

MBA - HOSPITALITY MANAGEMENT

Program Educational Objectives (PEO's)

The programme Educational Objectives for the MBA are as follows:

PEO-1: To generate proficient hospitality management professionals to meet the demands of the ever-growing Industry.

PEO-2: To inculcate inter-personal skills, spirit of team work and social responsibility among the management graduates for a globalized hospitality of tomorrow.

PEO-3: To strengthen the student's ability to perform leadership and managerial roles in the area of hospitality & Tourism.

PEO-4: To plan and execute hospitality business model through tailor made hospitality Internship opportunities and Research orientation.

PEO-5: To produce Industry Ready managers for Future Hospitality Businesses having highest regard of Ethics & Integrity.

Program Specific Outcomes (PSO's)

The Expected Outcome of the MBA Programme is foreseen that on completion of this program the students will be able to:

PSO-1: Entrepreneurial & Analytical Skills: Develop sound entrepreneurs & professionals with strong analytical foundation in key management and hospitality & tourism related areas

PSO-2: Research & Development: Produce research oriented professionals through enhancing intellectual and self-evaluative approach of hospitality education

PSO-3: Ethical Leadership and Managerial skills: Demonstrate ethical leadership and managerial skills in students embedded with social values and commitment.

PSO-4: Strategic Implementation & Innovation: Plan & implement strategies and demonstrate an ability to innovate & implement development plans through critical analysis of problems

Program Outcome (Graduate Attributes) - PO's

PO-1: Hospitality Research: Carry out ethical research & practices and propose suggestions and solutions to overcome issues faced by hospitality and Tourism sector.

PO-2: Hospitality Knowledge: Develop knowledge and skills pertaining to hospitality management and understand & apply the principles & learnings in a multidisciplinary environment.

PO-3: Accounting Skills: Design an accounting and financial information systems for a hospitality organisation for management decision making.

PO-4: Managerial Skills: Demonstrate leadership & managerial Skills in the field of Hospitality & Tourism at various levels of the organization.

PO-5: Pricing Mechanism & Strategy: To identify, analyze and interpret problems concerning to pricing for Hospitality products and develop competencies in formulating strategies through effective decision making.

PO-6: Impact of Globalization: Analyze global hospitality & tourism trends, its effect and acquire perspectives and competencies to become leaders in the field of globalized hospitality and tourism scenario.

PO-7: Entrepreneurial Skills: Enhance entrepreneurship skills for career advancement and development through personal & professional development, independence & reflective learning.

PO-8: Business and Social Ethics: Conduct investigation through studies and develop effective skills and attitude to deal with challenges related to hospitality business while adhering to social and ethical responsibilities.

PO-9: Individual & Team Work: Carry out tasks both individual and team work in an efficient & professional manner and learn to adapt diverse work environment in the field of Hospitality & tourism.

PO-10: Communication & Presentation Skills: Develop an effective communication & presentation skill through advanced audio-visual aids.

PO-11: Organisational Behaviour: Demonstrate how the organizational behaviour and organizational practices can aid in improving the performances and wellbeing of people at work.

PO-12: Knowledge of substantive law: Conduct investigations and apply effective finance & marketing management practices as per Indian conditions.