

Bachelor of Design (B.Des)

Program Educational Objectives (PEO's)

The Program Educational Objective of the (B.Des) Bachelor's Degree Programme is to :

- PEO-1: Visionaries** | Actively engage students in leadership in a global environment/ context
- PEO-2: Research Oriented** | Conducting design inquiry through evidence and design research
- PEO-3: Inquisitive** | A culture of inquiry, collaboration, and cross-disciplinary endeavours
- PEO-4: Human-centric** | Sensitivity towards human behaviour and commitment to the health, safety and welfare of the public
- PEO-5: Learning Real-time** | Enabling interaction with the environment to equip students to adapt and respond to 'situations' rather than simulations
- PEO-6: Inclusive** | Emphasis on understanding regional cultural sensitivity and global diversity at the same time

Program Specific Outcomes (PSO's)

- PSO-1: Developing a professional mind set by a well-designed pedagogical structure.** Incultating critical thinking and teamwork as basic graduate attributes with adherence to the moral and ethical code of conduct to perform equally well in the areas of employability and entrepreneurship.
- PSO-2: Gaining updated knowledge and understanding** regarding contemporary developments, smart materials, cutting edge technology, state of the art advancements, etc. in the field of interior and construction to develop an intuitive and innovate approach and contribution towards the field of design.
- PSO-3: Approaching problem solving attributes** through a strong research background. Attaining adequate scholarly knowledge by exposing students for referring to editorials, volumes, papers, journals, and authentic e-platforms. Encouraging prospective graduates for higher degree of research, studies, explorations and develop novel prototypes and products.
- PSO-4: Imbibing a sense of appreciation** towards different history, culture, tradition, craftsmen, artists alike and developing a collaborative approach to protect and prosper the identity and authenticity of design community.
- PSO-5: Incultating the habits of constructive criticism** self-evaluation and lifelong learning through cross-collaboration, design studio culture, hands-on working. Acknowledging the betterment of the society by working for the needy and the underprivileged through the Social drives and programmes.

Program Outcome (PO's)

The Expected Outcome of the Programme is that on completion of this Programme the students will be able to:

- PO-1: Knowledge & Expertise of the Design field** - An ability to understand and work with a systematic body of knowledge appropriate to the focus and level of the qualification and specialisation, based on a holistic understanding of lifestyle and Design Industries
- PO-2: Research** - An ability to identify, formulate and analyze Design problems, conduct a literature search, and reach substantiated conclusions using principles and processes of Design.
- PO-3: Information and digital literacy** - A skill in visualization & proficiency in contemporary technology and software.
- PO-4: Problem-Solving** - An ability for critical analysis, problem-solving and creative thinking.
- PO-5: Communication and presentation skills** - An ability to communicate effectively and appropriately in a range of contexts.
- PO-6: Behavioral skills, Teamwork and leadership** - An ability to work collaboratively.
- PO-7: Globalization** - To navigate and contribute to a globally interconnected design ecosystem by integrating cultural, economic, and technological perspectives into their work.



PO-8: **Ethical, Social and Professional Understanding-** An ability to apply principles of ethics and professional practices in cultural, social, moral & civic contexts.

PO-9: **Employability, Entrepreneurship-** Self Motivation and Enhance Entrepreneurship Skills for Career Advancement and Development

PO-10: **Lifelong Learning** - An ability to recognize the need for, and have the capacity to undertake life-long learning.

PO-11: **Organizational behaviour** - An ability to work in a planned manner with sound time management.

PO-12: **Finance and marketing** - Critical business skills, enhancing versatility and employability in the design industry.

Masters of Design (M.Des)

Program Educational Objectives (PEO's)

The Program Educational Objective of the (M.Des) Masters's Degree Programme is to :

- PEO-1: Mastery in Advanced Interior Design:** To equip graduates with comprehensive knowledge and skills to excel in conceptualizing, planning, and executing innovative and functional interior spaces.
- PEO-2: Expertise in Research and Critical Thinking:** To develop the ability to conduct in-depth research, apply critical thinking, and integrate theoretical and practical knowledge into advanced design solutions.
- PEO-3: Leadership in Sustainable Practices:** To foster leaders in interior design who prioritize sustainability, ethical practices, and social responsibility in their professional endeavors.
- PEO-4: Proficiency in Interdisciplinary Collaboration:** To prepare graduates to effectively collaborate with architects, engineers, and other professionals, contributing to integrated and cohesive design solutions.
- PEO-5: Cultural and Contextual Adaptability:** To ensure graduates are capable of creating design solutions that respect and incorporate cultural, historical, and contextual elements, promoting diversity and inclusivity.
- PEO-6: Technological Advancement and Innovation:** To encourage the adoption and application of emerging technologies, tools, and methodologies to stay at the forefront of the interior design profession.

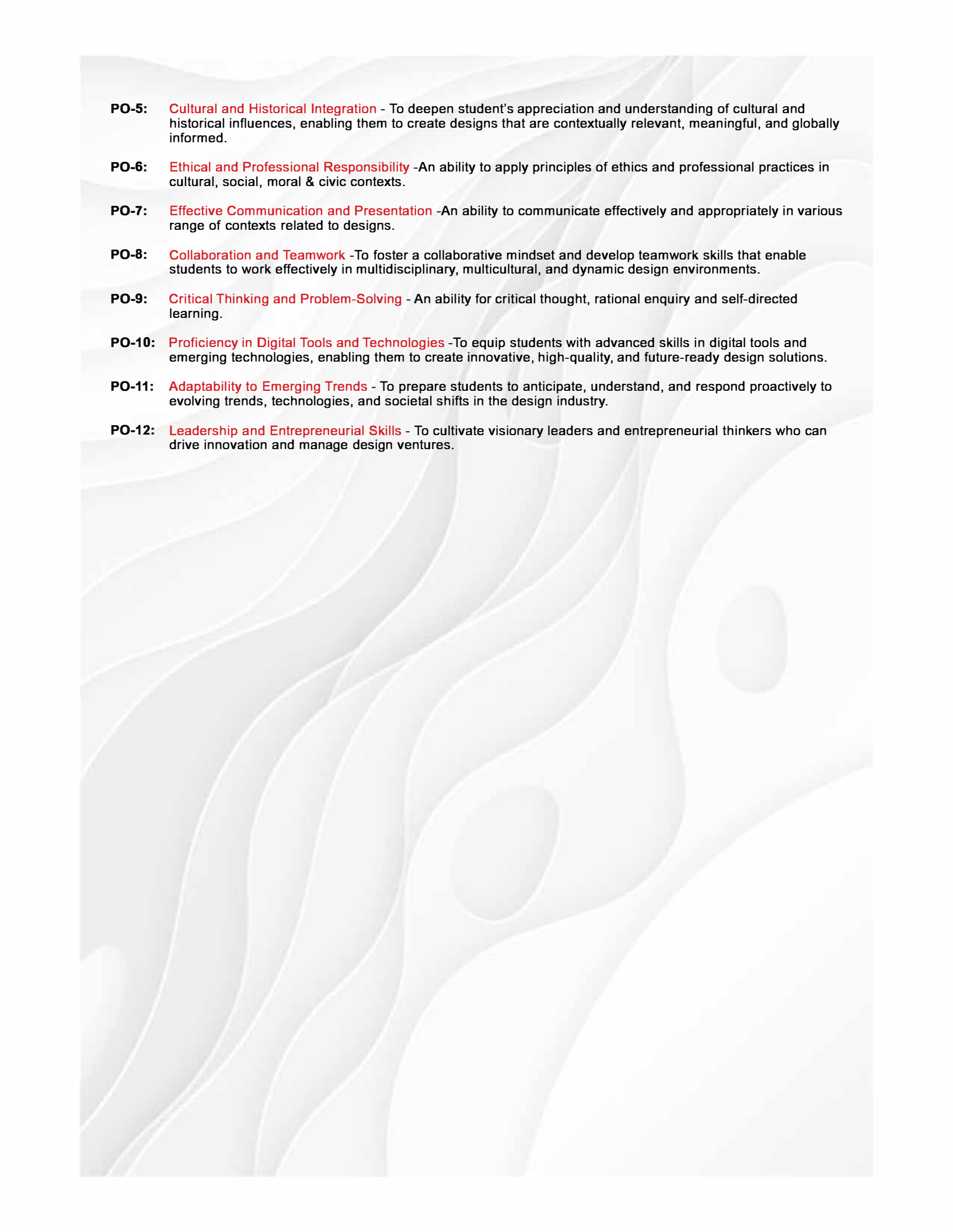
Program Specific Outcomes (PSO's)

- PSO-1:** Develop advanced competencies in conceptualizing and executing innovative interior design solutions that address functional, aesthetic, and sustainability needs.
- PSO-2:** Demonstrate the ability to conduct thorough research and critical analysis of interior design theories, materials, and emerging trends to inform design decisions.
- PSO-3:** Apply advanced technical knowledge of materials, construction techniques, and modern technologies to create well-integrated interior spaces.
- PSO-4:** Integrate principles of sustainability and ethical responsibility into interior design projects, promoting environmentally responsible and socially conscious practices.
- PSO-5:** Exhibit professional communication skills and the ability to collaborate effectively with multidisciplinary teams, clients, and stakeholders.
- PSO-6:** Incorporate cultural, historical, and contextual elements into design practices, creating spaces that reflect and respect diverse identities and traditions.
- PSO-7:** Embrace lifelong learning and innovation by engaging with emerging technologies, design methodologies, and industry best practices to stay at the forefront of the profession.

Program Outcome (PO's)

The Expected Outcome of the Programme is that on completion of this Programme the students will be able to:

- PO-1: Design Excellence and Innovation** - To foster a culture of creativity, and cutting-edge innovation, enabling students to set new standards of excellence in the design industry.
- PO-2: Advanced Technical Competency** - To develop students' expertise in advanced technologies and methodologies, enabling them to execute complex design projects with technical precision and innovation.
- PO-3: Sustainability and Environmental Stewardship** - An ability to understand the principles of Sustainable Design and Development.
- PO-4: Research and Analytical Skills** - To cultivate a strong foundation in research methodologies and analytical thinking, empowering students to approach design challenges with informed, data-driven, and user-centric solutions.

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- PO-5: Cultural and Historical Integration** - To deepen student's appreciation and understanding of cultural and historical influences, enabling them to create designs that are contextually relevant, meaningful, and globally informed.
- PO-6: Ethical and Professional Responsibility** -An ability to apply principles of ethics and professional practices in cultural, social, moral & civic contexts.
- PO-7: Effective Communication and Presentation** -An ability to communicate effectively and appropriately in various range of contexts related to designs.
- PO-8: Collaboration and Teamwork** -To foster a collaborative mindset and develop teamwork skills that enable students to work effectively in multidisciplinary, multicultural, and dynamic design environments.
- PO-9: Critical Thinking and Problem-Solving** - An ability for critical thought, rational enquiry and self-directed learning.
- PO-10: Proficiency in Digital Tools and Technologies** -To equip students with advanced skills in digital tools and emerging technologies, enabling them to create innovative, high-quality, and future-ready design solutions.
- PO-11: Adaptability to Emerging Trends** - To prepare students to anticipate, understand, and respond proactively to evolving trends, technologies, and societal shifts in the design industry.
- PO-12: Leadership and Entrepreneurial Skills** - To cultivate visionary leaders and entrepreneurial thinkers who can drive innovation and manage design ventures.