

PAPER RECYCLE DRIVE (GREENOBIN 2024)

School of Design, Sushant University, collaborated with **Greenobin**, a leading organization specializing in recycling and waste management, successfully organized a Paper Recycle Drive. This initiative aimed to promote sustainability and environmental consciousness within the campus community by recycling paper waste, particularly the substantial amount generated by the design and architecture departments. The event, held across the university campus, saw enthusiastic participation from students, faculty, and staff. Representatives from Greenobin visited the college to collect nearly 755 kg of paper waste. Most of this waste came from discarded sheets and materials that had accumulated after juries and assessments from the School of Design and the School of Architecture. These sheets, which contained drawings, sketches, and model plans, represent a significant portion of the paper waste generated within the university, particularly after student projects and evaluations. The collected paper waste will now undergo a detailed recycling process, and Greenobin will transform the discarded materials into usable paper products. In a closed-loop initiative, the recycled paper will eventually be returned to the university for reuse, symbolizing a full-circle effort towards reducing the environmental footprint of the institution. Through this event, Sushant University demonstrated its ongoing commitment to sustainability, one of its core values. The **Paper Recycle Drive** highlights the importance of responsible waste management, encouraging students and faculty alike to adopt sustainable practices in both their academic and personal lives. By recycling paper and minimizing waste, the university is taking concrete steps to reduce its carbon footprint and contribute to the broader global efforts in combating climate change. Faculty and student representatives were present during the event to educate the community about the benefits of paper recycling and how such efforts contribute to environmental conservation. The initiative also emphasized the role students can play in shaping a more sustainable future by integrating eco-friendly practices in their work processes and projects. The collaboration with Greenobin is part of the School of Design's broader strategy to foster an eco-conscious mindset among its students. This Paper Recycle Drive, therefore, represents a small but meaningful step towards a greener, more sustainable future, in line with Sushant University's vision for responsible education and environmental stewardship.



