

Sushant
University

DESIGNSCAPE

VOL X

AUGUST '23 - DECEMBER '23

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DEAN'S NOTE



DR. NAVIN PIPLANI
(Dean, School of Design)

It is my great pleasure to wish you all a very happy new year 2024!

I hope you had a wonderful past year and are excited to look forward to the current year. We are in a new setting now amongst friends and colleagues from art, planning and architecture backgrounds, making it a truly creative and multidisciplinary learning environment. The change will provide a stimulating eco-system for barrier-free exchange of knowledge, experience and expertise across the creative disciplines.

In the past semester we had a series of memorable events including welcome to freshers, Diwali festival and farewell to the cohort of 2019. There were a series of field visits and expert guest lectures that added value and richness to design thinking, learning and practice. Another significant activity was participation of the School of Design in the first ever 'International Art, Architecture and Design Biennale 2023' organised by the Ministry of Culture, Government of India. The Honorable Prime Minister of India inaugurated the event at the Red Fort, Delhi.

We have a new Students' Council who has taken the baton from the outgoing council who made useful contribution to the cultural and academic life at the school. Our new council played a crucial role in the organisation of the Diwali festival at campus. We wish them all the very best and look forward to a vibrant and scholarly campus life.

More details on the activities at school are covered in detail in the newsletter, which I hope you will enjoy reading.

ASSOCIATE DEAN'S NOTE



DR. KOSHALPREET KAUR
(Asso. Dean, School of Design)

As we enter a new year full of creativity and innovation, I want to take this opportunity to welcome you all to the 10th edition of the SOD Newsletter. This past semester our design school has reached incredible milestones and witnessed the amazing growth. I am especially proud of our students and faculty members as they continue to push the limits of design, showing a keen comprehension of the ever-changing design industry landscape. Our faculty have played a key role in fostering the creative energy within our students. Their expertise, guidance and unwavering support has enabled our students to take on challenges and turn them into opportunities to innovate.

We are thrilled to share the upcoming initiatives and projects taken by our faculty members and students which further enhance our design education and overall development of the school. Whether it's celebrating the festivals of Diwali and Halloween and embracing teachers day and farewell to our outgoing batch or participating in community projects in supporting Navjyoti for Rain water harvesting Project, industry projects, industry expert interactions especially by the Lighting expert Mr Linus Lopez, students have gained an enriching learning experience that will prepare our students for the ever-evolving world of design. Global immersion programme at Dubai gave students a learning experience and exposure at an International level.

We encourage students to actively engage in the various events, workshops, and collaborations planned for this year. As we collectively chart the course for the future, let us continue to foster a spirit of creativity, curiosity, and collaboration. Together, we can push the boundaries of design, inspire innovation, and leave an indelible mark on the world.

Thank you for being a vital part of School of Design. Here's to a semester filled with creativity, growth, and success.

We look forward to your support and feedback to enable us to grow and thrive.

Happy reading!

FRESHERS 2023

The freshers' event was a dazzling spectacle brimming with excitement and talent, where students showcased their skills and creativity. Among the highlights were the highly anticipated competition for Mr. and Ms. Fresher, which drew immense enthusiasm from the students. The competition was fierce, with participants exuding charm, confidence, and talent, making it a tough decision for the judges. Ultimately, the Design School emerged victorious, capturing the coveted title of Mr. Fresher.

MR. FRESHERS- DAKSH SEHRAWAT

The contestants mesmerized the audience with their style, charisma, and impressive performances, leaving an indelible mark on the event. The Design School's triumph not only highlighted their individual prowess but also showcased the school's collective creativity and flair, setting a high standard for future freshers' events. The atmosphere crackled with applause and excitement, as the university celebrated the beginning of a new academic year with a memorable and spirited event.





TEACHER'S DAY '23

The Teachers' Day celebration at the School of Design (SOD) was a heartwarming and creative homage to the dedicated faculty who inspire and mentor the future designers. The event exuded an artistic flair as students expressed their gratitude through soulful singing and captivating dance performances, weaving an ode of appreciation for their respected teachers. A poignant and heartfelt poem echoed sentiments of admiration and acknowledgment towards the faculty's invaluable guidance. The ambiance brimmed with camaraderie and appreciation as the ceremony culminated in a symbolic cake cutting, symbolizing the sweet relationship between the faculty and the students within the School of Design's close-knit community.

The zenith of the event arrived with the dean's address, where words of encouragement and recognition emphasized the profound impact teachers have in nurturing creativity and innovation within the realm of design. This celebration stood as a testament to the unity and gratitude within the School of Design, highlighting the profound bond shared between the faculty and the aspiring designers.

STUDENT COUNCIL ELECTIONS

The eagerly awaited student council elections between Team DOR and Team INNOVISION were nothing short of electrifying. Both teams showcased unparalleled enthusiasm, campaigning tirelessly to win the hearts and votes of their fellow students. Team DESIGN.ORGANIZE.REFORM, with their emphasis on tradition and proven methods, appealed to many with their promises of stability and experience. Conversely, Team INNOVISION ignited excitement with their progressive ideas and fresh perspectives. The competition was fierce as speeches echoed through the halls, posters adorned every notice board, and debates crackled with passionate arguments.

Ultimately, the outcome remained a nail-biter until the final ballots were cast, **Team DOR** won with a majority of votes from the students.



GLOBAL IMMERSION PROGRAM DUBAI

Global immersion programs in Dubai aimed to provide students with a comprehensive and immersive learning experience in an international context.

The students got Cultural Exposure, Global Business Understanding, Hands-On Learning, Language Skills Development, Personal Growth, Cross-Cultural Competence, Industry Insights, Professional Network, Enhanced Resume, Increased Confidence, Academic Enrichment & Holistic development. The students had an opportunity to visit Dhow Cruise, Desert Safari, Ferrari World Abu Dhabi, Sheikh Zayed Grand Mosque in Abu Dhabi, Flydubai Industry Visit, Dnata logistics Industry Visit, Burj Khalifa & Mall Visit.



EXPERT TALKS

Expert talks are transformative experiences that have the power to enlighten, inspire, and empower individuals. This semester students got a golden opportunity to attend multiple industry talks with the experts Dr.Paolo Sanguinetti, Mr.Niel Bottle from University of Creative Arts, Mr. Arnav Bhan from Qissa Studio, Mr. Amit Ramani from AWFIS, Mr.Shishir Kumar (Director General) from Imagin XP, Ms. Priyanka Yadav (India Representative, Maitri Global Education) and Dr. Naresh Kumar Joint Commissioner Municipal Corporation of Gurugram.

It was a great learning for students to interact with experts from the Industry and connect globally.



FIELD VISITS & WORKSHOPS

In the design field, field visits and workshops are valuable for inspiring creativity, expanding knowledge, and fostering collaboration. These field visits and workshops helped SOD students bridge the gap between theory and practice, allowing them to develop their design skills, expand their knowledge, and prepare for future careers in the design industry. It enhances the learning process and gives them the latest trends in the market.

School of Design students had a fantastic experience visiting a wide range of places to enhance their design knowledge. Few of the places were, Chandni Chowk-Ethnographic Study, Craft Village, Dilli Haat, AI House, Pradhanmantri Sangrahalaya, Red Fort & Cyber Hub . Lighting, Marketing Startup and WACOM workshops were arranged through which students got an opportunity to explore different fields in detail.



DIWALI FEST '23

Diwali festival at Sushant University was a day-long extravaganza that unfolded from dawn till dusk, filling the campus with vibrant colors, festive cheer, and a plethora of activities. The event kicked off in the morning with a bustling array of stalls that lined the campus, offering everything from exquisite accessories to mouthwatering food.

As the sun began to set, the tempo of the celebration rose to a new level with a captivating DJ session. The beats echoed across the campus, creating a lively atmosphere that resonated with the essence of Diwali. It was a day to cherish, marked by unity, festivity, and the joyous spirit that Diwali brings to one and all.



HALLOWEEN '23

The early evening Halloween celebration at the School of Design (SOD) was a lively and creative extravaganza! Imagine the SOD building adorned with spooky decorations, all thanks to the artistic efforts of Team DOR. The uniqueness of this Halloween event was taken up a notch with wanted posters featuring the faces of SOD students, adding an element of mystery and fun to the atmosphere. In addition to the visual treats, students at SOD participated in a delightful CD painting session.

To cap off the festivities, a special early evening movie screening of 'Bhool Bhulaiya' was arranged, creating a perfect blend of suspense and laughter.

BIENNALE 2023

The first-ever Indian Art, Architecture & Design Biennale (IAADB) took place at New Delhi's Red Fort from December 9th to 15th, 2023. It was an exciting celebration of creativity and cultural exchange. The event wasn't just about showing art; it encouraged everyone to join in with on-the-spot art competitions and fun activities like paper folding, tie-dye, and wall painting. The school of Design along faculty and students participated in the event with great enthusiasm.

ABOUT THE EVENT

This was a special moment for India, being the first time such an event happened. Artists, architects, designers, photographers, collectors, and the public came together for a big cultural chat. The on-the-spot art contests brought in a lot of excitement, showing off the talent of the participants.

Everyone who took part got certificates, recognizing their role in this special event. It wasn't just about art; the event set the stage for more cultural talks and creative partnerships in the future. It was a momentous occasion, blending tradition with new ideas, leaving a lasting impact on India's cultural scene.



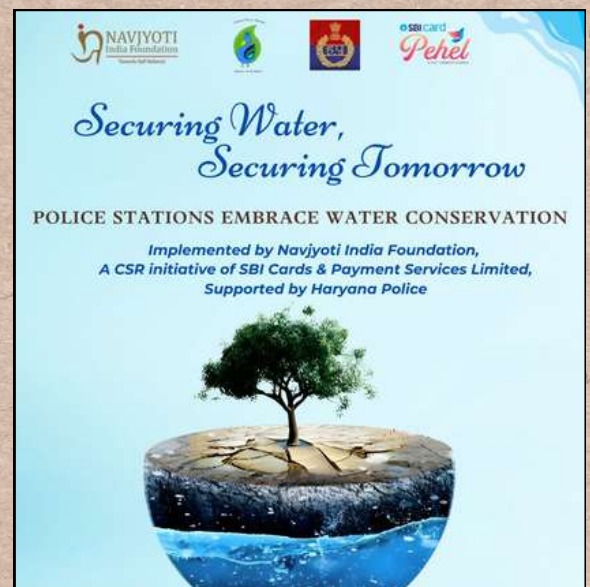
INTERNSHIPS

Internships play a crucial role in the design field, offering numerous benefits to both the interns and the employers. It provides a bridge between academic learning and professional practice, offering a range of benefits that contribute to a designer's growth and success in the industry. Students of School of Design got a wonderful opportunity to interview for multiple design organizations like Velocity, Social Code, Chalk Studio & House of Lalitty, House of Multi Story, Dentsu and many more for their internship period which gave the students a hands-on, real-world experience that goes beyond the theoretical knowledge gained in classrooms.



NAVJYOTI INAUGURATION

School of Design Sushant University brings social change in collaboration with Navjyoti India Foundation and all the Police stations in Gurugram. Sushant University being the academic partner in the project "Catch the rain where it Falls". The first water conservation structure was inaugurated by Dr Kiran Bedi along with eminent guest at Sector 51 Police Station Gurugram. Students of School of Design, under the guidance of the Associate Dean Dr.Koshalpreet Kaur and faculty members Prof.Anand Mohan Bajpai and Prof.Anjali Marwaha, provided Autocad measure drawings for all police stations across Gurugram and also developed the infographics for the project. They suggested ideal location for installation of rain water harvesting across all these stations. It was a great learning experience for the students .We believe that design education must be directed towards problem solving and community development approach.



FAREWELL OF BATCH 2019

The farewell event honoring the graduating class of 2019 at the university was an exuberant and sentimental gathering, filled with a myriad of emotions and performances. As the university bid farewell to its graduating seniors, the evening sparkled with a blend of nostalgia and celebration. The stage came alive with captivating singing performances that resonated with camaraderie and appreciation, echoing the sentiments shared by the departing students and their peers. The dance performances, choreographed with finesse and passion, encapsulated the vibrant spirit of the graduating class, commemorating their journey and achievements. Amidst heartfelt speeches and poignant farewells, the event stood as a testament to the profound impact and lasting friendships formed during their university years, marking a poignant yet celebratory end to this chapter of their lives.

The event unfolded with heartfelt singing and dance performances, each act reflecting the shared experiences and camaraderie that defined the unique journey of the School of Design. A beautifully crafted poem resonated through the venue, encapsulating the sentiments of gratitude and nostalgia that enveloped the gathering. Amidst the emotional performances, the most unexpected and cherished moment was a surprise performance by the members of the School of Design's previous student council, who was also part of the graduating class. The sincerity and personal touch of this unexpected appearance added a unique and memorable layer to the farewell, creating a powerful connection between the departing students and the past leadership of the School of Design.



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