

**MBA 2024-26****SEMESTER-I**

Category	Course Type	Category	Course Code	Course Title
Core	Theory	Skill Development / Entrepreneurship / Employability	23MBA-0AC11T	Accounting for Business Decision Making
Core	Theory	Employability	23MBA-0EM11T	Economics for Managers
Core	Theory	Skill Development	23MBA-0PB11T	Dynamics of People's Behaviour in an Organization
Core	Theory	Entrepreneurship	23MBA- 0MM11T	Marketing Management
Core	Theory	Skill Development / Entrepreneurship / Employability	24MBA-0AI11T	Foundation to AI, Business Intelligence, Data Analytics
Core	Theory	Skill Development / Entrepreneurship / Employability	23MBA-0HM11T	Human Resource Management
Core	Theory	Employability	23MBA-0MI11T	MIS & Decision Making
Core	Theory	Entrepreneurship	23MBA-0ED11T	Entrepreneurship Development
AECC	Theory	Skill Development	23MBA-0PC11T	

MBA 2024-26				
SEMESTER-II				
Category	Course Type		Course Code	Course Title
Core	Theory	Skill Development / Entrepreneurship	23MBA-0FM12T	Financial Management
Core	Theory	Skill Development / Entrepreneurship / Employability	23MBA-0RM12T	Research Methods in Business
Core	Theory	Entrepreneurship	23MBA-0PO12T	Production and Operations Management
Core	Theory	Employability	24MBA-0PY12T	Data Ananlysis Using Python
Core	Theory	Skill Development	24MBA-0SC12T	Statistics & Computational Data Analysis
Core	Theory	Skill Development / Entrepreneurship / Employability	23MBA-0DM12T	Digital Marketing
Core	Theory	Skill Development / Entrepreneurship / Employability	23MBA-0LB12T	Legal Aspects of Business
Core	Theory	Employability	23MBA-DT12T	Design Thinking
Internship	Practical		18MBA-0SI12I	

**MBA 2023-25****SEMESTER-III**

Category	Category	Course Type	Course Code	Course Title
Core	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0SB21T	Strategic Management
DSE				Discipline Elective 1
DSE				Discipline Elective 2
DSE				Discipline Elective 3
DSE				Discipline Elective 4
DSE				Discipline Elective 5
DSE				Discipline Elective 6
Internship		Practical	23MBA-0ST21I	Summer Internship Project Viva Voce
AECC	Skill Development / Entrepreneurship / Employability	Practical	23MBA-0OE21L	

**SEMESTER-III (Electives – Choose any three courses)****Marketing**

Category	Category	Course Type	Course Code	Course Title
DSE	Skill Development	Theory	23MBA-0CB21E	Consumer Behaviour
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0BM21E	Product & Brand Management

DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0SM21E	Services Marketing
DSE	Skill Development	Theory	23MBA-0CR21E	Customer Relationship Management
DSE	Employability	Theory	23MBA-0RM21E	Retail Marketing
<b>Finance</b>				
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0SA21E	Security Analysis and Investment Management
DSE	Skill Development / Entrepreneurship / Employability	Theory	20MBA-0WC21E	Working Capital Management
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0PF21E	Project Finance and Appraisal
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0WM21E	Wealth Management
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0MA21E	Merger, Acquisition & Corporate Restructuring
<b>Human Resource Management</b>				
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0PC21E	Performance Management & Competency Mapping
DSE	Skill Development	Theory	23MBA-0OD21E	Organization Development and Change
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0IR21E	Industrial Relations & Labour Law
DSE	Entrepreneurship	Theory	23MBA-0SH21E	Strategic Human Resource Management
DSE	Skill Development	Theory	23MBA-0LT21E	Leadership Through Indian Values

<b>Logistics &amp; Supply Chain Management</b>				
DSE	Entrepreneurship	Theory	23MBA-0SC21E	Strategic Supply Chain Management
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0PM21E	Project Management
DSE	Employability	Theory	23MBA-0SF21E	Supply Chain Finance
DSE	Entrepreneurship	Theory	23MBA-0GS21E	Green Supply Chain Management
DSE	Employability	Theory	23MBA-0MQ21E	Managing Quality for Competitive Advantage
<b>International Business</b>				
DSE	Skill Development	Theory	23MBA-0IO21E	International Trade Operations and Documentation
DSE	Employability	Theory	23MBA-0WR21E	WTO and Regional Trade Agreements
DSE	Employability	Theory	23MBA-0IM21E	International Marketing
DSE	Employability	Theory	23MBA-0II21E	International Investment and Portfolio Management
DSE	Employability	Theory	23MBA-0IS21E	International Sales Promotion and Brand Management
<b>Business Analytics</b>				
DSE	Employability	Theory	23MBA-0DW21E	Database Management System & Data Warehouse
DSE	Skill Development / Entrepreneurship / Employability	Theory	24MBA-0RF21E	Risk & Fraud Analytics
DSE	Skill Development / Entrepreneurship / Employability	Combination	24MBA-0DV21C	Data Analytics and Visualization - Tools & Techniques
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0WA21E	Social Media & Web Analytics
DSE	Employability	Theory	23MBA-0PA21E	Predictive Analytics for Business Decision -I
<b>Digital Marketing</b>				

DSE	Employability	Theory	23MBA-0OR21E	SEO & Organic Ranking Techniques
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0SO21E	Social Media Marketing
DSE	Skill Development	Theory	23MBA-0CA21E	Content and affiliate marketing
DSE	Entrepreneurship	Theory	23MBA-0BD21E	Building Digital Brands
DSE	Skill Development	Theory	23MBA-0MM21E	Mobile Marketing
<b>Fintech</b>				
DSE	Skill Development	Theory	23MBA-0FS21E	FinTech Services & Management
DSE	Employability	Theory	23MBA-0ML21E	Foundations of Machine Learning
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0BI21E	Business Intelligence
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0FC21E	Fintech for Capital Markets
DSE	Entrepreneurship	Theory	23MBA-0FL21E	Fintech Laws & Regulations
<b>Hospitality Management</b>				
DSE	Skill Development / Entrepreneurship / Employability	Combination	23MBA-0AO21C	Accommodation & Operations
DSE	Skill Development / Entrepreneurship / Employability	Combination	23MBA-0FB21C	F & B Service & Control
DSE	Skill Development / Entrepreneurship / Employability	Combination	23MBA-0HI21C	Hotel Interiors Designing & Furnishing
DSE	Skill Development / Entrepreneurship / Employability	Combination	23MBA-0ME21C	Menu Engineering & Designing

DSE	Skill Development / Entrepreneurship / Employability	Combination	23MBA-0RB21C	Restaurant & Banquet Management
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<b>MBA 2024-26</b>				
<b>SEMESTER-IV</b>				
<b>Category</b>	<b>Category</b>	<b>Course Type</b>	<b>Course Code</b>	<b>Course Title</b>
Core	Skill Development / Entrepreneurship / Employability	Theory	23MBA-1BE22T	Business Ethics and Corporate Governance
DSE				Discipline Elective 1
DSE				Discipline Elective 2
DSE				Discipline Elective 3
DSE				Discipline Elective 4
DSE				Discipline Elective 5
DSE				Discipline Elective 6
GE		Practical	24MBA-0CP22D	Project and Case Studies

<b>SEMESTER-IV (Electives- Choose any three courses from the specializaion opted in previous Semester)</b>				
<b>Marketing</b>				
<b>Category</b>	<b>Category</b>	<b>Course Type</b>	<b>Course Code</b>	<b>Course Title</b>
DSE	Employability	Theory	23MBA-0MA22E	Marketing Analytics
DSE	Skill Development	Theory	23MBA-0RM22E	Rural Marketing
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0SD22E	Sales and Distribution Management
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0GM22E	Global Marketing
DSE	Employability	Theory	23MBA-0IM22E	Industrial Marketing
<b>Finance</b>				
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0MS22E	Management of Financial Services



DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0BF22E	Behavioural Finance
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0FR22E	Financial Risk Management
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0FE22E	Financial Econometrics
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0TP22E	Tax Planning & Management
<b>Human Resource Management</b>				
DSE	Employability	Theory	23MBA-0HA22E	HR Analytics
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0IH22E	International Human Resource Management
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0HC22E	Compensation and Benefits
DSE	Skill Development	Theory	23MBA-0WP22E	Workforce Planning
DSE	Skill Development	Theory	23MBA-0MW22E	Managing Workforce Diversity
<b>Logistics &amp; Supply Chain Management</b>				
DSE	Employability	Theory	23MBA-0SC22E	Supply Chain Analytics
DSE	Employability	Theory	23MBA-0RE22E	Regulatory Environment and Compliances
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0ET22E	Emerging Technologies in Supply Chain and Logistics Management
DSE	Employability	Theory	23MBA-0GL22E	Global Logistics & Supply Chain Management

DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0DS22E	Digital Supply Chain Management
<b>International Business</b>				
DSE	Employability	Theory	23MBA-0IF22E	International Finance
DSE	Employability	Theory	23MBA-0CC22E	Cross Cultural and Global HR Management
DSE	Employability	Theory	23MBA-0GL22E	Global Logistics & Supply Chain Management
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0IL22E	International Laws and Arbitration
DSE	Employability	Theory	23MBA-0IP22E	Intellectual Property Rights
<b>Business Analytics</b>				
DSE	Employability	Theory	24MBA-0ML22E	Machine Learning for Business
DSE	Employability	Theory	23MBA-0DA22E	Big Data Analytics
DSE	Employability	Combination	23MBA-0DR22C	Data Analytics Using R
DSE	Entrepreneurship	Theory	23MBA-0EG22E	E-Governance and Framework of ICT
DSE	Employability	Theory	23MBA-0PA22E	Predictive Analytics II
<b>Digital Marketing</b>				
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0SE22E	Search Engine Marketing & Display Ads
DSE	Skill Development	Theory	23MBA-0MO22E	Measurement & Optimization of Digital Marketing
DSE	Entrepreneurship	Theory	23MBA-0LE22E	Lead Nurturing and Email Marketing
DSE	Entrepreneurship	Theory	23MBA-0DE22E	Digital Entrepreneurship
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0DL22E	Digital Media Laws

<b>Fintech</b>				
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0RA22E	Fundamentals of Robotics Process Automation (RPA)
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0BM22E	Banking, Mortgage & Insurance
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0BC22E	Block Chain & Cryptocurrency
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0FS22E	Financial Information System with Big Data
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0FI22E	Financial Information Security & Privacy
<b>Hospitality Management</b>				
DSE	Skill Development / Entrepreneurship / Employability	Combination	23MBA-0BM22C	Bar Management
DSE	Skill Development / Entrepreneurship / Employability	Combination	23MBA-0DH22C	Disaster Management in Hotels
DSE	Skill Development / Entrepreneurship / Employability	Combination	23MBA-0EM22C	Event Management
DSE	Skill Development / Entrepreneurship / Employability	Combination	23MBA-0FO22C	Front Office Managerial Operations
DSE	Skill Development / Entrepreneurship / Employability	Theory	23MBA-0SP22E	Strategic Branding & PR Management