



DESIGNSCAPE

LIFE @ SOD

VOLUME VIII | AUG-DEC



DEAN'S NOTE



Dr. Navin Piplani
Professor and Director, Creative cluster
Dean, School of Design



Prof. Dr. Koshalpreet Kaur
Associate Dean, SOD

Let me start by wishing you all a very happy and prosperous New Year 2023!

We wish and hope that we have come on the other side of the pandemic, and look forward to a more peaceful and productive year ahead.

At this point we also need to acknowledge the contribution of former Dean, Professor Sasi Menon, and welcome Dr. Koshalpreet Kaur as the new Associate Dean of School of Design.

In the coming year there will be an enhanced focus on student welfare, academic growth and faculty development. There will be opportunities for more interaction and integration with other disciplines in the Creative Cluster i.e. Art, Architecture and Planning.

We are hoping to achieve leaps in digital learning and immersive learning environment at SoD. Several interesting initiatives, for enhanced field visits, practical exposure and hands-on learning have been undertaken. Many of these are reported in this issue of the Newsletter.

Dr. Navin Piplani
Professor and Director, Creative Cluster
Dean, School of Design

Design creates culture. Culture shapes values. Values determine the future.

Welcome to the eighth edition of SOD Newsletter, keeping you abreast of the activities at the School of Design, Sushant University. A very busy semester draws to a close, we are excited to share with you some of the happenings from the semester gone by in the hope that you will find the energy of the school infectious. The SOD faculty and students, our pride and joy have done us proud in more ways than one with their energy and enthusiasm. Our endeavor at SOD, to create opportunities of growth in a thriving environment of experiential learning was evident in the various activities organized by the school and the wholehearted participation of the students. The semester started off with our students visiting the heritage city Jaipur, Rajasthan to explore the rich culture and crafts of India. This was followed by a series of other visits to Qatar Minar, National Gallery of Modern Art, National Crafts Museum and Co-working space. We have great pleasure and honour in sharing that two of our faculties Dr Sachin Datt and Mr Taral Shah have filed applications for patents in their respective design fields. As the semester progressed there were workshops organised on system thinking "The Loop" and Block and screen printing to enrich the classroom experience. Students with great enthusiasm conducted the student council elections and the DOP team won the elections and have been doing fabulous work. Festivals and celebrations have been an integral part of our culture and it makes the student faculty bond stronger and. The SOD team celebrated Dussehra, Diwali and Teachers day. We now look forward to the new academic session of 2022-23, with the promise of greater growth, vigor and enthusiasm. We look forward to your support and feedback to enable us to grow and thrive. Happy reading!

Prof. Dr. Koshalpreet Kaur
Associate Dean, SOD

VISIT TO NATIONAL CRAFTS MUSEUM



The visit to the museum gave us an insight into the craft culture of India. The National Handicrafts and Handlooms Museum commonly known as National Crafts Museum in New Delhi is one of the largest crafts museums in India. We saw many things that we had no prior knowledge of which made us feel fascinated. We were able to see the different cultures of many parts of India. From wooden carvings to textile designs, from mud huts with painted walls to big courtyards, a lot of things were there. Terracotta horses, village shrines, and different houses from different regions, it felt like that place was honouring India as a whole. The small huts of different themes displayed the cultural elements of different states of India. The folk and tribal elements of different regions of India were also represented very nicely. It was a wonderful experience for the design students because it helped us to gain more knowledge about the local crafts of India. I am immensely fascinated by the craftsmen who were selling beautiful products inspired by Indian art and craft and I wish to serve in promoting the crafts of India as a designer. It was surely a memorable experience for everyone.



FACULTY ACHIEVEMENTS

HABIT BUILDER FOR CHILDREN

Dr. Sachin Datt (School of Design), Dr. Isha Saini (School of Engineering & Technology) and Dr. Sudipto Sarkar (School of Engineering & Technology) successfully published an Indian patent "Habit Builder for Children" under Intellectual Property Rights, Government of India. The main objective of this study is to develop a habit builder which is a type of a toy that uses techniques of gamification to help the parent develop desirable habits in children below 10 years of age.

SENSOR BASED LOW- COST AIR PURIFIER

Pankaj Singh Shah (Student SET), Aditya Milind Mate (Student SET), Prof. Antim Dev Mishra, and Prof. Taral Shah, faculties of the School of Engineering & Technology and School of Design, Sushant University under The Centre for Innovation, Development & Incubation successfully co-published an Indian Patent Sensor Based Low-Cost Air Purifier with Air Quality Indicator which is accepted for a grant under Intellectual Property Rights, Govt of India. The main objective of developing the product is to create a low-cost air purifier that can be used by everyone, not just niche customers.



School of Design
School of
Engineering & Technology

Congratulations

**Dr. Sachin Datt (SOD),
Dr. Isha Saini (SET) and
Dr. Sudipto Sarkar (Dean, SET)**

for publishing a patent titled

Habit Builder for Children

Under Intellectual Property Right,
Government of India

**The Application No is:
202211039717**



Centre for Innovation, Development
& Incubation

Congratulations

**Panjaj Singh Shah(SET)
Aditya Milind Mate(SET)
Prof. Antim Dev Mishra (SET)
Prof. Taral Shah (SOD)**

For Co-publishing a patent titled

Sensor Based Low-Cost Air Purifier with Air Quality Indicator

Under Intellectual Property Rights,
Government of India

**The Application No is
202211042331**



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STUDENT COUNCIL ELECTIONS

Student council elections were held in September 2022. Two teams were contesting the polls, team Design Owl Revolution and team Pentagon. With students' support and vote, team DOR won the elections.



STUDENT WORKS EXHIBITION

Meeting of professionals working in the field of Design and Architecture.

14 October 2022



STUDENT VISIT TO JAIPUR

Sushant School of Design organised a study trip to Jaipur for the students. It was a great experience for the students as they got to explore the Pink City and its beauty along with its rich historical background. Here they visited the Amer fort, Jal Mahal, City palace, Jantar Mantar & Hawa Mahal and the famous local marketplaces like the Johri Bazaar & Bapu Bazaar; students were also taken to Chowki Dhani for cultural extravaganza & dinner; not only this- SOD organised a Blue pottery workshop, block printing workshop in Sanganer town & visit to the furniture factory of a leading interior designer in Sitapur Industrial Area to impart experiential knowledge in the city which it's known for. Overall, it was a wonderful episode of knowledge & fun altogether.

Pragya Dalmia, Samridhi Bansal
are the students of semester -8



BLOCK PRINTING WORKSHOP

A block printing workshop was conducted by professor Tajinder Kaur for foundation students.





TEACHERS DAY CELEBRATION

The day was completely dedicated to make our faculty feel special and appreciate their efforts towards us. We started off by giving roses to our teachers followed by a small walk through the memory lane of their life as faculty in SOD. Later we saw the day as an opportunity to ask our teachers the questions we always wanted to ask and in the end as we all know any celebration is incomplete without a cake so like a happy SOD family we had delicious cake and clicked photos. It was a small gesture to thank our teachers for their time and effort .



Anjali Malhotra, IA sem 8

FESTIVITIES AT SOD

Dussehra celebrations



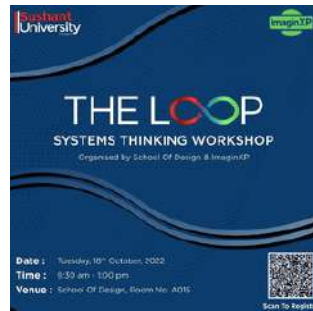
Diwali celebrations



THE LOOP- UX WORKSHOP

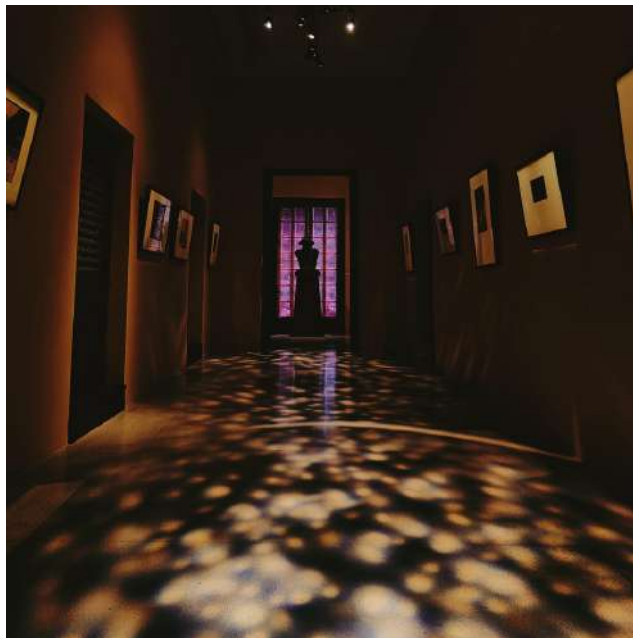
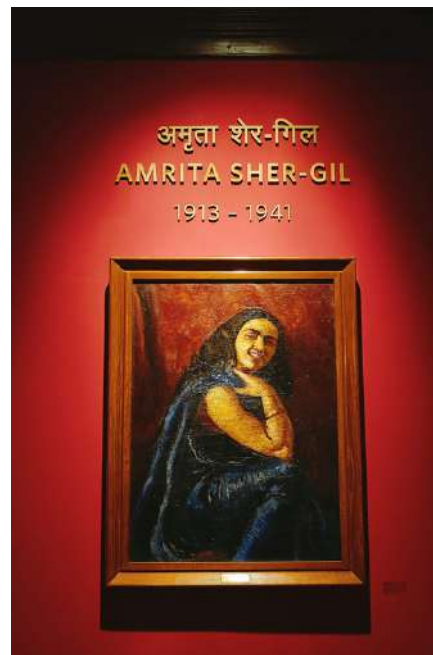
In a world where interconnectedness and complexity hold sway, systems thinking offers a holistic approach to make sense of the world, offering sustainability, solidarity & solidity. The workshop titled "The Loop" on systems thinking revolved around the concept of holism in design. A power tool that renders intent across the entire experience in designing with ecosystems. The participants of the workshop were a brilliant cluster of creatives from School of Art & Architecture, School of Planning & Development and School of Design from Sushant University. An initiative of the UX Design department of Sushant School of Design in collaboration with Imagin Xp. Led by UX Design Mentor Roli D. Yeputho, MDes. UX final students Sakshi Aggarwal and Prateek Goyal, in support of UX Design mentors Divyanshi Namdeo, Abdul Kalam, and Sushmita Shahi are faculty of BDES UX at School of Design, Sushant University.

Roli Yeputho
BDES UX Faculty



VISIT TO NATIONAL GALLERY OF MODERN ART

The National Gallery of Modern Art is the premier art gallery under Ministry of Culture, Government of India. School of Design students went for an extraordinary field visit to the National Gallery of art.



QUTUB MINAR VISIT

Visual communication students of semester 5, got the opportunity to visit Qutub Minar, for videography lessons. The day started early for us, We reached the destination at 7 am. We already had a vision of what the video is supposed to look like. We made one of our batchmates the star of the show. The main lead is a woman who is pacing around in the area with hope, now that "hope" can be anything totally up to the viewer's point of view.

We not only went to Qutub Minar, but also to Rajon ki Baoli which is just a few kilometres away. Our teacher, Ms Nain Lulla ma'am guided us through the whole process. Made us understand the basics of video making, the dos and don'ts.

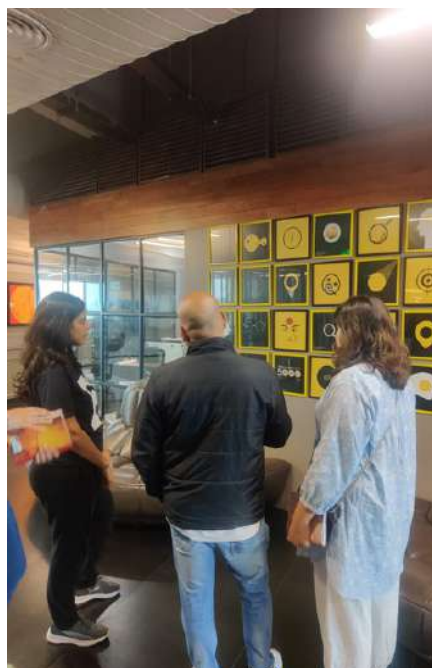
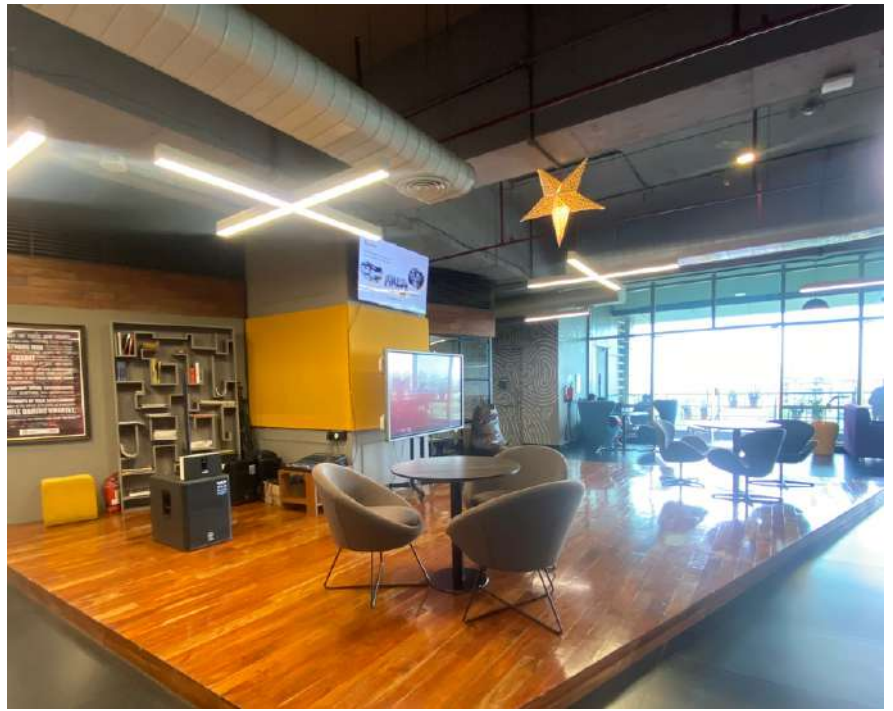
The whole day was very a productive one!

Naysha Kumar a student of BDES CD Sem-6



CO- WORKING SPACE VISIT

The Circle is a flexible co-working space. At its core, a co-working space is a place to work. This means it's crucial to have areas that are private or simply quiet, where members can focus. On the other hand, a shared office space will always have a wide variety of professionals, so it's also important to have areas where everyone can mingle while working. The Circle has maintained a good balance between spaces. Although built on a Metro Station the space was well organised. It was a four-floor Co-working office. The fourth floor was wholly taken over by "ADIDAS" and the remaining floors were occupied by different companies. Some are on the fifth floor taken by software and technology start-ups, social media companies, travel agents, etc. Most of the spaces were divided between different background people. A mix of furniture items gives a feeling of being in different places at the same time. One can enjoy as well as work at the same time. It helps the brain get a fresh perspective, especially for creatives who are stuck in a rut. It is also a powerful tool for stimulating the brain, creating a different mood, or simply taking a break. Some nice coffee, healthy food, fruit, chips, etc. would be good. Bonus: The food station makes an extra area for collaboration. The other features are a gym, changing rooms, and personalised touch id-cards access entry. It also has a huge amphitheatre with comfortable seating like a sofa with cushions to work when no event occurs. The design is very informal and instils a sense of comfort in the individuals. Good design isn't just easy on the eyes: It's also a reflection on the type of members a coworking space wants to attract. "The circle" for one had new designs and concepts which was attracting.





SOD GET TOGETHER

On the 14th of November, the school of design came together for a Get Together. The get-together was a meet and greet organised by the current student council with the help of the faculty. The theme for the evening was the red carpet and it was great to see our budding designers look like one single unit. The event was a 3-hour long event that started at 3 pm. An introduction was given by our anchors, welcoming the freshers. We started our event with performances for Mr And Ms. freshers. It was an interesting event, seeing the enthusiasm, everyone got hyped up. There were three rounds-ramp walk, talent round followed by the final question and answer. We requested our seniors to come and ask them the questions which levelled up the game. After this stage was open to all. On that very day, we came to know that one of our teachers who is very dear to her heart is leaving the college. So we felicitated her with a speech and bid our goodbyes There was Dj, food, music, games and performances by the students. The event was a success, everyone left with a lot of memories in their heart.

Ekta Chawla, Punya Ahuja
Students of BDES UX & ID Sem-4&6

INTERNSHIP WEEK

Students of School of Design got a wonderful opportunity to interview for multiple design organizations for there internship period.



STUDENT ACHIEVEMENT

Our talented student Meet Ahluwalia at Young designer's league organised by Avantika university in association with TCS foundation.

She has won the First Prize amongst 600 student entries for having an innovative and distinctive design approach.

She has also won herself an internship at DISQ, TCS foundation.



JURIES AT SOD

For design students, juries are often a source of anxiety and stress, but ideally, they shouldn't be. Juries are primarily about design critique and they work best when they're open, honest, impersonal, and transparent. However, this openness can also mean that jury feedback can be subjective, contradictory, and confusing. Add this to the anxiety of presenting your work to 'experts' and 'professionals' after many months of hard work and naturally, students find juries a cause for distress.



Sushant University



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Designed by: Ekta Chawla and Punya Ahuja

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