



# DESIGNSCAPE

## VOL XI

JAN-MAY'24

SCHOOL OF DESIGN

## ASSOCIATE DEAN'S NOTE



**DR.KOSHALPREET KAUR**  
(Asso. Dean, School of Design)

As we start the journey of the new academic session, We are delighted to share with you all some reflections on the past semester in the 11th edition of our biannual newsletter. The past six months have been a time of innovation, collaboration, and growth at SOD. Our community has continued to push the boundaries of design, blending creativity, great learning experiences, community service and sustainable practices.

In this edition, you will find stories that highlight the remarkable achievements of our students and faculty and insights into the industry partnerships that are driving our mission forward.

From award-winning student projects at Design Installation at Red Fort as part of Aatmanirbhar Bharat Centre of Design (ABCD), to winning positions at various design competitions. The stories within these pages about the fashion show, faculty development programme and field visits events, are a testament to the vibrant, dynamic, and forward-thinking environment we strive to cultivate.

I would also like to take this opportunity to acknowledge the resilience and adaptability of our school. As the design landscape evolves, so too must we, and I am proud of how our school has risen to meet new challenges and opportunities. The creativity and determination that I see in our studios, and virtual spaces are inspiring and reaffirm my belief in the transformative power of design.

As we look ahead to the coming months, I am excited about the new ventures and collaborations on the horizon. The future of design is one of possibility, and together, we are shaping it.

We are thankful for the continued support and encouragement of our Vice Chancellor, Dr Rakesh Ranjan and Pro Vice Chancellor, Dr Sanjeev Kumar Sharma in achieving new heights. I hope you enjoy reading about the many ways in which our School is making a difference in the world.

With warm regards,

## FDP (FACULTY DEVELOPMENT PROGRAM)

# “Research Orientation For Design”

Faculty Development Program was organized by the School of Design at Sushant University titled “Research Orientation For Design” and it lasted for a total of five days.

The purpose of this initiative was to improve the abilities of educators to incorporate research concepts into design instruction. Through the implementation of this program, faculty members were provided with the resources and approaches that are essential for fostering a research-driven approach within the design curriculum, which eventually results in an enhanced learning experience for students.



**FACULTY DEVELOPMENT PROGRAMME:**

**“RESEARCH ORIENTATION FOR DESIGN”**

**GUEST SPEAKER**



**Dr. Saurabhi Pratap**  
Senior UX Research Consultant  
Wolters Kluwer Digital Experience

**“QUALITATIVE RESEARCH METHODS AND ANALYSIS”**

Date : 9th January 2024

Time : 02:00 PM

Venue : E Block - 207



Scan to register

## DESIGN INSTALLATION ATT RED FORT , NEW DELHI

## “ARTFUL STRATEGIES”

School of Design, Sushant University was approached by Aatmanirbhar Bharat Centre of Design (ABCD) for the construction of an installation to be set up at the Red Fort during the Craft & Design Exchange Forum (CDEF) organised by IGNCA.

The project was completed with the involvement of a nationally awarded paper mache craftsman from Kashmir Mr Kausar Shah Ahmed. The artisan and his team were invited to the School of Design campus, where they shared their expertise with the students and provided essential guidance in executing the installation. By working closely with these craftsmen, students not only gained practical insights into the intricate art of paper mache but also developed a deeper appreciation for the craftsmanship that underpins India's cultural heritage.

Beyond the tangible outcomes of the installation, the project served as a transformative learning experience for the students involved. Moreover, the project instilled in them a sense of responsibility towards preserving and promoting India's rich cultural legacy.

The Chaturanga board game featured in this installation is crafted entirely in papier mache, using traditional techniques passed down through generations of Kashmiri artisans. Unlike modern paper mache crafts, which often stray from traditional methods and designs, this installation stays true to the original form of the art. The Chaturanga board and pieces are left in their most basic form, with minimal embellishments and decorations. Primary colors are applied to the surfaces, echoing the simplicity of the craft and the texture is intentionally left raw, allowing visitors to touch and feel the paper, connecting them more deeply with the craft.

‘Artful Strategies’ is now on display at the L1 Barrack of Red Fort, Delhi.



## ABHIKALP

# ABHIKALP'24

Unleashing Creativity, Celebrating Talent

Abhikalp at the School of Design, Sushant University, was a vibrant celebration of artistic expression and talent. The event transformed the University into a creative hub, featuring the Exposure Photography competition, which showcased stunning perspectives and stories through the lenses of aspiring photographers. The Inkstorm Doodle competition highlighted participants' wild imaginations, with whimsical characters and intricate patterns reflecting diverse artistic visions. This multifaceted event demonstrated how art can emerge from the simplest mediums, creating a joyful and inspiring atmosphere.



**Sushant University**  
School of Design

**CRYSTAL KROWN EVENTS**  
BY SUSHANT UNIVERSITY

**Design Organize Reform**

- 1. Abhikalp Exhibition**  
A display of student works  
10:00 AM onwards
- 2. Exposure'24**  
Photography Competition  
11:00 AM onwards
- 3. Inkstorm'24**  
Doodle Competition  
11:00 AM onwards
- 4. Designer ki Shaam 5.0**  
A Fashion Showcase  
04:00 PM onwards
- 5. Prize Distribution**  
05:00 PM onwards

**19TH  
APRIL**

E BLOCK, SCHOOL OF  
DESIGN, SUSHANT  
UNIVERSITY

DESIGN WEEK  
(2023-24)

**ABHIKALP'24**



## ABHIKALP



### DESIGNER KI SHAAM

The fashion show was absolutely one of a kind and will be remembered for a very long time. It was a demonstration of the students' artistic, creative, and cultural abilities. It was a celebration of the commitment and effort that our students in the Fashion Designing program had put in, while also providing a stage for members of the cultural club and outside designers to showcase their talents. Both the attendees and the participants were left with a lasting impression, and the event served as a source of motivation for a new generation of fashion enthusiasts.

### STUDENT WORK EXHIBITION

As part of Abhikalp, an exhibition of students work was put up showcasing the creativity. The event was inaugurated by our honourable Vice Chancellor Dr. Rakesh Ranjan along with Prof. (Col.) Virendra Kumar Malik, Dean SAA and Dr. Mukul appreciated the student work. The exhibition was a celebration of the diverse talents and accomplishments of the SOD community, highlighting the innovative projects, research, and artworks that were on display.

## DESIGN WORKSHOPS



### PAINT WORKSHOP

The paint workshop for interior spaces was focused on the transformative power of color and design. Participants explored different painting techniques and learned how to enhance living spaces through creative use of color and patterns. The workshop inspired many to see their surroundings in a new light, encouraging them to infuse their personal spaces with their unique artistic touch.

### POTTERY WORKSHOP

The pottery workshop provided a hands-on experience, allowing attendees to get their hands dirty and create something tangible. Guided by skilled artisans, participants molded clay into beautiful pieces of pottery. The workshop was not just about learning a craft, but also about experiencing the meditative and therapeutic aspects of working with clay.

## FIELD VISITS



### Aatmanirbhar Bharat Centre for Design

Aatmanirbhar Bharat Centre for Design (ABCD): Guided by Dr. Sachin Datt, students explored the rich tapestry of Indian art and crafts. This visit was more than an educational outing; it was a journey into the heart of India's cultural heritage. Students learned about traditional materials and design processes, leaving with a newfound appreciation and a drive to help preserve these indigenous arts.



### Connaught Place

Connaught Place, New Delhi: Foundation students visited Connaught Place, tying into their Film, Media, and Culture course. Accompanied by Mr. Shantanu Chatterjee and Ms. Mannat Abrol, they formed groups, selected themes, and captured the vibrant life of this iconic location. This activity turned theoretical lessons into practical skills, enhancing their storytelling abilities through visual media.



### Aabhaypur Village

Aabhaypur Village, Gurgaon: In collaboration with Navjyoti Foundation India, students visited Abhaypur village to work on uplifting its economic, social, and cultural aspects. This visit, part of the "Design for Livelihood" and "Community Oriented Project" courses, was led by Dr. Sachin Datt and Prof. Anand Mohan Bajpai. Students engaged with the local community, working on projects aimed at creating sustainable improvements, fostering a deep sense of social responsibility.

## FIELD VISITS



## Jahaz Mahal

The site visit of Jahaz Mahal, a 14th-century monument in Mehrauli, Delhi. As part of our Adaptive Reuse Design Studio, To Observe and document the existing conditions of the monument. Analyzing the spatial layout, materials, and architectural features and identifying the potential opportunities and challenges for adaptive reuse. To Develop a deeper understanding of the cultural and historical significance of the site.



## 32nd Milestone

32nd Milestone : Foundation students visited 32nd Milestone, tying into their Film, Media, and Culture course. Accompanied by Mr. Shantanu Chatterjee and Ms. Mannat Abrol, they formed groups, selected themes, and captured the vibrant life of this iconic location. This activity turned theoretical lessons into practical skills, enhancing their storytelling abilities through visual media.



## Jharna

The site visit of Jharna, a 14th-century monument in Mehrauli, Delhi. This historic water pavilion, built during the Khalji dynasty, is a hidden gem in the heart of the city. As part of our Adaptive Reuse Design Studio, Jharna was selected as a case study to explore innovative design solutions for repurposing a culturally significant site.

## INDIA DESIGN WEEK

The students from the School of Design at Sushant University were selected to volunteer at the most prestigious design event in India “India Design Week 2024” held in Delhi. The purpose of the engagement was to provide students with a firsthand experience of the current trends in design and technology, allowing them to gain valuable insights into the dynamic and ever-evolving field.

India Design ID 2024 served as a vibrant platform for design enthusiasts, bringing together renowned designers, architects, and industry experts. The students had the opportunity to explore an array of exhibitions, installations, and interactive displays showcasing cutting-edge designs and innovative technologies. From futuristic furniture designs to sustainable architecture solutions, the event offered a comprehensive overview of the latest trends shaping the world of design. The students also had the chance to interact with professionals and gain insights into the practical aspects of the design industry.



## EXPERT TALKS &amp; WORKSHOPS

The power to enlighten, inspire, and empower individuals is a transforming experience that can be achieved through the participation in expert talks. Students had the incredible opportunity to participate in a number of industry discussions with industry professionals during this semester such as “Understanding Wood for Floors & Fenestrations” by Ms. Arushi Chaudhary from Greenlam Industries, Expert talk on Universal Design by Ms. Ruchria Sarin, “Guidance on Portfolio Design” by Mr. Joel Alphonso, “AI in a Box” by Mr. Silvio Cioni, “Portfolio Guidance Session” by Ms. Ella Davis from University of Arts London and “Paper Mache Workshop” by Mr. Kausar Ahmed Shah and artisan from Jammu & Kashmir .

Through participation in these expert talk sessions, students of the School of Design were able to bridge the gap between theory and practice, so enhancing their design abilities, broadening their knowledge, and preparing themselves for future employment in the design sector. The learning process is improved, and they are provided with information on the most recent trends in the market.



CONVOCATION OF BATCH 2019

*Batch 2019!*

# SIGNING OFF

The School of Design at Sushant University proudly celebrated the convocation of the Batch of 2019. This milestone event marked the culmination of years of hard work, dedication, and creativity. Surrounded by proud family, friends, and faculty, the graduates reflected on their academic journey and looked forward to the exciting opportunities ahead. The ceremony was filled with heartfelt speeches, joyous applause, and the vibrant energy of new beginnings. As these talented individuals step into their professional lives, they carry with them the knowledge, skills, and memories forged at Sushant University.

Congratulations to the Batch of 2019 on their remarkable achievement! As these talented individuals step into their professional lives, they carry with them the knowledge, skills, and memories forged at Sushant University. Their future endeavors are sure to reflect the excellence and creativity nurtured during their time at the School of Design.



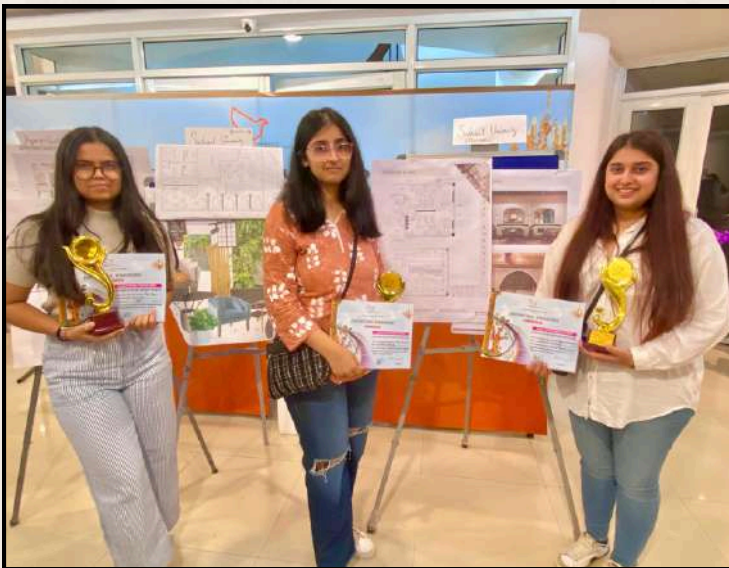
## EXPERIA- ANNUAL FEST'24

Experia'24 at Sushant University, Gurgaon, was a vibrant celebration of music, fashion, and food. The campus buzzed with excitement as students, faculty, and visitors gathered for this grand event. The highlight was the electrifying performances by renowned Punjabi singers Jassi Gill and Babbal Rai, whose soulful voices and energetic stage presence captivated the audience. The festive spirit was enhanced by diverse food stalls offering a delightful array of culinary treats, turning the event into a gastronomic adventure.

Another highlight was the fashion show presented by Shoppers Stop, featuring Sushant University students as models. The show blended professional fashion with youthful exuberance, showcasing the latest trends. Experia'24 was more than just an event; it was a celebration of talent, creativity, and community, setting a high bar for future events and reinforcing a sense of unity and joy among all attendees.



## STUDENT ACHIEVEMENTS

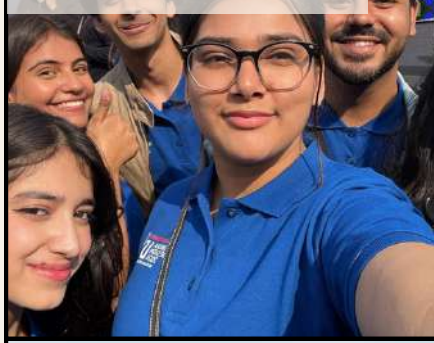


We happily congratulate our SOD students who made us very proud, Mishtha Mangla, Anjani Aggarwal & Garima Yadav students of B.Des Semester 6 secured 1st Prize in "Furniture Design Competition" held at Manav Rachna University. Pari Tyagi & Anish Pahuja students of B.Des Semester 4 secured the 1st Prize by Jury Choice in the Ideometric Warriors Award organised by Jagannath Community College. Tanya Prasad & Freya Chaudhary our M.Des students also secured 1st Prize by Peoples Choice in Ideometric Warriors Award organised by Jagannath Community College.

## INDUSTRY EXPOSURE



School of Design at Sushant University feels very proud of our students volunteering at a fashion show for designer Sahil Kochhar, was an invaluable experience for students.. It not only helped them gain practical insights into the fashion industry but also allowed them to network with professionals. We congratulate one of our student Mallika Kohli of semester - 4 for getting an opportunity to walk as a model in the same show. It's a significant accomplishment that highlights the talent being nurtured at the university. These experiences are essential for budding designers to understand the nuances of the professional world.



**Editor : Ms. Mannat Abrol (Faculty)**

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