





### **AU VISION**

Achieving excellence
is Higher Education through Research,
Innovation, Participatory Governance
and Global Presence.

### **OUR MISSION**

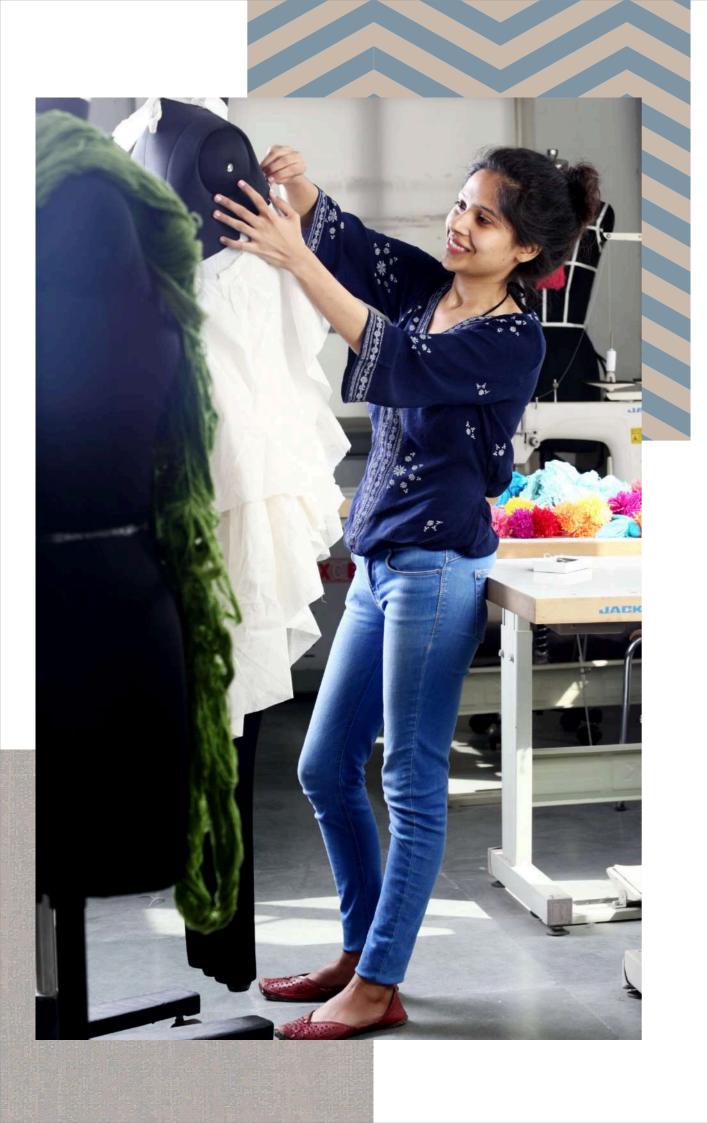
- Transform lives and communities through
   Education and Research
- Achieve Excellence through Participatory
   Governance and focus on quality
   Research and Innovation
- Attract talent through International Partnerships and collaborating to achieve highest standards
  - Facilitate learning through student centric and empathetic approach
    - Develop Thought Leadership with Industry Integration



Is there a place where education can help you find your hidden strengths, your individuality and your confidence?

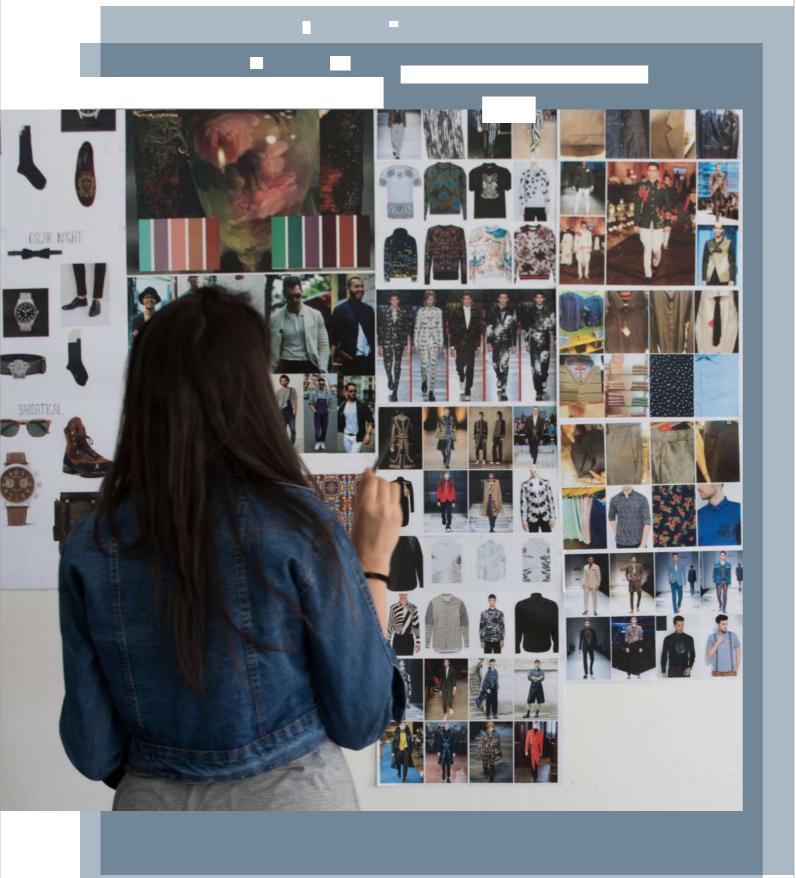
Is there a place where the joy of education is not lost to the pressure of building a career?

Is there a place which is adapting and changing with the time while still resolutely remaining a centre for Higher Education?



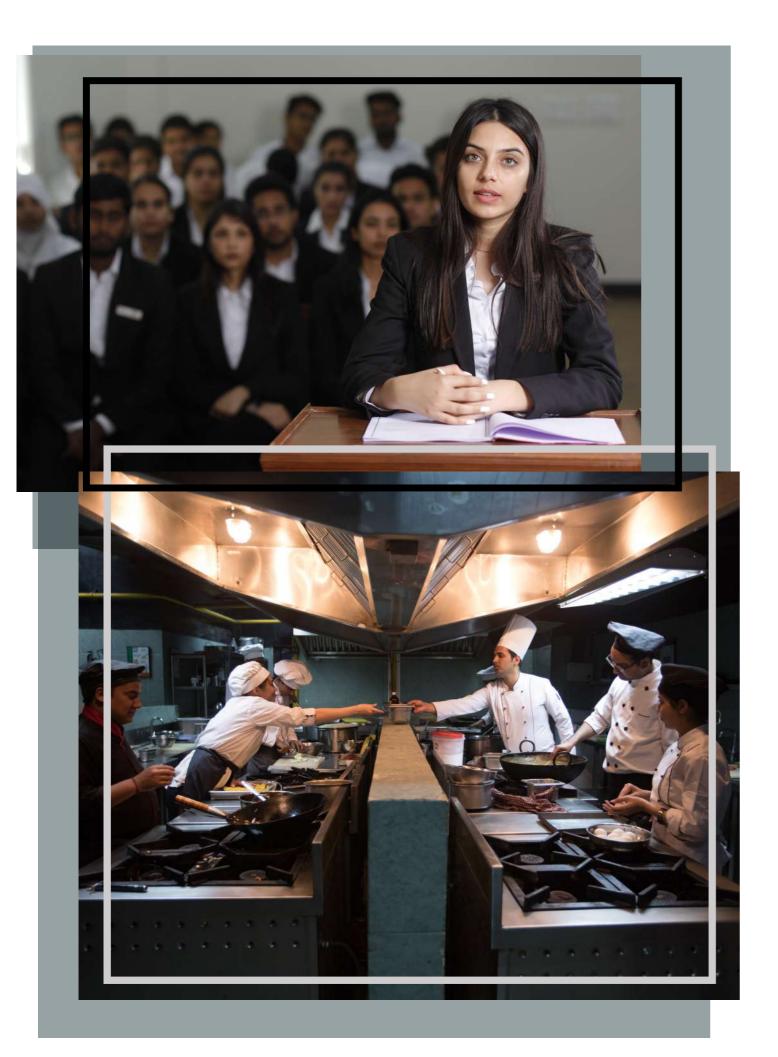
## a place where the student of a parent

Whether you're a student or a parent, you're exploring the Ansal University prospectus because you've heard things about us. As how we are a thriving campus with a bouquet of degree courses that students truly appreciate. About how we have a range of disciplines as diverse as Management Studies and Engineering as well as Hospitality, Law, Health Sciences, Art & Architecture, Planning & Development and Design. At Ansal University, we have tailor-made courses that give the students a career, and not merely a degree.



## a place where knowledge is experiential

At Ansal University, we have known for years that spending time in a classroom is never the same as spending time in this competitive world. We've therefore, always kept an emphasis on career-centric education, giving our students experiential learning with the help of the latest tools and techniques using case studies, role plays, field visits, projects, classroom exercises and the joy of picking the brains of some of the finest faculty from academia and corporate world.



# a place where careers are built in campus

The School of Law is proud to hold a Moot Court for the benefit of students. In the School of Hospitality Management, students get beyond theory training in the kitchen and serving experience in a fine-dining restaurant in the school building. By the time they look for placements, they feel like they already have job experience. That's of course besides having a great time in the campus.



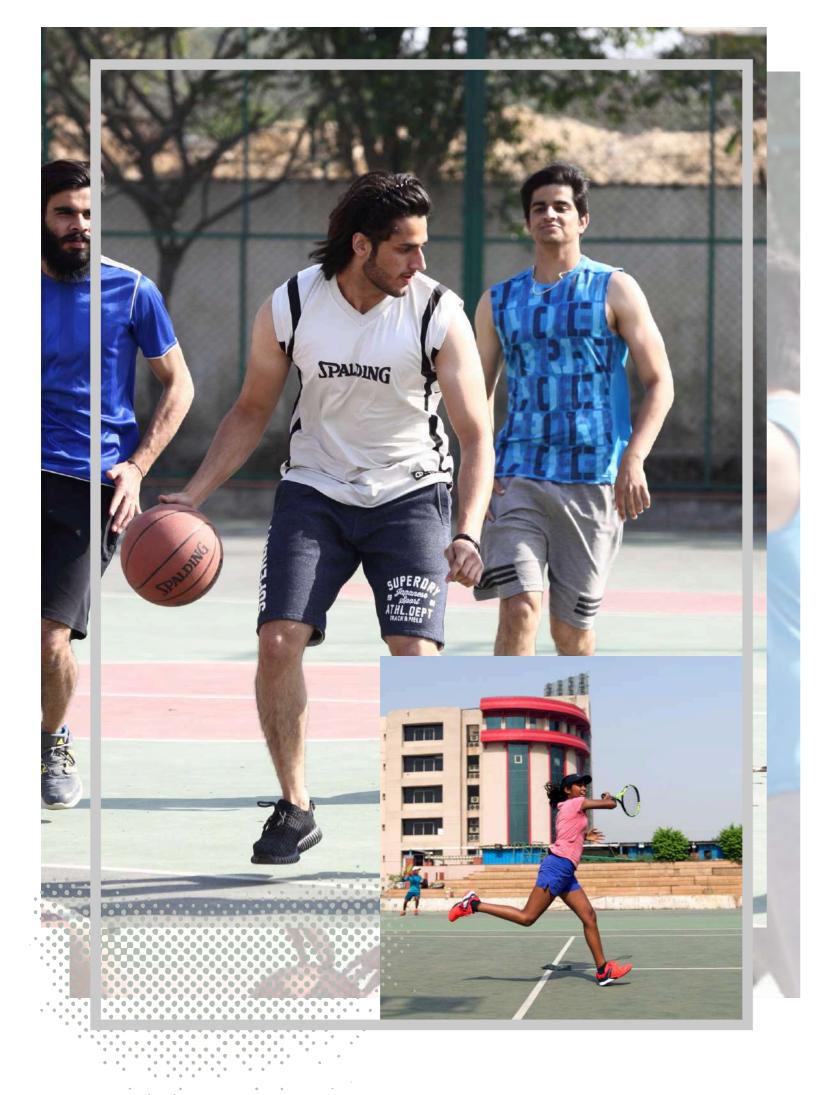
Infrastructure means the world to the students and we provide exactly that. From vast well-stocked libraries with quiet corners to state-of-the-art computer and engineering laboratories, from fully-equipped lecture theatres and classrooms to round-the-clock high-speed Internet access, the Ansal University campus has it all. Added to that, equipment in every discipline, a versatile sports complex, a beautiful amphitheatre for cultural events, on-campus lockers and on-campus hostels for boys and girls, cafeteria, snacks bars, kiosks, and a Café Coffee Day, so that you'll never want to leave the campus! To top it all, our campus is located at a walking distance of 2 minutes from metro station.

a place
Day,
Inpus!
Where curiosity is rewarded



# a place where friendships are formed for life

The Ansal University campus is sprawling enough for you to find a cosy corner and spend years as a bookworm. Or you will do what thousands of students have done – find the greatest friends to hang out with you in the library, in the canteen or in the lush green lawns. There's no greater treasure on campus than the friends that you can share your life and laugh with.



## a place where sport is a way of life

From tennis and basketball courts to football fields, Ansal University is a magnet for athletic and competitive souls. For some students, sport is an evening ritual and for some it's a stress-buster outside the serious endeavours of the classroom.

At Ansal University, we celebrate every sport and it makes us feel duly rewarded.



## a place where students can even develop the campus

All the Schools at Ansal University encourage a culture of freedom and self-learning, experimentation and innovation in a highly energetic and immersive atmosphere, where students sometimes pick up the bricks and build their own café or even add an amphitheatre to the landscape. Development is even greater when the students themselves drive it.







## a place where students find the teachers they truly Its have faculty. ors give, thinking, flects in

At Ansal University, students have great respect and love for the faculty. The freedom that professors give, allows independent thinking, ideation and research. It reflects in the work that students display throughout the year in their workshops and on campus walls, annual events and competitive platforms.



because AU
is a place where
the student is at
the centre of
absolutely
everything









## about ansal university

Ansal University was established in 2012 under the Haryana Private Universities Act 2006. Located in the heart of Gurgaon, India's largest hub of National and Fortune 500 companies, it has seven schools offering programmes in Architecture, Planning, Design, Law, Management, Hospitality, Engineering and Health Sciences.

Ansal University was awarded with the National Education Excellence award "Best Private University in Northern India 2017" along with "CSR Excellence in Education" award for 2 consecutive years i.e. 2017 and 2018. Sushant School of Art and Architecture at Ansal University is the flagship school which was started in 1989 and has been consistently ranked No. 1 Private Architecture School in India by the Outlook Magazine.

We are a university with the core ideology of being futuristic and the mission "AHEAD. FOR LIFE". The

curriculum design is guided by inter and trans-disciplinary approach incorporating pedagogies that expand learning opportunities and ensure achieving higher order learning outcomes.

Various schools under the University have carved a niche by offering contemporary programmes with renowned faculty acclaimed nationally and internationally, state-of-the-art infrastructure and facilities to promote academic excellence. The University has collaborated with some of the finest Universities and Institutions in USA, Canada, Australia, France and UK like the University of Warwick, Art University of Bournemouth, University of West England, University of Westminster, London, The Barlett School of Architecture, UCL and Vatel International, in the areas of Curriculum Development, Student and Faculty Exchanges, Joint PhD supervisions, joint research conferences, seminars and study semesters abroad.

### trans-disciplinary learning (TDL): expanding learning opportunities

To expand learning opportunities for students in a programme, the University has introduced TDL courses. Such courses constitute inter and trans-disciplinary studies embedded in all programmes of the University. The aim is to provide an opportunity to students to develop an understanding of connections between a domain specialization and other disciplines. The expanded learning opportunities, so offered, can provide very interesting course combinations in the context of Flexible and Choice Based Credit System too.

The central idea of
Trans-disciplinary learning is that, it
allows students to authentically
make connections among multiple
disciplines so that they can
construct their own meaning and
transfer the learning to the real world

applications, finding solutions to problems. With this approach, students integrate knowledge and modes of thinking drawn from two or more disciplines to brainstorm and arrive at a better solution to a problem/ process improvement.

A trans-disciplinary learning environment helps in bringing education close to real life. It helps prepare our students to understand and respond to the conditions and concerns of the contemporary world and work towards solving the same, both at the local and global levels. This approach and practice being in tune with the global best practices in higher education creates richer contexts for student exchange programmes with our foreign partners helping them get further sensitized to global and local cultural issues.

## Trans-disciplinary Based on Universal Values & Principles Disciplinary Multidisciplinary Transdisciplinary Interdisciplinary

## vicechancellor's message

A person's acquaintance with the reality transpiring around him transforms into his greatest strength with time. Humans have always been adaptable and this quality of ours, paves way for not only our survival but also initiates personal and professional growth thereby catalysing our progress. The world around us is constantly changing at an unfathomable pace. Let alone the business arena, our society is a platform that's riddled with nouveau discoveries waiting to be unfolded. The world, in today's date, has been served to us as an opportunity to be seized and this opportunity will favour the bold and ingenious. With the necessities of business conglomerates charting an upward trajectory, learned professionals are more relevant than ever. in the global perspective. Diverse opportunities and innumerable challenges – the simultaneous existence of both is desirous of an education methodology that shapes professionals who deliver quality performance in

the field of their expertise.
That's what we, at Ansal
University, strive to do. We
favour the thorough growth of
our students by helping them
experience both
competency-oriented education
and multi-disciplinary
orientation, thereby influencing
their overall performance.

Ansal University derives both from the environment transpiring around and the best of academia, fostering a community of learners who are socially sound and professionally intellectual. With students, teachers, and staff being the three prominent pillars of our institution, we implement a research-focused, participative learning experience that explores innovative practices by engaging diverse group of participants. In the educational arena, raising the bar with respect to knowledge and skills is our forte. We believe that collaboration, incubation, and entrepreneurship, shall sow the seeds of a 'New India', and we

are willing to play a crucial role in accomplishing the same. Varied courses cater to the dreams, aspirations, and ambitions of today's youth with the aid of technology integrated pedagogy, which in turn, inspires creativity and adds to quality, thereby straightening out the competition. Our responsive, powerful, and renowned sects of alumni are vocal of the reformation that Ansal University has brought about in the field of higher education. While we maintain shared governance with collaborators, partners, and other shareholders, our state-of-the-art educational solutions are crafting leaders who are building, leading, and sustaining organizations on a global scale. The moment you enrol at Ansal

The moment you enrol at Ansal University, you become a part of a revolution that aspires for excellence. I welcome you to embark on a journey that shall help you explore a world of possibilities that await you. Let's learn and excel together, in making the world a better place.

**Dr. D.N.S. Kumar** Vice-Chancellor, Ansal University













## history

The legacy of the Chiranjiv Charitable Trust in the realm of higher education goes back to 1989, when the foundation of Sushant School of Art and Architecture was laid by Mr. Sushil Ansal, to address the gap in Indian architectural education. The School was conceived with the objective of combining traditional Indian aesthetics and modes of urban planning with the needs of a modern cityscape. As the School made a mark in the field of architectural education under the guiding force of late Fellow of the Frank Lloyd Wright Foundation, Padma Shri MM Rana, the Trust further expanded to establish the Ansal Institute of Technology in the year 2000 and received international recognition in the field of research, extension and global collaborations. The Sushant School of Design was instituted a decade later and in 2012, the 'Sushant Group of Institutions' came under the Ansal University, established through the legislation of the State of Haryana under Haryana Private Universities Act 2006.

Various schools under the University, located in a sprawling campus in the heart of Gurgaon, have carved a niche by offering the required educational programs and providing the best faculty and facilities to promote academic excellence. The strengths of the University include firm international collaborations with some of the top Universities of USA, Canada, UK and France like University of Warwick, Arts University Bournemouth, Vatel International, University of West England, Eastern Michigan University, Deakin University, St. Mary's University, ISC Paris, Woodbury University and University of Gothenburg The organization has a rich intellectual capital comprising more than 150 highly qualified and experienced faculty from diverse fields. Ansal University has hosted industry stalwarts like the late MF Hussain, Sonal Mansingh, Joseph Allen Stein, Mario Botta, Sir James Bevan, Sunil Kant Munjal, Hafeez Contractor, Rajan Anandan, Amitabh Kant, Chetan Bhagat, Raj Jain, Raj Biyani, Raseel Gujral, Ritu Beri and many more.



International internships across various programmes

Industry focussed contemporary curricula with multiple specialisations

Merit based scholarships

International collaborations with premium global universities for academic and research activities

Venture funding for selected projects



Additional certifications during the course of study

Soft skills training spread over all semesters by industry trainers

Contemporary teaching techniques by proficient faculty





## why AU



Located in Gurgaon, India's Biggest hub of Multi-National Companies

Secure hostel facilities within the campus

2 Minutes away from the Metro Station

Well established centre for Corporate relations for training and placement support



### Sushant School of Art and Architecture

### **Since 1989**

Established as the flagship higher education institute of the Chiranjiv Charitable trust in 1989, Sushant School of Art and Architecture has positioned itself as one of the premier Architecture Institutes in the country. With an aim to make and teach architects who are sensitive, have a strong work ethic, are articulate and confident, and contribute positively to the society, the pedagogic and research emphases of the School include: 'heritage', 'sustainability', 'art and aesthetics' and 'hands-on learning'. Through these endeavours, we envision SSAA to become the think tank of innovative disciplinary discourses that are ethical, responsible, inclusive, socially effective, global yet rooted within in our context.

The school offers a five-year undergraduate degree in Architecture and a series of two-year Masters in Architecture programmes. The School is recognised by the Council of Architecture (CoA).

### **PROGRAMMES**

UNIVERSITY OF WESTMINSTER#

Active Partnership with University of Westminster, UK



Summer school offer from Bartlett, University College London, UK

### **BArch**

### MArch

- Urban Design
- Built Heritage
- Landscape Architecture
- Interior Architecture

### PhD in Architecture

### **Certificate Courses**

- Field of Architecture
- Reading Interiors
- Cultural Mapping
- Building Projects

SSAA's vision of achieving innovation in education; international positioning; socially relevant education in architecture; and its long standing traditions of excellence are encapsulated through the national and international accolades received by its current students, its globally strong alumni and its eminent faculty. With over 60 full-time faculty members and around 800 students, SSAA is poised to achieve greater heights.



the fields of Planning and allied disciplines.

SSPD is simultaneously a response to Government of India's initiative to make Planning an integral part of the higher education system as well as an attempt to address the growing needs of creatively, technologically and socially driven planners in the urban ecosystems of the country. It draws from its 5-year long experience as the planning department within the SSAA.

The school lays emphasis on building a professional and collaborative student experience through community-based and problem-solving approach to teaching. The programmes will be delivered by experienced faculty and is backed with stateof-art resources, international relationships and vibrant industry networks. The courses at SSPD are designed to provide a progressive, career-ready opportunity in the field of Planning.

Master of Planning (MPlan)

BPlan and MPlan in Sustainable

Urban Planning

Planning

- Transport Planning
- Policy and Governance

PhD in Planning

Certificate Courses

- Field of Planning
- Communicative Planning



**PROGRAMMES** 

ARTS UNIVERSITY BOURNEMOUTH In academic collaboration with Arts University of Bournemouth, UK

### B.Design

- Interior Design
- Interior Architecture
- Product Design
- Fashion and Textiles
- Visual Communication

### M.Design

Interior Design

Ph.D

University Bournemouth's stunning state-of-the-art campus within the curriculum

Students will receive an "Arts University Bournemouth" Certificate of Attendance with recognition of appropriate credits by Sushant School of Design

AUB is voted as the highestranked modern university South West UK, by The Times and The Sunday Times Good University Guide 2018

AUB is voted as 'outstanding' in the Teaching Excellence Framework (TEF) report with

Design students successfully placed in top national and international companies or are profitable entrepreneurs

Sushant School of Design, with its progressive, learner-centered curriculum provides an opportunity to explore new

provides an opportunity to explore new ways of thinking and expressing individual creativity to inspire creative innovation. Its unique collaboration with Arts University Bournemouth provides a global learning experience. Students will receive an Arts University Bournemouth Certificate of Attendance with recognition of appropriate credits by Sushant School of Design.

Design education at Sushant School of Design (SSD) is centered on the learner in order to develop all the skills needed to be a creative professional. At SSD, the curriculum is planned and transacted keeping in mind the students' individual potential and progress along the path to becoming a design professional. Design thinking is at the core of our mentoring approach which equips our soon-to-be practitioners with the skills to manage the creative process successfully. This is why we have a remarkable near 100% placement rate in the industry.



### **PROGRAMME**

### **Bachelor of Hotel** Management\*

With the renowned French Hospitality School - Vatel

### MBA\*

International **Hospitality Management** 



The Marco Polo Exchange Program awarded as the 'Best Innovation in an Educational Programme' on November 7, 2018 in the Worldwide

### **Vatel Best** Hospitality Management School

Vatel Group has recently won the "Best Hospitality Management School" award in the 17th edition of the Worldwide Hospitality Awards held at Paris in November 2016.

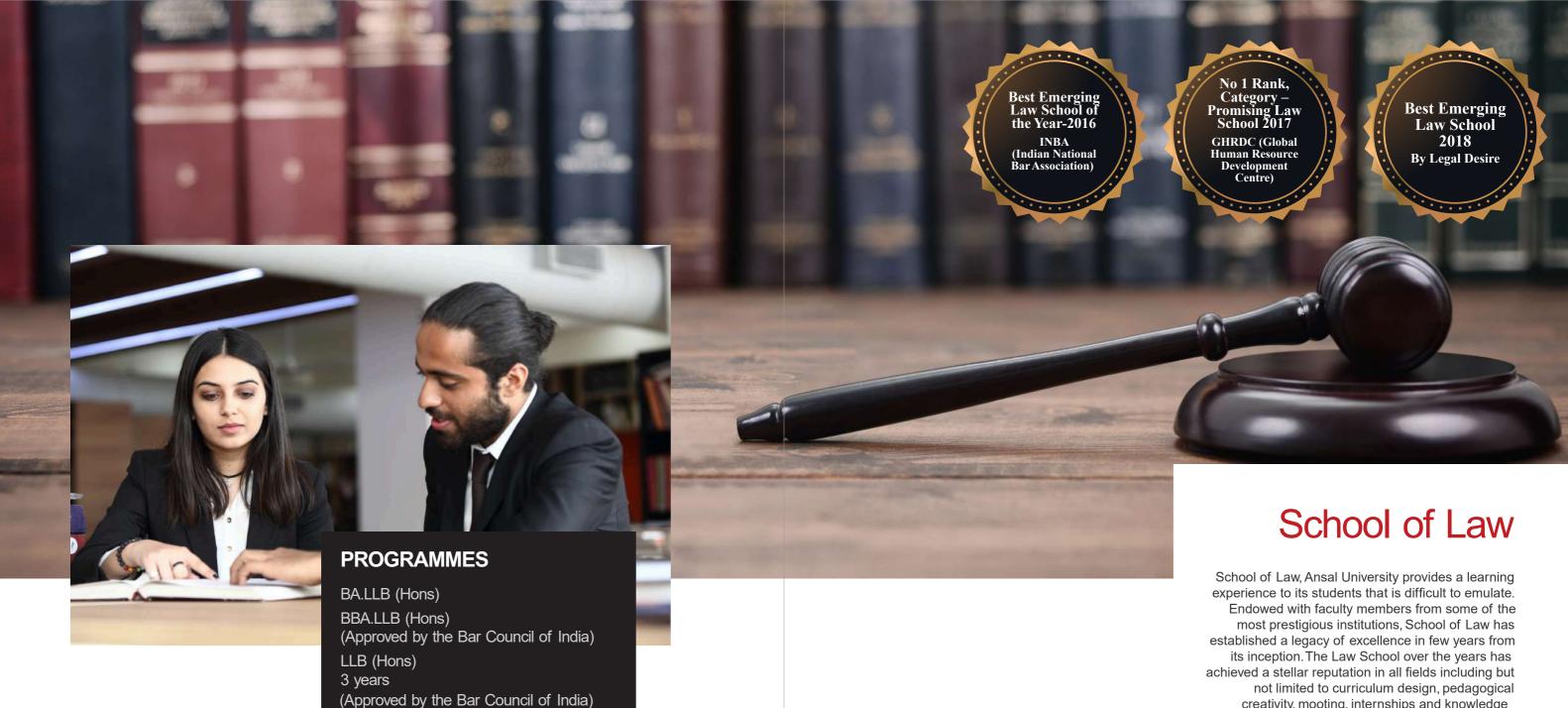
This accomplishment reinforces our belief that to be the

best, you must be with the best!

## **Business School**

Ranked amongst the category of excellence in the private Hotel Management Institutes in Haryana, we offer a Bachelor of Hotel Management and MBA in International Hospitality Management. Our courses are intensive and innovative programmes that prepare future managers to become effective hospitality professionals with leadership qualities.

> Our School imparts value based quality education at Under Graduate and Post Graduate level in collaboration with Vatel International Business School of Hotel and Tourism Management, France. Vatel School was recently adjudged as the Best Hospitality Management School in 17th edition of the Worldwide Hospitality Awards held in Paris on November 2016. We stand out as the only Indian hotel management school in the country having collaboration with Vatel International Business School of Hotel and Tourism Management, France.



School of Law caters to the emerging new legal landscape, providing a clear framework for our students to be the leaders of the legal profession and beyond. It strives to create a new model in the field of legal education with its emphasis on corporate culture so that graduates can enter the emerging legal career options. School of Law is recognized by the Bar Council of India and University Grants Commission.

LLM

Ph.D

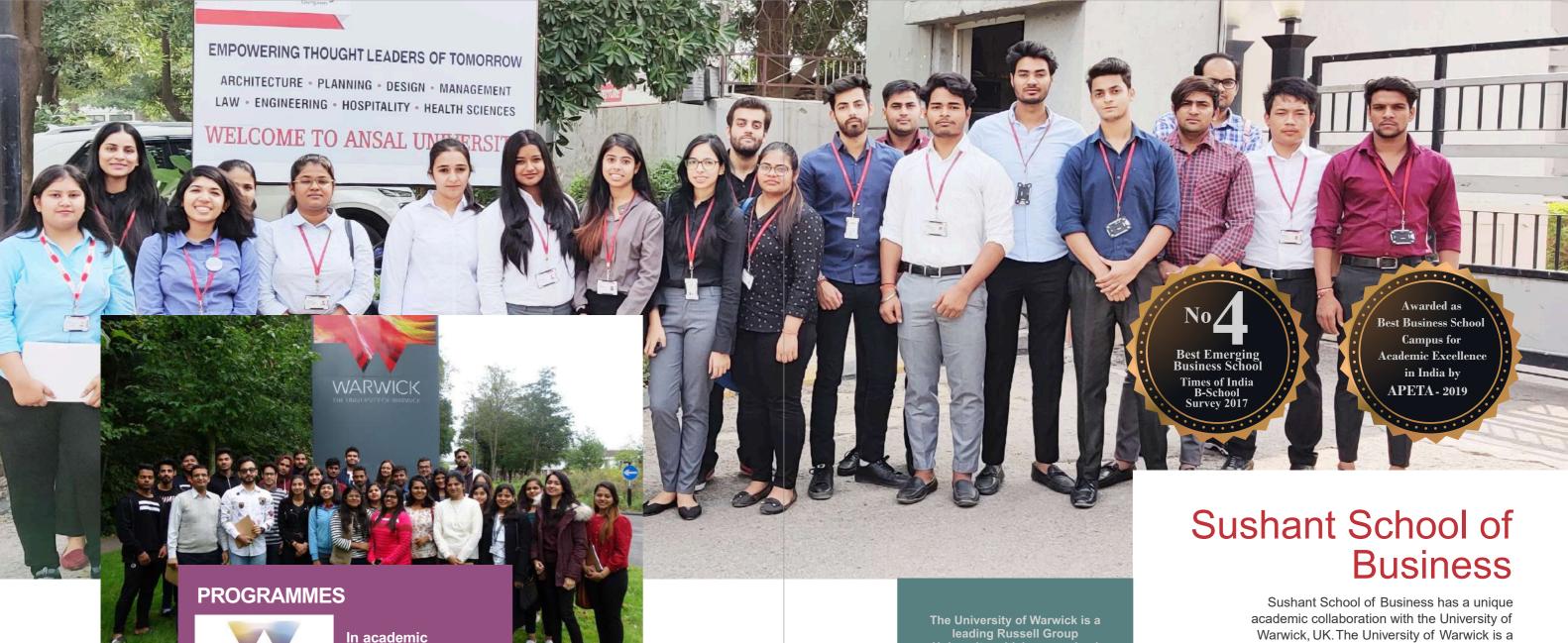
1 year programme

(Approved by UGC)

with industry trends

Specialization offered in line

creativity, mooting, internships and knowledge sharing through international conferences and seminars by accepting challenges and innovating legal education to the next level, keeping in mind the student, centricity - an unwavering focus of the faculty and staff of the School. These achievements were recognized when School of Law was conferred the "Best Emerging Law School of the Year" in 2016 by the Indian National Bar Association (INBA), the No.1 Rank in the category of Promising Law School by GHRDC (Global Human Resource Development Centre) and 2nd Top Promising Law School in Haryana and 5th in India by GHRDC Law School survey 2018. An activity-driven learning environment, bringing out the best in students, is the hallmark of School. Blending theory with practice, rigour with creativity, passion with professionalism makes School of Law an institution merged with the idea of nurturing legal brilliance in the leaders of tomorrow.



MBA\*

Marketing

WARWICK

- Finance
- Human Resource Management

collaboration with

University of

Warwick, UK\*

- International Business
- Operations Management
- Logistics & Supply Chain

### MBA

- Capital Markets
- Capital Markets

BBA (Hons)\*
BBA (Hons)

B.Com (Hons)

B.Com (Hons) -Professional

B.Com (Hons) -Strategic Finance

Ph.D

The University of Warwick is a leading Russell Group University, widely recognized as a world leader in research and education

Opportunity to study at Warwick campus (2 weeks) and get credit transfer directly from University of Warwick.

Exposure to CSR (Corporate Social Responsibility)

Highly qualified faculty with international experience

Successful placement record with top national and international Companies

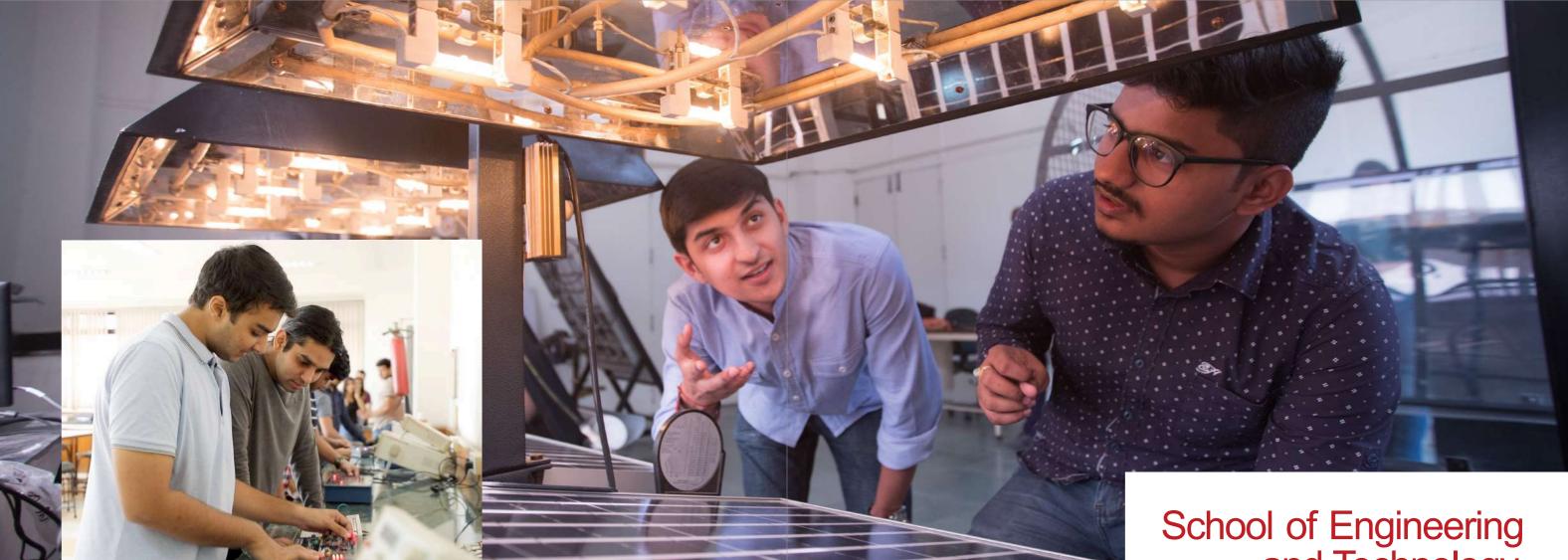
Contemporary curriculum

Focus on personality development

Industrial Training through live projects in Industry

Sushant School of Business has a unique academic collaboration with the University of Warwick, UK. The University of Warwick is a leading Russell Group University, widely recognized as a world leader in research and education. Ten subjects at Warwick are in the world's top 50, with one in the top 20 (The Economist's ranking of the world's leading business courses 2018)

Sushant School of Business is dedicated to the dissemination of advanced quality education with a futuristic outlook. The aim of this school is to develop empowered business leaders of tomorrow with the right attitude, analytical and problem solving abilities and a global mindset. Creativity is the forte of this School. The preparation of curricula and the pedagogy are the hallmarks of this approach. We have developed a rigorous curriculum that aims to train skilled and competent professionals from our school who will be accepted readily by the industry, thus filling the gap of skilled manpower.



### **PROGRAMMES**

B.Tech - (Computer Science Engineering)

- Cyber Security (Knowledge partner LUCIDEUS)
- DevOps (Knowledge partner XEBIA)
- Internet of Things and Blockchain (Knowledge partner IoT NCR)
- Artificial Intelligence and Machine Learning
- Augmented Reality/Virtual Reality (AR/VR)

B.Tech - (Electrical Engineering)

Renewable Energy

B.Tech - (Electronics and Communication Engineering)

Robotics

B.Tech - (Mechanical Engineering)

Autonomous Vehicle

B.Tech - (Civil Engineering)

- Transportation Engineering (Knowledge partner TENACI)
- Building Services Engineering

B.Sc - (Computer Science with specialization in Artificial Intelligence/ Augmented Reality/Virtual Reality (AR/VR)

B.Sc - (General)

BCA - (Specialization in Artificial Intelligence/ Augmented Reality/Virtual Reality (AR/VR)

M.Tech - (Computer Science Engineering)

- Internet of Things and Blockchain
- Artificial Intelligence and Machine Learning

M.Tech - (Civil Engineering)

- Structure Engineering
- Environmental Engineering
- Transportation Engineering
- Construction Management

M.Tech - (Mechanical Engineering)

Autonomous Vehicle

M.Tech - (Electrical Engineering)

Renewable Energy

M.Tech - (Electronics and Communication Engineering)

Robotics

PhD Programme

## and Technology

In academic collaboration with **University of West** of England, Bristol



School of Engineering and Technology at Ansal University is committed to provide innovative, interdisciplinary and global education to our students. We provide classical learning along with sound practical skills in the engineering and sciences to prepare our students for a technologically advanced world. We firmly believe that to have a successful career in such evolving times, it is essentially required to endow students with multifaceted skills and global exposure. Our mission is to prepare our students for emerging niche professions for which problem solving skills, critical thinking, effective communication skills and human values are required.



- **PROGRAMME**
- Bachelors in Optometry
- Bachelor of Pharmacy
- B.Sc.
- Medical Radiology and Imaging Technology
- Cardio Vascular Technology
- Medical Laboratory Technology
- Psychology
- Clinical Research
- Emergency Medical Technology
- Dialysis Technician
- Masters in Optometry
- M.Sc.
- Medical Radiology and Imaging Technology
- Cardio Vascular Technology
- Medical Laboratory Technology
- Psychology
- Public Health
- Clinical Research
- PhD

### Health Sciences

Indian Health care system is improving day by day and has increased demand of the competent health care professionals over the last few years. The treatment approaches are multi-faceted and lot more dependent on health care professionals other than just the doctors or nurses. The vast population and its growing health care needs cannot be fulfilled unless the health care team has qualified, educated and well trained health professionals.

At Sushant School of Health Sciences, Ansal University, we believe in building professionals who can integrate their knowledge and skills and committed to professional excellence. Considering the need of present and the future health care individuals in mind, the curriculum design of the programs is adopted from the Ministry of Health and Family Welfare recommended minimum curriculum and is based on skills and competencies with expert faculty and innovative pedagogy. We offer versatile course in graduate and Post Graduate programmes. The clinical training is in campus labs and in collaboration with leading hospital partners.

## COPOCATE COPOCA

University. AU has seven Schools and CRC has been instrumental in providing internship and placement assistance to the students from all the Schools, CRC works as an interface between the industry and the University through industrial visits, guest lectures, interaction with experts, executive development, consultancy along with training and placement. The landscape of business and industry has been changing quite rapidly and the companies now hire persons who can be productive from day one. In view of this, the CRC helps the university to stay updated in line with the changing trends. There are student clubs which proactively organize numerous activities benefitting students immensely by developing organizational and interpersonal skills.

CRC undertakes regular activities to groom the students through mock interviews, aptitude tests, group discussions, personality enhancement sessions throughout the programmes to eventually make them industry-ready. Ansal University has a strategic location and enjoys the advantage of being in the corporate hub of the Millennium City, which greatly facilitates arranging student internships and placements. It further helps in inviting industry stalwarts to share their insights about corporate life, the latest practices and contemporary industry trends.

### **MORE THAN 250+ RECRUITERS**



## global education

Global Education is seen as a response to the challenges of the globalized world. The world is now an interlinked hub where the events and processes of one country affect other countries, all over the world. In fact, globalization has posed many new challenges and students want to widen their horizons to access knowledge and find opportunities, to learn to live with multi-culturalism.

The university has academic collaborations with several international institutions across the globe for student exchange, joint research and training, faculty exchange, educational tours, joint conferences and Ph.D supervision.

Some of the Universities with whom the University has a collaboration are:



### INTERNATIONAL COLLABORATIONS

































