

Sushant
University
soaring high

DESIGNSCAPE
VOL XIV



SCHOOL OF DESIGN

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(Communication Design, Semester 5)

DEAN'S NOTE



DR. KOSHALPREET KAUR
(Dean, School of Design)

I welcome you all to the new edition of the School Of Design newsletter.

As we enter a new chapter full of creativity and innovation, our school has achieved incredible milestones and witnessed amazing growth. I am especially proud of our students and faculty members as they continue to push the limits of design, showing a keen comprehension of the ever-changing design industry landscape.

At the School of Design, we are filled with immense pride in our collective achievements and the vibrant creative energy that defines us. This newsletter serves as a reflection of our journey, celebrating our students' creativity, faculty excellence, and the dynamic collaborations that continue to shape our future.

In this edition, we highlight inspiring projects, especially towards sustainability and recycling initiatives.

Through strategic partnerships, NGO collaborations, international ties, and thought-provoking discussions, we reinforce our commitment to excellence in design education.

While exploring the crafts and rich heritage, our students participated in various competitions at the national and international level, and gained immense experience.

The proactive student council organised various engaging events filled with fun and laughter, celebrating together and bringing festive cheer to the campus.

As we embrace new opportunities, let us continue to push boundaries, challenge conventions, and reimagine the possibilities of design. We invite you to explore this issue and be inspired by the remarkable work of our community.

Thank you for being an integral part of our vision and growth.

ORIENTATION 2025

The Orientation program for the new batch of aspiring designers was thoughtfully designed to provide a comprehensive introduction to the field of design. It began with engaging interactions with industry experts, hands-on workshops, and experiential learning opportunities, setting a strong foundation for their creative journey.

The **Art Workshop** encouraged students to explore the potential of paper as a versatile material, enabling them to create unique and innovative forms while understanding structure and design fundamentals. An insightful expert session led by Ms. Swati Rao on the “**Journey of a Designer**” offered valuable perspectives on the evolving design landscape, emphasizing the importance of process, adaptability, and creative thinking.

In the **Through the Wearable Fashion** workshop, students experimented with unconventional materials to design garments and accessories, exploring the intersection of fashion, art, and functionality. The activity culminated in a fashion show-style presentation, allowing students to confidently showcase their creations.



Students also visited the **National Crafts Museum**, gaining exposure to India's rich craft traditions and artisanal practices. This experience was complemented by live sketching sessions in a natural setting, helping students refine their observation and artistic skills.

The programme concluded with a hands-on workshop, “**Igniting Curiosity**,” conducted by **Ms. Alina Alice**, which encouraged students to think beyond the ordinary and embrace creativity and self-expression.

Overall, the induction successfully combined theoretical insights with practical exposure, inspiring students to approach design with curiosity, confidence, and innovation.

PAPER RECYCLE DRIVE, GREENOBIN

School of Design, Sushant University, collaborated with **Greenobin**, a leading organization specializing in recycling and waste management, successfully organized a Paper Recycle Drive. This initiative aimed to promote sustainability and environmental consciousness within the campus community by recycling paper waste, particularly the substantial amount generated by the design and architecture departments. The event, held across the university campus, saw enthusiastic participation from students, faculty, and staff. Representatives from Greenobin visited the college to collect nearly **571kg of paper waste**. Most of this waste came from discarded sheets and materials that had accumulated after juries and assessments from the School of Design and the School of Architecture. The collected paper waste will now undergo a detailed recycling process, and Greenobin will transform the discarded paper into usable paper products. In a closed-loop initiative, the recycled paper will eventually be returned to the University for reuse, symbolizing a full-circle effort towards reducing the environmental footprint of the institution.



Through this event, Sushant University demonstrated its ongoing commitment to sustainability, one of its core values. **The Paper Recycle Drive** highlights the importance of responsible waste management, encouraging students and faculty alike to adopt sustainable practices in both their academic and personal lives. By recycling paper and minimizing waste, the University is taking concrete steps to reduce its carbon footprint and contribute to the broader global efforts in combating climate change. Faculty and student representatives were present during the event to educate the community about the benefits of paper recycling and how such efforts contribute to environmental conservation. The initiative also emphasized the role students can play in shaping a more sustainable future by integrating eco-friendly practices in their work processes and projects. The collaboration with Greenobin is part of the School of Design's broader strategy to foster an eco-conscious mindset among its students. This Paper Recycle Drive, therefore, represents a small but meaningful step towards a greener, more sustainable future, in line with Sushant University's vision for responsible education and environmental stewardship.

FESTIVAL OF HOPE



A group of 23 students from the School of Design had the enriching opportunity to volunteer backstage for an exclusive fashion showcase by celebrated designers **Rohit Gandhi and Rahul Khanna**, renowned for their contemporary couture, intricate craftsmanship, and global contribution to Indian luxury fashion. Known for blending modern silhouettes with detailed embellishments and refined aesthetics, the designer duo has consistently played a significant role in shaping the Indian fashion industry on both national and international platforms.

The students actively assisted the backstage team, gaining first-hand exposure to the fast-paced environment of a professional fashion show from garment coordination and styling to production management and show execution. Accompanied and guided by faculty in-charge **Dr. Koshalpreet Kaur and Prof. Vineeta Kochhar**, the experience served as an invaluable industry learning opportunity, allowing students to closely observe the discipline, creativity, teamwork, and precision involved in large-scale fashion presentations.

The event also incorporated a meaningful awareness initiative in collaboration with an MCA-registered non-profit organization working towards cancer prevention and women's health awareness, adding a socially conscious dimension to the overall experience.

EXPERT TALKS

The power to enlighten, inspire, and empower individuals is a transforming experience that can be achieved through the participation in expert talks. Students had the incredible opportunity to participate in a number of industry discussions during this semester such as **“Pottery an Introduction to Art & Design”**, **“Industry Ready : Placement preparation for Designers”**, **“The Business of Social Media Marketing”**, **“Get Curious about your curiosity”**, **“Taking your design career global with AIESEC”**. Through participation in these expert talk sessions, students of the School of Design were able to bridge the gap between theory and practice, so enhancing their design abilities, broadening their knowledge, and preparing themselves for future employment in the design sector. The learning process is improved, and they are provided with information on the most recent trends in the market.



DESIGN WORKSHOPS



International Workshop by Ms. Amy Hare Storytelling: Characters & Illustrations

An engaging workshop by **Amy Hare** from **University of the Arts London** explored the intersection of costume history and contemporary design. Drawing on her experience in film, theatre, and television, she highlighted costume's role in storytelling and character development. Titled **Storytelling: Characters & Illustration**, the session encouraged students to view clothing as a narrative tool, fostering interdisciplinary thinking and helping them translate ideas into compelling visual narratives.



Painting with Light and Colour: Understanding Mood, Depth & Composition

The workshop began with an interactive discussion on how colour temperature and light direction shape visual perception and emotional impact. Through live demonstrations, students explored lighting techniques like side, back, and diffused light to understand mood and depth. In hands-on sessions, they created compositions using coloured lighting, applying principles like contrast and balance. Guided by Prof. Taruna Ahuja, the workshop emphasized light as a storytelling tool, effectively connecting theory with practice and enhancing students' understanding of visual composition.

FIELD VISITS



Muslin Furnishings

Students of Semester 7, School of Design, undertook a field visit as part of their elective, Interior Styling-V. The session commenced with an introduction by the project team, outlining various soft furnishings, followed by a presentation on the company profile by Founder, Ms. Deepi Singh. An engaging Q&A session provided valuable insights into project management and product specifications. The visit concluded with a tour of the experience center.



Coast to Coast Design (P) Ltd & Sunday Design

Semester 7 students of Sushant School of Design undertook a field visit for their elective, Interior Styling. The session began with an introduction by the project team on veneer types, followed by a company presentation by Vice President Design, Ms. Ginny. An interactive Q&A offered insights into project management and specifications. The visit concluded with an experience center tour, enhancing understanding of display elements, retail planning, and project timelines.



Control Z (Renew Hub)

Semester 7 Interior Architecture students visited Control Z Office – Renew Hub as part of Pavilion Design coursework. The visit highlighted sustainable practices, material innovation, and modular construction techniques. Students explored upcycling methods and experiential spatial planning, gaining insights into ecological design approaches. This experience bridged theory with practice, encouraging students to reimagine pavilion design through sustainability, adaptability, and user-centric environments.

FIELD VISITS



National Art Gallery of Modern Art

B.Des Semester 1 students visited National Gallery of Modern Art to explore Indian modern and contemporary art. Through guided tours, they engaged with works by artists like Amrita Sher-Gil and M.F. Husain, analyzing techniques and narratives. The visit enhanced their understanding of cultural contexts, curation, and visual storytelling, inspiring creative thinking and strengthening their design perspectives through observation, sketching, and reflection.



India Habitat Centre

M.Des students visited India Habitat Centre as part of Building Construction and Fundamentals of Design coursework. The visit provided insights into sustainable architecture, spatial planning, and material use. Through guided exploration and discussions, students examined eco-friendly design, construction systems, and user-centric spaces. This experience strengthened their understanding of design principles in practice, enhancing their perspective on integrating sustainability and innovation in built environments.



Jaquar Experience Centre

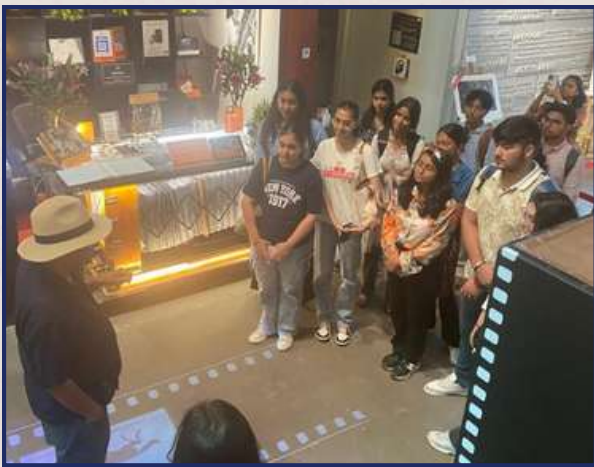
School of Design, Sushant University organized an academic visit to the Jaquar Experience Center for B.Des Semester V and M.Des Semester I students. Aligned with coursework, the visit explored lighting systems and washroom solutions through interactive displays. Students gained insights into design, technology, and sustainability, enhancing their understanding of real-world applications and strengthening their approach to interior systems and services.

FIELD VISITS



Office Banao

B.Des Semester 5 students of Interior Design and Interior Architecture visited Officebanao to explore contemporary workplace design. The visit provided insights into spatial planning, furniture systems, and material selection, highlighting their impact on productivity and collaboration. Interactions with the design team emphasized evolving work cultures, adaptable spaces, technological integration, and sustainable practices, enriching students' understanding of real-world office environments and modern design approaches.



Museo Camera

The academic visit to Museo Camera offered students valuable exposure to the evolution of photography, linking it to visualization and storytelling practices. Through curated exhibits, they explored composition, light, and narrative techniques. Interaction with Founder, Mr. Aditya Arya, enriched their understanding of photographic history and curation. The immersive environment inspired active engagement through sketching, note-taking, and observation, strengthening their skills in visual representation and creative storytelling.

STUDENT ACHIEVEMENTS

We happily congratulate our SOD students who made us very proud.

Students **Aashi Jain** and **Pari Tyagi** (B.Des Interior Architecture, Semester 8) of School of Design have achieved a remarkable international recognition by being **shortlisted for the prestigious UNFOLD 2026 competition** hosted by **Domus Academy, Italy**. This highly competitive global platform brings together emerging designers from leading institutions worldwide, celebrating innovative ideas that respond to contemporary challenges through creativity, research, and critical inquiry.

As part of this achievement, the students will represent the university on an international stage, with their project scheduled to be exhibited during the globally renowned Milan Design Week in April 2026. This opportunity will place their work before an international audience of designers, academics, and industry professionals, offering invaluable exposure and professional engagement. The accomplishment marks a proud moment for School of Design and underscores the university's growing presence in global design discourse.



The freshers' event was a dazzling spectacle brimming with excitement and talent, where students showcased their skills and creativity. Among the highlights was the highly anticipated **Mr. and Ms. Fresher competition**, which drew immense enthusiasm. The competition was intense, with participants displaying charm and confidence. **The School of Design, student Hiten proudly secured the title of Mr. Fresher, and a student Aadil Khan from the school also won the title of Mr. Talented.**



Student Council Election

The highly anticipated student council elections took a new turn this year, as the traditional team-based format was replaced with individual contests for positions. Students displayed immense enthusiasm, campaigning relentlessly to earn the support and votes of their peers. The competition was intense, with passionate speeches resonating through the halls, vibrant posters covering notice boards, and dynamic debates sparking spirited discussions.

As the votes were cast and counted, the results remained unpredictable until the very end. Ultimately, **Team DRC** was reformed, with different students securing their positions through a majority vote, coming together once again to lead the council.



Teachers Day

School of Design, Sushant University celebrated Teachers' Day with great enthusiasm. The event was organized to honour the invaluable contributions of faculty members and to strengthen the bond between teachers and students through a lively and engaging celebration.

The afternoon featured a series of interactive games and activities, encouraging participation from both students and faculty. The atmosphere was filled with energy, laughter, and a strong sense of camaraderie, reflecting the vibrant and close-knit culture of the design community.

A special highlight of the event was the thoughtful gesture by the student council, who presented each faculty member with personalized Ghibli-style portraits on canvas. These creative gifts were warmly appreciated as tokens of gratitude and admiration.

The celebration concluded with a cake-cutting ceremony, marking a joyful end to the event and leaving everyone with cherished memories.



Halloween

School of Design, Sushant University celebrated Halloween with great enthusiasm. The venue featured themed décor, creating a vibrant and immersive atmosphere. The highlight was a Halloween-themed ramp walk, where participants showcased creative costumes with confidence. Haunted storytelling sessions added excitement, followed by music, dance, and interactive activities. The event fostered creativity, expression, and camaraderie among students and faculty, reflecting the dynamic culture of the School of Design. The celebration concluded on a joyful note with lasting memories.



Badminton Tournament

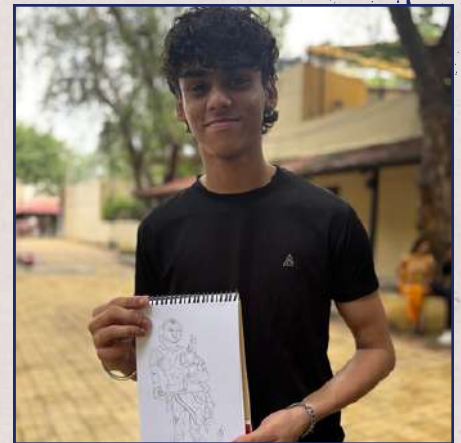
School of Design, Sushant University organized a Badminton Tournament on 6th November 2025 at AV Sports Academy. The event encouraged sportsmanship, teamwork, and fitness, with enthusiastic participation in singles and doubles matches. Competitive rounds led to exciting finals, showcasing skill and determination. Winners were awarded certificates across categories. The tournament fostered healthy competition, student engagement, and community spirit, concluding on a positive and energetic note.



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VISITS



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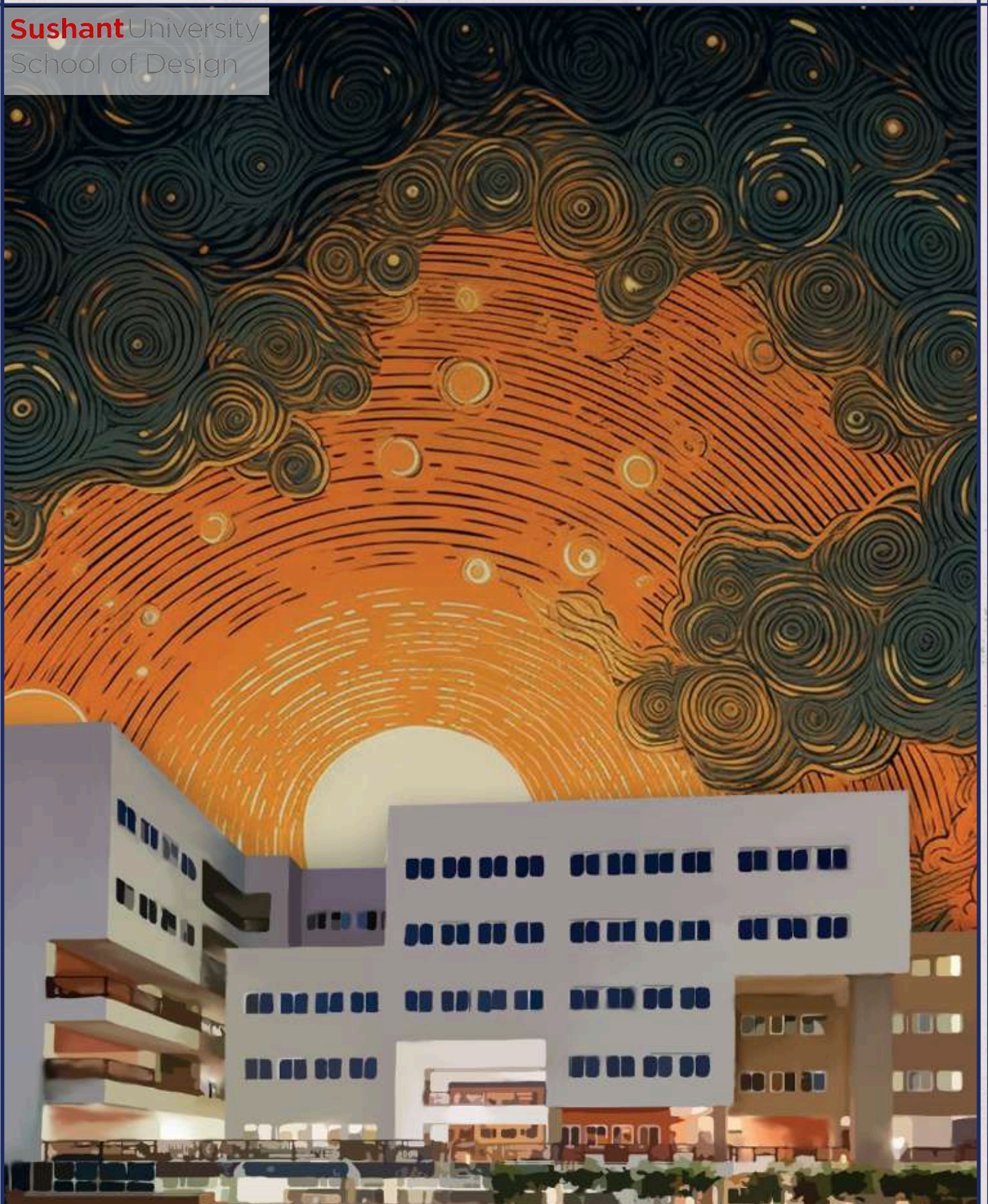
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Sushant University
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