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School of Design
Sushant University
Gurugram



Message From The Dean's Desk



Prof (Dr.) Koshalpreet Kaur
Associate Dean

Design is a profession that blurs the boundaries between many traditional disciplines and areas. In other words, it is a field in which skills from multiple areas are brought together, synthesized through the design development process and solutions arrived at, which aim to solve problems that exist in our midst.

The School of Design is being run by a very able team of experts with rich experience in both academia as well as the industry. Drawn from alumni of premier design institutions in India and abroad namely NID, IIT, CEPT, SPA, Delhi University, Domus Academy Milan and many more. Apart from the full time faculty, the school also draws a large number of visiting faculty and industry experts for regular interaction with students, in the form of workshops, lectures, projects, seminars as well as field trips. In all, the students get a strong base in conceptual thinking, technical skills and professional attitude through their interaction with faculty education.

Some of the key benefits of this creative agglomeration are:

- Linkage of schools within the cluster,
- Connection with external partners and collaborators, and
- Alliance with other sectors that may provide source of new ideas .

“The School of Design works on the principle of creative innovation for enriched living environment.”

About School of Design

School of Design was established in the year 2010 with the aim of providing quality education in the field of design. The school commenced with 4-year Bachelor of Design programmes in Interior Design, Fashion & Textiles, Visual Communication, Product Design and Interior Architecture. The Master of

Design programme in Interior Design was started in subsequent years. From the academic year 2022 onwards, the offerings include UX - UI Transportation & Mobility, Animation, Gaming & VFX, Social Design and Design Management in addition to Previous course to give students a large number of career paths to choose from.

DESIGN ECOSYSTEM

INCUBATION APPROACH

TEAMWORK ORIENTATION

COLLABORATIVE MIND-SET

CHOICE BASED LEARNING

DIGITAL EXPLORATION

IMMERSIVE LEARNING

The Design



Studio-led teaching enabling an advanced understanding of the design process and user experience

Live industry/university/lab-based research projects and compulsory soft skills training

Inter-Disciplinary Learning: Subjects over and above the core area of learning

Located in the heart of the city of Gurgaon with safe and convenient connectivity

Advantages @SOD

An integrated team of creative from National Institute of Design, MIT, NIFT, IIT, Domus Academy Italy

High-power workshops anchored by Scholars from UK, Domus Academy & KMUTT

An active and very successful Internship and Placement Programme: Entire Corporate Relations Team Working for you. Mandatory semester long internship programme in the final year of study along with many shorter opportunities for the same during the duration of the course.

International Collaborations with global universities for academic and research activities





School of Design Programmes

USP of the School:

Academic Excellence

- International exposure to each student
- Interdisciplinary learning
- Student focused Soft Skill Training
- Industry experienced & Research Oriented Faculty
- Workshops with creative professionals from across the globe
- Industrial training through dissertations and live projects
- Holistic Student Development
- Digital and Metaverse



B.Des.(4 years)

Bachelor of Design is an established degree in design field at undergraduate level. B.Des degree is a full-time four-year course offered in various specialisations. Students who pursue B.Des. course get exposure of the design industry with internships, events, exhibitions at national as well as international level. Students holding B.Des degree can start their career right after completing the course. They also intern with leading designers of their specialisation for creating better career opportunities.

At end of the programme, you may choose to specialize in any of the following areas:

- Interior Design
- Interior Architecture
- Fashion Design & Management
- Product Design
- Communication Design
- Animation, Gaming &VFX
- UX Design

Eligibility : There is no restriction of stream at 10+2 level therefore, students can pursue the course irrespective of streams i.e. Science, Commerce, Arts and Humanities. Minimum aggregate of 50 % is required in Class XII from CBSE or equivalent Board.

Diploma in Design (1 year)

- Graphic Design
- 3D Modeling and Design
- Interior Styling
- Fashion Styling
- Craft, Culture and Design
- Luxury Brand Management
- Historic Interiors
- Transportation Design

M.Des.(2 years)

Master of design is a postgraduate full-time degree program of 2 years and is pursued by aspirants having a keen interest in the design field and who deliver to the requirement of society and industry for designers. After perusing the course they become capable of creating design solutions that respond to the needs of people, technology, and businesses.

At end of the programme, you may choose to specialize in any of the following areas:

- Interior Design
- UX Design
- Social Design
- Design Management

Eligibility : The eligibility criteria of the M.Des course is that the candidates must have a qualifying degree in Design/ Fine arts or in any stream with at least 50% marks from a recognized University.

Ph.D in Design

Short courses in Design

Design thinking | Color theory |
Photography | Smart City Sculpture |
AR/VR | 3D modelling | Lighting
Design Service Design | Furniture
Design | Game Design Signage Design
| Sustainable Design

International Exposures & Collaborations



DOMUS ACADEMY MILAN

The collaboration with Domus Academy, Milano involves student exchange for one semester, summer workshops and Design Trips, where students from both the institutes participate and also get an opportunity for internships. It also facilitates fast track admission to the Masters level programme at Domus Academy with scholarships.



The Design School at Arizona State University: Our prestigious collaboration with the Arizona State University gives students the global exposure to Design Education. They get opportunity in attending various guest lectures, expert talks, building nurturing environment with worldwide engagement. It also opens opportunities for student exchange programs, collaborative research and higher studies.



King Mongkutt's of Technology Thonburi: The collaboration with KMUTT Thailand involves student exchange for one semester or one year, where students from both the institutes participate and also get an opportunity

for internships.



Arts University Bournemouth, UK

Arts University Bournemouth, UK: With this unique, ground-breaking association between the two institutions, all students enrolling onto the B. Des courses at School of Design have the opportunity to attend

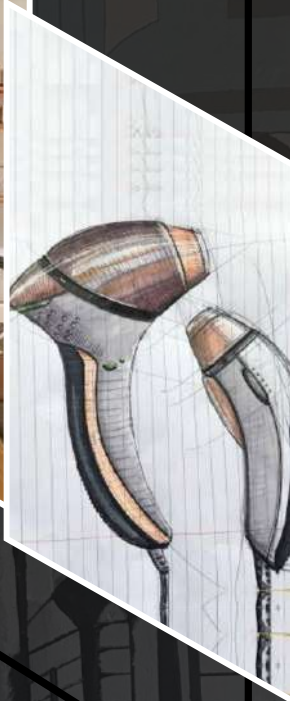
the programme as a part of their coursework.

ImaginXP

ImaginXP: An ed-tech company that was founded in 2013 with the aim of enabling future skills in the User Experience ecosystem in India, ImaginXP has been at the forefront of UX training and education. The collaboration between School of Design SU and ImaginXP will provide students with an industry-driven curriculum, international affiliations, industry internships as well as employment pipeline in the UX industry.



Students Work



VANN RETREAT Wellness Spa and Resort - (By Rohan)

The idea of designing a retreat keeping in mind it is surrounded by the lush green jungle of Pench; this holiday resort has to be in camouflage in its demean or of aesthetical appearance.

AD Campaign - (By Alisha Saini)

Advertising campaign for A luxury sports car Brand. Objective was to communicate brand personality through design of Brand Identity and Advertising Narrative

Smart Oxygen Regulating Trekking Mask With Spo2 Sensor - (By Avinaash)

The project is an innovation in the oxygen system used by trekkers. This design is an automatic oxygen regulation system with a mask that indicates oxygen level. This design can ultimately save lives by effectively providing oxygen at the right levels.



Internships and Placements



ADMISSIONS OPEN

ADMISSION PROCEDURE

B. Design

(4 years Graduate Degree)

M. Design

(2 years Post Graduate Degree)

Diploma in Design

(1year Diploma)

Apply Now

<https://admissions.sushantuniversity.edu.in/>

B. DESIGN
APTITUDE TEST
(BDAT)

M. DESIGN
APTITUDE TEST
(MDAT)

DIPLOMA IN
DESIGN

Personal Interview Round

SELECTION LETTER

Merit based Scholarships upto 100% for UG & PG Programmes



School of Design
Sushant University
Gurugram



<https://linktr.ee/schoolofdesignsushant>

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