

DESIGNSCAPE

VOL XIII



Who's watching?



DIRECTORS



DEANS



FACULTIES



STUDENTS

MANAGE PROFILE

SOD ORIGINALS

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DEAN'S NOTE



As we enter a new year full of creativity and innovation, I want to take this opportunity to welcome you all to the 13th edition of the SOD Newsletter. It gives me great pleasure to share with you the highlights of this vibrant semester at the School of Design. The past semester was filled with creativity, learning, and collaboration, truly reflecting our commitment to holistic design education. Our faculty members participated in Faculty Development Programmes (FDPs), further enhancing their academic and professional expertise.

The Foreign Exchange Programme with King Mongkut's University of Technology Thonburi (KMUTT), Thailand, offered our students a unique opportunity to engage in a cross-cultural design workshop and participate in the Bangkok Design Week, enriching their global exposure. We hosted an insightful Workshop on Natural Dyes, encouraging sustainable practices in design. Our Annual Design Event - Abhikalp once again showcased the exceptional talent and innovation of our students. We were privileged to organise a Panel Discussion with eminent speakers from the industry, who shared valuable perspectives on emerging trends and challenges in design.

Students also benefitted from various field visits that bridged classroom learning with real-world applications. Alongside academics, we celebrated festivals and special occasions, strengthening our community spirit.

I sincerely thank the University Management for their unwavering support, and the dedicated faculty and enthusiastic students of the School of Design for making every initiative a success.

As we look ahead, we remain committed to nurturing creative thinkers, problem-solvers, and design leaders who will make meaningful contributions to society.



00:00



FACULTY DEVELOPMENT PROGRAM

The Faculty Development Program (FDP) on “Role of Digital Applications in Education Management,” organized by the School of Design, Sushant University. This week-long program aimed to equip educators with the latest digital tools to enhance planning, communication, and administration. Featuring expert-led sessions, hands-on workshops, and interactive discussions, the FDP explored emerging platforms, data systems, and collaborative tools. Participants gained practical skills to improve efficiency, drive student engagement, and elevate institutional performance, ensuring they stay ahead in the rapidly evolving landscape of education management.




hantUniversity
School of Design


FACULTY DEVELOPMENT PROGRAMME
“ROLE OF DIGITAL APPLICATIONS IN EDUCATION MANAGEMENT”

GUEST SPEAKER **“INTRODUCTION TO DELNET A DIGITAL LITERARY RESOURCE”**

Date : 9th January 2025
Time : 02:00 PM
Venue : E Block - 209



Dr. Dharmendra Harit
Chief Librarian
Sushant University, Gurugram



Scan to register

FOREIGN EXCHANGE PROGRAM TO **KMUTT UNIVERSITY, THAILAND**

Students of School of Design, Sushant University visited **King Mongkut University, Thailand** for a **cultural exchange program** where they did the **redesigning of traditional Indian dolls by incorporating leather and fabric crafting**. Prof. Pote from KMUTT outlined design parameters, materials, and tools, while students learned about the principles and elements of design, such as **balance, proportion, line, texture, and color**. Divided into four groups with one KMUTT student each, they sourced local materials funded by KMUTT. The design process included ideation sketches, prototypes, BOQ, and final products that showcased innovative, upscale designs. Students demonstrated real-world application of design concepts. Their creations were exhibited at Bangkok Design Week in the KX Building for three days. The workshop concluded with an engaging Q&A session, offering cultural exchange, hands-on learning, and creative exploration, enriching the students' design perspectives and skills.



00:00



NATURAL DYE WORKSHOP

The design foundation students participated in an engaging workshop on natural dyes, exploring the fascinating art of plant-based dyeing. Using readily available materials like beetroot, marigold, turmeric (haldi), and onion skins, they learned to extract vibrant colors and apply them to fabrics through simple yet effective dyeing techniques. Hands-on experimentation allowed them to observe how mordants, fabric types, and dyeing durations influence color outcomes. This immersive experience not only enhanced their understanding of sustainable practices and material sensitivity but also deepened their appreciation for organic color sources. The workshop inspired students to thoughtfully incorporate eco-friendly approaches into future design applications.



ABHIKALP'25

Abhikalp, an annual event was organised by School of Design for showcasing students work and a fashion show . It is a remarkable initiative that offer visitors an immersive experience, taking them on a captivating journey through the world of design. It represents all the efforts and hard work of students and faculties . This event, which started a few years ago, continues to thrive as a statement to the creativity and dedication of all the participants.

Abhikalp'25, was a vibrant celebration of artistic expression and talent. **The event transformed the University into a creative hub, featuring the Exposure Photography competition, which showcased stunning perspectives and stories through the lenses of aspiring photographers.** This multifaceted event demonstrated how art can emerge from the simplest mediums, creating a joyful and inspiring atmosphere.



00:00



ABHIKALP'25
PANEL DISCUSSION

A panel discussion was hosted by the School of Design, Sushant University, explored the feasibility and financial viability of socially relevant design projects in a highly commercialized world.

Speakers Gopal Namjoshi, Praniti Shringi, and Ruchira Sarin delved into the challenges and opportunities of design for social change, addressing critical issues such as gender equality and the marginalization of social groups.



The discussion highlighted that while financially viable, such projects often require innovative funding models and a shift in traditional design paradigms. Key challenges identified included securing consistent funding, navigating bureaucratic hurdles, ensuring genuine community engagement, and measuring long-term impact. The panelists emphasized that despite these obstacles, the imperative for designers to contribute to social good remains strong, advocating for a more empathetic and impact-driven approach to design.



EXPERT TALKS



00:00



The power to enlighten, inspire, and empower individuals is a transforming experience that can be achieved through the participation in expert talks.

Students had the incredible opportunity to participate in a number of industry discussions with industry professionals during this semester such as **“From Idea to Reality: My Journey in Design and Entrepreneurship by one of our alumni Riya Verma”**, **“Awareness of New Software : AI HOUSE by Mr. Arup Sarkar”**, **“Pitching to Clients: The Psychology of Selling a Design Idea by Dr. Sagarika Goswami”**, **“Empowering Faculty : In Research Publications by Dr. Asif R Khan”**, **“Basics of Landscape by Mr. Deependra Rawat “**, **“Shaping the Future: Global Perspectives in Design Education by Mr. Joel alphonso”**, **“Design Your Dream Business: A Startup Idea Generation Workshop by Dr. Sachin Datt”**, **“UX at the core : Of a consumer backward organisation by Ms. Sakti Arora”** & **“Animation for Advertisement by Mr. Rahul Bamotra”**. Through participation in these expert talk sessions, students of the School of Design were able to bridge the gap between theory and practice, so enhancing their design abilities, broadening their knowledge, and preparing themselves for future employment in the design sector. The learning process is improved, and they are provided with information on the most recent trends in the market.

FIELD VISITS



SALVADOR DALI EXHIBITION AT INDIA HABITAT CENTRE

The visit to the Salvador Dalí Exhibition at India Habitat Centre exposed CFP and design students to Dalí's surrealist art and IHC's architectural language. They explored artistic techniques, spatial planning, and the harmony of built and natural environments, gaining insights into how art, architecture, and design intersect in real-world contexts.



VISIT TO DILLI HAAT (INA)

Students visited Dilli Haat, INA, to explore India's rich textile and craft heritage. They studied handlooms, dyeing, embroidery, and interacted with artisans to understand traditional techniques and sustainability. Observing block printing, pottery, and woodwork deepened their appreciation of diverse crafts, inspiring them to integrate these elements into modern design while valuing cultural identity and eco-friendly practices.



VISIT TO OMA STORE

Students visited the Oma store for their Lifestyle Product II course, gaining insights into contemporary product design, material innovation, and aesthetics. They explored home décor and lifestyle accessories, studying craftsmanship, detailing, and branding. This visit deepened their understanding of market-driven product development, connecting classroom concepts with real-world applications in lifestyle design.

FIELD VISITS



INNOVATIVE LIGHTING DESIGN

LTD. NEW DELHI

Students of B.Des Semester 4 Interior Design & Architecture visited Innovative Lighting Design Ltd. to explore architectural and decorative lighting. They learned about lighting types, color temperature, CRI, smart systems, and sustainability. Live demos and expert interactions deepened their understanding of lighting's role in spatial design, bridging theoretical knowledge with real-world interior applications.



VISIT TO KALA UTSAV

M.Des (ID) Semester 2 students visited Kala Utsav in Gurugram, exploring diverse crafts from Gujarat, Kashmir, Rajasthan, and Delhi. Engaging with artisans and witnessing live demonstrations deepened their appreciation of traditional techniques. The visit enriched their understanding of India's cultural heritage, inspiring them to incorporate these crafts into future interior design practices.



VISIT TO OZONE EXPERIENCE CENTRE

Students visited the Ozone Experience Center for hands-on exposure to cutting-edge architectural hardware, fittings, and smart solutions. They explored products like slim frame doors, glass wardrobes, smart locks, and kitchen systems, gaining insights into design, materials, and functionality. This visit bridged theory with industry practice, emphasizing precision, innovation, and contemporary interior trends.

FIELD VISITS



NATIONAL FILM DIVISION COUNCIL (NFDC), SIRI FORT AUDITORIUM, NEW DELHI

Students had a valuable exposure through film screenings and a storyboard workshop by Kurt Van Der Basch. This experience enhanced their creative thinking, technical skills, and industry insight, bridging academics with real-world practice and inspiring them to delve deeper into design, animation, and visual storytelling.



VISIT TO OZONE EXPERIENCE CENTRE

Students visited the Ozone Experience Centre to explore innovative interior solutions and cutting-edge technologies. They learned about advanced hardware, smart locks, and space-saving systems through interactive sessions and live demos. This hands-on experience deepened their understanding of integrating design, functionality, and user experience, bridging academic learning with real-world interior applications and industry practices.



VISIT TO CYBER HUB

The "BRAND Diversity Presence Field Visit" at Cyber Hub, Gurugram, proved to be an enriching experience for the students of Communication Design at Sushant University. By actively engaging with real-world branding examples, students gained valuable insights into how brands establish presence, communicate identity, and engage audiences through various mediums. This learning experience will serve as a strong foundation for their future design and branding projects.

FIELD VISITS



VISIT TO GARHI BAZIDPUR

M.Des (ID & UX/UI) Semester 2 students from Sushant University visited the Garhi Bazidpur Community Center in Gurgaon. They assessed its poor lighting, ventilation, and seating, engaged with residents, and documented conditions. The visit aimed to inspire user-centric renovation designs, enhancing community life and transforming the center into a vibrant social hub.



VISIT TO LEATHER FACTORY

B.Des Sem 2 students visited Econock Studio, Shapur Jat, for a hands-on workshop on leather. The Head Designer discussed material properties, tools, and sustainable design. Students explored design principles, stitching techniques, and created prototypes from sketches. The session, blending creativity with practical learning, concluded with an interactive Q&A, enriching their understanding of real-world design processes and innovative material use.



VISIT TO INDIA DESIGN ID

India Design ID 2025 brought together top designers, architects, and industry experts, offering students a dynamic platform to explore exhibitions, installations, and innovative technologies. From futuristic furniture to sustainable architecture, they discovered the latest design trends and engaged with professionals, gaining valuable insights into real-world practices and the evolving landscape of the design industry.

STUDENT SPOTLIGHTS



Riya Soni a final-year Communication Design student at School of Design, Sushant University, has reached an incredible milestone **she has illustrated and designed the cover for the novel “Daughter of Two Rivers” by Arun Krishnan, published by Penguin Random House India as part of their April 2025 release.**

Reflecting on her creative process, Riya shares: “I explored several concepts before finalising a design that blended elements of an ancient kingdom, swords, and flowing rivers to capture the essence of the story. It was a rewarding challenge to craft a cover that demanded such attention to detail especially as my first book cover project with Penguin. I’m excited to keep telling stories through the powerful medium of book cover design.”

Congratulations, Riya, on this fantastic achievement! We look forward to seeing many more of your visual narratives come to life.



Student Council of the School of Design at Sushant University organized a vibrant series of events to foster community spirit and celebrate cultural values. A thrilling Badminton Tournament was held, bringing together students from across the school to compete and enjoy the sport in a lively atmosphere. In addition, a colorful Holi celebration was organized, where students had the opportunity to express their creativity and talents. Various student-led stalls offered food, games, handmade accessories, and more, adding to the festive charm. A special highlight of the Holi event was a collaborative activity where students, faculty members, and deans came together to paint their hands with vibrant colors and imprint them on a large board. This symbolic gesture beautifully represented unity, inclusivity, and a shared respect for Indian traditions. The events collectively created a memorable experience that strengthened bonds within the design community and celebrated the spirit of togetherness.

CONVOCATION OF BATCH 2020-2024



Congratulations to the Batch of 2020 on their remarkable achievement! As these talented individuals step into their professional lives, they carry with them the knowledge, skills, and memories forged at Sushant University. Their future endeavors are sure to reflect the excellence and creativity nurtured during their time at the School of Design.

School of Design at Sushant University proudly celebrated the convocation of the Batch of 2020. This milestone event marked the culmination of years of hard work, dedication, and creativity. Surrounded by proud friends, and faculty, the graduates reflected on their academic journey and looked forward to the exciting opportunities ahead. The ceremony was filled with heartfelt speeches, joyous applause, and the vibrant energy of new beginnings. As these talented individuals step into their professional lives, they carry with them the knowledge, skills, and memories forged at Sushant University.





00:00



Popular on SOD BOARD



EXPERT TALKS

10



WORKSHOPS

02



EVENTS

04



FIELD VISITS

12



DESIGNSCAPE

VOL XIII

DESIGNED BY :
SUDI KSHA SHARMA (STUDENT)
&
MS. MANNAT ABROL (FACULTY)

2025

SCHOOL OF DESIGN