

BHM - Bachelor of Hotel Management

Program Educational Objectives (PEO's)

The Program Educational Objective of the (BHM) 4 Year Degree Programme in Hotel Management is to:

- PEO-1:** Provide both Indian and international students with a High Quality Learning Input, ensuring a balance of academic involvements and training in various hotels and service establishments.
- PEO-2:** Develop skills needed in managing activity and nature of services in Hotel Operations. In addition, a wide range of related subjects such as marketing, finance, business, product development and human resource management are also covered therein.
- PEO-3:** Produce graduates that are capable to solve issues related to Hotel Operations innovatively, creatively and ethically through sustainable approach in a multi-cultural environment.
- PEO-4:** Produce knowledgeable and technically competent professionals in Hotel Operations in-line with industry requirement who are effective in communication and demonstrate good leadership quality in an organization.

Program Specific Outcomes (PSO's)

The Expected Outcome of the BHM Programme is foreseen that on completion of this program the students will be able to:

- PSO-1: Core Competency & Entrepreneurial Skills:** Demonstrate core Technical, Conceptual and Analytical Hospitality Skills.
- PSO-2: Hospitality Knowledge, Skills & Attitude:** Apply the knowledge and skills gained through experiential learning, Industry Immersion Courses and International Linkages in the live hospitality Environment.
- PSO-3: Problem Solving & Strategic Skills:** Demonstrate strategic Implementation of concepts and theories to Sustain & Grow in the challenging field of Hospitality & Tourism.
- PSO-4: Managerial Skills:** Implement and Undergo critical analysis of management styles and strategic thinking required to succeed in the hotel management field.

Program Outcome (Graduate Attributes) - (PO's)

- PO-1: Knowledge & Expertise of Hotel Business:** Acquire, review, analyze and apply knowledge & skills to hospitality and other related industry.
- PO-2: Research:** Acquire & Apply Research techniques based on industry Requirements.
- PO-3: Information & Digital Literacy:** Understand, decode and apply the information in a right manner in the field of Hospitality.
- PO-4: Problem Solving:** Identify, formulate and provide creative, innovative and effective solution to challenges faced in Hotel industry.
- PO-5: Communication & Presentation Skills:** Communicate effectively in both written and spoken form with Hotel professionals, allied industry professionals and community.
- PO-6: Behavioral Skills, Teamwork and Leadership:** Realize and demonstrate effective leadership responsibility.
- PO-7: Globalization:** Assess the forces of globalization and its impact on the hospitality industry.
- PO-8: Ethical, Social and professional understanding:** Apply ethical principles and commit to professional ethics, food safety, environmental responsibilities and norms of the Hospitality industry.
- PO-9: Employability, Entrepreneurship:** Self-motivate and enhance entrepreneurship skills for career advancement and development
- PO-10: Lifelong Learning:** Recognize the need for and to engage in lifelong learning and professional development.
- PO-11: Organizational Behavior:** Demonstrate how the organizational behavior and organizational practices can aid in improving the performances and wellbeing of people at work.
- PO-12: Finance & Marketing:** Conduct investigations and apply effective Finance & marketing management practices as per Indian conditions.