1. **Name of the event**   DESIGN PATENTS – Monopoly or Open Source
2. **Place and date of the event** Online, 26.04.21
3. **Organizing team**   Neena Zutshi & Himanshu Sanghani, Advisor

Dr.Vibhuti Sachdev
4. **Guests**   Mathew Chacko

Hemmant Jha
5. **SU guests**   Dr.D.N.S. Kumar

Dr.Latika Singh

Sasi Menon

Dr. Kanu Priya

6. **Audience & participants**   Design professionals and faculty, students, research
scholars
7. **Goal/Purpose of the event:**   The online discussion on Design Patents organized by
the School of Art & Architecture at Sushant University to commemorate World
Intellectual Property Day on April 26, 2021. The aim of the event was to increase
awareness of Intellectual work as Property, its legal and technological implications.

8. **Concept note & collaterals:**

Patenting an idea or an original expression of an idea…

Naïve queries from the design community and architecture in particular, formulate the
start of a conversation on ownership of intellectual property.

"some architectural designs, like that of a single-room log cabin, will consist of
standard features arranged in a standard way; others, like the Guggenheim, will
include standard features, but also present something entirely new. Architecture, in
this regard, is like art."

For some, architecture is branding while for others, it is an inspiration.

Structural systems, materials, details, forms may be the patented but what about
knowledge, especially Traditional Knowledge Systems?

Should knowledge be Open Source with GPL (General Public License) or does
authorship lead to excellence?

What about NFT's (Non-fungible tokens) for digital art and the monetary value of
creativity?

9. **Materials/facilities used**

Online platform Bluejeans

10. Schedule of the event

4:00-4:05	Introduction
4:05-4:10	Keynote address
4:10-4:25	Presentation by speaker 1
4:25-4:30	Presentation by speaker 2
4:30-4:50	Discussion along with Q&A from the audience
4:50- 4:55	Conclusion
4:55- 5:00	Vote of thanks

Part III

11. Summary of the proceedings

The keynote address was delivered by the Vice-Chancellor of SU, Dr. D.N.S. Kumar elucidated on the attributes of patentable products including maintenance, value addition, packaging, versatility, flexibility, customizability among others. He encouraged students and faculty to develop prototypes that may be incubated into patentable products and pointed out that failure is critical to success! Our guest speaker Mathew Chacko expounded on the legal aspects of design patents in India and shared his thoughts on traditional knowledge systems and the pros and cons of Open Source knowledge. The visually stimulating presentation by Hemmant Jha walked the audience through his professional journey and its relationship with patents. The ensuing discussion with Dr.Latika Singh from the School of Engineering explaining what are NFT's, Sasi Menon from the School of Design talking about creativity and technology, and Dr.Kanu Priya from the School of Law sharing the status of design patents in India with the help of examples like Crocs clogs and the "Hanuman" car sticker became so involved that we went over the stipulated time allocated. Himanshu took audience questions for the guest speakers and also delivered the vote of thanks.

12. Overall Assessment of the Event and problems encountered

Conducted successfully and declared objectives were met.
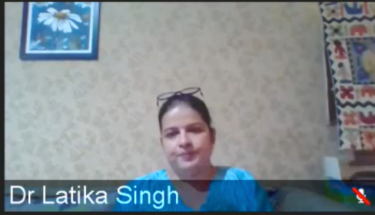
13. Feedback

Speakers, participants and audience made a call for continuing this discussion.

14. No. of participants   50

15. Creatives & screenshots

Sushant University
Erstwhile Ansal University Gurugram

School of
Art &
Architecture

SAA hosts an online discussion

Design Patents

Monopoly or Open source?

On the World Intellectual Property day
26 April 2021 | 4:00 - 5:00 p.m.

Dr D N S Kumar
Vice Chancellor, Sushant University
Keynote Speaker

Mathew Chacko
Partner, Spice Route Legal
Guest Speaker

Dr Neena Singh Zutshi
Professor, SAA
Session Chair

Hemmant Jha
Principal, Honest Structures
Guest Speaker

DISCUSSANTS

Sasi Menon
Dean
School of Design

Dr.Latika Singh
Associate Dean
School of Engineering

Dr.Kanu Priya
Associate Dean
School of Law

Join us at – xxx-yyy-zzzz / aaa-bbb-ccc
You Tube - xxx-yyy-zzzz / aaa-bbb-ccc