

H-High M- Medium L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical						
	Hospitality Skills.						
PSO2	Apply the knowledge and skills gained through experiential						
	learning, Industry Immersion Courses and International						
	Linkages in the live hospitality Environment.						
PSO3	Demonstrate Strategic Implementation of concepts and						
	theories to Sustain & Grow in the challenging field of						
	Hospitality & Tourism.						
PSO4	Implement and Undergo critical analysis of management						
	styles and strategic thinking required to succeed in the hotel						
	management field.						

Relationship between the Course Outcomes (COs) and Program Specific Outcome (PSO's)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	M	Н	L
CO 2	Н	M	M	L
CO 3	M	Н	Н	L
CO 4	L	L	M	M
CO 5	Н	M	L	Н

H- High M- Medium L-Low





21ENG11	COMMUNICATION IN ENGISH	L	T	P	C
Version 1.0		1	0	2	2
Pre-requisites/ Exposure	NIL	•			
Co-requisites					

Course Objectives- The purpose of this course is to:

- 1. Develop the ability to communicate effectively in English through regular practice in four language skills i.e. Reading, Listening, Speaking and Writing
- 2. Enhance knowledge of grammatical system of English language and explication of literary texts.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Strengthen the correct usage of English grammar and their speaking ability in terms of both fluency and comprehensibility

CO2 Develop their vocabulary skills and its contextual function.

CO3 Develop proficiency in the basics of Professional Writing

CO4 Appreciate and understand Literature through reading and analysis of literary and cultural texts in multiple genres.

CO5 Communicate confidently and appropriately by extensive practice of communication skills for any intended audience.

Pedagogy- The course will be taught in an interactive manner. The concepts will be shared through slides, video clips, and further reinforced through individual or group activities such as role-plays, exercises, games, case discussions, presentations, textbook reading and review.

Course content

Total Lecture hours - 15

Unit I: Building vocabulary

4 Lecture hours

- Vocabulary Extension Methods
- Antonym, Synonym, Homophones, Homonyms
- One-word substitution
- Idioms and phrases
- Words often confused
- British vs American Vocabulary

Unit II: Essentials of grammar

- Common Errors
- Subject-verb Agreement
- Parallel Structure
- Conditional Sentences
- Question Tags

4 Lecture hours





Unit III: Writing Skills

4 Lecture hours

- Effective Sentence Structures
- Sentence Coherence, Use of Connectives
- Paragraph Writing and Precise Writing
- Five C's of Effective Business Writing
- Structure, layout and format of business letter
- Structure and nuances of e-mail writing

Unit IV: Reading

3 Lecture hours

- Stopping by the Woods on a Snowy Evening-Robert Frost
- Wings of Fire by APJ Abdul Kalam- Book Review
- Of Studies- Francis Bacon

LAB-25 Hours

Lab No.	session	tails					
1.		Listening to short talks lectures, speeches (scientific, commercial and general in nature)					
		Phonetics and Phonology - vowels and consonant, Word					
2.		Stress, Intonation Patterns, Developing Voice quality,					
		Developing Correct Tone					
2	Identifying the difference between British vs American						
3.		Neutral Accent, MTI					
4.		Role plays, Declamation					
5.		Theatre, Poetry recitation and reading sessions					
6.		Group discussions, Debates					
7.		Movie Review					
8.		Creative writing- poem, short story, articles for newspaper, fantasy					
9.		Tell-a-tale, rendezvous, trail blazers					

Text books

- Acevedo and Gower M (1999) Reading and Writing Skills. London, Longman
- Swan, Michael. (1980). Practical English Usage. Oxford, OUP
- Kumar, Sanjay and Pushp Lata. English for Effective Communication, Oxford
- University Press, 2015.
- Konar, Nira. English Language Laboratories A Comprehensive Manual, PHI Learning Pvt. Ltd., 2011.
- Stopping by the Woods on a Snowy Evening-Robert Frost
- Wings of Fire, APJ Abdul Kalam
- Of Studies- Francis Bacon





Reference books

- Jolly, David (1984). Writing Tasks: Students' Book. Cambridge, CUP
- Klippel and Swan (1984). Keep Talking. Oxford, OUP
- Walter and Swan (1997). How English Works. Oxford, OUP
- Eastwood, John (2008). Oxford Practice Grammar.
- High School English Grammar & Composition by Wren & Martin

Modes of Evaluation

MID SEMESTER EVALUATION (40)							
Mid Semester Practical/Viva	Quiz/ Presentation		Lab file	Total			
15	15	10	40				
END SEMESTER I	EXAMINATION (60)		-				
Theory (60)							

M	Mapping between COs and POs														
		Course Outcomes (COs)						Mappe	d Progi	ramme	Outc	omes			
	CO1	Develop the ability to communicate effectively in English through regular practice in four language skills i.e. Reading, Listening, Speaking and Writing						:	PO1, PO)4, PO5	5, PO6,	, PO10	, PO11	-	
	CO2		nce know sh langua							PO1, PO	O2, PC	04, PO	5, PO	6 PO1	0,
	PO Keywords		Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing	
	COURSE OUTCOM		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	
	CO1		M			Н	H	H				M	M		
	CO2		M	Н		L	Н	M				Н	M		





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

ine students will be able to.	
PSO1	Demonstrate Core Technical, Conceptual and
	Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained
	through experiential learning, Industry
	Immersion Courses and International Linkages
	in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of
	concepts and theories to Sustain & Grow in the
	challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of
	management styles and strategic thinking
	required to succeed in the hotel management
	field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	Н	L
CO 2	L	Н	L	M

H- High M- Medium L-Low





Sushant University Erstwhile Ansal University Gurugram	School of Hospitality Management Detailed Course Plan					
Course Title: TDCC Course Code:						
Term: II	Academic Year:	Core/Elective: Elective	Credits: 1			
Course Designed by:		Course taught by: e-mail:				
Pre-requisites, if any: None						

1. Course Introduction and Objectives

This course will help participants to acquire the concept of Eco- sensitive or Green Hotels. The Participants will be exposed through diverse learning approaches of Energy, water conservation and Waste management to benefit the environment. This course will help them understand the importance & requirement of eco-friendly hotels.

Employability-level: Professional Skill

1. Founda tion Core	2. Foundation Skill	3. Professional Core	4. Professional Skill	5. Premier Skill
			✓	

2. Course Learning Outcomes

By the end of the lesson, students will be able to:

CLO1: Define the concept of Eco- sensitive or Green Hotels and list the criteria for ecotel certification.

CLO2: Explain the importance of energy, Water conservation & Waste Management.

CLO3: Understand the benefits of using environment friendly guest supplies & stationary

3. Course Pedagogy

Primarily class lectures followed by question-answer sessions/ assignments/interactive sessions, reading of texts, Survey, case study would be used as an important pedagogy





4. Course Contents and Duration

The class would meet weekly for a period of 10 weeks approx.

Sessio	Session Topic / Sub-topic	Activity/Assignment	Required Readings/
n No.	Description		Browsing/ Watching
1	Introduction to Ecotel	Discussion & PPT	
2	Ecotel Certification	Discussion & PPT	
3	Five Globe criteria	Discussion & PPT	
4	Identify an Eco-friendly site	Field visit	
5	Hotel Design & construction	Discussion & visit	
INTER	NAL ASSESSMENT POINT I (M	M=30)	
6	Energy Conservation	Discussion & videos	
7	Water Conservation	Discussion & videos	
8	Waste management	Discussion & videos	
INTER	NAL ASSESSMENT POINT I (M	M=30)	
9	Environment friendly Housekeeping	Visit	
10	Eco friendly products used in hotels	Visit	
FINAL	ASSESSMENT POINT III (MM=	:40)	

6. Course Assessment

Assessment Scheme

Students would be assessed continuously at three assessment points during the course. Course assessment is based on a student's activity (records/ evidence of his/her performing and learning). While all activities are performed individually, assessment is individual.

For the final (40 marks) assessment, there will be exhibition-cum-competition of student's project, Posters & PPT on Eco- Friendly Hotels. And a panel of faculty will judge the art and marks will be allocated on the basis of that exhibition.

Course Assessment Components for a TD Course

A TD course is of 100 marks and will have the following assessment components. Final Grades will be based on the relative performance of a student in the class.

S.	Course Assessment Compo	nents	Marks/Weightage (%)
No			
1	Assessment 1	(After Week 5)	30
2	Assessment 2	(After Week 8)	30
3	(Final) Assessment 3	(After Week 10)	40
		Total	100
		Marks	





Guidelines for Exhibition-Cum-Competition:

Each student would make a final project and a set of jury members on the day of the final assessment (in groups of four/five/as decided by the concerned faculty) will give the grades. Students would showcase and narrate their work done through the semester, also their learnings from it.

Final Presentation (40 Marks)

Each team of students would make a final portfolio presentation in front of a set of jury members on the day of the final assessment (in groups of four/five/as decided by the concerned faculty). They would showcase and narrate their work on project activity done through the semester, any MOOCs they audited and also their learnings from it.

- Group presentation but individual assessment while the students would present in teams, assessment is individual and based on each teammate's contribution and presentation.
- Each team member must present 2-3 slides each, with the total number of slides not exceeding 12-15 slides
- Total time of presentation should not exceed 15 minutes (including questions and answers)
- 4-6 questions would be asked per presentation (any member of the team could be required to answer)
- The following rubric will be used for Group Project Presentation:

	Outstanding (5)	Very Good (4)	Good (3)	Average (2)	Below
					Average
					(1)
Inter &	The content was	The content	Most content	Information	Informatio
trans-	outstanding and	was	was relevant;	was valid	n was not
disciplinar	suitably	appropriate and	some attempt	but some	relevant to
y elements	incorporated	a good attempt	was made to	parts of the	the
	and integrated	was made to	incorporate	content	audience
	multi-, inter and	incorporate	multi-, inter	needed	or directly
	trans-	multi, inter and	and trans-	expansion or	related to
	disciplinary	trans-	disciplinary	shortening	the
	perspectives.	disciplinary	perspectives.	to bring in	projects.
		perspectives.		different	
				perspectives	
				•	
Informatio	Used sufficient	Detailed	Appropriate	Lacks	Research
n Sources	and appropriate	research done.	research done.	proper	work
and	research and	Relevant data	Some of the	research.	inappropri
Interpretat	information to	as per the	data and	Data was	ate.
ion	support the	project.	methodology	scattered	Data is not
	project.	Methodology	used was	and	fully
	Methodology	was	relevant to a	methodolog	related to
	used	appropriate for	multi/inter/tran	y was not	the project.
	successfully	a	s-disciplinary	fully related	
	integrated	multi/inter/tran	project.	to a	
	multi-, inter and	s-disciplinary		multi/inter/tr	
	trans-	project.		ans-	





	disciplinary perspectives.			disciplinary project.	
Quality of	perspectives.			project.	
content					
and					
thought	D	D	D	V	Little or no
Integratio n of	Demonstrated superior	Demonstrated adequate	Demonstrated some	Very little integration	integration
Knowledg	integration of	integration of	integration of	of	of
e	knowledge of	knowledge of	knowledge of	knowledge	knowledge
	different areas	different areas	different areas	of different	_
	and domains.	and domains.	and domains.	areas and	areas and
				domains.	domains.
Organizati	Excellent	Appropriate	Fairly good	Structure	Poor
on and	structure and	structure and	structure and	and	structure
presentati on	organization of content;	organization; Good use of	organization; Clear voice	organization could be	and organizatio
On	excellent use of	voice	while	much	n; soft/
	voice	modulation;	presenting, but	improved;	monotone
	modulation	fluency in	drop in volume	Voice lacks	voice,
	while	presentation	at times; some	vocal	reads all or
	delivering;		use of vocal	variation,	most of the
	Maintaining eye		variation to	shows some	presentatio
	contact with		show interest,	eye contact,	
	audience and seldom		maintains eye	but not	eye
	returning to		contact most of the time but	maintained; and at least	contact.
	notes.		frequently	half the	
	notes.		returns to	time,	
			notes.	speaker	
				reads from	
				notes.	
Teamwork		Demonstrated	The teammates	Lack of	
	teamwork. It	teamwork. It	showed	teamwork	was
	was evident that	was evident	teamwork.	visible. It	minimalist
	all the group members	that almost all the group	However it seems	seems as though	ic. It seems as though
	contributed	the group members	as though	only a few	Only one
	equally to the	contributed to	certain	people	member
	presentation.	the	people did not	worked on	has worked
	_	presentation.	do	the	on the
			as much work	presentation.	presentatio
			as others		n.
Slides/	Font formats	Font formats	Font	Mostly font	No Format
Text/	(e.g. color, bold,	(e.g. color,	formatting had	formatting	in the
Format/	italic) had been	bold, italic) had	been carefully	had been	presentatio





Video	carefully	been used to	planned to	carefully	n. Several
Quality/	planned to	enhance	complement	planned but	graphics
Clarity of	_ -	readability. All	the content.	in places it	were
Presentati	readability.	graphics were	Appropriate	may be a	unattractiv
on	Appropriate	appropriate and	highlighters	little hard to	e and
	highlighters	supported the	not used.	read. All	diminishes
	used.	content of the	not asea.	graphics	the content
	uscu.	presentation.		were	of the
		presentation.		attractive	presentatio
				but many did	n.
				not seem to	11.
				support the content of	
				the	
	т 1 1	т 1 1	D . 1.C .	presentation.	A '1 1
	Involved	Involved	Presented facts	Went off	Avoided or
	audience in	audience in	in some	topic and	discourage
	presentation;	presentation;	interesting way	lost	d active
	held their	held their	and held	audience.	audience
	attention	attention	attention most	Failed to	participati
	throughout the	throughout by	of the time by	utilize	on
	presentation.	getting them	interacting	method to	
	Used original,	actively	with them.	pull the	
	clever, creative	involved in the		audience	
	approach.	speech		into the	
				speech.	
Audience	Excellent	Very good	Fair audience	Mediocre	Poor
engageme	audience	audience	engagement;	audience	audience
nt/Questio	engagement;	engagement;	Answered most	engagement.	engageme
n	Answered all		-	Gave rudimentary	nt. Has
Handling	questions with	questions	integrating	answers to	little grasp
	explanation,	integrating	multi-, inter	the	of
	elaboration and	multi-, inter	and trans-	questions	informatio
	by integrating	and trans-	disciplinary	with little or	n related to
	multi-, inter and	disciplinary	perspectives to	no	topic/proje
	trans-	perspectives to	some extent.	integration	ct.
	disciplinary	a great extent.		of multi-,	Not able to
	perspectives.			inter and	answer
				trans-	most
				disciplinary	questions
				perspective	adequately





7. Course References

- Hotel Housekeeping Operations (Third Edition) Simrti Raghubalan ,Oxford University Press
- Clean India Journal
- Good Housekeeping
- https://beeindia.gov.in

Course Conduct Policy

A. Academic Honesty

Students are expected to uphold the standard of conduct for students relating to avoidance of academic dishonesty. Academic Dishonesty is defined as an intentional act of deception in which a student seeks to claim credit for the work or effort of another person or uses unauthorized materials or fabricated information in any academic work.

Students assume full responsibility for the content and integrity of the academic work they submit. The guiding principle of academic integrity is that a student's submitted work, examinations, reports, and projects must be that student's own work for individual assignments, and the group's own work for group assignments/ projects. Students are guilty of academic dishonesty if they:

- Use or obtain unauthorized materials or assistance in any academic work; i.e. cheating.
- Falsify or invent any information regarded as cheating by the course instructor; i.e. fabrication.
- Give unauthorized assistance to other students, i.e. assisting in dishonesty.
- Represent the work of others as their own; i.e. plagiarism.
- Modify, without facilitator approval, an examination paper, record or report for the purpose of obtaining additional credit; i.e. tampering.

The penalty for academic dishonesty is severe. Any student guilty of academic dishonesty may be subject to receive a failing grade for the examination, assignment, quiz, or class participation exercise as deemed appropriate by the instructor. In addition, the penalty could also imply that the student receives a failing grade for the course and be reported to the AU competent authority as in case of UMC during University examinations (Refer Policies on "Use of Unfair means in Examination").





B. Students with Disability/ Different-Ability

AU is committed to promoting full participation of students of all abilities in all aspects of the academic and social life of the University. We have initiated an ongoing process of reviewing and developing our policy and practices for promoting full inclusion for students and staff with disabilities and we consult regularly with them as part of this process. The main elements of our policy are listed below:

- **Environment.** We are committed to a systematic review and improvement of physical access across all of our sites. Where physical or sensory barriers limit access to services, we will endeavor to provide the service at a suitable alternative venue.
- Access to facilities and support. All facilities and equipment will be made as accessible as possible so that students of all abilities have access to the same range of support services.
- **Information for applicants, students and staff.** All publicity, Program details, and general information will be offered in accessible formats with sufficient time to allow for modification into alternative formats where necessary, for familiarization by students or personal support workers, and early application for support.

For Faculty Version of Course Outline Only

This section of course outline contains the Curriculum Map for this course and is not to be distributed to students.

8. Graduate Attributes

Ansal University seeks to foster the following qualities in students through its various programs and the students' broader experience at the University. The University provides opportunities for students to be

- 1. knowledgeable, building disciplinary and interdisciplinary knowledge through a scholarly approach incorporating global and regional perspectives,
- 2. creative and critical thinkers, generating original ideas and concepts, and appreciating innovation and entrepreneurship,
- 3. empowered, having both the capacity and confidence to pursue the attainment of full potential,
- 4. engaged, contributing positively to diverse communities through service and leadership,
- 5. ethical, acting with integrity in intellectual, professional and community pursuits, and
- 6. sustainability-focused, responding to ecological, social and economic imperatives





9. Programme Educational Objectives (PEOs)

The programme is expected to achieve the following educational objectives for the students:

- A. Development in their chosen profession and/ or progress towards an advanced degree in the domain
- B. Earning a reputation as a source of innovative solutions to complex problems
- C. Garner trust and respect of others as effective and ethical team members
- D. Achieving positions of leadership in an organization and/or on teams
- E. Lead a happy and aesthetic life and also promote aesthetics and happiness of others

10. Programme Learning Outcomes

Upon successful completion of the program the students will be able to:

- 1. Communicate, explore, network and negotiate in ways that extend representation of disciplinary ideas or perspectives.
- 2. Explore the relevance and test the value of concepts, frameworks, methods and theories from different fields of inquiry for gaining insights into trans-disciplinary systems and co-production of knowledge
- 3. Engage with and respond respectfully, generatively and analytically to different ways of knowing across community, cultural and environmental contexts to promote agency and collaboration
- 4. Use principled approaches for designing and developing trans-disciplinary initiatives for betterment of communities and
- 5. Recognize and promote the humanity of self and others and engage ethically and sensitively to the values and cultures of particular individuals, groups, organizations or communities through arts and recreation.

11. Program Education Objectives (PEOs) to Program Learning Outcomes (PLOs) Mapping Matrix

	PEO 1	PEO 2	PEO 3	PEO 4	PEO 5
PLO/PEO					
PL0 1	S	M	M	M	M
PL0 2	S	S	S	S	M
PL0 3	M	S	S	S	S
PL0 4	W	S	M	S	S
PL0 5	W	S	S	S	S

^{*}S, M & W stand for the degree of association - Strong, Moderate & Weak.





12. Program Learning Outcomes (PLOs) to Course Learning Outcomes (CLOs) Mapping Matrix

Course Learning Outcomes (CLOs)	Programme Learning Outcomes (PLOs)							
	PLO-1	PLO-	PLO-3	PLO-	PLO-			
CLO1	S	S	S	W	W			
CLO2	S	S	S	W	W			
CLO3	S	S	M	M	W			

13. Course Learning Outcomes to Assessment Components Mapping Matrix

(This matrix will be validated during Quality Audit by auditing the actual assessment components used during teaching and the sample grading of the submitted student work.)

Assessment/CLO	Learning Outcome 1	Learning Outcome 2	Learning Outcome 3
Relevant Session Nos.	1-3	4-7	8-10
Assessment 1:	✓		
Assessment 2 :	✓	✓	
Final Assessment	✓	✓	✓

14. Teaching Method Utilization Map

- T1 Lectures
- T2 Case Discussions
- T3 Guest Lectures
- **T4** Learning Labs (Class Demo/Movie/Webinar)
- **T5** Role Plays/Business Games/Simulation(s)
- **T6** Student Presentation based on Team Assignment
- T7 Student-led Discussion
- T8 One-on-One Presentation/Feedback
- **T9** Integrated Learning (Collaboration with other Faculty)
- T10 Class Assignment and Discussion
- **T11** Tutoring/Problem Solving
- T12 Industry Visit/Field Visit
- T13 Networking Events: Conference/Conclave/Workshop





Teaching Methods/Session s	S1	S 2	S 3	S 4	S 5	S 6	S 7	S8	S9	S1 0
Teaching Methods (Primary)	T1	T 1	T 6	T 6	T 12	T 1 0	T 2	T2	T1 2	T1 2
Teaching Method (Secondary)										

- Do you plan to take any special/extra session during the course other than the allocated sessions? **NO**
- If Yes, please mention in the appropriate box below





Semester – III/IV

20BHM-0IN21L/ 20BHM-01N22L	Industrial Training -I	L	Т	P	С
Version 1.0				20 weeks	12

Course Objectives- The purpose of this course is to:

- 1. Provide the opportunity to students to work in core and ancillary department of any five-star hotel in India or abroad.
- 2. Familiarize students with actual working environment, its associated work pressures and to gain practical knowledge and skills, which in turn will motivate, develop and build their confidence.
- 3. Simulate students and make them industry ready and to enhance knowledge in their key operational areas of interest.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Enable a good understanding of the working in the F&B Production department of any five star hotel in India or abroad.

CO2 Understand the daily operational functioning of different hotel sections and departments.

CO3 Develop skills and technical knowledge concerning hotel operations.

CO4 Understand the importance of punctuality, discipline and communication in hospitality industry & Ability to effectively communicate solution to problems (oral, visual, written).

CO5 Retrieve theoretical & practical knowledge gained in handling real situations in the field of hospitality.

Food Production Training-

- Undergo mis-en-place preparations and marination and will assist the commi chef in day to dap kitchen activities.
- Understand the cooking temperatures involved in cooking different meats and seafood.
- Understand the different Hygiene and sanitation procedures followed and the documents involved.
- Gain knowledge on different Items of the dry store & perishable stores.





Food and Beverage Service Training

- List all equipment's used (including crockery, cutlery, glassware etc) and use of this equipment.
- Understand the different table layout procedures followed in different specialty restaurants.
- Understand the method of service followed in different outlets.
- List and explain the forms and formats involved in food and beverage service department.
- Understand the working of micros Software.

Front Office Management

- Meet and greet the guest according to brand standards.
- Assist front office supervisor/executive in day to day front office procedures.
- Explain the working of
 - 1. Reservations
 - 2. Reception & information
 - 3. Bell desk
 - 4. Bills and cash
 - 5. Guest relations
 - 6. Night auditing

Accommodation Management

- Understand procures involving:
 - o Cleaning of room and bathroom
 - Lost and found items
 - o Exchange of linen
 - Cleaning of various surfaces
 - Pest control
 - o Flower arrangement procedures

Examination Scheme Examination Scheme:

Total:	100 Marks
Presentation	20 marks
Post training viva	20 marks
Performance appraisal form by hotel	10 marks
Log book	20 marks
Training Report:	30 marks





S.NO	FORM OF ASSESSME NT	FORMAT	TIME	WEIGHT AGE (MARKS)	SUBMISSION DUE DATE	SUBMIT VIA
1	*Training Report	As Prescribed by Hospitality School	N/A	30	Date As Announced And Informed By Hospitality School	Hard Copy (2 Copies Spiral Bound+ Cd)
2	*Log Book	As Prescribed by Hospitality School	N/A	20	Date As Announced And Informed By Hospitality School	Hard Copy
3	Performance Appraisal Form by Hotel	Hotel Format	N/A	10	Date As Announced And Informed By Hospitality School	Hard Copy
4	Post Training Viva	N/A	N/A	20	Date As Announced And Informed By Hospitality School	In Person
5	*Presentatio n	N/A	10 Minute s	20	Date As Announced And Informed By Hospitality School	In Person

TOTAL MARKS- 100





Semester - III/IV

20BHM-0FP21C/ 20BHM-0FP22C	Culinary Arts & Nutrition – II	L	Т	P	C
Version 1.0		2	0	4	4

Course Objectives- The purpose of this course is to:

- 1. Develop knowledge and interest in the science and art of Indian cuisine with emphasis on different regional cuisine, Indian spices, masalas, ethnic eating traditions and Indian Cooking.
- 2. Develop understanding on principles of menu planning and indenting.
- 3. Familiarize with Different Cuts of Meat, Beef, pork & Chicken.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Distinguish between different Regional cuisines of India based on historical background and Culinary Etiquettes.

CO2 Demonstrate different Cuts of Meat while preparing menus in the Food production labs.

CO3 Plan menus based on the factors affecting menu planning.

CO4 Construct recipes for volume Catering.

CO5 Create an Efficient purchasing system in a hotel through the knowledge gained on purchase specification, techniques and forms& Formats.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content -

Total Lecture hours (14X2= 28)

Unit I-REGIONAL INDIAN CUISINE

6 Lecture hours

- Factors that affect eating habits in different parts of the country
- Cuisine and its highlights of different states/regions/communities to be discussed under:
 - Geographic location
 - Historical background
 - Seasonal availability
 - Special equipment
 - Staple diets
 - Specialty cuisine for festivals and special occasions STATES Andhra Pradesh, Bengal, Goa, Gujarat, Karnataka, Kashmir, Kerala, Madhya Pradesh, Maharashtra, North Eastern States, Punjab, Rajasthan, Tamil Nadu and Uttar Pradesh/Uttaranchal

Unit II: MEAT COOKERY

6 Lecture hours

- Introduction to meat cookery
- Cuts of beef/veal
- Cuts of lamb/mutton
- Cuts of pork
- Variety meats (offal)





Poultry

Unit III: Menu planning

5 lecture Hours

- Basic principles of menu planning-recapitulation
- Planning menus for School/ College students, Industrial workers, Hospitals, Outdoor parties, Theme dinners, cruise lines, airlines, railways.

Unit IV: Indenting & Planning

6 Lecture hours

Indenting

- Principles of Indenting for volume feeding
- Portion sizes of various items for different types of volume feeding
- Modifying recipes for indenting for large scale catering
- Practical difficulties while indenting for volume feeding

Planning

- Principles of planning for quantity food production with regard to Space allocation
- Equipment selection
- Staffing

Unit V- Catering & Purchasing

5 lecture Hours

- Characteristics of Rail, Airline (Flight Kitchens and Sea Catering), Branches of Mobile Catering
- Purchasing system
- Purchase specification
- Purchasing techniques





LAB- (14x4 Hours) = 56 Hours

Week	Soup/ Starter	Main Course	Sides	Desserts
	_	Wam Course		
1 Punjabi	Veg Shammi kebab	Kadhai paneer	Maa ki daal /lacha parantha	Gajar Halwa
2 Awadhi	Dal kachori	Murgh mussallam/ Malai kofta	Dal sultani/Aloo gobhi ki tehri/vegetable raita	Makhane ki kheer
3 Bengali	Beguni	Kosha mangsho / Aloo poshto	Luchi/Chholar dal	Pati shapta
4 Goan	Goan veg chops	Kosha mangsho/ Khatkhate goan	Pao/Alsande	Dodol
5 Southindia n	Tomato rasam with appalam	Chicken Chettinad/ Beans fogath	sambhar/malabari parantha	Moong dal payasam
6 Hyderabad i	Achaari paneer sashlik	Baingan mirch ka salan/khatti dal	Dum Subz biryani/Dum chicken biryani/ parantha	Sheer khurma
	v	Veek – 7 Internal Practical Exar	n	
8 Maharasht ra	Sabudaana vada	Mutton rassa/ aamti dal	Masala bhat/puran poli	Shrikhand
9 Kerala	Thattu dosa with coconut chutney	Kerela style prawn curry/ Avial	Kerela parontha	payasam
10 Kashmiri	Badam Ka Shorba	Roghanjosh/ Dum aloo Kashmiri	Kashmiri pulao	Phirni
11	Trade test / basket cookery			
12	Trade test / basket cookery			
13	Trade test / basket cookery			
14	Trade test / basket cookery			

Text books

- Dodgshun, G. & Peters, M. (2004). Cookery for the Hospitality Industry (5th ed.). UK: Cambridge University Press.
- Montagné, P. (2001). *Larousse Gastronomique* (2nd ed.). US: Clarkson N. Potter.





- Pavesic, D. & Magnant, P. (2004). Fundamental Principles of Restaurant Cost Control (2nd ed.). New Jersey: Pearson Prentice Hall.
- Wright, J. & Treuille, E. (2005). *The Cooks' Bible* (3rd ed.). London: Carroll and Brown.
- Asch, A. B. (2005). *Hospitality Cost Control: A practical approach* (3rd ed.). New Jersey: Pearson Prentice Hall.

Reference books

- Le Cordon Bleu. (2006). *Kitchen Essentials* (3rd ed.). London: Carroll and Brown.
- McWilliams, M. (2006). Food Fundamentals (8th ed.). New Jersey: Pearson Prentice Hall.
- CSIRO (2010). Make it safe: a guide to food safety. Collingwood: CSIRO Publishing.
- Cracknell, H. L. & Kaufmann, R. J. (1999). *Practical Professional Cookery* (3rd ed.). London: Macmillan Education Ltd.
- Gisslen, W. (1999). *Professional Cooking* (4th ed.). New York: John Wiley and Sons Inc.

Modes of Evaluation: Assignment/ Mid-term / Journal/ Viva/Practical Evaluation

Modes of Evaluation: Assignment/ Midterm / Journal/ Viva/Practical Evaluation					
MID SEMEST	ER EVALUATION (40) – Theory (25	Marks) + Lab (15 Marks)	arks)		
	THEORY (25)				
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assign	ment	Total		
15	10		25		
	LAB (15)				
Mid Semester Examination	Lab/ practical performed & Lab	report	Total		
10	5		15		
	END SEMESTER EXAMINATION	ON (60)			
Theory (35) Lab (25)					

Mapping bety	Mapping between COs and POs						
	Course Outcomes (COs)	Mapped Programme Outcomes					
CO1	Distinguish between Different Regional cuisines of India based on historical background and Culinary Etiquettes.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12					
CO2	Demonstrate different Cuts of Meat while preparing menus in the Food production labs.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12					
CO3	Plan menus based on the factors affecting menu planning.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12					
CO4	Construct recipes for volume Catering.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12					
CO5	Create an Efficient purchasing system in a hotel through the knowledge gained on purchase specification, techniques and forms& Formats.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12					





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	Н	M	M	Н	L	L	L	Н	Н	M	Н
CO2	Н	Н	M	Н	Н	L	Н	Н	Н	Н	L	Н
CO3	Н	Н	M	Н	Н	L	Н	L	Н	Н	L	Н
CO4	H	H	M	H	H	L	H	H	H	H	M	H
CO5	H	H	M	M	H	L	L	H	H	H	M	H

H- High M- Medium L-Low

Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and			
	Analytical Hospitality Skills.			
PSO2	Apply the knowledge and skills gained			
	through experiential learning, Industry			
	Immersion Courses and International Linkages			
	in the live hospitality Environment.			
PSO3	Demonstrate Strategic Implementation of			
	concepts and theories to Sustain & Grow in the			
	challenging field of Hospitality & Tourism.			
PSO4	Implement and Undergo critical analysis of			
	management styles and strategic thinking			
	required to succeed in the hotel management			
	field.			





PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	M	Н	L
CO 2	Н	M	M	L
CO 3	M	Н	Н	L
CO 4	L	L	M	M
CO 5	Н	M	L	Н

H- High M- Medium L-Low





20BHM-0FB21C/ 20BHM-0FB22C	Beer, Spirits & Liqueurs	L	Т	P	С
Version 1.0		2	0	4	4

Course Objectives- The purpose of this course is to:

- 1. Develop knowledge and understand about Alcoholic Beverage, manufacturing techniques and the service.
- 2. Familiarize students with the basics of beer, spirits and liqueurs.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Understand the concept of alcoholic beverages

CO2 Develop understanding of different types of beers and their storage.

CO3 Classify spirits and describe various methods of preparing and manufacturing different spirits.

CO4 Differentiate between aperitifs & Bitters

CO5 Define liqueurs with their country of origins.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content

Unit I: Alcoholic Beverage

- Introduction and definition
- Production of Alcohol
- Classification of Alcohol

Unit II: Beer 6 lecture Hours

- Introduction and Definition
- Types of beer
- Production of beer & Storage

Total Lecture hours (14X2= 28)

6 lecture Hours





Unit III: Spirits 6 lecture Hours

- Introduction and Definition
- Production of spirit: Pot-still method; Patent-still method

Production of: Whisky, Rum, Gin, Brandy/Cognac, Vodka, Tequila

• **Different proof spirits:** American Proof, Gay-Lussac, OIML Scale, British Proof (Sikes Scale)

Unit IV: Aperitifs

6 lecture Hours

- Introduction and Definition,
- Types of Aperitifs
- Vermouth (Definition, Types & Brand names).
- Bitters (Definition, Types & Brand names).

Unit V: Liqueurs

4 lecture Hours

- Definition,
- Production of Liqueurs
- Names of liqueurs, colour, predominant flavor & country of origin.

LAB- (14x4 Hours) = 56 Hours

Lab session	Details
No.	
1	Grooming and equipment identification.
	Restaurant set up & Service in Training restaurant
2	Classification of alcoholic beverages, bar equipment's
	Restaurant set up & Service in Training restaurant
3	Beer types, service of beer,
	Restaurant set up & Service in Training restaurant
4	Whisky, its types and service of whisky
	Restaurant set up & Service in Training restaurant
5	Rum, its types and service of rum
	Restaurant set up & Service in Training restaurant
6	Gin, its types and service of gin
	Restaurant set up & Service in Training restaurant
7	Vodka, service of vodka
	Restaurant set up & Service in Training restaurant
8	Tequila service of tequila
	Restaurant set up & Service in Training restaurant
9	Aperitifs, its types, service of aperitifs
	Restaurant set up & Service in Training restaurant
10	Liqueurs, its types and its service
	Restaurant set up & Service in Training restaurant
11	Brandy, its types, service of brandy
	Restaurant set up & Service in Training restaurant
12	Restaurant set up & Service in Training restaurant
13	Revision
14	Revision





Text books

- Walton, S., Glover, B. (2014). *The Ultimate encyclopedia of Wine, Beer, Spirits and Liqueurs* (3rd ed.). UK: Anness Publishing.
- Katsigris, C., & Thomas, C. (2011). *The Bar & Beverage Book* (5th ed.). New York: John Wiley and Sons Inc.
- Lendal, H. K., & Mary, L. (1991). Managing Bar and Beverage Operations (1st ed.). United States: Educational Institute of American Hotel & Motel Association.
- Parry, C. (2003). *Bar & Beverage Operation: Ensuring Success & Maximum Profit* (2nd ed.). New Delhi: Atlantic Publishing Company.
- Bagchi, S.N. (2007). *Textbook of Food and Beverage Service* (1st ed.). New Delhi: Aman Publications.

Reference books

- Castellon, F. (2005). *Larousse Cocktails* (1st ed.). UK: Hamlyn.
- Walton, S. (2003). *The Ultimate Book of Cocktails: How to Create Over 600 Fantastic Drinks Using Spirits, Liqueurs, Wine, Beer and Mixers* (1st ed.). UK: Anness Publishing.
- Dias, B. A. (2004). *The Complete Book of Spirit* (1st ed.). London: Harper Collins Publishers.
- Jackson, M. (2005). Whisky The definitive world guide (1st ed.). London, UK: DK Publishing.
- Broom, D. (2010). The World Atlas of Whisky: More Than 350 Expressions Tasted More Than 150 Distilleries Explored Octopus Books. UK: Mitchell Beazley.
- Houston, J., & Glenesk, N. (1982). *The Professional Service of Food and Beverage Service* (1st ed.). Chennai: Laxmi Publications.
- Casado, A. Matt (1994). *Food and Beverage Service Manual* (2nd ed.). New York: John Wiley and Sons Inc.
- Bamaunuge, H. (2010). *Food and Beverage Service* (2nd ed.). London: Pearson Publication Oxford Heineman.
- Arduser, L. (2014). *Waiter & Waitress and Wait staff Training Handbook* (1st ed.). Florida: Lantic Publishing Group Incorporated.





Modes of Evaluation: Assignment/ Midterm / Journal/ Viva/Practical Evaluation

Modes of Evaluation	: Assignment/ Midterm / Journal/ Vi	va/Practical Evaluation		
MID SEMESTE	ER EVALUATION (40) – Theory (25	Marks) + Lab (15 Marks)		
	THEORY (25)			
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assign	ment Total		
15	10	25		
•	LAB (15)	•		
Mid Semester Examination	I ab/ practical performed & I ab report			
10	5	15		
	END SEMESTER EXAMINATION	ON (60)		
	Theory (35)	Lab (25)		

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping bet	Mapping between COs and POs								
	Course Outcomes (COs)	Mapped Programme Outcomes							
CO1	Understand the concept of alcoholic beverages	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
CO2	Develop understanding of different types of beers and their storage.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
CO3	Classify spirits and describe various methods of preparing and manufacturing different spirits.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
CO4	Differentiate between Aperitifs & Bitters	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
CO5	Define liqueurs with their country of origins.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Globalizatior	Ethical, Social and	Employability,	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE	PO	P	P	P	P	P	P	P	P	PO	PO	PO
OUTCOMES	1	O2	O3	O4	O5	O6	O7	O8	O9	10	11	12
CO1	H	H	M	L	H	M	M	Н	H	Н	M	M
CO2	Н	Н	M	L	Н	M	M	Н	Н	Н	L	M
CO3	Н	Н	M	L	Н	L	M	M	Н	Н	L	M
CO4	Н	Н	M	L	Н	L	M	M	Н	Н	L	M
CO5	H	H	Н	M	Н	L	Н	Н	Н	Н	M	M

H- High

M- Medium

L-Low

Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential
	learning, Industry Immersion Courses and International
	Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management
	styles and strategic thinking required to succeed in the hotel
	management field.





PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	Н	М	L
CO 2	Н	M	М	Н
CO 3	н	Н	L	M
CO 4	L	Н	Н	M
CO 5	н	Н	L	M

H- High M- Medium L-Low





20BHM-0RD21C/ 20BHM-0RD22C/	Room Division Managerial Experience	L	Т	P	C
Version 1.0		2	0	2	3

Course Objectives- The purpose of this course is to:

- Explore the Concepts of Front Office organization, operational and managerial procedures in a front
- 2. Develop understanding on Interior decoration and its concept.

Course Outcomes- On completion of this course, the students will be able to:

- **CO1** Plan tariff for the designated room type.
- **CO2** Outline the objective of guest accounting cycle.
- **CO3** Understand the process and formats used in laundry and its operations
- **CO4** Carry out flower arrangement by applying principles of design.
- **CO5** Design and decorate guest room based on principle and elements of design.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content -

Total Lecture hours (14X2= 28)

7 lecture Hours

Unit I-Tariff Structure

- Introduction
- Importance of Tariff Structure
- Formulation of Tariff
- Types of Tariff
- Bases of Charging
- Types of Plans & Customer Profiles
- Designing Tariff Structure

Unit II-Guest Accounting

- Basics of Keeping Accounts
- Front Office Cashiering
- Guest Accounting System Problems
- Accounting Cycle
- **Express Check Out**

7 lecture Hours





Unit III: Laundry

- Commercial and on-site laundry
- Flow process of industrial laundering
- Stages in the wash cycle
- Laundry equipment and machines
- Layout of the laundry
- Laundry agents
- Dry cleaning
- Guest laundry/valet service
- Stain removal

Unit IV: Flower Arrangement

- Flower arrangement in hotels
- Equipment and material required for flower arrangement
- Conditioning of plant material
- Styles of flower arrangement
- Principles of design as applied to flower arrangement

Unit V: Interior Design

- Introduction
- Types of design
- Elements of design
- Principal of design
- Designing for the physically challenged

5 lecture Hours

5 lecture Hours

4 lecture Hours





LAB- (14x2 Hours) = 28 Hours

Lab session No.	Details
1	Creating Tariff Card Activities
2	Relevant forms and formats
3	Basic Front Office Calculations
4	Hands on practice of computer application related to front office procedures Group discussions.
5	Role Play of situation handling
6	Laundry process
7	Dry cleaning
8	Stain removal
9	Handling Guest laundry
10	Flower arrangement (Different styles)
11	Elements of Designing Activities
12	Physically challenged room Designing

^{*}Experiential Module: 2 Offline, 2 Online Roundtable Session of 2 Hours on the topic High end luxury hospitality management

1 Guest Session of 2 Hours on Redefining of luxury

Texts books

- Ahmed, I. (2004). Front office operations And Management. (3rd ed.). Clifton Park, NY: Delmar Publications.
- Sue, B., Pam, B., & Jeremy, H. (1996). *Principles of Hotel Front office Operations* (3rd ed.). United Kingdom: Cassell Publications.
- Andrews, S. (1982). *Hotel Front office Training Manual*, (5th ed.). New Delhi: Tata Mc Graw Hill publishing Company Ltd.
- Malhotra, P. K. (1998). *Fundamentals of hotel management and operations* (1st ed.). New Delhi: Anmol publications Pvt Ltd.

Reference books

- Chankravarti, B. K. (1999). *Welcome to Hospitality An Introduction* (2nd ed.). Clifton Park, NY: Delmar publication.
- Tarachand, D. (2000). *Hotel and Restaurant Management* (1st ed.). New Delhi: Mohit Publications.
- Bardi, J. A. (2013). *Hotel Front Office Management* (5th ed.). New york, NY: Wiley.
- Tewari, J. R. (2012). *Hotel Front Office: Operations And Management*, (5th ed.). Oxford Uni. Press.
- Kaushal S., & Gautam, S. (1994). *Accommodation Operation Management* (4th ed.). Noida: Frank Bros & Co.





Modes of Evaluation	: Assignment/ Midterm / Journal/ Viv	a/Practical Evaluation
MID SEMESTI	ER EVALUATION (40) – Theory (25	Marks) + Lab (15 Marks)
	THEORY (25)	
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assign	ment Total
15	10	25
	LAB (15)	
Mid Semester Examination	Lab/ practical performed & Lab	report Total
10	5	15
	END SEMESTER EXAMINATION	ON (60)
	Lab (25)	

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping	between COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Create a tariff for the designated room type.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO12
CO2	Outline the objective of guest accounting cycle.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10,PO12
CO3	Understand the process and formats used in laundry and its operations	PO1, PO3, PO4, PO5, PO6, PO8, PO9, PO10
CO4	Carry out flower arrangement by applying principles of design.	PO1, PO3, PO4, PO5, PO6, PO8, PO9, PO10
CO5	Design and decorate guest room based on principle and elements of design.	PO1, PO2, PO3, PO4, PO5, PO6, PO9, PO10





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	M	L	M	M	Н	Н	Н	M		Н
CO1 CO2	H H	H L	M M	L L	M M	M M	H H	H H	H H	M M		H H
CO2	Н		M	L	M	M		Н	Н	M		

H- High

M- Medium

L-Low

Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential learning,
	Industry Immersion Courses and International Linkages in the live
	hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories to Sustain
	& Grow in the challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles and strategic
	thinking required to succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	Н	Н	L
CO 2	H	M	L	H
CO 3	M	H	L	L
CO 4	L	H	M	M
CO 5	H	M	L	H

H- High M- Medium L-Low





20BHM-0DM21T/ 20BHM-0DM22T	Disaster Management	L	Т	P	С
Version 1.0		3	0	0	3

Course Objectives- The purpose of this course is to:

- 1. Understand the nature and classification of Disasters
- 2. Analyze the role of Government and NGO in partnering for Disaster Management.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Explain the term disaster, its types and factors causing disasters.

CO2 Outline principles of Disaster management and phases involved.

CO3 Examine the approaches to reduce Disaster risk.

CO4 Execute pre disaster and post disaster plans.

CO5 Implement best practices in Disaster Risk management.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content

Total Lecture hours (14X3=42)

Unit I: Disaster and its Classifications & Causes

7 lecture hours

- Definition & Background
- Types of Disaster
- Factors affecting disaster

Unit II: Disaster Management & Impacts

6 lecture hours

- Differential impacts- in terms of caste, class, gender, age, location, disability
- Global trends in disasters, urban disasters, pandemics, complex emergencies
- Climate change





Unit III: Approaches to disaster risk reduction

7 lecture hours

- Disaster management action Teams and organizations
- Cycle of Disaster
- Implications of Disasters.
- Prevention, mitigation and preparedness community based DRR, Structural-nonstructural measures
- Roles and responsibilities of- community, Panchayati Raj Institutions/Urban Local Bodies (PRIs/ULBs), states, Centre, and other stake-holders.

Unit IV: Pre - Disaster planning and post disaster mitigations

10 lecture hours

- Inter-relationship between Disasters and Development:
- Factors affecting Vulnerabilities
- Differential impacts
- Impact of Development projects such as dams, embankments, changes in Land-use etc.
- Climate Change Adaptation
- Relevance of indigenous knowledge
- Appropriate technology and local resources
- First Response Team

Unit V: Disaster Risk management in India & Case Study

12 lecture hour

- Hazard and Vulnerability profile of India, Components of Disaster Relief
- Sanitation, Shelter, Health, Waste Management Institutional arrangements (Mitigation, Response and Preparedness, DM Act and Policy, Other related policies, plans, programmes and legislation)
- Suggestions to manage Disaster and mitigation plans and possible solutions.((i) Bomb threat, (ii)Earthquake, (iii) Explosion, (iv) Hazardous material spill/release, (v) Campus shooting, (vi) Terrorist incidence and (vii) Financial emergency





Text books

- Ismail, A. (2004). *Front office operations And Management* (3rd ed.). Broussard, Louisiana: Delmar Publications.
- Baker, S., Bradley, P., & Huyton, J. (1996). *Principles of Hotel Front office Operations* (3rd Ed.). London, UK: Cassell Publications.
- Andrews, S. (1982). *Hotel Front office Training Manual* (5th ed.). New Delhi, Delhi: Tata Mc Graw Hill publishing Company Ltd.

Reference books

- Chankravarti, B. K. (1999). *Welcome to Hospitality An Introduction* (2nd ed.). Broussard, Louisiana: Delmar publication.
- Tarachand, R. (2000). *Hotel and Restaurant Management*. New Delhi, Delhi: Mohit Publications.
- Bardi, T., & James, A. (2013). *Hotel Front Office Management* (5th ed.). Hoboken, New Jersey: Wiley.
- Tewari, K., Jatashankar, R. (2012). *Hotel Front Office: Operations And Management* (5th ed.). Oxford, United Kingdom: Oxford Uni. Press.

Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

	. Assignment, Class Tresentation,	, , , <u> </u>					
·	MID SEMESTER EVALUAT	ΓΙΟΝ (40)					
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total				
15	15	10	40				
END SEMESTER EXAMINATION (60)							
	Theory (60)						





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	Mapping between COs and POs								
	Course Outcomes (COs)	Mapped Programme Outcomes							
CO1	Explain the term disaster, its types and factors causing disasters.	PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10							
CO2	Outline principles of Disaster management and phases involved.	PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10							
CO3	Examine the approaches to reduce Disaster risk.	PO2, PO3, PO4, PO5,PO6,PO7,PO8,PO9,PO10							
CO4	Execute pre disaster and post disaster plans.	PO2,PO3,PO4,PO5,PO6,PO7, PO8,PO9,PO10							
CO5	Implement best practices in Disaster Risk management	PO2,PO3,PO4,PO5,PO6,PO7, PO8,PO9,PO10							

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1		M	L	M	M	M	M	Н	Н	Н		
CO2		M	L	M	M	M	M	Н	Н	Н		
CO3		M	L	Н	M	M	M	Н	Н	Н		
CO4		M	L	Н	M	M	M	H	H	H		
CO5		M	L	H	M	M	M	H	H	H		

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality
	Skills.
PSO2	Apply the knowledge and skills gained through experiential learning,
	Industry Immersion Courses and International Linkages in the live
	hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories to Sustain
	& Grow in the challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles and
	strategic thinking required to succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	Н	L
CO 2	L	Н	L	М
CO 3	Н	L	Н	Н
CO 4	М	М	Н	L
CO 5	Н	M	L	н

H- High M- Medium L-Low





20BHM-0FC21T/ 20BHM-0FC22T	Food & Beverage Control	L	Т	P	С
Version 1.0		2	0	0	2

Course Objectives- The purpose of this course is to:

- 1. Familiarize the students with fundamentals of Food & Beverage Control, and tools and techniques used in taking decisions in operating and controlling the Food & Beverage outlets
- 2. Develop knowledge and understanding on various Food and beverage outlet in hotels and their operations.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Define budget, budgetary control

CO2 Explain various sales concepts

CO3 Explain inventory control

CO4 Describe all the aspects of beverage control

CO5 Learn the concept of MIS

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X2= 28) 8 lecture Hours

Unit I: Budgetary Control

- Define Budget
- Define Budgetary Control
- Objectives
- Key Factors
- Types of Budget & Control.





Unit II: Sales Concepts

- Various Sales Concepts
- Uses of Sales Concepts.

Unit III: Inventory Control

- Importance
- Objectives
- Method
- Levels & Techniques
- Perpetual Inventory
- Monthly Inventory
- Comparison of Physical & Perpetual Inventory.

Unit IV: Beverage Control

- Purchasing
- Receiving
- Storing
- Issuing
- Standard Recipes
- Standard Portion Size
- Bar Inventory
- Bar Frauds
- Books Maintained.

Unit V: MIS

- Introduction
- MIS in Hotels
- Importance
- Uses
- Advantage of MIS in hotels

Text books

- Andrews, S. (2017). *Food and Beverage Management* (6th ed.). New Delhi: Tata Mc Graw Hill Education Private Limited.
- Kotas,R & Davis,B(2001). *Food and Beverage Control*.International Textbook Company Limited, Glasgow
- Dopson, L. R. & Hayes, D. K. (2002). *Food and Beverage Cost Control* (5th ed.). New York: John Wiley and Sons Inc.
- Cousins, John, Foskett, & David (2013). *Food and Beverage Management* (2nd ed.). United States: Pearson.
- Dittmer, P., R., J. Desmond Keefe (2009). *Principles of Food Beverage and Labour Cost Control* (9th ed.). New York: John Wiley and Sons Inc

Reference books

- Davis, B, Lockwood A, Alcott,P & Pantelidis, I.(2018) Food & Beverage Management. (6th ed.)
 Routledge
- Ojugo, C., & Rymer, T. (1999). *Practical Food and Beverage Cost Control* (2nd ed.). N.Y: Cengage Learning
- Cullen, P. (1998). *The Food and Beverage Manager* (2nd ed.). Butterworth-Heinemann: Oxford.
- Morrison. P., Ruys. H., & Morrison, B. (1998). Cost Management for Profitable Food and Beverage Operations (2nd ed.). Melbourne: Hospitality Press
- Wood, R. C. (2000). Strategic Questions in Food and Beverage Management (1st ed.). Butterworth-Heinemann: Oxford

5 lecture Hours

5 lecture Hours

8 lecture Hours

2 lecture Hours





Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

	8								
MID SEMESTER EVALUATION (40)									
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total						
15	15	10	40						
END SEMESTER EXAMINATION (60)									
Theory (60)									

Relationship between the Course Outcomes (Cos) and Program Outcomes (Pos)

Mappi	Mapping between Cos and Pos							
	Course Outcomes (Cos)	Mapped Programme Outcomes						
CO1	Define budget, budgetary control	PO1, PO2, PO3, PO5, PO9, PO10						
CO2	Explain various sales concepts	PO1, PO2, PO3, PO4, PO5 PO8, PO9, PO10, PO12						
CO3	Explain inventory control	PO1, PO2, PO3, PO4, PO5 PO8, PO9, PO10, PO12						
CO4	Describe all the aspects of beverage control	PO1, PO2, PO3, PO4, PO5 PO8, PO9, PO10, PO12						
CO5	Learn the concept of MIS	PO1, PO2, PO3, PO5, PO9, PO10						

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	M	Н		M				M	Н		
CO2	Н	M	Н	M	M			L	M	Н		L
CO3	Н	M	Н	M	M			L	M	Н		L
CO4	Н	M	Н	M	M			L	M	H		L
CO5	H	M	H		M				M	H		

H- High

M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential
	learning, Industry Immersion Courses and International
	Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management
	styles and strategic thinking required to succeed in the hotel
	management field.

Relationship between the Course Outcomes (Cos) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	М	L
CO 2	Н	M	L	L
CO 3	L	Н	M	L
CO 4	L	Н	M	М
CO 5	Н	M	L	Н

H- High
M- Medium
L-Low





21BHM-0HR21T/ 21BHM-0HR22T	Human Resource Management -I	L	T	P	C
Version 1.0		2	0	0	2

Course Objectives- The purpose of this course is to:

- 1. Develop an understanding of the key functions and role of Human Resources.
- 2. Introduce the students to the knowledge and skill required to perform core management functions such as Planning, Organizing, and Decision-Making Processes in International Human Resource Management.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Define the concepts of Human Resource management and understand the theories related to it.

CO2 Analyze the need and process involved in manpower planning.

CO3 Explain the process of recruitment and selection and its pre-requisites.

CO4 Implement the importance of Training & development in human Resources and will be able to construct his own training and development plan.

CO5 Recognize the process of performance appraisals and Discuss the importance of the same.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content

Total Lecture hours (14X2= 28)

Unit I Introduction to Human Resource Management

6 lecture hours

- Definition, Nature, Scope and Functions of Management
- Levels of Management
- Management Theories Classical and Neo Theory, Classical Theory, Modern organizational Theory





Unit II: Manpower Planning

- 6 lecture hours
- Definitions & need of manpower Planning
- Objectives of HR Planning
- Advantages and Disadvantages of Manpower Planning
- Process/Steps

Unit III: Recruitment and Selection

6 lecture hours

- Definition & Sources of Recruitment
- Selection Process
- Induction & Orientation

Unit IV: Training and Development

6 lecture hours

- Definition & Importance of Training
- Training Methods and Evaluation

Unit V: Performance Appraisal

4 lecture hours

- Definition, Objectives, Process & Methods
- Introduction, Motivation, Various Motivation Theories
- Measurement of Employee Motivation, Group Motivation

Text books

- Dessler G (2005). Human Resource Management Pearson Education, India
- Aswathappa. K, (2005), Human Resource Management- Text & Cases, Tata McGraw Hill, New Delhi
- Jack D. Ninemeier, David K. Hayes Human Resources Management in the Hospitality Industry, Study Guide 1st & 2nd

Reference books

- Wendell L. Human Resources Management by , Publisher: Houghton Mifflin Company Reference books
- Mathis R L and Jackson J H (2006). Human Resource Management, Cengage Learning (Thomson Learning).
- Snell S and Bohlander G (2007). Human Resource Management, Cengage Learning (Thomson Learning).





Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)							
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total				
15	15	10	40				
END SEMESTER EXAMINATION (60)							
Theory (60)							

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping be	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	Define the concepts of Human Resource management and understand the theories related to it.	PO1, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12						
CO2	Analyze the need and process involved in manpower planning	PO1,, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12						
СОЗ	Explain the process of recruitment and selection and its pre-requisites	PO1, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12						
CO4	Implement the importance of Training & development in human Resources and will be able to construct his own training and development plan.	PO1, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12						
CO5	Recognize the process of performance appraisals and Discuss the importance of the same.	PO1, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12						





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Globalization	Ethical, Social and	Employability,	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н		M	Н	Н	Н	L	Н	Н	Н	Н	M
CO2	Н		M	Н	Н	Н	L	Н	Н	Н	Н	M
CO3	M		M	Н	Н	Н	L	Н	Н	Н	Н	M
CO4	M		M	H	H	H	L	H	Н	Н	Н	M
CO5	M		H	Н	H	H	L	H	H	H	H	Н

H- High

M- Medium

L-Low

Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical			
	Hospitality Skills.			
PSO2	Apply the knowledge and skills gained through			
	experiential learning, Industry Immersion Courses and			
	International Linkages in the live hospitality Environment.			
PSO3	Demonstrate Strategic Implementation of concepts and			
	theories to Sustain & Grow in the challenging field of			
	Hospitality & Tourism.			
PSO4	Implement and Undergo critical analysis of management			
	styles and strategic thinking required to succeed in the			
	hotel management field.			





Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	M	L
CO 2	L	M	M	Н
CO 3	Н	Н	M	L
CO 4	L	Н	L	M
CO 5	Н	L	L	Н

H- High M- Medium L-Low





20BHM-0CC21T/ 20BHM-0CC22T	Introduction to Cost Control	L	Т	P	С
Version 1.0		2	0	0	2

Course Objectives- The purpose of this course is to:

- 1. Defend the need for management cost control directives in every department in hospitality; particularly in food & beverage, labor & operations
- 2. Familiarize the students with the importance of Budgets and benchmarking results in the field of hospitality.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Understand the concepts of production and Costs.

CO2 Apply Internal Control in the field of hospitality using cost standards.

CO3 Construct cost efficient models for hotels using techniques like menu engineering and Yield management.

CO4 Suggest cost saving pricing techniques in the field of hospitality.

CO5 Carry out cost control and suggest ways to reduce overall operating costs in the field of hospitality.

Pedagogy- The course will be taught in an interactive manner using past incidents of disasters and its mitigation. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities or case discussions, presentations etc. aimed to equip students with skills to apply the theoretical knowledge on cost controlling methods and techniques which will be applied by the students in the near future during their business operations. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content

Total Lecture hours (14X2= 28)

Unit I: Cost and Production Analysis in Hospitality Industry

6 lecture hours

- Cost concepts and classification
- Cost output relationship
- Production function, Cost control and cost reduction





Unit II: Internal control in Hospitality

6 lecture hours

- What is internal control, Internal control problems in hospitality
- The principles of internal control
- Control of stock, Control of cash
- Using cost standards
- Theft and fraud.

Unit III: Pricing in the hospitality industry and Uniform system of Accounting in Hotels 6 lecture hour

- Introduction to pricing
- A bottom up approach to pricing: The concept, Restaurant pricing: An example of a bottom up approach
- Menu engineering
- Room rates for hotels & motels, Room rate discounting for hotels
- Yield management for hotels, Other pricing considerations in hospitality

Unit IV: Budgeting and cost control

8 lecture hours

- Importance of Standardization in Recipes.
- Purchasing, Vendor Selection, Receiving, Storage, Issuing,
- Labor Costs, Control of Other Direct & Indirect Labor Costs
- Budgeting in Hospitality
- Productivity Rates, Staffing & Scheduling

Unit V: Case Study

2 lecture hours

• Planning & designing for Best Practices in the Hospitality Facility

Text books

- Siddiqui, A. S., (2012). *Comprehensive Accountancy* (3rd ed.). New Delhi: Narosa Pub.
- Singhai, M. L. (2012). *Cost Accounts* (2nd ed.). Tamil Nadu: Uni. Press
- Kumar, P., & Kumar, V., (2007). *Auditing And Business Communications* (2nd ed.). New Delhi: Kalyani Publishers.

Reference books

• Food and Beverage Cost Control, 6th Edition Lea R. Dopson, David K. Hayes, ISBN: 978-1-118-98849-7, 2016

MID SEMESTER EVALUATION (40)							
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total				
15	15	10	40				
END SEMESTER EXAMINATION (60)							
Theory (60)							





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes					
CO1	Understand the concepts of production and Costs.	PO1, PO2, PO3, PO4, PO5, PO6,PO9, PO11,PO12					
CO2	Apply internal Control in the field of hospitality using cost standards.	PO1, PO2, PO3, PO4, PO5, PO6, PO9, PO11, PO12					
CO3	Construct cost efficient models for hotels using techniques like menu engineering and Yield management.	PO1, PO2, PO3, PO4, PO5, PO6, PO9, PO11, PO12					
CO4	Suggest cost saving pricing techniques in the field of hospitality.	PO1, PO2, PO3, PO4, PO5, PO6,PO7,PO9, PO11,PO12					
CO5	Carry out cost control and suggest ways to reduce overall operating costs in the field of hospitality.	PO1, PO2, PO3, PO4, PO5, PO6,PO7, PO9, PO11,PO12					

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership		Ethical, Social and professional	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	Н	Н	L	L			M		L	Н
CO2	Н	Н	Н	Н	L	L			M		L	Н
CO3	Н	Н	Н	Н	L	L			M		L	Н
CO4	Н	Н	Н	Н	L	L	M		M		L	H
CO5	Н	Н	Н	Н	L	L	M		M		L	Н





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and
	Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained
	through experiential learning, Industry
	Immersion Courses and International Linkages
	in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of
	concepts and theories to Sustain & Grow in the
	challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of
	management styles and strategic thinking
	required to succeed in the hotel management
	field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	L	M	Н	L
CO 2	L	Н	L	M
CO 3	Н	L	Н	Н
CO 4	M	M	Н	L
CO 5	Н	M	L	Н





20BHM-0FR21L/ 20BHM-0FR22L	French – III	L	Т	P	С
Version 1.0		1	0	2	2

Course Objectives- The purpose of this course is to:

- 1. Facilitate the learner to absorb more of the vocabulary of general daily use seasons, months etc. vocabulary on invariable words
- 2. Be better equipped to use the language for conversation

Course Outcomes- On completion of this course, the students will be able to:

CO1 Highlight and identify material of different types

CO2 Understand the French Auxiliary Verbs

CO3 Elaborate on the French personal pronouns

CO4 Define a conjugation

CO5 Understand the use of the verb Etre in the affirmative, negative and interrogative forms.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. aimed to equip students with skills to apply the theoretical knowledge in various situations. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course Contents

Total Lecture hours (14X1 = 14)

Unit I – Identifying Material

3 lecture Hours

- Materials in wood, iron, plastic and glass
- Questions and answers

Unit II – Introduction to the French Auxiliary Verbs

3 lecture Hours

- Differentiation between action and auxiliary verbs
- Usage of Etre in self-introduction
- Explaining classroom, college, colony and the city

Unit III – Introduction to the French personal pronouns

2 lecture Hours

- 1st person, 2nd person and the 3rd person
- Singulars and plurals

Unit IV – Definition of a conjugation

2 lecture Hours

- Connecting the verb to the personal pronoun to form conjugation
- Different forms of conjugation with the usage in sentences

Unit V – Auxiliary Etre in all three forms

4 lecture Hours

- Dictations
- Class tests





LAB- (14x2 Hours) = 28 Hours

Lab Session No.	Details
1	Role Play – making a hotel reservation
2	Role Play – checking in to the hotel
3	Role Play - Description of the room by the bell boy
4	Role Play – experience at a restaurant
5	Using different types of materials – making sentences in the
<u> </u>	class – verbal
6	Viva Examination
7	Exercise on the french auxiliary verbs
8	Exercises on the french personal pronouns
9	Talking about the daily routine
10	Recording of the play
11	Writing of a song and the recoding of the same
12	Viva Examination
13	Revision
14	Revision

Texts

• G. Mauger - Cours de langue et de Civilisation françaises

References

- G. Mauger Cours de langue et de Civilisation françaises
- Larousse Dictionnaire anglais français anglais
- French Verbs Robert & Nathan
- French Classified Vocabulary Webster's

Modes of Evaluation: Assignment/ Mid-term Evaluation/Presentation/Journal/Viva

MID SEMESTER EVALUATION (40)								
Mid Semester Examination	Lab/ practical performed & Lab report	Assignment(s)/ Quiz (s)	Total					
15	15	10	40					
END SEMESTER EXAMINATION (60)								
Practical (60)								





Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes					
CO1	Highlight and identify material of different types	PO1, PO2, PO3, PO4, PO5, PO9, PO10					
CO2	Understand the French Auxiliary Verbs	PO1, PO2, PO3, PO4, PO5, PO9, PO10, PO12					
CO3	Elaborate on the French personal pronouns	PO1, PO2, PO3, PO4, PO5, PO9, PO10, PO12					
CO4	Define a conjugation	PO1, PO2, PO3, PO4, PO5, PO9, PO10, PO12					
CO5	Understand the use of the verb Etre in the affirmative, negative and interrogative forms.	PO1, PO2, PO3, PO4, PO5, PO9, PO10, PO12					

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	M	Н	L	Н				M	Н		
CO2	Н	M	Н	L	Н				M	Н		Н
CO3	Н	M	Н	L	Н				M	Н		M
CO4	Н	M	Н	L	Н				M	Н		L
CO5	Н	M	H	L	H				M	Н		L





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential
	learning, Industry Immersion Courses and International
	Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management
	styles and strategic thinking required to succeed in the hotel
	management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	L	Н	L
CO 2	Н	M	L	M
CO 3	M	Н	M	L
CO 4	L	L	Н	M
CO 5	L	M	L	Н





Sushant	School of Hospitality Management					
University	Detailed Course Plan					
Course Title: TDCC Course Code:						
Term: II	Academic Year: Core/Elective: Elective Credits: 1					
Course Designed by:		Course taught by: e-mail:				
Pre-requisites, if any:None						

1. Course Introduction and Objectives

This course will help participants to acquire the concept of Eco- sensitive or Green Hotels. The Participants will be exposed through diverse learning approaches of Energy, water conservation and Waste management to benefit the environment. This course will help them understand the importance & requirement of eco-friendly hotels.

Employability-level: Professional Skill

15. Founda tion Core	16. Foundation Skill	17. Professional Core	18. Professional Skill	19. Premier Skill
			✓	

2. Course Learning Outcomes

By the end of the lesson, students will be able to:

CLO1: Define the concept of Eco- sensitive or Green Hotels and list the criteria for ecotel certification.

CLO2: Explain the importance of energy, Water conservation & Waste Management.

CLO3: Understand the benefits of using environment friendly guest supplies & stationary

3. Course Pedagogy

Primarily class lectures followed by question-answer sessions/ assignments/interactive sessions, reading of texts, Survey, case study would be used as an important pedagogy





4. Course Contents and Duration

The class would meet weekly for a period of 10 weeks approx.

Sessio	Session Topic / Sub-topic	Activity/Assignment	Required Readings/
n No.	Description		Browsing/Watching
1	Introduction to Ecotel	Discussion & PPT	
2	Ecotel Certification	Discussion & PPT	
3	Five Globe criteria	Discussion & PPT	
4	Identify an Eco-friendly site	Field visit	
5	Hotel Design & construction	Discussion & visit	
INTER	NAL ASSESSMENT POINT I (M	M=30)	
6	Energy Conservation	Discussion & videos	
7	Water Conservation	Discussion & videos	
8	Waste management	Discussion & videos	
INTER	NAL ASSESSMENT POINT I (M	M=30)	
9	Environment friendly	Visit	
	Housekeeping		
10	Eco friendly products used in	Visit	
	hotels		
FINAL	ASSESSMENT POINT III (MM=	:40)	

5. Course Assessment

Assessment Scheme

Students would be assessed continuously at three assessment points during the course. Course assessment is based on a student's activity (records/ evidence of his/her performing and learning). While all activities are performed individually, assessment is individual.

For the final (40 marks) assessment, there will be exhibition-cum-competition of student's project, Posters & PPT on Eco- Friendly Hotels. And a panel of faculty will judge the art and marks will be allocated on the basis of that exhibition.

Course Assessment Components for a TD Course

A TD course is of 100 marks and will have the following assessment components. Final Grades will be based on the relative performance of a student in the class.

S.	Course Assessment Comp	onents	Marks/Weightage (%)
No			
1	Assessment 1	(After Week 5)	30
2	Assessment 2	(After Week 8)	30
3	(Final) Assessment 3	(After Week 10)	40
		Total Marks	100





Guidelines for Exhibition-Cum-Competition:

Each student would make a final project and a set of jury members on the day of the final assessment (in groups of four/five/as decided by the concerned faculty) will give the grades. Students would showcase and narrate their work done through the semester, also their learnings from it.

Final Presentation (40 Marks)

Each team of students would make a final portfolio presentation in front of a set of jury members on the day of the final assessment (in groups of four/five/as decided by the concerned faculty). They would showcase and narrate their work on project activity done through the semester, any MOOCs they audited and also their learnings from it.

- Group presentation but individual assessment while the students would present in teams, assessment is individual and based on each teammate's contribution and presentation.
- Each team member must present 2-3 slides each, with the total number of slides not exceeding 12-15 slides
- Total time of presentation should not exceed 15 minutes (including questions and answers)
- 4-6 questions would be asked per presentation (any member of the team could be required to answer)
- The following rubric will be used for Group Project Presentation:

	Outstanding (5)	Very Good (4)	Good (3)	Average (2)	Below Average
					(1)
Inter &	The content was	The content	Most content	Informatio	Informatio
trans-	outstanding and	was	was relevant;	n was valid	n was not
disciplinar	suitably	appropriate and	some attempt	but some	relevant to
y elements	incorporated	a good attempt	was made to	parts of the	the
	and integrated	was made to	incorporate	content	audience
	multi-, inter and	incorporate	multi-, inter	needed	or directly
	trans-	multi, inter and	and trans-	expansion	related to
	disciplinary	trans-	disciplinary	or	the
	perspectives.	disciplinary	perspectives.	shortening	projects.
		perspectives.		to bring in	
				different	
				perspective	
				S.	
Informatio	Used sufficient	Detailed	Appropriate	Lacks	Research
n Sources	and appropriate	research done.	research done.	proper	work
and	research and	Relevant data	Some of the	research.	inappropri
Interpretat	information to	as per the	data and	Data was	ate.
ion	support the	project.	methodology	scattered	Data is not
	project.	Methodology	used was	and	fully
	Methodology	was	relevant to a	methodolo	related to
	used	appropriate for	multi/inter/tran	gy was not	the project.
	successfully	a	s-disciplinary	fully	
	integrated	multi/inter/tran	project.	related to a	
	multi-, inter and			multi/inter/	





	trans- disciplinary perspectives.	s-disciplinary project.		trans- disciplinary project.	
Quality of content and thought					
Integratio n of Knowledg e	Demonstrated superior integration of knowledge of different areas and domains.	Demonstrated adequate integration of knowledge of different areas and domains.	Demonstrated some integration of knowledge of different areas and domains.		Little or no integration of knowledge of different areas and domains.
Organizati on and presentati on	Excellent structure and organization of content; excellent use of voice modulation while delivering; Maintaining eye contact with audience and seldom returning to notes.	Appropriate structure and organization; Good use of voice modulation; fluency in presentation	Fairly good structure and organization; Clear voice while presenting, but drop in volume at times; some use of vocal variation to show interest, maintains eye contact most of the time but frequently returns to notes.	Structure and organizatio n could be much improved; Voice lacks vocal variation, shows some eye contact, but not maintained; and at least half the time, speaker reads from notes.	Poor structure and organizatio n; soft/ monotone voice, reads all or most of the presentatio n with no eye contact.
Teamwork	Demonstrated teamwork. It was evident that all the group members contributed equally to the presentation.	Demonstrated teamwork. It was evident that almost all the group members contributed to the presentation.	The teammates showed teamwork. However, it seems as though certain people did not do as much work as others	though only a few	Teamwork was minimalist ic. It seems as though Only one member has worked on the presentatio n.





Slides/	Font formats	Font formats	Font	Mostly font	No Format
Text/	(e.g. color, bold,	(e.g. color,	formatting had	formatting	in the
Format/	italic) had been	bold, italic) had	been carefully	had been	presentatio
Video	carefully	been used to	planned to	carefully	n. Several
Quality/	planned to	enhance	complement	planned but	graphics
Clarity of	enhance	readability. All	the content.	in places it	were
Presentati	readability.	graphics were	Appropriate	may be a	unattractiv
on	Appropriate	appropriate and	highlighters	little hard	e and
	highlighters	supported the	not used.	to read. All	diminishes
	used.	content of the		graphics	the content
		presentation.		were	of the
				attractive	presentatio
				but many	n.
				did not	
				seem to	
				support the	
				content of	
				the	
				presentatio	
	Involved	Involved	Descented fort-	n. Went off	Avoided or
	audience in	audience in	Presented facts in some		discourage
	presentation;	presentation;	in some interesting way	topic and lost	d active
	held their	held their	and held	audience.	audience
	attention	attention	attention most	Failed to	participati
	throughout the	throughout by	of the time by	utilize	on
	presentation.	getting them	interacting	method to	OII
	Used original,	actively	with them.	pull the	
	clever, creative	involved in the		audience	
	approach.	speech		into the	
	11	1		speech.	
Audience	Excellent	Very good	Fair audience	Mediocre	Poor
engageme	audience	audience	engagement;	audience	audience
nt/Questio	engagement;	engagement;	Answered most	engagemen	engageme
n	Answered all	Answered all	questions	t. Gave	nt. Has
Handling	questions with	questions	integrating	rudimentar	little grasp
	explanation,	integrating	multi-, inter	y answers	of
	elaboration and	multi-, inter	and trans-	to the questions	informatio
	by integrating	and trans-	disciplinary	with little	n related to
	multi-, inter and	disciplinary	perspectives to	or no	topic/proje
	trans-	perspectives to	some extent.	integration	ct.
	disciplinary	a great extent.		of multi-,	Not able to
	perspectives.			inter and	answer
				trans-	most
				disciplinary	questions
				perspective	adequately





4. Course References

- Hotel Housekeeping Operations (Third Edition) Simrti Raghubalan ,Oxford University Press
- Clean India Journal
- Good Housekeeping
- https://beeindia.gov.in

Course Conduct Policy

A. Academic Honesty

Students are expected to uphold the standard of conduct for students relating to avoidance of academic dishonesty. Academic Dishonesty is defined as an intentional act of deception in which a student seeks to claim credit for the work or effort of another person or uses unauthorized materials or fabricated information in any academic work.

Students assume full responsibility for the content and integrity of the academic work they submit. The guiding principle of academic integrity is that a student's submitted work, examinations, reports, and projects must be that student's own work for individual assignments, and the group's own work for group assignments/ projects. Students are guilty of academic dishonesty if they:

- Use or obtain unauthorized materials or assistance in any academic work; i.e. cheating.
- Falsify or invent any information regarded as cheating by the course instructor; i.e. fabrication.
- Give unauthorized assistance to other students, i.e. assisting in dishonesty.
- Represent the work of others as their own; i.e. plagiarism.
- Modify, without facilitator approval, an examination paper, record or report for the purpose of obtaining additional credit; i.e. tampering.

The penalty for academic dishonesty is severe. Any student guilty of academic dishonesty may be subject to receive a failing grade for the examination, assignment, quiz, or class participation exercise as deemed appropriate by the instructor. In addition, the penalty could also imply that the student receives a failing grade for the course and be reported to the AU competent authority as in case of UMC during University examinations (Refer Policies on "Use of Unfair means in Examination").

B. Students with Disability/ Different-Ability

AU is committed to promoting full participation of students of all abilities in all aspects of the academic and social life of the University. We have initiated an ongoing process of reviewing and developing our policy and practices for promoting full inclusion for students and staff with disabilities and we consult regularly with them as part of this process. The main elements of our policy are listed below:

- **Environment.** We are committed to a systematic review and improvement of physical access across all of our sites. Where physical or sensory barriers limit access to services, we will endeavor to provide the service at a suitable alternative venue.
- Access to facilities and support. All facilities and equipment will be made as accessible as possible so that students of all abilities have access to the same range of support services.





• **Information for applicants, students and staff.** All publicity, Program details, and general information will be offered in accessible formats with sufficient time to allow for modification into alternative formats where necessary, for familiarization by students or personal support workers, and early application for support.

For Faculty Version Of course Outline Only

This section of course outline contains the Curriculum Map for this course and is not to be distributed to students.

5. Graduate Attributes

Ansal University seeks to foster the following qualities in students through its various programs and the students' broader experience at the University. The University provides opportunities for students to be

- 1. knowledgeable, building disciplinary and interdisciplinary knowledge through a scholarly approach incorporating global and regional perspectives,
- 2. creative and critical thinkers, generating original ideas and concepts, and appreciating innovation and entrepreneurship,
- 3. empowered, having both the capacity and confidence to pursue the attainment of full potential,
- 4. engaged, contributing positively to diverse communities through service and leadership,
- 5. ethical, acting with integrity in intellectual, professional and community pursuits, and
- 6. sustainability-focused, responding to ecological, social and economic imperatives

6. Programme Educational Objectives (PEOs)

The programme is expected to achieve the following educational objectives for the students:

- 1. Development in their chosen profession and/ or progress towards an advanced degree in the domain
- 2. Earning a reputation as a source of innovative solutions to complex problems
- 3. Garner trust and respect of others as effective and ethical team members
- 4. Achieving positions of leadership in an organization and/or on teams
- 5. Lead a happy and aesthetic life and also promote aesthetics and happiness of others

7. Programme Learning Outcomes

Upon successful completion of the program the students will be able to:

- 8. Communicate, explore, network and negotiate in ways that extend representation of disciplinary ideas or perspectives.
 - Explore the relevance and test the value of concepts, frameworks, methods and theories from different fields of inquiry for gaining insights into trans-disciplinary systems and coproduction of knowledge
 - Engage with and respond respectfully, generatively and analytically to different ways of knowing across community, cultural and environmental contexts to promote agency and collaboration
 - 3) Use principled approaches for designing and developing trans-disciplinary initiatives for betterment of communities and
 - 4) Recognize and promote the humanity of self and others and engage ethically and sensitively to the values and cultures of particular individuals, groups, organizations or communities through arts and recreation.





9. Program Education Objectives (PEOs) to Program Learning Outcomes (PLOs) Mapping Matrix

	PEO 1	PEO 2	PEO 3	PEO 4	PEO 5
PLO/PEO					
PL0 1	S	M	M	M	M
PL0 2	S	S	S	S	M
PL0 3	M	S	S	S	S
PL0 4	W	S	M	S	S
PL0 5	W	S	S	S	S

^{*}S, M & W stand for the degree of association - Strong, Moderate & Weak.

10. Program Learning Outcomes (PLOs) to Course Learning Outcomes (CLOs) Mapping Matrix

Course	Programme Learning Outcomes (PLOs)						
Course Learning Outcomes (CLOs)	PLO-1	PLO-	PLO-3	PLO-	PLO-		
CLO1	S	S	S	W	W		
CLO2	S	S	S	W	W		
CLO3	S	S	M	M	W		

11. Course Learning Outcomes to Assessment Components Mapping Matrix

(This matrix will be validated during Quality Audit by auditing the actual assessment components used during teaching and the sample grading of the submitted student work.)

Assessment/CLO	Learning Outcome	Learning Outcome	Learning Outcome
ASSESSMENT CLO		2	3
Relevant Session Nos.	1-3	4-7	8-10
Assessment 1:			
	✓		
Assessment 2 :			
	✓	✓	
Final Assessment	✓	✓	✓

12. Teaching Method Utilization Map

- T1 Lectures
- T2 Case Discussions
- T3 Guest Lectures
- **T4** Learning Labs (Class Demo/Movie/Webinar)
- **T5** Role Plays/Business Games/Simulation(s)





- T6 Student Presentation based on Team Assignment
- T7 Student-led Discussion
- **T8** One-on-One Presentation/Feedback
- **T9** Integrated Learning (Collaboration with other Faculty)
- **T10** Class Assignment and Discussion
- T11- Tutoring/Problem Solving
- T12 Industry Visit/Field Visit
- T13 Networking Events: Conference/Conclave/Workshop

Teaching Methods/Session s	S1	S 2	S 3	S 4	S 5	S 6	S 7	S8	S9	S1 0
Teaching Methods (Primary)	T1	T 1	T 6	T 6	T 12	T 1 0	T 2	Т2	T1 2	T1 2
Teaching Method (Secondary)										

- Do you plan to take any special/extra session during the course other than the allocated sessions? **NO**
- If Yes, please mention in the appropriate box below





Semester V/VI

20BHM-0ET31T/ 20BHM-0ET32T	Environmental & Tourism Economics	L	Т	P	C
Version 1.0		3	0	0	3

Course Objectives- The purpose of this course is to:

- 1. Introduce the students to key principles of Tourism Economics
- 2. Familiarize them with tourism products, their characteristics and types.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Define and understand the concept of Liberalism & Interventionism.

CO2 Understand the relation between inflation, globalization and fluctuations in Tourist flow.

CO3 Implement the understanding of various levels at which tourism related activities are managed in relation to various tourist products.

CO4 Appraise different types of lodgings for tourists as per the flow of tourists and their preferences throughout the world.

CO5 List and differentiate between various accessibility sources used in tourism industry.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X3=42)

Unit I Introduction of Tourism Economics

8 lecture hours

- Liberalism and the role of the market
- Interventionism and the role of the State
- Difference between traveler and a tourist
- Types of Tourism
- Prices and inflation
- Globalization





Unit II The flow of tourists

8 lecture hours

- Definition
- Key touristic basins. The financial cash flow: Evolution and breakdown, the touristic balance.
- The organization of tourism: At the State level: Managing Tourism
- At the autonomous regions level departmental tourism committees and regional tourism committees and groups.
- At the International level: Tourism committees.
- World Tourism Organization (WTO), and International Bureau of Social Tourism (BITS)

Unit III Touristic product

8 lecture hours

- Components making up a touristic product
- Characteristics of a tourist product
- 5 A's of Tourism
- Destination Life Cycle

Unit IV Lodging for tourists

8 lecture hours

- Introduction to lodging in tourism
- Evolution & growth of lodging industry
- Various Lodging Units
- New Trends in Lodging for a tourist.

Unit V Transportation for tourists

10 lecture hours

- Evolution & growth of Transportation
- Different types of transportation
- Role of Travel agencies in Tourism
- Role of Tour operators in Tourism

Text books

- Tourism Economics by Mathieson Alistor & Wall Gerllliej, Physical & Social Impacts.
- The Economics, Travel & Tourism by Anil Andirous, Lengman Cheshues, Melbourne.

Reference books

- International Travel & Tourism- Principles & Concepts by Dr. JM Negi, S. Chand & Co, New Delhi
- Tourism Economics and Policy. Bristol: Channel View Publications by Dwyer, L., Forsyth, P. & Dwyer, W. (2010).
- The Economics of Recreation, Leisure and Tourism. Amsterdam: Butterworth-Heinemann by Tribe, J. (2011).





Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

	3		
	MID SEMESTER EVALUA	TION (40)	
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total
15	15	10	40
	END SEMESTER EXAMINA	ATION (60)	
	Theory (60)		

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappi	ng between COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Define and understand the concept of Liberalism & Interventionism.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO2	Understand the relation between inflation, globalization and fluctuations in Tourist flow.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO3	Implement the understanding of various levels at which tourism related activities are managed in relation to various tourist products.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO4	Appraise different types of lodgings for tourists as per the flow of tourists and their preferences throughout the world.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO5	List and differentiate between various accessibility sources used in tourism industry.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Globalizatior	Ethical, Social and	Employability,	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE	PO	P	P	P	P	P	P	P	P	PO	PO	PO
OUTCOMES	1	O2	O3	O4	O5	O6	O7	O8	O9	10	11	12
CO1	L	M	H	L	Н	M	H	M	M	H	M	L
CO2	L	M	Н	L	Н	M	Н	M	M	Н	M	L
CO3	L	M	Н	L	Н	M	Н	M	M	Н	L	L
CO4	L	M	Н	L	Н	M	Н	M	M	Н	L	L
CO5	L	M	Н	L	Н	M	Н	M	M	Н	L	L

H- High M- Medium L-Low

Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential learning, Industry
	Immersion Courses and International Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories to Sustain &
	Grow in the challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles and strategic
	thinking required to succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
CO				
CO 1	Н	M	Н	L
CO 2	Н	Н	L	M
CO 3	H	L	H	M
CO 4	M	M	L	L
CO 5	Н	M	L	Н





20BHM-0FB31C/ 20BHM-0FB32C	Worldwide Wine Fundamentals and Pairings	L	T	P	C
Version 1.0		2	0	4	4

Course Objectives- The purpose of this course is to:

- 1. Provide students with the knowledge and skills necessary to perform the daily duties required of food and beverage service professional & a wine sommelier.
- 2. Provide an opportunity for students to apply their knowledge and skills of Mixology by preparing cocktails and mocktails.

Course Outcomes- On completion of this course, the students will be able to:

- **CO1** Categories the wine of the basis of classification
- **CO2** Carry out vinification process on the basis of classification of wine.
- **CO3** Analyze the old-world wine and new world wine for better understanding of study of wine.
- **CO4** Create a wine list and apply laws of food and wine pairing.
- **CO5** Demonstrate different types of cocktail & its preparation.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content -

Total Lecture hours (14X2= 28)

Unit I- Fundamentals of Wine

5 Lecture hours

- History of Wines
- Fermentation
- Types of wine and their differentiation

Unit II: Vinification

5 Lecture hours

- Red wine
- White wine
- Sparkling wine and Champagne
- Fortified Wine
- Sweet Wine
- Rose Wine





Unit III: Old World and New World Wine Old World Wine

8 Lecture hours

- Wines of France
- Wines of Italy
- Wines of Spain
- Wines of Portugal

New World Wine

- Wines of USA
- Wines of Australia
- Wines of New Zealand
- Wines of Germany, Austria and Hungary

Unit IV-Food & Wine Harmony

5 Lecture hours

- Wine Tasting
- Aroma of Wheel
- Food & Wine pairing

Unit V-Cocktails

5 Lecture hours

- History
- Types of cocktail
- Parts of cocktail
- Rules of mixology
- Classic cocktails

LAB- (14x4 Hours) = 56 Hours

Lab session No.	Details
1	Identification of wine bottles & Label
2	Identification of Wine service equipments & its Maintenance
3	Service of Red Wine
4	Service of White Wine
5	Service of Sparkling wine and Champagne
6	Menu Making & Wine pairing
7	Pairing menu items with wines
8	Creating a progressive wine list
9	Setting up of bar
10	Preparation of Basic cocktails & Mocktails
11	Preparation of Basic cocktails & Mocktails
12	Supervision of Restaurant Mock Service
13	Revision
14	Mock Service





MID SEMESTER EVALUATION (40) – Theory (25 Marks) + Lab (15 Marks)					
	THEORY (25)				
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assi	gnment Total			
15	10	25			
	LAB (15)				
Mid Semester Examination	b report Total				
10	15				
_	END SEMESTER EXAMINAT	ION (60)			
	Theory (35)	Lab (25)			

Texts books

- Fischer, J. (2006). At your service: a practical guide for the Professional Dining Room, (2nd ed.).New York: John Wiley and Sons Inc.
- Singaravelavan, R. (2012). *Food and Beverage Services* (1st ed.). New Delhi: Oxford University Publications.
- Axler, H. Bruce et al (1990). *Food and Beverage Service* (1st ed.). US: Indiana University.
- Bagchi, S. N. (2007). *Textbook of Food and Beverage Service* (1st ed.). New Delhi: Aman Publications.
- George, B. (2008). *Food and Beverage Service and Management* (3rd ed.). UK: Jaico Publishing House.

Reference books

- Lillicrap, D. R., & Cousins, J. A. (1998). *Food and beverage service* (5th ed.). London: Hodder and Stoughton.
- Kotschevar, L. H., & Luciani, V. (1996). *Presenting service: the ultimate guide for the foodservice professional* (2nd ed.). New York: John Wiley and Sons Inc.
- Meyer, S., Schmid, E., & Spühler, C. (1990) *Professional table service* (1st ed.). New York: John Wiley and Sons Inc.
- National Restaurant Association Education Foundation (2005). *Serve Safe alcohol:* fundamentals of responsible alcohol service (1st ed.). New York: John Wiley and Sons In





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping betw	veen COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Categories the wine of the basis of classification	PO1, PO2, PO4, PO5, PO6, PO8, PO9, PO10, PO12
CO2	Explain the vinification process on the basis of classification of wine.	PO1, PO2, PO4, PO5, PO6, PO8, PO9, PO10, PO12
CO3	Analyze the old world wine and new world wine for better understanding of study of wine.	PO1, PO5, PO8, PO9, PO10, PO12
CO4	To be able to create a wine list and apply laws of food a nd wine pairing	PO1, PO2, PO4, PO5, PO6, PO8, PO9, PO10
CO5	Demonstrate different types of cocktail & its preparation	PO1, PO2, PO4, PO5, PO6, PO7, PO8, PO9, PO10

CO5	CO4	CO3	CO2	CO1	COURSE OUTCOME S	PO Keywords
H	H	H	Н	Н	PO1	Knowledge & Expertise of Hotel Business
Н	Н		Н	Н	PO2	Research
					PO3	Information & Digital Literacy
	H		Н	Н	PO4	Problem Solving
M	M	M	M	M	PO5	Communication & presentation skills
M	M		M	M	PO6	Behavioral Skills, Teamwork and Leadership
M					PO7	Globalization
Н	H	Н	Н	Н	PO8	Ethical, Social and professional understanding
Н	H	H	Н	Н	PO9	Employability, Entrepreneurship
H	Н	H	Н	Н	PO10	Lifelong Learning
					PO11	Organizational Behavior
		H	Н	Н	PO12	Finance & Marketing

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through
	experiential learning, Industry Immersion Courses and
	International Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management
	styles and strategic thinking required to succeed in the hotel
	management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	Н	L
CO 2	Н	Н	L	M
CO 3	Н	L	Н	M
CO 4	M	M	L	L
CO 5	Н	M	L	Н





20BHM-0FS31T/ 20BHM-0FS32T	Food Science & Nutrition	L	Т	P	С
Version 1.0		1	0	0	1

Course Objectives- The purpose of this course is to:

- 1. Develop an understanding on changes occurring in food during cooking, identify / select the suitable and specific use of Carbohydrate, Protein, Fats, Minerals and Vitamins.
- Understand the basic concept of a balance diet, and apply the knowledge of recommendations and guidelines for the preparation or consumption of a balance meal or diet.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Understand functions of Foods which supply our nutritional needs

CO2 Understand the importance of nutrients.

CO3 Analyze & recognize nutritional disorders.

CO4 Prepare and plan a balanced Diet.

CO5 Explain the importance of good hygiene practices.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.





Course content -

Total Lecture hours (14X1= 14)

Unit I: Food & Nutrition

5 lecture hours

- Importance of Food
- Define food groups
- Energy yielding foods, Body building foods, Protective foods
- Food pyramid

Unit II: Nutrients 3 lecture hours

- Classification of nutrients
- Carbohydrates, Fats, proteins, vitamins, minerals, water (Function & Dietary source)

Unit III: Nutritional Disorders

2 lecture hours

- Deficiency diseases
- Obesity

Unit IV: Balanced Diet

2 lecture hours

- Definition
- Importance of balanced diet
- Factors affecting meal planning

Unit V: Food Hygiene

2 lecture hours

- Good Hygiene Practices
- Personnel Hygiene; Training
- Preventing Cross-contamination

Text books

- Roday,S (2018). Food Science and Nutrition (3rd ed.). Oxford University Press
- Mudambi, Sr., & Rajagopal, Mv. (2012). Fundamentals Of Foods, Nutrition And Diet Therapy (5th ed.). New Delhi: New Age International Publishers.
- Mudambi, Sr., Rao, Sm., & Rajagopal, Mv. (2006). *Food Science* (2nd ed.). New Delhi: New Age International Publishers.
- Srilakshmi, B. (2012). *Nutrition Science* (5th ed.). New Delhi: New Age International (P) Ltd.
- Bamji, Ms., Rao, N., & Reddy, V. (2009). *Text Book Of Human Nutrition* (5th ed.). New Delhi: Oxford Publishing Co. Pvt Ltd.
- Sethi, P., & Lakra, P. (2015). *Aahaar Vigyaan, Poshan Evam Suruksha* (6th ed.). New Delhi: Elite Publishing House

Reference books

- Suri, S., & Malhotra, A. (2014). Food Science, Nutrition & Food Safety (6th ed.). India: Pearson India Ltd.
- Guthrie, A.H. (2013) *Introductory Nutrition*, (6th ed.).United States: The C. V. Mesby Company.





- Robinson, C. H., Lawler, M. R., Cheitoweth, W. L., & Garwick, E. (2006). *Normal And Therapeutic Nutrition* (17th ed.). New York: Mac Millan Publishing Co.
- Swaminathan, M. (2015). *Essentials Of Foods And Nutrition* (Vol -1). Chennai: Ganesh And Co. Madras.
- Charley, H. (1982). Food Science (2nd ed.). New Jersey: John Wiley & Sons...
- Potter, N., & Hotchkiss, J. H. (1996) *Food Science* (5th ed.). New Delhi: CBS Publishers and Distributors.
- Belitz, H. D., & Grosch, W. (1999). Food Chemistry (2nd ed.). New York: Springer.
- Cherry, R. J. (1999). *Protein Functionality In Food* (3rd ed.). Washington D.C.: American Chemical Society.
- Jain, P. et. al. (2007). *Vyawa Swasthya Ke Mool Siddhant* (Hindi). New Delhi: Acadamic Pratibha.

MID SEMESTER EVALUATION (40)									
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total						
15	15	15 10							
	END SEMESTER EXAMINATION (60)								
Theory (60)									





Relationship between the Course Outcomes (Cos) and Program Outcomes (Pos)

Mappi	ng between Cos and Pos	
	Course Outcomes (Cos)	Mapped Programme Outcomes
CO1	Understand functions of Foods which supply our nutritional needs.	PO1, PO2, PO3, PO5, PO6, PO8, PO9, PO10
CO2	Understand the importance of nutrients.	PO1, PO2, PO3, PO5, PO6, PO8, PO9, PO10
CO3	Analyze & recognize nutritional disorders.	PO1, PO2, PO3, PO5, PO6, PO8, PO9, PO10
CO4	Prepare and plan a balanced Diet.	PO1, PO2, PO3, PO5, PO6, PO8, PO9, PO10, PO12
CO5	Explain the importance of good hygiene practices.	PO1, PO2, PO3, PO5, PO6, PO8, PO9, PO10

COURSE OUTCOMES	Knowledge & Expertise of Hotel Business	Research 2004	Od Information & Digital Literacy	Problem Solving	Communication & presentation skills	O Sehavioral Skills, Teamwork and Leadership	Globalization Globalization	Ethical, Social and professional	G Employability, Entrepreneurship	Cifelong Learning	Organizational Behavior	P
CO1	Н	Н	Н		M	M		M	M	Н		
CO2	Н	Н	Н		M	M		M	M	Н		
CO3	Н	Н	Н		M	M		M	M	Н		
CO4	Н	Н	Н		M	M		M	M	Н]
CO5	Н	Н	Н		M	M		M	M	Н		

H- High

M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality Skills.						
PSO2	Apply the knowledge and skills gained through experiential learning, Industry						
	Immersion Courses and International Linkages in the live hospitality						
	Environment.						
PSO3	Demonstrate Strategic Implementation of concepts and theories to Sustain &						
	Grow in the challenging field of Hospitality & Tourism.						
PSO4	Implement and Undergo critical analysis of management styles and strategic						
	thinking required to succeed in the hotel management field.						

Relationship between the Course Outcomes (Cos) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	M	Н	L
CO 2	Н	L	L	M
CO 3	Н	L	M	M
CO 4	M	Н	L	L
CO 5	Н	M	L	Н





20BHM-0MG31T/ 20BHM-0MG32T	Management II	L	T	P	C
Version 1.0		3	0	0	3

Course Objectives- The purpose of this course is to:

- 1. Introduce the students to financial activities of a company and their relation with each other.
- 2. Familiarize them with concepts of management in order to estimate the financial profitability of the company.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Understand the concept of cost and variable models.

CO2 List and provide solutions to improve profitability.

CO3 Analyze the functional balance sheet

CO4 Carryout calculations based on storage rates and rotation rates.

CO5 Apply empirical methods such as Pareto and ABC.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X3=42)

Unit I: Profitability of the activity

10 Lecture hours

- Fixed costs and variable costs
- Definitions Differentiation
- The differential profit and loss account

The profitability threshold

- In value and in quantity The break-even point
- Forward-looking management using a dashboard
- Calculations changing fixed costs and variable costs





Unit II: Forward-looking management

- **8 Lecture hours**
- Seeking the activity required for a given goal in turnover
- Profitability analysis
- Solutions to improve profitability

Unit III: Financial analysis: the functional balance sheet

8 Lecture hours

Drawing it up

- Notion of cycles
- Designing and structure of the functional balance sheet
- Reclassification (detailed, concentrated)

Analysis of the functional balance sheet

- Difference between operating / non-operating
- Restatements (notes receivable discounted, leasing)
- Fundamental indicators
- Financial ratios
- How to improve indicators and ratios Methodology for analysis?

Unit IV: Inventory management

8 Lecture hours

Rotation of stock

- The interest in good inventory management and goals
- Calculation of storage costs
- Calculation of rotation rates
- Notions of buffer stock and stock alerts

Unit V: Empirical methods

8 Lecture hours

- Pareto Method (80/20)
- ABC Method

Text books

- Tulsian, P.C., (2009) Financial Accountancy, 2nd edition, Pearson Education.
- Maheshwari, S.N. and Maheshwari, S. K., (2009) An Introduction to Accountancy, Eighth Edition, Vikas Publishing House.
- Goel, D. K., Goel, R., & Goel, S. (2009). *Accountancy* (6th ed.). New Delhi: Arva Publication.
- Goyal, A., & Goyal, M. (2015). *Accounting for Managers* (3rd ed.). New Delhi: VK Global Publications Pvt. Ltd.
- Iyengar, I. (2012). *Hotel Finance* (2nd ed.). New Delhi: Oxford University.
- Jugels, M. G. (2007). *Hospitality Management Accounting* (3rd ed.). New Jersey: John Wiley& Sons.

Reference books

- Guilding C, (2002), Financial Management for Hospitality Decision Makers, Taylor & Francis
- Taylor & Francis (2005). Hales J, Accounting & Financial Analysis in the Hospitality Industry,
- Raymond Cote(1997). Understanding Hospitality Accounting. EI-AH&LA USA
- GC Maheshwari (2006). Financial Accounting. NCERT, N. Delhi
- G.S. Rawat & Dr. JM Negi(2009). Elements of Hotel Accounting by, Aman Publications, New Delhi
- Guilding C, (2002), Financial Management for Hospitality Decision Makers, Taylor & Francis
- Hales J(2006), Accounting & Financial Analysis in the Hospitality Industry, Taylor & Francis





MID SEMESTER EVALUATION (40)									
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total						
15	15	10	40						
	END SEMESTER EXAMINATION (60)								
Theory (60)									

Марр	Mapping between COs and POs								
	Course Outcomes (COs)	Mapped Programme Outcomes							
CO1	Understand the concept of cost and variable models.	PO1, PO2, PO3, PO5, PO6, PO9, PO10, PO11, PO12							
CO2	List and provide solutions to improve profitability.	PO1, PO2, PO3, PO4, PO5, PO6, PO9, PO10, PO11, PO12							
СОЗ	Analyze the functional balance sheet.	PO1, PO2, PO3, PO4, PO5, PO6, PO9, PO10, PO11, PO12							
CO4	Carryout calculations based on storage rates and rotation rates.	PO1, PO2, PO3, PO4, PO5, PO6, PO9, PO10, PO11, PO12							
CO5	Apply empirical methods such as Pareto and ABC.	PO1, PO2, PO3, PO5, PO6, PO9, PO10, PO11, PO12							

Relationship between the Course Outcomes (COs) and Program Outcomes (POs

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Globalization	Ethical, Social and	Employability,	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE	PO	PO	PO	PO	PO	PO	PO	PO	PO	PO1	PO1	PO1
OUTCOMES	1	2	3	4	5	6	7	8	9	0	1	2
CO1	M	Н	Н		M	M			M	L	M	H
CO2	M	Н	Н	Н	M	M			M	L	M	Н
CO3	M	Н	Н	Н	M	M			M	M	M	Н
CO4	M	Н	Н	Н	M	M			M	M	M	Н
CO5	M	Н	Н	_	M	M			M	M	M	Н





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through
	experiential learning, Industry Immersion Courses and
	International Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management
	styles and strategic thinking required to succeed in the
	hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	M	Н	L
CO 2	Н	Н	L	M
CO 3	Н	L	Н	M
CO 4	M	Н	M	L
CO 5	Н	M	L	Н





24BHM-0CF31L/ 24BHM-0CF32L	*Computer Science Fundamentals - II	L	Т	P	С
Version 1.0		1	0	2	2

Course Objectives- The purpose of this course is to:

- 1. Develop the knowledge of the basics of MS Excel.
- 2. Familiarize the students with the functions & additional features of MS Excel.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

- CO1 Understand MS excel and ways to navigate through it.
- **CO2** Operate worksheet and apply formulas to format the data.
- **CO3** Carry out different operations on a worksheet in order to format cells and align text.
- **CO4** Demonstrate main features in workbook.

CO5 Create workbook using the orientations of additional features of workbook including charts and auto content wizard and Email etiquettes.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. aimed to equip students with skills to apply the theoretical knowledge in various situations. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course Contents

Total Lecture hours (14X1= 14)
3 Lecture hours

Unit I: MS Office 07 MS- Excel

- How to use Excel, Starting Excel?
- Parts of Excel Screen Parts of the Worksheet Navigating in a Worksheet
- Getting to know Mouse Pointer Shapes





Unit II: Creating a Separate Sheet

3 Lecture hours

- Starting a new worksheet
- Entering the three different types of data in a worksheet
- Creating simple formula Formatting data for decimal points Editing data in a worksheet
- Using Auto fill Blocking Data Saving a worksheet Exiting Excel

Unit III: Formatting the worksheet

3 Lecture hours

- Selecting cell to format
- Trimming tables with Auto Format

Formatting cells for:

- Currency
- Comma
- Percent
- Decimal
- Date

Changing columns width and row height

Aligning text:

- Top to Bottom
- Text wrap
- Re ordering Orientation Using borders

Unit IV: Going Through Changes

3 Lecture hours

- Opening workbook files for editing Undoing the mistakes
- Moving and copying with drag and drop
- Copying formulas
- Moving and Copying with Cut, Copy and Paste Deleting cell entries
- Deleting columns and rows from worksheet Inserting columns and rows in a worksheet Spell checking the worksheet

Unit V: Printing the Worksheet

2 Lecture hours

- Previewing pages before printing
- Printing from the Standard Toolbar Printing a part of a worksheet Changing the orientation of the printing
- Printing the whole worksheet in a single page Adding header and Footer to a report Inserting page breaks in a report
- Printing the formulas in the worksheet





Additional features of a Worksheet

- Splitting worksheet window into two four panes
- Freezing columns and rows on-screen for worksheet title Attaching comments to cells
- Finding and replacing data in the worksheet Protecting a worksheet
- Function commands
- Formatting the Chart's axes Adding a text book to a Chart
- Changing an orientation of 3-D Chart
- Using drawing tools to add graphics to chart and worksheet Printing a chart with printing the rest of the worksheet data

Maintaining Multiple Worksheets

- Moving from sheet in a worksheet Adding more sheets to a worksheet
- Deleting sheets from a workbook
- Naming sheet tabs other than sheet1, sheet2 and so on Copying or moving sheets from one worksheet to another

Email Etiquettes

- Formal Email Writing
- Informal Email Writing

LAB- (14x2 Hours) =28 Hours

Lab Session No.	Details
1	Introduction to MS Excel files, Workbooks, Worksheets, Columns and Rows
2	Formatting Worksheet
3	AutoFill, Numeric formats, previewing worksheets
4	Number, Commas and Decimal numeric formats
5	Working with Formulas (Maximum, Minimum, Average, Count and Sum).
6	Percentage Numeric Formats.
7	Working with Sum IF and Count IF statements.
8	Inserting Charts
9	Conditional Formatting
10	Adding Graphics to Chart
11	Learn how to consolidate several worksheets into one and to link several worksheets to a master worksheet.
12	Learn how to sort data and print portions of a worksheet.
13	Revision
14	Revision

Text books

- Goel, A. (2010). Computer Fundamentals, 5th Edition, Pearson Education.
- Aksoy,P. & DeNardis,L. (2006). Introduction to Information Technology, Cengage Learning.
- Sinha, P.K. & Sinha, P. (2007). Fundamentals of Computers, 6th Edition BPB Publishers.





Reference books

- Elmsasri, R. & Navathe, S. (2007). Fundamentals of Database Systems, Pearson Education, Fifth Edition.
- Steinmetz, R. & Naharstedt, K. (1996). "Multimedia: Computing, Communications Applications", Pearson.
- Balagurusamy, E. (2009). Fundamentals of computers, Mcgraw hill education, Paperback, ISBN-10: 9780070141605

Modes of Evaluation: Assignment/ Mid-term Evaluation/Presentation/Journal/Viva

	MID SEMESTER EVALUATION (40)							
Mid Semester Examination	Lab/ practical performed & Lab report	Assignment(s)/ Quiz (s)	Total					
15	15	10	40					
END SEMESTER EXAMINATION (60)								
	Prac	tical (60)						

PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential learning, Industry
	Immersion Courses and International Linkages in the live hospitality
	Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories to Sustain &
	Grow in the challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles and strategic
	thinking required to succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	Н	L
CO 2	L	Н	L	M
CO 3	Н	L	Н	Н
CO 4	M	M	Н	L
CO 5	Н	M	L	Н





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping betw	veen COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Understand MS excel and ways to navigate through it.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO2	Operate worksheet and apply formulas to format the data.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO3	Carry out different operations on a worksheet in order to format cells and align text.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO4	Demonstrate main features in workbook.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12
CO5	Create workbook using the orientations of additional features of workbook including charts and auto content wizard	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12

CO5	CO3	CO2	CO1	COURSE OUTCOMES	PO Keywords
H	H	H	Н	PO1	Knowledge & Expertise of Hotel Business
M	M M	M	M	PO2	Research
Н	H	H	Н	PO3	Information & Digital Literacy
M	M M	M	M	PO4	Problem Solving
Н	H	H	Н	PO5	Communication & presentation skills
M	M M	M	M	PO6	Behavioral Skills, Teamwork and Leadership
M	M M	M	M	PO7	Globalization
M	M M	M	M	PO8	Ethical, Social and professional understanding
M	M M	M	M	PO9	Employability, Entrepreneurship
Н	H	H	Н	PO10	Lifelong Learning
M	M	M	M	PO11	Organizational Behavior
Н	H	H	Н	PO12	Finance & Marketing

H- High

M- Medium

L-Low





20BHM- 0CE31T/ 20BHM-0CE32T	Current Events & Legal Culture in Hotel	L	Т	P	С
Version 1.0		3	0	0	3

Course Objectives- The purpose of this course is to:

- 1. Introduce the students to different acts and licenses concerning hotels.
- 2. Make the students understand laws pertaining to hotel operations.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Understand the impact of economic crises on hotel business.

CO2 List and describe various licenses required to run hotel & restaurants.

CO3 Discuss and explain Consumer & Environment Protection Act

CO4 Understand different laws related to food and liquor.

CO5 Explain the different types of labour laws.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X3= 42) 6 lecture hours

Unit I: Current Events in Hospitality industry

- New trends in the Hospitality Industry
- Evolutions in the Restaurant and Catering Industry
- The economic crisis and its impact on the tourism market
- The growing cruise market; A niche market





Unit II: Hotel and Restaurant License

6 lecture hours

- Definition of license and permit
- license required to open and operate Hotels
- license required to open and operate Restaurants
- Procedure for obtaining, renewing licenses

Unit III: Consumer & Environment Protection Act:

8 lecture hours

- The Consumer Protection Act, 2019
- Consumer protection councils, Procedure for redressal of grievances.
- Environment Protection Act, 1986
- Prevention and control of environment pollution.

Unit IV: Law Relating to Food and Beverage

10 lecture hours

- Introduction to Prevention of Food Adulteration Act, Adulteration and Food Poisoning, Food Additives and Food preservatives.
- Introduction to Food Safety & Standards Act 2006: Food Business Operator, Role of Food Safety Officers, Role of Food Analysts, Central Food Laboratories; Role of Adjudicating Officers.
- Introduction to Liquor Licensing: Liquor Licensing Procedures, Procedure to acquire Liquor license, Types of licenses

Unit V: Labor Laws

12 lecture hours

- The Factories act.1948.
- Minimum Wages Act, 1948,
- Industrial Disputes Act,1947
- Provident Fund Act
- Sexual Harassment of Women employees at Workplace Act, 2013

Text books

- Devendra, A. (2013). *Hotel Law* (1st ed.). U.K.: Oxford University Press.
- Kapoor, N. (2014). *Elements of Mercantile law* (34th ed.). Sultan Chand & sons.
- Negi, D. J. (2007). *Hotel and Tourism Laws* (1st ed.). New Delhi: Frank Brother & Company.
- Smith, E. (2016). *Hotel Law* (1st ed.). New York: Law Journal Press
- Migdal, N. (2015). *Hotel Law: Transactions, Management and Franchising* (1st ed.). UK: Routledge
- Negi, J. M. (2001). *Food & Beverage Laws-food Safety & Hygiene* (1st ed.). Meerut: Aman Publication.

Reference books

- Negi, J. (2007). *Hotel and Tourism Law* Frank Bros. & Co.
- Bachi, J. K. (1992). Dare to Dream: A Life of Rai Bahadur Mohan Singh Oberoi (1st ed.). New York: Viking Press.
- Jadhav, H., & Bhosale, V. M. (1995). *Environmental Protection and Laws* (1st ed.). New Delhi: Himalaya Pub. House.





- Trivedi, R. K. (2002). *Handbook of Environmental Laws, Rules Guidelines, Compliances and Standards* (1st ed.). US: Enviro Media.
- Walker. (2008). *Introduction to Hospitality management* (1st ed.). New Delhi: Pearson Education India.
- Stephen, C. B., & David, K. H. (2005). *Hospitality Law: Managing Legal Issues in the Hospitality Industry* (1st ed.). New York: John Wiley and Sons Inc.
- Michael, B., & Pamett, A. (2009). *Principles of Hospitality Law* (1st ed.). U.K.: Thomson.

Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

	MID SEMESTER EVALUATION (40)								
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total						
15	15	10	40						
	END SEMESTER EXAMINAT	TION (60)	•						
	Theory (60)								





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	g between COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Understand the impact of economic crises on hotel business.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO10, PO11
CO2	List and describe various licenses required to run hotel & restaurants.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO10, PO11
CO3	Discuss and explain Consumer & Environment Protection Act	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO10, PO11
CO4	Understand different laws related to food and liquor.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO10, PO11
CO5	Explain the different types of labour laws.	PO1, PO2, PO3, PO4, PO5, PO6, PO7, PO8, PO10, PO11

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills		Globalization	Ethical, Social and professional	Employability, Entrepreneurshi	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	Н	Н	M	M	Н	M		Н	M	
CO2	Н	Н	Н	Н	M	M	Н	M		Н	M	
CO3	Н	Н	Н	Н	M	M	Н	M		Н	M	
CO4	H	H	H	H	M	M	H	M		H	M	
CO5	Н	Н	Н	Н	M	M	Н	M		H	M	

H- High

M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and
	Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained
	through experiential learning, Industry
	Immersion Courses and International Linkages
	in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of
	concepts and theories to Sustain & Grow in the
	challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of
	management styles and strategic thinking
	required to succeed in the hotel management
	field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	L	M	Н	M
CO 2	M	L	Н	Н
CO 3	M	Н	M	L
CO 4	Н	M	L	M
CO 5	Н	M	M	L





20BHM-0FR31L/ 20BHM-0FR32L	French – IV	L	Т	P	C
Version 1.0		1	0	2	2

Course Objectives- The purpose of this course is to:

- 1. Facilitate the learner to enhance the usage of vocabulary especially of the daily life
- 2. Understand the technicalities of the usage of adjectives

Course Outcomes- On completion of this course, the students will be able to:

CO1 Describe parts of the human body

CO2 Understand the second auxiliary verb – AVOIR

CO3 Construct sentences with the help of AVOIR in affirmative, negative and in the interrogative forms

CO4 Elaborate Special uses of the verb AVOIR

CO5 Avoir in Negative

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. aimed to equip students with skills to apply the theoretical knowledge in various situations. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course Contents

Total Lecture hours (14X1 = 14)

Unit I – identifying humans

- 4 lecture Hours
- Describing the different parts of the body
- With the genders
- Usage of adjectives in the description of the body

Unit II – Introduction to the auxiliary verb AVOIR

3 lecture Hours

- Usage in affirmative
- Usage in the negative
- Special uses of the verb AVOIR

Unit III – Special uses of the verb AVOIR

3 lecture Hours

- Explanation
- Usage in different situations

Unit IV – Interrogatory sentences with AVOIR

2 lecture Hours

- Do I have?
- Do we have?

Unit V – usage of the verb AVOIR – Objects/humans etc.

2 lecture Hours

- Dictations
- Class tests





LAB- (14x2 Hours) = 28 Hours

Lab Session No.	Details
1	Identification of human beings
2	Demonstration of the parts of the body
3	Introduction of the adjective possessive
4	Sentences on comparison
5	Learning b heart the verb AVOIR – sentences in affirmative,negative and in the interrogative
6	Role Play – with the special uses of the verb AVOIR
7	Role Play – Interrogative sentences with the verb avoir
8	Role Play – negative sentences with the verb avoir
9	Dictation with the verb avoir
10	Essay writing with the verb avoir and Etre
11	Class test
12	Viva on AVOIR
13	Revision
14	Revision

Texts

• G. Mauger - Cours de langue et de Civilisation françaises

References

- G. Mauger Cours de langue et de Civilisation françaises
- Larousse Dictionnaire anglais français anglais
- French Verbs Robert & Nathan
- French Classified Vocabulary Webster's

MID SEMESTER EVALUATION (40)								
Mid Semester Examination	Lab/ practical performed & Lab report	Assignment(s)/ Quiz (s)	Total					
15	15	10	40					
	END SEMESTER EXAMINATION (60)							
Practical (60)								





Mappi	Mapping between COs and POs						
	Course Outcomes (COs)	Mapped Programme Outcomes					
CO1	Describe parts of the human body	PO1, PO2, PO3, PO4, PO5, PO9, PO10					
CO2	Understand the second auxiliary verb – AVOIR	PO1, PO2, PO3, PO4, PO5, PO9, PO10, PO12					
CO3	Construct sentences with the help of AVOIR in affirmative, negative and in the interrogative forms	PO1, PO2, PO3, PO4, PO5, PO9, PO10, PO12					
CO4	Elaborate Special uses of the verb AVOIR	PO1, PO2, PO3, PO4, PO5, PO9, PO10, PO12					
CO5	Avoir in Negative	PO1, PO2, PO3, PO4, PO5, PO9, PO10, PO12					

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO 2	PO 3	PO 4	PO 5	PO6	PO 7	PO 8	PO9	PO1 0	PO1 1	PO1 2
CO1	Н	M	Н	L	Н				M	Н		
CO2	Н	M	Н	L	Н				M	Н		Н
CO3	Н	M	Н	L	Н				M	Н		M
CO4	H	M	Н	L	H				M	H		L
CO5	H	M	H	L	H				\mathbf{M}	H		L





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and
	Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained through
	experiential learning, Industry Immersion Courses and
	International Linkages in the live hospitality
	Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of
	management styles and strategic thinking required to
	succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	L	Н	M	L
CO 2	M	M	Н	L
CO 3	Н	Н	M	L
CO 4	M	Н	L	M
CO 5	Н	L	L	M





20BHM-0MK31T/ 20BHM-0MK32T	MARKETING II	L	T	P	С
Version 1.0		2	0	0	2

Course Objectives- The purpose of this course is to:

- 1. Introduce the students to basic concepts of marketing business environment, consumers and markets and to develop a feel of the marketplace.
- 2. Familiarize them with marketing strategies, environment and related concepts.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Understand the concept of marketing, its types and characteristics.

CO2 list down the factors affecting tourist buying and behavior.

CO3 Understand and analyze the process concerning to marketing environment.

CO4 Name and explain the golden P's of Marketing.

CO5 Plan a marketing strategy based on different resources of marketing available.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X2= 28)

Unit I: Introduction

6 lecture hours

- Marketing for hospitality and tourism: basic elements of marketing, different aspects of marketing (nature of marketing
- Importance of marketing, scope of marketing, benefits of marketing), marketing concept, characteristics of service marketing
- Types of marketing in service industries, process of tourism marketing, recent trends of hospitality marketing, the influence of marketing on tourism

Unit II: Understanding organization and tourism related processes

6 lecture hours

- Understanding the behavior of Hospitality & Tourism Consumers
- Introduction, risks involved in travel purchase, tourist buying process
- Factors influencing tourist buying, tourist decision making models, consumer problem solving processes
- Consumer problem techniques, organizational buying behavior

Unit III: Marketing Environment, types and SWOT

4 lecture hours

- Market STP & Environment: definitions of elements of stp, types and process of segmentation
- Market targeting process, product positioning (purpose and process)
- Meaning and definition of marketing environment, types of marketing environment,





marketing environment scanning process

• Importance and impact of environment scanning, environment research, swot analysis of Indian tourism industry

Unit IV: Marketing Mix

4 lecture hours

- Golden P's of marketing: Concept of marketing mix: meaning and definition of marketing mix
- Elements of marketing mix, product mix, place mix, promotion mix, price mix, process mix, people mix
- Physical evidence mix
- ATL & BTL Media communications & Marketing
- Digital marketing

Unit V: Destination Promotion, Branding and Global marketing8 lecture hours

- Destination marketing: introduction, top ten states in India which attracts more international tourists, objectives and benefits of destination marketing
- The role of destination marketing organizations, destination branding, destination promotions, marketing events, responsible marketing in tourism, destination research methods
- Internal marketing
- Recent trends in hospitality marketing: marketing application, technology and trends in tourism marketing, role of government bodies, role of private organizations
- Role of NGO's in tourism marketing, global marketing, marketing on the web, green marketing, e-commerce, m-marketing, social media marketing, blog marketing, digital marketing

Text books

- Kotler, P., & Keller, K. L. (2009). Marketing management. Upper Saddle River, N.J. Pearson Prentice Hall.
- Ramaswamy V S and Namakumari (2017). Marketing Management. S Macmillan India Ltd.
- Saxena Rajan (2005). Marketing Management . Tata McGraw-Hill

Reference Books

- Neelamegham S (20212). Marketing in India Cases and Readings. Vikas Publishing House Pvt. Ltd.
- Stokes David (1993). Majaro-The Essence of Marketing. Prentice Hall of India
- Evans R Joel and Berman Barry (2006). Marketing in the 21st Century. Gower Publications.

Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)								
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total					
15	15	10	40					
	END SEMESTER EXAMINATION (60)							
Theory (60)								





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapp	Mapping between COs and POs												
	Course Outcomes (COs)					Map	ped P	rogra	mme (Outcom	es		
CO1	Understand the characteristics.	concept	of ma	arketir	ng, its	types	and		,			PO5, P D11, PO	
CO2	List down the fabeliance behavior.	actors a	ffecti	ng tou	ırist b	uying	and					PO5, P D11, PO	
CO3	Understand and marketing enviro	•	e the 1	proces	s con	cernin	ig to	PO7,	PO8, I	PO9, P	O10, PO	PO5, P D11, PO	12
CO4	Name and explai	n the go	olden l	P's of	Mark	eting.						PO5, P D11, PO	
CO5	Plan a marketi resources of mark				d on	diffe	erent					PO5, P D11, PO	
	PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
	URSE COMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1		M	M	M	Н	Н	Н	M	M	Н	Н	M	Н
CO2		M	M	H	H	Н	Н	M	M	Н	Н	M	Н
CO3		M	M	Н	Н	Н	Н	M	M	Н	Н	M	Н
CO4		M	M	H	Н	Н	H	M	M	H	H	M	H
CO5		M	M	H	H	H	H	M	M	H	H	M	Н





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential
	learning, Industry Immersion Courses and International
	Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles
	and strategic thinking required to succeed in the hotel
	management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	Н	Н	L
CO 2	Н	M	L	Н
CO 3	M	Н	L	L
CO 4	L	Н	M	M
CO 5	Н	M	L	Н





20BHM-0HR31T/ 20BHM-0HR32T	Human Resource Management II	L	T	P	С
Version 1.0		2	0	0	2

Course Objectives- The purpose of this course is to:

- 1. Introduce the students to the concepts, methods and processes of management.
- **2.** Familiarize them with the training methods and importance of performance appraisal and Employee motivation.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Execute Induction Program and welcoming a multicultural team.

CO2 Construct formal agreements & Hospitality Contacts.

CO3 Assess Staff performance through performance appraisals.

CO4 Calculate compensation benefits for employees.

CO5 Carry out Human Resource activities effectively.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. Aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management & Business world news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X2=28)

Unit I: Welcoming and integrating new employees

6 Lecture hours

- The importance of employee induction in a company
- Goals
- Procedures to be put in place
- Welcoming and integrating a multi-cultural team

Unit II: Contracts and Agreements

6 Lecture hours

Types of contracts

- Common law contracts
- Specific hospitality industry contracts





Obligations

- Formalities when hiring personnel
- Complying with the contract
- Obligations

Unit III Staff assessment, Appraisals & Termination

6 Lecture hours

Termination of the contract

- Resignation
- Dismissal

Appreciation and assessment

- Goals
- Assessment of performances

Personal skills assessment

Unit – IV Compensation

6 Lecture hours

Components

- Elements to be included in the pay slip
- Calculation of the pay slip

Salary as a motivating factor

- Method to decide upon the compensation amount
- Negotiation

Unit – V Case Studies and Role play

4 Lecture hours

Text books

- Dessler G (2005). Human Resource Management Pearson Education, India
- Aswathappa. K, (2005), Human Resource Management- Text & Cases, Tata McGraw Hill, New Delhi
- Jack D. Ninemeier, David K. Hayes Human Resources Management in the Hospitality Industry, Study Guide 1st & 2nd
- Biswas, L. (2012). Human Resource Management in Hospitality. Delhi: Oxford University Press
- Blyton, P., & Turnbull, P. (2004). Dynamics of Employee Relations (Management, Work and Organizations) (3rd ed.). Hampshire: Palgrave Macmillian
- Bratton, J., Callinan, M., Forshaw, C., & Corbett, M. (2007). Work and Organizational Behavior: Understanding the Workplace (2nd ed.). Hampshire: Palgrave Macmillian

Reference books

- Wendell L. Human Resources Management by , Publisher: Houghton Mifflin Company Reference books
- Mathis R L and Jackson J H (2006). Human Resource Management, Cengage Learning (Thomson Learning).
- Snell S and Bohlander G (2007). Human Resource Management, Cengage Learning (Thomson Learning).





Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)								
Mid Semester Examination Quiz(s)/ Presentation (s) Assignment(s) Total								
15	15	10	40					
END SEMESTER EXAMINATION (60)								
Theory (60)								

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	Mapping between COs and POs								
	Course Outcomes (COs)	Mapped Programme Outcomes							
CO1	Execute Induction Program and welcoming a multicultural team	PO1, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
CO2	Construct formal agreements & Hospitality Contacts.	PO1,, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
соз	Assess Staff performance through performance appraisals.	PO1, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
CO4	Calculate compensation benefits for employees.	PO1, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							
CO5	Carry out Human Resource activities effectively.	PO1, PO3, PO4, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12							





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO 5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н		M	Н	Н	Н	L	Н	Н	Н	Н	M
CO2	Н		M	Н	Н	Н	L	Н	Н	Н	Н	M
CO3	M		M	Н	H	Н	L	Н	Н	Н	Н	M
CO4	M		M	Н	H	H	L	Н	H	H	H	M
CO5	M		H	Н	H	H	L	H	H	H	H	H

H- High M- Medium

L-Low

Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical					
	Hospitality Skills.					
PSO2	Apply the knowledge and skills gained through experiential					
	learning, Industry Immersion Courses and International Linkages					
	in the live hospitality Environment.					
PSO3	Demonstrate Strategic Implementation of concepts and theories					
	to Sustain & Grow in the challenging field of Hospitality &					
	Tourism.					
PSO4	Implement and Undergo critical analysis of management styles					
	and strategic thinking required to succeed in the hotel management					
	field.					





Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	L	M
CO 2	M	L	L	Н
CO 3	Н	Н	M	L
CO 4	M	Н	L	M
CO 5	L	M	M	Н





20BHM-0OC31L/ 20BHM-0OC32L	Oral Communication	L	Т	P	С
Version 1.0		1	0	2	2

Course Objectives- The purpose of this course is to:

- 1. Facilitate the learner with the basic mechanics of reading and writing skills and at the same time incorporating the concept of creative thinking and self-motivation.
- 2. Enhance the students' over all communicative and behavioral competence.

Course Outcomes- On completion of this course, the students will be able to:

- **CO1** Define Communication and list their types, channels and barriers.
- CO2 Implement problem solving process.
- CO3 describe and use problem solving techniques to solve communication related problems.
- CO4 Understand the concept of creative thinking and EQ models.
- **CO5** Differentiate between intrinsic and extrinsic motivation.

Pedagogy- Primarily class lectures followed by question-answer sessions/ class tests/ assignments/ interactive sessions, reading of texts, role plays, compositions, case study would be used as an important pedagogy.

Course content

Total Lecture hours (14X1= 14)

Unit I: Communication Skills

3 Lecture hours

- Types of communication
- Importance of communication
- Channels of communication
- Barriers

Unit II: Reading Comprehension

3 Lecture hours

- Summarizing
- Paraphrasing

Introduction to Writing Skills

- Effective writing Skills
- Avoiding Common Errors
- Paragraph Writing
- Note Taking
- Writing Assignment





Hindrances to Problem Solving Process

- Perception
- Expression
- Emotion
- Intellect
- Work environment

Unit III: Problem Solving-I

- Recognizing and defining a problem
- Analyzing the problem (potential causes)
- Developing possible alternatives
- Evaluating Solutions
- Resolution of problem
- Implementation

Problem Solving-II

- Barriers to problem solving:
- Perception
- Expression
- Emotion
- Intellect
- Work environment

Unit IV: Creative Thinking

- Definition and meaning of creativity
- The nature of creative thinking
- Convergent and Divergent thinking
- Idea generation and evaluation (Brain Storming)
- Image generation and evaluation
- Debating

Emotional Quotient

- Types
- Models
- EQ test

Unit V: Netiquette

- Meaning
- Why
- How

3 Lecture hours

3 Lecture hours

2 Lecture hours





Motivation

- Intrinsic and extrinsic motivation
- Push and pull
- Self -control

LAB- (14x2 Hours) = 28 Hours

Lab Session No.	Details
1	Practical Exercise on defining means of communication. Efficacy of communication by way of a whisper game. Spoken and written communication.
2	Exercises on the communication gap in listening and hearing. The students will conduct many role plays.
3	Preparing pieces of communications with a to-the-point precision. Reading the details mentioned on the air tickets, boarding passes, railway tickets etc. reading time tables and public announcements.
4	Talking about barriers in communication and the avoidable barriers Vs unavoidable barriers
5	Describing people and situations
6	Describing events
7	Preparing newsletters and briefs
8	Preparing articles of interest – free writing as that of journalists
9	The do's and don'ts of effective communication
10	Official communications, notices and instruction boards
11	Personal communications – composition and
12	Writing E Mails and communicating on the Social Media
13	Revision
14	Revision

Text books

- Essentials of Business Communication by Rajendra Pal & J. S.Korlahalli, publisher- Sultan Chand & Sons.
- Phil Lowe Koge Page: Creativity and Problem Solving, New Delhi, 1996

Reference books

- The 7-Habits of Highly Effective People by Stephen R. Covey, Simon & Schuster Ltd.
- Business Correspondence and Report Writing by R.C. Sharma & Krishan Mohan, publisher-TMH
- Michael Steven: How to be a better problem solver, Kogan Page, New Delhi, 1999
- Geoff Petty: How to be better at creativity; Kogan Page, New
- Phil Lowe Koge Page: Creativity and Problem Solving, New Delhi, 1996





MID SEMESTER EVALUATION (40)								
Mid Semester Examination	Lab/ practical performed & Lab report	Assignment(s)/ Quiz (s)	Total					
15	15	10	40					
END SEMESTER EXAMINATION (60)								
Practical (60)								

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	Define Communication and list their types, channels and barriers.	PO1, PO3, PO5, PO6, PO10, PO11						
CO2	Implement problem solving process.	PO1, PO3, PO4, PO5, PO6, PO10, PO11						
СОЗ	Describe and use problem solving techniques to solve communication related problems.	PO1, PO3, PO4, PO5, PO6, PO10, PO11						
CO4	Understand the concept of creative thinking and EQ models.	PO1, PO3, PO4, PO5, PO6, PO10, PO11						
CO5	Implement problem solving process.	PO1, PO3, PO5, PO6, PO10, PO11						





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Globalizatior	Ethical, Social and	Employability,	Lifelong Le	Organizational Behavior	Finance & Marketing
COURSE	PO	P	P	P	P	P	P	P	P	PO	PO	PO
OUTCOMES	1	O2	O3	O4	O5	O6	O7	O8	O9	10	11	12
CO1	M		H		H	M				H	M	
CO2	M		Н	Н	Н	M				Н	M	
CO3	M		Н	Н	Н	M	_			Н	M	
CO4	M		H	H	H	M				H	M	
CO5	M		Н		Н	M				H	M	

H- High M- Medium L-Low

Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical						
	Hospitality Skills.						
PSO2	Apply the knowledge and skills gained through experiential						
	learning, Industry Immersion Courses and International						
	Linkages in the live hospitality Environment.						
PSO3	Demonstrate Strategic Implementation of concepts and						
	theories to Sustain & Grow in the challenging field of						
	Hospitality & Tourism.						
PSO4	Implement and Undergo critical analysis of management						
	styles and strategic thinking required to succeed in the hotel						
	management field.						





Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	Н	Н	L
CO 2	Н	M	L	Н
CO 3	M	Н	L	L
CO 4	L	Н	M	M
CO 5	Н	M	L	Н





SEMESTER V/VI

20BHM-0IN31L/ 20BHM-0IN32L	Industrial Training -II	L	T	P	С
Version 1.0				20 Weeks	12

Course Objectives- The purpose of this course is to:

- 1. Provide an opportunity to students to do specialization in any of the core department of a hotel.
- 2. Familiarize students with the hand on work exposure, which will help them to be an entrepreneur and make them industry Ready at the same time.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Implement and apply the Knowledge gained during Industry Training I in the actual work scenario.

CO2 Construct advance menu for the trial test after completion of the programme.

CO3 Develop department specific skills required to grown in the specific field.

Module

- The whole batch will be undergoing a 20-week training in the Seventh semester. It is mandatory for the students to undergo training in their chosen specialized area of the hotel.
- A student can undertake a specialized training in the following areas
- 1. Food and Beverage (Production and Service)
- 2. Room Divisions (Front office and Housekeeping)

Food Production Training

- Perform daily work concerning to the department.
- Develop knowledge and skills to manage a single outlet single handedly.
- Plan & Construct different menus and get the same judged from the Executive chef.

Food and Beverage Service Training

- Carry out service in the restaurant during actual working house.
- Post and settle bills on the point of sale software.
- Understand the functioning of a restaurant.
- Gain knowledge on the daily sales and APC.





Front Office Management

- Manage a front office section single handedly.
- Carry out night auditing and assist the night auditor in preparing forms and formats.
- Construct Duty Roasters.
- Prepare c-forms, discrepancy reports,
- Run Opera or other related softwares and book a room.

Accommodation Management

- Carry out the below mentioned procedures
 - o Cleaning of room and bathroom
 - Lost and found procedures
 - o Exchange of linen
 - o Cleaning of various surfaces
 - o Pest control
 - o Flower arrangement procedures

Examination Scheme Examination Scheme:

Total:	100 Marks
Presentation	20 marks
Post training viva	20 marks
Performance appraisal form by hotel	10 marks
Log book	20 marks
Training Report:	30 marks





	ASSESSMENT SUMMARY									
S.NO.	FORM OF ASSESSME NT	FORMAT	TIME	WEIGHT AGE (MARKS)	SUBMISSION DUE DATE	SUBMIT VIA				
1	Training Report	As Prescribed By Hospitality School	N/A	30	Date As Announced And Informed By Hospitality School	Hard Copy (2 Copies Spiral Bound+ Cd)				
2	Log Book	As Prescribed By Hospitality School	N/A	20	Date As Announced And Informed By Hospitality School	Hard Copy				
3	Performance Appraisal Form By Hotel	Hotel Format	N/A	10	Date As Announced And Informed By Hospitality School	Hard Copy				
4	Post Training Viva	N/A	N/A	20	Date As Announced And Informed By Hospitality School	In Person				
5	Presentation	N/A	10 Minute s	20	Date As Announced And Informed By Hospitality School	In Person				
TOTAL MARKS- 100										

Note

Submission of Experience certificate and log book at the time of examination is compulsory for the students. Absence of either one of the same will result in debarred status.





Semester VII

20BHM-0FP41C	Advanced Culinary Operations	L	Т	P	С
Version 1.0		2	0	4	4

Course Objectives- The purpose of this course is to:

- 1. Develop knowledge and understanding on various International Cuisine and bakery and confectionary items.
- 2. Develop understanding on new products and research development.

Course Outcomes- On completion of this course, the students will be able to:

- **CO1** Determine the working of various international cuisines & practicing the related menus.
- CO2 Speculate & understand the varieties and processes involved in bakery dessert preparations.
- **CO3** Evaluate the various bread making methods and the faults observed during the bread making process.
- **CO4** Plan and forecast budgets based on budgeting needs and requirement.
- **CO5** Develop new recipes based on research and development of new products.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content -

Total Lecture hours (14X2= 28)

Unit I: International Cuisine

8 Lecture Hours

Introduction to International cuisine: Great Britain, France, Italy, Spain & Portugal, Scandinavia, Germany, Middle East, Oriental, Mexican, Arabic, Chinese

- Geographic location
- Historical background
- Staple food with regional influences
- Specialties
- Recipes





Unit II: Bakery & Confectionery

8 lecture Hours

- Icings & Toppings
- Varieties Of Icings
- Using Of Icings
- Difference Between Icings & Toppings
- Recipes

Frozen Desserts

- Types and classification of frozen desserts
- Ice creams-Definitions
- Methods of preparation
- Additives and preservatives used in Ice-cream manufacture

Meringues

- Making of Meringues
- Factors affecting the stability
- Cooking Meringues
- Types of Meringues
- Uses of Meringues

Unit III: Bread Making

5 Lecture Hours

- Role of ingredients in bread making
- Bread Faults
- Bread Improvers

Chocolate

- History
- Sources
- Manufacture & Processing of Chocolate
- Types of chocolate
- Tempering of chocolate
- Cocoa butter, white chocolate and its applications

Unit IV: Production Management

4 Lecture Hours

- Kitchen organization
- Allocation of Work-Job Description, Duty Roasters
- Production Planning
- Production Scheduling
- Production Quality & Quantity Control
- Forecasting Budgeting
- Yield Management

Unit V: Charcuterie

3 Lecture Hours

- Sausages
- Forcemeat
- Chaud Froid
- Galantines & Pate
- Mousse & Mousseline
- Aspic and gelee





LAB- (14x4 Hours) = 56 Hours

Week	Soup/ Starter	Main Cours	e	Sides	Desserts	
1 Spain	Gazpacho	Pollo Costa Brava		Paella Spanish pisto(vegetables) & Spanish bread	Chocolate Turrón	
3 Italian	Minestrone soup	Chicken & blue chees and ricotta rav		Pizza margherita	Cannoli	
2 Spain	Salmorejo	One pan Spanish C Espinacas con Gar (Spinach and Chic	rbanzos	Spanish rice & Pan de Alfacar	Churros	
4 Italian	Gnocchi salad	Spinach tagliatelle/ch pepper tagliate		pomme Croquettes Foccacia	Tiramisu	
5 Greek	Greek salad	Chicken Souvlak tatziki/veg mous		Feta with Pita & couscous	Revani	
6 Lebanese	Tabbouleh	Mezze platter (falaf grilled zucchini ,Pita,			Baklawa	
7 UK	Vegetable and Bean Soup Barley bread	Sunday Roast chicken with jus / Herbed Cottage Cheese Steak with tomato sauce Orange sauce Assortment of vegetables			Pineapple upside down cake	
8 Germany	Potato & leek soup Pretzels	Schnitzel with lemon caper cream, German style vegetables & sauerkraut		Potato pancakes		
9 French	French Onion Soup Baguette	Hachis Parmentier/ Flamiche with Spinach Soufflé	R	tatatouille	Strawberry & lemon meringue tartlet	
10 Oriental	Crab Rangoon / corn Rangoon	Sliced Chicken/Cottage Cheese in Black bean Sauce/ With Burnt Garlic Fried Rice	Lettuce Wrap		Custard Buns with Green Tea sauce.	
11 Charcuterie & Breads	Sausages, Galantine, Pate & Aspic Assorted Breads					
12 Cakes & Icings	Sponge	Gel Cake			Meringue, Whipped, Fondant & Molding Clay.	
13	Trade Test					
14	Trade test					





Texts books

- Food Production and Culinary Art (2013). Maheshwari Prasad Verma
- Essentials of Asian Cuisine, Fundamentals and Favorite Recipes (2010). Corinne Trang
- Bali, P.S. (2011). International Cuisine; Oxford university press

Reference books

- Escoffier, A. (1979). The Complete Guide To The Art Of Modern Cookery: The first translation into English in its entirety of Le Guide Culinaire. London: Heinemann.
- Kinton, R., & Ceserani, V. (2005). The Theory of Catering. London: E. Arnold.
- Larousse, L. (2001). Larousse Gastronomique: The World's Greatest Cookery Encyclopedia. Hamlyn.
- Harold McGee (2015). On Food and Cooking: The Science and Lore of the Kitchen Essential

Modes of Evaluation: Assignment/ Mid term / Journal/ Viva/Practical Evaluation





Modes of Evaluation: Assignment/ Midterm / Journal/ Viva/Practical Evaluation							
MID SEMESTER EVALUATION (40) – Theory (25 Marks) + Lab (15 Marks)							
	THEORY (25)						
Mid Semester Examination							
15	10		25				
	LAB (15)						
Mid Semester Examination	Lab/ practical performed & Lab	report	Total				
10	15						
	END SEMESTER EXAMINATION	ON (60)					
	Theory (35) Lab (25)						

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping l	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	Determine the working of various International cuisines & practicing the related menus.	PO1,PO2,PO3,PO4,P O5,PO6,PO7,PO8,PO 9,PO10,PO12						
CO2	Speculate & understand the varieties and processes involved in bakery dessert preparations.	PO1,PO3,PO5,PO6,P O7,PO8,PO9, PO10						
CO3	Evaluate the various bread making methods and the faults observed during the bread making process.	PO1,PO3,PO5,PO6,P O7,PO8,PO9, PO10						
CO4	Plan and forecast budgets based on budgeting needs and requirement.	PO1,PO2,PO3,PO4,P O5,PO6,PO7,PO8,PO 9,PO10,PO12						
CO5	Develop new recipes based on research and development of new products.	PO1,PO2,PO3,PO4,P O5,PO6,PO7,PO8,PO 9,PO10,PO12						





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Globalization	Ethical, Social and	Employability,	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE	PO	PO	PO	PO	PO	PO	PO	PO	PO	PO1	PO1	PO1
OUTCOMES	1	2	3	4	5	6	7	8	9	0	1	2
CO1	Н	H	L	H	M	M	M	H	H	H		H
CO2	Н		L		M	M	M	Н	Н	Н		
CO3	Н		L		M	M	M	Н	Н	Н		
CO4	Н	Н	L	Н	M	M	M	Н	Н	Н		Н
CO5	Н	H	L	Н	M	M	M	Н	Н	Н		Н

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

ne stadents will	30 usio to.
PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality
	Skills.
PSO2	Apply the knowledge and skills gained through experiential learning,
	Industry Immersion Courses and International Linkages in the live
	hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories to
	Sustain & Grow in the challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles and
	strategic thinking required to succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	M	L
CO 2	M	M	L	Н
CO 3	M	Н	L	L
CO 4	L	Н	M	M
CO 5	Н	M	L	Н





20BHM-0FB41C	Advanced Food & Beverage Service	L	Т	P	С
Version 1.0		2	0	4	4

Course Objectives- The purpose of this course is to:

- 1. Provide students with the knowledge and skills necessary to perform the daily duties required of food and beverage service personnel.
- 2. Provide an opportunity for students to apply their knowledge and skills of food and beverage operations in a practical training situation.

Course Outcomes- On completion of this course, the students will be able to:

- CO1 Design Job Description, Specifications & duty roaster of a Food & Beverage Service Department.
- **CO2** Demonstrate the different flambé recipes of guerdon service as a specialized service.
- **CO3** Design & supervise a Bar with all basic equipments required for smooth functioning of a Bar.
- **CO4** Evaluate the importance & functions of Kitchen stewarding department in a food beverage Service department

CO5 Demonstrate supervisory skills to handle any food & beverage outlet a five star hotel or standalone.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content -

Total Lecture hours (14X2= 28)

Unit I: Food & Beverage Staff Organisation

6 Lecture hours

- Categories of staff
- Hierarchy
- Job description and specification
- Duty roaster





Unit II: Gueridon Service

- **6 Lecture hours** • History of gueridon
- Definition
- General consideration of operations
- Advantages & Dis-advantages
- Types of trolleys
- Factor to create impulse, Buying Trolley, open kitchen
- Gueridon equipment
- Gueridon ingredients

Unit III: Bar Operations

6 Lecture hours

- Types of Bar
- Cocktail
- Dispense
- Area of Bar
- Front Bar
- Back Bar
- Under Bar (Speed Rack, Garnish Container, Ice well etc.)
- Bar Stock
- Bar Control
- Bar Staffing
- Opening and closing duties

Unit IV: Kitchen Stewarding

6 Lecture hours

- Importance
- Opportunities in kitchen stewarding
- Record maintaining
- Machine used for cleaning and polishing
- Inventory

Unit V: Managing Food & Beverage Outlet

4 Lecture hours

- Supervisory skills
- Developing efficiency
- Standard Operating Procedure





LAB- (14x4 Hours) = 56 Hours

Lab session No.	Details
1	Organizing Mise-en-place for Gueridon Service, Dishes
2	involving work on the Gueridon
<u> </u>	Gueridon service of Crepe suzette & Mock restaurant service
3	Gueridon service of banana au Rhum & Mock restaurant service
4	Gueridon service of Peach Flambé & Mock restaurant service
5	Gueridon service of Rum Omelette & Mock restaurant service
6	Designing & Setting the bar
7	Conducting Briefing & Debriefing
8	Drafting Standard Operating Systems (SOPs) for various F & B Outlets
9	Supervising Food & Beverage operations Making Duty Roster
10	Preparing Restaurant Log
11	Kitchen Stewarding • Using & operating Machines
	Exercise – physical inventory
12	Mock Restaurant Service
13	Mock Restaurant Service
14	Mock Restaurant Service

Text books

- Fischer, J. (2006). At your service: a practical guide for the Professional Dining Room, (2nd ed.).New York: John Wiley and Sons Inc.
- Singaravelavan, R. (2012). *Food and Beverage Services* (1st ed.). New Delhi: Oxford University Publications.
- Axler, H. Bruce et al (1990). Food and Beverage Service (1st ed.). US: Indiana University.
- Bagchi, S. N. (2007). *Textbook of Food and Beverage Service* (1st ed.). New Delhi: Aman Publications.
- George, B. (2008). *Food and Beverage Service and Management* (3rd ed.). UK: Jaico Publishing House.

Reference books

- Lillicrap, D. R., & Cousins, J. A. (1998). Food and beverage service (5th ed.). London: Hodder and Stoughton.
- Kotschevar, L. H., & Luciani, V. (1996). *Presenting service: the ultimate guide for the foodservice professional* (2nd ed.). New York: John Wiley and Sons Inc.
- Meyer, S., Schmid, E., & Spühler, C. (1990) *Professional table service* (1st ed.). New York: John Wiley and Sons Inc.
- National Restaurant Association Education Foundation (2005). *Serve Safe alcohol:* fundamentals of responsible alcohol service (1st ed.). New York: John Wiley and Sons Inc.





Modes of Evaluation: Assignment/ Mid-term / Journal/ Viva/Practical Evaluation

Modes of Evaluation	: Assignment/ Midterm / Journal/ Vi	va/Practical Ev	aluation
MID SEMESTE	CR EVALUATION (40) – Theory (25	Marks) + Lab	(15 Marks)
	THEORY (25)		
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assign	nment	Total
15		25	
•	LAB (15)		
Mid Semester Examination	Lab/ practical performed & Lab	Total	
10	5	15	
•	END SEMESTER EXAMINATION	ON (60)	•
	Theory (35)	Lab	(25)





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping ber	tween COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Design a Job responsibilities & duty roaster of a Food & Beverage Service Department.	PO1, PO2, PO4, PO5, PO6, PO8, PO9, PO10, PO12
CO2	Demonstrate the different flambé recipes of guerdon service as a specialized service.	PO1, PO2, PO4, PO5, PO6, PO8, PO9, PO10, PO12
CO3	Design & supervise a Bar with all basic Equipments required for smooth functioning of a Bar.	PO1, PO5, PO8, PO9, PO10, PO12
CO4	Evaluate the importance & functions of Kitchen stewarding department in a food & beverage Service department	PO1, PO2, PO4, PO5, PO6, PO8, PO9, PO10
CO5	Demonstrate supervisory skills to handle any food & beverage outlet a five star hotel or stand-alone.	PO1, PO2, PO4, PO5, PO6, PO7, PO8, PO9, PO10

CO5	CO4	CO3	CO2	CO1	COURSE OUTCOMES	PO Keywords
Н	H	Н	Н	Н	PO1	Knowledge & Expertise of Hotel Business
Н	H		Н	Н	P O2	Research
					PO3	Information & Digital Literacy
	Н		Н	Н	P O4	Problem Solving
M	M	M	M	M	P O5	Communication &
M	M		M	M	PO6	Behavioral Skills, Teamwork and Leadership
M					P O7	Globalization
Н	H	H	Н	Н	PO8	Ethical, Social and professional understanding
H	H	H	H	H	P O9	Employability,
Н	H	H	Н	Н	PO1 0	Lifelong Learning
					PO1 1	Organizational Behavior
		H	Н	Н	PO1 2	Finance & Marketing

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential
	learning, Industry Immersion Courses and International
	Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles
	and strategic thinking required to succeed in the hotel
	management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	L	Н	M	L
CO 2	Н	L	M	Н
CO 3	Н	M	M	L
CO 4	L	Н	M	M
CO 5	L	M	M	Н





20BHM-0AO41C	Accommodation Management	L	Т	P	C	
Version 1.0		2	0	2	3	

Course Objectives- The purpose of this course is to:

- 1. Develop knowledge and understanding on functions and records of housekeeping department
- 2. Develop understanding on housekeeping budgetary controls and processes involved.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Develop the area inventory list of housekeeping and undergo a time and motion student of the department.

CO2 Decide capital and operating budget taking into consideration the expenses to run the housekeeping department.

CO3 Outline the importance of Purchasing and contracting in housekeeping department.

CO4 Develop a security and safety module for housekeeping department.

CO5 Discuss & explain the changing trends in hotel housekeeping.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content -

Total Lecture hours (14X2= 28)

Unit I: Planning and organizing the housekeeping department 6 Lecture hours

- Area inventory list
- Frequency schedules
- Performance and productivity standards

Time and motion study in housekeeping operations

- Standard operating manuals job procedures
- Job allocation and work schedules
- Calculating staff strengths & planning duty rosters, teamwork and leadership in house keeping
- Training in HKD, devising training programs for HK staff
- Inventory level for non-recycled items





Unit II: Budget and budgetary controls

- The budget process
- Planning capital budget
- Planning operation budget
- Operating budget controlling expenses income statement

Unit III: Purchasing in housekeeping

- Purchasing systems methods of buying
- Purchase Stock records issuing and control
- Contract services
- Types of contract services
- Guidelines for hiring contract services
- Advantages & disadvantages of contract services

Unit IV: Safety and security

- Safety awareness and accident prevention
- Fire safety and fire fighting
- Crime prevention and dealing with emergency situation
- Energy and water conservation in housekeeping operations

Unit V: New Property Operations

- Housekeeper in a new property
- Division of work
- Staffing consideration
- Orientation and training
- Area responsibility plan
- Counting before the opening

Changing trends in Hospitality

- Hygiene not just cleanliness
- Training and motivation
- Trends

Eco friendly product and services

- New scientific techniques
- IT savvy housekeeping

6 Lecture hours

6 Lecture hours

4 Lecture hours

6 Lecture hours





LAB- (14x2 Hours) = 28 Hours

Lab session No.	Details
1	First Aid & First aid kit
2	Planning Duty Roster
3	Developing area Inventory list, Productivity &
3	performance Standard
4	Devising Training Programs for Housekeeping
4	department
5	Lost and found articles
6	Budgeting for housekeeping expense
7	Ergonomics in Housekeeping
8	Hotel Renovation
9	Eco friendly Practices(Reuse & Recycle)
10	Special Decorations
11	Prevention of accidents
12	Dealing with emergency situation

Lab Session 13 & 14 - Compulsory Case Study related to Real world Housekeeping Department related issues and procedures

Textbooks

- Kaushal, S.&Gautam, S. (1994). *Accommodation Operation Management* (4thed.). Noida: Frank Bros & Co.
- Andrews, S. (1990). *Hotel Housekeeping Management and Operations* (3rded.). NY: Tata McGraw Hill Companies.
- Margaret, M., Kappa, A.L., & Patricia, B. (2002). *Housekeeping Management* Educational Institute of the American Hotels & Motels Association.
- Raghubalan, G., & Raghubalan, S. (2015). *Hotel Housekeeping Operations & Management* (3rded.). England, UK: Oxford University Press.
- Jones, T. (2004). *Professional management of housekeeping operations* (4thed.). New Jersey: John Wiley & Sons.

Reference books

- Huyton, J.,& Baker, S. (2001). *Case studies in rooms operation and management*(3rded.). Frenchs Forest NSW: Pearson Hospitality Press.
- O'Shannessy, V., Haby, S., & Richmond, P. (2001). *Accommodation services* (3rded.). Frenchs Forest NSW: Prentice Education Australia.
- Schneider, W.M., Tucker, G., &Sloviak, M. (1999). *The professional housekeeper* (4th ed.). Milton Qld: Jacaranda Wiley.
- Casado, M.A. (2012). *Housekeeping Management*, (2nded.). Hoboken, New Jersey: John Wiley & Sons.
- Lindsay, N. (2009). *Good Housekeeping Cookery Book: The Cooks Classic Companion* (2nded.). NY: Collins & Brown.

Modes of Evaluation: Assignment/ Mid-term / Journal/ Viva/Practical Evaluation





Modes of Evaluation	: Assignment/ Midterm / Journal/ Viv	a/Practical Evalua	tion			
MID SEMESTE	ER EVALUATION (40) – Theory (25)	Marks) + Lab (15]	Marks)			
	THEORY (25)					
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assign:	nent	Total			
15	15 10					
	LAB (15)					
Mid Semester Examination	Lab/ practical performed & Lab report					
10	5		15			
•	END SEMESTER EXAMINATIO	N (60)				
	Theory (35)	Lab (25)			





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping l	petween COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Develop the area inventory list of housekeeping and undergo a time and motion student of the department.	PO1,PO2,PO4,PO5,PO6,P O7,PO8,PO9,PO10, PO12
CO2	Decide capital and operating budget taking into consideration the expenses to run the housekeeping department.	PO1,PO2,PO4,PO5,PO6,P O7,PO8,PO9,PO10,PO12
CO3	Outline the importance of Purchasing and contracting in housekeeping department.	PO1,PO5,PO7,PO8,PO9, PO10, PO12
CO4	Develop a security and safety module for housekeeping department.	PO1,PO2,PO4,PO5,PO6,P O7,PO8,PO9,PO10
CO5	Discuss & explain the changing trends in hotel housekeeping	PO1,PO2,PO4,PO5,PO6,P O7,PO8,PO9,PO10

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Jlobaliz	Ethical, Social and	Employability,	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE	PO	P	P	P	P	P	P	P	P	РО	PO	PO
OUTCOMES	1	O2	O3	O4	O5	O6	O7	O8	O9	10	11	12
CO1	H	H		H	M	M	M	H	H	H		H
CO2	Н	Н		Н	M	M	M	Н	Н	Н		Н
CO3	Н				M		M	Н	Н	Н		Н
CO4	Н	Н		Н	M	M	M	Н	Н	Н		
CO5	Н	Н		Н	M	M	M	Н	Н	H		

H- High

M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential
	learning, Industry Immersion Courses and International Linkages
	in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories
	to Sustain & Grow in the challenging field of Hospitality &
	Tourism.
PSO4	Implement and Undergo critical analysis of management styles
	and strategic thinking required to succeed in the hotel management
	field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	M	L
CO 2	L	Н	M	L
CO 3	Н	Н	M	L
CO 4	M	Н	L	M
CO 5	L	M	L	Н





21BHM-0RE41T	Research in Hospitality	L	T	P	С
Version 1.0		3	0	0	3

Course Objectives- The purpose of this course is to:

- 1. Equip the students with latest and necessary field techniques and to build a necessary statistical acumen among them.
- 2. Familiarize them with tools and forms of Research.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Understand & Explain the scope and purpose of doing research.

CO2 State research problem and objectives and identify the theme.

CO3 Design research and Collect data using various data collection methods.

CO4 Plan sampling and fieldwork.

CO5 Undergo Literature Review, data analysis and Report Writing.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X3=42)

Unit I: Introduction

8 lecture Hours

- Meaning and definition
- Scope and purpose of doing research
- Areas of research, research procedure
- Applications of research
- Problems of conducting research

Unit II: Project Theme

8 lecture Hours

- Identifying theme of project
- Selection of Title, Description of universe
- Executive summary
- Statement of research problem and research objectives.

Unit III: Research Design & Data Collection Method

8 lecture Hours

- Primary research, Secondary research
- Research approaches Observation, Experiment
- Survey
- Research instrument –Questionnaire Design and Development





Unit IV: Sampling Plan & Field Work

10 lecture Hours

- Sampling Unit
- Sample Size
- Sample selection process
- Field Work- Planning and Organizing

Unit V: Data Analysis & Report Writing

8 lecture Hours

- Classification
- Tabulation
- Analysis and Interpretation
- Report format
- Executive summary
- Literature review, findings
- Conclusion and Recommendation
- Case Study

Text books

- Douglas, C. (2007). Design and Analysis of Experiments (5th ed.). New Delhi: Wiley India.
- Douglas C., Runger, D., & George, C. (2007). *Applied Statistics & probability for Engineers* (3rd ed.). New Delhi: Wiley India.
- Kumar, R. (2014). *Research Methodology: A Step-by-Step Guide for Beginners* (4th ed.). New Delhi: SAGE Publications Ltd.
- Geoffrey, R., David, D. (2005). *Essentials of Research Design and Methodology* (1st ed.). Hoboken, NJ: Wiley.
- Padma, T. (2014). Research Methodology (4th ed.). New Delhi: Bharat Law House Pvt. Ltd.





Reference books

- Kothari, C. R. (2004). *Research Methodology Methods and Techniques* (2nd ed.). New Delhi: New Age International.
- Steven, G. C. (2014). Research Methodology (kindle ed.). UK: SGC Production.
- Graham, M. (2017). *Research Methodology: The beginners Manual* (1st ed.). Philippines: Create Space Independent Publishing Platform.
- David, L., & Jennifer, R. (2014). *Single Case Research Methodology: Applications in Special Education and Behavioral Sciences* (2nd ed.). Abingdon, United Kingdom: Routledge.

Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)									
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total						
15	15	10	40						
	END SEMESTER EXAMINATION (60)								
Theory (60)									

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappi	Mapping between COs and POs									
	Course Outcomes (COs)	Mapped Programme Outcomes								
CO1	Understand & Explain the scope and purpose of doing research.	PO1, PO2, PO4, PO8,PO9,PO10								
CO2	Design research and Collect data using various data collection methods.	PO1, PO2, PO4, PO8,PO9,PO10								
CO3	Design research and data collection methods.	PO1, PO2, PO3, PO4, PO5, PO8,PO9,PO10								
CO4	Plan sampling and fieldwork.	PO1, PO2, PO3, PO4, PO5, PO8,PO9,PO10								
CO5	Undergo Literature Review, data analysis and Report Writing.	PO1, PO2, PO3, PO4, PO5, PO8,PO9,PO10								





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Globaliz	Ethical, Social and	Employability,	Lifelong Le	Organizational Behavior	Finance & Marketing
COURSE	PO	P	P	P	P	P	P	P	P	PO	PO	PO
OUTCOMES	1	O2	O3	O4	O5	O6	O7	O8	O9	10	11	12
CO1	L	H		H				H	L	M		
CO2	L	Н		Н				Н	L	M		
CO3	L	Н	Н	Н	Н			Н	L	M		
CO4	L	Н	Н	Н	Н			Н	L	M		
CO5	L	H	H	Н	H			H	L	M		





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential
	learning, Industry Immersion Courses and International
	Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management
	styles and strategic thinking required to succeed in the hotel
	management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	L	M	L
CO 2	M	Н	L	L
CO 3	M	M	Н	L
CO 4	L	M	M	Н
CO 5	Н	M	L	Н





20BHM-0RM41T	Revenue and Yield Management	L	Т	P	С
Version 1.0		2	0	0	2

Course Objectives- The purpose of this course is to:

- 1. Requirements and conditions of revenue management and pricing
- 2. Approaches to demand estimation and forecasts capacity and price based revenue optimization models
- 3. Extending revenue management models using state of the art literature

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Understand key revenue management concepts.

CO2 Formulate possible solutions to solve basic problems in revenue management optimization problems.

CO3 Apply TQM techniques to forecast the perception of quality.

CO4 Apply the Time & Motion Study in the hotels.

CO5 Understand the revenue management techniques used by the hotels.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X2= 28)

Unit I: Introduction to Revenue Management

8 Lecture Hours

- Concept of yield management
- Benefits of yield management
- Yield Management Strategies





Unit II: Controlling & Impact of Yield Management Process

8 Lecture Hours

- Framework to control Hotel Yield Management
- The control Process-tracking- Checking, signalling, controlling and update.
- Role of Forecasting
- Role of Budgeting

Unit III: Total Quality Management

5 Lecture Hours

- Introduction to TQM
- Benefits of total quality management
- Practices of TQM

Unit IV: Time & Motion

5 Lecture Hours

- Concept of Time & Motion
- Importance
- Benefits of Time & Motion Study
- How it is used to maximize the revenue

Unit V: Automated Revenue Management System

2 Lecture Hours

- Introduction
- MIS
- Examples of Automated Revenue Management System

Case Study - Compulsory Case Study related to Real world Revenue & Yield Management

•

Text Books-

- Introduction to Revenue Management for the Hospitality Industry: Trevor Stuart-Hill, Juston Pa Kimberly A. Tranter
- Hayes, D.K., Miller, A. (2011), Revenue Management for the Hospitality Industry, New Jersey: John Wiley & Sons Inc, ISBN: 978-0-470-39308-6.

Reference books

- Hotel Revenue Management: Factors to Consider When Pricing Your Room Nights -by Shane Lambert
- The Theory and Practice of Revenue Management, Talluri, Kalyan, van Ryzin, Garrett , 2004/1, Springer
- Pricing for Hospitality & Tourism: Pricing and Revenue Management Tips and Ideas for Hospitality & Tourism- by Bulent Kayapehlivan.
- HOTEL SALES AND REVENUE MANAGEMENT: A Guide for Small & Medium Size Hotels & Hospitality Beginners- by Ash Sarsw





Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)									
Mid Semester Examination Quiz(s)/ Presentation (s) Assignment(s) Total									
15	15	10	40						
-	END SEMESTER EXAMINATION (60)								
Theory (60)									

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	ng between COs and POs		
	Course Outcomes (COs)	Mapped	Program
	Course Outcomes (COs)	Outcomes	
		PO1,PO2,	PO3,PO4,
CO1	Understand key revenue management concepts.		PO9, PO10,
		PO11,PO12	2
	Formulate and salve hasis mising and revenue management	PO1,PO2,	PO3,PO4,
CO2	Formulate and solve basic pricing and revenue management optimization problems.	PO5,PO6,	PO9, PO10,
	optimization problems.	PO11,PO12	2
		PO1,PO2,	PO3,PO4,
CO3	Apply TQM techniques to forecast the perception of quality.	PO5,PO6,	PO9, PO10,
		PO11,PO12	2
		PO1,PO2,	PO3,PO4,
CO4	Apply the Time & Motion Study in the hotels.	PO5,PO6,	PO9, PO10,
		PO11,PO12	2
CO5	Understand the revenue management techniques used by the	PO1,PO2,	PO5,PO6,
COS	hotels.	PO9, PO10	, PO12





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	L	Н	M	M			M	M	M	Н
CO2	Н	Н	L	Н	M	M			M	M	M	Н
CO3	Н	Н	L	Н	Н	Н			Н	M	M	Н
CO4	Н	Н	L	Н	M	M			M	M	M	Н
CO5	Н	Н			M	M			M	M		Н

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

ine stadents will	oc dole to.
PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential learning,
	Industry Immersion Courses and International Linkages in the live
	hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories to
	Sustain & Grow in the challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles and
	strategic thinking required to succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	L	M	L
CO 2	L	M	M	Н
CO 3	M	Н	L	L
CO 4	L	Н	M	Н
CO 5	Н	M	L	Н





20BHM-0FR41L	French – V	L	Т	P	С
Version 1.0		1	0	2	2

Course Objectives- This is the Second step to learning French. The purpose of this course is to:

- 1. Facilitate the learner to equip himself with the vocabulary of the parts of the face
- 2. Be better equipped to freely use this vocabulary in comprehension, expression and in composition

Course Outcomes- On completion of this course, the students will be able to:

CO1 Describe the names of the parts of the face with their matching gender

CO2 Elaborating Nouns and adjectives for the description of face

CO3 Learn the Adjective Possessive in singular forms

CO4 Learn the Adjective Possessive in plural forms

CO5 Understand ordinal numbers

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. aimed to equip students with skills to apply the theoretical knowledge in various situations. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course Contents

Total Lecture hours (14X1 = 14)

Unit I – Parts of the face

3 lecture Hours

- Usage of special expressions with face
- Describing people preparing matrimonials
- Special attributes of the face

Unit II – Usage of adjectives for describing people

3 lecture Hours

- Attributes of different nationalities
- Special features of the face
- Types of skin and the deformities

Unit III – Adjective possessive – form 1

2 lecture Hours

- Describing possession in the singular forms
- Negative possession
- Dealing with negative questions

Unit IV – Adjective possessive – form 2

2 lecture Hours

- Describing possession in the singular forms
- Negative possession
- Dealing with negative questions

Unit V – Ordinal numbers

4 lecture Hours

- Description of orders
- Classifications





LAB- (14x2 Hours) =28 Hours

Lab Session No.	Details			
1	Role Play – Talking about the layout of a hot kitchen			
2	Role Play – Technical description of a restaurant			
3	Project work – names of countries in French			
4	Names of cities in French			
5	Practical use of prepositions to express 'going'			
6	Practical use of prepositions to express 'coming'			
7	Role Play – students expressing going and coming put together			
8	Use of indéfinité adjectives – chaque, tout, tous etc.			
9	Recipe of baking a cake			
10	Recipe of omelette			
11	Recipe of a baked dish			
12	Cocktail mixing			
13	Revision			
14	Revision			

Texts

• G. Mauger - Cours de langue et de Civilisation françaises

References

- G. Mauger Cours de langue et de Civilisation françaises
- Larousse Dictionnaire anglais français anglais
- French Verbs Robert & Nathan
- French Classified Vocabulary Webster's





Modes of Evaluation: Assignment/ Midterm Evaluation/Presentation/Journal/Viva

	THEORY (25)	
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assignment	ment Total
15	10	25
	LAB (15)	
Mid Semester Examination	Lab/ practical performed & Lab r	report Total
10	15	
•	END SEMESTER EXAMINATIO	N (60)
	Theory (35)	Lab (25)

Mapping between COs and POs					
	Course Outcomes (Cos)	Mapped Programme Outcomes			
CO1	Describe the names of the parts of the face with their matching gender	PO1, PO3, PO5, PO9,PO10			
CO2	Elaborating Nouns and adjectives for the description of face	PO1, PO3, PO5, PO9,PO10			
CO3	Learn the Adjective Possessive in singular forms	PO1, PO3, PO5, PO9,PO10			
CO4	Learn the Adjective Possessive in plural forms	PO1, PO3, PO5, PO9,PO10			
CO5	Understanding ordinal numbers	PO1, PO3, PO5, PO9,PO10			





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Jlobaliz	Ethical, Social and	Employability,	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE	PO	PO	PO	PO	PO	PO	PO	PO	PO	PO1	PO1	PO1
OUTCOMES	1	2	3	4	5	6	7	8	9	0	1	2
CO1	L		M		H				M	M		
CO2	L		M		Н				M	M		
CO3	L		M		Н				M	M		
CO4	L		M		Н				M	M		
CO5	L		M		Н				M	M		





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential
	learning, Industry Immersion Courses and International
	Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles
	and strategic thinking required to succeed in the hotel
	management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	L	M	Н	L
CO 2	Н	M	L	Н
CO 3	L	Н	M	L
CO 4	M	L	M	Н
CO 5	L	M	Н	Н





20BHM-0FD41T	Facility Management, Planning & Design	L	Т	P	С
Version 1.0		2	0	0	2

Course Objectives- The purpose of this course is to:

- 1. Develop knowledge and interest in the planning phase of the Hotel Operations including designing, facilities needed, HVAC system etc.
- 2. Familiarize them with the procedures and planning of a 5-star hotel kitchen.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Classify hotels based on star categorization &list out the pre requisites for designing a good 5-star hotel.

CO2 Design a hotel taking into consideration the CAPEX and operating budget.

CO3 Develop & Plan specifications for various kitchen equipment.

CO4 Design their own kitchen based on ancillary sections of a kitchen department

CO5 Compare between CPM & PERT

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X2= 28)

Unit I: Hotel Design & Star Classification of Hotel

6 Lecture hours

- Criteria for star classification of hotel (Five, four, three, two, one & heritage)
- Planning for Physically Challenged
- Design consideration
- Attractive Appearance
- Efficient Plan
- Good location
- Suitable material
- Good workmanship
- Sound financing
- Competent Management





Unit II: Facilities Planning The Systematic Layout Planning pattern

6 Lecture hours

Planning Considerations

- Flow process & Flow diagram
 - Procedure for determining space considering the guiding factors for guest room/ public facilities, support facilities & services, hotel administration, internal roads/budget hotel/5-star hotel

Architectural consideration

- Difference between carpet area plinth area and super built area, their relationships, reading of blue print (plumbing, electrical, AC, ventilation, FSI, FAR, public Areas)
- Approximate cost of construction estimation

Unit III: Kitchen 6 Lecture hours

- Equipment requirement for commercial kitchen
- Developing specification for various Kitchen equipment's
- Planning of various support services (pot wash, wet grinding, chef room, larder, store & other staff facilities)

Unit IV: Kitchen Lay Out & Design

6 Lecture hours

- Principles of kitchen layout and design
- Areas of the various kitchens with recommended dimension
- Layout of commercial kitchen (types, drawing a layout Of Commercial kitchen

Kitchen Stewarding

- Importance of kitchen stewarding
- Equipment found in kitchen stewarding department

Energy Conservation

- Necessity for energy conservation
- Methods of conserving energy in different area of operation of a hotel
- Developing and implementing energy conservation program for a hotel

Unit V: Project Management

4 Lecture hours

- CPM & Pert
- Comparison of CPM & Pert
- Case Study Project based





Text books

- Bihari, Dr. G. (2006). *Materials and Machine Management* (3rd ed.). India: IISE, Lucknow.
- Kotschevar, L. H., & Terrell, M. E. (1999). *Food Service Planning- Layout Equipment* (4th ed.). UK: Pearson.
- Muther, R. (1973). Systematic Layout Planning (2nd ed.). USA: Cahners Books.
- Pandit, S. N. (1998). *Hotel Venture Management* (2nd ed.). New Delhi: Hotex Publishers.
- Shrerlekar & Sherlekar. (1984). *Principles of Business Management* (2nd ed.). New Delhi: Himalaya Publishing House.

Reference books

- Boresenik, F., & Dalan, T. S. (1996). *The Management of Maintenance and Engineering Systems in the Hospitality Industry* (2nd ed.). New York: John Wiley and Sons Inc.
- Satyanarayan, N., & Raman, L. (2001). *Management Operations & Research* (8th ed.). New Delhi: Himalaya Publishing House.
- Spipamuk, D. M. (2015). *Hospitality Facilities Management & Design* (4th ed.).United States: American Hotel & Lodging Association.
- Swanson, B. B. (1981). *Introduction to Home Management* (1st ed.). New York: Mcmillan.

Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)					
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total		
15	15	10	40		
END SEMESTER EXAMINATION (60)					
Theory (60)					





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	ng between COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Classify hotels based on star categorization &list out the pre requisites for designing a good 5-star hotel.	PO1,PO3, PO5, PO6,PO7,PO8, PO9,PO10, PO11
CO2	Design a hotel taking into consideration the CAPEX and operating budget.	PO1,PO2,PO3, PO4, PO5, PO6,PO7,PO8, PO9,PO10, PO11,PO12
CO3	Develop & Plan specifications for various kitchen equipment.	PO1,PO2,PO3, PO4, PO5, PO6,PO7,PO8, PO9,PO10, PO11,PO12
CO4	Design their own kitchen based on ancillary sections of a kitchen department	PO1,PO3, PO4, PO5, PO6,PO7,PO8, PO9,PO10, PO11,PO12
CO5	Compare between CPM & PERT	PO3, PO5, PO6,PO7,PO8, PO9,PO10, PO11,PO12

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н		M		L	M	M	M	Н	Н	M	
CO2	Н	Н	M	M	L	M	M	M	Н	Н	M	Н
CO3	Н	Н	M	M	L	M	M	M	Н	Н	M	Н
CO4	H		M	M	L	M	M	M	Н	H	M	Н
CO5			M		L	M	M	M	Н	H	M	H





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality
	Skills.
PSO2	Apply the knowledge and skills gained through experiential learning,
	Industry Immersion Courses and International Linkages in the live
	hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories to
	Sustain & Grow in the challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles and
	strategic thinking required to succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	Н	Н	L
CO 2	Н	M	L	Н
CO 3	M	Н	L	L
CO 4	L	Н	M	M
CO 5	Н	M	L	Н





21BHM-0EE41T	Entrepreneurship Essentials	L	Т	P	C
Version 1.0		2	0	0	2

Course Objectives- The purpose of this course is to:

- 1. Develop knowledge and attitude among young entrepreneurs and introduce them to the process of Starting & running their own entrepreneurial startups.
- 2. Familiarize them with the market strategies and ways to raise capital through extensive market surveys and case studies.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Identify a business opportunity, evaluate an idea and assess the market alongside exploring risks and rewards of entrepreneurship.

CO2 Apply the POCD (People, Opportunity, Context, Deal) framework in order to build a successful business.

CO3 Carry out key financial decisions that you must make at the early stages of a startup.

CO4 Find and implement strategies in order to raise capital and approach the investors.

CO5 Analyse the running and growth of various entrepreneurship businesses through case study.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X2= 28) 6 Lecture hours

Unit I: Ideas and Opportunities

- Identify an entrepreneurial idea
- Evaluate an entrepreneurial idea
- Gain comfort with twists and turns
- Sizing the market





Unit II: Building a Business

6 Lecture hours

- Apply the POCD (People, Opportunity, Context, Deal) framework
- Manage risk and reward through experimentation
- Make decisions with the future in mind

Unit III: Financing a Business

6 Lecture hours

- Determine how investment can help you create value for yourself and your investors
- Consider risk and reward through various forms of analysis
- Discover when to solicit investment and how much you will need to seek out

Unit IV: Sources of Investment

6 Lecture hours

- Understand the opportunities and tradeoffs associated with different sources of financing
- Defining key financing terms
- Apply the tools of valuation to start-up ventures

Unit V: Expertise Week

(Students to devote a full week to the project

and will be mentored by the resource person)

Schedule: The expertise week must run **continuously** through a single week. Students devote the whole week to the **selected theme**. The teacher will design the programme around **a first-hand experience** and **project to be successfully carried out** by a group or pair, while also covering the theoretical side of the selected option. The expertise week must not be run as a lecture; it must **revolve around a project** proposed by the **students** or **teacher**, and incorporate theoretical concepts (content and tools) and/or technical concepts as the project progresses. The teacher also acts as a "resource person" to help move the project forward.

Themes on offer:

- 1. Entrepreneurship
- 2. Sustainable-development challenges for the tourism and hotel & restaurant sectors
- 3. Sales and events

Assessment to be done based on presentation component in the examination scheme.

Business Game - 2-3 Hours of Training from an outsourced company followed by games

Text books

- Constable, K. (2015, March 30). The 5 Types of Entrepreneurs. Entrepreneur. Retrieved August 24, 2015 from http://www.entrepreneur.com/article/244210 [c]
- Citipeak Events. (2014, August 14). What are The Benefits of Entrepreneurship? Citipeak Events Reveals All. Retrieved August 26, 2015 from https://www.youtube.com/watch?v=InO1ZFee_d8 [o]
- Fallon, N. (2015, July 7). Learning to Be an Entrepreneur: 5 Steps to Success. Business News Daily. Retrieved August 26, 2015 from http://www.businessnewsdaily.com/4959-how-to-be-an-entrepreneur.html [q]





Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)											
Mid Semester Examination	Lab/ practical performed & Lab report	Assignment(s)/ Quiz (s)	Total								
15	15	10	40								
END SEMESTER EXAMINATION (60)											
Practical (60)											

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappir	ng between COs and POs						
	Course Outcomes (COs)	Mapped Programme Outcomes					
CO1	Identify a business opportunity, evaluate an idea and assess the market alongside exploring risks and rewards of entrepreneurship.	PO1,PO3, PO5, PO6,PO7,PO8, PO9,PO10, PO11					
CO2	Apply the POCD (People, Opportunity, Context, Deal) framework in order to build a successful business.	PO1,PO2,PO3, PO4, PO5, PO6,PO7,PO8, PO9,PO10, PO11,PO12					
СОЗ	Carry out key financial decisions that you must make at the early stages of a startup	PO1,PO2,PO3, PO4, PO5, PO6,PO7,PO8, PO9,PO10, PO11,PO12					
CO4	Find and implement strategies in order to raise capital and approach the investors.	PO1,PO3, PO4, PO5, PO6,PO7,PO8, PO9,PO10, PO11,PO12					
CO5	Analyse the running and growth of various entrepreneurship businesses through case study	PO3, PO5, PO6,PO7,PO8, PO9,PO10, PO11,PO12					





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н		M		L	M	M	M	Н	Н	M	
CO2	Н	H	M	M	L	M	M	M	H	Н	M	Н
CO3	H	H	M	M	L	M	M	M	H	Н	M	Н
CO4	H		M	M	L	M	M	M	Н	H	M	Н
CO5			M		L	M	M	M	H	H	M	H

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential
	learning, Industry Immersion Courses and International
	Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles
	and strategic thinking required to succeed in the hotel
	management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	L	L
CO 2	M	Н	M	L
CO 3	M	L	Н	L
CO 4	M	L	M	Н
CO 5	L	M	M	Н





Sushant	School of Hospitality Management				
University Course Title: TDCC	Detailed Course Plan Course Code:				
Course Title. TDCC	Course Code.				
Term: II	Academic Year:	Core/Elective: Elective	Credits: 1		
Course Designed by:		Course taught by: e-mail:			
Pre-requisites, if any:None					

1. Course Introduction and Objectives

This course will help participants to acquire the concept of Eco- sensitive or Green Hotels. The Participants will be exposed through diverse learning approaches of Energy, water conservation and Waste management to benefit the environment. This course will help them understand the importance & requirement of eco-friendly hotels.

Employability-level: Professional Skill

Foundation	Foundation	Professional	Professional	Premier
Core	Skill	Core	Skill	Skill
			✓	

2. Course Learning Outcomes

By the end of the lesson, students will be able to:

CLO1: Define the concept of Eco- sensitive or Green Hotels and list the criteria for ecotel certification.

CLO2: Explain the importance of energy, Water conservation & Waste Management.

CLO3: Understand the benefits of using environment friendly guest supplies & stationary

3. Course Pedagogy

Primarily class lectures followed by question-answer sessions/ assignments/interactive sessions, reading of texts, Survey, case study would be used as an important pedagogy

4. Course Contents and Duration

The class would meet weekly for a period of 10 weeks approx.

Sessio	Session Topic / Sub-topic	Activity/Assignment	Required Readings/		
n No.	Description		Browsing/Watching		
1	Introduction to Ecotel	Discussion & PPT			
2	Ecotel Certification	Discussion & PPT			
3	Five Globe criteria	Discussion & PPT			
4	Identify an Eco-friendly site	Field visit			
5	Hotel Design & construction	Discussion & visit			
INTER	RNAL ASSESSMENT POINT I (M	M=30)			
6	Energy Conservation	Discussion & videos			
7	Water Conservation	Discussion & videos			





8	Waste management	Discussion & videos	
INTER	NAL ASSESSMENT POINT I (M	M=30)	
9	Environment friendly	Visit	
	Housekeeping		
10	Eco friendly products used in	Visit	
	hotels		
FINAL	ASSESSMENT POINT III (MM=	40)	

13. Course Assessment

Assessment Scheme

Students would be assessed continuously at three assessment points during the course. Course assessment is based on a student's activity (records/ evidence of his/her performing and learning). While all activities are performed individually, assessment is individual.

For the final (40 marks) assessment, there will be exhibition-cum-competition of student's project, Posters & PPT on Eco- Friendly Hotels. And a panel of faculty will judge the art and marks will be allocated on the basis of that exhibition.

Course Assessment Components for a TD Course

A TD course is of 100 marks and will have the following assessment components. Final Grades will be based on the relative performance of a student in the class.

S.	Course Assessment Compo	nents	Marks/Weightage (%)
No			
•			
1	Assessment 1	(After Week 5)	30
2	Assessment 2	(After Week 8)	30
3	(Final) Assessment 3	(After Week 10)	40
		Total	100
		Marks	

Guidelines for Exhibition-Cum-Competition:

Each student would make a final project and a set of jury members on the day of the final assessment (in groups of four/five/as decided by the concerned faculty) will give the grades. Students would showcase and narrate their work done through the semester, also their learnings from it.

Final Presentation (40 Marks)

Each team of students would make a final portfolio presentation in front of a set of jury members on the day of the final assessment (in groups of four/five/as decided by the concerned faculty). They would showcase and narrate their work on project activity done through the semester, any MOOCs they audited and also their learnings from it.

- Group presentation but individual assessment while the students would present in teams, assessment is individual and based on each teammate's contribution and presentation.
- Each team member must present 2-3 slides each, with the total number of slides not exceeding 12-15 slides
- Total time of presentation should not exceed 15 minutes (including questions and answers)
- 4-6 questions would be asked per presentation (any member of the team could be required to answer)





• The following rubric will be used for Group Project Presentation:

	Outstanding (5)	Very Good (4)	Good (3)	Average (2)	Below Average (1)
Inter & trans-disciplinar y elements	The content was outstanding and suitably incorporated and integrated multi-, inter and transdisciplinary perspectives.	The content was appropriate and a good attempt was made to incorporate multi, inter and transdisciplinary perspectives.	Most content was relevant; some attempt was made to incorporate multi-, inter and trans-disciplinary perspectives.	Informatio n was valid but some parts of the content needed expansion or shortening to bring in different perspective s.	Informatio n was not relevant to the audience or directly related to the projects.
Informatio n Sources and Interpretat ion	Used sufficient and appropriate research and information to support the project. Methodology used successfully integrated multi-, inter and transdisciplinary perspectives.	Detailed research done. Relevant data as per the project. Methodology was appropriate for a multi/inter/tran s-disciplinary project.	Appropriate research done. Some of the data and methodology used was relevant to a multi/inter/tran s-disciplinary project.	Lacks proper research. Data was scattered and methodolo gy was not fully related to a multi/inter/ trans- disciplinary project.	Research work inappropri ate. Data is not fully related to the project.
Quality of content and thought					
Integratio	Demonstrated	Demonstrated	Demonstrated	Very little	Little or no
n of	superior	adequate	some	integration	integration
Knowledg	integration of	integration of	integration of	of	of
e	knowledge of different areas	knowledge of different areas	knowledge of different areas	knowledge	knowledge
	different areas and domains.	and domains.	and domains.	of different	of different
	and domains.	anu uomams.	and domains.	areas and domains.	areas and domains.
Organizati	Excellent	Appropriate	Fairly good	Structure	Poor
on and	structure and	structure and	structure and	and	structure
	organization of	organization;	organization;	organizatio	and





presentati	content; excellent use of voice modulation while delivering; Maintaining eye contact with audience and seldom returning to notes.	Good use of voice modulation; fluency in presentation	Clear voice while presenting, but drop in volume at times; some use of vocal variation to show interest, maintains eye contact most of the time but frequently returns to notes.	much improved; Voice lacks vocal variation, shows some eye contact, but not maintained; and at least half the time, speaker reads from notes.	organizatio n; soft/ monotone voice, reads all or most of the presentatio n with no eye contact.
Teamwork	Demonstrated teamwork. It was evident that all the group members contributed equally to the presentation.	Demonstrated teamwork. It was evident that almost all the group members contributed to the presentation.	The teammates showed teamwork. However, it seems as though certain people did not do as much work as others	teamwork visible. It	Teamwork was minimalist ic. It seems as though Only one member has worked on the presentatio n.
Slides/ Text/ Format/ Video Quality/ Clarity of Presentati on	Font formats (e.g. color, bold, italic) had been carefully planned to enhance readability. Appropriate highlighters used.	Font formats (e.g. color, bold, italic) had been used to enhance readability. All graphics were appropriate and supported the content of the presentation.	Font formatting had been carefully planned to complement the content. Appropriate highlighters not used.	Mostly font formatting had been	





				presentatio	
	T 1 1	T 1 1	D . 1.C .	n.	A '1 1
	Involved	Involved	Presented facts	Went off	Avoided or
	audience in	audience in	in some	topic and	discourage
	presentation;	presentation;	interesting way	lost	d active
	held their	held their	and held	audience.	audience
	attention	attention	attention most	Failed to	participati
	throughout the	throughout by	of the time by	utilize	on
	presentation.	getting them	interacting	method to	
	Used original,	actively	with them.	pull the	
	clever, creative	involved in the		audience	
	approach.	speech		into the	
				speech.	
Audience	Excellent	Very good	Fair audience	Mediocre	Poor
engageme	audience	audience	engagement;	audience	audience
nt/Questio	engagement;	engagement;	Answered most	engagemen	engageme
n	Answered all	Answered all	questions	t. Gave	nt. Has
Handling	questions with	questions	integrating	rudimentar	little grasp
	explanation,	integrating	multi-, inter	y answers	of
	elaboration and	multi-, inter	and trans-	to the	informatio
	by integrating	and trans-	disciplinary	questions	n related to
	multi-, inter and	disciplinary	perspectives to	with little	topic/proje
	trans-	perspectives to	some extent.	or no	ct.
	disciplinary	a great extent.	Some entent.	integration	Not able to
	perspectives.	a great extent.		of multi-,	answer
	perspectives.			inter and	
				trans-	most
				disciplinary	questions
				perspective	adequately

14. Course References

- Hotel Housekeeping Operations (Third Edition) Simrti Raghubalan ,Oxford University Press
- Clean India Journal
- Good Housekeeping
- https://beeindia.gov.in

Course Conduct Policy

A. Academic Honesty

Students are expected to uphold the standard of conduct for students relating to avoidance of academic dishonesty. Academic Dishonesty is defined as an intentional act of deception in which a student seeks to claim credit for the work or effort of another person or uses unauthorized materials or fabricated information in any academic work.

Students assume full responsibility for the content and integrity of the academic work they submit. The guiding principle of academic integrity is that a student's submitted work, examinations,





reports, and projects must be that student's own work for individual assignments, and the group's own work for group assignments/ projects. Students are guilty of academic dishonesty if they:

- Use or obtain unauthorized materials or assistance in any academic work; i.e. cheating.
- Falsify or invent any information regarded as cheating by the course instructor; i.e. fabrication.
- Give unauthorized assistance to other students, i.e. assisting in dishonesty.
- Represent the work of others as their own; i.e. plagiarism.
- Modify, without facilitator approval, an examination paper, record or report for the purpose of obtaining additional credit; i.e. tampering.

The penalty for academic dishonesty is severe. Any student guilty of academic dishonesty may be subject to receive a failing grade for the examination, assignment, quiz, or class participation exercise as deemed appropriate by the instructor. In addition, the penalty could also imply that the student receives a failing grade for the course and be reported to the AU competent authority as in case of UMC during University examinations (Refer Policies on "Use of Unfair means in Examination").

A. Students with Disability/ Different-Ability

AU is committed to promoting full participation of students of all abilities in all aspects of the academic and social life of the University. We have initiated an ongoing process of reviewing and developing our policy and practices for promoting full inclusion for students and staff with disabilities and we consult regularly with them as part of this process. The main elements of our policy are listed below:

- **Environment.** We are committed to a systematic review and improvement of physical access across all of our sites. Where physical or sensory barriers limit access to services, we will endeavor to provide the service at a suitable alternative venue.
- Access to facilities and support. All facilities and equipment will be made as accessible as possible so that students of all abilities have access to the same range of support services.
- **Information for applicants, students and staff.** All publicity, Program details, and general information will be offered in accessible formats with sufficient time to allow for modification into alternative formats where necessary, for familiarization by students or personal support workers, and early application for support.

For Faculty Version of Course Outline Only

This section of course outline contains the Curriculum Map for this course and is not to be distributed to students.

15. Graduate Attributes

Ansal University seeks to foster the following qualities in students through its various programs and the students' broader experience at the University. The University provides opportunities for students to be

- 7. knowledgeable, building disciplinary and interdisciplinary knowledge through a scholarly approach incorporating global and regional perspectives.
- 8. creative and critical thinkers, generating original ideas and concepts, and appreciating innovation and entrepreneurship,
- 9. empowered, having both the capacity and confidence to pursue the attainment of full potential,
- 10. engaged, contributing positively to diverse communities through service and leadership,





- 11. ethical, acting with integrity in intellectual, professional and community pursuits, and
- 12. sustainability-focused, responding to ecological, social and economic imperatives

16. Programme Educational Objectives (PEOs)

The programme is expected to achieve the following educational objectives for the students:

- B. Development in their chosen profession and/ or progress towards an advanced degree in the domain
- C. Earning a reputation as a source of innovative solutions to complex problems
- D. Garner trust and respect of others as effective and ethical team members
- E. Achieving positions of leadership in an organization and/or on teams
- F. Lead a happy and aesthetic life and also promote aesthetics and happiness of others

17. Programme Learning Outcomes

Upon successful completion of the program the students will be able to:

- 18. Communicate, explore, network and negotiate in ways that extend representation of disciplinary ideas or perspectives.
- 19. Explore the relevance and test the value of concepts, frameworks, methods and theories from different fields of inquiry for gaining insights into trans-disciplinary systems and co-production of knowledge
- 20. Engage with and respond respectfully, generatively and analytically to different ways of knowing across community, cultural and environmental contexts to promote agency and collaboration
- 21. Use principled approaches for designing and developing trans-disciplinary initiatives for betterment of communities and
- 22. Recognize and promote the humanity of self and others and engage ethically and sensitively to the values and cultures of particular individuals, groups, organizations or communities through arts and recreation.

23. Program Education Objectives (PEOs) to Program Learning Outcomes (PLOs) Mapping Matrix

	PEO 1	PEO 2	PEO 3	PEO 4	PEO 5
PLO/PEO					
PL0 1	S	M	M	M	M
PL0 2	S	S	S	S	M
PL0 3	M	S	S	S	S
PL0 4	W	S	M	S	S
PL0 5	W	S	S	S	S

^{*}S, M & W stand for the degree of association - Strong, Moderate & Weak.





24. Program Learning Outcomes (PLOs) to Course Learning Outcomes (CLOs) Mapping Matrix

Course	Programme Learning Outcomes (PLOs)					
Course Learning Outcomes (CLOs)	PLO-1	PLO-	PLO-	PLO-	PLO-	
CLO1	S	S	S	W	W	
CLO2	S	S	S	W	W	
CLO3	S	S	M	M	W	

25. Course Learning Outcomes to Assessment Components Mapping Matrix

(This matrix will be validated during Quality Audit by auditing the actual assessment components used during teaching and the sample grading of the submitted student work.)

Assessment/CLO	Learning Outcome 1	Learning Outcome 2	Learning Outcome 3
D. L. C. L. N.	1.2	4 =	0.10
Relevant Session Nos.	1-3	4-7	8-10
Assessment 1:	✓		
Assessment 2 :	✓	✓	
Final Assessment	✓	✓	✓

26. Teaching Method Utilization Map

- T1 Lectures
- T2 Case Discussions
- T3 Guest Lectures
- **T4** Learning Labs (Class Demo/Movie/Webinar)
- **T5** Role Plays/Business Games/Simulation(s)
- **T6** Student Presentation based on Team Assignment
- T7 Student-led Discussion
- **T8** One-on-One Presentation/Feedback
- **T9** Integrated Learning (Collaboration with other Faculty)
- T10 Class Assignment and Discussion
- **T11** Tutoring/Problem Solving
- T12 Industry Visit/Field Visit
- T13 Networking Events: Conference/Conclave/Workshop





Teaching Methods/Session s	S1	S 2	S 3	S 4	S 5	S 6	S 7	S8	S9	S1 0
Teaching Methods (Primary)	T1	T 1	T 6	T 6	T 12	T 1 0	T 2	T2	T1 2	T1 2
Teaching Method (Secondary)										

- Do you plan to take any special/extra session during the course other than the allocated sessions? **NO**
- If Yes, please mention in the appropriate box below





SEMESTER VIII

20BHM-0FP42L	Food Presentation and Styling	L	Т	P	С
Version 1.0		1	0	4	3

Course Objectives- The purpose of this course is to:

- 1. Introduce students to the importance of food presentation.
- 2. Familiarize students with latest food styling trends and presentation styles.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

CO1 Understand the fundamentals of digital photography and apply the same in food presentation.

CO2 Describe the role of props & Elevation.

CO3 Understand the importance of Complementary sauces and textures in a single plate.

CO4 Understand color schemes and will be able to choose plates based on the color of actual food items.

CO5 Construct a 3-course menu which appeals to the eye.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Practical hours (14X4= 56)

Experiential learning modules

Note - All Sessions will be practical based and will be conducted in the Production lab.

Unit I: Introduction into food photography and styling

14 lecture hours

- Digital photography basics (Picture formats, Exposure (ISO, shutter speed and aperture), Lenses and focal length)
- Specifics of food photography (colour, composition and lights)

Unit II: Food styling

8 lecture hours

• Role of Props, Elevations and presentations tools

Unit III: Complementing sauces and texture formation

18 lecture hours

• Plated meal Compositions

Unit IV: Plate selection and color contrasts

8 lecture hours

Unit V: Eating food through Eyes

8 lecture hours

LAB- Kitchen Trials – 3 Course menus





Text books

- Custer, D. (2010). *Food Styling: The Art of Preparing Food for the Camera* (1st ed.). US: Wiley.
- McAlpine, M. (2005). Working in the Food Industry (1st ed.). UK: Gareth Stevens
- Bellingham, L., & Bybee, J. (2008). Food styling for photographers: a guide to creating your own appetizing art. (1st ed.). UK: Oxford.

Reference books

- Manna, L. & Moss, B. (2005). Digital Food Photography. US, Course Technology.
- Rao, H. (2009). *Market Rebels: How Activists Make or Break Radical Innovations, The French Revolution: Collective Action and the Nouvelle Cuisine Innovation* (2nd ed.).India: Princeton University Press.

MID SEMESTER EVALUATION (40)						
Mid Semester Examination	Lab/ practical performed & Lab report	Assignment(s)/ Quiz (s)	Total			
15	15	10	40			
END SEMESTER EXAMINATION (60)						
Practical (60)						





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappir	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	Understand the fundamentals of digital photography and apply the same in food presentation.	PO1, PO2, PO3, PO5, PO6, PO9, PO10, PO11, PO12						
CO2	Describe the role of props & Elevation.	PO1, PO2, PO3, PO5, PO6, PO9, PO10, PO11						
CO3	Understand the importance of Complementary sauces and textures in a single plate.	PO1, PO2, PO3, PO5, PO6, PO9, PO10, PO11						
CO4	Understand color schemes and will be able to choose plates based on the color of actual food items	PO1, PO2, PO3, PO5, PO6, PO9, PO10, PO11						
CO5	Construct a 3-course menu which appeals to the eye.	PO1, PO2, PO3, PO5, PO6, PO9, PO10, PO11, PO12						

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н	Н		M	M			L	M	M	Н
CO2	Н	Н	Н		M	M			M	M	M	
CO3	Н	Н	Н		Н	Н			M	M	M	
CO4	Н	H	H		M	M			M	M	M	
CO5	H	H	H		M	M			H	M	M	H





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential
	learning, Industry Immersion Courses and International
	Linkages in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and
	theories to Sustain & Grow in the challenging field of
	Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management
	styles and strategic thinking required to succeed in the hotel
	management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	L	L
CO 2	Н	M	L	M
CO 3	M	Н	L	L
CO 4	L	Н	M	M
CO 5	Н	M	L	Н





20BHM-0FB42C	Food & Beverage Management	L	Т	P	С
Version 1.0		2	0	4	4

Course Objectives- The purpose of this course is to:

- 1. Provide students with the knowledge and skills neccessary as food and beverage service personnel.
- 2. Provide an opportunity for students to apply their knowledge and skill of food and beverage service operations in an Industrial Hospitality set-up.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Plan and operate an F & B outlet

CO2 Understand and apply principles of menu management in F & B operations

CO3 Describe the procedure of planning and hosting banquet

CO4 Describe the procedure of setting up of buffet.

CO5 Understand how to manage F&B outlet

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content

Total Lecture hours (14X2= 28)

Unit I: Planning & Operating F&B Outlet including Banquet

9 lecture Hours

- Physical layout of functional and ancillary areas
- Objective of good layout
- Steps in planning
- Factors to be considered while planning
- Calculating space requirement
- Various set ups for seating
- Planning staff requirement
- Selecting and planning of heavy duty and light equipment
- Requirement of quantities of equipment required like crockery, glassware, steel or silver etc.
- Suppliers & manufacturers
- Approximate cost
- Planning Décor, furnishing fixture etc.
- Case Study.

Unit II: Principles of Menu Management

5 lecture Hours

- Menu Engineering
- Methods
- Menu Merchandising





- Menu Analysis
- Menus as a management tool
- Relationship of menu with planning, facility, layout and design
- Event menu planning

Unit III: Banquet Operation

- History
- Types
- Organization of Banquet department
- Duties & responsibilities
- Sales
- Booking procedure
- Banquet menus

Unit IV: Function Catering Buffets

- Introduction
- Factors to plan buffets
- Area requirement
- Planning and organization
- Sequence of food
- Menu planning
- Types of buffet
- Display
- Sit down
- Fork, Finger, Cold Buffet
- Breakfast Buffets
- Equipment & Supplies
- Checklist

Unit V: Safety in Food Service Operations

4 lecture Hours

- Introduction
- Importance
- Hazards in kitchen
- Hazards in F&B outlets
- Machinery & Equipments
- Cleaning schedules
- Handling & lifting
- Inspection checklist

LAB- (14x4 Hours) =48 Hours

Lab session No.	Details
1	Case Study on planning of Special Restaurant
2	Case Study on planning of Room Service

5 lecture Hours

5 lecture Hours





3	Case Study on planning of Coffee Shop
4	Case Study on Planning of Manpower of F&B department
5	Setting up of various types of Buffet
6	Supervision of F&B Service in Training Restaurant.
7	Conducting Briefing & Debriefing
8	Drafting Standard Operating Systems (SOPs) for various F & B Outlets
9	Planning & organizing various types of Buffet
10	Planning & organizing Formal Banquet
11	Planning & organizing Informal Banquet
12	Planning & organizing Outdoor caterings
13	Revision
14	Revision





Text books

- Andrews, S. (2017). *Food and Beverage Management* (6th ed.). New Delhi: Tata Mc Graw Hill Education Private Limited.
- Kotas,R & Davis,B(2001). *Food and Beverage Control*. International Textbook Company Limited, Glasgow
- Dopson, L. R. & Hayes, D. K. (2002). Food and Beverage Cost Control (5th ed.). New York: John Wiley and Sons Inc.
- Cousins, John, Foskett, & David (2013). *Food and Beverage Management* (2nd ed.). United States: Pearson.
- Dittmer, P., R., J. Desmond Keefe (2009). *Principles of Food Beverage and Labour Cost Control* (9th ed.). New York: John Wiley and Sons Inc

Reference books

- Davis, B, Lockwood A, Alcott,P & Pantelidis, I.(2018) Food & Beverage Management. (6th ed.)
 Routledge
- Ojugo, C., & Rymer, T. (1999). *Practical Food and Beverage Cost Control* (2nd ed.). N.Y: Cengage Learning
- Cullen, P. (1998). *The Food and Beverage Manager* (2nd ed.). Butterworth-Heinemann: Oxford.
- Morrison. P., Ruys. H., & Morrison, B. (1998). *Cost Management for Profitable Food and Beverage Operations* (2nd ed.). Melbourne: Hospitality Press
- Wood, R. C. (2000). *Strategic Questions in Food and Beverage Management* (1st ed.). Butterworth-Heinemann: Oxford

Modes of Evaluation: Assignment/ Mid-term / Journal/ Viva/Practical Evaluation

MID SEMESTI	ER EVALUATION (40) – Theory (25	Marks) + Lab (15 Marks)	
	THEORY (25)		
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assign	ment Total	
15	10	25	
	LAB (15)		
Mid Semester Examination Lab/ practical performed & Lab report			
10 5 15			
·	END SEMESTER EXAMINATION	ON (60)	
Theory (35) Lab (25)			





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	Plan and operate an F & B outlet	PO1, PO2, PO5, PO6, PO9, PO10, PO11						
CO2	Understand and apply principles of menu management in F & B operations	PO1, PO2, PO5,PO6, PO8, PO9, PO10, PO11, PO12						
соз	Describe the procedure of planning and hosting banquet	PO1, PO2, PO5,PO6, PO8, PO9, PO10, PO11						
CO4	Describe the procedure of setting up of buffet.	PO1, PO2, PO5,PO6, PO9, PO10, PO11						
CO5	Understand how to manage F&B outlet	PO1, PO2, PO4, PO5,PO6, PO9, PO10, PO11						

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	Н	Н			M	M			L	M	M	
CO2	Н	Н			M	M		Н	M	M	M	Н
CO3	Н	Н			Н	Н		Н	M	M	M	
CO4	H	H			M	M			M	M	M	
CO5	H	H		Н	M	M			H	M	M	

H- High

M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

DCO1	Demonstrate Com Technical Concentral and Applytical Hemitality
PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality
	Skills.
PSO2	Apply the knowledge and skills gained through experiential learning,
	Industry Immersion Courses and International Linkages in the live
	hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories to
	Sustain & Grow in the challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles and
	strategic thinking required to succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	L	Н	M	M
CO 2	Н	M	L	Н
CO 3	M	Н	M	L
CO 4	L	Н	M	M
CO 5	Н	M	L	Н





20BHM-0TX42T	Taxation	L	Т	P	С
Version 1.0		3	0	0	3

Course Objectives- The purpose of this course is to:

- a) Develop knowledge and equip students with application of principles and provisions of Income-tax Act, 1961
- b) Familiarize them with recent changes in taxation rules in respect of hospitality industry.

Course Learning Outcomes

Course Outcomes- On completion of this course, the students will be able to:

- CO1 Understand the basics of taxation, tax slabs and direct and indirect taxes.
- **CO2** Prepare computation of income under different heads.
- CO3 Understand the concept of capital gains.
- **CO4** Explain the rules of goods and service tax.
- CO5 Differentiate between GST & VAT.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X3=42)

Unit I: Basic concepts

8 Lecture hours

- Income, Direct taxes and Indirect taxes
- Person, assesse, assessment year, previous year, gross total income, total income, Tax slabs, taxation authorities in India
- Residential status; Scope of total income on the basis of residential status, Exempted income under section 10





Unit II: Computation of income under different heads

8 Lecture hours

- Salaries (meaning, allowances, perquisites along with retirement benefits)- Income from house property (computation of gross annual value
- Taxable income from self-occupied property)- Profits and gains of business or profession

Unit III: 8 Lecture hours

- Capital gains Income from other sources
- Deductions from gross total income -Rebates and reliefs
- Tax saving schemes, advance payment of tax.

Unit IV: 8 Lecture hours

- Goods and service tax-basic rules
- Difference between GST and VAT, pros and cons of GST and its impact on hospitality industry.

Unit V: Pros and cons of GST and its impact on hospitality industry 10 Lecture hours

Text books

• Singhania, Vinod K. and Monica Singhania. Students' Guide to Income Tax, University Edition (2012). Taxmann Publications Pvt. Ltd., New Delhi.

Reference Books

- Ahuja, Girish and Ravi Gupta (2016). Systematic Approach to Income Tax. Bharat Law House, Delhi.
- Dr Vinod Singhania (2019). Taxmann's Direct Taxes ready reckoner. **Taxmann** Publication





Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)									
Mid Semester Examination	L (huz(s)/ Presentation (s) L Assignment(s) L (lotal								
15	15	10	40						
END SEMESTER EXAMINATION (60)									
Theory (60)									

$\label{eq:Relationship} \textbf{Relationship between the Course Outcomes (COs) and Program Outcomes (POs)}$

Mappin	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	Understand the basics of taxation, tax slabs and direct and indirect taxes.	PO1, PO4, PO9, PO10, PO12						
CO2	Prepare computation of income under different heads.	PO1, PO4, PO9, PO10, PO12						
CO3	Understand the concept of capital gains.	PO1, PO4, PO9, PO10, PO12						
CO4	Explain the rules of goods and service tax.	PO1, PO4, PO9, PO10, PO12						
CO5	Differentiate between GST & VAT.	PO1, PO4, PO9, PO10, PO12						





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	M			Н					Н	Н		Н
CO2	M			Н					Н	Н		Н
CO3	M			Н					H	Н		Н
CO4	M			Н					H	H		H
CO5	M			H					H	H		H

H - High M - Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

ine students will be uble to.				
PSO1	Demonstrate Core Technical, Conceptual and Analytical			
	Hospitality Skills.			
PSO2	Apply the knowledge and skills gained through experiential			
	learning, Industry Immersion Courses and International Linkages			
	in the live hospitality Environment.			
PSO3	Demonstrate Strategic Implementation of concepts and theories			
	to Sustain & Grow in the challenging field of Hospitality &			
	Tourism.			
PSO4	Implement and Undergo critical analysis of management styles			
	and strategic thinking required to succeed in the hotel management			
	field.			

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	M	L
CO 2	Н	M	L	Н
CO 3	M	Н	L	M
CO 4	L	Н	M	L
CO 5	Н	M	L	Н





21BHM-0FO42C	HOTEL FRONT OFFICE MANAGEMENT	L	T	P	C
Version 1.0		2	0	2	3

Course Objectives- The purpose of this course is to:

- 1. Explore the Concepts of Front Office organization, operational and managerial procedures in a front office.
- 2. Develop an understanding on Forecasting and Budgeting Concept.

Course Outcomes- On completion of this course, the students will be able to:

CO1 Implement the understanding of night auditing process.

CO2 Differentiate the different types of budgets.

CO3 Analyze the market share index of a hotel.

CO4 Outline the objective, advantages of forecasting.

CO5 Understand the safety and security procedures of fire safety.

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations.

Course content -

Total Lecture hours (14X2= 28)

Unit I: Night Auditing

8 lecture Hours

- Meaning
- Night audit process
- Duties and responsibilities of night auditor
- Reports generated in Night Auditing Process

Unit II: Budgeting

6 lecture Hours

- Introduction
- Budgeting Cycle
- Types of Budgets
- Factors affecting budget planning
- Budgetary Control
- Advantages & Disadvantages of budgeting

Unit III: Measuring Hotel Performance

5 lecture Hours

- Importance of measuring hotel performance
- Methods of measuring hotel performance
- Market Share Index

Unit IV: Forecasting Demand and Occupancy

5 lecture Hours

- Introduction
- Benefits of forecasting
- Data required for forecasting
- Records for forecasting room availability
- Types of Forecast





Unit V- Hotel and Guest Security

4 lecture Hours

- Introduction
- Importance of Security System
- Types of Security
- Fire Fighting Training
- Safety and Fire Precautions
- Handling Emergency Situations

Modes of Evaluation	: Assignment/ Midterm / Journal/ Viv	va/Practical Evaluation		
MID SEMESTE	ER EVALUATION (40) – Theory (25	Marks) + Lab (15 Marks)		
	THEORY (25)			
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assign	ment Total		
15	10	25		
	LAB (15)			
Mid Semester Examination	Lab/ practical performed & Lab report			
10 5 15				
	END SEMESTER EXAMINATION	ON (60)		
	Theory (35)	Lab (25)		

LAB- (14x4 Hours) =56 Hours

Lab session No.	Details
1	Creating reports post Night Auditing Process.
2	Role Play on situation handling – Wrong Charges posted on a Guest's Bill.
3	Budget Related Activities
4	Group discussions.
5	Study of currency, capitals, countries, airlines (codes) and Flags.
6	Role Play and Situation Handling
7	Taking reservation on Property Management System.
8	Registering guest on Property Management System.
9	Forecasting Calculations of Front Office
10	Briefing related Activities
11	Role Play- Handling Emergency Situations
12	Role Play- Fire Fighting Training
13	Revision
14	Revision





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping bety	ween COs and POs	
	Course Outcomes (COs)	Mapped Programme Outcomes
CO1	Implement the understanding of night auditing process.	PO1, PO2, PO4, PO5, PO6, PO8, PO9, PO10, P012
CO2	Differentiate the different types of budgets.	PO1, PO2, PO4, PO5, PO6, PO8, PO9, PO10, P012
CO3	Analyze the market share index of a hotel.	PO1, PO5, PO8, PO9, PO10, P012
CO4	Outline the objective, advantages of forecasting.	PO1, PO2, PO4, PO5, PO6, PO7, PO8, PO9, PO10
CO5	Understand the safety and security procedures of fire safety.	PO1, PO2, PO4, PO5, PO6, PO8, PO9, PO10

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Jlobaliz	Ethical, Social and	Employability,	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE	PO	PO	PO	PO	PO	PO	PO	PO	PO	PO1	PO1	PO1
OUTCOMES	1	2	3	4	5	6	7	8	9	0	1	2
CO1	H	H		Н	M	M		H	H	H		H
CO2	Н	Н		Н	M	M		Н	Н	Н		Н
CO3	Н				M			Н	Н	Н		Н
CO4	Н	H		Н	M	M	Н	Н	Н	Н		
CO5	Н	Н		Н	M	M		Н	Н	Н		

H- High

M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality
	Skills.
PSO2	Apply the knowledge and skills gained through experiential learning,
	Industry Immersion Courses and International Linkages in the live
	hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories to Sustain
	& Grow in the challenging field of Hospitality & Tourism.
PSO4	Implement and Undergo critical analysis of management styles and
	strategic thinking required to succeed in the hotel management field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	Н	Н	L
CO 2	Н	M	L	Н
CO 3	M	Н	L	L
CO 4	L	Н	M	M
CO 5	Н	M	L	Н





20BHM-0FR42L	French – VI	L	Т	P	С
Version 1.0		1	0	2	2

Course Objectives-:

- 1. Facilitate the learner to judge and compare the vocabulary of general daily use with the Indian context.
- 2. Be better equipped to freely use this vocabulary in comprehension, expression and in composition

Course Outcomes- On completion of this course, the students will be able to:

CO1 Learn the usage of the III Group of verbs

CO2 Learn to conjugate other irregular verbs in past and future tenses

CO3 Count in cardinal numbers

CO4 Perform Exercises related to Time.

CO5 Learn the vocabulary of seasons and weather

Pedagogy- The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. aimed to equip students with skills to apply the theoretical knowledge in various situations. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course Contents

Total Lecture hours (14X1 = 14)

Unit I – Irregular Verbs

3 lecture Hours

- Technicalities and composition of the verbs
- Past tense of verbs
- Future tense of verbs

Unit II – Conjugation of other irregular verbs

3 lecture Hours

- Formation of sentences in the imperfect tense
- Transforming the past tense into the imperfect tense

Unit III – Cardinal Numbers

2 lecture Hours

- Describing order
- Questions and answers

Unit IV – Telling time

4 lecture Hours

- Different denominations
- Exercises with pronominal verbs

Unit V – Describing weather and seasons

2 lecture Hours

- Dictations
- Class tests





LAB- (14x2 Hours) =28 Hours

Lab Session No.	Details					
1	Role Play – visit to a bank					
2	Role Play – visit to a doctor					
3	Role Play – Playing football					
4	Role Play – arranging a matrimonial alliance					
5	French short story – 1					
6	French short story – 2					
7	French Play – 1					
8	French Play – 2					
9	French song – 1					
10	French song – 2					
11	Giving speeches in French					
12	Giving speeches n French					
13	Revisions					
14	Revision					

Texts

• G. Mauger - Cours de langue et de Civilisation françaises

References

- G. Mauger Cours de langue et de Civilisation françaises
- Larousse Dictionnaire anglais français anglais
- French Verbs Robert & Nathan
- French Classified Vocabulary Webster's





Modes of Evaluation: Assignment/ Mid-term Evaluation/Presentation/Journal/Viva

	THEORY (25)				
Mid Semester Examination	Quiz(s)/ Presentation (s)/Assign	Total			
15	10		25		
	LAB (15)				
Mid Semester Examination	Lab/ practical performed & Lab	report	Total		
10	5		15		
	END SEMESTER EXAMINATION	ON (60)			
Theory (35) Lab (25)					

Mapping bet	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	Learn the usage of the III Group of verbs	PO1, PO3, PO5, PO9,PO10						
CO2	Learn to conjugate other irregular verbs in past and future tenses	PO1, PO3, PO5, PO9,PO10						
CO3	Count in cardinal numbers	PO1, PO3, PO5, PO9,PO10						
CO4	Perform Exercises related to Time.	PO1, PO3, PO5, PO9,PO10						
CO5	Learn the vocabulary of seasons and weather	PO1, PO3, PO5, PO9,PO10						





PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital	Problem Solving	Communication &	Behavioral Skills,	Globaliz	Ethical, Social and	Employability,	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE	PO	P	P	P	P	P	P	P	P	PO	PO	PO
OUTCOMES	1	O2	O3	O4	O5	O6	O7	O8	O9	10	11	12
CO1	L		M		Н				M	M		
CO2	L		M		Н				M	M		
CO3	L		M		Н				M	M		
CO4	L		M		H				M	M		
CO5	L		M		Н				M	M		

H- High M- Medium

L-Low





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical							
	Hospitality Skills.							
PSO2	Apply the knowledge and skills gained through experiential							
	learning, Industry Immersion Courses and International Linkages in							
	the live hospitality Environment.							
PSO3	Demonstrate Strategic Implementation of concepts and theories to							
	Sustain & Grow in the challenging field of Hospitality & Tourism.							
PSO4	Implement and Undergo critical analysis of management styles and							
	strategic thinking required to succeed in the hotel management							
	field.							

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	M	L
CO 2	M	Н	L	M
CO 3	M	Н	Н	L
CO 4	Н	L	M	L
CO 5	L	M	L	Н





20BHM-0MM42T	Multicultural Management & Geopolitics	L	Т	P	С
Version 1.0		2	0	0	2

Course Objectives- The purpose of this course is to:

- 1. Develop understanding on cultural notions and their consequences on managerial situations
- 2. Familiarize them with tools and cultural determinants in order to approach differences and manager an international team

Course Outcomes- On completion of this course, the students will be able to:

CO1 Define Internationalization and understand the global outreach of the hotel functions.

CO2 Construct management models for Cultural diversity

CO3 Understand the cultures and management throughout the world.

CO4 Define and explain geopolitics and Current economic and political equilibrium

CO5 Analyze the current risk involved in the geopolitics.

Pedagogy-

The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X2=28)

Unit I: Definitions 6 Lecture hours

- The interest of multicultural aspects in hospitality industry jobs
- Internationalization and global outreach of hotel functions

Unit II: Management models for cultural diversity

6 Lecture hours

- Cultural pluralism as an undesirable situation
- Cultural pluralism as a managed situation
- The Edward T. Hall Theory
- Explicit and implied messages
- Flexible time / monochromic time
- The need for personal space

Unit III: Managing a multi-cultural team

6 Lecture hours

- Taking contextual elements of others into account
- Limitations of elements and complexity of models
- The decision-making process
- Persuasion, Resume, Compromise, Deduction, Implementation
- Cultures and management throughout the world
- Anglo-Saxon countries





- Southern and Northern Europe including Germany
- Latin America (Brazil and a Spanish speaking country)
- African countries (A country from Northwest Africa and a country from Sub-Saharan Africa)
- Asian countries: Japan, China and a country from South-Eastern Asia

1 Intercultural Online Seminar - (Invite speakers from Gulf, Arab, China and European Countries) on managing a multicultural team.

Unit IV: Geopolitics

6 Lecture hours

- Definitions
- What is geopolitics?
- Role played by States
- Role played by NGOs
- Role played by interstate organizations
- The world today
- Current economic and political equilibrium and disequilibrium
- China: Its dream of the future
- Decline of the United States and Europe
- Role played by oil rich monarchies
- Return of Iran on the international scene

Unit V: Sustainable development and CSR

4 Lecture hours

- NGO Visit Case study/ Social Work
- Sustainable model Development

Text books

- Clarcke D, (2010), Empires of oil in Barbarian Worlds, Profile books.
- Das T, Mathur C, Richter F-J, (2014), India Rising: Emergence of a New World Power, Marshall Cavendish Editions
- Ribeiro L, (2015), Social, Political and Cultural Challenges of the BRICS, Langaa RPCIG

References:

- Moran R, Harris P, Moran S, (2007), Managing Cultural Differences, Global Leadership Strategies for the 21st
- Century, Taylor & Francis.
- Thomas D, (2016), The Multicultural Mind, Berrett-Koehler Publishers.
- Hogan C, (2007), Facilitating Multicultural Groups, Kogan Page

Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)							
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total				
15	15	10	40				
END SEMESTER EXAMINATION (60)							
Theory (60)							





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	Define Internationalization and understand the global outreach of the hotel functions.	PO6, PO7, PO8, PO10						
CO2	Construct management models for Cultural diversity	PO6, PO7, PO8, PO10, PO11						
CO3	Understand the cultures and management throughout the world.	PO4, PO6, PO7, PO8, PO10, PO11						
CO4	Define and explain geopolitics and Current economic and political equilibrium	PO4, PO6, PO7, PO8, PO10, PO11						
CO5	Analyze the current risk involved in the geopolitics.	PO6, PO7, PO8, PO10						

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1						L	Н	M		Н		
CO2						L	Н	M		Н	Н	
CO3				Н		L	Н	M		Н	Н	
CO4						L	H	M		H	H	
CO5				H		L	H	M		H		





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical
	Hospitality Skills.
PSO2	Apply the knowledge and skills gained through experiential
	learning, Industry Immersion Courses and International Linkages
	in the live hospitality Environment.
PSO3	Demonstrate Strategic Implementation of concepts and theories
	to Sustain & Grow in the challenging field of Hospitality &
	Tourism.
PSO4	Implement and Undergo critical analysis of management styles
	and strategic thinking required to succeed in the hotel management
	field.

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	Н	M	L	M
CO 2	L	Н	M	M
CO 3	M	Н	L	Н
CO 4	L	Н	M	M
CO 5	Н	M	L	Н





21BHM-0NM42T	Negotiation Mastery	L	Т	P	С
Version 1.0		3	0	0	3

Course Objectives- The purpose of this course is to:

- 1. Develop knowledge and interest in sales Negotiations.
- 2. Familiarize them with purchasing objections and how to deal with Negotiations

Course Outcomes- On completion of this course, the students will be able to:

CO1 Explain the needs, motivation, stakes & interest.

CO2 Generate value through advance negotiation skills.

CO3 Develop Commercial Negotiation model.

CO4 Negotiate effectively within groups and organizations

CO5 Understand & Apply the knowledge and skills of negotiation through case studies

Pedagogy-

The course will be taught in an interactive manner. The concepts shall be mostly shared through slides, video clips as required and further reinforced through individual or group activities such as role plays, exercises, games, case discussions, presentations etc. & aimed to equip students with skills to apply the theoretical knowledge in Real practical situations. They will also be required to work on field projects. Students are especially encouraged to read hotel management news and articles and research papers to not only acquire a better understanding but also to be well informed of the current business scenario and its challenges and possible solutions.

Course content -

Total Lecture hours (14X3=42)

Unit I: Introduction to Negotiation Analysis

8 Lecture hours

- Finding the Zone of Possible Agreement
- Identify your walkaway

 Manage the exchange of offers
- Close the deal
- Negotiation simulation (Negotiating a Single- Issue Agreement: Buying/Selling a Unique Property)

Unit II: Advanced Negotiation Analysis: Creating Value

8 Lecture hours

- Generate value when there is uncommon ground
- Manage situations under different and complex scenarios
- Dig into the fundamental tension of creating and claiming value





Unit III: Managing the Negotiation Process: Bargaining Tactics, Style, and Emotion12 **Lecture hours**

- Commercial Negotiations
- Examine the relational dimension of negotiation
- Dealing with Objections
- Explore interpersonal dynamics, bargaining styles, tactics, and emotion

Unit IV: Negotiation Mastery:

10 Lecture hours

- Forging Agreement within Groups and Organizations
- Apply themes and issues from the course to real life scenarios
- Negotiate effectively within groups and organizations Negotiating for a job, for a raise, for a promotion Negotiating a budget

Unit V: Case study

4 Lecture hours

Text books

- Tracy B, (2013), Negotiation, Amacom.
- Kennedy G, (2004), Essential Negotiation, Profile Books.

Reference Books

• Moore C, Woodrow P, *Handbook of Global and Multicultural Negotiation*, John Wiley & Sons.

Modes of Evaluation: Assignment/ Class Presentation/ Written Exam

MID SEMESTER EVALUATION (40)									
Mid Semester Examination	Quiz(s)/ Presentation (s)	Assignment(s)	Total						
15	15	10	40						
END SEMESTER EXAMINATION (60)									
Theory (60)									





Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mappin	Mapping between COs and POs							
	Course Outcomes (COs)	Mapped Programme Outcomes						
CO1	Explain the needs, motivation, stakes & interest.	PO6, PO7, PO8, PO10						
CO2	Generate value through advance negotiation skills.	PO6, PO7, PO8, PO10, PO11						
CO3	Develop Commercial Negotiation model.	PO4, PO6, PO7, PO8, PO10, PO11						
CO4	Negotiate effectively within groups and	PO4, PO6, PO7, PO8, PO10, PO11						
CO5	Understand & Apply the knowledge and skills of negotiation through case studies	PO6, PO7, PO8, PO10						

PO Keywords	Knowledge & Expertise of Hotel Business	Research	Information & Digital Literacy	Problem Solving	Communication & presentation skills	Behavioral Skills, Teamwork and Leadership	Globalization	Ethical, Social and professional understanding	Employability, Entrepreneurship	Lifelong Learning	Organizational Behavior	Finance & Marketing
COURSE OUTCOMES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1						L	Н	M		Н		
CO2						L	Н	M		Н	Н	
CO3				Н		L	Н	M		Н	Н	
CO4						L	Н	M		H	Н	
CO5				H		L	H	M		H		





Program Specific Outcome (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

PSO1	Demonstrate Core Technical, Conceptual and Analytical Hospitality Skills.						
PSO2	Apply the knowledge and skills gained through experiential learning, Industry						
	Immersion Courses and International Linkages in the live hospitality						
	Environment.						
PSO3	Demonstrate Strategic Implementation of concepts and theories to Sustain &						
	Grow in the challenging field of Hospitality & Tourism.						
PSO4	Implement and Undergo critical analysis of management styles and strategic						
	thinking required to succeed in the hotel management field.						

Relationship between the Course Outcomes (COs) and Program Specific Outcomes (PSOs)

PSO	PSO1	PSO2	PSO3	PSO4
co				
CO 1	M	Н	Н	L
CO 2	Н	M	L	Н
CO 3	M	Н	L	L
CO 4	L	Н	M	M
CO 5	Н	M	L	Н





Sushant University	School of Hospitality Management Detailed Course Plan				
Course Title: TDCC Course Code:					
Term: II	Academic Year:	Core/Elective: Elective	Credits: 1		
Course Designed by:		Course taught by: e-mail:			
Pre-requisites, if any:None					

1. Course Introduction and Objectives

This course will help participants to acquire the concept of Eco- sensitive or Green Hotels. The Participants will be exposed through diverse learning approaches of Energy, water conservation and Waste management to benefit the environment. This course will help them understand the importance & requirement of eco-friendly hotels.

Employability-level: Professional Skill

27. Found ation Core	28. Foundation	29. Professional	30. Professional	31. Premier
	Skill	Core	Skill	Skill
			✓	

2. Course Learning Outcomes

By the end of the lesson, students will be able to:

CLO1: Define the concept of Eco- sensitive or Green Hotels and list the criteria for ecotel certification.

CLO2: Explain the importance of energy, Water conservation & Waste Management.

CLO3: Understand the benefits of using environment friendly guest supplies & stationary

3. Course Pedagogy

Primarily class lectures followed by question-answer sessions/ assignments/interactive sessions, reading of texts, Survey, case study would be used as an important pedagogy

4. Course Contents and Duration

The class would meet weekly for a period of 10 weeks approx.

Sessio	Session Topic / Sub-topic	Activity/Assignment	Required Readings/
n No.	Description		Browsing/Watching
1	Introduction to Ecotel	Discussion & PPT	
2	Ecotel Certification	Discussion & PPT	
3	Five Globe criteria	Discussion & PPT	
4	Identify an Eco-friendly site	Field visit	
5	Hotel Design & construction	Discussion & visit	
INTER	NAL ASSESSMENT POINT I (M	M=30)	I
6	Energy Conservation	Discussion & videos	





7	Water Conservation	Discussion & videos
8	Waste management	Discussion & videos
INTER	NAL ASSESSMENT POINT I (M	M=30)
9	Environment friendly	Visit
	Housekeeping	
10	Eco friendly products used in	Visit
	hotels	
FINAL	ASSESSMENT POINT III (MM=	40)

32. Course Assessment

Assessment Scheme

Students would be assessed continuously at three assessment points during the course. Course assessment is based on a student's activity (records/ evidence of his/her performing and learning). While all activities are performed individually, assessment is individual.

For the final (40 marks) assessment, there will be exhibition-cum-competition of student's project, Posters & PPT on Eco- Friendly Hotels. And a panel of faculty will judge the art and marks will be allocated on the basis of that exhibition.

Course Assessment Components for a TD Course

A TD course is of 100 marks and will have the following assessment components. Final Grades will be based on the relative performance of a student in the class.

S. No.	Course Assessment Com	ponents	Marks/Weightage (%)
1	Assessment 1	(After Week 5)	30
2	Assessment 2	(After Week 8)	30
3	(Final) Assessment 3	(After Week 10)	40
Total	Marks		100

Guidelines for Exhibition-Cum-Competition:

Each student would make a final project and a set of jury members on the day of the final assessment (in groups of four/five/as decided by the concerned faculty) will give the grades. Students would showcase and narrate their work done through the semester, also their learnings from it.

Final Presentation (40 Marks)

Each team of students would make a final portfolio presentation in front of a set of jury members on the day of the final assessment (in groups of four/five/as decided by the concerned faculty). They would showcase and narrate their work on project activity done through the semester, any MOOCs they audited and also their learnings from it.

- Group presentation but individual assessment while the students would present in teams, assessment is individual and based on each teammate's contribution and presentation.
- Each team member must present 2-3 slides each, with the total number of slides not exceeding 12-15 slides
- Total time of presentation should not exceed 15 minutes (including questions and answers)





- 4-6 questions would be asked per presentation (any member of the team could be required to answer)
- The following rubric will be used for Group Project Presentation:

	Outstanding (5)	Very Good (4)	Good (3)	Average (2)	Below Average (1)
Inter & trans-disciplinar y elements	The content was outstanding and suitably incorporated and integrated multi-, inter and transdisciplinary perspectives.	The content was appropriate and a good attempt was made to incorporate multi, inter and transdisciplinary perspectives.	Most content was relevant; some attempt was made to incorporate multi-, inter and trans- disciplinary perspectives.	Informatio n was valid but some parts of the content needed expansion or shortening to bring in different perspective s.	Informatio n was not relevant to the audience or directly related to the projects.
Informatio n Sources and Interpretat ion	Used sufficient and appropriate research and information to support the project. Methodology used successfully integrated multi-, inter and transdisciplinary perspectives.	Detailed research done. Relevant data as per the project. Methodology was appropriate for a multi/inter/tran s-disciplinary project.	Appropriate research done. Some of the data and methodology used was relevant to a multi/inter/tran s-disciplinary project.	Lacks proper research. Data was scattered and methodolo gy was not fully related to a multi/inter/ trans- disciplinary project.	Research work inappropri ate. Data is not fully related to the project.
Quality of content and thought					
Integratio n of Knowledg e	Demonstrated superior integration of knowledge of different areas and domains.	Demonstrated adequate integration of knowledge of different areas and domains.	Demonstrated some integration of knowledge of different areas and domains.	Very little integration of knowledge of different areas and domains.	Little or no integration of knowledge of different areas and domains.





Organizati	Excellent	Appropriate	Fairly good	Structure	Poor
on and	structure and	structure and	structure and	and	structure
presentati	organization of	organization;	organization;	organizatio	and
on	content;	Good use of	Clear voice	n could be	organizatio
	excellent use of	voice	while	much	n; soft/
	voice	modulation;	presenting, but	improved;	monotone
	modulation	fluency in	drop in volume	Voice lacks	voice,
	while	presentation	at times; some	vocal	reads all or
	delivering;		use of vocal	variation,	most of the
	Maintaining eye		variation to	shows	presentatio
	contact with		show interest,	some eye	n with no
	audience and		maintains eye	contact, but	eye
	seldom		contact most of		contact.
	returning to		the time but	1	
	notes.		frequently	and at least	
			returns to	half the	
			notes.	time,	
				speaker	
				reads from	
TD 1	D 1	5		notes.	m 1
Teamwork	Demonstrated	Demonstrated	The teammates	Lack of	Teamwork
	teamwork. It	teamwork. It	showed	teamwork	was
	was evident that	was evident	teamwork.	visible. It	minimalist
	all the group members	that almost all the group	However, it seems as		ic. It seems as though
	contributed	the group members	seems as though certain	though only a few	Only one
	equally to the	contributed to	people did not		member
	presentation.	the	do as much	worked on	has worked
	presentation.	presentation.	work as others	the	on the
		presentation	W 0111 4 5 0 1110 15	presentatio	
				n.	n.
Slides/	Font formats	Font formats	Font	Mostly font	No Format
Text/	(e.g. color, bold,	(e.g. color,	formatting had	formatting	in the
Format/	italic) had been	bold, italic) had	been carefully	had been	presentatio
Video	carefully	been used to	planned to	carefully	n. Several
Quality/	planned to	enhance	complement	planned but	graphics
Clarity of	enhance	readability. All	the content.	in places it	were
Presentati	readability.	graphics were	Appropriate	may be a	unattractiv
on	Appropriate	appropriate and	highlighters	little hard	e and
	highlighters	supported the	not used.	to read. All	diminishes
	used.	content of the		graphics	the content
		presentation.		were	of the
				attractive	presentatio
				but many	n.
				did not	
				seem to	





	Involved audience in presentation; held their attention throughout the presentation. Used original, clever, creative approach.	Involved audience in presentation; held their attention throughout by getting them actively involved in the speech	Presented facts in some interesting way and held attention most of the time by interacting with them.	support the content of the presentation. Went off topic and lost audience. Failed to utilize method to pull the audience into the speech.	Avoided or discourage d active audience participati on
Audience engageme nt/Questio n Handling	Excellent audience engagement; Answered all questions with explanation, elaboration and by integrating multi-, inter and transdisciplinary perspectives.	Very good audience engagement; Answered all questions integrating multi-, inter and transdisciplinary perspectives to a great extent.	Fair audience engagement; Answered most questions integrating multi-, inter and transdisciplinary perspectives to some extent.	Mediocre audience engagemen t. Gave rudimentar y answers to the questions with little or no integration of multi-, inter and trans- disciplinary perspective	Poor audience engageme nt. Has little grasp of informatio n related to topic/proje ct. Not able to answer most questions adequately

33. Course References

- Hotel Housekeeping Operations (Third Edition) Simrti Raghubalan ,Oxford University Press
- Clean India Journal
- Good Housekeeping
- https://beeindia.gov.in

Course Conduct Policy

A. Academic Honesty

Students are expected to uphold the standard of conduct for students relating to avoidance of academic dishonesty. Academic Dishonesty is defined as an intentional act of deception in which a





student seeks to claim credit for the work or effort of another person or uses unauthorized materials or fabricated information in any academic work.

Students assume full responsibility for the content and integrity of the academic work they submit. The guiding principle of academic integrity is that a student's submitted work, examinations, reports, and projects must be that student's own work for individual assignments, and the group's own work for group assignments/projects. Students are guilty of academic dishonesty if they:

- Use or obtain unauthorized materials or assistance in any academic work; i.e. cheating.
- Falsify or invent any information regarded as cheating by the course instructor; i.e. fabrication.
- Give unauthorized assistance to other students, i.e. assisting in dishonesty.
- Represent the work of others as their own; i.e. plagiarism.
- Modify, without facilitator approval, an examination paper, record or report for the purpose of obtaining additional credit; i.e. tampering.

The penalty for academic dishonesty is severe. Any student guilty of academic dishonesty may be subject to receive a failing grade for the examination, assignment, quiz, or class participation exercise as deemed appropriate by the instructor. In addition, the penalty could also imply that the student receives a failing grade for the course and be reported to the AU competent authority as in case of UMC during University examinations (Refer Policies on "Use of Unfair means in Examination").

B. Students with Disability/ Different-Ability

AU is committed to promoting full participation of students of all abilities in all aspects of the academic and social life of the University. We have initiated an ongoing process of reviewing and developing our policy and practices for promoting full inclusion for students and staff with disabilities and we consult regularly with them as part of this process. The main elements of our policy are listed below:

- **Environment.** We are committed to a systematic review and improvement of physical access across all of our sites. Where physical or sensory barriers limit access to services, we will endeavor to provide the service at a suitable alternative venue.
- Access to facilities and support. All facilities and equipment will be made as accessible as possible so that students of all abilities have access to the same range of support services.
- **Information for applicants, students and staff.** All publicity, Program details, and general information will be offered in accessible formats with sufficient time to allow for modification into alternative formats where necessary, for familiarization by students or personal support workers, and early application for support.

For Faculty Version of Course Outline Only

This section of course outline contains the Curriculum Map for this course and is not to be distributed to students.

34. Graduate Attributes

Ansal University seeks to foster the following qualities in students through its various programs and the students' broader experience at the University. The University provides opportunities for students to be





- 13. knowledgeable, building disciplinary and interdisciplinary knowledge through a scholarly approach incorporating global and regional perspectives,
- 14. creative and critical thinkers, generating original ideas and concepts, and appreciating innovation and entrepreneurship,
- 15. empowered, having both the capacity and confidence to pursue the attainment of full potential,
- 16. engaged, contributing positively to diverse communities through service and leadership,
- 17. ethical, acting with integrity in intellectual, professional and community pursuits, and
- 18. sustainability-focused, responding to ecological, social and economic imperatives

35. Programme Educational Objectives (PEOs)

The programme is expected to achieve the following educational objectives for the students:

- G. Development in their chosen profession and/ or progress towards an advanced degree in the domain
- H. Earning a reputation as a source of innovative solutions to complex problems
- I. Garner trust and respect of others as effective and ethical team members
- J. Achieving positions of leadership in an organization and/or on teams
- K. Lead a happy and aesthetic life and also promote aesthetics and happiness of others

36. Programme Learning Outcomes

Upon successful completion of the program the students will be able to:

- 37. Communicate, explore, network and negotiate in ways that extend representation of disciplinary ideas or perspectives.
- 38. Explore the relevance and test the value of concepts, frameworks, methods and theories from different fields of inquiry for gaining insights into trans-disciplinary systems and co-production of knowledge
- 39. Engage with and respond respectfully, generatively and analytically to different ways of knowing across community, cultural and environmental contexts to promote agency and collaboration
- 40. Use principled approaches for designing and developing trans-disciplinary initiatives for betterment of communities and
- 41. Recognize and promote the humanity of self and others and engage ethically and sensitively to the values and cultures of particular individuals, groups, organizations or communities through arts and recreation.

42. Program Education Objectives (PEOs) to Program Learning Outcomes (PLOs) Mapping Matrix

	PEO 1	PEO 2	PEO 3	PEO 4	PEO 5
PLO/PEO					
PL0 1	S	M	M	M	M
PL0 2	S	S	S	S	M
PL0 3	M	S	S	S	S
PL0 4	W	S	M	S	S
PL0 5	W	S	S	S	S

^{*}S, M & W stand for the degree of association - Strong, Moderate & Weak.





43. Program Learning Outcomes (PLOs) to Course Learning Outcomes (CLOs) Mapping Matrix

C	Programme Learning Outcomes (PLOs)							
Course Learning Outcomes (CLOs)	PLO-1	PLO-	PLO-	PLO-	PLO-			
CLO1	S	S	S	W	W			
CLO2	S	S	S	W	W			
CLO3	S	S	M	M	W			

44. Course Learning Outcomes to Assessment Components Mapping Matrix

(This matrix will be validated during Quality Audit by auditing the actual assessment components used during teaching and the sample grading of the submitted student work.)

Assessment/CLO	Learning Outcome 1	Learning Outcome 2	Learning Outcome 3
Relevant Session Nos.	1-3	4-7	8-10
Assessment 1:			
	✓		
Assessment 2 :			
	✓	✓	
Final Assessment	✓	✓	√

45. Teaching Method Utilization Map

- T1 Lectures
- T2 Case Discussions
- T3 Guest Lectures
- **T4** Learning Labs (Class Demo/Movie/Webinar)
- **T5** Role Plays/Business Games/Simulation(s)
- **T6** Student Presentation based on Team Assignment
- T7 Student-led Discussion
- T8 One-on-One Presentation/Feedback
- **T9** Integrated Learning (Collaboration with other Faculty)
- T10 Class Assignment and Discussion
- **T11** Tutoring/Problem Solving
- T12 Industry Visit/Field Visit
- T13 Networking Events: Conference/Conclave/Workshop





Teaching Methods/Session s	S1	S 2	S 3	S 4	S 5	S 6	S 7	S8	S9	S1 0
Teaching Methods (Primary)	T1	T 1	T 6	T 6	T 12	T 1 0	T 2	Т2	T1 2	T1 2
Teaching Method (Secondary)										

- Do you plan to take any special/extra session during the course other than the allocated sessions? **NO**
- If Yes, please mention in the appropriate box below





Appendix-D

Details related to Mentor-Mentee Process followed at Vatel Hotel & Tourism Business School

4.1 Overview

The unique Mentor-Mentee concept at Vatel Hotel & Tourism Business School, Sushant University, Gurugram ensures a constant interaction between the faculty and the students. A faculty mentor is assigned to a group of students to counsel them on their academic and personal concerns. Faculty mentor allotted is always from the school. A mentor is a readily available, go-to resource who must develop ample confidence in the mind of the mentees so as to be the first person to be approached in case a situation arises or in case a difficulty of any dimension needs to be addressed.

4.2 Objectives

The objectives of mentoring are:

- 1. To recognize the potential of students and help improve their self-esteem and confidence.
- 2. To counsel the students on different issues that a student raises, and guides him/her in a positive and caring manner.
- 3. To encourage students to achieve their full potential.
- 4. To strengthen positive attitude & assist students in their academic endeavors, and support them to be successful in their professional, personal and social life.
- 5. To understand & share their educational and career aspirations

4.3 S.O. P for Mentorship

- 1. Mentor-Mentee coordinator will conduct an induction session for introducing the mentors for each batch
- 2. The mentee will be completing a Mentee Registration form & submitting it to his/her mentor.
- 3. Mentor-Mentee coordinator will intimate the mentors every fortnight the dates for conducting Mentor-Mentee Meeting (MMM).
- 4. Mentor will intimate the date & time of MMM to mentees which may be offline or online.
- 5. Mentor will hold the meeting on stipulated date & shall maintain a record of the same in the prescribed formats.





4.4.1 Mentee Registration Form

Vatel Hotel & Tourism Business School, Sushant University, Gurugram Mentee Registration Form

Name	
Date Of Birth	
E-Mail Address	
Mobile No.	Photo
Blood Group	
Health Condition (If any)	
Sibling's Name	
Mother's Name	
Mother's Occupation	
Mother's Contact No & Email	
Father's Name	
Father's Occupation	
Father's Contact No & Email	
Parent's Anniversary	
Address (Local)	
Strengths	
Mentor' Name :	
Areas of Improvement	
Hobbies	
Personality Traits	
(To be Filled by Mentor)	

Signature of the Mentee

Signature of the Mentor





4.4.2. Mentee Details Form

Mentee Details Form

S. no.	Enrollment No.	Name of Mentee	Contact no.	Email i.d	Date of Birth	Father's Name	Contact No.	Father`s Email i.d	Mother's Name		Mother`s Email id	Permanent Address	Local Address	Area of interest
	110.				Dirtii	Nume		Linuinia	Nume	140.	Lindii id	Addicas		micrest





4.4.3 Mentor Mentee Meeting Report

1/	Se	ssion Report for Ment	or – Mentee M	leeting SII	shant
VATEL				Un	shant iversity
HOTEL & TOURISA BUSINESS SCHOO	A			Erstwhile Ar	nsal University Gurugram
Name of the Institution :		Vatel Hotel and Touri	sm Business Sc	hool	
Date of me	eting:				
Meeting V	enue/Room no.:				
Name of Fa	aculty Mentor(FM) :				
Program/Y	ear/ Batch:				
		ı			
Session					
Agenda :	1				
	2				
	3				
	4				
				Remarks about	
S.no	Roll Number	Full Name	Attendance	Session held	
1					
2				1	
3				1	
4				1	
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18]
Signatures	of FM (Digital sign.	For Online session))			

4.5 Timelines

Mentor will meet the students twice a month

- 1. First MMM by the end of first half of month
- 2. Second MMM by the month end to monitor progress and growth of the students.





Appendix-E
Program Committee for BHM program of Vatel Hotel and Tourism Business School

S. No	Name	Designation	Email ID	Contact No.
1	Prof. (Dr.) Saurav Chhabra	Chairperson	sauravchhabra@sushantuniversity. edu.in	9999445365
2	Ms. Chandana Paul	Member	Chandanapaul@sushantuniversity .edu.in	9910900173
3	Mr. Saif Anjum	Member	saifanjum@sushantuniversity.edu. in	9876454338
4	Mr. Anurag Bhardwaj	Student Representative BHM 2021-25	Anurag.bhm21@sushantuniversity .edu.in	9971691374
5	Mr. Prityush Sehrawat	Student Representative BHM 2022-26	Prityush.220BHM005@sushantun iversity.edu.in	9311254545
6	Mr. Vikramraj Singh Mehta	Student Representative BHM 2023-27	vikramraj.230bhm013@sushantun iversity.edu.in	7217899322
7	ТВА	Student Representative BHM 2024-28	TBA	TBA





Appendix-F

COURSE COMMITTEE FOR COMMON COURSES

	Rooms Division Management				
Course	Coordinator	Mr. Rahul Chandra			
Committee Member(s)		Ms. Chandana Paul			
S. No.	Semester	Subject Code	Subject Name		
1	First	20BHM-0FO11C	Front Office Professional Culture – I		
2	First	20BHM-0AO11C	Professional Practices in Accommodation Operations – I		
3	Second	20BHM-0FO12C	Front Office Professional Culture-II		
4	Second	20BHM-0AO12C	Professional Practices in Accommodation Operations - II		
5	Third/Fourth	20BHM-0RD21C/ 20BHM-0RD22C	Room Division Managerial Experience		
6	Seventh	20BHM-0AO41C	Accommodation Management		

Food and Beverage Production				
Course Coordinator		Mr. Deepak Bhandari		
Committ	ee Member(s)	Chef Saurav Chhabra		
S. No.	Semester	Subject Code	Subject Name	
1	First	20BHM-0FP11C	Initiation to Cooking & Hygiene Practices	
2	Second	20BHM-0FP12C	Culinary Arts & Nutrition – I	
3	Third/Fourth	20BHM-0FP21C/ 20BHM- 0FP22C	Culinary Arts & Nutrition-II	
4	Seventh	20BHM-0FP41C	Advanced Culinary Operations	
5	Eighth	20BHM-0FP42L	Food Presentation and Styling	





Food and Beverage Service				
Course Coordinator		Mr. Deepak Thakur & Ms. Aashiyan		
Committ	ee Member(s)	Mr. Saif Anjum		
S. No.	Semester	Subject Code	Subject Name	
1	First	20BHM-0FB11C	Food and Beverage Service Fundamentals & Environment	
2	Second	20BHM-0FB12C	F & B Restaurant Practices & Wine Vintage	
3	Third/ Fourth	20BHM-0FB21C/ 20BHM-0FB22C	Beer, Spirits & Liqueurs	
4	Fifth/Sixth	20BHM-0FB31C/ 20BHM-0FB32C	Worldwide Wine Fundamentals and Pairings	
5	Seventh	20BHM-0FB41C	Advanced Food & Beverage Service	
6	Eighth	20BHM-0FB42C	Food & Beverage Management	

Hospitality Allied/ Management Subjects				
Course Coordinator		Ms. Aashiyan		
Committ	ee Member(s)	Ms. Chandana Paul Chef Saurav Chhabra		
S. No.	Semester	Subject Code	Subject Name	
1	First	24BHM-0CF11L	Computer Science Fundamentals - I	
2	First	24BHM-0PB11L	Industry Connect- Practices of Bakery Business	
3	First	20BHM-0FR11L	French – I	
4	First	20BHM-0SI11L	Self-Image	
5	First	EVS2111	Environmental Studies	
6	Second	21BHM-0HE12T	Hotel Economics	
7	Second	20BHM-0MG12T	Management I	
8	Second	20BHM-0FR12L	French – II	
9	Second	21BHM-0SM12T	Sales & Marketing	
10	Third/ Fourth	20BHM-0DM21T/ 20BHM-0DM22T	Disaster Management	





11	Third/ Fourth	20BHM-0FC21T/ 20BHM-0FC22T	Food & Beverage Control
12	Third/ Fourth	21BHM-0FC21T/ 21BHM-0FC22T	Human Resource Management-I
13	Third/ Fourth	20BHM-0CC21T/ 20BHM-0CC22T	Introduction to Cost Control
14	Third/ Fourth	20BHM-0FR21L/ 20BHM-0FR22L	French – III
15	Fifth/ Sixth	20BHM-0ET31T/ 20BHM-0ET32T	Environmental & Tourism Economics
16	Fifth/ Sixth	20BHM-0FS31T/ 20BHM-0FS32T	Food Science & Nutrition
17	Fifth/ Sixth	20BHM-0MG31T/ 20BHM-0MG32T	Management II
18	Fifth/ Sixth	24BHM-0CF31L/ 24BHM-0CF32L	Computer Science Fundamentals - II
19	Fifth/ Sixth	20BHM-0CE31T/ 20BHM-0CE32T	Current Events & Legal Culture in Hotel
20	Fifth/ Sixth	20BHM-0FR31L/ 20BHM-0FR32L	French – IV
21	Fifth/ Sixth	20BHM-0MK31T/ 20BHM-0MK32T	Marketing II
22	Fifth/ Sixth	20BHM-0HR31T/ 20BHM-0HR32T	Human Resource Management II
23	Fifth/ Sixth	20BHM-0OC31L/ 20BHM-0OC32L	Oral Communication
24	Seventh	21BHM-0AO41C	Research in Hospitality
25	Seventh	20BHM-0RM41T	Revenue and Yield Management
26	Seventh	20BHM-0FR41L	French V
27	Seventh	20BHM-0FD41T	Facility Management, Planning & Design
28	Eighth	20BHM-0TX42T	Taxation
29	Eighth	21BHM-0FO42C	Hotel Front Office Management
30	Eighth	20BHM-0FR42L	French VI
31	Eighth	20BHM-0MM42T	Multicultural Management & Geopolitics





Appendix-G

Practical Examination durations of Subjects at Vatel Hotel and Tourism Business School

S. No.	Subject	Exam Duration
1.	F&B Production	4 Hours
2.	F&B Service	4 hours
3.	Front Office Service/ Management	2 hours
4.	Accommodation Operations/ Management	2 Hours
5.	Soft Skills	2 hours
6.	French	2 hours





Appendix-H

VHTBS SOP FOR CURRICULUM AND SYLLABI UPDATION

CURRICULUM REVIEW BY VHTBS CURRICULUM DEVELOPMENT CELL (CDC) Adoption Of Any Revision In Curriculum Guidelines internally by SU **Mapping With Other Latest Industry** Or Changes as Mentioned By Academic Governing Bodies UGC, Competetion **Practices** AICTE FINALISATION OF REVISED PROGRAM AND SYLLABUS STRUCTURE AFTER DISCUSSIONS & DELIBERATIONS BY CURRICULUM DEVELOPMENT CELL In consultation with Subject Faculty FEEDBACK FROM STAKEHOLDERS (Students, Alumni, Faculty & Employers) INCORPORATION OF FEEDBACK OF STAKEHOLDERS IN THE **CURRICULUM** DISCUSSION ON UPDATION & REVIEW OF SYLLABUS IN BOARD **OF STUDIES MEETING** DOCUMENTATION OF FINAL PROGRAM STRUCTURE & SYLLABI **COURSE WISE** FINAL MOM OF BOS SUBMITTED TO MEMBERS OF BOS, REGISTRAR OFFICE AND COE WITH REVISED PROGRAM **STRUCTURE & SYLLABUS**