

## **INTERNATIONAL CONFERENCE ON SUSTAINABLE MANAGEMENT PRACTICES IN VUCA WORLD (ICSMP 2019)**

We are pleased to inform you that 'Sushant School of Business' earlier known as '**School of Management Studies**', Ansal University, Gurgaon and Warwick University, UK are organizing an **International Conference on " Sustainable Management Practices in VUCA world" (ICSMP-2019)** on 25-26 April, 2019 at its campus in Gurgaon.

This is the **Sixth Annual International Conference** being organized consecutively by the Sushant School of Business, Ansal University. Research and training have been the focus of the School, and it strives to promote the same by conducting regular Conferences, Management Development Programs, Faculty Development Programs, Case Development Workshops etc.

The conference aims to understand Sustainable Management Practices in the VUCA (Volatility, Uncertainty, Complexity, Ambiguity) World and how it is going to ensure business and organizational excellence in the current scenario.

Academicians, Research Scholars, Management Students of B-Schools and Industry delegates, all are invited to contribute their research papers and case studies in the Conference. We treasure your association with us throughout these years. The full paper should reach us at [icsmp2019@ansaluniversity.edu.in](mailto:icsmp2019@ansaluniversity.edu.in)

### **Conference Sub-Themes:**

1. Sustainable HR Practices in the VUCA World
2. Sustainable Financial & Accounting Practices in the VUCA World
3. Sustainable Marketing Practices in the VUCA World
4. Sustainable IT and IT Enabled Practices in the VUCA World
5. Sustainable Entrepreneurial Practices in the VUCA World
6. Sustainable Government Initiatives in the VUCA World
7. Sustainable Contemporary Practices in the VUCA World
8. Sustainable Competitive and Comparative Strategies in the VUCA World
9. Sustainable Corporate Social Responsibility in the VUCA world
10. Sustainable Corporate Governance and Corporate Citizenship in the VUCA World

### **Guidelines for Authors:**

- The title page should contain: Title of the paper, Name of the Author (s), Organization Affiliation, Contact Details, Abstract (500 words), Keywords  
(4-5)
- – Full Paper (5000-7000 words), A4 size, MS-Word, Times New Roman, Heading 14pt, Text 12 pts, Line Spacing Single, All margins 1.5”
- – References APA Style
- – Tables and Figures must have titles and be numbered and should be incorporated into the text of paper as close to where they are first referred.

**Important Dates:**

Last date for submission of Full Paper:	15 <sup>th</sup> February 2019 (Friday)
Notification of acceptance of Full Paper	15 <sup>th</sup> March 2019 (Friday)
Early Bird Registration:	1st April 2019 (Monday)
Final Registration:	15 <sup>th</sup> April 2019 (Monday)

***Registration & Payment***

Category of Delegates	Early Bird Registration	Regular Fees
Students	₹ 1,000	₹ 1,500
Research Scholars	₹ 1500	₹ 2,000
Academicians/ Industry	₹ 3,000	₹ 3,500
Foreign Nationals	USD 250	USD 350

**Contact:** Dr. Tania Shaw (Conference Convener- ICSMP 2019)

[icsmp2019@ansaluniversity.edu.in](mailto:icsmp2019@ansaluniversity.edu.in)

0124-4750406 (O), 09873549136 (P)