Sushant University
Erstwhile Ansal University Gurugram

SCHOOL
OF
DESIGN

Message From The Dean's Desk

Design is a profession that blurs the boundaries between many traditional disciplines and areas. In other words, it is a field in which skills from multiple areas are brought together, synthesized through the design development process and solutions arrived at, which aim to solve problems that exist in our midst.

The School of Design is being run by a very able team of experts with rich experience in both academia as well as the industry. Drawn from alumni of premier design institutions in India and abroad namely NID, IIT, CEPT, SPA, Delhi University, Domus Academy Milan and many more.

Apart from the full time faculty, the school also draws a large number of visiting faculty and industry experts for regular interaction with students, in the form of workshops, lectures, projects, seminars as well as field trips. In all, the students get a strong base in conceptual thinking, technical skills and professional attitude through their interaction with faculty.

About School of Design SU

School of Design was established in the year 2010 with the aim of providing quality education in the field of design. The school commenced with 4-year Bachelor of Design programmes in Interior Design, Fashion & Textiles, Visual Communication, Product Design and Interior Architecture as well as M.Des programmes in Interior Design were started In subsequent years. From the academic year 2021 onwards, the offerings include UX, Transportation & Mobility, Animation & VFX and Social Design to give students a large number of career paths to choose from.

- ◆ **DESIGN ECOSYSTEM**
- ◆ **INCUBATION APPROACH**
- ◆ **TEAMWORK ORIENTATION**
- ◆ **COLLABORATIVE MIND-SET**
- ◆ **CHOICE BASED LEARNING**

School of Design Programmes 2021

4-Year Bachelor of Design (B.Des) In:
o   Interior Design
o   Interior Architecture
o   Product Design
o   Communication Design
o   Fashion & Textiles
o   UX Design
o   Animation & VFX

Eligibility:

Minimum aggregate of 50% is required in Class XII pursuing any stream from CBSE or equivalent board

2-Year Master of Design (M.Des) In:
o   Interior Design
o   UX Design

Eligibility:

Minimum aggregate of 50% is required in Graduation pursuing any stream from a UGC or similar recognised university

o   Transportation & Mobility Design

Eligibility

Minimum aggregate of 50% is required in Bachelor's Degree in Design, B.Tech, Diploma in Engineering from a UGC
or similar recognised university with minimum 3 years' experience in industry.

o   Social Design

Eligibility

Minimum aggregate of 50% is required in Bachelor's Degree in any discipline (Bachelor of Social Work,
Bachelor of Arts in Social Science, B.Sc in Environmental Science and other liberal arts degrees will be given preference)
from a UGC or similar recognised university

1-Year Diploma In:
o   AR/VR/MR

Eligibility:

Minimum aggregate of 50% is required in Class XII pursuing any stream from CBSE or equivalent board

o   Service Design

Eligibility:

Minimum aggregate of 50% is required in Bachelor's Degree in any discipline / Diploma in Design, Engineering
or Management from a UGC or similar recognised university

6-Months Certificate Programmes In:
o   Animation & VFX
o   Additive Manufacturing

Eligibility:

Minimum aggregate of 50% is required in Class XII pursuing any stream from CBSE or equivalent board

Arts University Bournemouth, UK

Arts University Bournemouth, UK: With this unique, ground-breaking association between the two institutions, all students enrolling onto the B. Des courses at School of Design have the opportunity to attend the programme as a part of their coursework.

King Mongkut's University of Technology Thonburi

King Mongkutt's University of Technology Thonburi, Thailand: The collaboration with KMUTT Thailand involves student exchange for a period of one or two semesters wherein students from School of Design spend the requisite amount of time in Thailand while students from KMUTT study in India.

Harvard Business School Online

Harvard Business School: The courses are designed to bring the Harvard Business School classroom experience and features online at the touch of the button for students to access it from anywhere and everywhere. Curating a special service for the students, the university is providing them with the Scholarships and Financial Aid program, which will further enable them to pursue their education without any funding bump and upgrade their skills.

ImaginXP

ImaginXP: An ed-tech company that was founded in 2013 with the aim of enabling future skills in the User Experience ecosystem in India, ImaginXP has been at the forefront of UX training and education. The collaboration between School of Design SU and ImaginXP will provide students with an industry-driven curriculum, international affiliations, industry internships as well as employment pipeline in the UX industry.

DESMANIA

Desmania-The Bridge School: Founded by a group of experienced industrial design professionals from NCube and Desmania Design, The Bridge School aims to complement and enhance what's taught at design schools with knowledge of skills expected in the industry. The collaboration will prepare young design minds to be ready for the Industry, bridge the gap between industry and design students and prepare professionals through three steps, viz., Connect, Learn and Grow.

access 14 YEARS

Access Development Services: ACCESS is a national livelihoods support organization, with focus on incubating innovations for sustainable livelihoods of the poor. The collaboration aims to open opportunities for students to explore Social Design as a career option, in the vast craft, livelihoods and social enterprise sector in India.

Students Work

VANN RETREAT Wellness Spa and Resort - (By **Rohan**)

The idea of designing a retreat keeping in mind it is surrounded by the lush green jungle of Pench; this holiday resort has to be in camouflage in its demeanor of aesthetical appearance.
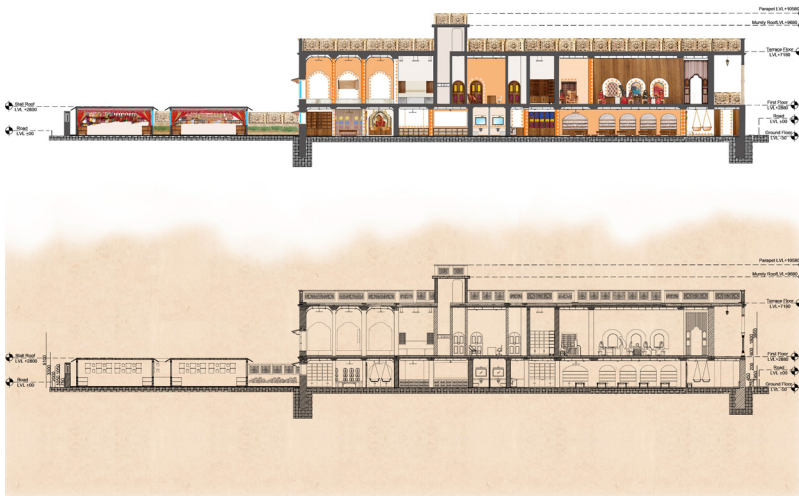

SAKHI (SKILL DEVELOPMENT INSTITUTE) - (By **Shweta Ambawat**)

The objective of thesis is to design an abandoned haveli into a Skill Development Institute, located in Nawalgarh town of Jhunjhunu district, Rajasthan to empower women in rural areas and promote traditional art and craft.

AD Campaign - (By **Alisha Saini**)

Advertising campaign for A luxury sports car Brand. Objective was to communicate brand personality through design of Brand Identity and Advertising Narrative.
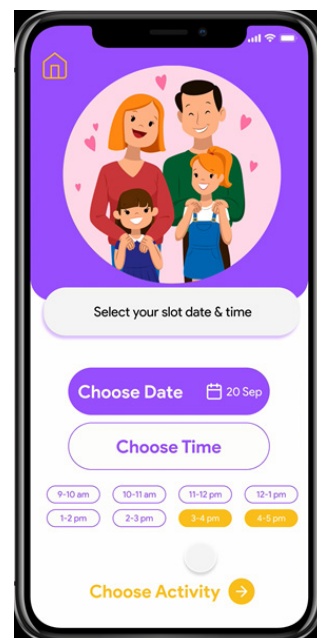
Mobile App - (By **Geetansh Khurana**)

Mobile Application for solving the problem of providing easy travel planning from booking tickets to planning all the expenses of the trip.

JP MORGAN CHASE & CO.

ZARA

hülsta

NAIN & NICK LULLA

morphogenesis.

THE SUIT COMPANY

Häcker
kitchen.germanMade.

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PROGILENCE
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Capital Trust

LIMEROAD.COM

RENOV8it
ALTERING YOUR LIFESTYLE

IQRUP DESIGN
Est. 1985

arttdinox
stainless artistry

Id

KREA

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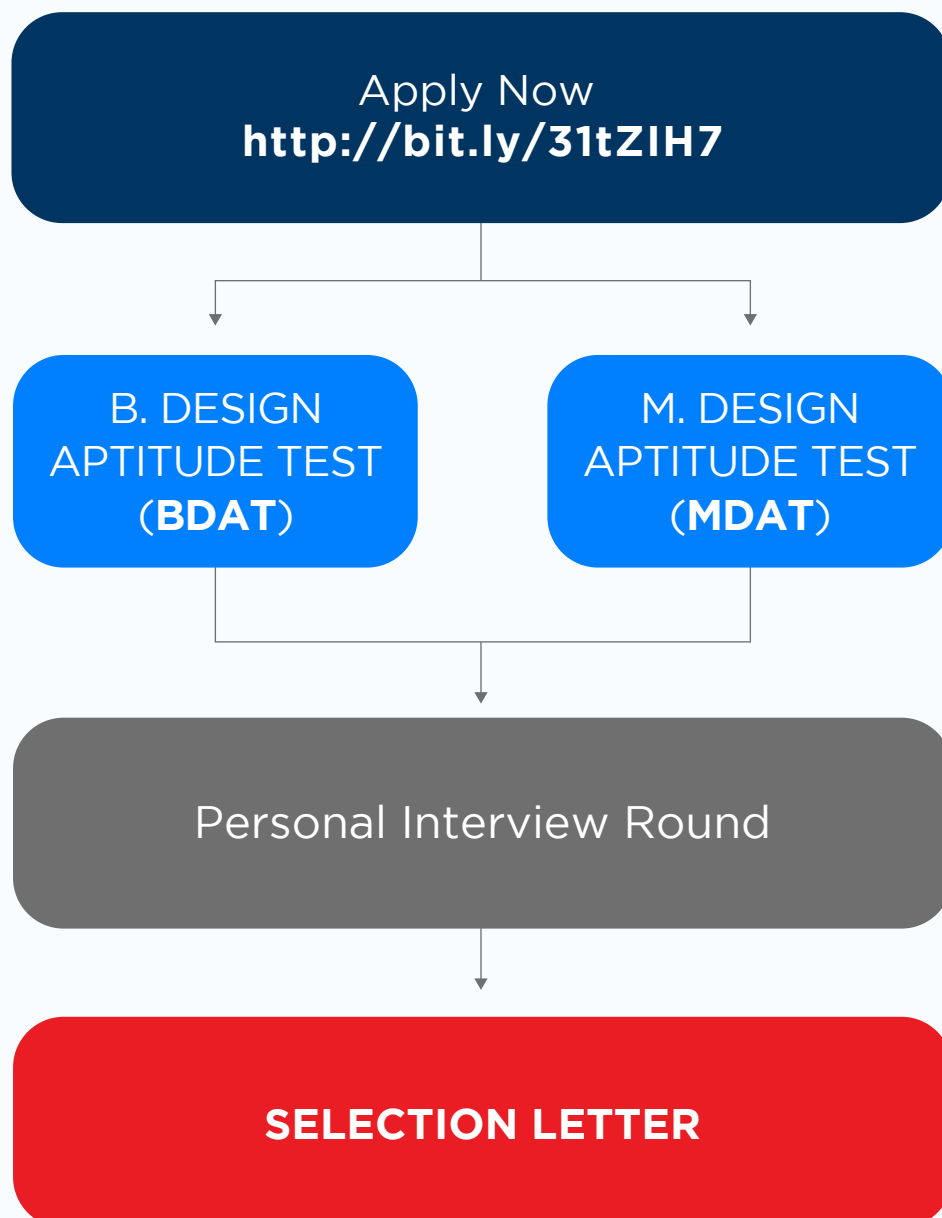environments
homes offices furniture

ADMISSION PROCEDURE

B. Design

(Interior Design, Interior Architecture, Product Design, Fashion & Textiles, Visual Communication, UX Design, Animation)

M. Design

(Interior Design, UX Design, Transportation & Mobility Design, Social Design)

Apply Now
http://bit.ly/31tZIH7

B. DESIGN APTITUDE TEST (BDAT)

M. DESIGN APTITUDE TEST (MDAT)

Personal Interview Round

SELECTION LETTER

https://linktr.ee/schoolofdesignsushant

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