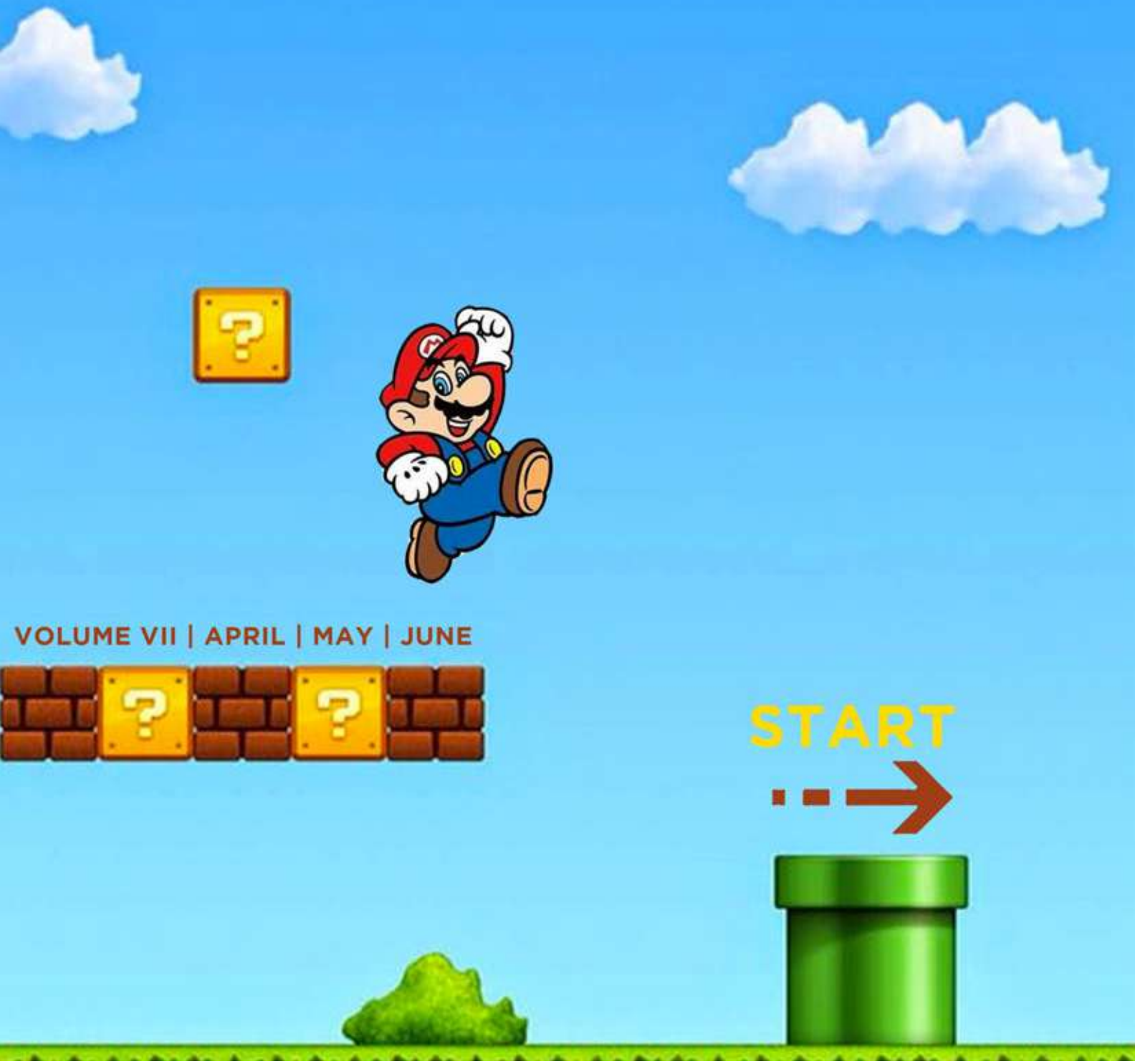


DESIGNSCAPE

ON THE GO...



It is said that trains and ships take time to pick up speed. This is because they have a large load to carry and a huge number of responsibilities and dependencies. A design school is also similar in nature. Especially when it is part of a university with eight other schools. There are a large number of students, faculty and staff who work together to make this big train (or ship) to move and pick up speed, so that the learning journey is smooth and fast. We are always concerned with the way our students are learning and what they are learning. Therefore, we put in a lot of time and effort to make sure that each of the coaches in this train of learning is aligned with each other and that the whole train is running on the right tracks. This has been especially significant in the Academic Year 2021-22, as this is the first time in two years that we have been able to hold classes without any disruptions. I am therefore happy to state that we have managed to gain the required momentum to make the train move at a reasonable speed. We hope to take this momentum ahead and do better in the new Academic year starting in August 2022. This issue of Design Scope is all about gathering momentum and we hope that everyone will enthusiastically collaborate in making the new Academic Year a roaring success!

- Sasi Menon

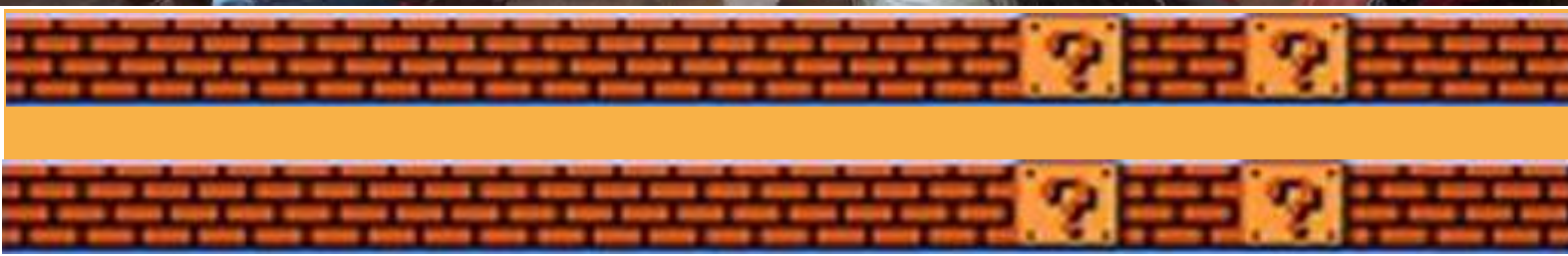


WORLD NAVJYOTI COLLABORATION

STAGE
2-10

Community Oriented Project is important for contextualizing the design knowledge gained by the students in real-life situations. Therefore, helping students understand that there is a relevant relationship between their professional skills and their role as citizens within their communities is important. The purpose of including community-based projects in the curriculum is to instill in students a sense of social responsibility and cultural awareness at an early stage in their professional life. To accomplish this, it is important to understand the meaning of contextualization, field trips and community-based instruction through organisations such as Navjyoti India Foundation, Planet- Abled. The collaboration with these organisations envisages a practical experience in the field for a community oriented project.

- Nandini Bhandari





A two-day meenakari workshop was held by national award-winning craftsmen from Jaipur on the occasion of World Heritage Day, who helped us to gain insights about the intricate process of meenakari, develop aesthetic values and appreciate the age-old traditions and culture that have been passed on from generation to generation through craft techniques. The workshop provided us with limitless learning and hands-on experience of the craft, which helped us to go beyond our horizons and create something new. The workshop started with a theory session where we learnt about our ancestors who used to practise the art of meenakari on silver metal. A wide product range that included a bird, pendants, trays, gangajali, and a swing was also shown to us. It was a sight to behold. The next part of the workshop was about understanding the patterns of meenakari engraving. All the students explored and sketched different patterns so that we could see from the eyes of artisans how to handle the intricate patterns of meenakari. After that, we learned how the metal piece is carved out of the copper sheet, the functioning of the tools involved in this process, and the technique of filling the colors made from the natural stones into the engraved piece. Lastly, we saw how the piece was kept in the kiln for the colors to melt and harden. It was a fantastic experience because the workshop taught us how to design interventions in response to current market needs and trends.

- Suhani Gupta



WORLD HERITAGE DAY

STAGE
3-10

Heritage day is celebrated all around the world to celebrate and preserve our cultures, art that is getting lost in this industrialized world. We at Sushant school of design learned wood carving and meenakari from artisans who have won multiple national awards for their craft. Although mastering these crafts may take more than a few decades of practice, we got an insight into how precious and important local craft is and how something handmade can never be replaced by machines. We learned wood carving from artisans from Jaipur who have created a lot of masterpieces, they taught us the basics of wood carving and while learning from them we understood that the amount of patience required to create anything is the only key to successful crafts and designs. We also understood how much work and effort is required to cut and sharpen the pieces by hand without using any machinery for help. Overall, with just two days of the workshop, we gained massive respect for our local artisans and their crafts, and all of us certainly look forward to learning and mastering more of what we learned while also incorporating these crafts in our designs and continuing the heritage. - Soumya Saxena



WORLD SOD ACHIEVEMENTS

STAGE
4-10

It gives us immense pleasure to share with you all that Meet Ahluwalia (Student SOD), Prof. Taral Shah and Prof. Antim Dev Mishra (Faculty of School of Design and School of Engineering & Technology, Sushant University) have successfully co-published an Indian Industrial Design Patent A Robust Design to Space Optimize Metro Coaches During Overcrowding Using Passive Infrared Sensor which is accepted for grant under Intellectual Property Rights ,Govt of India.This study presented a unique application of the crowd counting technology using a passive infrared sensor to monitor the uneven distribution of crowds inside metro coaches and space to optimize the crowd to enhance the commuter's experience.This is a moment of great pride for both SOD and SET and for SU! We thank the university authorities for giving us the platform to achieve this.Please join us in congratulating the patent holders.

Sushant
University

School Of Design
School Of Engineering and Technology

Congratulations

Meet Ahluwalia (Student SOD)
Prof. Taral Shah (SOD)
Prof. Antim Dev Mishra (SET)



For Co-publishing a patent titled



**A Robust Design to Space Optimize
Metro Coaches During Overcrowding
Using Passive Infrared Sensor**

Under Intellectual Property Right,
Government of India



The Application No is
202211026325

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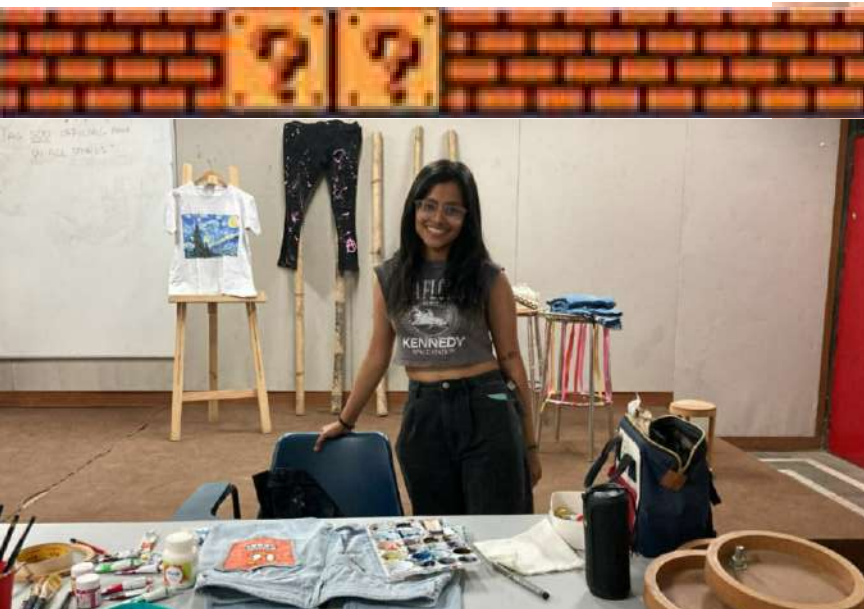


Rajputana Hasthashilpa Sansthan, Jaipur in collaboration with govt. of India organized a one day workshop on the art of puppet making in Rajasthan where Dr. Sachin Datt presented his research on modern forms of puppetry and how the Rajasthan traditional puppet craft can be revived and made popular by applying modern techniques of automata design. The workshop was attended by several Puppet artisans of Jaipur and showed keen interest in knowing about automated puppets called automaton.
-Dr. Sachin Datt



THE ART EXPRESS

The art express was an event akin to a festival honouring and encouraging one's right to self expression by painting on clothes especially denims .Hridya Taneja, the cultural head led a workshop on the fundamentals of garment painting followed by students choosing a comfortable area around the campus to create their own modest masterpieces.Mallika Misra , the head of art club did hand poked tattoos, which is also a kind of expressive art .To add to it , face painting activity was incorporated where students decorated each other's faces and clicked pictures - *Hridya Taneja*



STICK N' POKE The Art Express was a fun event held on April 27th that included a variety of activities that helped people unleash their creative side through self-expression. One of these was a Stick n' Poke tattooing session in which I, Mallika, retouched an old tattoo of mine to educate people on this age-old tattooing technique. It was wonderful to see people interested in learning more about hand-poked tattoos. Some were even brave enough to get a tattoo. While I was busy tattooing, I did catch a glimpse of everyone, and they were having a great time painting, singing, and dancing to music — expressing. It turned out to be not only educational but also a lot of fun.

- Mallika Misra

WORLD SOD WORKSHOPS

STAGE
6-10

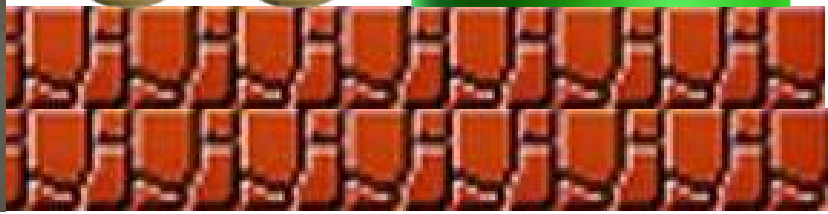
Bachata Dance is the joy of movement and the heart of life. Bachata workshop that was held on 20th april 2022 was conducted by Archita Sharma and Tara Prasad (ex roadies contestant and reality dance show winner) where 25-26 students participated and learned basics of bachata dance form. It was a different experience for students as Bachata Dance enabled them to find themselves and connect with one another through dance moves. We are really grateful to the faculty and Dean sir for allowing us to have the workshop.

- Archita Sharma



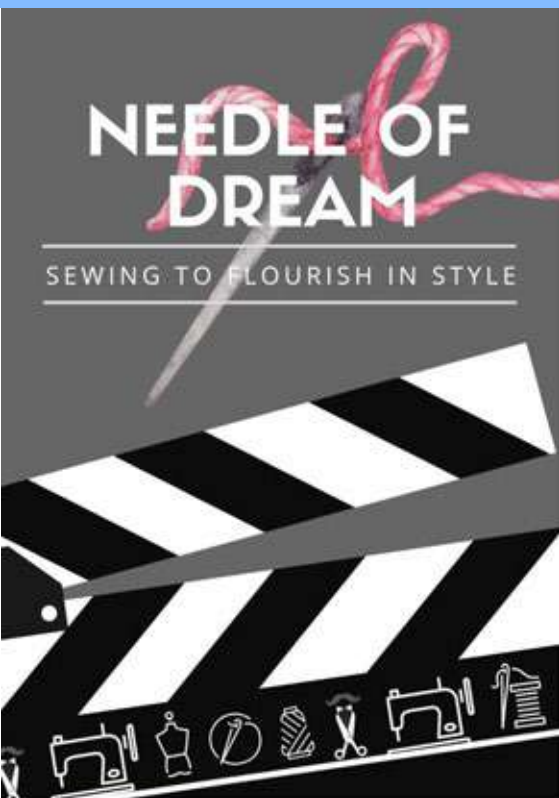
Skill Up workshop on learning to design an app's interface on Figma was conducted by Nandene Sareen (B.Des in Visual Communication Design 2019-23), a 3rd-year student at Sushant University, School of design. Students learnt to design the homepage of an application on Figma using components and also learnt design principles and elements of design side by side. This workshop gave students an opportunity to hone their skills and Skill Up is looking forward to conducting more workshops in the near future. The workshop was really informative and well-conducted. The mentor started off with the very basics of the software - Figma, making it easy for everyone to understand irrespective of what course they belonged to. She was helpful throughout the workshop in addressing any individual queries. She gave an overview of the interface and basic necessary tools and commands to follow for an application building process.

Nandene Sareen



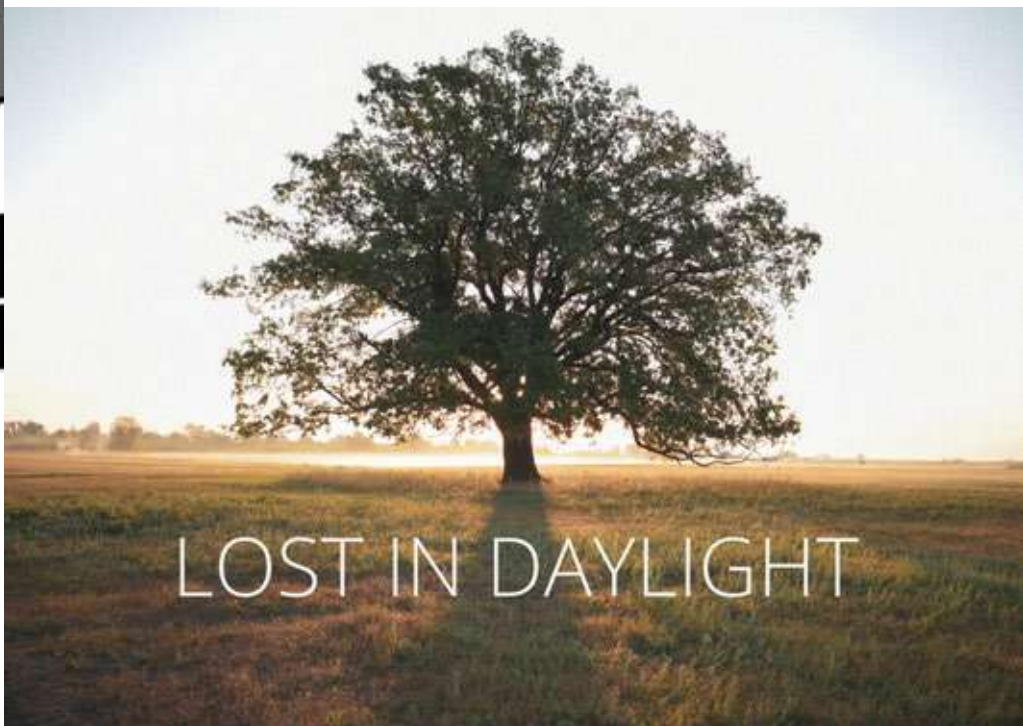
WORLD FILM SCREENING

STAGE
7-10



Our assignment was to prepare a 2 minute movie with any one of objects given to us with an unusual twist . our group opted for TREE as an object and built a story around it. The twist was we tried to portray the tree as mysterious as to when someone climbs it, the person turns invisible. As it was our first attempt on shooting for a short film around the campus, we had to face a bit of difficulties as to which tree to climb , and from which angle to shoot perfectly. And with a lot of retakes and falling from the trees, we finally managed to put together our final shots . Overall it was a very fun-learning experience, shooting and acting for the first time with our fellow batchmates.

- Shrey Sharma



In April, 2022 a film screening was organised for short films recorded by the foundation batch of School of Design. As part of a group project for the storytelling subject, the storylines of these 2-minute films revolved around unusual and unpredictable events related to an object. All the faculty members, along with the students of SoD were invited to watch the films. Each film was enjoyed thoroughly as well as followed by great feedback from our faculty and audience. It was a wonderful learning experience and introduction to film making for us foundation students

-Riya Soni

The film screening workshop was organized by the students of foundation year as a part of their storytelling assignment. We were supposed to make short videos, the storyline is based on unpredictable and unusual events. The workshop was a new experience and a successful one. All the design faculty were invited to view the screening. Every faculty as well as our classmates were supportive and encouraging. There was one-to-one interaction with the faculty and we shared our difficulties, and experiences with the faculty. The faculty was supportive and was engaging with everyone individually, asking about one's experience during the shooting of the short film. Last but not least, the Dean was also present for the screening workshop and his encouraging words and positive compliments encouraged me and classmates to continue our hard work and explore more. The dean congratulated us on our short videos as it was a new experience for each one of us. He also filled up with the importance of teamwork, creativity, empathy, and time management which an aspiring designer should always have -

Manya Gupta





Till now I have only learnt about "team work" theoretically, but for the first time I actually got to experience it. Communicating with your pals, for work is different than doing it with your seniors. One needs to set up proper meetings, talk them through the process of their brand, and keep the client in every step of the way. This is exactly what Anushka Madan and I did to bring her brand, Wine Atelier and Co. to life! The process of making the logo was tedious but worth it! It took a lot of design sketches and discussions with the client to finalise one which suits the brand perfectly. Best part of the whole process was to see the brochure, stickers, business cards, packaging etc as a prototype. Seeing them in your own hands after putting lots of time and effort, still gives me motivation. I would like to thank my mentors Ms. Nain Lulla and Mr. Sachin Datt for bringing me out from any creative block I had during the months of working!

- Naysha Kumar



Working on this project had been a great experience for me. I was thrilled when I got to know about this project deliverables. Personally, the best part was working in a team. We divided the work amongst us properly & communicated all the details efficiently. We spent an adequate amount of time in discussing the project layout in the initial phase of our project. We researched on color palettes, looking at various designs available online. We as a team, always made sure to hear each other's viewpoint before coming to a common ground. Various rounds of discussions were held regarding the logo design & then the most appropriate one was selected. Our team was very passionate to work on the project aspects. Gradually, there was a comfort level amongst us so it was very easy to connect with each other. Overall, the project plan was followed properly & it was a great learning experience for me. Each phase of the project was like a learning lesson for me, which I will make sure to keep in mind in my future endeavors. I would just like to thank Ms. Nain Lulla & my team-mate, Naysha Kumar for their constant support & guidance, with which the project completion had become a cake-walk for me

- Anushka Madan



INAAYAT, a branding project where I got an opportunity to work with Soumya an Interior Design student. This was a great learning experience since we got to work with actual clients. This project wasn't an easy task, there were a lot of things I was unaware of and a lot of things I was stuck at but I had Ms. Nain Lulla and Mr. Sachin Datt there to guide me at all steps. This project has taught me how to deal with clients and improved my communication skills. Before I started working on the project, Soumya and I brainstormed many ideas and researched a lot about the designs, materials, styles, etc. During this process of interacting and brainstorming, we got to know each other as a person and our working styles. It became a lot easier to understand what she wanted her brand's design to be like. It was a great experience working as a group since we learned a lot about each other's courses

- Bhavya Manchanda



In the design world, working as a team is one of the most important skill to have. At some point or the other, in a project, designers of different fields have to collaborate and work together. The project we were assigned trained us to work with visual communication design students. My partner Bhavya and I worked together to bring forth our project 'Inaayat'. We had many creative brainstorming sessions and endless design ideation's. The key was communication. We both mutually understood each other and our design perspectives. At last, the projects turned out to be amazing and I was heavily impressed to see the outcome Bhavya had. It was a great learning experience and truly a fantastic project.

-Soumya Kalhan



The offline Jury was a fun experience. Although it was dreadful as it was our first ever offline jury, it was exciting to physically demonstrate all our work and explain our design concepts in front of the Jurors. The output of the design process on which we worked upon throughout the semester consisted of a lot of drawings, ideation sketches, renderings, models and concept sheets that we pinned up on the wall in a well kept manner for a good Jury demonstration. The jurors gave us critiques on our overall presentation which is an essential part for our growth as it helped us figure out the areas where we lack and how we can improve upon it. It was a great learning experience as the offline jury provided us a platform to grasp from the work of our fellow classmates and expand our creative horizons.

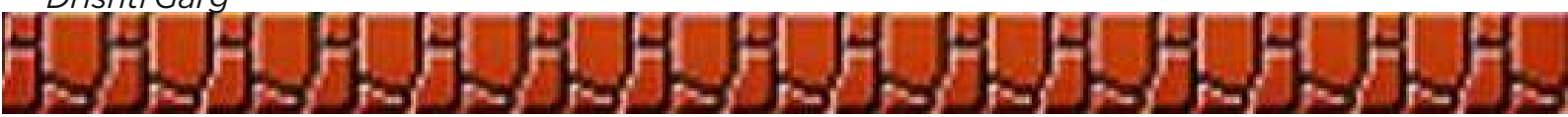
- Suhani Gupta



Offline learning is way better than online as it not only helps in getting academic knowledge but also some life skills. It is even advantageous to work under physical presence of mentors as far our field is concerned. We ought to know extra learnings from them apart from the stated learnings. This even helps, us as students to gain and clarify our knowledge flexibly. For instance: Weaving, one of our subjects taught by our mentor Mr Sombit requires personal attention and proper identification of various aspects of the functioning of loom, which wouldn't have been possible if it would have been online. We made few samples on weaving loom in college. This built a sense of confidence and creative ability in us to explore different methods of developing a fabric. We learnt a new aspect of designing in the form of 3D pattern making by our mentor Mrs. Tajinder Kaur Anand. It was really an amazing skill that we got to know.

I believe this would really help us in defining our acquaintance with design in Fashion & Textile design. Not only this our mentor Ms. Shalini Sharma taught us embroidery art and how we can convert our knowledge to experienced level work by bringing our creativity to small doings. We wouldn't have gained such knowledge in our studio work without the guidance of our mentors as along with course learning they taught us more of real time things in design. The offline design journey gave us real-time knowledge and experience.

- Drishti Garg





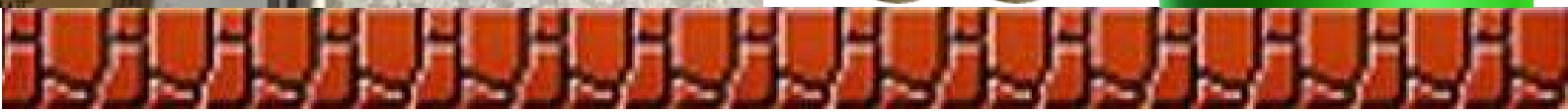
I was little worried while opting for M.Design Interior Design as I've done my graduation in BSc Medical. The criteria, softwares and juries were a new thing to me. This is more of a practical field rather than the theoretical one that I completed my graduation in but thanks to the faculty that helped the students coming from different fields in overcoming their fears. Presentations were also a new thing to me as during my graduation I didn't get a chance to present my work on campus due to covid but here in Sushant University the presentations I gave during regular classes made me confident and helped me overcoming my fear of public speaking. Due to covid our first semester jury was held online whereas we had offline jury in this semester. The jurors went through all the work and shared their feedback. It was more of a discussion which helped me learn a lot of new things. The juries also help us prepare for the real world as to how to listen to clients. The feedback was very important as it made me think from a different perspective and thus in improving my work.

- Akanksha Bajaj



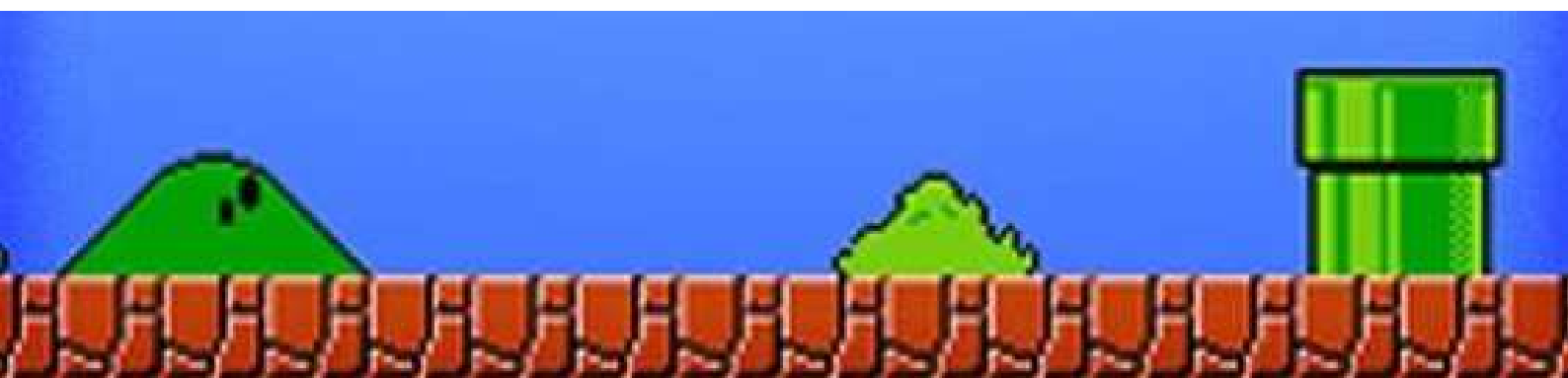
The end semester examination for the second semester was conducted offline. Each subject was allotted a date and a designated room. The jury order was shared on the day of the exam and students appeared for it accordingly. Each student was made to sign a sheet to mark their attendance. Then we displayed our work neatly in allotted spaces. The external juror would arrive and conduct the jury's in order. While the internal faculty made sure that everything went according to plan. The jury's were insightful more than anything. It was good to hear our work being appreciated and at the same time taking feedback in our stride. Overall it was a great learning experience. Seeing our friend's work and interacting with them made it all the more fun. The thought of giving offline jury's was terrifying at first but in the end it all went smoothly!

-Mallika Singh



WORLD OUR JOURNEY DOWN SOUTH

STAGE 10-10



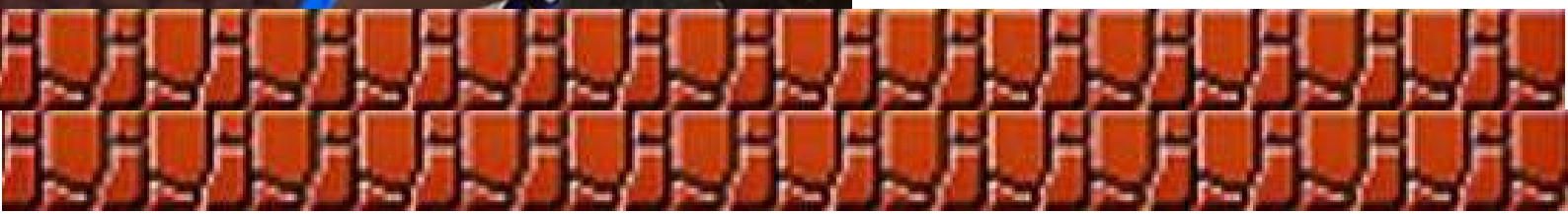
WORLD OUR JOURNEY DOWN SOUTH

STAGE
10-10

SOD never fails on giving us an opportunity to discover designs outside the box. Batch of 2019-2023 went on an educational trip to Auroville, Pondicherry. An experience of a lifetime and probably one of our last ones. Going to amazing places for visits like Matrimandir, Aurobindo Ashram, gaiconde building, the beaches and streets of Auroville and Pondicherry. It was serene, adventurous and an experience. South India is a beautiful place and with our batchmates and all the activities we did, it became even more beautiful. We are grateful for the freedom to explore, that our faculty gave. All the problems we faced, we did it together and made the most out of this trip
- Vasvee Bansal



Pondicherry for me was an enthralling experience, that shall stay packed in my memory for eternity. The sole purpose of the trip, especially as design students, was exploration. And starting from day one, we left no stones unturned and no roads unravelled. When the days were about learning, sometimes on our own but mostly under the guidance of skilled artisans and a very Exuberant faculty, the serenity of nights called for a lot of unlearning of negative opinions about each other by engaging in wholesome conversations that had no ends. The colourful streets of Pondicherry, would keep unfolding new adventures for as long as one could travel. This, will forever remind me that, in life, you don't always need to know the direction. Sometimes it's all about the journey and what you unveil during it is all that matters. - Stuti Satija



WORLD STAGE OUR JOURNEY DOWN SOUTH 10-10

The trip to Pondicherry has added so much to my life. It was a wholesome trip with a lot of new bondings , new learnings , new experiences , meeting new people and most importantly learning how to connect with nature . From crying to get the hotel changed to crying about leaving the same place . From waking up with the excitement to learn about sound at the Sound garden to sleeping with loud music around . From playing music in the bus while visiting the beautiful Matri Mandir to ending the day with playing cards in the room. From seeing all the hard work and efforts going into making a handmade paper to coming back and writing about the trip in a diary bought from there . A trip to remember! - *Anjali Malhotra*

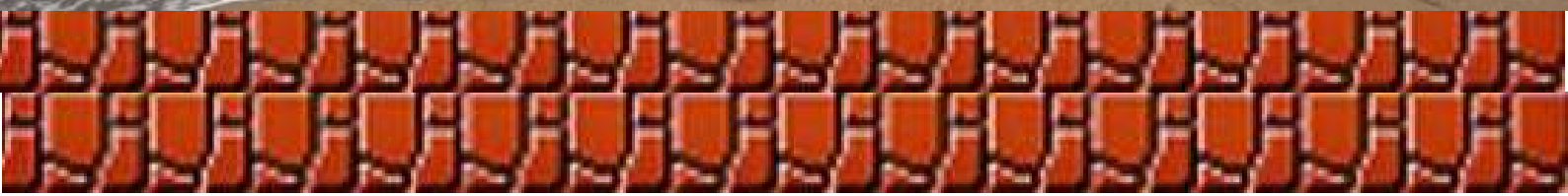


WORLD OUR JOURNEY DOWN SOUTH

STAGE 10-10

Pondicherry was nothing but a beautiful trip yet inspiring trip! It was a week filled with excitement, something new to learn every single day with an amazing view 24/7. In Auroville, we got to see how handmade paper is actually made from step 1 to the actual product, and as a stationary lover myself, it was a treat to the eyes! We visited Matri Mandir, where we got to experience the entire concept of it on our own, a place where you fully absorb the environment and let it sink in. Everyday we had a new source of inspiration, be it from a Sound Garden, where we got to experience the musical instruments personally, to sustainable architecture and the story behind it, which was something really unique and interesting at the same time. It was the best college experience that I've ever had, with an amazing company, an amazing place and and an amazing time!

- Sana Chopra

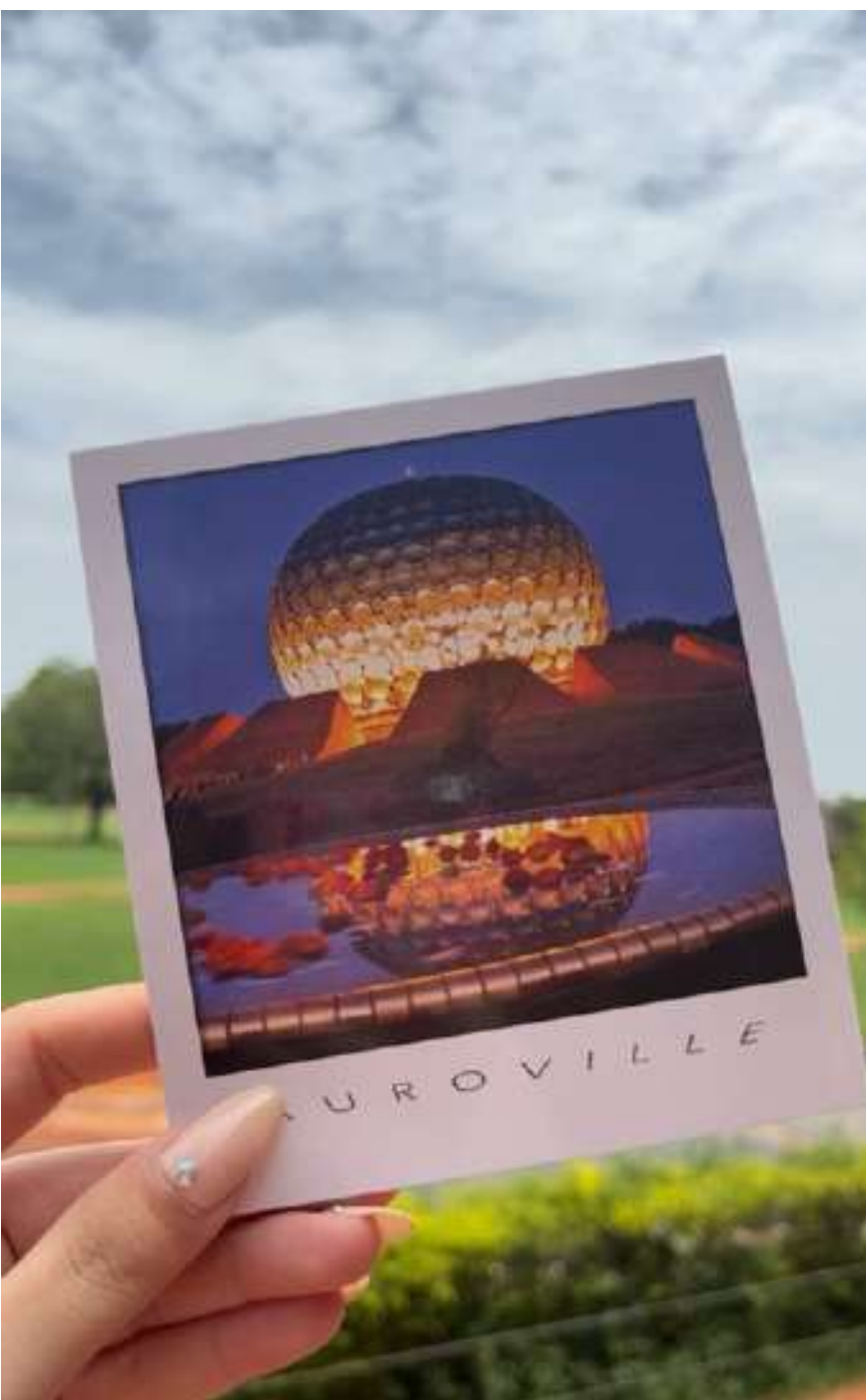


WORLD OUR JOURNEY DOWN SOUTH

STAGE
10-10

If I have to describe the trip to Pondicherry in one word it would be exhilarating. My week started with a cup of coffee and ended with pure bliss under the dark sky. Everyday was a new adventure, visiting Auroville was my favourite one because of its unique culture. We got to learn how hand made paper is prepared from leaves. Another unique place in Pondicherry was the sound garden. They had these amazing custom made instruments, I have never played music just by touching a piece of stone. Watching the sunset on the beach was very peaceful and the amazing food the city had to offer just made my day perfect. It was a trip filled with excitement and amazing company. We all got to experience a different lifestyle, learned a lot and made awesome memories.

- Shubham



Indeed, it was a fantastic way
to cap off the academic year.



Data by Nandini Bhandari & Nain Lulla
Designed by Nain Lulla

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