

SUSHANT UNIVERSITY GURUGRAM

Date Sheet for BACHELOR OF BUSINESS ADMINISTRATION Semester 2,4 & 6

End Semester Examination Date Sheet (Theory) - May 2025

Regular/Repeat/Reappear/Improvement

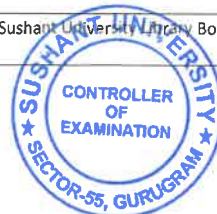
Timings :	10:00 a.m - 12:00 p.m	2:00 p.m. to 4.00 p.m.	2:00 p.m. to 4.00 p.m.
DATE & DAY	BBA II Semester	BBA IV Semester	BBA VI Semester
13/05/2025 Tuesday	22BBA-0BL12T Business Laws (Reappear Only)	22BBA-0DM22T Digital Marketing (Reappear Only)	
14/05/2025 Wednesday	20BBA-0GE12T Macro Economics (Reappear Only)	SB232 Organizational Etiquette & Skills Management	
15/05/2025 Thursday	18BBA-0QM12T Quantitative Methods (Reappear Only)	21BBADM-0EM22T/22BBA-0IF22T Email Marketing/Introduction to Fintech (Reappear Only)	
16/05/2025 Friday	BA122 Principles of Marketing	SB202/19BBA-0RM22T Research Methodology	
19/05/2025 Monday	SB154 Cyber Security		19BBA-0SA32E/21BBA-0PC32E/22BBA-0EM32E/22BBA-0MW32E/22BBA-0BD32E Security Analysis and Portfolio Management/Performance and Compensation Management/Email Marketing/Data Mining and Data Warehouse/Introduction to Big Data and Analytics
20/05/2025 Tuesday		SB204/22BBA-0FM22T Financial Management	19BBA-0RE32E Retail Management (Reappear Only) 10:00 a.m - 12:00 p.m
21/05/2025 Wednesday	SU132 Environmental Studies		20BBA-0SM32T Strategic Management
22/05/2025 Thursday		BA206 Entrepreneurship Development	
23/05/2025 Friday	22BBA-0CA12T Cost Accounting (Reappear Only)		20BBA-0MI32T Management Information System
26/05/2025 Monday	BA102/21BBA-0HR12T Human Resource Management		22BBA-0IB32E/20BBA-0MC32E/22BBA-0WD32E/22BBA-0DV32C/22BBA-0FD32E Investment Banking/Management of Change & Development/Web Development, Design & Popular Website Tools/Data Visualization With Tableau /Financial Derivatives
27/05/2025 Tuesday		BA208 AI for Business	
28/05/2025 Wednesday		21BBADM-0EA22T Email Automation (Drip Campaigns) (Reappear Only) 10:00 a.m - 12:00 p.m	19BBA-0PP32E/22BBA-0IH32E/22BBA-0MA32E/22BBA-0PY32C Personal Financial Planning/International HRM/Measurement and Optimization of Digital Marketing/Data Analysis using Python
29/05/2025 Thursday	SB152 Indian Culture & Heritage	DM222/FI222/MK222/FN222/HR222/19BBA-0LS22T Search Engine Optimization & Search Engine Marketing/Fundamentals of Machine Learning/Sales & Distribution Management/Financial Modelling Using Excel/Leadership Skills & Team Building	
30/05/2025 Friday		MDC/TDCC 10:00 a.m - 1:00 p.m TDL (Reappear Only) 2:00 p.m. to 4.00 p.m.	

Note:

-- The Students Must Bring Admit Card/I-Card In The Examination Hall. Students Must Take Their Respective Seat Before 10 Minutes Of Commencement Of Examination. No Student Will Be Allowed After The Commencement Of The Examination.

--Books, Any Other Printed / Handwritten /Course Material, Bags Mobile Phone, Programmable Calculators & Other Electronic Gadgets Etc. Are Not Permitted Inside The Examination Hall. If Any Candidate Is Found With Any Such Material (S), He /She Shall Be Booked Under Unfair Means Case.

Students Attempting Any Theory Paper of Sem 1 to 4 of UG Programmes are Permitted to Carry One Book (Not a Sushant University Property Book) as The Exams of These Semesters are 'Open Book' in Nature.



[Signature]
22/4/25

Controller of Examinations